

CITY COUNCIL OPERATING BUDGET AGENDA

Tuesday, January 10, 2017 – Council Chambers, City Hall

Call to Order: 1:00 PM
Recess: 5:00 PM to 6:00 PM

1. 2017 INTERIM OPERATING BUDGET AS CONTINUOUS MEETING

2. OPERATING BUDGET OVERVIEW

2.1. City Manager

3. FINANCIAL OVERVIEW

3.1. Chief Financial Officer

4. 2017 OPERATING BUDGET ORGANIZATIONAL INNOVATION

4.1. Director of Corporate Services

5. PUBLIC COMMENTS

5.1. Comments Received

(Agenda Pages 1 – 13)

6. REPORTS - to be considered during debate

6.1. Emergency Services - Fees & Charges

(Agenda Pages 14 – 25)

- 6.2. School and Playground Zone Time Changes Bylaw Amendment
Bylaw 3186/A-2016
(Agenda Pages 26 – 46)
 - 6.2.a. Motion to Lift from the Table
 - 6.2.b. Consideration of Third Reading of the Bylaw

- 6.3. Notice of Motion Submitted by Councillor Buck Buchanan
Re: Red Deer Royals
(Agenda Pages 47 – 48)

- 6.4. Operating Plan 2018 - 2019
(Agenda Pages 49 – 51)

7. IN CAMERA MEETING

- 7.1. Motion to In Camera
- 7.2. Motion to Revert to Open Meeting

Operating Budget Meeting January 10 – January 20, 2017

Comments Received



January 3, 2017

Dear Mr. Curtis,

Thank you for the opportunity afforded to the Central Alberta Poverty Reduction Alliance (CAPRA), to review and comment on the City of Red Deer's 2017 Operating Budget. The PowerPoint slides you provided were helpful to CAPRA members in understanding the issues and opportunities facing the community.

CAPRA is interested in providing comment in the following areas:

Community Health Impact

There is much research showing the link between poverty and health outcomes. CAPRA is very appreciative of the City's fee assistance program. We hope this program will be expanded to include everyone with an income less than living wage, which was recently recalculated by CAPRA as being \$29,102 annually, for a lone parent family with one child, \$28,504 for a couple with two children, and \$28,236 per year for an individual with no children.

Additionally, the PowerPoint referenced the possibility of a local treatment centre. We would be interested to learn more about these plans.

Economic Impact

We concur that the economy has contracted significantly, which has impacted many citizens that were once financially stable. We are aware that Red Deer has a high percentage of small businesses and consultants working on contract; these companies and individuals are not eligible for unemployment insurance during this prolonged economic downturn. In addition, the Alberta Labour Force stats for November show Red Deer having the second highest unemployment rate, which jumped more than 2 percentage points in the last 12 months, means that there are more vulnerable families living in our community than ever before; *relative poverty* is on the rise. While it sometimes does not take long for individuals and families to fall into poverty, it can be a long and arduous process to dig out. CAPRA is interested in collaborating with the City to ensure that policy, procedural, and/or fees related barriers that can trap Red Deerians in poverty are removed.

One of the first things to be jeopardized when economic times get tough is food security. Red Deer has seen a dramatic rise in food bank and food program usage over the last two years. The City is providing important education on food waste and food insecurity through its website and through initiatives such as Feed the 500. CAPRA looks forward to the opportunity to participate in more such initiatives.



Social Impact

CAPRA appreciates that the City considers different perspectives when developing its budget, to ensure sustainability in all factors impacting the wellbeing of its citizens. The social policy framework has been useful in understanding the City's role in this regional poverty reduction initiative. Family and Community Support Services (FCSS) has provided CAPRA a three-year grant to further build this community-led initiative throughout the region. In addition, Social Planning and Transportation staff continue to be actively involved with the Alliance. As you know, we've advocated for further involvement by Mayor Veer, City Council and yourself to advance poverty reduction strategies that will have broader impact. The community and our alliance needs and appreciates leadership on reducing poverty and improving citizen well-being. We look forward to working in closer partnership with the City management and elected officials to meet these objectives. For example, the shared advocacy work on payday lending that CAPRA and City officials undertook in 2015-2016 is an example of how this partnership has enabled real change. We continue to advocate that the City consider its bylaws to restrict the location and density of these businesses, and work with us and the community's financial sector to explore alternatives to payday lenders and find ways to improve financial literacy.

The *Great Neighbours* Program is a wonderful tool for building social and community capacity, and will support Red Deerians to become even more resourceful and self-reliant. CAPRA is enthusiastic about the potential opportunities for poverty reduction that this program may realize.

Environmental Impact

Red Deer has a fabulous park system with year-round accessible no-charge opportunities for all, yet we were pleased to see a freeze on fees for Recreation, Parks and Culture and Transit. This will help many families access these resources. Although an increase in the Fee Assistance Program would be a positive development, many of the families who only recently found themselves unable to meet the financial needs of their family, do not meet the criteria for the Fee Assistance Program. As for public transit, we understand that without further investment by the provincial government that there is limitations on how this system can be more accessible. Further to the advocacy to the provincial government in the summer of 2016 around transit subsidy for low income residents we would welcome the opportunity for continued advocacy with the provincial government for transit subsidies.

We thank you for the continued investment of the 211 system to ensure all citizens, regardless of language, have access to information on the services in their community. Furthermore, the 211 service allows social programs to focus on their mandate and their collaborative relationships to ensure a comprehensive system of supports.

Although CAPRA has not become actively involved in the Plan to End Homelessness, several members are involved with both initiatives. We understand that there continues to be challenges in ensuring all residents have access to affordable housing or a Housing First unit. We will monitor the impact that the Integrated Housing Framework

We believe in inspiring action. Together we can make a difference and reduce poverty.

has on vulnerable families, seniors and an overextended social services sector. Fortunately, through continued advocacy the provincial government has become further involved in the new Framework and is now directly funding the warming shelter.

Cultural Impact

Social and cultural diversity are important to Red Deer, and the City has shown leadership in many ways, including the development, and making permanent, of the *Human Resource Specialist - Diversity & Inclusion* position. The City has facilitated the collaboration of a new network to deal with Red Deer being Welcoming and Inclusive. The focus of this network is to work together to address the issues of racism and inequality. From a poverty perspective this addresses quality of life for individuals especially those who feel that they do not have a voice. CAPRA looks forward to a strengthened relationship between the City and the Aboriginal community, along with the immigrant and refugee populations.

CAPRA and the City of Red Deer are working well together to reduce poverty and improve well-being for all citizens, and we look forward to an even stronger collaboration in 2017. Please consider meeting with members of the CAPRA backbone team to discuss these comments and explore opportunities in more detail.

Sincerely,



Lori Jack, M.S.
Community Impact Development Officer
United Way Central Alberta
lori.jack@caunitedway.ca
403-343-3900 Ext. 122

On behalf of



From: Tamas Raba _____
Sent: December 18, 2016 9:48 AM
To: MayorMailbox
Subject: Budget and Drugs !

Hello miss Tara Veer ! Past week i read the paper and our City Manager said this is going to be a tough budget ! Well maybe he should talk to Mr Jason Stephan he is an expert on tax ! What do you think about that He said many times City of Red Deer should and can give us same service with 0% tax increase for years to come ! Did you heard him on the radio ? I sent an email to Your City manager 2 weeks ago ! I outlined all the stuff and so far NO answer ! Even i heard the manager is a problem not the council ! Sylvan lake County of Red Deer and I think Blackfalds has little or no tax increase !How they do that ? One good example ! Our bus late bus service ! It is a joke no one on many times or 2 people ! Waste ! Greyhound dont care how people get to gasolinalley ! And i can go on and on where your leaders wasted millions ! Next big issue Drugs ! Where i work there are people doing drugs for years ! They are making tons of \$\$! Nothing happens ! Why ? The guy had a meth lab or a crack lab he got busted their kids taken away but that it ! Nothing happens ! These guys dont care about mental illness addiction they just feed them and after they got addicted we have to take care of these people ? This issue is hitting home because my younger son was doing some drugs and we had a time of our life to talk to him and the teachers and the police ! Now he is ok ! So there is no way those people be in this country at the firs place ! They are very well known by the police but nothing happens !! Thank you Tamas Raba

From: Tamas Raba
Sent: December 18, 2016 9:24 AM
To: MayorMailbox
Subject: Down Town !

HI Miss Tara Veer ! My name is Tamas Raba and we talked before about budget and other stuff ! A little background about me . I came here from Europe about 1988 . We settled went to school learn English . Our son Tom born 1989 ! We worked hard 2 jobs and we were happy ! I work for the same company now for 25 years ! back then Red Deer was maybe 50000 population ! Nice city ! Now fast forward horrible ! And this is why i cant take it anymore need to speak up !!! Down Town is scary horrible and because of Paul Harris business was robbed only reason people talking about this !!! He was in the paper social media all over but if the average joe speak up no one will listen ! Why ? Many people feed up and if you read the social media facebook people are asking to the Mayor to step up and speak up and do something !!! Your leadership team is very weak they are divided !First of all those homeless has to go ! Needless 44000 a month has to stop right now ! Last i red drug is illegal ! There is no WAY that Turning point should hand out stuff like that and that is need a Mayor and the team say no simple ! DAY after day those people going to the Tim Hortons down town and shooting up !!!Nothing happens ! Why? Many of those people are native ! Why we cant send them back to their reservations ! They got millions of \$ from the feds and more ! I Just dont see a change if homeless gets everything !! House warm up shelter food clothing ! NEED change how to deal with this ! Police officer said the public dont even know how bad it is down town ! And yet radio say go shopping down town the store are open late !!! Are you crazy ! My girlfriend went there few month ago

and they were chasing her !! Then that homeless count !! That is a joke when i heard 131 i told my girlfriend there are that many native alone !!!!! I go to work 5 20 am i see many people down town doing what !!! You know why they are here because we gave them all and more !! My son started 2 years ago to feed them with lots of other people on Sundays they gave them everything what you can think of BUT No needless but about few month ago they stopped ! Why because they started to be violent toward the staff ! SO this is how simply is to react and do something ! And the city of Red Deer want to stop homelessness in 2 years ! Never if our people handing out stuff !! I hope you have time to read my story and i know it is a busy season and also i know You are very busy but our citizens are feed up and just one more think ! When you and the council was running for office most of you said most important issue is the safety for our city and citizen ! I think in the past 2 years is getting out of hand ! Thank you and Merry Christmas to you ! Tamas Raba

From: Tamas Raba

Sent: December 11, 2016 10:07 AM

To: Craig Curtis

Subject: Budget !

Hello Mr Curtis ! my name is Tamas and im not too pleased with your budget proposal for 2017 ! Do you know the word poor people ,working poor working class or middle class !!! I dont think so ! Have you ever think zero budget !! I dont think you know that word but Mr Jason Stephan is an expert on tax and he always willing to help our city out of control spending to fix !! He offered many times to sit down not with you but with the mayor and the council too show how to do it ! Just an example ! Our population from 2003 - 2012 went from 72000 to about 93000 . 28 % But your city workers went from 820 - to 1300 !!! 58 % double than our population growth ! Why ? Then the inflation and population growth together was about 50 % from 2003-2012 and the budget was about 82 million thenafter 20012 went to 228 million increase of 180% But the blue collar hard working people in Red Deer dont know these horrible awful numbers !! You know why ??? I dont think so but i tell you why because they have 3 jobs and split shifts so they can put food to their family table !!! I know you dont care that stuff with your hefty salary around 300000/ year you dont care !! Your friend all wealthy people so YOU are out of touch with regular people ! Even Jason Stephan said mayor and the council put in a hard position by YOU ! Have you red his comments on you ? Just bugs me nobody stands up in our city administration and say enough is enough ! If somebody run their own business like you they would be broke in no time !! Did you read the paper about the food bank increase did you know our unemployment numbers ? Did you see the people living out of their minivans and trucks with top on it ? Did you see how many break in enter is in Red Deer ? Did you see how many ATM was stolen over a short period of time ? Just this morning sunday i had to take my girlfriend to work yes sunday we are regular folks so i drove by southWal-Mart and i saw this gray truck in the parking lot and yes people living in there friday they stayed in the north end ! Did you know that ? So i can go on and on this is the true story ! Your department made many many awful decision and DONT listen people ! Lets say about the CP bridge 4 million to paint then the 30 mill on the wonder job talking about the well liked traffic circle and the bike lanes and the snow removal fiasco and the Taylor bridge project ! Oh one more beauty the paint job on the green onion almost 1 mill !! These are some of your highlights waste of our hard earn \$\$ Why dont you try to stand up and say we have to to a much better job to our citizens ! I dont think you

ever do that ! Then sometimes our citizens have a chance to do feedback right ! But i have a problem with that because how they doing those questions are many people dont understand because they are twisted ! So those survey are horrible and looks good on you but i can put together questions and the outcome would be totally different ! I just taught about the Greyhound is moving out from down town ! At least less druggies hanging out there ! Crime is horrible here maybe you dont know many people going to the Timis down town and shooting up drugs in the washroom just saying ! My work place there are many criminals well known but seems to me the police cant do anything about it ? Very sad ! Yes they sell drugs and laughing all the way to the bank ! im sure this letter to you give you a very different view but i cant take it anymore ! Also i hope you give me some common sense answer but i hold my breath on that
Thank you Tamas Raba

From: joanne gaudet [[mailto:](#)]
Sent: December 08, 2016 11:44 AM
To: Legislative Services
Subject: 2017 budget docs

Hi there- I'm once again finding it really hard to access the full proposed operating and capital budgets online. The city always has summaries, and comparables and cute factoids about the proposed budget, but t's much harder to find the actual expense sheets and proposed project lists etc.

