

CITY COUNCIL ADDITIONAL AGENDA

Monday, June 27, 2011 – Council Chambers, City Hall

Call to Order:	1:00 PM
Recess:	5:00 PM to 6:00 PM
Public Hearing(s):	6:00 PM

I. REPORTS

- I.1. Commuter Bike Pilot Program Update
(Figure Identifying Proposed Bike Route and Reconstruction Projects Planned to be Available at the June 27th Council Meeting)
Department: Engineering Services

(Agenda Pages 1 – 4)



Date: June 24, 2011
To: City Manager
From: Engineering Services Manager
Re: **Commuter Bike Pilot Program Update**

As part of the 2011 Capital Budget, City Council approved \$800,000 towards a Commuter Bike Pilot Program. This initiative was based on a funding application for bike lanes made to the Primary Care Network (PCN) in 2010. While the application was unsuccessful, there was much excitement generated regarding the initiative and a pilot program was carried forward to budget.

This correspondence will provide an update to the status of the pilot and potential next steps.

A. Progress to Date

To deliver this initiative, a steering committee was formed to provide guidance. Membership of the steering committee consists of both internal and external stakeholders and includes the Red Deer Association of Bike Commuters, PCN, Safe Communities, Rethink Red Deer, as well as The City's Engineering, RPC, Transit, Planning and Public Works departments.

To date there have been three steering committee meetings and two visioning sessions. Details of the purpose and findings of each are summarized in the attached Appendix. Beyond these formal meetings, there have been numerous stakeholder and specific issues meetings held.

The steering committee outlined an ambitious program for 2011 and divided the deliverables into two separate work streams; the first being on-street infrastructure improvements. Using the original 2010 PCN application as a base, a bicycle lane route was explored for implementation in 2011. This included on-street dedicated bike lanes as well as shared lanes. The on-street bike lanes could be developed by either painting bike lanes on wide shoulder roads or the temporary closure of outside lanes of traffic.

Due to a large volume of reconstruction occurring this summer by both City infrastructure programs and franchise utilities, the ability to implement this route is not possible for 2011. The steering committee has acknowledged this and is exploring other opportunities for on-street links in 2011.

City Manager
June 24, 2011
Page 2

The second deliverable is education, engagement and communication. This work is sponsored by PCN and being delivered by Grandview Consulting. To date a "Bike-to-it" themed promotion and communication plan is being developed. Another initiative being undertaken is to connect with the various bicycle groups in Red Deer in an attempt to identify bicycling resources within the city and further promote their activities in a more unified manner.

B. Next Steps

The steering committee will continue to meet on a monthly basis and smaller ad-hoc groups will be formed to tackle issues as they arise.

At the direction of the steering committee, a meeting is called for the week of June 20, 2011, to identify on-street bicycle links beyond the original route identified that can be undertaken this summer. These modest links are seen as "quick wins" which will allow for public exposure as to what bicycle routes could be in the City and introduce what will be implemented on a larger scale next year.

As mentioned, the main pilot will be delayed until 2012. With the additional time to plan for the two work streams, work will continue with the steering committee to finalize the route since the original route was based on the PCN application and had limited input by bicycle groups. Review and finalization of the implementation plan for the pilot will be completed in 2011 with the goal of a spring/early summer 2012 roll out. Some of the deliverables being considered beyond bicycle lanes is: event promotion, creation of a bicycle route map, way finding, and formalization of the communication/promotion plans (e.g. "Bike-to-it" and a bicycle summit for the fall of 2011).

It is the intent of the steering committee to present to Council a formalized Commuter Bicycle Route Pilot program for consideration in the late fall of 2011.



Frank Colosimo, P.Eng.
Engineering Services Manager

FC/mvb
Attach.

City Manager
June 24, 2011
Page 3

Appendix A – Summary of Steering Committee Meetings and Visioning Sessions

A. Visioning Session

An initial visioning session was held March 14, 2011, with those community groups who expressed a strong interest in further advancing cycling in Red Deer and were supporters of the original PCN application. Participants included Grant Watson (Red Deer Association of Bike Commuters), Lorne Daniel (Rethink Red Deer), Dick Hornby (Safe Communities), Lorna Milkovich (PCN), Marcel Huculak (ISL Consulting), Suzanne Jubb (RPC), Frank Colosimo and Michael Williston (Engineering Services).

