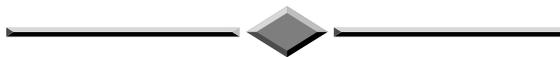


A G E N D A



FOR THE *REGULAR MEETING OF RED DEER CITY COUNCIL*

TO BE HELD IN

THE COUNCIL CHAMBERS, CITY HALL

*MONDAY, May 3, 2010*

COMMENCING AT 3:00 P.M.



- (1) Confirmation of the Minutes of the Regular Meeting of Monday April 19, 2010
  
- (2) **UNFINISHED BUSINESS**
  1. Legislative & Administrative Services Manager & Parkland Community Planning Services - *Re: Land Use Bylaw Amendment 3357/J-2010 - Dynamic Signage in C4 District and a Vision for Gaetz Avenue* ..1  
(Consideration of First Reading of the Bylaw)
  
- (3) **PUBLIC HEARINGS**
  1. Parkland Community Planning Services - *Re: Land Use Bylaw Amendment 3357/F-2010 - Rezoning of Approx. 3.40 ha (8.40 ac) of land from A1 Future Urban Development District to R2 Residential (Medium Density) District and P1 Parks & Recreation District / Phase 3C - Clearview North Neighbourhood / Melcor Developments Ltd.* ..10  
(Consideration of Second and Third Reading of the Bylaw)

(4) **REPORTS**

1. Assessment & Taxation Services Manager - *Re: 2010 Tax Rate Bylaw - Bylaw 3446/2010* ..13  
(Consideration of Three Readings of the Bylaw)
2. Recreation Superintendent & Central Alberta Aquatic Centre Chairman - *Re: Central Alberta Aquatics Centre* ..20
3. Legislative & Administrative Services Manager - *Re: Celebration of the City of Red Deer's Centennial in 2013* ..27
4. Legislative & Administrative Services Manager - *Re: Penhold Multiplex* ..32

(5) **CORRESPONDENCE**

(6) **PETITIONS AND DELEGATIONS**

(7) **NOTICES OF MOTION**

(8) **ADMINISTRATIVE INQUIRIES**

(9) **BYLAWS**

1. **3357/F-2010** - Land Use Bylaw Amendment - *Rezoning of Approx. 3.40 ha (8.40 ac) of land from A1 Future Urban Development District to R2 Residential (Medium Density) District and P1 Parks & Recreation District / Phase 3C - Clearview North Neighbourhood / Melcor Developments* ..42  
(2<sup>nd</sup> & 3<sup>rd</sup> Readings) ..10
2. **3357/J-2010** - Land Use Bylaw Amendment - *Dynamic Signage in C4 District and a Vision for Gaetz Avenue* ..44  
(1<sup>st</sup> Reading) ..1
3. **3446/2010** - 2010 Tax Rate Bylaw - *To Authorize the Collection of Property Taxes for 2010* ..45  
(3 Readings) ..13

(10) **COMMITTEE OF THE WHOLE**

1. City Manager - *Re: Human Resources Matter*
2. Director of Planning Services - *Re: Human Resources Matter*



Unfinished Business Item No. 1

**DATE:** April 26, 2010  
**TO:** City Council  
**FROM:** Elaine Vincent, Legislative & Administrative Services Manager  
**SUBJECT:** Vision for Gaetz Avenue and Dynamic Signage in C4 District

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*History:*

At the Monday, January 25, 2010 Council Meeting, Council passed the following resolution regarding Dynamic Signage:

*“Resolved that Council of the City of Red Deer having considered the report from the Legislative & Administrative Services Manager dated January 18, 2010 and the Parkland Community Planning Services dated December 7, 2009 re Land Use Bylaw Amendment No. 3357/F-2009 (Dynamic Signage), hereby supports the location of dynamic signs in C2A only with a proviso for an examination in C4 areas within the next three months as the vision for Gaetz Avenue is articulated.”*

Administration required additional time to prepare the report regarding the vision for Gaetz Avenue and Dynamic Signage in C4 Districts.

At the Monday, April 19, 2010 Council Meeting, Council passed the following tabling resolution:

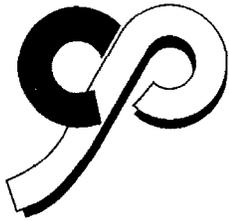
*“Resolved that Council of the City of Red Deer having considered the report from the Legislative & Administrative Services Manager, dated April 13, 2010, re: Vision for Gaetz Avenue and Dynamic Signage in C4 District, hereby agrees to table consideration of dynamic signage in C4 areas to the Monday, May 3, 2010 Council meeting.”*

*Recommendation:*

That Council consider passing a resolution lifting from the table consideration of Dynamic Signage in C4 areas.

A handwritten signature in cursive script, appearing to read 'Elaine Vincent'.

Elaine Vincent  
Manager



**PARKLAND  
COMMUNITY  
PLANNING  
SERVICES**

Suite 404, 4808 Ross Street  
Red Deer, Alberta, T4N 1X5  
Phone: (403) 343-3394  
FAX: (403) 346-1570  
E-mail: pcps@pcps.ab.ca

---

**Date**      **April 26th, 2010**

**To:**        **Elaine Vincent, Legislative Services Manager**

**From:**    **Brandon Silver, Parkland Community Planning Services**  
              **Frank Colosimo, Engineering Services Manager**

**Re:**        **Land Use Bylaw Amendment 3357/J 2010**  
              **Dynamic signage in C4 district and a Vision for Gaetz Avenue**

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**A. Purpose**

The purpose of this report is to respond to the motion brought forward during the council meeting of January 25, 2010:

**“Resolved** that Council of the City of Red Deer having considered the report from the Legislative & Administrative Services Manager dated January 18, 2010 and the Parkland Community Planning Services dated December 7, 2009 re: Land Use Bylaw Amendment No. 3357/F-2009 (Dynamic Signage), hereby supports the location of dynamic signs in C2A only with a provision for an examination in C4 areas within the next three months as the vision for Gaetz Avenue is articulated.”

As the end of April marks three months, this report will provide a status update on both elements; dynamic signage and a vision for Gaetz Avenue, and will also provide and outline the next steps proposed.

**B. Dynamic Signs**

As requested, the examination of Dynamic Signs in C4 Commercial (Major Arterial) areas has been accomplished via the following four tools developed over the past three months. Each tool is intended to help represent or determine the impact of allowing dynamic signs in the C4 Commercial (Major Arterial) District, using the same regulations in place for dynamic signs in the C2A Commercial (Regional Shopping Centre) District:

1. PCPS has prepared a map to show where the signs could be located along Gaetz Avenue, assuming every eligible property chose to construct one.

The approximate maximum number of dynamic signs and their approximate potential locations has been determined through analysis of the existing dynamic sign regulations if extended to the C4 district. The approximate locations are

illustrated on attached maps 1 and 2. Based on the general setbacks/radius separation of 50m from each property, 30m setback/radius separation from a residential property and by using the existing signs as a starting point, there could be an approximate maximum of 42 additional dynamic signs added to Gaetz Avenue under the proposed amendment.

2. A video based on the maps produced through the hypothetical application of the C2A district dynamic sign policy to the C4 district areas on Gaetz Avenue has been produced. This video represents the impact that the potential maximum dynamic sign density would have on Gaetz Avenue, following the proposed land use bylaw amendment. This video will be presented to Council at the time of consideration of this report.

**Suggested key notes to keep in mind while considering the tools provided:**

- Note that many of the signs will be on existing freestanding signs because up to 25% of the sign may be used as a dynamic sign, therefore not necessarily all dynamic signs will be on newly constructed signs.
- This will **not add any new** dynamic signs in the downtown or entry way areas, as these areas have different design criteria or zoning requirements.
- Other cities have applied comprehensive design criteria to their corridors dealing with landscaping, signs, and other matters comprehensively.
- Existing dynamic signs will be allowed either as non-conforming or where they conform as permitted signs (these are over and above the 42 new sites).
- Dynamic signs are permitted in the C2A district. The draft land use bylaw amendment also permits dynamic signs in the C4 district.
- The signs will be visible to users of Gaetz Avenue.
- The C4 district is not limited to Gaetz Avenue. It exists in and could be extended to other parts of the city (e.g. Queens Business Park). These areas would also be affected by the proposed amendment if added to C4.
- There will be a minimum of 30m setback from residential properties, but in some cases dynamic signs may still be visible from residential structures where there are taller buildings or where there is less screening.

Should Council wish to proceed, a land use bylaw amendment has been prepared for consideration. The land use bylaw amendment as drafted would allow dynamic signs as a permitted use in the C4 district with the same regulations as recently applied to the C2A district including:

- 50m radius setback from each property containing a dynamic sign,
- 30m residential setback from a residential property,
- 3 second minimum display period,
- 25% maximum of sign face,
- No more than 1 dynamic sign per building or site.

The land use bylaw amendment has been provided with this report.

It should be noted that while reviewing this matter it became evident that any decisions made regarding dynamic signage on Gaetz Avenue will influence the future vision of Gaetz Avenue and the *Gaetz Avenue Redevelopment Study*. Likewise, any policy proposed for Gaetz Avenue regarding dynamic signs may benefit from a clearer vision of what Gaetz Avenue will be in the future. Council may wish to consider dynamic signs in the C4 district independently. But, for consistency with the Gaetz Avenue vision, Council may wish to consider both matters concurrently or deal with the Gaetz Avenue Study first, deferring the consideration of dynamic signage until after the Gaetz Avenue vision work is complete.

### **C. Gaetz Avenue Vision**

To date, the vision for Gaetz Avenue is based on the Gaetz Avenue Redevelopment Study evolved from the 2003 Council Decision directing administration to proceed with a Gaetz Avenue Development Setback Study. The need arose due to the sale of surplus road right-of-way (Gaetz Avenue service roads) to the adjacent businesses and lack of appropriate development setbacks of building and signs for these enlarged parcels.

The planning rationale of this objective was to retain the existing appearance (aesthetics) and street views and ensure no business would become obscured from the public view by virtue of the new construction. It was recognized that other components needed to be addressed, such as road and pedestrian right-of-ways, access management and landscaping.

The Redevelopment Study was completed in 2005 and presented to Council. It was not adopted as a planning study due to opposition from the Gaetz Avenue business community. Council did direct administration to proceed with the North Gaetz Construction project as per the outlined design elements of the Redevelopment Study. Since then other construction projects have incorporated into the Redevelopment Study design elements as a basis: Gaetz Avenue/32 Street Improvement project and Gaetz Avenue/19 Street Improvement project.

As part of the 2006 capital budget, \$150,000 was approved by Council to proceed with the completion of the Redevelopment Study. The approved budget was to undertake further consultation with the business community to address their concerns, mainly access to the service roads. This activity has not commenced and the budget is still available.

Since the completion of some of the Gaetz Avenue capital projects, Engineering Services has received feedback from Senior Management and Council that indicates that even though the as-constructed Gaetz Avenue improvement projects follow the Redevelopment Study design elements, the overall vision for Gaetz Avenue is lacking. Review of the visioning is planned to be incorporated into the next phase of the Redevelopment Study. This is tentatively planned to occur after the Integrated Transportation Movement Study is substantially complete. An alternative to this would be to undertake the visioning portion of Gaetz Avenue immediately, and integrate the findings into the Transportation Movement Study.

In accordance with the January 25 resolution, a collection of visuals representing a potential vision for Gaetz Avenue has been accumulated. These visuals show examples of improvements made to streets in similar context to Gaetz Avenue. Figure 1 and Figure 2 are samples from this inventory.

**Figure -1- 16<sup>th</sup> Avenue Calgary**



**Figure -2- 16<sup>th</sup> Avenue Calgary**



#### **D. Options**

Based on the information provided in this report and corresponding presentations, the following options have been developed for Council's consideration.

#### **Gaetz Avenue Vision**

##### **Option 1**

Proceed with current plan of completing the Redevelopment Study, which includes the Gaetz Avenue visioning after the Integrated Transportation Movement Study.

##### **Option 2**

Undertake the completion of the Redevelopment Study into two phases. The first phase will explore the architectural cross sectional elements of Gaetz Avenue (banners, trails, median treatments, landscaping, etc.) Phase two would identify the programming of the corridor (lane requirements, trail widths, access management, alternative transportation forms, building and signage setbacks, etc.). Phase two will also seek Council approval of the document as a planning tool.

**Dynamic Signs**

**Option 1**

Approve the proposed land use bylaw amendment pertaining to Dynamic Signs in the C4 Commercial (Major Arterial) district, based on the information provided in this report and corresponding presentations. The proposed amendment would extend the same policy/regulations for dynamic signs to the C4 (Major Arterial) district that has been previously adopted in the C2A Commercial (Regional Shopping Centre) district.

**Option 2**

Defer decision on LUB amendment pertaining to dynamic signs in the C4 District until the Gaetz Avenue Redevelopment Study has been completed, addressing the original Council Decision of 2003 and senior management concerns regarding the Gaetz Avenue vision.

**Option 3**

Deny the LUB Amendment pertaining to dynamic signs in the C4 District based on the available information.

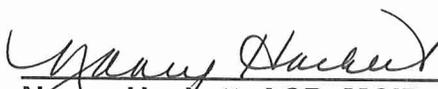
**Recommendations**

It is respectfully recommended that Council consider all three options pertaining to the matter of dynamic signs in the C4 Commercial (Major Arterial) District and two options related to the Gaetz Avenue Redevelopment Study and direct administration to proceed with the preferred approach.

Respectfully Submitted.

  
\_\_\_\_\_  
**Frank Colosimo, P. Eng**  
**Engineering Services Manager**

  
\_\_\_\_\_  
**Brandon Silver, BCD**  
**Planner/Urban Designer**

  
\_\_\_\_\_  
**Nancy Hackett, ACP, MCIP**  
**City Planning Manager**

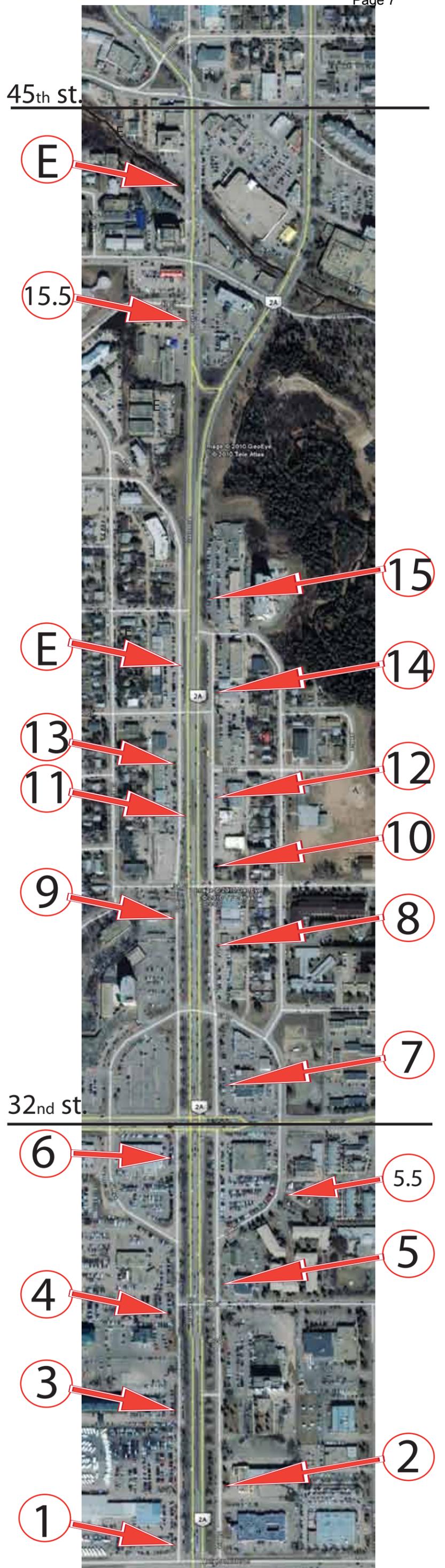
- c. **Paul Meyette, Planning Services Division**  
**Paul Goranson, Development Services Division**

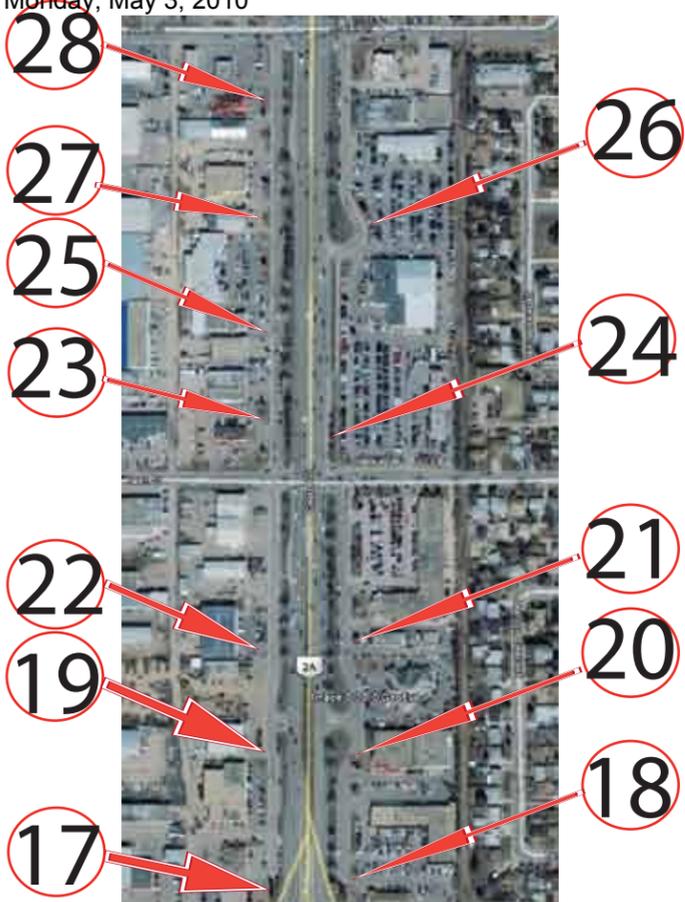
# MAP 1: SOUTH GAETZ



← 1 Indicates potential dynamic sign placement

← E Indicates existing dynamic sign placement

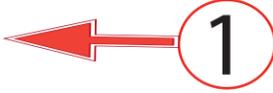




67th st.

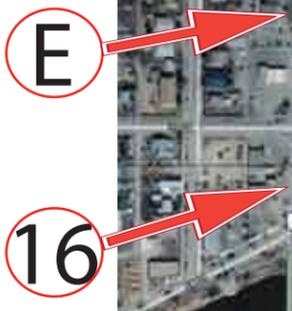


### MAP 2: NORTH GAETZ

 Indicates potential dynamic sign placement

 Indicates existing dynamic sign placement

60th st.

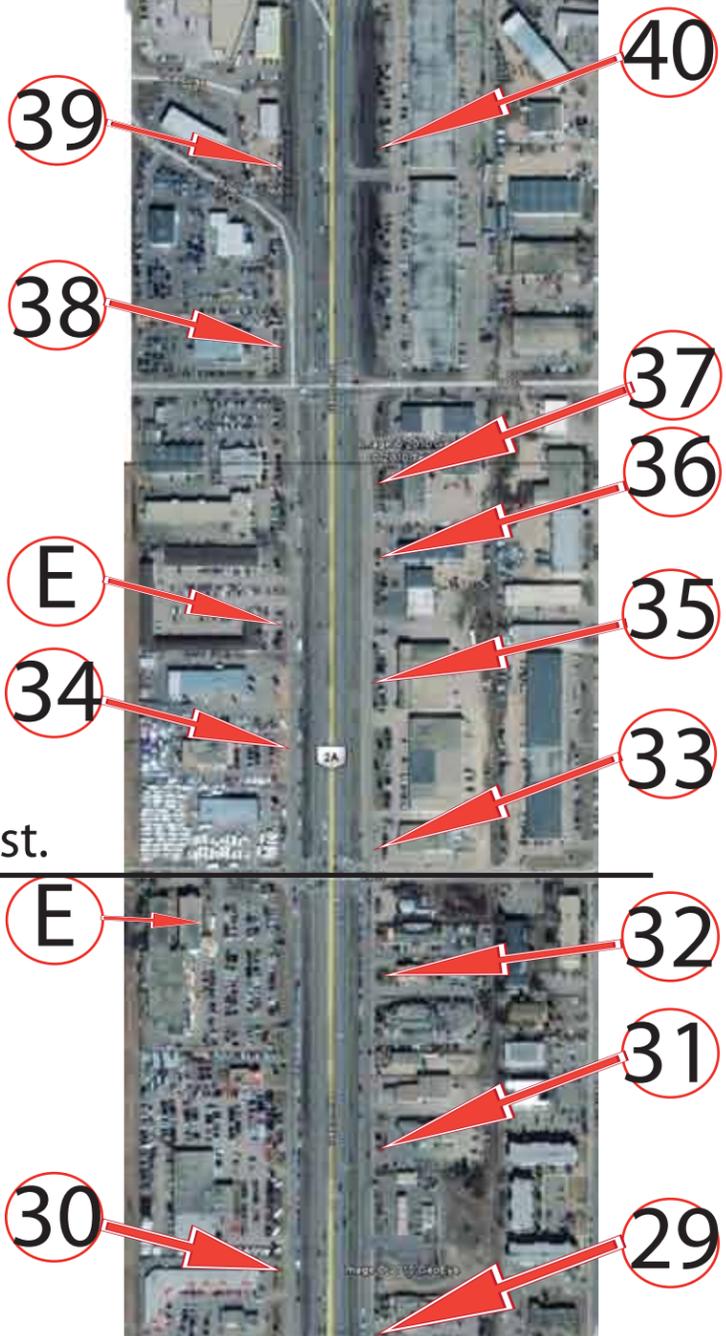


77th st.



Entry Area Restrictions

74th st.



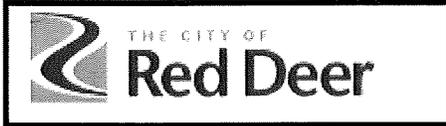
*Comments:*

We recommend Council consider Option 2 for the Gaetz Avenue Vision which recommends undertaking the completion of the Redevelopment Study into two phases. This would result in the undertaking of the visioning portion of Gaetz Avenue immediately, and integrating the findings into the Transportation Movement Study which would be our preferred option.

We recommend Council consider Option 2 for Dynamic Signs which defers the decision on the Land Use Bylaw Amendment pertaining to dynamic signs in the C4 District until the Gaetz Avenue Redevelopment Study has been completed. If Council chooses to pursue Option 1, to proceed with giving first reading to the Land Use Bylaw Amendment at this time, a Public Hearing would be held on Monday, June 14, 2010 at 6:00 P.M. during Council's regular meeting. Either option has merit and can be implemented.

"Morris Flewwelling"  
Mayor

"Craig Curtis"  
City Manager



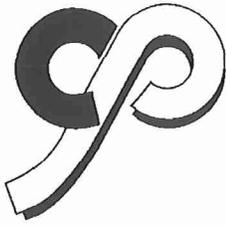
**Request: Report for Inclusion  
on a Council Agenda**

Requests to include a report on a Council Agenda must be received by 4:30pm on Monday (5 business days) prior to the scheduled meeting.

**PLEASE NOTE:** If reports are not received by Monday (5 business days) prior to the scheduled meeting/hearing the report may be moved to the next Agenda.

CONTACT INFORMATION		
Name of Report Writer:	Brandon Silver Frank Colosimo	
Department & Telephone Number:	PCPS 343-3394 Engineering Services 342-8158	
REPORT INFORMATION		
Preferred Date of Agenda:	May 3rd, 2010	
Subject of the Report (provide a brief description)	Dynamic Signs in C4 district / Gaetz Av Vision	
Is this Time Sensitive? Why?	Yes, tabled from previous Council	
What is the Decision/Action required from Council?	Council proceed with LUB Amendment or not	
Please describe Internal/ External Consultation, if any.	Internal	
Is this a Committee of the Whole item?	NO	
How does the Report link to the Strategic Plan? Goal Area, be authentic		
Has Legal Counsel been consulted? Are there any outstanding issues? Please describe. Yes, Chapman Reebeck has reviewed proposed LUB Amendment		
Has Financial Services been consulted? Are there any budget implications? Please describe. NO N/A.		
Presentation: (10 Min Max.)	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO	Presenter Name and Contact Information: Brandon Silver, PCPS 343-3394
COMMUNITY IMPACT		
Should External Stakeholder(s) be advised of the Agenda item? (e.i. Community Groups, Businesses, Community Associations) If Yes, please provide the Contact Information for the External Stakeholder(s)	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO
External Stakeholder(s) Contact Information: (please provide, name, mailing address, telephone number and e-mail address)		
LEGISLATIVE & ADMINISTRATIVE USE ONLY		
Has this been to SMT / Topics/ Committees: MPC, EAC, CPAC (Please circle those that apply)		
<b>SMT</b> When/describe: _____	<b>Topics</b> When/Describe: _____	<b>Board(s) / Committee(s)</b> When/Describe: _____
Do we need a Media Release? <input type="checkbox"/> YES <input type="checkbox"/> NO		

Please return completed form, along with report and any additional information to Legislative & Administrative Services.



