

MG 72 Red Deer Host Society Canada Winter Games

Scope and Content

Fonds consists of records relating to the 2019 Canada Winter Games held in Red Deer relating to advertising, events, and schedules and information.

The records included are posters (paper and foam-core) advertising the games and providing schedules for events, pamphlets advertising the games and associated events such as the Fire & Ice Gala and Celebrity Dance-Off, handbooks and event guides for volunteers, passes for events and VIP sections, newspaper clippings, online article printouts, and large foam-core perspective posters of the Winter Games Plaza.

The bulk of records were sent to the Canada Games Council administrative offices in Ottawa.

Date of Records

2019

Physical Description

15 cm of textual records

26 cards

11 posters

Material Types (GMD)

Textual Records

Printed Records

Foam-core Posters

Restrictions on Access

No restrictions indicated

Terms Governing Use, Reproduction, and Publication

Copyright belongs to the City of Red Deer.

Creator Information

Authority Name Red Deer Host Society Canada Winter Games

Authority History The Canada Winter Games (also known as the XXVII Canada Games and the Jeux Canada Games) ran from February 15, 2019, to March 3, 2019. Red Deer won the bid to host over Lethbridge in 2014. The event was organized by the Canada Games Council and the Red Deer Host Society.

The Host Society is responsible for marketing and merchandise, sustainability initiatives, ticketing, legacy planning, logistics, budgeting, and communications. The Host Society had a chair, a board, and organizational support from The City of Red Deer.

The event was primarily held in and around Red Deer, although the artistic swimming, freestyle skiing, and snowboarding venues were located in Calgary, and the alpine skiing was held at Nikiska in Kananaskis. All cultural events and activities were hosted in Red Deer.

The bulk of records were sent to the Canada Games Council administrative offices in Ottawa.

Notes

Finding Aids

File list available

Physical Condition

Good.

Arrangement

Original order maintained

Language of Material

English

Custodial History

Records were transferred in 1 accession on March 18, 2019. Records were deposited in the Archives in several deposits under the same temporary receipt number, TR2019-017.

Accession Numbers

2019-079

Accession #	Box #	File #	Item #	Record Description / Item Title	Date Range	Extent (cm)	Restrictions	Description
2019-079	1	1		Games Society	2017	1.0		See Item List
2019-079	1	1	1	Waskasoo Trading Card	2017	1 card		Trading card with Waskasoo - One Waskasoo Trading Card is given out with every purchase of a Waskasoo doll
2019-079	1	1	2	500 Days Out Save the Date	2017	1 card		Card asking people to save the date, distributed 500 days before the Canada Winter Games
2019-079	1	1	3	2019 Canada Winter Games Brochure	2016	0.1		Brochure used at events around Red Deer advertising the Winter Games throughout 2016
2019-079	1	1	4	Fire and Ice Gala Program	2017	0.3		Program from Fire & Ice Gala held on February 3, 2017. Includes messages from various speakers, live auction items, and schedule for the evening.
2019-079	1	1	5	Fire & Ice Gala Ticket	2017	1 card		Tickets that were delivered to ticket purchaser and/or sponsor on January 23, 2017
2019-079	1	1	6	Fire and Ice Gala Sve the Date	2016	1 card		Invitation to buy tickets for the Fire & Ice Gala which was distributed to various businesses around Red Deer in the fall and winter of 2016
2019-079	1	1	7	Sheraton Celebrity Dance Off Information Pamphlets	2018	0.3		Share the Magic was hosted Saturday April 14 as a benefit for the Canada Winter Games Celebration Plaza. Includes a brochure and an event booklet (messages from various speakers, live auction items, and schedule for the evening)