Last year someone sent the document to me, or the link maybe, and I was hoping you could do the same again?

Thank you!

Joanne Gaudet

From: ROCKY POTUER
Sent: December 08, 2016 9:05 PM
To: Legislative Services
Subject: Budget!!waste

It's high time that you started to find waste in the cities operation and eliminate that, to balance your budget! There is no reason for the City of Red Deer to increase taxes, simply because it's the easiest thing to do! Do your jobs and find and fix the problems you have with municipal waste! The people of this province can't afford any more tax increases, just because you don't have the courage to make tough decisions and eliminate things you know are a waste of money. Tax payers do not have bottomless pockets, stop thinking they do. Stop punishing the hard working people of this city with higher and higher taxes, learn to run this city more effectively with what you have! Show some respect to people who have been destroyed in the past 2 years due to ever increasing taxes on everything we need, and a government that can't figure out how to do anything other than tax more. Set an example rather than follow the simple path of "increase, increase, increase". It's time that the city and it's services and employees sacrificed just as everyone in the private sector has sacrificed for the past 2 years!

Rocky Potuer

-----Original Message-----

From: gjmarks [mailto:

Sent: January 01, 2017 1:02 PM

To: Editorial

Cc: Legislative Services; Tara Veer; Tanya Handley; Craig Curtis; Buck Buchanan; Frank Wong; Ken Johnston; diane.wyntjes@reddeer.ca; lynn.mulder@reddeer.ca; Lawrence Lee; Paul Harris

Subject: Carbon taxes<new staff

Garfield Marks

Red Deer, Alberta

Dear Editor;

The city of Red Deer has 1469 full time equivalent (FTE) employees earning 142.8 million dollars, so 1 FTE employee on average earns \$97,209 each year. The city wants to hire 6 more FTE employees this year, costing \$583,250 more in 2017.

The city's population shrank by 1%, revenue is down but city wants to hire more staff. The city plans to cut back on projects, has fewer residents, yet feels the need to hire more staff. But the Carbon Tax will cost the city \$300,000, and that is heard more often than the staff increases. That is pure PR.

The city has 1469 (FTE) employees, and any business of that size facing the same restraints and decreases would be laying off, re-assigning and cutting back. Why is that?

Personnel supposedly makes up only 40% of the operating budget, but if you dig deeper into costs it is even higher. If you had fewer employees, you would lease less space, have fewer phones, less maintenance, less cleaning, fewer computers, less stationary etc. and the opposite is true, more employees, more space, more phones, computers, stationary etc.

When will council, decide to take the walk of fiscal responsibility that they are always talking about.

Perhaps it is time for an operational audit, at least consider zero-based budgets.

The city budgets are growing faster than either the cost of living or past population growth and faster than population growth and cost of living combined in any meaningful algorithm. Given that the population shrank by 1% and the cost of living increase came in at just above 1%, you would think the budget would not increase.

Population decline, and revenue decline means a lower debt ceiling and since the debt did increase for 2017, the city has fewer levers, but one of them could be a moratorium on hiring. Operations are fluid and that may not be the best option, but the city needs to look like it is trying.

Red Deer residents would really like to see some efficiencies incorporated and not just more of the same old blame game.

We know because you told us the province will expect \$300,000 in carbon tax, but did you not say the province will be spending a 100 plus million on projects like the QE2 interchange, the airport, the college, nursing homes etc.

The provincial government is stepping up to the plate to help Red Deer, will you?

Garfield Marks

From: Gordon W
Sent: January 02, 2017 5:30 PM
To: City Council
Subject: Fwd: 2017 City Budget

I read with disbelief Mr Garfield Marks article below which reveals increased staffing at a cost to us taxpayers of \$583,000. It appears Governments of all levels choose to ignore the economic plight of Albertans including Red Dearians and continue to SPEND . I am a senior on a fixed income that has already cut expenses with very little room to do so further unless I stop driving or cutting out some other utility or go on a forced diet. Enough of that sob story but I am wondering where I am going to go to increase my income to meet the continuing increased taxes, utilities costs which will likely increase dramatically once it filters down as majority of electricity generated in Alberta is from coal. I see more and more red deer businesses and new businesses coming to the area going to the county and I now see why when the county can keep tax increase minimal while Red Deer needs at least 2.5% this year alone. If current council wishes to be re elected next time , a better job has to be done on the tax increases. I have done a rough calculation of tax increases over the past 10 years and it seems that tax increases are always highest the first year after election and decrease each year thereafter till the next election. Please do your duty for the Tax Payers of Red Deer who have voted for you and keep tax increase for 2017 at 0

Gord Werstiuk

opinion-Garfield Marks

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The provincial government is stepping up to the plate to help Red Deer, will you?



3017 Gaetz Avenue
Red Deer, Alberta
Canada T4N 5Y6

December 22, 2016

Mayor Tara Veer
City of Red Deer
c/o Box 5008
Red Deer, AB T4N 3T4

Dear Mayor Veer:

As City Council prepares to debate the 2017 Operating Budget, we would like to recommend Council strive for a budget that requires no increase to property taxes.

We believe this is the right choice based on the extraordinary circumstances facing our community that includes the fragile state of the economy, a weak outlook for growth, and the additional costs that have been layered upon business such as the minimum wage increase, corporate tax increase, impending carbon tax, along with other service and user fees.

Property taxes represent a significant cost to business. If taxes are to rise, businesses, that can pass on additional costs will; however, many are unable to and will need to find ways to save. We fear this could result in further layoffs, reducing overall economic activity.

Additionally, the City of Red Deer must be cognizant and proactive when it comes to making decisions affecting our competitiveness as a place to work, live, and do business. As neighbouring municipalities work to keep their taxes low, so must Red Deer.

Red Deer City Council can alleviate the overall costs on local business, increase our competitiveness and attractiveness as a place to do business, and facilitate the recovery of our economy by passing an Operating Budget that does not require an increase to property taxes.

Please don't hesitate to contact us if you wish like to discuss this further.

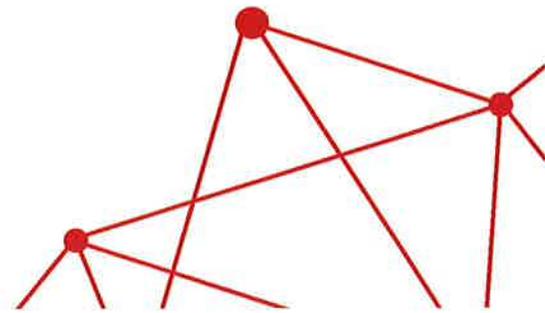
Sincerely,

Rick More
Interim CEO

Bradley Williams
President

CC: Councillor Buck Buchanan
CC: Councillor Tanya Handley
CC: Councillor Paul Harris
CC: Councillor Ken Johnston

CC: Councillor Lawrence Lee
CC: Councillor Lynne Mulder
CC: Councillor Frank Wong
CC: Councillor Dianne Wyntjes





January 5, 2017

Emergency Services – Proposed changes to Fees and Charges

Emergency Services

Report Summary & Recommendation:

As part of the 2017 Operational Budget, Emergency Services recommended an increase to current fees for motor vehicle collision, fire response, hazardous materials, rescue, false alarms, fire inspections and investigation services and training ground rentals. Additionally, new fees and charges have been recommended for fire preventions services based on a cost recovery basis.

The FAR in the operating budget binder provides a list of the proposed fee changes. This report is supplemental to provide additional information for Council.

Following a review, Council approved the increase in the fees and the establishment of new fees. This bylaw amendment is requested to reflect the fee increases and implement the new fee for fire prevention services.

City Manager Comments:

Based on Council's decision during the operating budget, revisions to the bylaw will be drafted for Council's approval.

Craig Curtis
City Manager

Proposed Resolution

That the report be received as information.



Report Details

Background:

The City collects fees for certain emergency responses and fire prevention services pursuant to the *Emergency Services Department Fees and Charges Bylaw* (the “**Bylaw**”). All current and new fees are based on a cost recovery model.

Cost Recovery Fee Structure

As part of the 2017 Operational Budget, Emergency Services submitted a FAR to Council that recommended:

1. An increase to current fees for emergency response and fire prevention services.
2. A new fee will be established for fire prevention services and rental rates of the fire training grounds.

As part of the Budget Guidelines, departments were asked to review their fees and charges recommend adjustments. If Council approves the FAR as part of the 2017 Operational Budget bylaw amendments would be drafted to implement these approvals.

The proposed cost-recovery framework is based on the City’s present service delivery model.

The city has a corporate-wide appeal process available for internal review of complaints received from the public regarding administrative decisions related to fees for services provided by the City.

Analysis:

Emergency Response Fee Increase

Currently, the City charges a response fee for fire, motor vehicle collision, hazardous materials and rescue incidents. The fee structure allows the City to recoup its cost for response to emergency incidents where the response activities required by the City are over and above its regular emergency response activities on a cost recovery basis.

For the purpose of this bylaw, an emergency response is an incident where Emergency Services personnel and resources are used for emergency response activities for a period of time that is greater than one hour. This means when Emergency Services attends an incident, the owner or occupant of the property or vehicle where the incident has occurred



will only be charged a fee if the incident requires emergency personnel and resources to be involved in activities for a period of time equal to or greater than one hour. Emergency responses activities lasting under one hour will not result in a fee.

The current bylaw allows the City to recover costs such as extrication, fire suppression, fuel spills and hazardous material cleanup from the owner of the property or his or her agent (typically an insurance company). The fees the City is able to charge are set in schedule "A" of the Bylaw. The fee increase is based on a market analysis to ensure the fee increases are within the average of other Alberta emergency services (attachments 1, 2, 3 and 4).

Fire Prevention Fee Increase

Under the current Bylaw, Fire prevention fees are charged to property owners to recoup administrative cost for fire inspection and investigations. In conjunction with the emergency service fees, a market assessment of like fire prevention services within Alberta was conducted (attachment 5). The result indicated Emergency Services had sufficient cause to increase existing inspection and investigation services outlined in the current Bylaw. The increased fees are based on a cost recovery basis.

New Fire Prevention Fees

During the market assessment, it was apparent that Emergency Services could add to the current fee schedule for additional fire prevention services. The additional services are currently performed by Emergency Services Fire Prevention Branch staff at no cost to the owner. The additional services include:

1. Fire Investigation Report Summary
2. Special Request Inspections
3. Fire Safety Plans
4. Special Events Review
5. Request for Administrative Services (Court appearances)
6. False Alarms

All new fees are based on cost recovery, and are services provided on a common basis within similar fire prevention services within Alberta (attachments 6, 7, 8, 9, 10, and 11).

Training Ground Rental Rates

Emergency Services provides opportunity for regional fire services to rent the facility to conduct fire and rescue training. The fee structure has not been consistent and requires changes to be approved by the City Manager. A market analysis was conducted comparing the Red Deer facility to like size department (attachment 12). The only fire service providing rental opportunities was Lethbridge. The fee structure within the Bylaw is based on a cost recovery basis and ensures replacement of material goods and equipment and facility maintain to City standards.



Additional consideration was taken into account to ensure the fees and charges for rental of the training facility were reasonable and would not be out of reach for regional volunteer services.

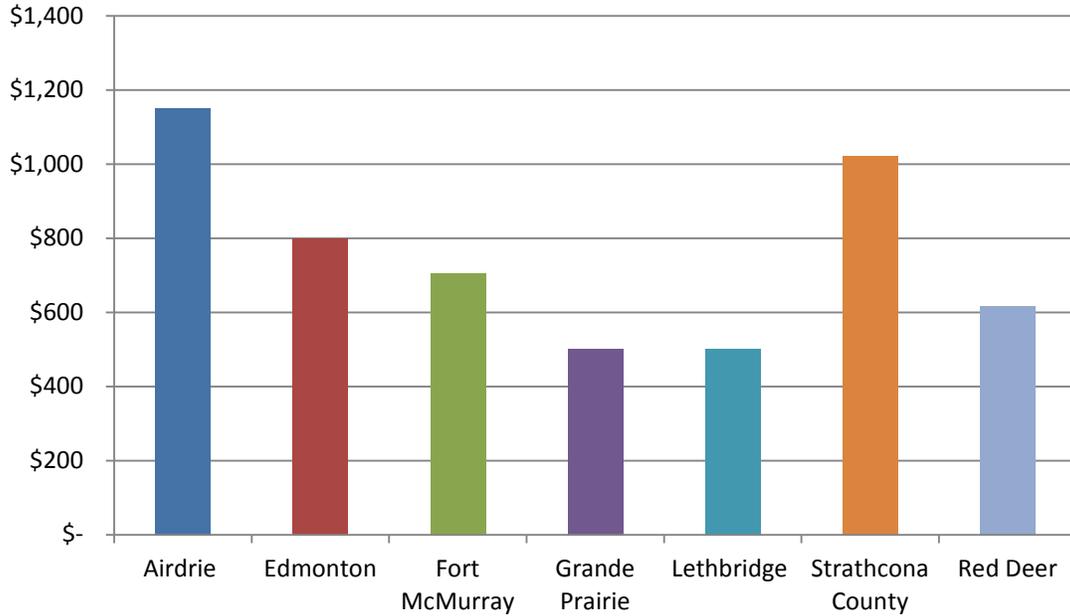
Recommendation

This report is provided for information as Council considers the 2017 operating budget.