---

**Date** April 26th, 2010

**To:** Elaine Vincent, Legislative Services Manager

**From:** Brandon Silver, Parkland Community Planning Services  
Frank Colosimo, Engineering Services Manager

**Re:** Land Use Bylaw Amendment 3357/J 2010  
Dynamic signage in C4 district and a Vision for Gaetz Avenue

---

**A. Purpose**

The purpose of this report is to respond to the motion brought forward during the council meeting of January 25, 2010:

“**Resolved** that Council of the City of Red Deer having considered the report from the Legislative & Administrative Services Manager dated January 18, 2010 and the Parkland Community Planning Services dated December 7, 2009 re: Land Use Bylaw Amendment No. 3357/F-2009 (Dynamic Signage), hereby supports the location of dynamic signs in C2A only with a provision for an examination in C4 areas within the next three months as the vision for Gaetz Avenue is articulated.”

As the end of April marks three months, this report will provide a status update on both elements; dynamic signage and a vision for Gaetz Avenue, and will also provide and outline the next steps proposed.

**B. Dynamic Signs**

As requested, the examination of Dynamic Signs in C4 Commercial (Major Arterial) areas has been accomplished via the following four tools developed over the past three months. Each tool is intended to help represent or determine the impact of allowing dynamic signs in the C4 Commercial (Major Arterial) District, using the same regulations in place for dynamic signs in the C2A Commercial (Regional Shopping Centre) District:

1. PCPS has prepared a map to show where the signs could be located along Gaetz Avenue, assuming every eligible property chose to construct one.

The approximate maximum number of dynamic signs and their approximate potential locations has been determined through analysis of the existing dynamic sign regulations if extended to the C4 district. The approximate locations are

illustrated on attached maps 1 and 2. Based on the general setbacks/radius separation of 50m from each property, 30m setback/radius separation from a residential property and by using the existing signs as a starting point, there could be an approximate maximum of 42 additional dynamic signs added to Gaetz Avenue under the proposed amendment.

2. A video based on the maps produced through the hypothetical application of the C2A district dynamic sign policy to the C4 district areas on Gaetz Avenue has been produced. This video represents the impact that the potential maximum dynamic sign density would have on Gaetz Avenue, following the proposed land use bylaw amendment. This video will be presented to Council at the time of consideration of this report.

**Suggested key notes to keep in mind while considering the tools provided:**

- Note that many of the signs will be on existing freestanding signs because up to 25% of the sign may be used as a dynamic sign, therefore not necessarily all dynamic signs will be on newly constructed signs.
- This will **not add any new** dynamic signs in the downtown or entry way areas, as these areas have different design criteria or zoning requirements.
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- Existing dynamic signs will be allowed either as non-conforming or where they conform as permitted signs (these are over and above the 42 new sites).
- Dynamic signs are permitted in the C2A district. The draft land use bylaw amendment also permits dynamic signs in the C4 district.
- The signs will be visible to users of Gaetz Avenue.
- The C4 district is not limited to Gaetz Avenue. It exists in and could be extended to other parts of the city (e.g. Queens Business Park). These areas would also be affected by the proposed amendment if added to C4.
- There will be a minimum of 30m setback from residential properties, but in some cases dynamic signs may still be visible from residential structures where there are taller buildings or where there is less screening.

Should Council wish to proceed, a land use bylaw amendment has been prepared for consideration. The land use bylaw amendment as drafted would allow dynamic signs as a permitted use in the C4 district with the same regulations as recently applied to the C2A district including:

- 50m radius setback from each property containing a dynamic sign,
- 30m residential setback from a residential property,
- 3 second minimum display period,
- 25% maximum of sign face,
- No more than 1 dynamic sign per building or site.

The land use bylaw amendment has been provided with this report.

It should be noted that while reviewing this matter it became evident that any decisions made regarding dynamic signage on Gaetz Avenue will influence the future vision of Gaetz Avenue and the *Gaetz Avenue Redevelopment Study*. Likewise, any policy proposed for Gaetz Avenue regarding dynamic signs may benefit from a clearer vision of what Gaetz Avenue will be in the future. Council may wish to consider dynamic signs in the C4 district independently. But, for consistency with the Gaetz Avenue vision, Council may wish to consider both matters concurrently or deal with the Gaetz Avenue Study first, deferring the consideration of dynamic signage until after the Gaetz Avenue vision work is complete.

### **C. Gaetz Avenue Vision**

To date, the vision for Gaetz Avenue is based on the Gaetz Avenue Redevelopment Study evolved from the 2003 Council Decision directing administration to proceed with a Gaetz Avenue Development Setback Study. The need arose due to the sale of surplus road right-of-way (Gaetz Avenue service roads) to the adjacent businesses and lack of appropriate development setbacks of building and signs for these enlarged parcels.

The planning rationale of this objective was to retain the existing appearance (aesthetics) and street views and ensure no business would become obscured from the public view by virtue of the new construction. It was recognized that other components needed to be addressed, such as road and pedestrian right-of-ways, access management and landscaping.

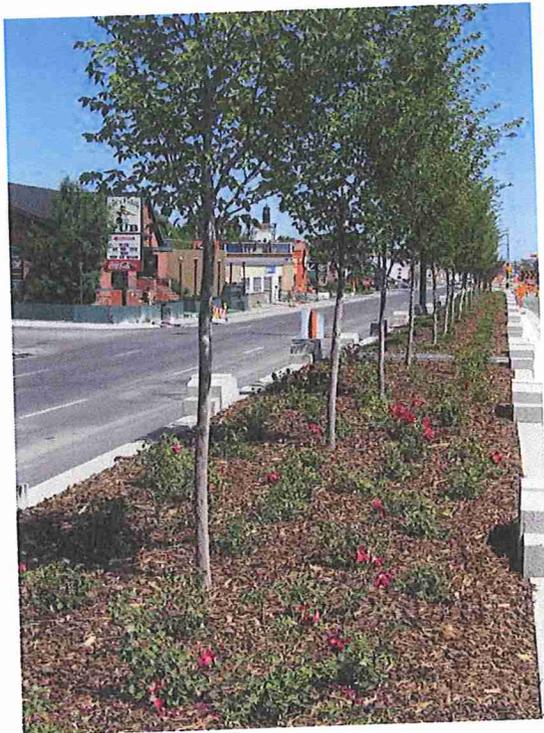
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As part of the 2006 capital budget, \$150,000 was approved by Council to proceed with the completion of the Redevelopment Study. The approved budget was to undertake further consultation with the business community to address their concerns, mainly access to the service roads. This activity has not commenced and the budget is still available.

Since the completion of some of the Gaetz Avenue capital projects, Engineering Services has received feedback from Senior Management and Council that indicates that even though the as-constructed Gaetz Avenue improvement projects follow the Redevelopment Study design elements, the overall vision for Gaetz Avenue is lacking. Review of the visioning is planned to be incorporated into the next phase of the Redevelopment Study. This is tentatively planned to occur after the Integrated Transportation Movement Study is substantially complete. An alternative to this would be to undertake the visioning portion of Gaetz Avenue immediately, and integrate the findings into the Transportation Movement Study.

In accordance with the January 25 resolution, a collection of visuals representing a potential vision for Gaetz Avenue has been accumulated. These visuals show examples of improvements made to streets in similar context to Gaetz Avenue. Figure 1 and Figure 2 are samples from this inventory.

**Figure -1- 16<sup>th</sup> Avenue Calgary**



**Figure -2- 16<sup>th</sup> Avenue Calgary**



#### **D. Options**

Based on the information provided in this report and corresponding presentations, the following options have been developed for Council's consideration.

#### **Gaetz Avenue Vision**

##### **Option 1**

Proceed with current plan of completing the Redevelopment Study, which includes the Gaetz Avenue visioning after the Integrated Transportation Movement Study.

##### **Option 2**

Undertake the completion of the Redevelopment Study into two phases. The first phase will explore the architectural cross sectional elements of Gaetz Avenue (banners, trails, median treatments, landscaping, etc.) Phase two would identify the programming of the corridor (lane requirements, trail widths, access management, alternative transportation forms, building and signage setbacks, etc.). Phase two will also seek Council approval of the document as a planning tool.

## Dynamic Signs

### **Option 1**

Approve the proposed land use bylaw amendment pertaining to Dynamic Signs in the C4 Commercial (Major Arterial) district, based on the information provided in this report and corresponding presentations. The proposed amendment would extend the same policy/regulations for dynamic signs to the C4 (Major Arterial) district that has been previously adopted in the C2A Commercial (Regional Shopping Centre) district.

### **Option 2**

Defer decision on LUB amendment pertaining to dynamic signs in the C4 District until the Gaetz Avenue Redevelopment Study has been completed, addressing the original Council Decision of 2003 and senior management concerns regarding the Gaetz Avenue vision.

### **Option 3**

Deny the LUB Amendment pertaining to dynamic signs in the C4 District based on the available information.

## Recommendations

It is respectfully recommended that Council consider all three options pertaining to the matter of dynamic signs in the C4 Commercial (Major Arterial) District and two options related to the Gaetz Avenue Redevelopment Study and direct administration to proceed with the preferred approach.

Respectfully Submitted.



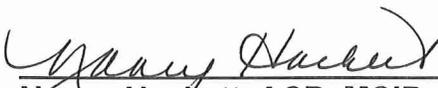
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**Frank Colosimo, P. Eng**  
**Engineering Services Manager**



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**Brandon Silver, BCD**  
**Planner/Urban Designer**



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**Nancy Hackett, ACP, MCIP**  
**City Planning Manager**

- c. **Paul Meyette, Planning Services Division**  
**Paul Goranson, Development Services Division**

**DATE:** May 4, 2010

**TO:** Brandon Silver, Parkland Community Planning Services  
Frank Colosimo, Engineering Services Manager

**FROM:** Elaine Vincent, Legislative and Administrative Services Manager

**SUBJECT:** Land Use Bylaw Amendment 3357/J-2010  
Dynamic Signage in C4 District and a Vision for Gaetz Avenue

---

*Reference Report:*  
Parkland Community Planning Services, dated April 26, 2010

*Resolution:*

*“Resolved* that Council of the City of Red Deer having considered the report from Parkland Community Planning Services, dated April 26, 2010, re: Land Use Bylaw Amendment 3357/J-2010, Dynamic Signage in C4 District and a Vision for Gaetz Avenue hereby agrees to Option 2 regarding the Gaetz Avenue Vision to undertake the completion of the Redevelopment Study in two phases as follows:

1. The first phase will explore the architectural cross sectional elements of Gaetz Avenue (banners, trails, median treatments, landscaping, etc.)
2. Phase two would identify the programming of the corridor (lane requirements, trail widths, access management, alternative transportation forms, building and signage setbacks, etc.) Phase two will also seek Council approval of the document as a planning tool. “

*“Resolved* that Council of the City of Red Deer having considered the report from Parkland Community Planning Services, dated April 26, 2010, re: Land Use Bylaw Amendment 3357/J-2010, Dynamic Signage in C4 District and a Vision for Gaetz Avenue hereby directs that administration prepare the necessary bylaw amendment by June 28, 2010 to provide for dynamic signage as a discretionary use for approval by Council until such time as Option 2 regarding the Gaetz Avenue Vision is completed.”

*Report Back to Council:* Yes – for the June 28, 2010 Council Meeting

Council Decision – May 3, 2010  
Dynamic Signage  
Page 2

*Comments/Further Action:*

Consideration of Land Use Bylaw Amendment 3357/J-2010 pertaining to Dynamic Signs in the C4 District is to be brought back for Council's consideration on June 28, 2010 as a discretionary use until such time as Option 2 regarding the Gaetz Avenue Vision is completed.



Elaine Vincent  
Legislative & Administrative Services Manager

c: Development Services Director  
Planning Director  
City Planning Manager

Inspections & Licensing Manager  
LAS File

Public Hearings Item No. 1



**DATE:** April 26, 2010  
**TO:** City Council  
**FROM:** Elaine Vincent, Legislative & Administrative Services Manager  
**SUBJECT:** Land Use Bylaw Amendment 3357/F-2010  
Clearview North Neighbourhood – Phase 3C, Melcor Developments Ltd.

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***History:***

At the Monday, April 6, 2010 Council Meeting, Land Use Bylaw Amendment 3357/F-2010 received first reading.

Land Use Bylaw Amendment 3357/F-2010 proposes to develop a portion of Phase 3C of the Clearview North neighbourhood. Approximately 3.40 ha (8.40 ac) of land is proposed to be rezoned from A1 Future Urban Development District to R2 Residential (Medium Density) District and P1 Parks & Recreation District in order to create 1 multi-unit residential lot and 1 public utility lot (PUL). The proposed PUL is to be zoned to P1, as the proposed PUL forms part of the neighbourhood open space and trail concept as a pedestrian linkage.

***Public Consultation Process:***

A Public Hearing has been advertised for the above noted bylaw to be held on Monday, May 3, 2010 at 6:00 P.M. during Council's Regular Meeting. Advertisements were placed in the Red Deer Advocate on April 16, 2010 and April 24, 2010.

***Recommendation:***

That following the Public Hearing, Council consider second and third readings of Land Use Bylaw Amendment 3357/F-2010.

A handwritten signature in cursive script, appearing to read 'Elaine Vincent'.

Elaine Vincent  
Manager



Suite 404, 4808 Ross Street  
Red Deer, Alberta T4N 1X5  
Phone: (403) 343-3394  
FAX: (403) 346-1570  
e-mail: pcps@pcps.ab.ca  
www.pcps.ca

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**DATE:** March 24, 2010

**TO:** Elaine Vincent, Legislative and Administrative Services Manager

**FROM:** Martin Kvapil, Planning Assistant

**RE:** Land Use Bylaw Amendment No. 3357/F-2010  
Clearview North Neighbourhood – Phase 3C  
Melcor Developments Ltd.

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### Proposal

Melcor Developments Ltd. is proposing to develop a portion of Phase 3C of the Clearview North neighbourhood. Rezoning is being sought for approximately 3.40 ha (8.40 ac.) of land from A1 Future Urban Development District to R2 Residential (Medium Density) District and P1 Parks & Recreation District in order to create 1 multi-unit residential lot and 1 public utility lot (PUL). The affected subdivision was approved in August 5, 2008, but remained zoned as A1 until the developer determined the final configuration of the proposed R2 site.

The proposed PUL is to be zoned to P1, as the proposed PUL forms part of the neighbourhood open space and trail concept as a pedestrian linkage.

All of the proposed land use districts of Land Use Bylaw Amendment No. 3357/F-2010 conform to the *Clearview North Neighbourhood Area Structure Plan*.

### Staff Recommendation

That City Council proceed with first reading of Land Use Bylaw Amendment No. 3357/F-2010.

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Martin Kvapil  
PLANNING ASSISTANT

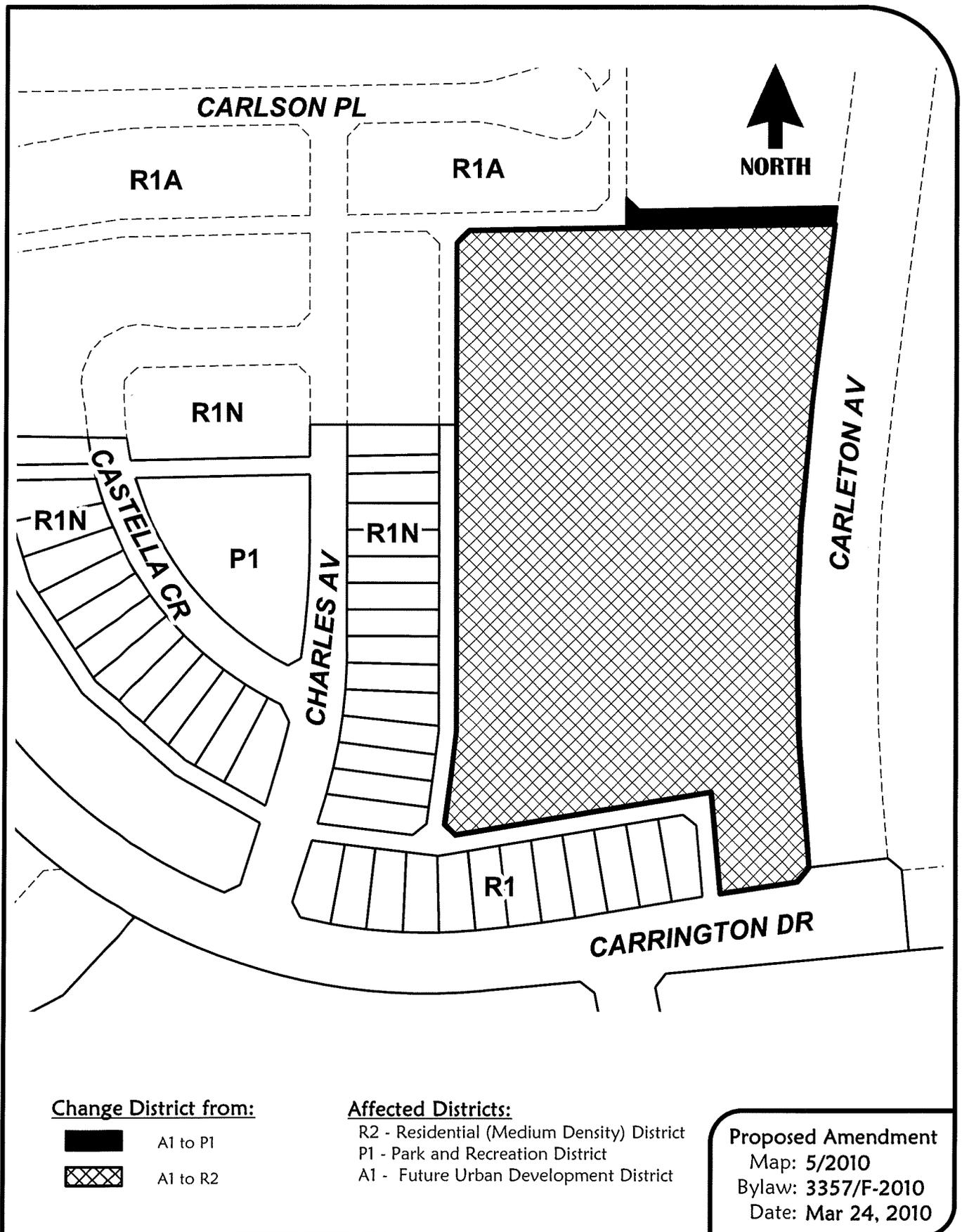
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Nancy Hackett, MCIP, ACP  
CITY PLANNING MANAGER

Attachments



*Proposed Amendment to Land Use Bylaw 3357/2006*



**FILE COPY**



**Council Decision – April 6, 2010**

**DATE:** April 7, 2010  
**TO:** Martin Kvapil, Parkland Community Planning Services  
**FROM:** Elaine Vincent, Legislative and Administrative Services Manager  
**SUBJECT:** Land Use Bylaw Amendment 3357/F-2010  
Clearview North Neighbourhood – Phase 3C  
Melcor Developments Ltd.

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*Reference Report:*

Parkland Community Planning Services, dated March 24, 2010

*Bylaw Readings:*

Land Use Bylaw Amendment 3357/F-2010 was given first reading. A copy of the bylaw is attached.

*Report Back to Council: Yes – Monday, May 3, 2010*

*Comments/Further Action:*

A Public Hearing will be held on Monday, May 3, 2010 at 6:00 p.m. in Council Chambers during Council's regular meeting for Land Use Bylaw Amendment 3357/F-2010. Land Use Bylaw Amendment 3357/F-2010 provides for the rezoning of approximately 3.40ha (8.40 ac) of land from A1 Future Urban Development District to R2 Residential (Medium Density) District and P1 Parks & Recreation District in order to create 1 multi-unit residential lot and 1 public utility lot in a portion of Phase 3C of the Clearview North Neighbourhood. This office will now proceed with the advertising for the Public Hearing.

A handwritten signature in cursive script, appearing to read 'Elaine Vincent'.

Elaine Vincent  
Legislative & Administrative Services Manager

/attach.

c: Development Services Director  
Corporate Services Director  
Community Services Director  
Planning Director  
Engineering Services Manager  
Financial Services Manager  
Assessment and Taxation Manager

Inspections & Licensing Manager  
Inspections & Licensing Supervisor  
Land & Economic Development Manager  
LAS File

**BYLAW NO. 3357/F-2010**

Being a bylaw to amend Bylaw No. 3357/2006, the Land Use Bylaw of the City of Red Deer.

COUNCIL OF THE CITY OF RED DEER, ALBERTA, ENACTS AS FOLLOWS:

1. That "Use District Map P17" contained within "Schedule A" of the Land Use Bylaw is hereby amended in accordance with Land Use District Map No. 5 attached hereto and forming part of the bylaw.

READ A FIRST TIME IN OPEN COUNCIL this 6<sup>th</sup> day of April 2010.

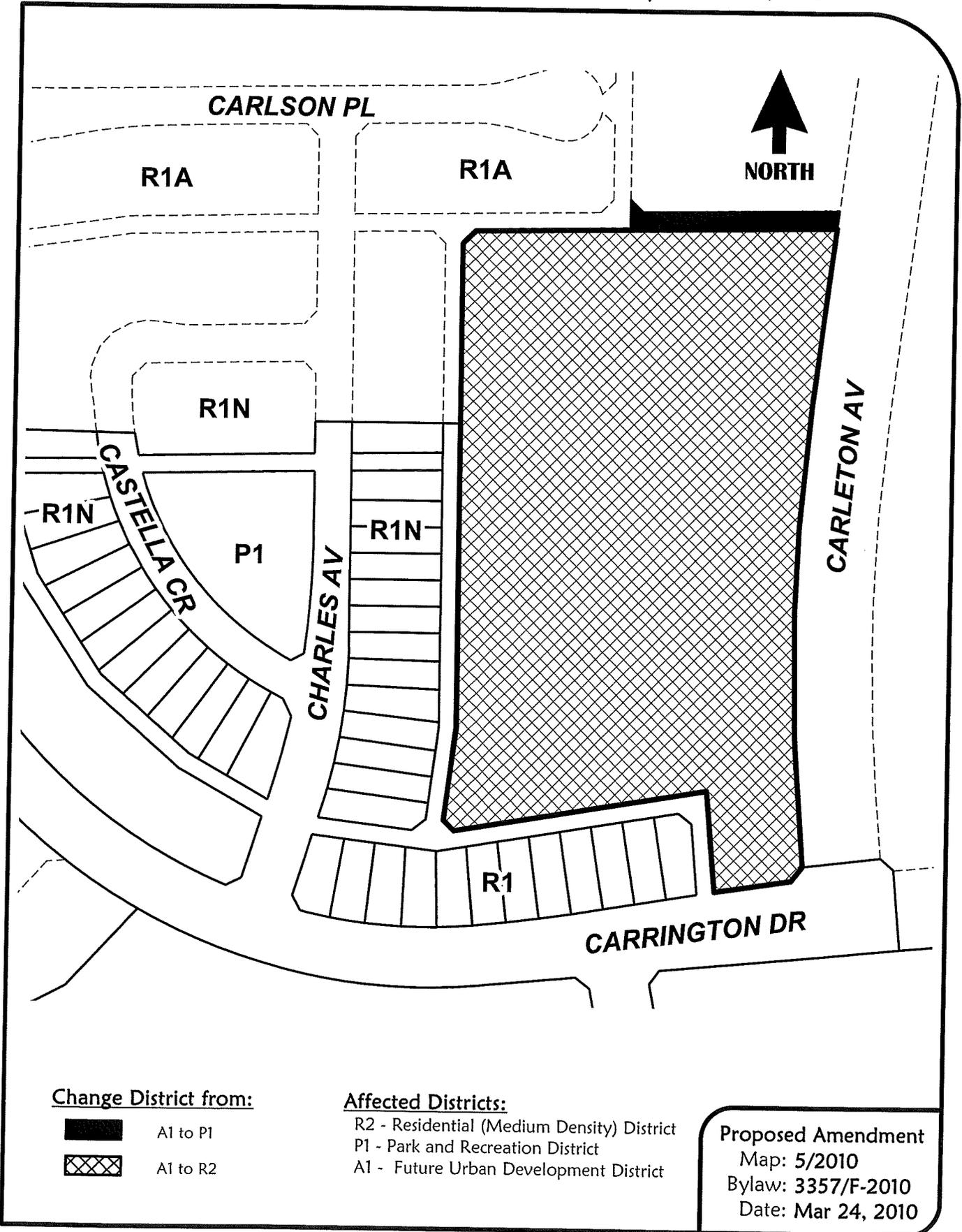
READ A SECOND TIME IN OPEN COUNCIL this day of 2010.