The main focus of the session was to identify goals and a vision of success for the pilot, define each group's stake in the pilot and their goals for the initiative, generate ideas as to how this pilot could be implemented, establish the roles of each group in the initiative, and identify potential membership of the project steering committee.

B. Steering Committee #1

The first steering committee occurred April 6, 2011. Its membership was expanded to include internal City stakeholder departments (Transit, Public Works, RPC & Planning) in addition to the original visioning group. Some of the key items agreed upon during this meeting included a strong desire to pilot improvements this year; to use the original cycle route identified in the 2010 PCN application as a place to start; and, that this project is to be more than just infrastructure changes and should address elements of education, promotion/community engagement and culture shift to cycling. It was also agreed that the initiative should consider more than just commuter bicycling and is to include recreational usage, consideration of school age children and connectivity to existing infrastructure. It was understood by the steering committee that this program is an ambitious undertaking for a 2011 rollout, but should be attempted anyway to begin to address the community's strong desire for a cycling focus in the city. Any modifications to the on-street roadways would require City Council support and the end of May was the target date to determine if a 2011 implementation was achievable. Finally, the sponsorship of two distinctive work assignments was agreed to by the steering committee:

1. Education, engagement and communication to be sponsored by PCN and
2. Infrastructure improvements to be sponsored by the City.

C. Visioning Session

On April 21, 2011, a workshop at the PCN offices was held to further flesh out the roles, expectations and deliverables of the education, engagement and communication component. PCN retained the services of Lorne Daniels of Grandview Consulting to facilitate this session and further undertake deliverables of this assignment.

City Manager
June 24, 2011
Page 4

D. Steering Committee #2

A second steering committee was held on May 19, 2011, to report the findings of the potential infrastructure improvements that could be undertaken in 2011 to support the pilot. After consultation with internal and external stakeholders it was found that much of the route will be encumbered by reconstruction projects. The attached figure identifies the proposed route and reconstruction projects planned. The steering committee was consulted as to how this pilot should move forward given the impact of these other projects. The majority of the steering committee, although not all, agreed that the larger project be delayed and a more modest implementation be explored to build on momentum. Also, a review of the technical constraints and barriers to delivering on-street bike lanes was discussed. Although solutions are available to address these issues, it will require the collaboration of many stakeholders.