Bylaw 3134 – Fees and Charges
Attachments

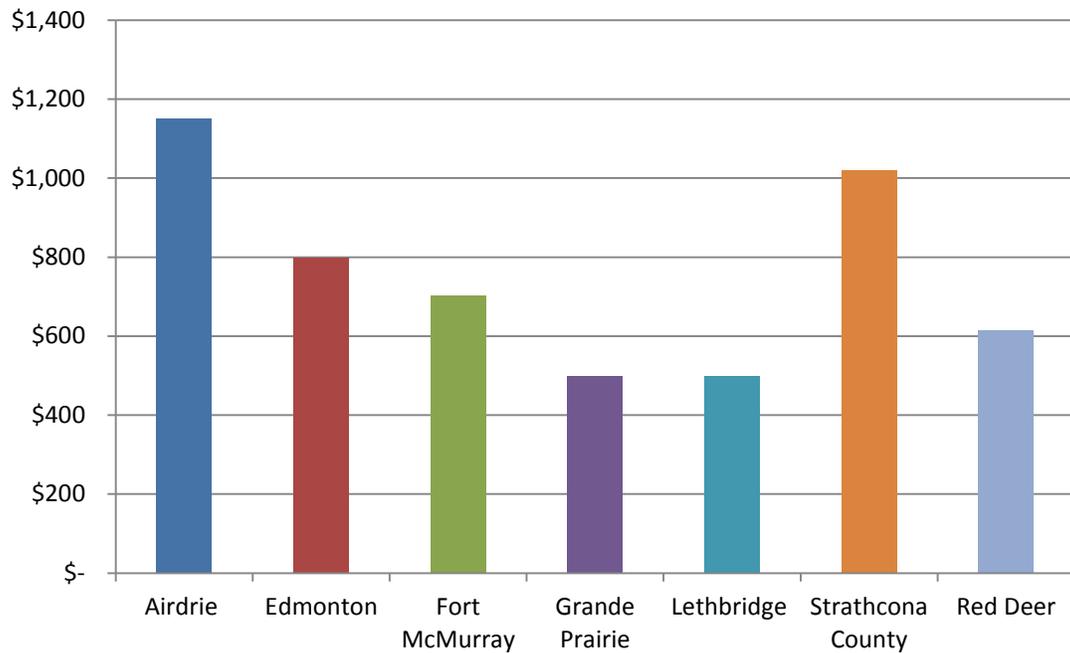
Attachment 1

Motor Vehicle Collision Response-Pumper and Manning - Cost Per Hour



Attachment 2

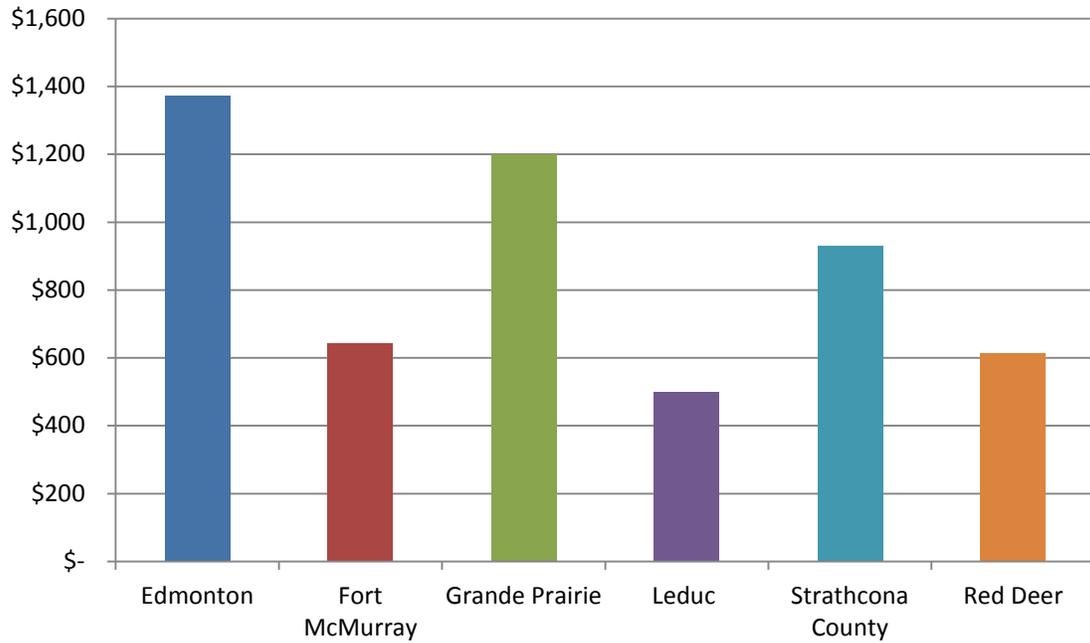
Fire Response Within City Limits Pumper and Manning - Cost Per Hour



Bylaw 3134 – Fees and Charges
Attachments

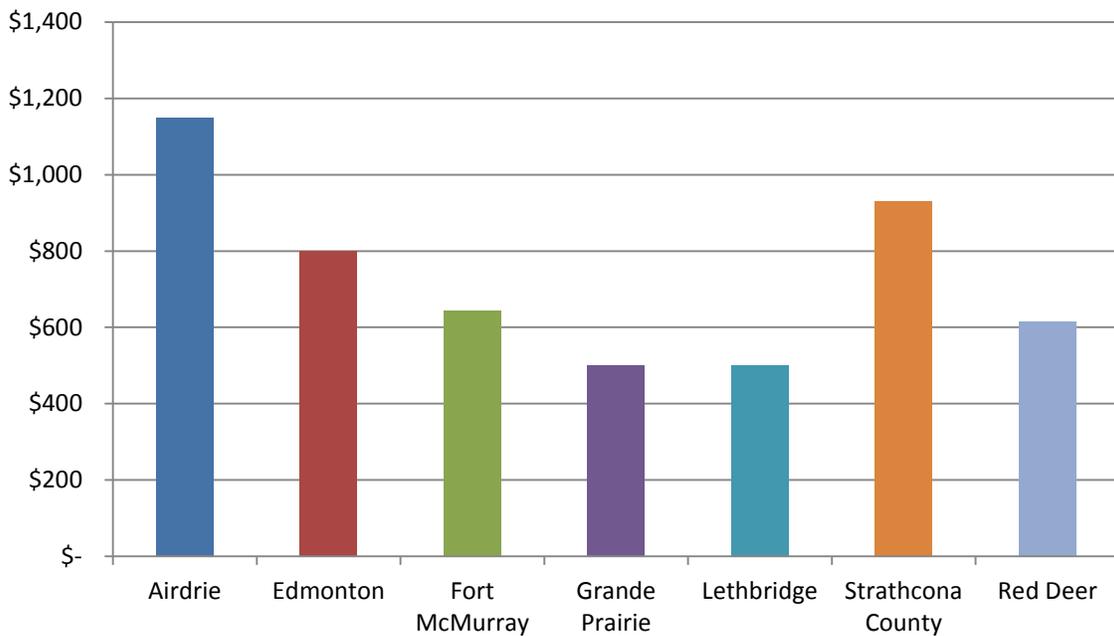
Attachment 3

Hazmat Response - Cost Per Hour



Attachment 4

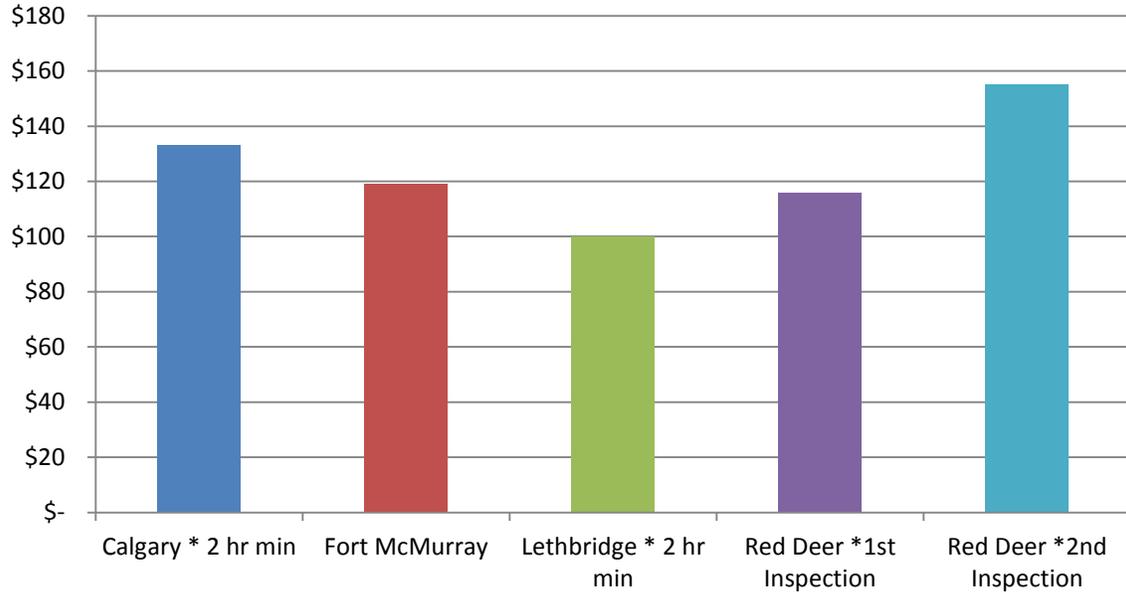
Rescue Response - Cost Per Hour



Bylaw 3134 – Fees and Charges
Attachments

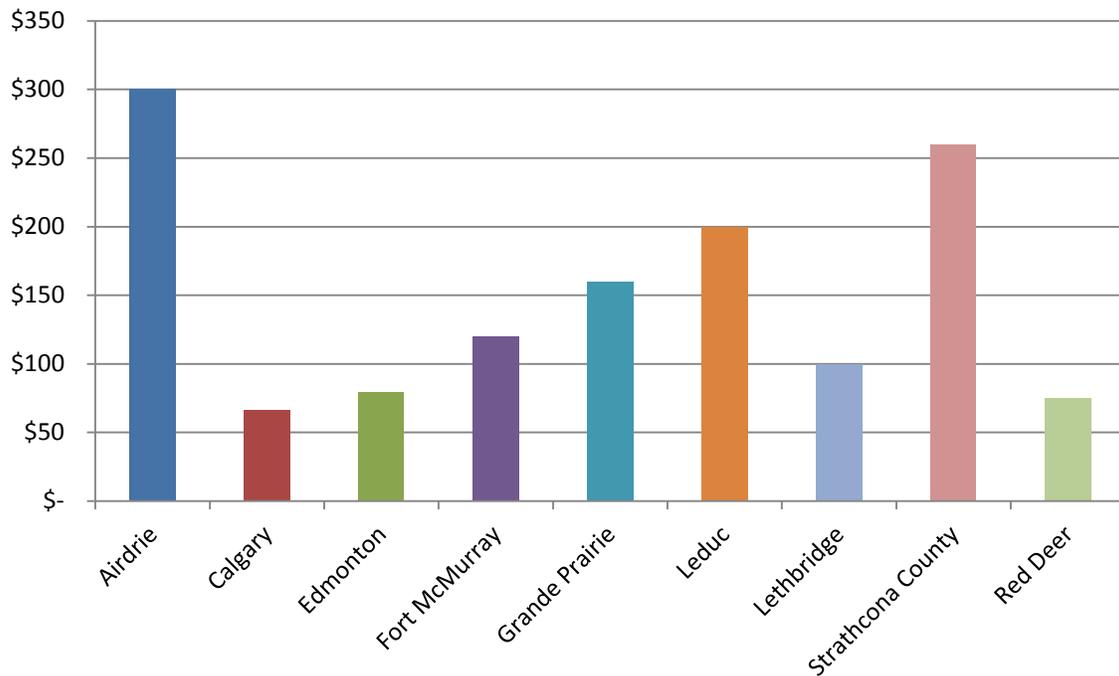
Attachment 5

Inspections After Hours Cost Per Hour



Attachment 6

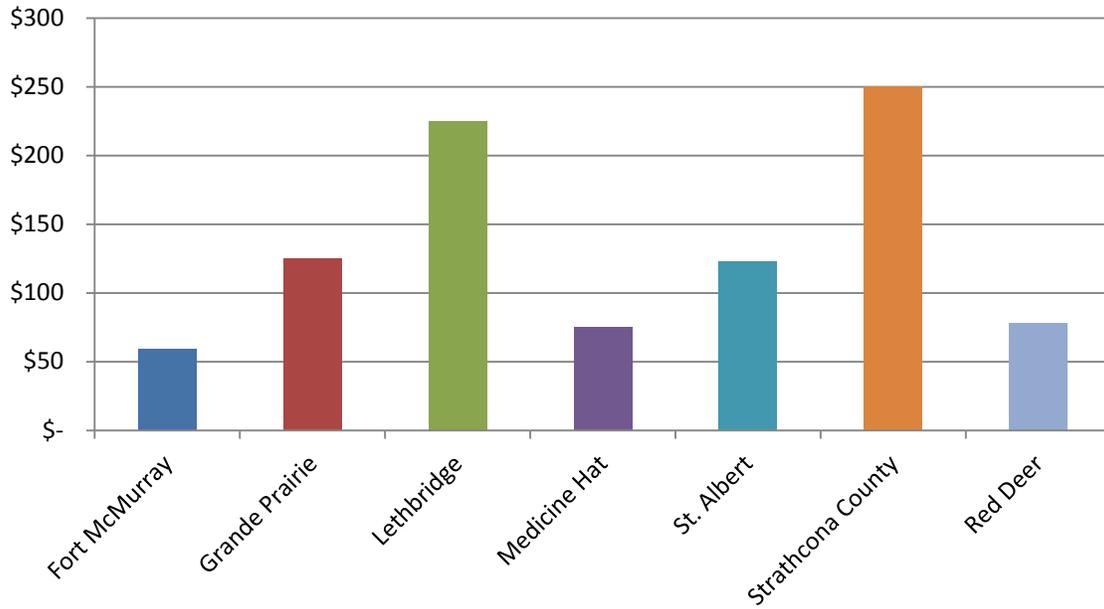
Fire Investigation Report Summary Cost Per Report