READ A THIRD TIME IN OPEN COUNCIL this day of 2010.

AND SIGNED BY THE MAYOR AND CITY CLERK this day of 2010.

\_\_\_\_\_  
MAYOR

\_\_\_\_\_  
CITY CLERK



**Change District from:**

-  A1 to P1
-  A1 to R2

**Affected Districts:**

- R2 - Residential (Medium Density) District
- P1 - Park and Recreation District
- A1 - Future Urban Development District

**Proposed Amendment**

Map: 5/2010

Bylaw: 3357/F-2010

Date: Mar 24, 2010

FILE COPY

**DATE:** May 4, 2010  
**TO:** Martin Kvapil, Parkland Community Planning Services  
**FROM:** Elaine Vincent, Legislative and Administrative Services Manager  
**SUBJECT:** Land Use Bylaw Amendment 3357/F-2010  
Clearview North Neighbourhood – Phase 3C  
Melcor Developments Ltd.

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*Reference Report:*

Parkland Community Planning Services, dated March 24, 2010

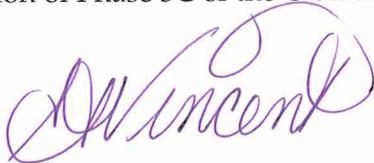
*Bylaw Readings:*

At the Monday, May 3, 2010 Regular Council Meeting Land Use Bylaw Amendment 3357/F-2010 received second and third reading. A copy of the Bylaw is attached.

*Report Back to Council:* No

*Comments/Further Action:*

Land Use Bylaw Amendment 3357/F-2010 provides for the rezoning of approximately 3.40ha (8.40 ac) of land from A1 Future Urban Development District to R2 Residential (Medium Density) District and P1 Parks and Recreation District in order to create 1 multi-unit residential lot and 1 public utility lot in a portion of Phase 3C of the Clearview North Neighbourhood.



Elaine Vincent  
Legislative & Administrative Services Manager

c: Development Services Director  
Corporate Services Director  
Community Services Director  
Planning Director  
Engineering Services Manager  
Financial Services Manager  
Assessment and Taxation Manager  
Inspections & Licensing Manager  
Inspections & Licensing Supervisor  
Land & Economic Development Manager  
IT Services – GIS Section  
Property Assessment Technician, Danny Lake  
LAS File

**Manager of Assessment & Taxation Services**

**Date:** May 03, 2010

**To:** Elaine Vincent  
Legislative & Administrative Services Manager

**Cc:** Lorraine Poth  
Director of Corporate Services

**From:** Joanne Parkin  
Assessment & Taxation Services Manager

**Subject:** 2010 Tax Rate Bylaw Report

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**BACKGROUND:**

The Municipal Government Act requires Council to pass a tax rate bylaw each year to authorize the collection of property taxes. Property taxes are collected to pay for municipal operations, for the Provincial education requisition and for the Piper Creek requisition. The tax rate bylaw must establish both municipal and requisition property tax rates for each class of property.

A number of key processes must be complete in order to create the tax rate bylaw:

- **Property Assessment** – The annual assessment roll must be established.
- **Annual Budget** – Council must approve an annual budget to establish the amount of general tax revenue required to fund City operations.
- **Education Requisition** – Requisition tax rates are set by the Province for residential and non-residential property classes.
- **Piper Creek Requisition** – the Piper Creek Foundation, under provincial authority, can requisition The City of Red Deer by April 30 of each year to collect tax funds on their behalf.
- **County of Red Deer Tax Rate Bylaw** – The City is required to tax certain lands annexed into The City at County tax rates. In order to set City tax rates the County tax rates must first be known.

Once assessed values, the general tax revenue amount, the education requisition tax rates, the Piper Creek requisition, and County tax rates are known they are used to create the tax rate bylaw. This bylaw sets the tax rates for each class of property.

Administration then calculates taxes for each individual property. Property taxes are calculated by multiplying the assessed value of the property by the tax rate for the property type. The resulting tax notices will be sent to property owners on or about May 28 this year. Taxes are due June 30.

**TAX RATE BYLAW:**



## Manager of Assessment & Taxation Services

The 2010 Tax Rate Bylaw has three key components:

### 1. Municipal Property Tax

In the 2010 budget Council approved municipal tax revenue of \$89,727,168 which includes supplementary tax revenue of \$350,000. These funding requirements have been incorporated into the proposed 2010 Tax Rate Bylaw.

Percentage of municipal property tax by class:

	<u>2008</u>	<u>2009</u>	<u>2010</u>
Residential	54.26%	54.70%	54.06%
Multiple Family	5.27%	4.31%	4.40%
Non-Residential	40.46%	40.98%	41.52%
Farm Land	0.01%	0.01%	0.02%

### 2. Requisitions

#### **The Province of Alberta Education Requisition: \$33,303,619**

This marks a 3.4% increase over the 2009 requisition. Provincially the education requisition amount rose by 4.4% for 2010.

The education amount is determined by the Province and must be collected and remitted by municipalities to the Province to fund education.

#### **Piper Creek Foundation Requisition: \$235,141**

The Piper Creek Foundation has requisitioned The City for the first time since 2003 to fund lodge accommodations. The City is required by Ministerial Order to collect these monies on behalf of Piper Creek Foundation.

### 3. Annexed Property – This section of the bylaw provides for Order in Council taxation conditions for annexed property:

- Order in Council 432/2004 requires the taxation of certain 2004 annexed property at the lower of County or City tax rates.
- Order in Council 531/2009 requires the taxation of certain 2009 annexed property at County tax rates.

### MARKET FACTOR IMPACTS:

Generally speaking the market was much more stable this year however there are a number of property types impacted by market changes:

1. Homes with assessed values of \$350,000 or less generally declined in value more than higher value homes, equalizing the shift that took place over the last several years. These properties may see a lower than average tax increase as a result.



### Manager of Assessment & Taxation Services

2. Residential properties on larger lots and in older areas will likely experience above average tax increases due to the strength of the market and sales prices for these types of properties.
3. Over the last three years, multi family property values have been stronger than residential property values. As a result, the multi family tax rate dropped below that of the residential tax rate to ensure the same tax dollar increase for each class of property and to allow the market to stabilize.

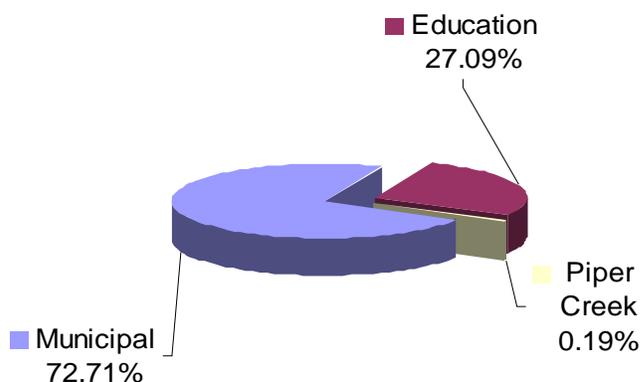
The market appears to have now stabilized at these levels and therefore multi family tax rates need to move up to be equitable with those of residential and non residential tax rates. Multi family tax rates are virtually always equal to or greater than residential tax rates in other municipalities.

These impacts are strictly the result of market forces.

Finally, the average residential property saw a decline of about 3% in value but it is important to note that *a decrease in assessed value does not translate into a decrease in taxes.*

### SUMMARY:

This year, requisitions comprise 27.28% of the average homeowner's tax bill, 27.09% is education requisition, 0.19% is the Piper Creek Foundation requisition and the remaining 72.71% is the municipal tax requirement.



2010 tax rates have been calculated using a combined municipal, education, and Piper Creek tax increase which allows Council to consider the overall tax increase for each property class and set the municipal rates accordingly. This allows for a fairer distribution of the overall tax burden.

Administration is recommending Option 2 in order to ensure that multi family tax rates are taxed equitably in relation to the other property classes.



**Manager of Assessment & Taxation Services**

Administration respectfully requests three readings of the bylaw at this time in order to meet the legislated requirements for mailing of the 2010 Property Tax Notices on or about May 28.

**Schedule A** – Illustrates the impact of taxes on property in each property class that realized the typical market value change for that class.

**RECOMMENDATION:**

That Council give three readings to the attached 2010 Tax Rate Bylaw.

A handwritten signature in black ink, appearing to read 'Joanne Parkin'.

Joanne Parkin, CGA  
Assessment & Taxation Services Manager



**Manager of Assessment & Taxation Services**

**Schedule A – Tax Impact of Option 2**

**Residential** (typical market change on \$100,000 assessment)

	Municipal Tax	Municipal, Piper Creek and Education Tax – Total Tax
2009 Assessment \$ 102,817	\$ 525	\$ 762
2010 Assessment \$ 100,000	\$ 539	\$ 782
Tax Increase	\$ 14	\$ 20
<b>Percent Increase</b>	<b>2.7 %</b>	<b>2.6%</b>

For a \$300,000 home this would mean a tax increase of \$5/month.

**Multiple Family Residential** (typical market change on \$100,000 assessment)

	Municipal Tax	Municipal, Piper Creek and Education Tax – Total Tax
2009 Assessment \$ 101,502	\$ 461	\$ 695
2010 Assessment \$ 100,000	\$ 500	\$ 743
Tax Increase	\$ 39	\$ 48
<b>Percent Increase</b>	<b>8.5%</b>	<b>6.9%</b>

**Non-Residential** (typical market change on \$100,000 assessment)

	Municipal Tax	Municipal, Piper Creek and Education Tax – Total Tax
2009 Assessment \$ 97,371	\$ 1,195	\$ 1,533
2010 Assessment \$ 100,000	\$ 1,239	\$ 1,573
Tax Increase	\$ 44	\$ 40
<b>Percent Increase</b>	<b>3.7%</b>	<b>2.6%</b>

Note: Figures are rounded.

**Proposed municipal mil rates:**

Residential	5.3914
Multi Family	5.0000
Non Residential	12.3938

APPENDIX B

Municipal Tax Impact

RECOMMENDED



	OPTION # 1		OPTION # 2		OPTION # 3		OPTION # 4		OPTION # 5	
	Muni Only	Muni & Ed & Piper	Muni Only	Muni & Ed & Piper	Muni Only	Muni & Ed & Piper	Muni Only	Muni & Ed & Piper	Muni Only	Muni & Ed & Piper
<b>Residential</b> (typical market change on \$100,000)										
Ave. change	-2.74									
2009 Assessment	\$ 102,817	\$ 762	\$ 525	\$ 762	\$ 525	\$ 762	\$ 525	\$ 762	\$ 525	\$ 762
2010 Assessment	\$ 100,000	\$ 780	\$ 537	\$ 782	\$ 540	\$ 783	\$ 543	\$ 786	\$ 541	\$ 784
Tax Increase	\$ 12	\$ 18	\$ 14	\$ 20	\$ 14	\$ 21	\$ 18	\$ 24	\$ 15	\$ 22
Percent Increase	2.3	2.4	2.7	2.6	2.8	2.7	3.4	3.1	2.9	2.8
<b>Multiple Family Residential</b> (typical market change on \$100,000)										
Ave. change	-1.48									
2009 Assessment	\$ 101,502	\$ 695	\$ 461	\$ 695	\$ 461	\$ 695	\$ 461	\$ 695	\$ 461	\$ 695
2010 Assessment	\$ 100,000	\$ 780	\$ 537	\$ 743	\$ 490	\$ 733	\$ 476	\$ 719	\$ 471	\$ 714
Tax Increase	\$ 76	\$ 85	\$ 39	\$ 48	\$ 29	\$ 38	\$ 15	\$ 25	\$ 10	\$ 19
Percent Increase	16.6	12.3	8.5	6.9	6.3	5.5	3.4	3.5	2.2	2.8
<b>Non-Residential</b> (typical market change on \$100,000)										
Ave. change	2.70									
2009 Assessment	\$ 97,371	\$ 1,533	\$ 1,195	\$ 1,533	\$ 1,195	\$ 1,533	\$ 1,195	\$ 1,533	\$ 1,195	\$ 1,533
2010 Assessment	\$ 100,000	\$ 1,570	\$ 1,235	\$ 1,573	\$ 1,240	\$ 1,575	\$ 1,235	\$ 1,569	\$ 1,242	\$ 1,576
Tax Increase	\$ 41	\$ 37	\$ 45	\$ 40	\$ 46	\$ 42	\$ 40	\$ 36	\$ 48	\$ 43
Percent Increase	3.4	2.4	3.7	2.6	3.8	2.7	3.4	2.3	4.0	2.8

COMMERCIAL RATIO

2010	2.30
2009	2.40
2008	2.80

2.30

2.30

*Comments:*

We recommend Council consider Option #2 that would result in an increased tax rate for multi-family tax rates in relation to the other property classes. This is a corrective action to bring back equity to multi-family tax rates in relation to residential and non-residential tax rates.

“Morris Flewwelling”  
Mayor

“Craig Curtis”  
City Manager

Manager of Assessment & Taxation Services

**Date:** May 03, 2010

**To:** Elaine Vincent  
Legislative & Administrative Services Manager

**Cc:** Lorraine Poth  
Director of Corporate Services

**From:** Joanne Parkin  
Assessment & Taxation Services Manager

**Subject:** 2010 Tax Rate Bylaw Report

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**Manager of Assessment & Taxation Services**

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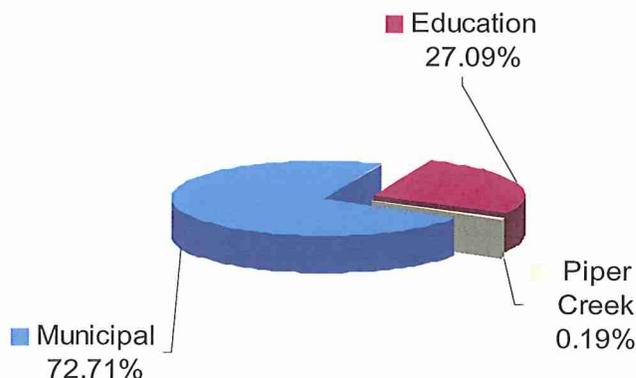
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Administration is recommending Option 2 in order to ensure that multi family tax rates are taxed equitably in relation to the other property classes.



**Manager of Assessment & Taxation Services**

Administration respectfully requests three readings of the bylaw at this time in order to meet the legislated requirements for mailing of the 2010 Property Tax Notices on or about May 28.

**Schedule A** – Illustrates the impact of taxes on property in each property class that realized the typical market value change for that class.

**RECOMMENDATION:**

That Council give three readings to the attached 2010 Tax Rate Bylaw.

A handwritten signature in black ink, appearing to read 'Joanne Parkin'.

Joanne Parkin, CGA  
Assessment & Taxation Services Manager

**Schedule A – Tax Impact of Option 2**

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**Proposed municipal mil rates:**

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APPENDIX B

Municipal Tax Impact

RECOMMENDED



	OPTION #1	OPTION #2	OPTION #3	OPTION #4	OPTION #5
<b>Residential (typical market change on \$100,000)</b>					
Ave. change	-2.74				
2009 Assessment	\$ 102,817	\$ 525	\$ 525	\$ 525	\$ 525
2010 Assessment	\$ 100,000	\$ 539	\$ 540	\$ 543	\$ 541
Tax Increase	18	14	14	18	15
Percent Increase	2.4	2.7	2.8	3.4	2.9
<b>Multiple Family Residential (typical market change on \$100,000)</b>					
Ave. change	-1.48				
2009 Assessment	\$ 101,502	\$ 461	\$ 461	\$ 461	\$ 461
2010 Assessment	\$ 100,000	\$ 500	\$ 490	\$ 476	\$ 471
Tax Increase	85	39	29	15	10
Percent Increase	12.3	8.5	6.3	3.4	2.2
<b>Non-Residential (typical market change on \$100,000)</b>					
Ave. change	2.70				
2009 Assessment	\$ 97,371	\$ 1,195	\$ 1,195	\$ 1,195	\$ 1,195
2010 Assessment	\$ 100,000	\$ 1,239	\$ 1,240	\$ 1,235	\$ 1,242
Tax Increase	37	45	46	40	48
Percent Increase	2.4	3.7	3.8	3.4	4.0
<b>COMMERCIAL RATIO</b>					
2010	2.30	2.30	2.30	2.30	2.30
2009	2.40				
2008	2.80				

## Christine Kenzie

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**From:** Elaine Vincent  
**Sent:** April 23, 2010 3:20 PM  
**To:** Joanne Parkin  
**Cc:** Christine Kenzie  
**Subject:** RE: May 3 Council

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

Consider your wish granted... we should be able to accommodate.

E

*Elaine Vincent*  
Manager, Legislative and Administrative Services  
The City of Red Deer  
Phone: 403-342-8134  
Fax: 403-346-6195  
elaine.vincent@reddeer.ca

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**From:** Joanne Parkin  
**Sent:** Friday, April 23, 2010 2:01 PM  
**To:** Elaine Vincent  
**Subject:** May 3 Council

Hi Elaine

I hope all went well today for you.

While the thought crosses my mind I thought I would send you an email about maybe pulling a few strings to have my Tax Rate Bylaw at the top of the Council Agenda on May 3 to assist in creating the time for me to manage some of the changes related to the reorg.

Also, for Topics, I'd like to speak for about 10 minutes and then I'll need some time for Council questions...and they will have some this year. So I'm sure Craig can determine what we'll need...he's aware of the situation.

Anything you can do in terms of the Agenda scheduling is very much appreciated as I think some conversations probably need to take place that evening.

Have a fantastic weekend.

J

APRIL 23, 2010

**Christine Kenzie**

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

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**To:** Joanne Parkin  
**Cc:** Elaine Vincent  
**Subject:** RE: Tax Rate Bylaw

Thanks for the heads up regarding the Tax Rate Bylaw. If you are preparing an alternate bylaw -- please make sure I have a copy of that bylaw prior to May 3rd --- so that I can have enough copies made to distribute during the council meeting if required.

I would appreciate receiving the Tax Rate Bylaw and report prior to 4:30 pm on Monday, April 26th.

**Christine Kenzie | Council Services Coordinator**  
Legislative & Administrative Services | The City of Red Deer  
D 403.356.8978 | F 403.346.6195  
christine.kenzie@reddeer.ca

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**From:** Elaine Vincent  
**Sent:** April 22, 2010 8:44 PM  
**To:** Christine Kenzie  
**Subject:** FW: Tax Rate Bylaw

fyi

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**From:** Joanne Parkin  
**Sent:** April 22, 2010 4:09 PM  
**To:** Elaine Vincent  
**Subject:** Tax Rate Bylaw

Hi Elaine

I wanted to give you a heads up that after the meeting with Craig yesterday on Tax Rate Bylaw we will have the recommended bylaw attached to the report submitted to LAS next week. That said Craig has asked me to prepare an alternate bylaw in the case that Council goes a little different direction so I will have that on hand on May 3 should it be required.

Any questions just give me a call!  
Jo

**Joanne Parkin, CGA**  
Manager - Assessment & Taxation Services  
(403) 342-8124 p  
(403) 342-8199 f  
joanne.parkin@reddeer.ca



Visit our web site at <http://www.reddeer.ca/>

## Christine Kenzie

---

**From:** Kim Woods  
**Sent:** March 30, 2010 2:10 PM  
**To:** Christine Kenzie; Joanne Parkin; Deb Stott  
**Subject:** Tax Rate Bylaw confirmed for May 3 Council Agenda

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

Joanne and Deb: Thank you for letting us know about the timing for this item.

I am sending to Christine as she is filling in for me while I get the electronic agenda up and running.

Thank you,

Kim

### **Kim Woods | Projects Coordinator**

**The City of Red Deer**

**Legislative & Administrative Services**

**D 403.342.8201 | F 403.346.6195 | [kim.woods@reddeer.ca](mailto:kim.woods@reddeer.ca)**

---

**From:** Joanne Parkin  
**Sent:** March 30, 2010 1:59 PM  
**To:** Kim Woods  
**Cc:** Deb Stott  
**Subject:** Council Agenda

Hi Kim

After speaking with Lorraine this morning we have made the decision that the Tax Rate Bylaw will go to Council on May 3 for 3 readings. Could you please book the slot as well as time in Topics and remove the Apr 19 placeholder.

Thanks!

J

**Joanne Parkin, CGA**  
Manager - Assessment & Taxation Services  
(403) 342-8124 p  
(403) 342-8199 f  
[joanne.parkin@reddeer.ca](mailto:joanne.parkin@reddeer.ca)



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## Christine Kenzie

---

**From:** Kim Woods  
**Sent:** February 22, 2010 9:23 AM  
**To:** Christine Kenzie; Amber Senuk  
**Subject:** FW: Tax Rate Bylaw

FYI

### Kim Woods | Projects Coordinator

The City of Red Deer

Legislative & Administrative Services

D 403.342.8201 | F 403.346.6195 | [kim.woods@reddeer.ca](mailto:kim.woods@reddeer.ca)

---

**From:** Joanne Parkin  
**Sent:** February 22, 2010 9:22 AM  
**To:** Kim Woods  
**Cc:** Deb Stott; Brian Lutz  
**Subject:** Tax Rate Bylaw

Hi Kim

I thought I would give you a heads up that we will be taking the 2010 Tax Rate Bylaw to Council on April 19 for first and second readings and on May 3 for third reading. We will have to hit these dates in order to print and mail within the legislated deadlines so if you could earmark us a place on these agendas I would appreciate it.

Thanks.

J

**Joanne Parkin, CGA**  
Manager - Assessment & Taxation Services  
(403) 342-8124 p  
(403) 342-8199 f  
[joanne.parkin@reddeer.ca](mailto:joanne.parkin@reddeer.ca)



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**Christine Kenzie**

---

**From:** Kim Woods  
**Sent:** April 26, 2010 1:54 PM  
**To:** Joanne Parkin  
**Cc:** Christine Kenzie  
**Subject:** FW: May 03 Topics and Council Reports

**Attachments:** April 2010 Taxation Distribution Strategies.DOC; 2010 TRB Report to Council.DOC; V2 2010 Option Summary.xls; 2010 Tax Rate Bylaw RECOMMENDED.DOC

Thanks Joanne. I am forwarding on to Christine to add to the agenda for May 3.

**Kim Woods | Projects Coordinator**  
**The City of Red Deer**  
**Legislative & Administrative Services**  
D 403.342.8201 | F 403.346.6195 | [kim.woods@reddeer.ca](mailto:kim.woods@reddeer.ca)

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

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**From:** Joanne Parkin  
**Sent:** April 26, 2010 1:52 PM  
**To:** Kim Woods  
**Subject:** May 03 Topics and Council Reports

Hi Kim

Attached are the 2010 Tax Rate Bylaw reports that need to go to Topics and to Open Council:

1. **Topics only** (this will not go into Open Council Agenda)



April 2010 Taxation  
Distributi...

2. **Open Council** report, attachment and bylaw



2010 TRB Report to Council.DOC... V2 2010 Option Summary.xls (38.../law RECOMMENDE...

The Excel spreadsheet should go as an appendix to the TRB report.

If you have any questions at all Kim, please give me a call and we'll get it figured out.