Accession #	Box #	File #	Item #	Record Description / Item Title	Date Range	Extent (cm)	Restrictions	Description
2019-079	1	1	8	Local Sponsorship Package	2016	0.3		Includes business card, Sponsorship Opportunities list, welcome letter, and Sponsorship Opportunities booklet Used at Canyon Ski Resort at the local sponsorship summit (November 3, 2016)
2019-079	1	2		Games Society	2019	1.3		See Item List
2019-079	1	2	9	Volunteer Handbook	2019	0.5		Includes general information, orientation, schedule, and advertisements
2019-079	1	2	10	Event Guide	2019	0.3		Includes welcomes, schedules, and 52 Degrees North Festival information
2019-079	1	2	11	2019 Leadership Handbook	2019	0.5		Information and spots to add daily notes from the leadership meetings
2019-079	1	3		Games Society	2019	0.7		See Item List
2019-079	1	3	12	Volunteer Thank You Bookmark	2019	0.1		
2019-079	1	3	13	Downtown Event Guide	2019	0.1		Includes calendar of events and map
2019-079	1	3	14	Konica Minolta VIP Handbook	2019	0.5		Includes welcomes, schedules, venue information, and VIP specific lounges, events, and transportation
2019-079	OS 23	4		Festival and Sports Schdeules	2019	0.4 2 posters		See Item List
2019-079	OS 23	4	15	52° North Music and Cultural Festival Map	2019	0.1		A map detailing the activities and event locations within the Festival Site and the Gary W. Harris Celebration Plaza
2019-079	OS 23	4	16	52° North Music and Cultural Festival Launch Poster	2019	0.1		Poster with information about the 52° North Music and Cultural Festival and branding

Accession #	Box #	File #	Item #	Record Description / Item Title	Date Range	Extent (cm)	Restrictions	Description
2019-079	OS 23	4	17	Sports Schedule	2019	0.1		Sport and venue schedule per week, vertical
2019-079	OS 23	4	18	Sports Schedule	2019	0.1		Sport and venue schedule per week, horizontal
2019-079	OS 23	4	19	Waskasoo Pictures from VIP Lounges	2019	2 posters		Waskasoo with mitts and Waskasoo with skis, mounted on foam core
2019-079	1	5		Passes and Events	2019	1.0 11 cards		See Item List
2019-079	1	5	20	Parking Passes	2019	0.2		Red Festival Parking Pass, Blue Westerner Parking Pass, and Yellow VIP Parking Pass used during the event
2019-079	1	5	21	Red Deer is Ready! Card	2014	0.1		Blank folded card made for the Red Deer is Ready rally. Includes social media contact information on the back.
2019-079	1	5	22	Design with Community In Mind	2019	0.3		Booklet created by Stantec about Games legacy facilities
2019-079	1	5	23	Hall of Honour Celebration Dinner Program	2019	0.4		Program includes biographies about inductees
2019-079	1	5	24	52° North Music and Cultural Festival Event Pass	2018	1 laminated card		Pass for entry into the 52° North Music and Cultural Festival launch event held on September 25, 2018 to announce the look and line up at the festival
2019-079	1	5	25	2019 Canada Winter Games Passes	2019	3 laminated cards		Week 1, Week 2, and Game Pass tickets for the 2019 Canada Winter Games sport passes.
2019-079	1	5	26	Sample VIP Guest Pass	2019	1 laminated card		2019 Canada Winter Games VIP Guest Pass. Outlines zones for access.

Accession #	Box #	File #	Item #	Record Description / Item Title	Date Range	Extent (cm)	Restrictions	Description
2019-079	1	5	27	Sample Athlete Pass	2019	1 laminated card		Sample athlete access pass
2019-079	1	5	28	Sample Volunteer Passes	2019	5 laminated cards		Sample volunteer access passes
2019-079	1	6 (1 of 2)		Print-Outs	2016-2017	0.3		See Item List
2019-079	1	6 (1 of 2)	29	Welcome to Red Deer pamphlet	2017	0.1		Hotels Red Deer Winter 2017
2019-079	1	6 (1 of 2)	30	Article Photocopies and Print-Outs	2016-2017	0.1		Includes: Canada Winter Games (p. 34), Updated: Torch, Flag Passed to Red Deer from Winnipeg (2017), Canada Winter Games to Benefit from Celebrity Dance Off (2017), These Are Some Big Games (Armchair Sports Alberta, 2016), and Proposed \$106-million capital budget tabled for city (Advocate, 2016)
2019-079	1	6 (1 of 2)	31	Discovery Canyon Enhancement Project	2016	0.1		Pamphlet and news release about project to improve Discovery Canyon
2019-079	OS 23	6 (2 of 2)		Print-Outs	2016-2019	1.3		See Item List
2019-079	OS 23	6 (2 of 2)	32	Red Deer Arena Publication	2016	0.3		Special Publication to Commemorate the Red Deer Arena