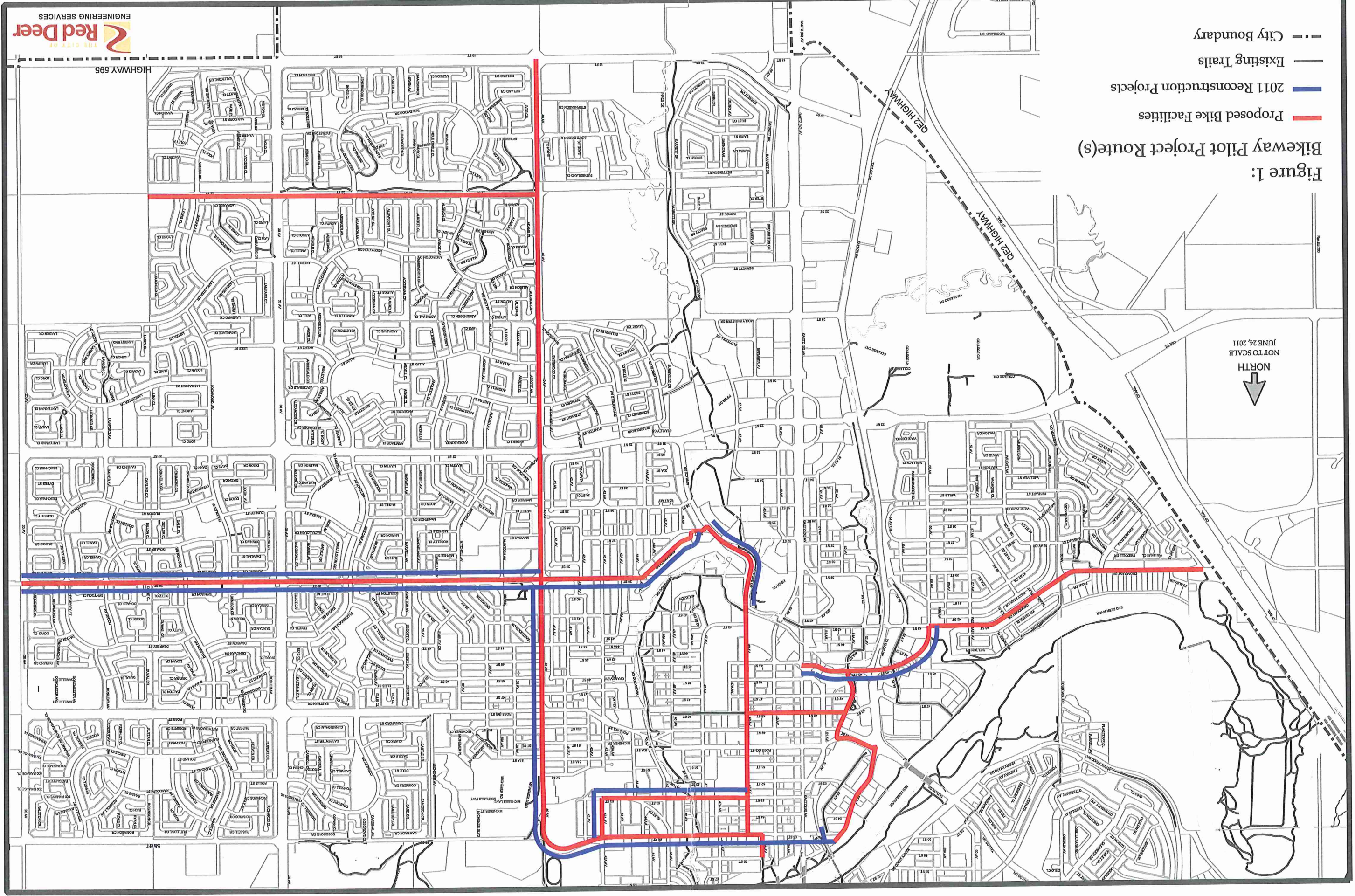
E. Steering Committee #3

The third steering committee was held on June 17, 2011. The purpose of the meeting was to check in on each stakeholder's expectation and define what the steering committee wants to undertake this year and develop a strategy to complete the planning. From this, a focus meeting has been set for the week of June 20, 2011, to identify those quick wins that can be implemented this year.

- City Boundary
- Existing Trails
- 2011 Reconstruction Projects
- Proposed Bike Facilities

Figure 1:
Bikeway Pilot Project Route(s)

NORTH
NOT TO SCALE
JUNE 24, 2011



DATE: June 28, 2011
TO: Frank Colosimo
FROM: Elaine Vincent, Legislative & Governance Services Manager
SUBJECT: Commuter Bike Pilot Program Update – Additional Agenda Item

Reference Report:

Engineering Services Manager dated June 24, 2011

Resolutions:

The following resolution was passed during the regular Council meeting held on Monday, June 27, 2011:

“Resolved that Council of The City of Red Deer having considered the report from the Engineering Services Manager, dated June 24, 2011, re: Commuter Bike Pilot Program Update hereby directs administration to bring back for Council’s consideration at the meeting of August 8, 2011, further information from the committee with respect to pilot lanes and timing specifically advising what will be completed for 2011.”

Report back to Council: Yes

Comments/Further Action:

A report is to be brought back to the August 8, 2011 Council meeting with further information from the Committee with respect to pilot lanes and timing – specifically what will be completed for 2011.



Elaine Vincent
Legislative & Governance Manager
/attach

cc: Development Services Director
Transportation Engineer



Date: June 24, 2011
To: City Manager
From: Engineering Services Manager
Re: **Commuter Bike Pilot Program Update**

As part of the 2011 Capital Budget, City Council approved \$800,000 towards a Commuter Bike Pilot Program. This initiative was based on a funding application for bike lanes made to the Primary Care Network (PCN) in 2010. While the application was unsuccessful, there was much excitement generated regarding the initiative and a pilot program was carried forward to budget.