Thanks a million.  
Joanne

**Joanne Parkin, CGA**  
Manager - Assessment & Taxation Services  
(403) 342-8124 p  
(403) 342-8199 f  
[joanne.parkin@reddeer.ca](mailto:joanne.parkin@reddeer.ca)

FILE COPY



Council Decision – May 3, 2010

**DATE:** May 4, 2010  
**TO:** Joanne Parkin, Assessment & Taxation Services Manager  
**FROM:** Elaine Vincent, Legislative and Administrative Services Manager  
**SUBJECT:** 2010 Tax Rate Bylaw Report – Tax Rate Bylaw 3446/2010

---

*Reference Report:*

Assessment & Taxation Services Manager, dated May 3, 2010

*Bylaw Readings:*

2010 Tax Rate Bylaw 3446/2010 was given three readings. A copy of the bylaw is attached.

*Report Back to Council:* No

*Comments/Further Action:*

This office will distribute copies of the 2010 Tax Rate Bylaw 3446/2010 in due course.

A handwritten signature in purple ink, appearing to read 'Elaine Vincent'.

Elaine Vincent  
Legislative & Administrative Services Manager

/Attach.

c: Director of Corporate Services



Reports Item No. 2

RECREATION, PARKS & CULTURE

Date: April 23, 2010

To: Elaine Vincent, Legislative Services Manager

Cc: Greg Scott, Recreation, Parks & Culture Manager  
Colleen Jensen, Community Services Director

From: Kay Kenny, Recreation Superintendent  
Jack Cuthbertson, Central Alberta Aquatic Centre Chairman

Subject: Central Alberta Aquatics Centre

---

**Purpose:**

To approve the release of funding from the 2010 Major Capital Budget for the defined project criteria.

**Legislative History:**

City Council, at its capital budget deliberation on November 23, 2009, approved the following motion:

*“Resolved that Council of the City of Red Deer having considered the Major Capital Budget Worksheet, 2010 – 2019, hereby approves the following Project as part of the 2010 Major Capital Budget to be held in reserve until completion of the Rotary Recreation Project at which time the criteria to move this project forward will be defined: Recreation, Parks & Culture/Central Alberta Aquatics Centre -- \$200,000.”*

**Background:**

The Rotary Recreation Park & South Area Site project commenced in June, 2009 to provide a conceptual plan for the entire site. The project began with a review by Group2 Architecture & Engineering of relevant studies and documents, consultation with a variety of major stakeholder and focus groups, then moved into a very successful visioning exercise lead by Michael Van Hausen’s team.

This set the stage for more detailed concept planning and a technical assessment of the proposed components. Just as the project was scheduled for completion in January, 2010, circumstances changed for the Red Deer Curling Centre from relocation to a new site with new construction, to renovation and expansion on their current site. This change significantly affected the overall complement and inter-relationship of facilities the South Area of the site plan, thereby delaying the completion of the Rotary Recreation Park & South Area Site project.

Back on track with the current circulation of the Rotary Site Plan to internal departments, and impending release to City Council, this project is now at a point of confirming the “fit” of the Central Alberta Aquatic Centre within Rotary Recreation Park. Not anticipating a significant delay in the Rotary Recreation Project, planning began early in 2010 among representatives of

The City and Central Alberta Aquatic Centre (CAAC) to identify the criteria to move forward with additional aquatics related facility planning.

After a number of meetings, the attached "Terms of Reference" was endorsed on April 14, 2010 by the CAAC / CORD Joint Task Team. At that same meeting, Dean Krejci, Financial Services Manager, provided an excellent overview of The City's 10 Year Capital Plan and answered questions regarding capital project priorities and funding sources.

Group2 Architecture & Engineering presented the proposed site plan orientation of the aquatics centre to solicit feedback from one CAAC, one of their Rotary Recreation Park project's major stakeholder groups. The attached site concept plan and two possible facility orientations were shared. This not only generated positive feedback from the CAAC representatives in attendance, but also prompted increased enthusiasm to garner City Council support for the aquatics related criteria – the subject of this Council report.

**Alternatives:**

1. Approve the CAAC / CORD Joint Task Team "Terms of Reference", as the defined project criteria to release the funding.
2. Request revision of the CAAC / CORD Joint Task Term "Terms of Reference", providing direction on desired changes.
3. Not approve the CAAC / CORD Joint Task Team "Terms of Reference" at this time.

**Consultation:**

Development of the "Terms of Reference" has been a very positive, collaborative process which is a key principle in the joint working relationship of this Task Group.

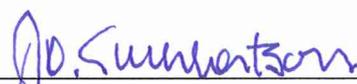
**Financial Implications:**

The CAAC / CORD Joint Task Group requests release of the \$200,000 Capital Budget funding in compliance with the terms of the November 23, 2009 Council resolution.

**Recommendations:**

1. That Council approve the release of \$200,000 of 2010 Major Capital Budget Funding to be used to move forward the Central Alberta Aquatics Centre project in accordance with the criteria presented in the CAAC / CORD Joint Task Group "Terms of Reference".

  
\_\_\_\_\_  
Kay Kenny, Recreation Superintendent  
Joint CAAC / CORD Task Group Chair

  
\_\_\_\_\_  
Jack Cuthbertson, CAAC Chairman  
Joint CAAC / CORD Task Group Chair

**Central Alberta Aquatic Centre / City of Red Deer  
Joint Task Team  
TERMS OF REFERENCE**

**The Central Alberta Aquatic Centre (CAAC)** is a collation of aquatic users. CAAC exists to promote and facilitate the construction of a multi use aquatic facility in Red Deer.

**The CAAC / CORD Joint Task Team (Task Team)** is a collaboration of stakeholders whose task is to ensure that the \$200,000 allocated is used in an effective and efficient manner. The purpose is to develop a plan for a facility that will accommodate a full spectrum of aquatic amenities that can be used for traditional and non-traditional opportunities. This mandate may extend beyond the immediate Terms of Reference guiding the expenditure of the \$200,000.

**Task Team Principles:** Our Task Team will work in a collaborative, respectful way to achieve:

- Accountability
- Clear Direction
- Transparency
- Definable Next Steps
- Measurable Outcomes

**Vision:** An aquatic jewel promoting pride of place, people and programs

**Mission:** Through collaborative relationships, prudent planning and innovative programs, a new aquatic facility will enhance and promote community health and wellness, active lifestyles, and excellence in aquatics within our growing community.

**Roles & Responsibilities:** Members of the Task Team are as designated by CAAC and The City of Red Deer. Co-Chairmanship of the Task Team will consist of one member from each partner with regular rotation of chairs. They will ensure that meeting agendas, minutes, discussion, guidance on process, notice of meetings, and follow up are effectively completed. Task Team decision making will be determined, whenever possible, by consensus. If a vote is required, each partner will have an equal number of votes. Where agreement cannot be reached, the Community Services Director will mediate to arrive at a decision which is in the best interests of both partners.

**Moving Forward:** The Task Team recommends utilizing the allocated funds to undertake three major planning initiatives as follows:

• Business Plan	\$25,000
• Concept Model, including physical program elements	\$150,000
• Community Awareness	\$25,000
Total Funding:	\$200,000

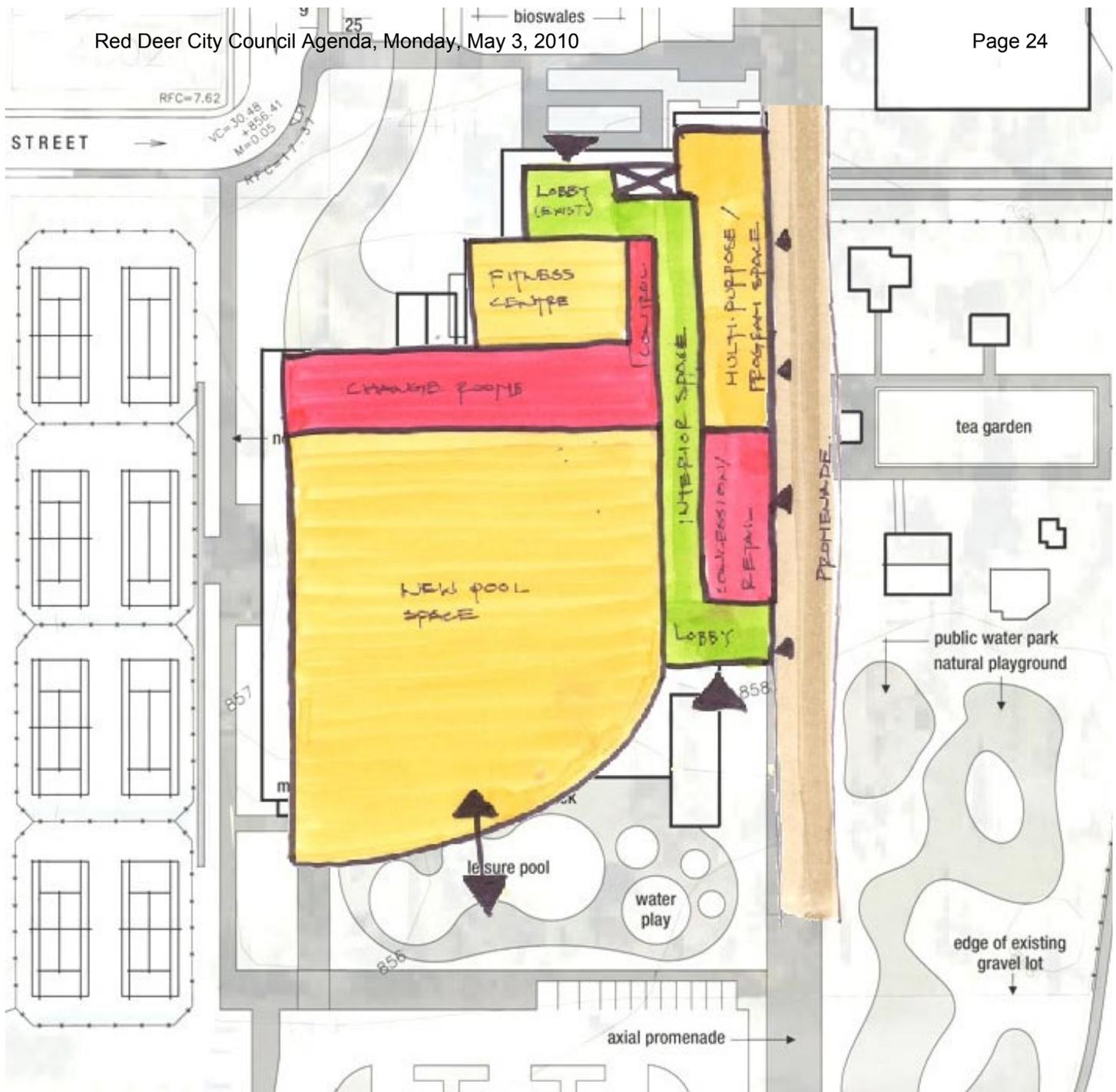
It should be noted that these amounts are approximate pending further research into actual costs; however, the total expended amount will not surpass \$200K.

**Business Plan and Operating Model:** Contract a knowledgeable, skilled source to prepare an innovative and realistic business plan for the facility including but not limited to philosophy, collaborative process, economic impact, public relations, fund raising, uses, sustainability, timelines, anticipated capital costs, preferred operating model, projected revenues and expenditures.

**Concept Model:** Contract an experienced firm to prepare a preferred concept model, including artist's renderings, that integrates the physical structure, appropriate architectural program elements, and the existing Recreation Centre within Rotary Recreation Park.

**Community Awareness:** To create broad awareness of the concept plan for a new aquatic facility in response to the expressed community need.



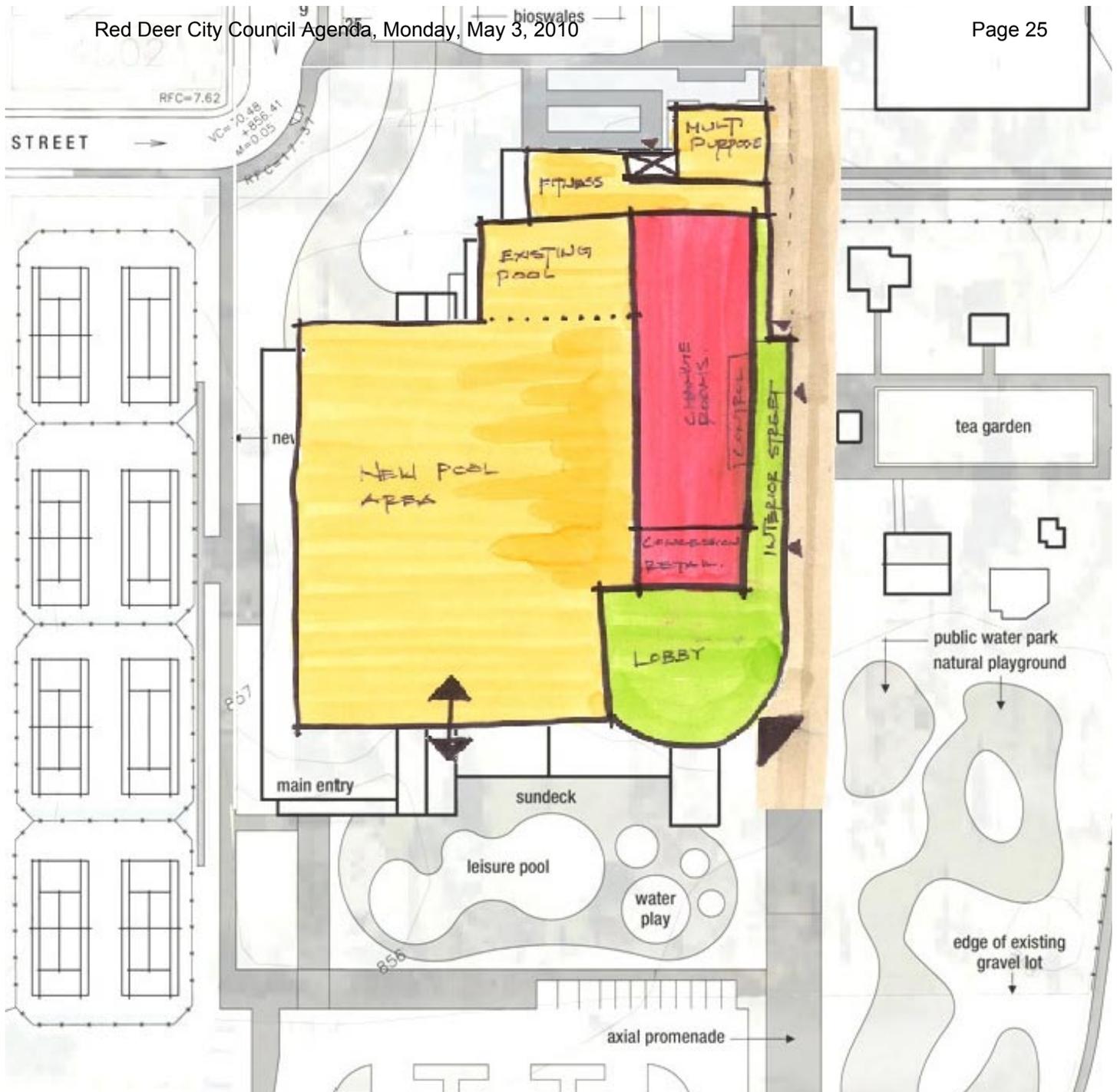


**Design Concept One**

This design concept proposes an aggressive strategy that focuses more on the full integration of the new facility and the existing Recreation Centre with less attention to the retention of the existing building. Referring to the image, the outline of the existing building is shown. The concept for the design is to modify the existing building to whatever extent is required to obtain full integration of the existing and also produce the most ideal solution possible from a functional perspective. In this case, a large interior street extends from the current main entrance off the Recreation Centre down to a new south entrance. This street is similar to the promenade in that it acts as an organizing element that gives access to the main programmatic areas of the building. The outdoor promenade runs parallel to this street and gives access to a handful of the programmatic spaces from the exterior.

The new pool area would both enhance the aquatics at this location as well as replace the existing pool which would be re-purposed into a fitness centre with change rooms between the fitness and pool areas.

The way in which this plan is organized attempts to have full integration of this building area while maintaining both north and south entrances. This solution has the potential to control staffing costs through effective surveillance from a minimum number of areas. The cost of this option includes an extensive renovation to the existing Recreation Centre. As this building was recently renovated in 2005, the concern that fairly new spaces would be changed is problematic. This design solution would likely be more palatable had the recreation centre not undergone recent renovations, but it would also become more reasonable in the future as new renovations and updates need to be considered. Regardless, the solution would be more costly in the form of capital cost but would have benefits in reduced operating expenses over other options that were considered.



**Design Concept Two**

This design concept is more conservative than the first option. It minimizes the impact on the existing building but in the process, loses a significant entry on the north face and replaces this entrance to another part further down the east face of the building along the promenade. In the image, the outline of the existing building is shown with the change room block extending into the change room areas currently in the Recreation Centre. The building is again organized along an interior street, however it extends only as far as the south face of the Recreation Centre so as not to impact the existing facility. The existing pool is maintained in this option with an expanded fitness area taking over the north entrance foyer. Other program elements were placed along the interior street which connects directly to the promenade and a large south entry.

Although this more conservative approach would maintain the existing building as much as possible, it loses the significant presence at the north side of the building. This does not present definite operational concerns, but it does eliminate the traditional entrance for the building and separates the entrance areas from the parking lot and could reduce surveillance for the parking lot.

*Comments:*

We support the recommendation of administration subject to Council understanding that this is assuming the concept is based on the preferred location being the Recreation Centre and that the proposed design may result in the elimination of the outdoor pool in favour of a smaller informal outdoor complex.

“Morris Flewwelling”  
Mayor

“Craig Curtis”  
City Manager



BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

## Request: Report for Inclusion on a Council Agenda

Requests to include a report on a Council Agenda must be received by 4:30pm on Monday (5 business days) prior to the scheduled meeting.

**PLEASE NOTE:** If reports are not received by Monday (5 business days) prior to the scheduled meeting/hearing the report may be moved to the next Agenda.

CONTACT INFORMATION			
Name of Report Writer:	Kay Kenny, Recreation Superintendent		
Department & Telephone Number:	RPC – 309-8418		
REPORT INFORMATION			
Preferred Date of Agenda:	May 3, 2010		
Subject of the Report (provide a brief description)	To approve the release of \$200,000 funding from the 2010 Major Capital Budget for the defined project criteria for the Central Alberta Aquatics Centre.		
Is this Time Sensitive? Why?	Yes. It is very politically sensitive with the CAAC Chair Jack Cuthbertson in his interest to have this project move forward in a timely manner.		
What is the Decision/Action required from Council?	Approval of release of the \$200,000 funding to the RPC department for use by the CAAC / CORD Joint Task Group.		
Please describe Internal/ External Consultation, if any.	External consultation with the CAAC has been very collaborative with joint chairmanship and development of the "Terms of Reference"; consultation with Group2 Architecture & Engineering. Internal consultation with Dean Krejci, Financial Services Manager, regarding capital project priorities and funding sources.		
Is this a Committee of the Whole item?	No		
How does the Report link to the Strategic Plan? Goal 3B; Community Relationships: Build effective and meaningful relationships to achieve the best for our community.; Action 3: Define and engage "Community" through relationships and opportunities.			
Has Legal Counsel been consulted? Are there any outstanding issues? Please describe. No, not required. Rotary Recreation Park & South Area Site Plan is in the internal circulation process to other departments and will be forthcoming to City Council for their approval by June, 2010.			
Has Financial Services been consulted? Are there any financial implications? Please describe. Yes. This project was a product of the 2010 Major Capital Budget approval process.			
Presentation: (10 Min Max.)	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> NO	Presenter Name and Contact Information: Kay Kenny, Recreation Superintendent; Jack Cuthbertson, CAAC (Joint Chairs of CAAC / CORD Joint Task Group)
COMMUNITY IMPACT			
Should External Stakeholder(s) be advised of the Agenda item? (e.i. Community Groups, Businesses, Community Associations) If Yes, please provide the Contact Information for the External Stakeholder(s)		<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
External Stakeholder(s) Contact Information: (please provide, name, mailing address, telephone number and e-mail address) Jack Cuthbertson, <a href="mailto:konaab@shaw.ca">konaab@shaw.ca</a> ; 403-346-5990			

**FOR LEGISLATIVE & ADMINISTRATIVE SERVICES USE ONLY**

Has this been to SMT / Topics/ Committees: MPC, EAC, CPAC (Please circle those that apply)

<b>SMT</b>	<b>Topics</b>	<b>Board(s) / Committee(s)</b>
When/describe: _____	When/Describe: _____	When/Describe: _____
Do we need Communications Support?		<input type="checkbox"/> YES <input type="checkbox"/> NO

Please return completed form, along with report and any additional information to Legislative & Administrative Services.

## RECREATION, PARKS &amp; CULTURE

Date: April 23, 2010

To: Elaine Vincent, Legislative Services Manager

Cc: Greg Scott, Recreation, Parks & Culture Manager  
Colleen Jensen, Community Services Director

From: Kay Kenny, Recreation Superintendent  
Jack Cuthbertson, Central Alberta Aquatic Centre Chairman

Subject: Central Alberta Aquatics Centre

---

**Purpose:**

To approve the release of funding from the 2010 Major Capital Budget for the defined project criteria.

**Legislative History:**

City Council, at its capital budget deliberation on November 23, 2009, approved the following motion:

*"Resolved that Council of the City of Red Deer having considered the Major Capital Budget Worksheet, 2010 – 2019, hereby approves the following Project as part of the 2010 Major Capital Budget to be held in reserve until completion of the Rotary Recreation Project at which time the criteria to move this project forward will be defined: Recreation, Parks & Culture/Central Alberta Aquatics Centre -- \$200,000."*

**Background:**

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Group2 Architecture & Engineering presented the proposed site plan orientation of the aquatics centre to solicit feedback from one CAAC, one of their Rotary Recreation Park project's major stakeholder groups. The attached site concept plan and two possible facility orientations were shared. This not only generated positive feedback from the CAAC representatives in attendance, but also prompted increased enthusiasm to garner City Council support for the aquatics related criteria – the subject of this Council report.

**Alternatives:**

1. Approve the CAAC / CORD Joint Task Team "Terms of Reference", as the defined project criteria to release the funding.
2. Request revision of the CAAC / CORD Joint Task Term "Terms of Reference", providing direction on desired changes.
3. Not approve the CAAC / CORD Joint Task Team "Terms of Reference" at this time.

**Consultation:**

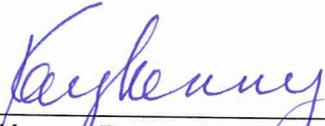
Development of the "Terms of Reference" has been a very positive, collaborative process which is a key principle in the joint working relationship of this Task Group.

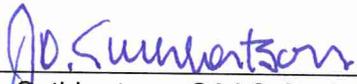
**Financial Implications:**

The CAAC / CORD Joint Task Group requests release of the \$200,000 Capital Budget funding in compliance with the terms of the November 23, 2009 Council resolution.