Accession #	Box #	File #	Item #	Record Description / Item Title	Date Range	Extent (cm)	Restrictions	Description
2019-079	OS 23	6 (2 of 2)	33	Sport Schedule	2019	0.1		
2019-079	OS 23	6 (2 of 2)	34	Torch Relay Newspaper Coverage	2019	0.1		Final Leg Celebration and Lacombe Globe issue (January 31, 2019)
2019-079	OS 23	6 (2 of 2)	35	Q&A with Brett Kissel	2019	0.3		Prairie Living (Winter 2019)
2019-079	OS 23	6 (2 of 2)	36	Winter Games Extras	2019	0.5		Overview of the Games, legacy facilities, torch run, entertainment, sponsors and friends, schedules, venue map, athlete profiles, history of the sports, Q&A with Waskasoo, Canada Games Trivia, Sponsor advertisement
2019-079	1	7		News Releases and Local Coverage	2014-2015	0.5		

Accession #	Box #	File #	Item #	Record Description / Item Title	Date Range	Extent (cm)	Restrictions	Description
2019-079	1	7	37	City of Red Deer News Releases	2014	0.4		Red Deer one step closer to securing 2019 Canada Winter Games; Red Deer complete Technical Review for Canada Winter Games bid; August 22 is now officially Red Deer is Ready Day; Red Deer moves onto Phase 2 of the 2019 Canada Winter Games bid process; Wheels in motion for 2019 Canada Winter Games Bid; Residents invited to learn more about Red Deer's bid for the 2019 Canada Winter Games; Council to consider capital costs related to 2019 Canada Winter Games bid, Canada Winter Games Bid committee makes celebrity announcement; Canada Games Announces Chairperson for the 2019 Canada Winter Games in Red Deer; Canada Winter Games host city to be announced Thursday; Red Deer will host 2019 Canada Winter Games
2019-079	1	7	38	Red Deer Ups the Ante to Host 2019 Canada Winter Games - Snags Ron MacLean	2015	0.1		Country 95.5 coverage print-outs

Accession #	Box #	File #	Item #	Record Description / Item Title	Date Range	Extent (cm)	Restrictions	Description
2019-079	1	8	39	Prince George Citizen Articles and other Prince George records	2015	1.3		Red Deer Delegates in Prince George to take notes; Four Years to now; Shoot! Gone from the Canada Games; Medal-winning Winter Games Shooters face tough choice for 2019; Prince George Transit Winter Games Rider's Guide; Volunteer Manual; Event Programme; VIP Information; Sport Schedule
2019-079	OS Folder 39	9	40	Mountain View Gazette	2015	0.1		Red Deer County seeking input regarding \$5-million funding request
2019-079	OS Folder 39	10		Posters				See Item List
2019-079	OS Folder 39	10	41	Poster - Red Deer 2019	2019	91.5 x 61		
2019-079	OS Folder 39	10	42	Poster - Canada Games logos	2019	91.5 x 61		
2019-079	OS Folder 39	10	43	Poster - This is Our Moment	2019	91.5 x 61		
2019-079	2019-079 OS Folder 1	11		Perspectives of Canada Winter Games Plaza	2018			See item list below

Accession #	Box #	File #	Item #	Record Description / Item Title	Date Range	Extent (cm)	Restrictions	Description
2019-079	2019-079 OS Folder 1	11	44	Perspective View - Wall + Steps	2018	61 x 91.5		Foam-core mounted perspective of the Canada Winter Games plaza design by Stantec
2019-079	2019-079 OS Folder 1	11	45	Perspective View	2018	61 x 91.5		Foam-core mounted perspective of the Canada Winter Games plaza design by Stantec
2019-079	2019-079 OS Folder 1	11	46	Perspective View	2018	61 x 91.5		Foam-core mounted perspective of the Canada Winter Games plaza design by Stantec
2019-079	2019-079 OS Folder 1	11	47	Canada Winter Games Plaza - Site Plan Wall Option 3	2018	61 x 91.5		Includes 3D view of Stair and Ramp. Drawing number A106