Bylaw 3134 – Fees and Charges
Attachments

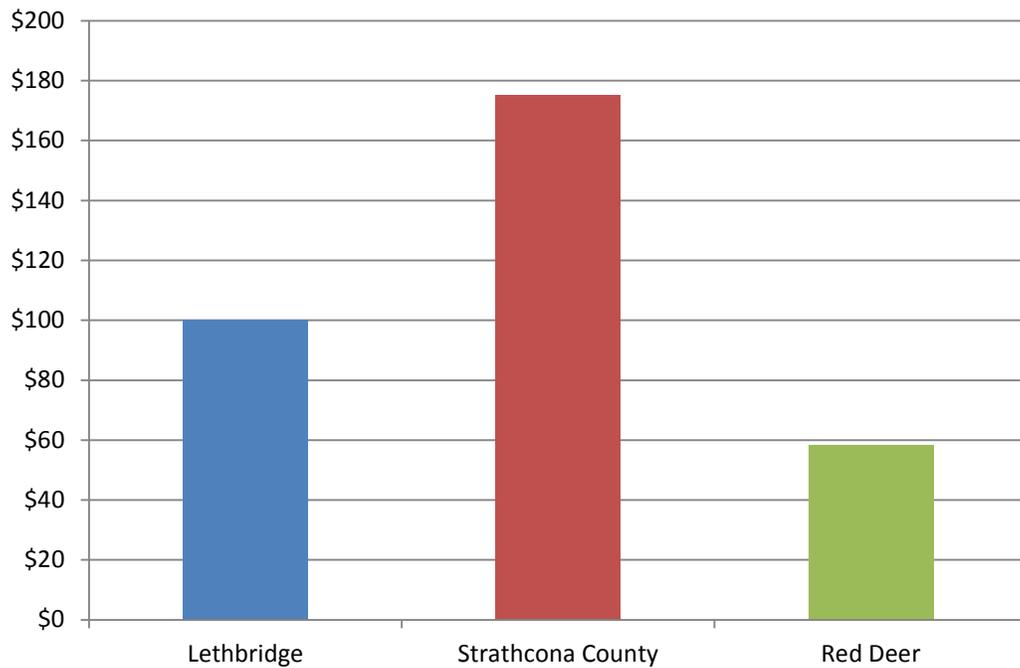
Attachment 7

Special Request Inspection - Cost Per Hour



Attachment 8

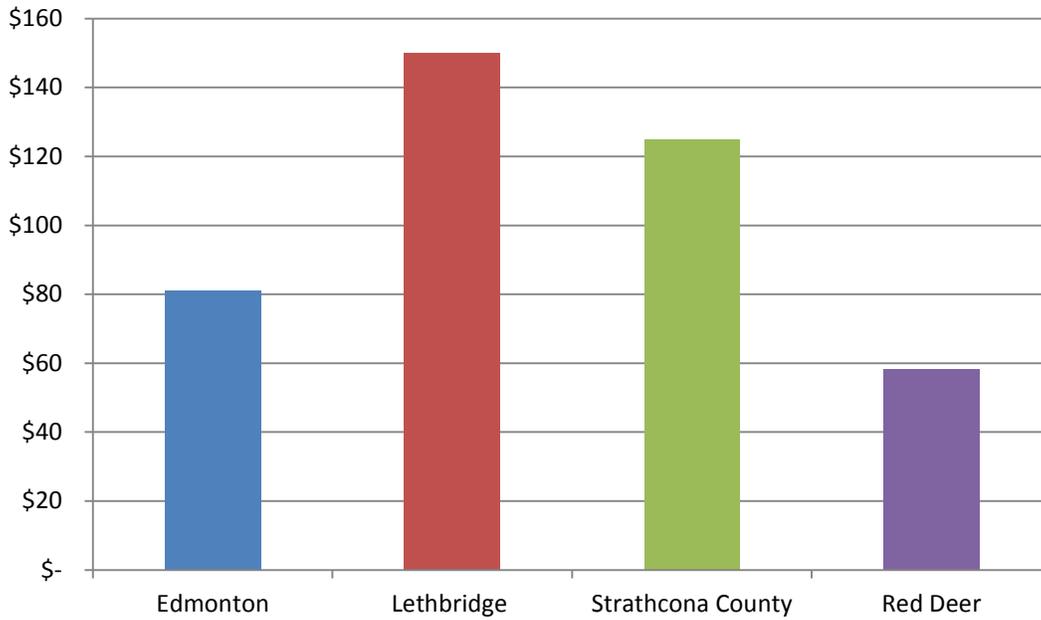
Safety Plan Review - Cost Per Hour



Bylaw 3134 – Fees and Charges
Attachments

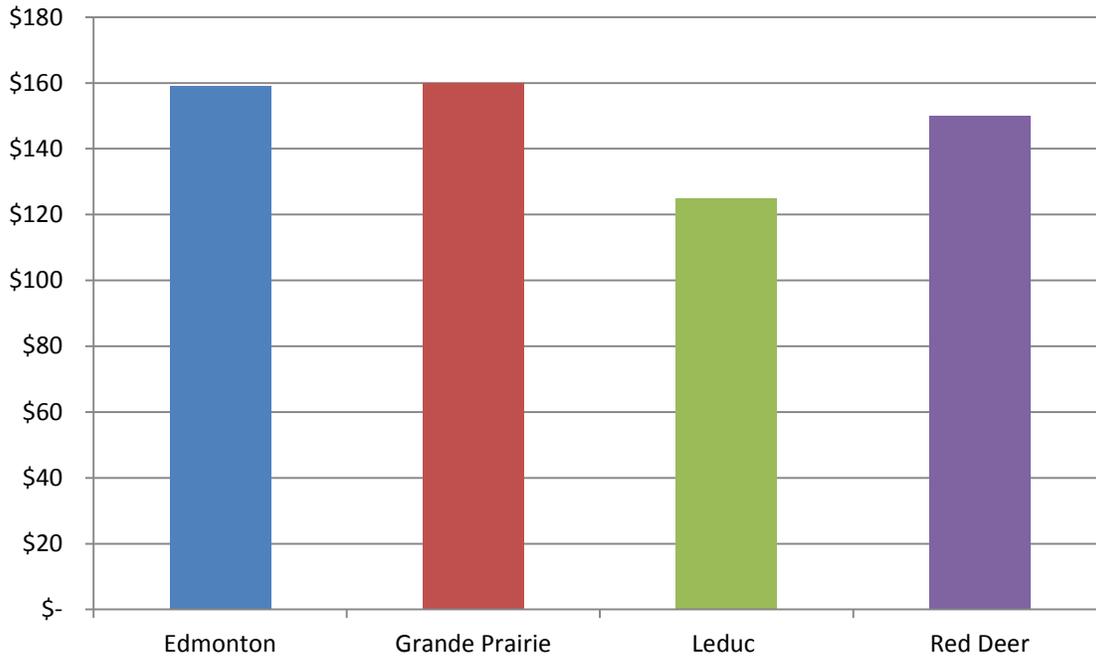
Attachment 9

Special Events Review - Cost Per Hour



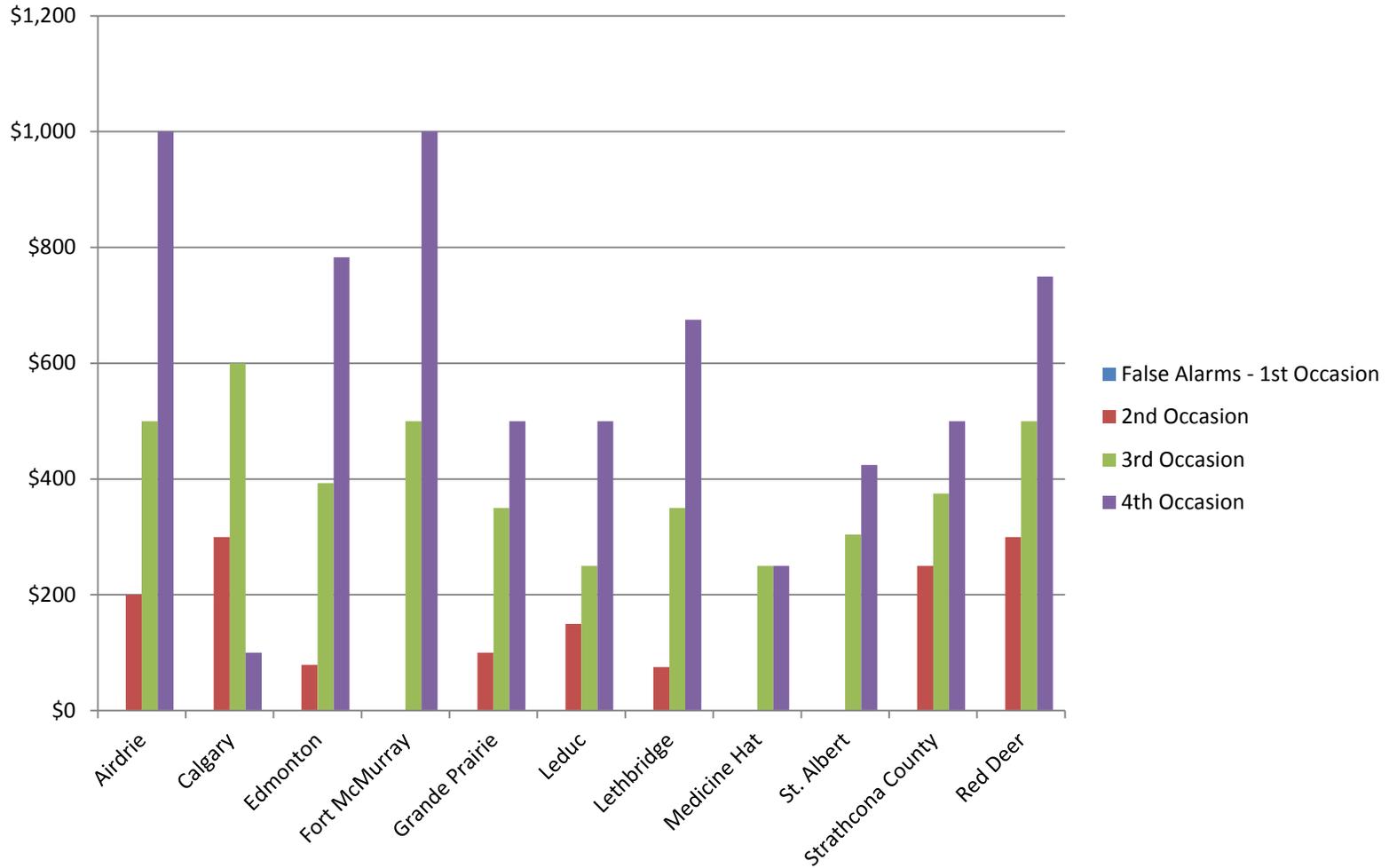
Attachment 10

Admin Services - Per Hour Cost



Attachment 11

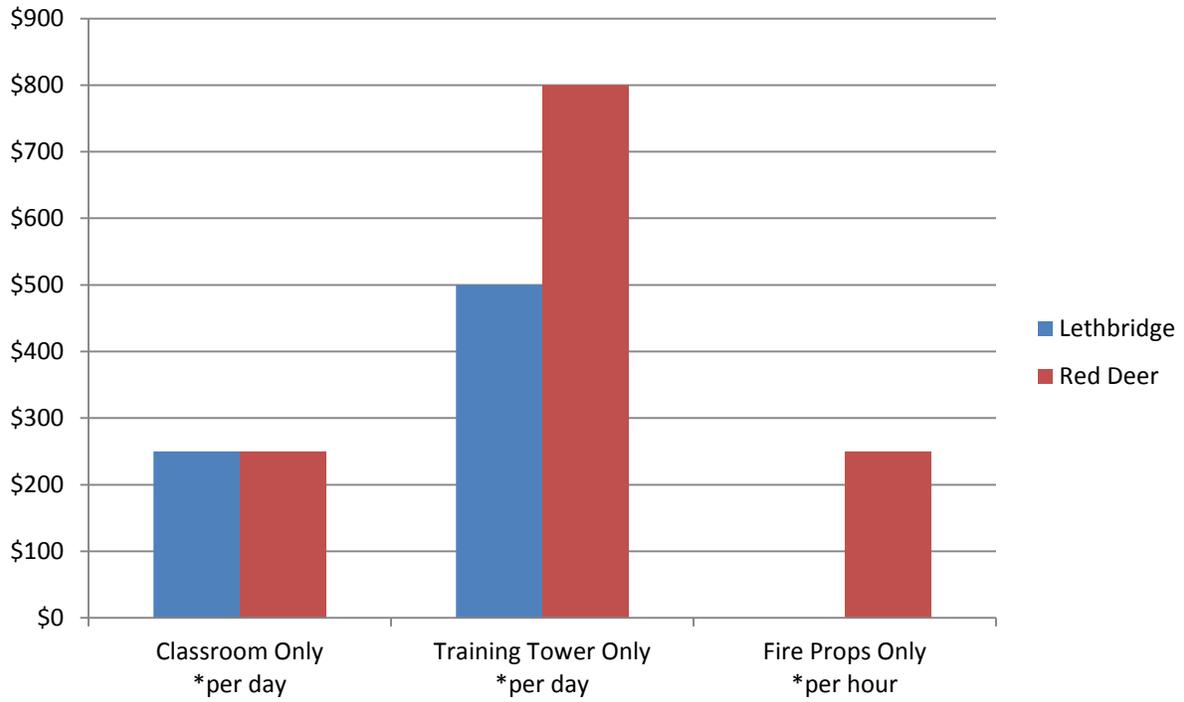
False Alarms - Cost Per Occurrence



Bylaw 3134 – Fees and Charges
Attachments

Attachment 12

Training Ground Rental Rates

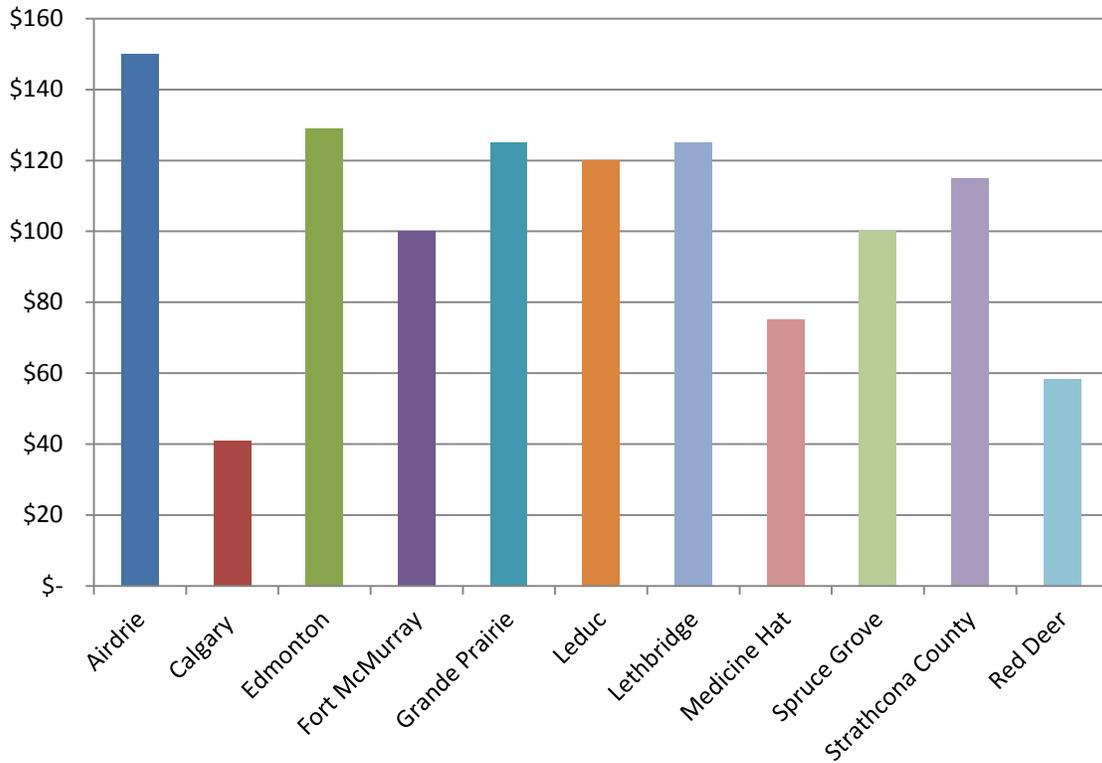


The City of Lethbridge did not have a rental rate for Fire Props Only.

Bylaw 3134 – Fees and Charges
Attachments

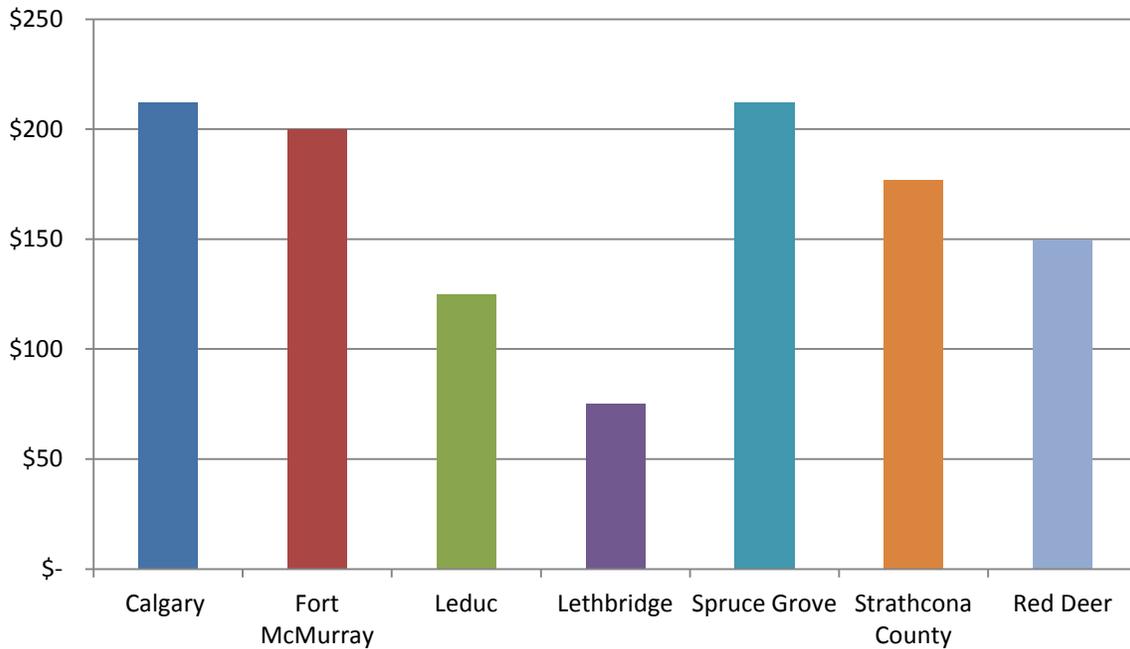
Attachment 13

Occupant Load Calculation - Cost Per Hour



Attachment 14

Tank Inspection Fee





January 9, 2017

Supplementary Report for Third Reading - School and Playground Zone Time Changes Bylaw Amendment 3186/A-2016

Engineering Services/Road Safety Working Committee

Report Summary

This report is an addendum to the council report “School and Playground Zone Time Changes – Bylaw Amendment 3186/A-2016” which passed First Reading in the Tuesday, May 24, 2016 City Council Regular Meeting and Second Reading in the Monday, June 20, 2016 City Council Regular Meeting.

This Report is being made in response to questions and concerns expressed by City of Red Deer Councillors during the Second Reading. These included being provided more information regarding the proposed implementation, communications, and enforcement plan and further engaging the school boards to gain their feedback about the proposed changes.

City Manager Comments

Additional information has been provided in response to the questions raised by Council. It is recommended that Council consider third reading of the Bylaw.

Craig Curtis
City Manager

Resolution

That Council consider third reading of Bylaw 3186/A-2016 at this time.

Implementation Plan:

The following is a brief preliminary plan for the implementation of the signage changes. It is subject to change based factors such as staffing availability and weather.

Following discussions between Engineering Services staff and members of Communications and Public Works Departments, August 1st, 2017 has been identified as the ideal implementation date. This would allow for a robust communications plan to raise awareness about the proposed changes, allow ample time for the signage changes to be implemented, and cover the start date of year-round school St. Patrick’s Community School. Public Works staff will cover the new time tab signs and install them in the weeks and months



leading up to the implementation date. On August 1st, the covering will be removed and the new timing of playground and school zones will come in to effect.

Temporary staff may be contracted by Public Works to assist sign crews in the completion of this project – temporary staff would be paid out of the project budget. Additional staff from Public Works may be requisitioned during the installation or covering removal phases to ensure the implementation date is met. Engineering Staff will also make themselves available on the implementation day to assist with the removal of the sign coverings.

Communications Plan:

Communications will play an integral role in the success of this project. Once the project is fully approved, a comprehensive strategic communications plan will be developed. The communications plan will include: goals and objectives, audience analysis, key messages, strategies and tactics, budget, and an action plan.

Drawing on the success of other communications campaigns created for Development Services (e.g., snow and ice, roundabouts, etc.), the goals of the communications plan will focus on:

- Educating residents about the changes and the reasons for the changes (consistency, enhanced safety, etc.)
- The behaviour change required and when the changes will take effect

Audience