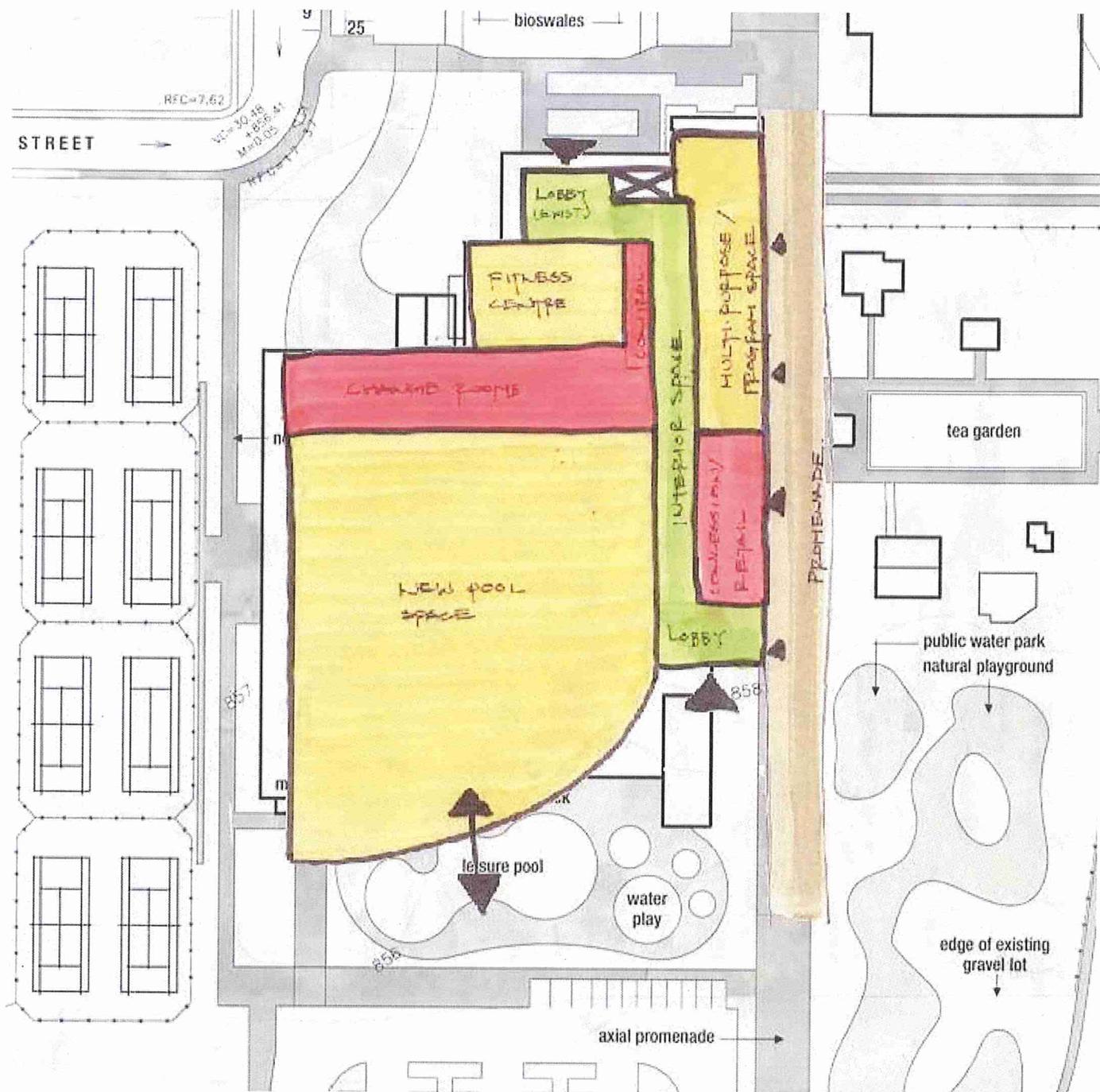
**Recommendations:**

1. That Council approve the release of \$200,000 of 2010 Major Capital Budget Funding to be used to move forward the Central Alberta Aquatics Centre project in accordance with the criteria presented in the CAAC / CORD Joint Task Group "Terms of Reference".

  
\_\_\_\_\_  
Kay Kenny, Recreation Superintendent  
Joint CAAC / CORD Task Group Chair

  
\_\_\_\_\_  
Jack Guthbertson, CAAC Chairman  
Joint CAAC / CORD Task Group Chair



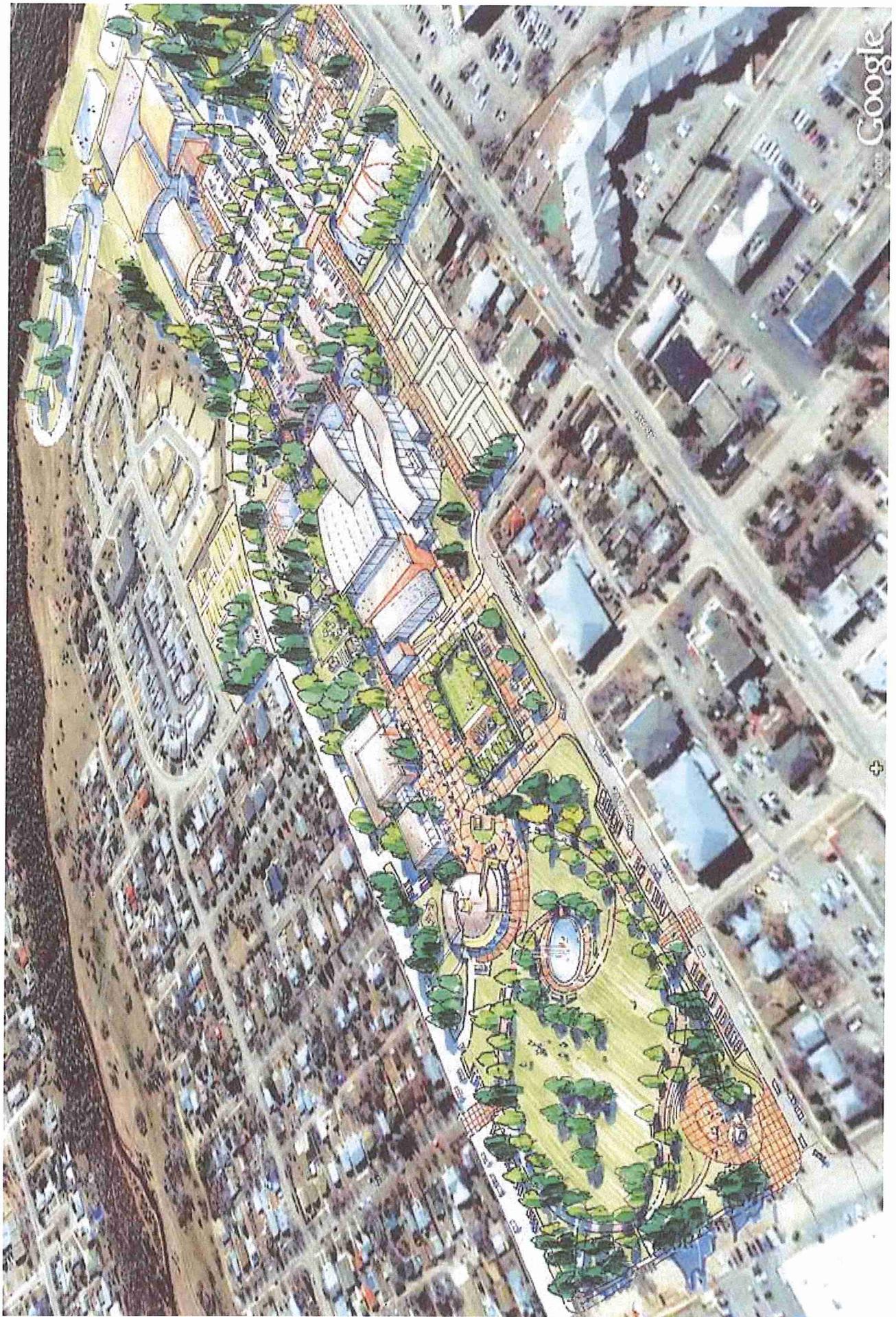


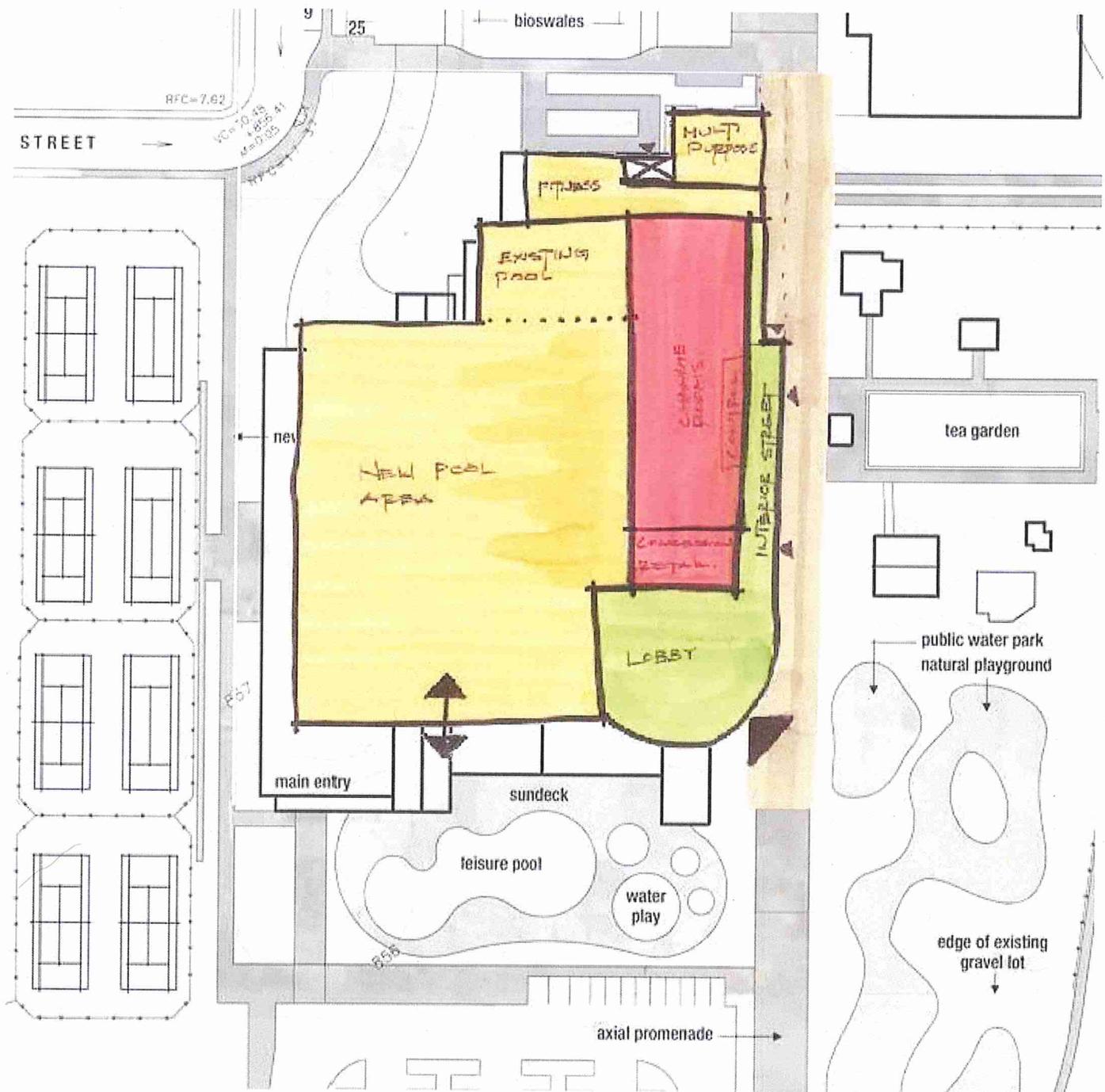
### Design Concept One

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### Design Concept Two

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Although this more conservative approach would maintain the existing building as much as possible, it loses the significant presence at the north side of the building. This does not present definite operational concerns, but it does eliminate the traditional entrance for the building and separates the entrance areas from the parking lot and could reduce surveillance for the parking lot.

Moved by Councillor Buchanan, seconded by Councillor Parks

*“Resolved* that Council of the City of Red Deer having considered the Major Capital Budget Worksheet, 2010 – 2019, hereby approves the following Project as part of the 2010 Major Capital Budget subject to a report being brought back for Council’s information outlining the priorities for fleet replacement:

Item	Department	Project Title	2010 Amount (in thousand of \$’s)
88	PWS	Fleet – Replacement Vehicles	6,688

IN FAVOUR: Councillor Buchanan, Mulder, Parks, Pimm, Veer, Watkinson-Zimmer, Wong and Mayor Flewwelling

MOTION CARRIED

Moved by Councillor Wong, seconded by Councillor Mulder

*“Resolved* that Council of the City of Red Deer having considered the Major Capital Budget Worksheet, 2010 – 2019, hereby approves the following Project as part of the 2010 Major Capital Budget:

Item	Department	Project Title	2010 Amount (in thousand of \$’s)
98	RRPC	Civic Yards Trail Connections & Landscaping	25

IN FAVOUR: Councillor Buchanan, Mulder, Parks, Pimm, Veer, Watkinson-Zimmer, Wong and Mayor Flewwelling

MOTION CARRIED

Moved by Councillor Parks, seconded by Councillor Buchanan

*“Resolved* that Council of the City of Red Deer having considered the Major Capital Budget Worksheet, 2010 – 2019, hereby approves the following Project as part of the 2010 Major Capital Budget to be held in reserve until completion of

the Rotary Recreation Project at which time the criteria for its use to move this project forward will be defined:

Item	Department	Project Title	2010 Amount (in thousand of \$'s)
97	RPC	Central Alberta Aquatics Centre	200

IN FAVOUR: Councillor Buchanan, Mulder, Parks, Pimm, Veer, Watkinson-Zimmer, Wong and Mayor Flewwelling

MOTION CARRIED

Moved by Councillor Mulder, seconded by Councillor Wong

*Resolved* that Council of the City of Red Deer having considered the Major Capital Budget Worksheet, 2010 – 2019, hereby approves the following Project as part of the 2010 Major Capital Budget:

Item	Department	Project Title	2010 Amount (in thousand of \$'s)
108	RPC	Great Chief Park Facility Improvements	229
110	RPC	Heritage Ranch Municipal Services	200
111	RPC	RPC Infrastructure Maintenance	152
113	RPC	Kinex Arena Upgrades	229
114	RPC	Kinsmen Arena "B" Ice Floor Replacement	200
121	RPC	Red Deer Arena Upgrades	45
123	RPC	Rink Light Standard Replacements	35
125	RPC	Rotary Recreation Centre Park & South Area	150
126	RPC	Rotary Recreation Tennis Courts Resurfacing	64

FILE COPY



**Council Decision – May 3, 2010**

**DATE:** May 4, 2010  
**TO:** Kay Kenny, Recreation Superintendent  
Jack Cuthbertson, Central Alberta Aquatic Centre Chairman  
**FROM:** Elaine Vincent, Legislative and Administrative Services Manager  
**SUBJECT:** Central Alberta Aquatics Centre

---

*Reference Report:*

Recreation Superintendent and Central Alberta Aquatic Centre Chairman, dated April 23, 2010

*Resolution:*

*“Resolved* that Council of the City of Red Deer having considered the report from the Recreation Superintendent and Central Alberta Aquatic Centre Chairman, dated April 23, 2010, re: Central Alberta Aquatics Centre, hereby approves the release of \$200,000 of 2010 Major Capital Budget Funding to be used to move forward the Central Alberta Aquatics Centre project in accordance with the general criteria presented in the CAAC/CORD Joint Task Group “Terms of Reference” with the understanding that other alternatives to the two concepts presented will be explored in the context of the completion of the Master Plan for Rotary Recreation Park and as presented to Council on May 3, 2010.”

*Report Back to Council:* No

Elaine Vincent  
Legislative & Administrative Services Manager

c: Director of Community Services  
Director of Corporate Services  
Recreation, Parks & Culture Manager  
Financial Services Manager

## Christine Kenzie

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

**From:** Kay Kenny  
**Sent:** April 23, 2010 4:35 PM  
**To:** Christine Kenzie  
**Cc:** Elaine Vincent; Colleen Jensen; 'konaab@shaw.ca'  
**Subject:** Report to Council

**Attachments:** Apr 23, 2010 - CAAC - CORD Report for May 3, 2010 Council Agenda.DOC; 980410 - Apr 23, 2010 - Report to Council re Central Alberta Aquatics Centre - 1.DOC; 975578 - Apr 8, 2010 - CAAC - CORD Joint Task Team Terms of Reference - 1.DOC; 980594 - Apr 23, 2010 - Rotary Recreation Park AQUATICS - 1.PDF

Hi Christine,  
This was signed by myself and Jack this afternoon. Will bring the originals to you on Monday morning. Also, Colleen hasn't yet seen this so if there are any changes she requests we will do that as well.

Sorry for the rush!!

*Kay Kenny, Recreation Superintendent  
City of Red Deer  
Recreation, Parks and Culture  
Phone 403.309.8418  
[kay.kenny@reddeer.ca](mailto:kay.kenny@reddeer.ca)*



Apr 23, 2010 - CAAC - CORD Rep...



980410 - Apr 23, 2010 - Report...



975578 - Apr 8, 2010 - CAAC - ...



980594 - Apr 23, 2010 - Rotary...

**Reports Item No. 3**

**DATE:** April 26, 2010  
**TO:** City Council  
**FROM:** Elaine Vincent, Legislative and Administrative Services Manager  
**SUBJECT:** Celebration of the City of Red Deer's Centennial in 2013

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**Background:**

At the May 25, 2009 Council workshop for Committee's Review, discussion took place surrounding the Centennial celebrations in 2013 and a recommendation was made to appoint an ad hoc committee to prepare for this event. Legislative Services along with Councillor Veer and Councillor Parks established a proposed terms of reference for this committee. Research continued with other municipalities who had recently celebrated significant anniversaries and as a result, the proposed structure for the committee needed to be reviewed.

**Discussion:**

In November of 2009, City Council provided direction to administration to request that the Central Alberta Historical Society (CAHS) be asked to act as an umbrella or guiding group for the establishment of the steering committee for the 100<sup>th</sup> Anniversary celebrations.

Attached is the response received from the Central Alberta Historical Society, including a guideline for the governance of the steering committee for the 100<sup>th</sup> Anniversary of the City of Red Deer. They have informed the City of Red Deer that they would like to be the umbrella/visionary group that would oversee the events and celebrations for the 100<sup>th</sup> Anniversary in 2013.

**Recommendation:**

That Council consider the attached letter of acceptance and the governance documents from the Central Alberta Historical Society and appoint the Central Alberta Historical Society as the umbrella for which the events and celebrations will be administered, planned and envisioned through efficient consultation with the appropriate community groups and citizen's of Red Deer.



Elaine Vincent  
Manager  
Legislative and Administrative Services

Central Alberta Historical Society  
4525 47a Avenue  
Red Deer, Alberta T4N 6Z6

Mayor and Councillors  
City of Red Deer  
4914 – 48 Avenue  
Red Deer, Alberta T4N 3T4

April 16, 2010

Re: Celebration of the City of Red Deer's Centennial in 2013

In December 2009, the Central Alberta Historical Society (CAHS) was asked by the City of Red Deer to consider acting as a coordinating group for the celebrations and administration of the events surrounding the City of Red Deer's Centennial in 2013.

After consideration by the CAHS Board of Directors the Board has decided to accept this opportunity. CAHS requests that the City of Red Deer provide contacts for staff liaisons that may be considered for membership on the steering committee. The staff liaisons would assist in the visioning of the steering committee. Funding would be sought through Heritage Canada from the 'Building Communities through Arts and Heritage fund' one of the mandates for this fund is to provide for Community Historical Anniversaries. In addition, other funding opportunities will be explored by the steering committee.

The CAHS is proposing three members of the CAHS and three members representing the City of Red Deer. CAHS requests that at a minimum one of the representatives of the steering committee include a member of Council. The steering committee would provide regular updates to Red Deer City Council throughout the project.

The steering committee would be responsible for administration and general oversight of the project. It would be beneficial to commence committee meetings once the terms of reference are confirmed by Council so that the vision and budget be determined by the steering committee and communicated back to City Council.

Attached is a governance model for the steering committee. The Central Alberta Historical Society is excited to begin work on establishing the steering committee and developing the vision for this very important celebration.

Sincerely,

Sheila Bannerman  
President, Central Alberta Historical Society  
403.347.7873

Central Alberta Historical Society  
Proposed Governance Structure for the 2013 Red Deer Centennial Celebration

**2013 Centennial Celebration Steering Committee**

The purpose of the 100<sup>th</sup> Anniversary (2013) Centennial Celebration Steering Committee is:

- Act as an umbrella, over seeing the project and celebrations and;
- Coordinate the 100<sup>th</sup> Anniversary events in the City of Red Deer, while encouraging links with various community groups and organize the outside agencies as appropriate and;
- Act as a facilitator of events and;
- Determine projects to be undertaken by the Corporate Body of the City of Red Deer to mark the 100<sup>th</sup> Anniversary and;
- Determine the significant events that are required to celebrate the 100<sup>th</sup> anniversary and to coordinate the planning and execution of the events and;
- Establish a 100<sup>th</sup> Anniversary plan and budget that is based on the funding sources from the public and/or private sector for submission to City Council for approval and;
- Provide regular updates to City Council on the progress of the 100<sup>th</sup> Anniversary Committee.

Funding will be sourced from any available grants or other funding opportunities. Heritage Canada through a program called 'Building Communities through Arts and Heritage' has a grant program for Community Historical Anniversaries, funding for up to \$200,000 may be available, one of the criteria is that the applicant must be a local non-profit – incorporated or unincorporated and are mandated to undertake local activities.

The Central Alberta Historical Society is a stand alone board that represents the community interests apart from the Council of the City of Red Deer. Council could be asked to provide support (cash or in-kind) but would not have the ability to direct membership, mandate or events and activities.

The vision of the steering committee will be developed through the steering committee itself and will be captured in the minutes of the committee meeting.

The vision for the steering committee will include:

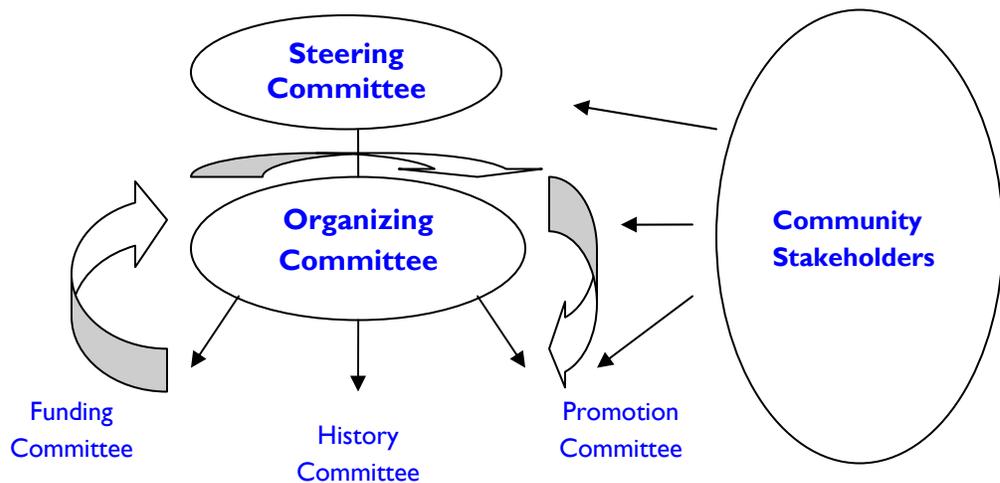
- Maintaining an appropriate oversight and acting as a umbrella committee for the activities and planning surrounding the 100<sup>th</sup> Anniversary celebration and;
- Raising the City of Red Deer's profile and creating an enhanced sense of community and civic pride among the citizen's and;
- Planning and coordination of celebratory events throughout the City and;
- Commemorating March 13, 2013 as this is the specific date of the 100<sup>th</sup> Anniversary and;
- Solicit public input and;

- Coordinate funding applications and other administrative tasks associated with the celebration and;
- Develop an overall visionary statement that would be widely communicated and used to identify the mandate of the steering committee.

Some specific tasks for the Steering Committee to act on are as follows:

- The steering committee will reach out to the appropriate community groups to coordinate activities.
- Solicit ideas for the events from community groups and the public.
- Collaborate and make recommendations for celebrations and events.
- Develop a master plan.
- Act as a facilitator for events.
- Appointment of a Chair for the Committee, chosen by consensus from the voting members.
- May establish a subcommittee to review a specific issue or issues and make recommendations back to the committee.
- Establish: funding, marketing and merchandising for events.
- Decision Making is facilitated through the committee and is communicated by resolution and the appropriate measures for follow through are implemented.

### **The Proposed Committee Organizational Structure**



*Comments:*

We support the recommendation of Administration and look forward to the planning for the upcoming centennial celebrations.