This correspondence will provide an update to the status of the pilot and potential next steps.

A. Progress to Date

To deliver this initiative, a steering committee was formed to provide guidance. Membership of the steering committee consists of both internal and external stakeholders and includes the Red Deer Association of Bike Commuters, PCN, Safe Communities, Rethink Red Deer, as well as The City's Engineering, RPC, Transit, Planning and Public Works departments.

To date there have been three steering committee meetings and two visioning sessions. Details of the purpose and findings of each are summarized in the attached Appendix. Beyond these formal meetings, there have been numerous stakeholder and specific issues meetings held.

The steering committee outlined an ambitious program for 2011 and divided the deliverables into two separate work streams; the first being on-street infrastructure improvements. Using the original 2010 PCN application as a base, a bicycle lane route was explored for implementation in 2011. This included on-street dedicated bike lanes as well as shared lanes. The on-street bike lanes could be developed by either painting bike lanes on wide shoulder roads or the temporary closure of outside lanes of traffic.

Due to a large volume of reconstruction occurring this summer by both City infrastructure programs and franchise utilities, the ability to implement this route is not possible for 2011. The steering committee has acknowledged this and is exploring other opportunities for on-street links in 2011.

The second deliverable is education, engagement and communication. This work is sponsored by PCN and being delivered by Grandview Consulting. To date a "Bike-to-it" themed promotion and communication plan is being developed. Another initiative being undertaken is to connect with the various bicycle groups in Red Deer in an attempt to identify bicycling resources within the city and further promote their activities in a more unified manner.

B. Next Steps

The steering committee will continue to meet on a monthly basis and smaller ad-hoc groups will be formed to tackle issues as they arise.

At the direction of the steering committee, a meeting is called for the week of June 20, 2011, to identify on-street bicycle links beyond the original route identified that can be undertaken this summer. These modest links are seen as "quick wins" which will allow for public exposure as to what bicycle routes could be in the City and introduce what will be implemented on a larger scale next year.

As mentioned, the main pilot will be delayed until 2012. With the additional time to plan for the two work streams, work will continue with the steering committee to finalize the route since the original route was based on the PCN application and had limited input by bicycle groups. Review and finalization of the implementation plan for the pilot will be completed in 2011 with the goal of a spring/early summer 2012 roll out. Some of the deliverables being considered beyond bicycle lanes is: event promotion, creation of a bicycle route map, way finding, and formalization of the communication/promotion plans (e.g. "Bike-to-it" and a bicycle summit for the fall of 2011).

It is the intent of the steering committee to present to Council a formalized Commuter Bicycle Route Pilot program for consideration in the late fall of 2011.



Frank Colosimo, P.Eng.
Engineering Services Manager

FC/mvb
Attach.

Appendix A – Summary of Steering Committee Meetings and Visioning Sessions

A. Visioning Session

An initial visioning session was held March 14, 2011, with those community groups who expressed a strong interest in further advancing cycling in Red Deer and were supporters of the original PCN application. Participants included Grant Watson (Red Deer Association of Bike Commuters), Lorne Daniel (Rethink Red Deer), Dick Hornby (Safe Communities), Lorna Milkovich (PCN), Marcel Huculak (ISL Consulting), Suzanne Jubb (RPC), Frank Colosimo and Michael Williston (Engineering Services).

The main focus of the session was to identify goals and a vision of success for the pilot, define each group's stake in the pilot and their goals for the initiative, generate ideas as to how this pilot could be implemented, establish the roles of each group in the initiative, and identify potential membership of the project steering committee.