Much like the roundabout public education campaign, this communications campaign needs to reach all drivers, which is a broad audience; however working with local community stakeholders (e.g., registries, AMA, insurance companies) will help us to increase the reach of our communications efforts. Leveraging the existing communications networks of the schools boards will also be critical, and both school boards have indicated they will partner with us on communications to ensure this project is successful.

Timing

Communications will work closely with the Engineering and Public Works departments to ensure that communications efforts are closely aligned with the implementation plan. The communications campaign will be broken into three phases: following Council approval; leading up to the implementation date; and when school starts in September 2017.

Tactics

As the plan is developed, specific tools and tactics will be identified that best meet the goals and objectives. Examples include:

- Advertising – print, radio, movie theatre, billboards, transit, etc.



- Social media
- Website content
- Posters, brochures
- Media relations
- Direct mail
- Utility bill inserts

Enforcement Plan:

RCMP and Municipal Enforcement staff members were consulted on the proposed changes and discussed the enforcement tactics they will undertake once the changes are implemented. Both were supportive of the measures and were eager to see them implemented.

Enforcement efforts will increase in school and playground zones in concurrence with the implementation of the changes. This is in accordance with regular RCMP policy to enforce safety in school and playground zones at the beginning of the school year. This policy is outlined in the Alberta Traffic Safety Calendar. The RCMP issues press releases to remind drivers of the beginning of the school year and increases enforcement efforts during that time period to enforce good driving behaviors.

School Board Consultation:

Engineering Services and Communications staff met with representatives of the Catholic and Public School Boards to consult with them regarding the proposed changes with an emphasis on the implementation date and the proposed effective times of the speed limit reduction.

Both School Board representatives were supportive and appreciative of our efforts to increase safety for their students. They also accepted our proposed effective times of 8:00 AM to 9:00 PM for Playground Zones and 8:00 AM to 4:30 PM for School Zones. Letters of support for this project and Engineering Services' proposed effective times are viewable in Attachment A.

Additionally, the School Board representatives offered to assist in the efforts to communicate the proposed changes. Communications staff will liaise with School Board staff members on how best to utilize the School Boards' communications networks to help inform residents about the proposed changes.



Della Ruston

Associate Superintendent
System Services

Direct Line: 403-357-3994

Email: della.ruston@rdpsd.ab.ca

Wayne Gustafson
Engineering Services Manager
City of Red Deer
4914-48 Avenue, Red Deer, AB

December 5, 2016

Dear Mr. Gustafson,

Re: Proposed School and Playground Zone Time Changes

The Red Deer Public School District has reviewed the information presented at the meeting held on November 25, 2016. We appreciate the opportunity to have been included over the last few years in the discussions with regards to these changes and support the proposed school zone time changes as follows:

School Zones - 8:00 am to 4:30 pm
Playground Zones - 8:00 am to 9:00 pm

Please accept this correspondence as a letter of support from the Red Deer Public School District.

Our Communications Department would be happy to assist in the communication of the new changes to our school community.

If you have any questions, please contact me at: 403-357-3994

Sincerely,

Della Ruston
Associate Superintendent, System Services
Red Deer Public Schools





December 2, 2016

Wayne Gustafson
Engineering Services Manager
The City of Red Deer
4914-48 Avenue
Red Deer, AB

RE: PROPOSED SCHOOL AND PLAYGROUND ZONE TIME CHANGES

Dear Mr. Gustafson

Red Deer Catholic Regional Schools has reviewed the information presented at the meeting held on August 23, 2016 and the presentation on November 25, 2016. Red Deer Catholic Regional Schools does not have any concerns with the proposed school zone time changes to 8:00 am to 4:30 pm and playground zone time changes to 8:00 am to 9:00 pm. Please accept this letter of support from Red Deer Catholic Regional Schools.