“Morris Flewwelling”  
Mayor

“Craig Curtis”  
City Manager

# Airdrie Centennial Committee Organizational Structure

**Airdrie Centennial Steering Committee:**

- Historical Committee Chairperson
- Funding/Merchandise/Marketing Committee Chairperson
- Projects and Events Chairperson
- City of Airdrie Staff Support Team (Lorri Laface, Michael McAllister, Kim Harris, Robbie White, Tara Richards)

Information discussed at each Committee is shared by the Chairs at the Steering Committee

Information is passed along Committee to Committee through the Chairs

**Historical Committee:**

- Centennial Book
- Centennial Brochure
- Historical Markers

**Funding/Merchandise/Marketing Committee:**

- Sponsorship/Merchandise Ordering/Sales
- Media Relations/Communications Planner
- Merchandise sales at Community Events

**Projects and Events Committee:**

- Homecoming – Present Day
- Homecoming - Past Day
- Homecoming – Future Day
- Centennial Tea
- Parade Float

*SAMPLE -  
FORMAT -  
OR USE BY  
BOARD*

**Christine Kenzie**

---

**From:** Kim Woods  
**Sent:** April 26, 2010 1:07 PM  
**To:** Elaine Vincent  
**Cc:** Christine Kenzie  
**Subject:** DMPROD-#980722-v1-  
April\_26\_2010\_Celebration\_of\_the\_City\_of\_Red\_Deer\_s\_Centennial\_in\_2013.DOC  
**Attachments:** DMPROD-#980722-v1-  
April\_26\_2010\_Celebration\_of\_the\_City\_of\_Red\_Deer\_s\_Centennial\_in\_2013.DOC

Good afternoon:

Have a read and see what you think. I provided a broad based description within the governance portion of the report and I re-wrote the letter as well as provided a very brief report from yourself

I'm a little un sure if they are reporting back to Council in an informal or formal way. The memo from Sept 2009 did not go before Council formally so I think this must have been sent in an informal package to Council.

I did not talk about dispute resolution in the governance portion - not sure if I should add a formal direction on this.

Thanks Elaine,

Kim

Christine: This is a draft, to act as a place holder for the agenda. Thanks. And if Elaine approves: it might be a good idea to communicate to Sheila before it is published on an agenda so they are aware of any changes.

## Christine Kenzie

---

**From:** Kim Woods  
**Sent:** April 29, 2010 8:36 AM  
**To:** 's.bannerman@hotmail.com'  
**Cc:** Elaine Vincent; Christine Kenzie  
**Subject:** May 3 2010 Report to City Council on the 100th Anniversary Steering Committee Re Central Alberta Historical Society

**Attachments:** 980722 - April 26 2010 Celebration of the City of Red Deers Centennial in 2013 - 2.DOC

Good Morning:

Please find attached the report that is being considered by City Council on Monday May 3, 2010.

If you have any questions please call Elaine at 403.342.8134.

Thank you,

Kim

**Kim Woods | Projects Coordinator**  
**The City of Red Deer**  
**Legislative & Administrative Services**  
**D 403.342.8201 | F 403.346.6195 | kim.woods@reddeer.ca**

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

**Legislative & Administrative Services**

**DATE:** April 19, 2010  
**TO:** City Council  
**FROM:** Legislative & Administrative Services Manager  
**SUBJECT:** Penhold Multiplex

---

**Background**

A letter was sent to the City of Red Deer from the Town of Penhold, dated March 27, 2009, regarding a request to partner with the Town of Penhold in building the Penhold Multiplex.

On April 27, 2009, the LAS Manager replied to the Town of Penhold's letter indicating that the proposal would be examined at a future date and The City would be in contact to discuss the Multiplex Proposal.

At the May 19, 2009 Topics Meeting, the LAS Manager presented a verbal update on the letter received from the Town of Penhold. The directive indicated that this was received as information.

On July 9, 2009 the LAS Manager sent a memo to City Council, SMT, Recreation Superintendent, and Recreation, Parks & Culture Manager regarding directives from a June 22, 2009 Recreation, Parks & Culture Workshop. RPC was to prepare a simplified version of the assessment for a Topics agenda. It was also indicated that agreement was reached that the Red Deer College and Penhold Multiplex should be included in the assessment. The July 20, 2009 Special Topics/Workshop meeting was the date that this was to be brought forward.

At the July 20, 2009 Topics Meeting, the Recreation, Parks & Culture Manager, Community Services Manager and Recreation Superintendent provided a report regarding Community Assets Assessment – Standardized Opportunity Matrix. A summary of the Town of Penhold Regional Multiplex project description was attached. The directives from the July 20, 2009 Topics Meeting indicated that Council was to complete a review of all opportunities and return to the LAS Manager by August 4<sup>th</sup> – LAS Manager to forward the information to Kay Kenny upon receipt.

On November 19, 2009 a letter was sent from the RPC Department (Kay Kenny & Greg Scott) to all participants that sent in requests for a project/initiative consideration, including Penhold. This letter was sent prior to the 2010 Capital Budget deliberations.

**Discussion**

The Recreation, Parks & Culture Manager has provided the following comments regarding the Penhold Multiplex:

The main amenities of the Penhold Multiplex are arena, gymnasium, library, fitness area, indoor running track, meeting rooms, child minding and dance studio. A report is attached from the Recreation Superintendent outlining additional information relating to The City's ice users, need for additional ice time and the Penhold project. This report outlines the following:



### Legislative & Administrative Services

- Based on City of Red Deer sources, the Penhold Multiplex project has been very successful securing grant funding and is not pressed for dollars. If The City has a desire to contribute we may want to see a financial breakdown for the project.
- The Recreation Superintendent has met with The City ice users and there is not a lot of new demand for ice time, everyone seems relatively satisfied. The few additional requests that were submitted were from adult groups wanting to access earlier evening times and they were encouraged to contact Penhold. We know groups like Minor Hockey are going to utilize some of the Penhold time but they made it very clear they see The City as the main supplier. In consideration of this, we do not see the need for a financial contribution to the Penhold Multiplex as the City demand is basically being accommodated within the facilities we have. That being said, the addition of the Penhold arena may impact our timing for a future ice facility and would need more detailed assessment.
- We regularly monitor registration numbers of the major ice users and there has not been any significant increase for the last few years.
- We would be happy to share Penhold Multiplex contact information with The City's ice users.

A report submitted by Financial Services is attached outlining financial implications and options regarding contributions to the Penhold multiplex.

A formal response from Red Deer City Council to the Town of Penhold has not been sent regarding the request to partner with the Town of Penhold in the building of a multiplex.

### Recommendation:

That Red Deer City Council provide direction to administration on the contents of the response to the Town of Penhold which may include the following:

1. That the Town of Penhold provide additional information to The City of Red Deer on the total cost of construction and the amount of funding received from the tax base, grants and donations.
2. That the City of Red Deer provide contact information for the Penhold Multiplex to City of Red Deer ice user groups to direct requests for ice bookings to the appropriate entity.

A handwritten signature in cursive script, appearing to read 'Elaine Vincent'.

Elaine Vincent  
Manager  
/Attach.

## MEMORANDUM

DATE: April 14, 2010  
TO: Greg Scott, Recreation, Parks & Culture Manger  
FROM: Kay Kenny, Recreation Superintendent  
SUBJECT: Penhold Multiplex

---

In addition to the information that is included in the April 12, 2010 Memo to City Council from Elaine Vincent, LAS Manager, I submit the following observations.

Knowledgeable sources indicate that the Penhold Multiplex capital project received considerable grant funding toward the construction of their facility. Other Central Alberta, including Red Deer, project grant applications (such as for the curling facility) were turned down, as regional grant funding was directed to Penhold.

Community based recreation and sports organizations offer a wide variety of ice programs and activities for direct registration by residents of the community. The City's main role is to provide safe and well-maintained facilities for use by these organizations. The organizations directly request, book and pay the Recreation, Parks & Culture department for these facilities for time required to offer their activities. Specific rental fees for these facilities are determined based on facility operational costs, historical rates and a market comparison with the rates charged within the region for similar types of facilities and similar sized cities across Alberta. Although all of the facilities are subsidized by the tax base to some extent, the adult rate is the highest and sets the base. Youth organizations are subsidized to a greater degree according to set formulas.

The annual Ice Allocation meeting for the September 1, 2010 to March 31, 2011 season was held on April 13, 2010. It was attended by a broad representation of organizations, including Red Deer Minor Hockey, Ringette, Speed Skating, (Figure) Skating, Pond Hockey, Red Deer College, adult hockey leagues and individual adult teams.

It is our practice to send out ice request forms for regular ice (weekly) and special tournaments and events ice requirements two months in advance of the meeting. Once received, the pass and booking specialist compiles a schedule by arena (six ice surfaces in total) with the proposed allocations by user group and time block, noting any areas of overlap, open ice still available to fill, and assignment of special tournament and event dates. A similar process is implemented for the "off season" schedule which encompasses April 1 to September 30.

At the annual meeting, we review the allocations and facilitate the negotiation between groups for allocation changes. At the March 13, 2010 meeting, there were only a few requests that could not be met, these being:

- 4 separate adult groups who would like to book ice at our facilities on a weekly basis (6 hours/week)
- One junior female hockey team that would like to practice once a week and host one game a week in the early evening timeframe (4 hours/week)
- 4 youth groups that would like to increase their total number of hours at our facilities on a weekly basis (8 hours/week)
- 10 adult groups that currently have time allocated, but would prefer early times already taken by youth oriented organizations (these bookings start between 9:30 and 10:15 pm) (15 hours/week)
- Red Deer Skating Club always requests more hours in September than are available (still part of the "off season"; regular season starts October 1)

There are 444 weekly bookable hours in our 6 arenas. A total of 18 hours/week (4%) requested were not able to be met by available time. An additional 15 hours/week (3%) allocated to adult groups would prefer an earlier time slot that we cannot offer. The City of Red Deer considers that it has sufficient ice to meet the majority of our ice user group requests for ice within the existing six arenas and does not require an additional ice surface at this time.

When one of these organizations need additional ice beyond what is available in our facilities, they contact other municipalities within the region to inquire about availability and negotiate directly with that entity. Sharing Penhold Multiplex contact information with these organizations would allow them to contact that facility to book directly for needs beyond what we can meet.

Recommendation:

- 1) That the Town of Penhold provide additional information to the City of Red Deer on the total cost of construction and the amount of funding received from the tax base, grants and donations.
- 2) That the City of Red Deer provide contact information for the Penhold Multiplex to our ice user groups to direct requests for ice bookings to the appropriate entity.

## Ice Youth User Group Registration Numbers

<b>Group</b>	<b>10/11 Expected # of Participants</b>	<b>09/10 # of Participants</b>	<b>08/09 # of Participants</b>	<b>07/08 # of Participants</b>
<i>Red Deer Speed Skating</i>	<i>80-90</i>	70	65	70
<i>RDMHC</i>	<i>1350-1400</i>	1327	1471	1392
<i>Red Deer Skating Club</i>	<i>1000</i>	990	1837	1100
<i>Ringette</i>	<i>275</i>	250	225	283
<i>Pond Hockey</i>	<i>575</i>	535	472	365



Financial Services Department

**DATE:** April 12, 2010  
**TO:** Elaine Vincent, Legislative and Administrative Services Manager  
**FROM:** Dean Krejci, Financial Services Manager  
**SUBJECT:** Contributions to Penhold Multiplex

---

### Background

Financial Services has been asked to comment on the financial implications of the request from the Town of Penhold to contribute to the building of a regional multiplex. For purposes of this discussion we have assumed that the contribution would take the form of the grant as opposed to some other form such as a joint venture where the City would actually own a portion of the complex.

There is a current Council policy #5313 Grants to Community Service Organizations. The purpose of this policy is to provide a procedure for the submission of grant requests to City Council. The policy states that grant requests to City Council shall be considered only for the hosting of Provincial, National or International events. Council will have to determine whether they want to comply with this policy or agree to exempt the contribution from this policy. The date of approval on the policy is September 9, 1996.

### Financial Implications/Options

If a grant is approved the expense would have to be funded. There are several funding options available as follows:

1. Transfer from reserves
2. Borrow
3. Use of Municipal Sustainability Initiative (MSI) grant funding
4. Identify cost savings in the current operating budget
5. Amend the 2010 operating budget and increase the tax rate bylaw to collect the amount of the grant

**Financial Services Department**Transfer from Reserves

Assuming that a substantial contribution of at least \$1m would be desired the expense would have to be funded from the Capital Projects Reserve (CPR). Funding this request would result in this reserve being depleted in 2017 according to the most recent forecast. If a contribution of more than \$2.5m was desired the reserve would be depleted in 2014. Regardless of the amount an equivalent amount of City projects would need to be deferred or deleted from the 10 year capital plan.

Borrow

Another source of funding would be debenture debt. Further research would have to be done to determine if the Alberta Capital Finance Authority would allow the City to borrow for a project it did not own or in some way control. Based on interest rates as of April 12, 2010 and a 20 year repayment term an additional operating budget tax increase of 0.10% would be required to fund the debt repayment. Due to pressures on the debt limit an equivalent amount of debt would also have to be deferred or deleted from the 10 year capital plan.

MSI Grant

Our initial research indicates that the terms of the MSI grant do allow for municipalities to contribute to regional projects. The City would have to submit a project application for its portions of the project and receive approval from the Province. Based on the MSI amount received for 2010 and assuming the grant ends in 2016 an equivalent amount of projects would have to be deferred or deleted from the 10 year capital plan. If the Province is able to provide the total amount of funding initially promised over a longer period of time as indicated in their News Release of March 16, 2010 then a larger contribution could be considered.

Current Operating Budget Savings

Department operations would have to be reviewed to determine if an equivalent amount of savings could be identified.



**Financial Services Department**

Amend 2010 Operating Budget

Council could amend the current operating budget to include this contribution. The tax revenue amount would increase in the amount of the contribution and the required tax rate increase would have to be included in the tax rate bylaw. For every \$1m in contribution the tax rate increase would be 1.16%.

Recommendation

Submitted for Council's information.

Dean Krejci, CA



## Office of the Mayor



1001 Minto Street P.O. Box 10 Penhold, AB T0M 1R0  
Telephone: 403.886.4567 Fax: 403.886.4039 email: townoffice@townofpenhold.ca

City of Red Deer,  
P.O. Box 5008,  
4914- 48 Avenue,  
Red Deer, AB  
T4N 3T4

March 27, 2009

Dear Mayor Morris and City Council,

Re: Penhold Regional Multiplex

We are excited and pleased to advise you that the Town of Penhold is proceeding with the development of a regional multiplex.

Our multiplex committee is actively discussing our complex with various associations and groups in and around our area. We are finding there is strong support for the use of this facility, not only from the Penhold area, but also from within the City of Red Deer.

When making a decision on the placement of this facility, it was strongly felt that this complex needed to be at a strategic location that will allow ease of access and have high visibility. The location chosen is adjacent to Hwy 42, halfway between Hwy 2A and the QE II.

Our complex has been designed to create a welcoming, friendly atmosphere that will entice a wide variety of users from within Central Alberta. We have included for your viewing a brochure of the complete multiplex design.

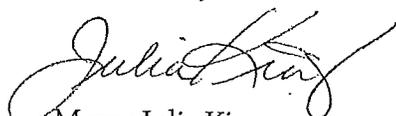
We would welcome you to partner with us in building this facility. This partnering opportunity could be in various forms from: booking the facility for events and attractions, to monetary support of the facility.

We appreciate that this facility will not only be an asset to our community; it will also be an added benefit to the citizen's of Red Deer with its close proximity.

We would be delighted to meet with you at your convenience and share any further detailed information that you may need.

Thank you for you consideration on this important and exciting project.

Respectfully,



Mayor Julia King

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*Honouring the Past ~ Challenging the Future*

*Comments:*

We support the recommendation of Administration.

“Morris Flewwelling”  
Mayor

“Craig Curtis”  
City Manager

## Christine Kenzie

---

**From:** Greg Scott  
**Sent:** April 15, 2010 11:15 AM  
**To:** Christine Kenzie; Elaine Vincent  
**Cc:** Colleen Jensen; Kay Kenny  
**Subject:** FW: DMPROD-#977808-v1-Apr\_14\_\_2010  
\_- Memo\_to\_G\_Scott\_re\_Penhold\_Multiplex\_.DOC

BACK UP INFORMATION  
NOT SUBMITTED TO COUNCIL

**Attachments:** DMPROD-#977808-v1-Apr\_14\_\_2010\_- Memo\_to\_G\_Scott\_re\_Penhold\_Multiplex\_.DOC

Additional information as requested relating to Penhold Multiplex project.

It is our understanding that the main amenities of the facility are arena, gymnasium, library, fitness area, indoor running track, meeting rooms, child minding and dance studio. Attached is a report from Kay Kenny outlining additional information relating to the City's ice users, need for additional ice time and the Penhold project. The main points being:

1. Based on our sources the project has been very successful securing grant funding and is not pressed for dollars. If the City has a desire to contribute we may want to see a financial breakdown for the project.
2. Kay has just met with the city ice users and there is not a lot of new demand for ice time, everyone seems relatively satisfied. This is explained in Kay's report in more detail.  
The few additional requests submitted, which some were from adult groups wanting to access earlier evening times, we encouraged to contact Penhold. We know groups like Minor Hockey are going to utilize some of the Penhold time but they have made it very clear they see the City as the main supplier. In consideration of this we do not see the need for a financial contribution to the Penhold project as the city demand is basically being accommodated within the facilities we have. That being said I do believe that the addition of the Penhold arena may impact our timing for a future ice facility... to be precise requires more detailed assessment..
3. We regularly monitor registration numbers of the major ice users and there has not been any significant increase for the last few years.
4. We would be happy to share Penhold contact information with our ice users.

Christine I hope this helps. If you have any additional questions please contact Kay .

Greg S.

---

**From:** Kay Kenny  
**Sent:** April 14, 2010 4:09 PM  
**To:** Greg Scott  
**Subject:** DMPROD-#977808-v1-Apr\_14\_\_2010\_- Memo\_to\_G\_Scott\_re\_Penhold\_Multiplex\_.DOC



DMPROD-#977808-  
v1-Apr\_14\_\_2010...

Hope this helps your cause. If there is anything you think missing, let me know and I can add/revise accordingly.

Kay

## MEMORANDUM

DATE: April 14, 2010

TO: Greg Scott, Recreation, Parks & Culture Manger

FROM: Kay Kenny, Recreation Superintendent

SUBJECT: Penhold Multiplex

---

In addition to the information that is included in the April 12, 2010 Memo to City Council from Elaine Vincent, LAS Manager, I submit the following observations.

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- 10 adult groups that currently have time allocated, but would prefer early times already taken by youth oriented organizations (these bookings start between 9:30 and 10:15 pm) (15 hours/week)
- Red Deer Skating Club always requests more hours in September than are available (still part of the “off season”; regular season starts October 1)

There are 444 weekly bookable hours in our 6 arenas. A total of 18 hours/week (4%) requested were not able to be met by available time. An additional 15 hours/week (3%) allocated to adult groups would prefer an earlier time slot that we cannot offer. The City of Red Deer considers that it has sufficient ice to meet the majority of our ice user group requests for ice within the existing six arenas and does not require an additional ice surface at this time.

When one of these organizations need additional ice beyond what is available in our facilities, they contact other municipalities within the region to inquire about availability and negotiate directly with that entity. Sharing Penhold Multiplex contact information with these organizations would allow them to contact that facility to book directly for needs beyond what we can meet.

Recommendation:

- 1) That the Town of Penhold provide additional information to the City of Red Deer on the total cost of construction and the amount of funding received from the tax base, grants and donations.
- 2) That the City of Red Deer provide contact information for the Penhold Multiplex to our ice user groups to direct requests for ice bookings to the appropriate entity.

## Christine Kenzie

---

**From:** Kay Kenny  
**Sent:** April 15, 2010 12:59 PM  
**To:** Greg Scott; Christine Kenzie; Elaine Vincent  
**Cc:** Colleen Jensen  
**Subject:** RE: DMPROD-#977808-v1-Apr\_14\_\_2010  
\_ \_Memo\_to\_G\_Scott\_re\_Penhold\_Multiplex\_.DOC

**Follow Up Flag:** Follow up  
**Flag Status:** Red

**Attachments:** DMPROD-#944150-v1-Apr\_15\_\_2009\_-\_Youth\_User\_Groups\_Registration\_Numbers\_2009-10 (2).XLS

I also do have the registration numbers for youth groups (our main booking organizations) that I have attached in case this is also helpful. The economic recession / slow down actually hurt most of our groups. The only one that increased is Pond Hockey (mainly recreational, lower cost) and speed skating (generally on the outside oval with lower registration costs) which would be expected.



DMPROD-#944150-  
v1-Apr\_15\_\_2009...

*Kay Kenny, Recreation Superintendent  
City of Red Deer  
Recreation, Parks and Culture  
Phone 403.309.8418  
[kay.kenny@reddeer.ca](mailto:kay.kenny@reddeer.ca)*

---

**From:** Greg Scott  
**Sent:** April 15, 2010 11:15 AM  
**To:** Christine Kenzie; Elaine Vincent  
**Cc:** Colleen Jensen; Kay Kenny  
**Subject:** FW: DMPROD-#977808-v1-Apr\_14\_\_2010\_-\_Memo\_to\_G\_Scott\_re\_Penhold\_Multiplex\_.DOC

Additional information as requested relating to Penhold Multiplex project.

It is our understanding that the main amenities of the facility are arena, gymnasium, library, fitness area, indoor running track, meeting rooms, child minding and dance studio. Attached is a report from Kay Kenny outlining additional information relating to the City's ice users, need for additional ice time and the Penhold project. The main points being:

1. Based on our sources the project has been very successful securing grant funding and is not pressed for dollars. If the City has a desire to contribute we may want to see a financial breakdown for the project.
2. Kay has just met with the city ice users and there is not a lot of new demand for ice time, everyone seems relatively satisfied. This is explained in Kay's report in more detail.  
The few additional requests submitted, which some were from adult groups wanting to access earlier evening times, we encouraged to contact Penhold. We know groups like Minor Hockey are going to utilize some of the Penhold time but they have made it very clear they see the City as the main supplier. In consideration of this we do not see the need for a financial contribution to the Penhold project as the city demand is basically being accommodated within the facilities we have. That being said I do believe that the addition of the Penhold arena may impact our timing for a future ice facility... to be precise requires more detailed assessment..
3. We regularly monitor registration numbers of the major ice users and there has not been any significant increase for the last few years.
4. We would be happy to share Penhold contact information with our ice users.

Christine I hope this helps. If you have any additional questions please contact Kay .

Greg S.

---

**From:** Kay Kenny  
**Sent:** April 14, 2010 4:09 PM  
**To:** Greg Scott  
**Subject:** DMPROD-#977808-v1-Apr\_14\_\_2010\_-\_Memo\_to\_G\_Scott\_re\_Penhold\_Multiplex\_.DOC

<< File: DMPROD-#977808-v1-Apr\_14\_\_2010\_-\_Memo\_to\_G\_Scott\_re\_Penhold\_Multiplex\_.DOC >>  
Hope this helps your cause. If there is anything you think missing, let me know and I can add/revise accordingly.

Kay

## Ice Youth User Group Registration Numbers

<b>Group</b>	<b>10/11 Expected # of Participants</b>	<b>09/10 # of Participants</b>	<b>08/09 # of Participants</b>	<b>07/08 # of Participants</b>
<i>Red Deer Speed Skating</i>	<i>80-90</i>	70	65	70
<i>RDMHC</i>	<i>1350-1400</i>	1327	1471	1392
<i>Red Deer Skating Club</i>	<i>1000</i>	990	1837	1100
<i>Ringette</i>	<i>275</i>	250	225	283
<i>Pond Hockey</i>	<i>575</i>	535	472	365

## Christine Kenzie

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**From:** Greg Scott  
**Sent:** April 14, 2010 9:13 AM  
**To:** Christine Kenzie  
**Cc:** Elaine Vincent; Colleen Jensen  
**Subject:** RE: Penhold Regional Multiplex

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

I just had a quick conversation with kay and we may be able to provide you with some information a little quicker than I thought. I will let you know later today or early tomorrow.

Greg S.

---

**From:** Christine Kenzie  
**Sent:** April 14, 2010 7:56 AM  
**To:** Greg Scott  
**Cc:** Elaine Vincent  
**Subject:** Penhold Regional Multiplex

<< File: Penhold Multiplex Request & Backup.pdf >>

I have attached a copy of a draft memo prepared to go to a City Council Committee of the Whole regarding the Penhold Regional Multiplex -- a request from the Town of Penhold to have The City of Red Deer partner with them on the building. The Town of Penhold is still wanting a formal response from The City of Red Deer. Financial Services have provided information on financial implications if The City of Red Deer considered this request.

Before considering this request it would be helpful for Council to have an understanding of what the Penhold Multiplex was planning to offer, where the gaps are within current city services and what the plans are to fill those gaps. Administratively would you support funding the multiplex or assigning ice time to them? Why or why not?

Would you be able to have something prepared by April 26th -- so that this item could be included on the May 3rd Committee of the Whole Agenda?

Thanks.

**Christine Kenzie | Council Services Coordinator**  
Legislative & Administrative Services | The City of Red Deer  
D 403.356.8978 | F 403.346.6195  
[christine.kenzie@reddeer.ca](mailto:christine.kenzie@reddeer.ca)

APRIL 14/2010

**Christine Kenzie**

---

**From:** Greg Scott  
**Sent:** April 14, 2010 9:00 AM  
**To:** Christine Kenzie  
**Cc:** Elaine Vincent; Kay Kenny  
**Subject:** RE: Penhold Regional Multiplex

Leave this with me. I am away the last two weeks of April and I know Kay has a lot on her plate over the next two weeks. We are trying to finalize the Rotary Rec plan for circulation, dealing with Environmental Advisory Committee on bottled water and developing a terms of reference and report for Council relating to the \$200K capital approval for the Aquatics folks.

What you are asking for will take some time as we will have to go back to the Facility Needs Assessment, review the 10 year capital plan, assess the current community ice needs then determine if there is in fact a gap in ice time availability and then ensure we know what Penhold is building. I know Minor Hockey is considering booking ice in Penhold but has clearly indicated they have no intention of jeopardizing their relationship with the City. There is no doubt this facility will provide additional ice time that will affect the City's need and timeline for a new facility.

I am meeting with Kay tomorrow morning ... will get back to you right after that.

Greg S.

---

**From:** Christine Kenzie  
**Sent:** April 14, 2010 7:56 AM  
**To:** Greg Scott  
**Cc:** Elaine Vincent  
**Subject:** Penhold Regional Multiplex

<< File: Penhold Multiplex Request & Backup.pdf >>

I have attached a copy of a draft memo prepared to go to a City Council Committee of the Whole regarding the Penhold Regional Multiplex -- a request from the Town of Penhold to have The City of Red Deer partner with them on the building. The Town of Penhold is still wanting a formal response from The City of Red Deer. Financial Services have provided information on financial implications if The City of Red Deer considered this request.

Before considering this request it would be helpful for Council to have an understanding of what the Penhold Multiplex was planning to offer, where the gaps are within current city services and what the plans are to fill those gaps. Administratively would you support funding the multiplex or assigning ice time to them? Why or why not?

Would you be able to have something prepared by April 26th -- so that this item could be included on the May 3rd Committee of the Whole Agenda?

Thanks.

**Christine Kenzie | Council Services Coordinator**

Legislative & Administrative Services | The City of Red Deer

D 403.356.8978 | F 403.346.6195

[christine.kenzie@reddeer.ca](mailto:christine.kenzie@reddeer.ca)

## Christine Kenzie

---

**From:** Elaine Vincent  
**Sent:** April 13, 2010 5:21 PM  
**To:** Christine Kenzie  
**Subject:** RE: Penhold Multiplex - Draft email to RPC

I think I might enhance it to include:

Before considering this request it would be helpful for Council to have an understanding of what the Penhold Multiplex was planning to offer, where the gaps are within current city services and what the plans are to fill those gaps. Administratively would you support funding the multiplex or assigning ice time to them? Why or why not....

*Elaine Vincent*  
Manager, Legislative and Administrative Services  
The City of Red Deer  
Phone: 403-342-8134  
Fax: 403-346-6195  
elaine.vincent@reddeer.ca

---

**From:** Christine Kenzie  
**Sent:** Tuesday, April 13, 2010 2:35 PM  
**To:** Elaine Vincent  
**Subject:** Penhold Multiplex - Draft email to RPC

<< File: Penhold Multiplex Request & Backup.pdf >>

Here is a draft email to Greg Scott regarding the Penhold Multiplex issue:

"I have attached a copy of a memo prepared to go a City Council Committee of the Whole regarding the Penhold Regional Multiplex -- request from the Town of Penhold to have The City of Red Deer partner with them on the building. The Town of Penhold is still wanting a formal response from The City of Red Deer. Financial Services have provided information on financial implications if The City of Red Deer considered this request. The City Manager is wanting feedback from RPC as to why there was not a need included in the 2010 Capital Budget for this type of complex.

Would you be able to have something prepared by April 26th --- so that this item could be included on the May 3rd Committee of the Whole Agenda?

Thanks Greg."

Elaine -- Have I captured what The City Manager was looking for?

Thanks.

**Christine Kenzie | Council Services Coordinator**  
Legislative & Administrative Services | The City of Red Deer  
D 403.356.8978 | F 403.346.6195  
christine.kenzie@reddeer.ca



Legislative & Administrative Services

**DATE:** March 30, 2010  
**TO:** Mayor Morris Flewwelling  
**FROM:** Legislative & Administrative Services Manager  
**SUBJECT:** Penhold Multiplex

---

### **Background**

A letter was sent to the City of Red Deer from the Town of Penhold, dated March 27, 2009, regarding a request to partner with the Town of Penhold in building the Penhold Multiplex.

On April 27, 2009, the LAS Manager replied to the Town of Penhold's letter indicating that the proposal would be examined at a future date and The City would be in contact to discuss the Multiplex Proposal.

At the May 19, 2009 Topics Meeting, the LAS Manager presented a verbal update on the letter received from the Town of Penhold. The directive indicated that this was received as information.

On July 9, 2009 the LAS Manager sent a memo to City Council, SMT, Recreation Superintendent, and Recreation, Parks & Culture Manager regarding directives from a June 22, 2009 Recreation, Parks & Culture Workshop. RPC was to prepare a simplified version of the assessment for a Topics agenda. It was also indicated that agreement was reached that the Red Deer College and Penhold Multiplex should be included in the assessment. The July 20, 2009 Special Topics/Workshop meeting was the date that this was to be brought forward.

At the July 20, 2009 Topics Meeting, the Recreation, Parks & Culture Manager, Community Services Manager and Recreation Superintendent provided a report regarding Community Assets Assessment – Standardized Opportunity Matrix. A summary of the Town of Penhold Regional Multiplex project description was attached. The directives from the July 20, 2009 Topics Meeting indicated that Council was to complete a review of all opportunities and return to the LAS Manager by August 4<sup>th</sup> – LAS Manager to forward the information to Kay Kenny upon receipt.

On November 19, 2009 a letter was sent from the RPC Department (Kay Kenny & Greg Scott) to all participants that sent in requests for a project/initiative consideration, including Penhold. This letter was sent prior to the 2010 Capital Budget deliberations.

### **Recommendation:**

I would ask that you speak with the Mayor of Penhold to see if there is any further information required from The City of Red Deer to the Town of Penhold regarding this issue.

Elaine Vincent  
Manager  
/Attach.

April 17, 2009

**By Ordinary Mail**

Office of the Mayor  
Mayor Julia King  
Town of Penhold  
1001 Minto Street, P.O. Box 10  
Penhold, AB T0M 1R0

Dear Ms. King:

**Re: Penhold Regional Multiplex**

Thank you for your letter, dated March 27, 2009 to Mayor Flewwelling and City Council.

The Regional Multiplex proposed by your community definitely has the potential of meeting the needs of our citizens. We will examine this proposal and at a future date will be in contact with you to discuss the Multiplex proposal.

Thank you for contacting the City of Red Deer we look forward to learning more about this exciting opportunity.

Sincerely,

Elaine Vincent  
Legislative & Administrative Services Manager

cc: Mayor  
Councillors  
City Manager  
Director of Corporate Services  
Director of Community Services  
Director of Development Services

*Confidential*

## **City Manager's Topics for Discussion Meeting (Mayor and Council) Agenda**

**Tuesday, May 19, 2009  
In the Crimson Room  
10:30 am – 3:00pm**

**Pre - Topics – 10:30 – 11:00am (small breakfast snack):**

**1. City Manager & Legislative and Administrative Services Manager– Re:  
Conference Discussion**

**10 minutes**

**2. Human Resource Manager – City Manager Performance Review**

**11:10 am – 12:30**

**3. Strategic Plan**

**Lunch @ 12:30**

**Regular Topics –12:45pm:**

**12:45**

**1. City Manager – Re:  
Urban Parks Program – AUMA Resolution  
(Attachment C)**

**1:00 pm**

**2. Legislative and Administrative Services Manager – Re:  
Penhold Regional Multiplex**

**1:15pm**

**3. RCMP Superintendent – Re:  
Cell Block Phone Room**

**1:30 pm**

**4. Planning and Technical Services Supervisor – Re:  
Heritage Ranch Concept Plan  
(Attachment A)**

**2:00 pm**

**5. Legislative and Administrative Services Manager – Re:  
Bill 203 – Amendments to the Local Authorities  
Election Act**

**..1**

**6. Social Planning Manager – Re:  
FCSS Funding Review  
(Attachment B)**

## 2. Legislative and Administrative Services Manager – Re: Penhold Regional Multiplex

City Manager's Directives: Submitted as information.

## 3. RCMP Superintendent – Re:Cell Block Phone Room

City Manager's Directives: The costs are to be kept to a minimum. It was recommended that the RCMP Superintendent proceed with the sound attenuation. Costs will be covered within the current RCMP budget and no additional budget will be required.

## 4. Legislative and Administrative Services Manager – Re: Bill 203 – Amendments to the Local Authorities Election Act

City Manager's Directives: The Legislative and Administrative Services Manager will follow up with the following:

- 1) Call the writer of Bill 203 and outline the concerns with the auditing, and the conflict with our own bylaw, and that the City of Red Deer had no input into this Bill.
- 2) Draft a letter which addresses the issues to MLA MaryAnne Jablonski, MLA Cal Dallas, Minister Danyluk and the writer of the Bill 203.



Legislative & Administrative Services

**DATE:** July 9, 2009

**TO:** City Council  
Senior Management Team  
Kay Kenny, Recreation Superintendent  
Greg Scott, Recreation, Parks & Culture Manager

**FROM:** Elaine Vincent, Legislative & Administrative Services Manager

**SUBJECT:** June 22, 2009 Recreation, Parks & Culture Workshop– Directives

---

**REMINDER:**

The following action item is for you to follow up on:

1) RPC to prepare a simplified version of the assessment tool with high medium and low rankings in the following categories:

- a) Mandate: RPC
- b) 5 pillars of sustainability as defined by the AUMA
- c) Community Benefit
- d) Timing and Urgency
- e) Cost: Specific to City Capital and City Operating Costs

Bring back to Topics with an example of how to work through the process with a concrete example. This will enable Council to have a common understanding of the tool and the process. After seeing the tool in action, Council will then provide direction on what next steps need to be taken. These next steps could include, a separate session to rank the proposals or have this ranking be part of the budgetary process.

Agreement was reached that the Red Deer College and Penhold multiplex should be included in the assessment.

A handwritten signature in cursive script, appearing to read 'Elaine Vincent'.

Elaine Vincent  
Manager

*The July 20, 2009 Special Topics/ Workshop meeting will be the date this is brought forward.*

## City Manager's Special Topics for Discussion Meeting

### Agenda

Monday, July 20, 2009  
In the Crimson Star Meeting Room,  
commencing at 11:00 am

- |                         |  |     |
|-------------------------|--|-----|
| 11:00 am – 12:00 p.m.   | 1. Parks Planning & Technical Services Supervisor - Re:<br>Heritage Ranch 2009 Concept Plan .....  | 1   |
| 12:00 p.m. – 12:30 p.m. | LUNCH  |     |
| 12:30 p.m. – 2:00 p.m.  | 2. Legislative & Administrative Manager - Re:<br>Committees: Heritage Preservation Committee,<br>Community Advisory Board - Housing, Standing<br>Committees and Mayor's Recognition Awards ..... | 45  |
| 2:00 p.m. – 2:15 p.m.   | 2. Land and Economic Development Manager and<br>Economic Development Specialist - Re:<br>2015 Federation of Canadian Municipalities Conference .....   | 76  |
| 2:15 p.m. – 3:00 p.m.   | 3. Emergency Services Manager - Re:<br>Emergency Management Services   |     |
| 3:00 p.m. – 4:00 p.m.   | 4. Engineering Services Manager, Transportation Engineer,<br>Recreation, Parks & Culture Manager and Parks<br>Superintendent - Re:<br>Gaetz Avenue/32 Street Intersection Improvements.....      | 86  |
| 4:00 p.m.               | 6. Recreation, Parks & Culture Manager, Community<br>Services Director and Recreation Superintendent - Re:<br>Recreation, Parks & Culture Needs Assessment .....                                 | 104 |



RECREATION, PARKS & CULTURE

**Date:** June 11, 2009

**To:** Mayor and Council  
Senior Management Team

**From:** Kay Kenny, Recreation Superintendent  
Greg Scott, Recreation, Parks & Culture Manager

**Copy:** Elaine Vincent, Legislative Services Manager

**Subject:** **Recreation, Parks & Culture Community Assets Assessment  
Standardized Opportunity Matrix**

---

The purpose of this report is to provide additional information for consideration as part of the process initiated through the Standardized Opportunity Evaluation Workshop on June 12, 2009.

**Background:**

On June 12, six opportunities were evaluated, and an additional 20 were distributed for consideration as part of the Recreation, Parks & Culture Community Assets Assessment.

Council requested a simplified version of the assessment tool with high, medium and low rankings in the following categories:

- Mandate: RPC
- 5 pillars of sustainability as defined by the AUMA
- Community Benefit
- Timing and Urgency
- Cost: Specific to City Capital and City Operating Costs

Council further requested presentation of a concrete example of how to work through the process at Topics. Agreement was reached that the Red Deer College and Penhold Multiplex should be included in the assessment.

**Revised Information**

A revised Evaluation Matrix has been attached with the categories as requested along the left side, and 27 initiatives listed along the top, including the Penhold Multiplex project. Along the right side is a scoring guide for each criteria to elicit a response of H (high), M (medium) or L (low).

A summary of the Town of Penhold Regional Multiplex project description has been attached.

A concrete example of how to rate a project using the Evaluation Matrix will be provided at the Council Topics session.

---

Kay Kenny, Recreation Superintendent

---

Greg Scott, Manager





## **Town of Penhold Regional Multiplex**

**Location:** Adjacent to Highway 42, halfway between Highway 2A and QE II

### **Project Description:**

Construction of a state-of-the-art facility that includes:

- regulation-size ice rink with 550 seating capacity, spacious change rooms, concession, upper level running/walking track, fitness centre, hockey lounge and 2 multi-purpose rooms
- lobby with reception, concession, vending, upper level child care facility and multi-purpose room
- library with additional rooms for arts and programming
- gym with basketball/volleyball and 4 badminton courts, bleacher seating for 240, 2 team change rooms, upper level viewing and 5 meeting rooms

### **Key Goals:**

Facility construction in three phases: phase 1 – arena; phase 2 – lobby and library; phase 3 – gym. Future goals may include attachment of a school with joint use possibilities; construction of a second ice surface (ice plant has been oversized to meet increased capacity). Phase 3 may include a moveable wall to accommodate either a squash or racquetball court.

It is perceived that this facility will entice a wide variety of users from within Central Alberta. It will not only be an asset to the community of Penhold (population 2500), but also an added benefit to the citizens of Red Deer with its close proximity.

### **Governance Model:**

It will be operated by the Town of Penhold with a proposed lease/contractor for the fitness and perhaps child care facilities. The Library Board that operates the current library will continue to operate in the new location.

### **Economic Sustainability:**

The facility will be operated with funds from the town tax base, Library Board, leased fitness and child care spaces, arena and gym rental fees, licensed lounge operation, drop-in fees from the running/walking track and other drop-in programming and registered program revenue fees.

### **Environmental Sustainability:**

The facility is being designed to LEED shadow standards with all possible environmentally friendly construction standards incorporated into the design (lighting, plumbing fixtures, heat recovery). In addition, a retention pond is being constructed that will fill up and empty into Waskasoo Creek. This was approved as part of the Environmental Assessment that was conducted.

### **Social Sustainability:**

This facility has been designed with accessibility in mind. It includes an elevator to the second floor. The arena has been designed to accommodate sledge hockey with wider gates and visibility from the players' boxes for participants seated on sledges.

### **Cultural Sustainability:**

The multi-purpose rooms and upstairs lounge have been designed to accommodate a variety of arts and culture programs and dance.

**Community Benefits:**

The current facility is being developed as a result of the needs assessment that was conducted by consultants for the Town of Penhold. Since there are currently no large indoor facilities located within this community, the multiplex was high on the residents' priority list. Without a current facility in the community, residents now use facilities in Red Deer and Innisfail.

This facility will be multi-purpose to meet the needs of families – all ages – with a variety of amenities and types of uses. The Town of Penhold considers it to be a community investment -- attracting families, businesses and investors to a location with affordable housing that provides small-town living and big-city access.

**Alternatives/Timing:**

The project is currently under construction with phases 1 and 2 proceeding and phase 3 pending. It is anticipated that the arena will open by April, 2010, the balance of phases 1 and 2 by September, 2010, and phase 3 at a slightly later date.

**Capital Cost:**

The total capital cost is \$20 million for construction. Funding sources include Federal and Provincial grant funds totalling \$13.5 million, private/corporate sponsorship of \$5 million, partnerships and Town of Penhold \$1.5 million.

**Operating Cost:**

It is anticipated that up to \$250,000 per year will be required from the tax base to support the operating cost.



Legislative & Administrative Services

**CONFIDENTIAL**

**DATE:** July 21, 2009  
**TO:** Elaine Vincent, Legislative & Administrative Services Manager  
City Council  
**FROM:** Elaine Vincent, Legislative & Administrative Services Manager  
**SUBJECT:** July 20, 2009 City Manager's Topics for Discussion – Directives

---

**REMINDER:**

The following action item is for you to follow up on:

**5. Recreation, Parks & Culture Evaluation Matrix**

***City Manager's Directives:*** Legislative & Administrative Services Manager to distribute copies of the previous package to Councillor Pimm, Buchanan, Parks and Mulder.

City Council to complete review of all opportunities and return to the Legislative & Administrative Services Manager by August 4<sup>th</sup>. Legislative & Services Manager to forward to Kay Kenny upon receipt.

Elaine Vincent  
Manager



RECREATION, PARKS & CULTURE

November 19, 2009

Dear Participants:

Re: Recreation, Parks and Culture Community Assets Needs Assessment

With your help, The City recently outlined a 25 year development strategy to help shape the future direction of recreation, parks and culture facility development in Red Deer. As we move forward with the 2010 Capital Budget, there is a need for The City to balance capital needs with our financial situation, and that means evaluating timelines and development around projects throughout the organization, including those identified in the Community Asset Needs Assessment.

With recent economic pressures, reductions in provincial funding to the Municipal Sustainability Initiative (MSI) program, and a tight 2010 municipal budget, many projects outlined in the Community Asset Needs Assessment will be delayed. Right now, we need to look at the big picture, and that means holding off on major projects that were slated to go forward within the next three to five years. However, based on the Needs Assessment, a preliminary facility development strategy was prepared and place marked in the City of Red Deer long-term capital plan. This still ensures future facility planning and development will take place when the time is more feasible.

The City remains committed to planning for the future and ensuring we meet community needs. We understand that the growing demand for recreation, parks and culture programs and services in Red Deer hasn't changed, and we will continue to reevaluate timeframes as our financial situation changes.

The impact of the global recession has had a major impact on The City's finances both directly and indirectly. The organization has had to make some major revisions to the capital plan this year, with 66 projects across all divisions deferred within the plan or pushed out to the year 2020. In the current context of economic uncertainty, the ten-year capital budgeting process remains the cornerstone of The City's approach to respond to citizens' needs, address emerging issues, and make headway towards achieving our vision.

Again, thank you for your significant contribution to the Community Asset Needs Assessment, and we look forward to working with you in continued long-term planning as we explore recreation, parks and culture opportunities in our community.

If you want more information about the Community Asset Needs Assessment please contact Greg Scott at 403-342-8165, or Kay Kenny at 403-309-8418. For more information about the 2010 – 2019 Capital Budget visit [www.reddeer.ca](http://www.reddeer.ca). Additional information will be available upon completion of the 2010 Capital Budget.

Sincerely,

Greg Scott  
Recreation, Parks & Culture Manager

Kay Kenny  
Recreation Superintendent

## Christine Kenzie

---

**From:** Elaine Vincent  
**Sent:** March 26, 2010 1:06 PM  
**To:** Christine Kenzie  
**Cc:** Greg Scott  
**Subject:** Penhold multiplex

BACK UP INFORMATION  
NOT SUBMITTED TO COUNCIL

Christine, can you gather the background info on this to present to topics next week...

Back when I first started we received a letter from Mayor of Penhold requesting support for their new facility they were building. We took it to CLT and Topics and were advised to put it in the RPC needs assesment... We prepared a letter and advised them accordingly. The RPC needs assesment was completed and as I understood, the Penhold Multiplex wasn't ranked as a priority and they were notified of that decision.

My new understanding is that they were not advised of the decision and we need to do some followup as the 2 different Councils have been discussing...

Greg is aware of the discussion and will likely need to speak to this at Topics....

Thanks,

Elaine

*Elaine Vincent*  
Manager, Legislative and Administrative Services  
The City of Red Deer  
Phone: 403-342-8134  
Fax: 403-346-6195  
elaine.vincent@reddeer.ca

## Christine Kenzie

---

**From:** Heather McLaren  
**Sent:** March 29, 2010 3:38 PM  
**To:** Christine Kenzie  
**Subject:** FW: DMPROD-#953205-v1-Nov\_19\_\_2009\_-\_Community\_Asset\_Needs\_Assessment\_2010\_Capital\_Budget\_Letter.DOC

**Attachments:** DMPROD-#953205-v1-Nov\_19\_\_2009\_-\_Community\_Asset\_Needs\_Assessment\_2010\_Capital\_Budget\_Letter.DOC

Hi Christine,

Please see email below from Kay. Looks like this is what was sent out to all groups.

**Heather McLaren**  
The City of Red Deer  
Community Services Senior Admin Assistant  
Recreation Parks & Culture Department

Phone: 1-403-342-8159  
Fax: 1-403-342-8222  
Email: heather.mclaren@reddeer.ca

---

**From:** Kay Kenny  
**Sent:** Monday, March 29, 2010 3:29 PM  
**To:** Heather McLaren  
**Cc:** Greg Scott  
**Subject:** DMPROD-#953205-v1-Nov\_19\_\_2009\_-\_Community\_Asset\_Needs\_Assessment\_2010\_Capital\_Budget\_Letter.DOC



DMPROD-#953205-  
v1-Nov\_19\_\_2009...

This is the letter that was sent out to all of the participants that sent in requests for a project/initiative consideration, including Penhold.

We did not share any scores with any of the submissions.

Kay

APRIL 12, 2010

**Christine Kenzie**

---

**To:** Dean Krejci  
**Subject:** Financial Implications regarding Request from Town of Penhold - For April 19th COW Agenda

**Importance:** High

**Attachments:** Town of Penhold Request.pdf

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL



Town of Penhold  
Request.pdf (2...

I am attaching a copy of a letter sent to the Mayor and Council, dated March 27, 2009, from the Town of Penhold regarding a request for The City of Red Deer to partner with the Town of Penhold on the building of a regional multiplex. I have also attached a memo I prepared for Morris outlining some of the background regarding the events surrounding this request. The Town of Penhold has not received a formal response from the Mayor and Council and they are requesting same.

Elaine has discussed this issue with the Mayor, and the Mayor has asked that this item be addressed at a Committee of the Whole agenda -- for April 19th if possible --- for Council to discuss what the response should be to the Town of Penhold. Elaine would like to know from Finance what the financial implications would be and/or any options so that Council can respond.

I know this is a last minute request ----

Let me know if you have any questions and will have the time to look into this.

Thanks.

**Christine Kenzie | Council Services Coordinator**  
Legislative & Administrative Services | The City of Red Deer  
D 403.356.8978 | F 403.346.6195  
[christine.kenzie@reddeer.ca](mailto:christine.kenzie@reddeer.ca)



FILE COPY

OFFICE OF THE MAYOR

May 18, 2010

Her Worship Mayor Julia King  
Town of Penhold  
Office of the Mayor  
P.O. Box 10  
Penhold, AB T0M 1R0

Dear Mayor King:

A handwritten signature in cursive script that reads 'Julia'.