Red Deer Catholic Regional Schools is willing to assist in the communication to the parents of the new changes. Should you have any questions feel free to contact me at 403-343-1055. Thank you keeping children's safety in mind throughout this process.

Yours Truly

A handwritten signature in black ink that reads "Ken Jaeger".

Ken Jaeger

Supervisor of Support Services



June 20, 2016

Originally Submitted to the June 20, 2016 Regular Council Meeting.

**Addendum Report:
School and Playground Zone Time Changes
Bylaw Amendment 3186/A-2016**

Engineering Services/Road Safety Working Committee

Report Summary & Recommendations:

This report is an addendum to the council report 'School and Playground Zone Time Changes – Bylaw Amendment 3186/A-2016' which received First Reading at the Tuesday, May 24, 2016 City Council meeting.

City Manager Comments:

As outlined on May 24, 2016, I support the recommendation of Administration. It should be noted that if Council supports the recommendation it has the following options:

1. Approve the required funding now to enable implementation for this summer, or
2. Approve the required funding in conjunction with the 2017 budget which would result in a fall 2017 implementation.

Proposed Resolution:

That Council consider second and third reading of Traffic Bylaw Amendment 3186/A-2016 at this time.

Resolved that Council of The City of Red Deer having considered the report from Engineering Services/Road Safety Working Committee dated May 9, 2016 re: School and Playground Zone Time Changes, Traffic Bylaw Amendment 3186/A-2016 and the addendum report from Engineering Services/Road Safety Working Committee dated June 20, 2016 re: School and Playground Zone Time Changes Bylaw Amendment 3186/A-2016 hereby approves funding in the amount of \$120,000 to complete the required signage changes and communication campaigns to inform residents about the change in playground and school zone times to be funded through a transfer of surplus CPR funds from the Street Light/Power Pole Relocation (2015) job.



Background:

This Addendum report is in response to questions and concerns during First Reading of the bylaw. These concerns and questions included converting the remaining two (2) school zones into playground zones and asking Administration to provide Council with more information regarding the plan to effectively communicate these changes to the public.

In reviewing the recommendations, the principles that guided our recommendations were the following outcomes:

- 1) reduce confusion on City roadways,
- 2) maximize standardization on City roadways, and
- 3) maintain a balanced multi-modal transportation network.

Currently there are 88 zones in the city that are either playground, school or combination zones. The Road Safety Working Committee reviewed the parameters of the roadways in question, since first reading and is recommending that we have alignment for 87 of the 88 zones. There are unique characteristics of the one remaining area that we believe warrant unique signage.

The proposed new breakdown of the number of school and playground zones would thus be:

Type of Zone/Area	# of Zone/Areas	Time
School Zone	1	8:00 a.m. – 4:30 p.m., school days
Playground Zone	87	8:00 a.m. – 9:00 p.m., all days
School Area	0	N/A

Our initial recommendation at first reading was to have two remaining school zones: one on 45 Avenue and one on 39 street. The following information is in response to Council's request for additional information and provides a Communication Plan for implementation of this work.

School Zone on 45th Avenue

After a review of the local and on-site traffic conditions, Administration recommends the conversion of the school zone for Parkland School currently located on 45th Avenue north of 59th Street in the Waskasoo neighbourhood into a playground zone. This change is due to the fact that 45th Avenue is a low volume road and is classified as a local road. The local



community association has indicated they are supportive of any initiatives by The City to reduce traffic speeds in this neighbourhood.

School Zone on 39th Street

Administration does not recommend the conversion of the school zone on 39th Street into a playground zone due to the following reasons:

1. 39th street is a major east west corridor with high traffic volumes. Although it's actual road classification is that of a collector roadway, onsite monitoring and traffic flows see it functioning as a quasi-arterial road.
2. One of the key learnings from the mobility playbook is to have a balanced network. We want to balance traffic especially on roads functioning as arterials with all users in mind. We have crosswalks along 39th street, that function outside of school hours to respond on an as needed basis rather than slowing traffic during the playground zone hours. The second key learning is to ensure that we don't compromise one mode of travel for another. If we were to implement the playground zone timing, there is a high risk of unbalancing the network because of the way the road is functioning.
3. There are many key considerations for warranting a playground zone. These include such things as size, capacity and location of playground equipment, site fencing, site access, road classification, separation of playground from the road, and types and number of sidewalks. In this case, the evaluation did not prove the requirement for a playground zone for this area. It should be noted however, that because this is a unique roadway (as described in 2 above), administration continually monitors its operation and safety. Strategies such as installation of pedestrian crossing lights (RRFBs) can be quickly implemented when and as required to maintain the balance to our transportation network.

In response to Council's questions regarding the request for additional dollars outside of the normal operating budget debate, Administration is recommending to move forward at this time to ensure implementation is complete by the start of the 2016 school year. Council has the option to not approve the spending and defer it to the 2017 Operating Budget debate in January. If so, implementation of the project would be deferred until later in 2017. The intent of the Road Safety Working Committee is to ensure safety and consistency for all schools and playground zones in a timely manner and feels that this project will lead to improved outcomes for all Red Deerians and thus feels it is a priority to move forward this year.

Communications Overview:

Communications will play a key role in helping residents understand that a change to the times for playground and school zones is coming, when drivers need to drive 30km/hr and where to find more information. To achieve this, all residents (including drivers, parents/teachers of local schools, City staff and neighbourhood groups) will be reached through a variety of communication methods in the time leading up to and following the implementation and effective date.



In addition to signage and time tabs placed underneath every playground and school zone sign, other methods of communication include:

- Advertising campaigns (radio, print, social media, etc).
- Media coverage and awareness.
- Outreach with schools, including information in welcome back letters.
- Connecting with neighbourhood associations.

Effective communication will reduce confusion surrounding school and playground zone times and improve understanding for why 30km/hr is in effect. This in turn will lead to better compliance and support, which overall will help to improve the safety of pedestrians, students and children near our road network.

Administration supports these recommendations which are in alignment with our expected outcomes of Bylaw Amendment 3186/A to:

- 1) reduce confusion on City roadways,
- 2) maximize standardization on City roadways, and
- 3) maintain a balanced multi-modal transportation network.



Originally Submitted to the May 24,
2016 Regular Council Meeting.

May 9, 2016

School and Playground Zone Time Changes Bylaw Amendment 3186/A-2016 Consideration of First Reading

Engineering Services/Road Safety Working Committee

Report Summary & Recommendation:

This report is being presented to Council on behalf of the Road Safety Working Committee. Council will recall this committee came out of the 2014 Strategies for Traffic Safety Plan initiative. Since that time the Road Safety Steering Committee, co-sponsored by two members of the Corporate Leadership Team (Elaine Vincent and Sarah Cockerill) and the Working Committee have been conducting research and formulating a more coordinated approach to road safety for Red Deerians. The working committee partnership consists of members from both divisions including: Engineering, EL&P, Public Works, Transit, Policing (both RCMP and Municipal Enforcement) and Communications.

The purpose of this report is to present a review of options to amend current school zone and playground zone times to reduce confusion among motorists and improve the safety of school children and pedestrians in The City of Red Deer.

Members of the Road Safety Working Committee (RSWC), in consultation with Red Deer Public School Board, Red Deer Catholic School Board, and Red Deer private schools, reviewed options to change school zone and playground zone times and recommends the following:

- School zone times are changed to **8:00 a.m. – 4:30 p.m.**, as it standardizes the school zone times into one time block, is consistent with the current start and end times, and balances the needs of all road users.
- Playground zone times are changed to **8:00 a.m. – 9:00 p.m.** every day, as it extends the morning coverage by half an hour, extends coverage in the winter months, and would be in effect for 71% of sunsets throughout the year.

To meet the requirement of the Alberta Traffic Safety Act, a black and white tab sign below the school/playground and 30 km/hr maximum sign would be installed to notify motorists of the effective times upon entering a zone. As playground zones would be in effect starting at 8:00 a.m., all school and playground combination zones would be converted into strictly playground zones and the school sign will be removed. In addition, the current practice of signing the end of a school/playground zone with a 50 km/hr maximum speed sign would be altered by replacing the existing 50 km/hr signs with the “END SCHOOL ZONE” and “END PLAYGROUND ZONE” signs. This would further reduce confusion for motorists.



RSWC requests Council to approve the Traffic Bylaw Amendment 3186/A-2016 (attached) to make the proposed school and playground zone times to be legally effective. In addition, the RSWC requests Council to approve funding of \$120,000 to complete the required signage changes and communication campaigns to inform residents about the change in playground and school zone times. This is to be funded through a transfer of surplus CPR funds from the Street Light/Power Pole Relocation (2015) job.

City Manager Comments:

I support the recommendation of Administration. If first reading is approved, this bylaw will be brought for consideration of second and third reading at the Monday, June 20, 2016 meeting of City Council.

Paul Goranson
City Manager

Proposed Resolution

Resolved that Council of The City of Red Deer having considered the report from Engineering Services/Road Safety Working Committee dated May 9, 2016 re: School and Playground Zone Time Changes, Traffic Bylaw Amendment 3186/A-2016 hereby approves funding in the amount of \$120,000 to complete the require signage changes and communication campaigns to inform residents about the change in playground and school zone times to be funded through a transfer of surplus CPR funds from the Street Light/Power Pole Relocation (2015) job.

That Council consider first reading of Traffic Bylaw Amendment 3186/A-2016 at this time.

Report Details

Background:

The City of Red Deer currently follows the standard times for School and Playground Zone speed reduction set forth by the Alberta Traffic Safety Act (TSA). For School Zones those times are 8:00 a.m. – 9:30 a.m., 11:30 a.m. – 1:30 p.m., and 3:00 p.m. – 4:30 p.m. effective on school days. Playground Zones are in effect from 8:30 a.m. to one hour after sunset every day. The Government of Alberta amended Section 107 (attachment 'A') of the Traffic Safety Act, effective as of June 1, 2014, to permit municipalities to designate their own hours for School and Playground zone's to fit local needs. Following the amendment to the Traffic Safety Act, several municipalities, including Edmonton and Calgary, have made changes to their school zone and playground zone practices.



Discussion:

Table I illustrates the current hours that are used by other municipalities in Alberta as of September 2015. Edmonton has standardized their school zones to include all hours from 8:00 a.m. – 4:30 p.m., Calgary has converted all school zones into playground zones with effective hours from 7:30 a.m. – 9:00 p.m., and St Albert and Lethbridge have standardized their school zone times to 8:00 a.m. – 4:00 p.m. and 7:30 a.m. – 4:30 p.m. respectively. In addition to changes in the Province of Alberta, the Province of British Columbia has mandated the minimum effective hours of a playground or school zone to be 8:00 a.m. – 5:00 p.m. and the Province of Ontario has mandated a 40 km/hr speed limit effective all hours every day in school zones.

Table I, Alberta Municipalities School and Playground Zones

Location	School Zone	Playground Zone
Edmonton	8:00am-4:30pm – school days	n/a
Calgary	7:30am-9:00pm – school days	7:30am-9:00pm
St Albert	8:00am-4:00pm – school days	n/a
Lethbridge	7:30am-4:30pm – school days	n/a
Innisfail	Standard	Standard
Lacombe	Standard	Standard
Strathcona	Standard	Standard

Alberta Municipalities, including The City of Red Deer, use playground zones and school zones, playground areas and school areas, and combination playground and school zones in accordance with Transportation Association of Canada published guidelines *School and Playground Areas and Zones: Guidelines for Application and Implementation* and the Government of Alberta's *Traffic Safety Act* regulation which states that any traffic control device that is placed, marked, or erected under the authority of the *Traffic Safety Act* must be in conformity with the design standards for the traffic control device prescribed in the *Manual of Uniform Traffic Control Devices for Canada*.

These documents provide both a warrant process for determining the need for school or playground zone/area placement as well as the requirements for design and placement of signage. The Alberta Driver's License Handbook published by Alberta Transportation includes the same information.

School/Playground Zone (Definition) – When you approach a school or playground sign, with a maximum speed posted with it, you are entering a school or playground zone. You must not exceed the posted speed when the zone is in effect. Hours may vary for different towns and cities according to municipal bylaws. If a municipality does establish their own times, times will be posted beneath the school or playground sign. Figure 1, 2, and 3, below



show the signage that is display at the start of a school zone, playground zone, and combination zone, respectively.



Figure 1. School Zone Signage



Figure 2. Playground Zone Signage



Figure 3. Combo Zone Signage

School/Playground Area (Definition) – When you approach a school or playground sign without a speed sign attached to it, you are entering a school or playground area. This sign is to alert drivers that children may be near, walking or crossing the road and you must use caution when driving through the school area. Figures 4 and 5, below, show the signage that is displayed the start of a school area and playground area, respectively.