**Re: Penhold Regional Multiplex**

In response to your letter of March 27, 2009 regarding the partnering opportunity with the Town of Penhold and the establishment of the Penhold Regional Multiplex, Red City Council further reviewed the information at the May 3, 2010 Council Meeting.

At this time, Council feels that the demand for ice facilities is currently being accommodated within the current City of Red Deer facilities. However, there are times when groups are not able to get the ice times they are requesting and they have been encouraged to contact municipalities within the region to inquire about availability and negotiate directly with that entity.

At the May 3, 2010 Council meeting, Council advised Administration to provide contact information for the Penhold Multiplex to City of Red Deer ice users to direct, as needed, requests for ice bookings to the appropriate entity.

We look forward to working with you to ensure our recreation facilities are well used within the region.

Sincerely,

A handwritten signature in cursive script that reads 'Morris'.

Morris Flewwelling  
Mayor

- c. Director of Community Services  
Recreation, Parks & Culture Manager  
Recreation Superintendent

**DATE:** May 4, 2010  
**TO:** Kay Kenny, Recreation Superintendent  
Greg Scott, Recreation, Parks & Culture Manager  
**FROM:** Elaine Vincent, Legislative and Administrative Services Manager  
**SUBJECT:** Penhold Multiplex

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**FILE COPY**

*Reference Report:*

Legislative & Administrative Services Manager, dated April 19, 2010

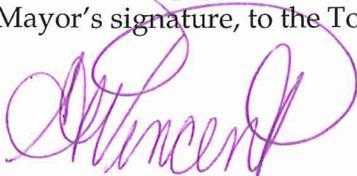
*Resolutions:*

*“Resolved* that Council of the City of Red Deer having considered the report from the Legislative & Administrative Services Manager, dated April 19, 2010, re: Penhold Multiplex, hereby directs Administration to prepare a letter for the Mayor’s signature to the Town of Penhold, requesting that the City of Red Deer provide contact information for the Penhold Multiplex to the City of Red Deer ice user groups to direct requests for ice bookings to the appropriate entity. “

*Report Back to Council:*

*Comments / Further Action:*

A letter of response to be completed by the Legislative & Administrative Services department, for the Mayor’s signature, to the Town of Penhold regarding the resolution above.



Elaine Vincent  
Legislative & Administrative Services Manager

c: Director of Community Services  
Financial Services Manager



Legislative & Administrative Services

**DATE:** April 30, 2010  
**TO:** City Council  
**FROM:** Elaine Vincent, Legislative & Administrative Services Manager  
**SUBJECT:** Change in Start Time for May 17, 2010 Council Meeting

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The May 31, 2010 Council Meeting has been cancelled due to the Federation of Canadian Municipalities Conference being held during that time.

As a result there will be a large number of items to be dealt with at the May 17, 2010 Council Meeting and to accommodate this Administration is recommending that the start time for the May 17, 2010 Council meeting be changed to 1:00 P.M. from 3:00 P.M.

**Recommendation**

That Council consider changing the start time for the May 17, 2010 Council meeting to 1:00 P.M.

A handwritten signature in cursive script that reads 'Elaine Vincent'.

Elaine Vincent  
Manager

THE CITY OF RED DEER  
DRAFT RESOLUTIONS

ADDITIONAL AGENDA ITEM

Date: May 3, 2010

No. 7, p.

Moved by Councillor

Seconded by Councillor

*Resolved* that Council of the City of Red Deer agrees to add the report from the Legislative & Administrative Services Manager, dated April 30, 2010, re: Change in Start Time for May 17, 2010 Council Meeting, to the agenda for the May 3, 2010 Council meeting."

Jefferies	Watkinson- Zimmer	Wong	Pimm	Parks	Veer	Mulder	Buchanan	Flewelling
<input type="checkbox"/>								
<input type="checkbox"/>								
Carried	Defeated	Withdrawn	Tabled					

<input type="checkbox"/> For	<input checked="" type="checkbox"/> Against	A Absent
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THE CITY OF RED DEER  
DRAFT RESOLUTIONS

ADDITIONAL AGENDA ITEM

Date: May 3, 2010

No. 8, p.

Moved by Councillor

Seconded by Councillor

*Resolved* that Council of the City of Red Deer having considered the report from the Legislative & Administrative Services Manager, dated April 30, 2010, re: Change in Start Time for May 17, 2010 Council Meeting, hereby agrees to change the start time of the May 17, 2010 Council Meeting to 1:00 P.M."

Jefferies	Watkinson- Zimmer	Wong	Pimm	Parks	Veer	Mulder	Buchanan	Flewelling
<input type="checkbox"/>								
<input type="checkbox"/>								
Carried	Defeated	Withdrawn	Tabled					

<input type="checkbox"/> For	<input checked="" type="checkbox"/> Against	A Absent
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## Christine Kenzie

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**From:** Christine Kenzie  
**Sent:** April 29, 2010 3:20 PM  
**To:** [Amber Senuk](#)  
**Subject:** Lunch Ordered for May 3 2010 Council Topics Meeting

I ordered lunch for Monday, May 3rd from Café Millenium -- assorted wraps, veggie tray, fruit tray and dessert tray - to be delivered at Noon on May 3rd to the Wapiti Room. *(For 20 people)*

(Just in case I win the lottery on the weekend and don't show up for work on Monday! - thought someone else should know what was happening)

I have also confirmed Council supper for Monday, May 3rd at Saros.

### **Christine Kenzie | Council Services Coordinator**

Legislative & Administrative Services | The City of Red Deer

D 403.356.8978 | F 403.346.6195

[christine.kenzie@reddeer.ca](mailto:christine.kenzie@reddeer.ca)

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

MAY 4, 2010

**Christine Kenzie**

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**To:** Corporate Leadership Team; Operational Leadership Team  
**Cc:** Martin Kvapil; Orlando Toews; Tara Lodewyk; Tony Lindhout; Nancy Hackett; Don Simpson;  
Joni Baillie; Linda Rehn; Heather McLaren; Carolyn Rothenbacher; Frieda McDougall;  
Riebeek Law  
**Subject:** Change in Start Time for the Monday, May 17, 2010 Council Meeting

At the Monday, May 3, 2010 Council Meeting, Council passed a resolution to change the start time of the Monday, May 17, 2010 Council meeting to **1:00 P.M.** instead of 3:00 P.M. There will be a large number of items to be dealt with at the May 17th Council Meeting, as the May 31st Council meeting is cancelled so that the Mayor, Councillors and City Manager can attend the FCM Conference in Toronto.

Please make sure staff in your area are aware of this change in start time.

Thanks.

**Christine Kenzie | Council Services Coordinator**  
Legislative & Administrative Services | The City of Red Deer  
D 403.356.8978 | F 403.346.6195  
[christine.kenzie@reddeer.ca](mailto:christine.kenzie@reddeer.ca)

BACKUP INFORMATION  
NOT SUBMITTED TO COUNCIL

**FILE COPY**



**Council Decision – May 3, 2010**

**DATE:** May 4, 2010  
**TO:** Mayor & Councillors  
Corporate Leadership Team  
Operational Leadership Team  
**FROM:** Elaine Vincent, Legislative and Administrative Services Manager  
**SUBJECT:** Change of Start Time of Monday, May 17, 2010 Council Meeting

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*Reference Report:*

Legislative & Administrative Services Manager, dated April 30, 2010

*Resolutions:*

*“Resolved* that Council of the City of Red Deer having considered the report from the Legislative & Administrative Services Manager, dated April 30, 2010, re: Change in Start Time for May 17, 2010 Council Meeting, hereby agrees to change the start time of the May 17, 2010 Council Meeting to 1:00 P.M.”

*Report Back to Council:*

*Comments/Further Action:*

Please note the start time for the Monday, May 17, 2010 Council Meeting has changed to 1:00 P.M. due to the large number of items to be dealt with at that meeting.

A handwritten signature in purple ink that reads 'Elaine Vincent'.

Elaine Vincent  
Legislative & Administrative Services Manager

c: City Planning Manager

**Notice of Motion – May 3, 2010**  
**Councillor Parks**

Whereas Red Deer is a welcoming and inclusive community respectful of all, including those experiencing homelessness or at risk of homelessness, and

Whereas The City of Red Deer is a community partner in ending homelessness and finding sustainable solutions for affordable housing, and

Whereas The City of Red Deer supports community based solutions to resolve issues of housing and homelessness for our citizens, and

Whereas The City of Red Deer has identified a risk that affordable housing stock may not remain dedicated to affordable housing in perpetuity;

Therefore be it resolved that The City of Red Deer find a made in Red Deer solution and examine alternatives and processes to consider the establishment of a Red Deer Housing Foundation.

## Christine Kenzie

---

**From:** Elaine Vincent  
**Sent:** May 03, 2010 8:46 AM  
**To:** Christine Kenzie  
**Subject:** FW: Notice of Motion

Gail will likely not approve this until she comes into city hall this am...

Can you place this in the correct format and also identify the councillor by name who has placed the notice of motion...

once she signs off then we can have copies available for distribution at tonight's council meeting...

Thanks

E

*Elaine Vincent*  
Manager, Legislative and Administrative Services  
The City of Red Deer  
Phone: 403-342-8134  
Fax: 403-346-6195  
elaine.vincent@reddeer.ca

---

**From:** Elaine Vincent  
**Sent:** Monday, May 03, 2010 8:43 AM  
**To:** Gail Parks  
**Subject:** RE: Notice of Motion

Try this....

*Whereas Red Deer is a welcoming and inclusive community respectful of all, including those experiencing homelessness or at risk of homelessness, and  
Whereas The City of Red Deer is a community partner in ending homelessness and finding sustainable solutions for affordable housing, and  
Whereas The City of Red Deer supports community based solutions to resolve issues of housing and homelessness for our citizens, and  
Wheres the City of Red Deer has identified a risk that affordable housing stock will not remain dedicated to affordable housing in perpetuity;  
Therefore be it resolved that The City of Red Deer find a made in Red Deer solution and examine alternatives and processes to consider the establishment of a housing foundation.*

*Elaine Vincent*  
Manager, Legislative and Administrative Services  
The City of Red Deer  
Phone: 403-342-8134  
Fax: 403-346-6195  
elaine.vincent@reddeer.ca

**From:** Gail Parks  
**Sent:** Sunday, May 02, 2010 1:50 PM  
**To:** Elaine Vincent  
**Subject:** RE: Notice of Motion

Hi Elaine,

Therefore be it resolved that the city of rd find at a 'made in Red Deer solution' and further, examine the development of a process to form a Red Deer Housing Foundation.????????????????????

Have no idea what I just wrote! Or how bad that could be!!!!  
Gail

---

**From:** Elaine Vincent  
**Sent:** April 30, 2010 2:24 PM  
**To:** Gail Parks  
**Subject:** Notice of Motion

*Two different options to consider...*

*Let me know what you think*

*(This one is more general)*

Whereas the city of Red Deer is a community open to all including those who are homeless and facing challenges in finding homes  
And Whereas the city of Red Deer is a community working towards ending homelessness and finding sustainable solutions for affordable housing  
And Whereas the city of Red Deer is focussed on developing community based solutions to resolving homelessness and affordable housing  
Therefore be it resolved that the City of Red Deer examine alternatives and process to move forward on the creation of a community based homeless foundation to build a sustainable future of hope and solutions for all Red Deerians.

OR

*(This one is more specific)*

*Whereas Red Deer is a welcoming and inclusive community respectful of all, including those experiencing homelessness or at risk of homelessness, and*

*Whereas The City of Red Deer is a community partner in ending homelessness and finding sustainable solutions for affordable housing, and*

*Whereas The City of Red Deer supports community based solutions to resolve issues of housing and homelessness for our citizens,*

*Therefore be it resolved that The City of Red Deer examine alternative delivery and development models to deliver homelessness programs and retain affordable housing stock in perpetuity.*

*Elaine Vincent*  
Manager, Legislative and Administrative Services  
The City of Red Deer  
Phone: 403-342-8134  
Fax: 403-346-6195  
elaine.vincent@reddeer.ca

**FILE COPY**



**Council Decision – May 3, 2010**

**DATE:** May 4, 2010  
**TO:** Councillor Gail Parks  
**FROM:** Elaine Vincent, Legislative and Administrative Services Manager  
**SUBJECT:** Notice of Motion – Submitted by Gail Parks  
Establishment of a Red Deer Housing Foundation

---

*Reference Report:*

Notice of Motion – Submitted by Gail Parks to the May 3, 2010 Council Meeting:

Whereas Red Deer is a welcoming and inclusive community respectful of all, including those experiencing homelessness or at risk of homelessness, and

Whereas The City of Red Deer is a community partner in ending homelessness and finding sustainable solutions for affordable housing, and

Whereas The City of Red Deer supports community based solutions to resolve issues of housing and homelessness for our citizens, and

Whereas The City of Red Deer has identified a risk that affordable housing stock may not remain dedicated to affordable housing in perpetuity;

Therefore be it resolved that The City of Red Deer find a made in Red Deer solution and examine alternatives and processes to consider the establishment of a Red Deer Housing Foundation.

**Report Back to Council: Yes – At the May 17, 2010 Council Meeting**

*Comments/Further Action:*

This Notice of Motion will be debated at the Monday, May 17, 2010 Council Meeting.

Elaine Vincent  
Legislative & Administrative Services Manager

**Bylaws Item No. 1**

**BYLAW NO. 3357/F-2010**

Being a bylaw to amend Bylaw No. 3357/2006, the Land Use Bylaw of the City of Red Deer.

COUNCIL OF THE CITY OF RED DEER, ALBERTA, ENACTS AS FOLLOWS:

1. That "Use District Map P17" contained within "Schedule A" of the Land Use Bylaw is hereby amended in accordance with Land Use District Map No. 5 attached hereto and forming part of the bylaw.

READ A FIRST TIME IN OPEN COUNCIL this 6<sup>th</sup> day of April 2010.

READ A SECOND TIME IN OPEN COUNCIL this day of 2010.

READ A THIRD TIME IN OPEN COUNCIL this day of 2010.

AND SIGNED BY THE MAYOR AND CITY CLERK this day of 2010.

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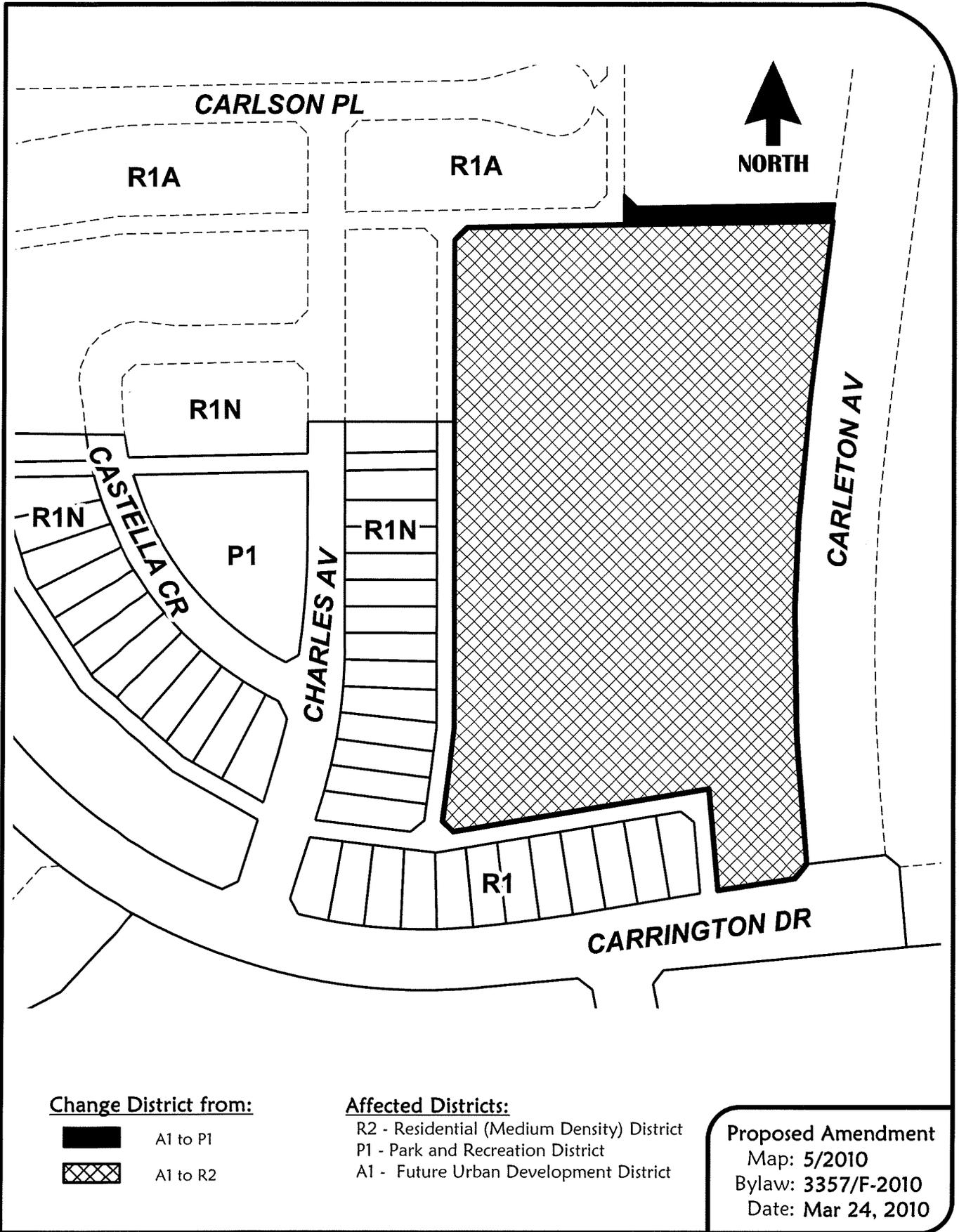
MAYOR

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CITY CLERK



*Proposed Amendment to Land Use Bylaw 3357/2006*





## Bylaws Item No. 3

**BYLAW NO. 3446/2010**

**Being a bylaw to authorize the rates of taxation to be levied against assessable property within The City of Red Deer for the 2010 taxation year.**

**WHEREAS** Council for The City of Red Deer (Council) is required by the provisions of Section 353 of the Municipal Government Act, Chapter M-26, R.S.A. 2000 (the Act) to pass a property tax bylaw every year once Council has adopted an operating and capital budget;

**AND WHEREAS** Council passed budget resolutions adopting an operating and capital budget for 2010, which provided for the raising of \$ 89,727,168 by general municipal taxation; which amount is to be raised from the following sources:

2010 General Property Tax Revenue	\$ 89,377,168
2010 Supplementary Tax Revenue	<u>\$ 350,000</u>
<b>TOTAL TAX REVENUE</b>	<b>\$ 89,727,168</b>

**AND WHEREAS** the requisitions that The City of Red Deer is required to collect under Section 326 of the Act on behalf of other organizations are as follows:

Alberta School Foundation Fund (ASFF)	\$29,333,611
Red Deer Catholic Regional Division	<u>\$ 3,970,008</u>
School requisitions	<u>\$33,303,619</u>
Management Bodies (Piper Creek Foundation)	<u>\$ 235,141</u>
<b>TOTAL REQUISITIONS</b>	<b>\$33,538,760</b>

**AND WHEREAS** Council is authorized under the Act to classify property for assessment purposes and to establish different rates of taxation for each class of property;

**AND WHEREAS** the assessed value of all taxable property in The City of Red Deer as shown on the assessment roll is:

Single Family Residential	\$ 8,961,842,140
Multiple Family Residential	\$ 786,217,800
Non Residential	\$ 2,994,497,600
Farm Land	\$ 2,018,960
Machinery & Equipment	<u>\$ 54,976,340</u>
<b>TOTAL</b>	<b>\$ 12,799,552,840</b>

**AND WHEREAS** Council has passed Bylaw 3444/2010 being a Bylaw authorizing the supplementary assessment of new construction;

**AND WHEREAS** the taxation rates and taxation revenue for certain properties which were brought into The City of Red Deer as a result of annexation are governed by:

- Order in Council 432/2004
- Order in Council 531/2009

**THEREFORE COUNCIL OF THE CITY OF RED DEER ENACTS AS FOLLOWS:**

1. This bylaw shall be known as the "Tax Rate Bylaw 2010".

**Definitions**

2. In this bylaw, the following terms shall have the meanings shown:

- (a) The following terms have the meanings set out in the Act:
  - "Designated manufactured home"
  - "Farm land"
  - "Machinery and equipment"
  - "Manufactured home community"
- (b) "Multiple Family Residential" property means:
  - (i) all residential property where the total number of dwelling units on the parcel of land, whether contained in a single building or more than one building, exceeds two dwelling units;
  - (ii) manufactured home communities, excluding the individual Designated Manufactured Homes;
  - (iii) vacant residential land held for the development of the above uses; and
  - (iv) the non-owner occupied residential portion of non-residential property.
- (c) "Non Residential" property means:
  - (i) any land and/or building used for a commercial, industrial, or other non-residential purpose or business venture, or any portion of that land and/or building as is used for such purpose or business venture;
  - (ii) any linear assessment; and
  - (iii) vacant land held for the development of the above uses.
- (d) "Single Family Residential" property means:
  - (i) residential property where the total number of dwelling units on the parcel of land, whether contained in a single building or more than one building, does not exceed two dwelling units;
  - (ii) registered residential condominium units;
  - (iii) single family dwelling with basement suite;
  - (iv) owner occupied portion of non-residential property;
  - (v) vacant residential land held for the development of the above uses; and
  - (vi) designated manufactured home located on a site in a manufactured home community.

**Municipal Property Tax Rates**

3. (1) Council authorizes the imposition of taxes, and taxes are hereby imposed on each class of assessed property within the City of Red Deer, whether listed in the assessment roll or supplementary assessment roll, at the rates for each class shown below:

<b>General Municipal</b>	<b>Tax Levy</b>	<b>Assessment</b>	<b>Tax Rate</b>
Single Family Residential	\$ 48,316,876	\$ 8,961,842,140	0.0053914
Multiple Family Residential	\$ 3,931,089	\$ 786,217,800	0.0050000
Non Residential	\$ 37,113,204	\$ 2,994,497,600	0.0123938
Farm Land	\$ 16,131	\$ 2,018,960	0.0079900
Machinery & Equipment	\$ -	\$ 54,976,340	0.0123938
<b>TOTAL TAX LEVY</b>	<b>\$ 89,377,300</b>	<b>\$ 12,799,552,840</b>	

- (2) Notwithstanding the tax rate set for machinery and equipment, Council has passed Bylaw 3211/98 being a bylaw that Machinery and Equipment used for manufacturing and/or processing shall be exempt for purposes of municipal and requisition taxation.

**School Requisitions**

4. Council authorizes the imposition of taxes for the purpose of raising funds for the school requisitions and taxes are hereby imposed on each class of assessed property within The City of Red Deer, whether listed in the assessment roll or supplementary assessment roll, at the rates for each class shown below:

<b>Alberta School Foundation Fund &amp; Red Deer Catholic Regional</b>			
<b>Divison</b>	<b>Tax Levy</b>	<b>Assessment</b>	<b>Tax Rate</b>
Single Family Residential	\$ 21,625,821	\$ 8,961,842,139	0.0024131
Multiple Family Residential	\$ 1,778,920	\$ 737,193,000	0.0024131
Non Residential	\$ 9,896,283	\$ 2,979,013,399	0.0033220
Farm Land	\$ 4,872	\$ 2,018,960	0.0024131
<b>Total 2010 Revenue Collected</b>	<b>\$ 33,305,896</b>	<b>\$ 12,680,067,498</b>	
Prior Year Over (Under) Levy	\$ (2,223)		
<b>2010 Requisition</b>	<b>\$ 33,303,673</b>		

**Management Bodies – Piper Creek Foundation Requisition**

5. Council authorizes the imposition of taxes for the purpose of raising funds for the Piper Creek requisition and, taxes are hereby imposed on each class of assessed property within The City of Red Deer, whether listed in the assessment roll or supplementary assessment roll, at the rate shown below:

Taxable Assessed Value	\$ 234,581	\$ 12,680,067,498	0.0000185
Requisition	\$ 235,141		
Over (Under) Levy	\$ (560)		