Figure. 4 School Area Signage



Figure. 5 Playground Area Signage

Table 2, Breakdown of Zones/Areas in the city of Red Deer

Type of Zone/Area	# of Zone/Areas	Speed Limit
School Zone ¹	3	30 km/hr
Playground Zone	58	30 km/hr
Combination Zone (School + Playground same site)	27	30 km/hr
School Area	0	N/A
Playground Area	8	N/A

¹ School Zone locations:

- Central Middle School – 48th Avenue, 53rd Street
- Eastview Middle School, Maryview School, St. Thomas Aquinas – 40th Avenue, 39th Street
- Parkland School – 45th Avenue in Waskasoo Neighbourhood

Current Issues: Every year, City Administration receives numerous questions, concerns, and complaints about the City’s current school and playground zone/area practice such as:

- School zone times versus playground times;
- Interpretation of the end time of playground zones and definition of sunset;
- Effective times of combination zones (school and playground zones at the same site);



- The end of a zone while turning from one street to another street within a zone; and
- The difference between a playground or school zone versus a playground or school area.

Analysis:

To reduce confusion, increase compliance, and increase pedestrian safety on roadways near school and playgrounds, the Road Safety Working Committee (RSWC) reviewed changing the effective times of both school and playground zones and has explored the various options.

School Zones:

Option 1 – 8:00 a.m. – 4:30 p.m. effective school days.

Option 2 – 8:00 a.m. – 5:00 p.m. effective school days.

Option 1, a continuous speed reduction **8:00 a.m. – 4:30 p.m.** is the recommended option because there is no current issue with the start and end times of school zones, only the confusing breaks between effective periods. Additionally, many streets located within school zones are located on commuter thoroughfares such as 40 Avenue, 39 Street, and 48 Avenue which see significant increases in traffic in the PM peak hours. Reducing speeds after 4:30 p.m. on these roads would have a negative impact on traffic flow.

Playground Zones:

Option 1 – 8:00 a.m. – 8:00 p.m. effective all days.

Option 2 – 8:00 a.m. – 9:00 p.m. effective all days.

Option 3 – 8:00 a.m. – 8:00 p.m. in summer months, and 8:00 a.m. – 5:00 p.m. in winter months.

Option 2 – 8:00 a.m. – 9:00 p.m. is the recommended option due to the following reasons:

- The hours are easy for motorists to remember.
- 88% of collisions involving pedestrians aged 18 and younger from January 1, 2013 – September 1, 2015 occurred between 8:00 a.m. – 9:00 p.m.
- 71% of sunsets in Red Deer occurred before 9:00 p.m. compared to just 46% before 8:00 p.m. (Attachment 'B') in 2014.
- The City of Calgary has also adopted the 9:00 p.m. end time in all playground zones.
- Many oil and gas companies have offices in both Red Deer and Calgary; those employees who travel between offices are already familiar with the 9:00 p.m. end time.
- The City of Red Deer maintains 62 outdoor ice rinks during the winter months with the majority of rinks installed adjacent to school and neighborhood playgrounds.



- During the winter months the sun does set earlier than 9:00 p.m. but the playgrounds remain open after dark, and children using the play equipment/snow banks/slides will be far less visible in the dark reinforcing the need for motorists to slow down.
- Provides an extra 30 minutes of coverage during the morning which would negate the need for confusing combination zones.
- Option 3 would not reduce motorist confusion regarding the times that the zones are in effect as there would be disagreement and confusion about what constitutes a summer month versus a winter month.

Signage Changes:

- To conform to the requirements of the Traffic Safety Act, a tab sign (white with black lettering/numbering) would be added to all playground and school zones to notify drivers of the effective times.
- The RSWC recommends the removal of all School Zone signs in combination zones.
- The RSWC recommends that the current practice of signing the end of a school/playground zone with a 50 km/h maximum speed sign be altered by replacing the existing 50 km/h signs with “END SCHOOL ZONE” and “END PLAYGROUND ZONE” signs¹. These signs are currently in use in the cities of Calgary and Edmonton and provide a clearer indication of the end of the zone.

¹Examples of the “END” signs are provided in Figures 6 but would be the fluorescent Yellow/Green which is the City Standard for school and playground zone signs. The use of an “END” sign increases driver awareness while exiting zones and creates a more unique school or playground zone than the standard 50 km/hr speed limit sign which has the tendency to blend in with other signage for motorists. Additionally, the “END” signs will reduce motorist confusion about the end of a zone or area when motorists turn from one street to another within the same zone or area.



Figures 6. Proposed End Signs for School and Playground Zones

Communication with Stakeholders: The Red Deer Public School Board, The Red Deer Catholic School Board, Red Deer private schools (École La Prairie, Parkland School, and Koinonia Christian School), Red Deer RCMP, and Municipal Enforcement agree with the proposed time changes and signage changes.



Three School Zones: To reduce further confusion, Engineering will make the following changes at the three school zones:

1. Central Middle School (48th Avenue, 53rd Street): Due to playground equipment in Central Middle School Park used by local residents during afterschool hours as well as requests by residents, Engineering will convert the existing school zone around Central Middle School (48th Avenue, 53rd Street) into a playground zone.
2. Eastview Middle School (40th Avenue, 39th Street): As 40th Avenue is a 4-lane arterial roadway carrying high volume of traffic and school children do not cross at multiple midblock locations on 40th Avenue (such as at other schools), Engineering is planning to remove the existing School zone on 40th Avenue once Rectangular Rapid Flashing Beacons (RRFB) are installed at the signed and marked crosswalk existing to the north of the Eastview School pickup and drop-off lane. Due to multiple schools on 39th Street, Engineering recommends neither removing the existing school zone nor converting into playground zone.
3. Parkland School (45th Avenue in Waskasoo Neighbourhood): No afterschool activity, therefore RSWC recommends not converting the existing school zone on 45th Avenue into playground zone.

Eight Playground Areas: The RSWC recommends the elimination of confusing playground areas. This will be accomplished by lowering the warrant threshold, which is set down by TAC, from the current 80 points to 60 points. Each current playground area will be investigated by RSWC members to re-do the warrant based on the new threshold and determine the appropriateness of converting some of them into playground zones. Additionally, investigation will be done into changing the existing signage at locations where playground zones are not warranted – based on the new warrant process – into other warning signs advising motorists of children playing.

Effect of Implementation on Zones/Areas in Red Deer: Following the implementation of this time and signage change, the proposed breakdown of school and playground zones/areas and their respective effective times is illustrated in Table 3.

Table 3, Proposed New Breakdown of Zones/Areas in Red Deer

Type of Zone/Area	# of Zone/Areas	Time
School Zone ¹	2	8:00 a.m. – 4:30 p.m., school days
Playground Zone	86	8:00 a.m. – 9:00 p.m., all days
School Area	0	N/A
Playground Area ²	8	N/A

¹ School Zone locations:

- Eastview Middle School, Maryview School, and St. Thomas Aquinas – 39th Street
- Parkland School – 45th Avenue in Waskasoo Neighbourhood

² Playground areas will be converted to zones or eliminated with new signage



Amendment in Traffic Bylaw 3186/97: City of Red Deer Traffic Bylaw 3186/97 would require an amendment to change the School and Playground Zone times. Traffic Bylaw Amendment 3186/A-2016 has been attached for Council approval.

Financial Implications: The cost of implementing the school and playground zone changes is estimated at \$120,000 which includes the cost of new signage and a communications campaign to inform residents about the new times. The additional cost can be funded through a transfer of surplus CPR funds from the Street Light/Power Pole Relocation (2015) job.

Implementation and Communication Plan

The overall plan to implement these changes is a multi-faceted, interdepartmental project between Engineering Services, Public Works, Communications & Strategic Planning, and City Enforcement. If approved by Council, sign design and manufacturing will commence – taking place in May and June. The time tab signs will be installed first with installation taking place in July and August. The time tabs will be covered making them not visible to motorists at the time of installation leaving the current Alberta legislation for school and playground zone times in place. This covering will be removed on August 29th, 2016, the proposed effective date of Bylaw Amendment 3186/A-2016. Additional manpower beyond the current Signage Crew staff will be enlisted from Public Works in order to ensure these installations are completed in a timely fashion. Communications will prepare and release radio advertisements, PSAs, and other information packages to inform residents of the changes and of the August 29th date that they go into effect. City Enforcement will be updated on the installation process in order to guide their enforcement efforts in playground and school zones.

Following implementation of the bylaw, Public Works crews will work to install the new “End Zone” signs throughout September/October.

Recommendations:

The Road Safety Working Committee requests that Council approve the attached Traffic Bylaw Amendment 3186/A-2016 and approve a budget of \$120,000 for implementation, funded through a transfer of surplus CPR funds from the Street Light/Power Pole Relocation (2015) job.



Attachment 'A'

Excerpts from the *Traffic Safety Act*

Standard speed limit re school or playground zone

107(1) In this section, “school zone” and “playground zone” mean that portion of a highway identified as a school zone or a playground zone by a traffic control device in the manner prescribed by regulations.

(2) Subject to a speed limit that is prescribed under section 108(1)(h) for a highway,

- (a) 30 kilometres per hour is the maximum speed limit within a school zone, other than a school zone referred to in clause (c), during the periods of time and the days provided for or otherwise specified in the regulations;
- (b) 30 kilometres per hour is the maximum speed limit within a playground zone, other than a playground zone referred to in clause (c), during the period of time and the days provided for or otherwise specified in the regulations;
- (c) within a school zone or a playground zone that is identified by a traffic control device that shows rapid intermittent flashes of yellow light as provided for in the regulations when the traffic control device is activated, 30 kilometres per hour is the maximum speed limit during any period when the traffic control device is showing rapid intermittent flashes of yellow light.

(3) Notwithstanding subsection (2)(a), with respect to a school zone that is located within a municipality the council of the municipality may, for a highway in respect of which it may by bylaw prescribe speed limits and having regard to the hours of opening and closing of the school for which the school zone exists,



Section 108

TRAFFIC SAFETY ACT

RSA 2000

Chapter T-6

by bylaw increase or decrease the length of the periods of time referred to in the regulations during which the speed limit is in effect for that school zone.

(4) Where a council enacts a bylaw under subsection (3), the council shall cause traffic control devices to be displayed identifying the hours during which the speed limit for the school zone is in effect.

(5) Notwithstanding subsection (2)(b), with respect to a playground zone that is located within a municipality, the council of the municipality may, for a highway in respect of which it may by bylaw prescribe speed limits, by bylaw increase or decrease the length of the periods of time referred to in the regulations during which the speed limit is in effect for that playground zone.

(6) Where a council enacts a bylaw under subsection (5), the council shall cause traffic control devices to be displayed identifying the periods of time during which the speed limit for the playground zone is in effect.

RSA 2000 cT-6 s107;2013 c19 s2(15)

Attachment 'B'**Sunset Times**

BYLAW 3186/A-2016

Being a Bylaw to amend Bylaw No. 3186/97, the Traffic Bylaw of the City of Red Deer as described herein.

COUNCIL OF THE CITY OF RED DEER, ALBERTA ENACTS AS FOLLOWS:

Bylaw No. 3186/97 is hereby amended as follows:

1. Section 2 is amended by adding the definitions of:
 - “School Zone” means that portion of a highway identified as a school zone by a traffic control device;
 - “Playground Zone” means that portion of a highway identified as a playground zone by a traffic control device;
2. Subsection 102(g) to be deleted and replaced by:
 - (g) the location of school zones and playground zones by the placement of traffic control devices;

New subsection 4.1 is added:

SPEED LIMIT IN SCHOOL ZONES AND PLAYGROUND ZONES

- 4.1 (1) The maximum speed limit for a school zone or a playground zone is 30 kilometres per hour.
- 4.1 (2) The maximum speed limit for a school zone is in effect between the hours of 8:00 a.m. and 4:30 p.m. on any day that school is held.
- 4.1 (3) The maximum speed limit for a playground zone is in effect between the hours of 8:00 am and 9:00 p.m.

READ A FIRST TIME IN OPEN COUNCIL this 24 day of May 2016.

READ A SECOND TIME IN OPEN COUNCIL this 20 day of June 2016.

READ A THIRD TIME IN OPEN COUNCIL this day of 2017.

AND SIGNED BY THE MAYOR AND CLERK this day of 2017.

MAYOR

CITY CLERK



Council Operating Budget Decision –
January 10 - 20, 2017

DATE: January 31, 2017
TO: Wayne Gustafson, Engineering Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Traffic Bylaw Amendment 3186/A-2016

Bylaw Reading:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council gave third reading to Bylaw 3186/A-2016 (an amendment to the Traffic Bylaw to change the times of both school and playground zones).

Report back to Council: No.

Comments/Further Action: This office will amend the Bylaw and distribute in due course.

A handwritten signature in blue ink that reads 'Frieda McDougall'.

Frieda McDougall
Manager

/attach

- c. Director of Development Services
Chief Financial Officer
Corporate Meeting Support



January 4, 2017

Notice of Motion Submitted by Councillor Buck Buchanan Re: Red Deer Royals

Office of the City Manager

Report Summary & Recommendation:

In January of 2016 City Council tabled a Notice of Motion from Councillor Buchanan relating to The Red Deer Royals. The Motion recommended that the Red Deer Royals be recognized as official City of Red Deer Ambassadors through an annual budget contribution of \$30,000.

Since that time, City Council considered its Capital Budget and approved a grant of \$250,000 towards the Fieldhouse Project at the St. Joseph's Catholic High School which will become the Red Deer Community Band Society's permanent home. The benefits of the grant are twofold, as it will help create a permanent home tailor made for the Society's needs, and alleviate some of the operating costs in terms of facility rentals.

During Capital Budget, City Council approved the capital grant "in recognition and celebration of the Red Deer Royals upcoming 50th Anniversary in 2019." City Administration believes that the capital approval in large measure meets the intent of the original Notice of Motion. As stated previously, I support the recognition of the group as official ambassadors for The City. However, it would be inequitable for one group to be funded outside of the competitive "Community Culture Development Fund" (formerly known as the Fee for Service) program.

It is therefore recommended that the Notice of Motion be adopted excluding the reference to an annual budget contribution.

Proposed Resolution

Resolved that Council of The City of Red Deer having considered the report from The Office of the City Manager, dated January 4, 2017 hereby agrees that the Red Deer Royals be named as the official ambassadors for The City of Red Deer.



Report Details

Background:

Whereas The City of Red Deer's importance of having a Community band came early on when in April 1902, Red Deer's Town Council granted the proposal of a formation of a Citizen Band, voted \$50 to purchase band instruments, doubled their grant the following year, and decided to build a bandstand in City Hall park for future concerts in 1917; and

Whereas in 1969, the Red Deer Community Band Society was incorporated and was ultimately to become known as the Red Deer Royals; and

Whereas the Red Deer Band Society received a Certificate of Recognition from The City of Red Deer in 1979 for having made a unique contribution towards the cultural enrichment of our community; and

Whereas a proclamation was created by Mayor Surkan stating April 28 to May 5, 2002 to be "Red Deer Royal's Week" indicating The Red Deer Royals continuously provide positive ambassadorship for The City of Red Deer; and

Whereas between 2001 and 2012, the Royals gave approximately 450 public performances which included many prestigious events such as the Grey Cup on two occasions, the Olympic Torch Rally, Edmonton Oilers and Calgary Stampeders games, The World Masters Games, Portraits of Heroes and the Scott Tournament of Hearts and have undertaken five major international tours; and

Whereas the Red Deer Royals have been the recipients of 1993, 1998, 2001, 2003, 2008 and 2011 Mayor's Recognition Awards for Fine & Performing Arts; and

Whereas between 2003 and 2015, The Red Deer Royals have received a total of \$146,500 from The City of Red Deer's fee for service grants; and

Whereas writers with The City of Red Deer's local newspaper, The Red Deer Advocate refer to The Red Deer Royals as the "City's marching musical ambassadors" in a recent article published in the Monday, December 7, 2015 newspaper titled Marching on home;

Therefore be it resolved that The Red Deer Royals should be recognized as official Ambassadors for The City of Red Deer.

DATE: January 31, 2017
TO: Office of the Mayor & City Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Red Deer Royals – Official City Ambassadors

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer having considered the report from The Office of the City Manager, dated January 4, 2017 hereby agrees that the Red Deer Royals be named as the official ambassadors for The City of Red Deer.

Report back to Council: No.



Frieda McDougall
Manager

- c. Chief Financial Officer
Mayor Senior Executive Assistant
City Manager Senior Executive Assistant



LEGISLATIVE SERVICES

January 31, 2017

Heidi O'Connor: Red Deer Royals President
Box 84, Red Deer, AB
T4N 5E7
president@reddeerroyals.com

Dear Mrs. Heidi O'Connor

**Re: Operating Budget Council Decision
Red Deer Royals - Official City Ambassadors**

At The City of Red Deer's Operating Budget Meeting held Tuesday, January 10 to January 20, 2017 the following is an excerpt of the resolution that was passed:

Resolved that Council of The City of Red Deer having considered the report from The Office of the City Manager, dated January 4, 2017 hereby agrees that the Red Deer Royals be named as the official ambassadors for The City of Red Deer.

If you require any further information, please contact me.

Sincerely,

A handwritten signature in blue ink that reads 'Frieda McDougall'.

Frieda McDougall
Legislative Services Manager

- c. Director of Corporate Services
Chief Financial Officer
City Manager Senior Executive Assistant
Mayor Senior Executive Assistant



January 5, 2017

Operating Plan 2018 - 2019

Financial Services

Report Summary & Recommendation:

A 2018 – 2019 Operating Plan has been prepared in accordance with the 2017 Budget Guidelines.

It is recommended that Council approve in principle the 2018 – 2019 Operating Plan.

City Manager Comments:

I support the recommendation of Administration.

Craig Curtis
City Manager

Proposed Resolution

Resolved that Council of The City of Red Deer having considered the 2018 and 2019 Operating Budget Plan, hereby accepts the 2018 and 2019 Operating Budget Plan in principle.



Report Details

Background:

As part of the 2017 Budget Guidelines Council requested that the 2018 – 2019 Operating Plan be brought to Council for approval in principle in conjunction with the 2017 Operating Budget.

Discussion:

Administration has reviewed anticipated expenditures for the 2018 and 2019 years. The 2017 Operating Budget as recommended by Administration is included for context.

2017 – 2019 Operating Budget			
	Administration Recommended	Administration Estimate	Administration Estimate
	2017	2018	2019
Prior year impacts (2017 FARs only)	1,469,845	(19,111)	224,261
Amenities and growth contributions	1,279,000	1,342,000	1,282,000
Personnel Provision	3,163,000	3,882,000	3,847,000
Library CUPE	118,484	120,000	120,000
Freezing of Fees & Charges and Revenue Adjustments (excluding one time items)	335,000		
Provincial Carbon Levy	279,583	138,434	
Construction Growth	(1,300,000)	(900,000)	(900,000)
Franchise Fees Increase	(476,857)	(255,000)	(255,000)
MCAF Increase	(658,700)		
Compressed Natural Gas (CNG) Consumption Savings	(180,000)		
MSI operating		311,941	
Multi - Use Aquatic Centre		636,503	641,003
Cost Savings	(1,220,059)		
Remaining FAR's	363,358	859,094	134,450
Remaining 18-19 Plan Estimates	-	1,175,000	4,558,250
CLT/EBP Review		(2,850,000)	(5,150,000)
	3,172,654	4,440,861	4,501,964



Additional context and information on some of the significant items are as follows:

Prior year impacts – these amounts relate to Funding Adjustment Requirements (FARs) approved in the 2015 & 2016 Operating Budgets (excluding the amenities and growth contribution)

Amenities and growth contributions – this complies with the 2017 Budget Guidelines

Personnel provision – this item is for anticipated changes in union contracts and exempt wage settlements

Construction growth – it is assumed that the annual additional revenue from new growth will decrease in 2018 and then level out

MSI (Municipal Sustainability Initiative) operating – it is assumed that this grant will be eliminated in the 2017/18 Provincial Budget

Multi – Use Aquatic Centre – the anticipated annual operating deficit is being phased in over several years beginning in 2018

Remaining FARs – these amounts relate to FARs approved in the 2017 Operating Budget

Remaining 18 – 19 Plan Estimates – these amounts relate to anticipated FARs to be received from the departments

CLT / EBP Review – these amounts are additional revenues / cost savings / efficiencies / innovations that will have to be realized to comply with the 2017 Budget Guidelines

Analysis:

The City will continue to require significant additional revenues / cost savings / efficiencies / innovations to be realized as construction growth revenue will not be sufficient to cover increased costs and new initiatives / amenities.

DATE: January 31, 2017
TO: John Sennema, Land & Economic Development Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Central Alberta Economic Partnership

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer having considered Central Alberta Economic Partnership – CAEP hereby agrees to give one year's notice to the Central Alberta Economic Partnership initiating the withdrawal process and further directs administration to explore alternative options in working with and continuing our relationship with regional partners in economic development.

Report back to Council: No.



Frieda McDougall
Manager

- c. Director of Planning Services
Chief Financial Officer



LEGISLATIVE SERVICES

February 6, 2017

Kimberley Worthington: Executive Director
B102, Suite 354
5212 – 48th Street
Red Deer, AB T4N 7C3
Email: info@caepalberta.com

Dear Ms. Worthington:

Central Alberta Economic Partnership

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer having considered Central Alberta Economic Partnership – CAEP hereby agrees to give one year's notice to the Central Alberta Economic Partnership initiating the withdrawal process and further directs administration to explore alternative options in working with and continuing our relationship with regional partners in economic development.

The City of Red Deer has valued our past partnership and involvement with CAEP. We look forward to the opportunities ahead.

If you have any questions or require additional information, please do not hesitate to contact Legislative Services at 403-342-8132.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall
Manager

c: Director of Planning Services
Manager of Land & Economic Development



**Council Operating Budget Decision –
January 10 - 20, 2017**

DATE: January 31, 2017
TO: Kristy Svoboda, Director of Human Resources
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: City Manager – Wage Freeze

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer hereby agrees that a wage freeze be implemented the City Manager salary for 2017 and agrees to vary the implementation of CMD 2.1 City Manager Compensation for this purpose.

Report back to Council: No.

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall
Manager

- c. City Manager
Chief Financial Officer
HR – Team Leader – Programs: Greg Leblanc



**Council Operating Budget Decision –
January 10 - 20, 2017**

DATE: January 31, 2017
TO: Joanne Parkin, Revenue & Assessment Services Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Cost Analysis of Overdue Account Notices

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer hereby directs that a review be undertaken to examine costs associated with sending out overdue account notices and whether there are more cost effective ways of responding to overdue accounts to be brought back to a workshop/briefing within six months.

Report back to Council: Yes, as referenced in the resolution, a cost effectiveness review of costs associated with sending out overdue account notices be brought to a workshop/briefing within six months.

A handwritten signature in blue ink that reads 'Frieda McDougall'.

Frieda McDougall
Manager

- c. Director of Corporate Services
Chief Financial Officer
Corporate Meeting Administrator
Corporate Meeting Support



**Council Operating Budget Decision –
January 10 - 20, 2017**

DATE: January 31, 2017
TO: Kristy Svoboda, Director of Human Resources
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Council Salaries – Wage Freeze

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer hereby agrees that a wage freeze be implemented for Council salaries for 2017 and agrees to vary GP-C-2.3 Council Compensation & Benefits for this purpose.

Report back to Council: No.

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall
Manager

- c. Chief Financial Officer
HR – Team Leader – Programs: Greg Leblanc



**Council Operating Budget Decision –
January 10 - 20, 2017**

DATE: January 31, 2017
TO: Jim Jorgensen, Electric Light & Power Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Electrical Charges - Green Power Purchases

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer having considered Electrical Charges – City Facilities hereby directs administration to bring back a report in 3 months on green power purchases and an assessment of the electrical landscape to help us reduce our electrical operating budget.

Report back to Council: Yes, as referenced in the resolution, a report on green power purchases, and an assessment on the electrical landscape is required to be brought back to City Council in three months.

A handwritten signature in blue ink, appearing to read 'F. McDougall'.

Frieda McDougall
Manager

- c. Director of Development Services
Chief Financial Officer
Corporate Meeting Administrator



**Council Operating Budget Decision –
January 10 - 20, 2017**

DATE: January 31, 2017
TO: Craig Curtis, City Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Hiring Cap - Operational Staffing Freezes

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer recognizing that the City has a practice of reviewing all positions as they become vacant, approves a hiring cap that freezes operational staffing at 2017 levels and directs the City Manager to continue the review process with the objective of identifying savings for 2018.

Report back to Council: No.

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall
Manager

- c. Director of Human Resources
Chief Financial Officer

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**Council Operating Budget Decision –
January 10 - 20, 2017**

DATE: March 3, 2017
TO: Scott Cameron, Social Planning Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Housing Solutions Fund

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer hereby directs that administration develop a process by which expenditures related to the Housing Solutions Fund in the future be approved by Council upon recommendation of the City Manager.

Report back to Council: No.

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall
Manager

- c. City Manager
Chief Financial Officer
Director of Community Services



**Council Operating Budget Decision –
January 10 - 20, 2017**

DATE: January 31, 2017
TO: Shelley Gagnon, Recreation, Parks & Culture Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Service Levels & Standards of Recreation Facilities

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer hereby directs that a review be undertaken of usage, service levels and standards in our recreation facilities to be brought back to a workshop/briefing in up to four months.

Report back to Council: Yes, as referenced in the resolution, a review of the usage, service levels and standards of the recreation facilities is required to be brought to a workshop/briefing in up to four months

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall
Manager

- c. Director of Community Services
Chief Financial Officer
Corporate Meeting Administrator
Corporate Meeting Support



**Council Operating Budget Decision –
January 10 - 20, 2017**

DATE: January 31, 2017
TO: John Sennema, Land & Economic Development Manager
FROM: Frieda McDougall, Legislative Services Manager
SUBJECT: Tourism Red Deer

Resolution:

At the 2017 Operating Budget Meeting, held January 10, 2017 – January 20, 2017, Council passed the following resolution:

Resolved that Council of The City of Red Deer having considered Tourism Red Deer directs administration to explore the linkages between our tourism and economic development strategies and the opportunities or issues, financially or otherwise, and explore alternative delivery options for tourism, with a report back to Council by December 31, 2017

Report back to Council: Yes, as referenced in the resolution, information on linkages between tourism and economic development strategies, along with alternative delivery options for tourism is to be brought back in a report to Council by December 31, 2017.

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall
Manager

- c. Director of Planning Services
Chief Financial Officer
Corporate Meeting Administrator
Corporate Meeting Support