B. Steering Committee #1

The first steering committee occurred April 6, 2011. Its membership was expanded to include internal City stakeholder departments (Transit, Public Works, RPC & Planning) in addition to the original visioning group. Some of the key items agreed upon during this meeting included a strong desire to pilot improvements this year; to use the original cycle route identified in the 2010 PCN application as a place to start; and, that this project is to be more than just infrastructure changes and should address elements of education, promotion/community engagement and culture shift to cycling. It was also agreed that the initiative should consider more than just commuter bicycling and is to include recreational usage, consideration of school age children and connectivity to existing infrastructure. It was understood by the steering committee that this program is an ambitious undertaking for a 2011 rollout, but should be attempted anyway to begin to address the community's strong desire for a cycling focus in the city. Any modifications to the on-street roadways would require City Council support and the end of May was the target date to determine if a 2011 implementation was achievable. Finally, the sponsorship of two distinctive work assignments was agreed to by the steering committee:

1. Education, engagement and communication to be sponsored by PCN and
2. Infrastructure improvements to be sponsored by the City.

C. Visioning Session

On April 21, 2011, a workshop at the PCN offices was held to further flesh out the roles, expectations and deliverables of the education, engagement and communication component. PCN retained the services of Lorne Daniels of Grandview Consulting to facilitate this session and further undertake deliverables of this assignment.

D. Steering Committee #2

A second steering committee was held on May 19, 2011, to report the findings of the potential infrastructure improvements that could be undertaken in 2011 to support the pilot. After consultation with internal and external stakeholders it was found that much of the route will be encumbered by reconstruction projects. The attached figure identifies the proposed route and reconstruction projects planned. The steering committee was consulted as to how this pilot should move forward given the impact of these other projects. The majority of the steering committee, although not all, agreed that the larger project be delayed and a more modest implementation be explored to build on momentum. Also, a review of the technical constraints and barriers to delivering on-street bike lanes was discussed. Although solutions are available to address these issues, it will require the collaboration of many stakeholders.

E. Steering Committee #3

The third steering committee was held on June 17, 2011. The purpose of the meeting was to check in on each stakeholder's expectation and define what the steering committee wants to undertake this year and develop a strategy to complete the planning. From this, a focus meeting has been set for the week of June 20, 2011, to identify those quick wins that can be implemented this year.

Backup

BACK UP INFORMATION
NOT SUBMITTED TO COUNCIL

Christine Kenzie

From: Christine Kenzie

Sent: June 28, 2011 3:12 PM

To: 'John Johnston'

Cc: Frank Colosimo

Subject: RE: June 27 2011 Additional Council Agenda -- Commuter Bike Pilot Program Update -

For your information, at the Monday, June 27 2011 Council meeting, Council reviewed the Commuter Bike Pilot Program Update provided by the Engineering Services Department. They asked that further information from the committee, with respect to pilot lanes and timing specifically advising what will be completed for 2011 -- be brought back to the August 8, 2011 Council meeting.

Christine Kenzie | Corporate Meeting Coordinator

Legislative & Governance Services | The City of Red Deer

D 403.356.8978 | F 403.346.6195

christine.kenzie@reddeer.ca

From: John Johnston [<mailto:johnjohnston@xplornet.com>]

Sent: June 24, 2011 10:03 PM

To: Christine Kenzie

Subject: Re: June 27 2011 Additional Council Agenda -- Commuter Bike Pilot Program Update -

Thank you Christine.

On 24/06/11 4:15 PM, "Christine Kenzie" <Christine.Kenzie@reddeer.ca> wrote:

John, attached is the drawing that will be handed out in Council Chambers on Monday, June 27th -- figure showing the Bikeway Pilot Project Routes that is to accompany the report from Engineering Services regarding the Commuter Bike Pilot Program Update.

Christine Kenzie | Corporate Meeting Coordinator

Legislative & Governance Services

<http://www.reddeer.ca/City+Government/City+Services+and+Department

| The City of Red Deer <<http://www.reddeer.ca>>

D 403.356.8978 | F 403.346.6195

christine.kenzie@reddeer.ca

Christine Kenzie

From: Christine Kenzie
Sent: June 24, 2011 3:17 PM
To: 'johnjohnston@xplornet.com'
Cc: Frank Colosimo
Subject: Commuter Bike Pilot Program Update -- Additional Agenda Item for June 27 2011 Council Meeting

Attachments: June 27 2011 Council Meeting - Additional Council Agenda.pdf



June 27 2011
Council Meeting -...

John, as per our telephone conversation of this afternoon, attached is a copy of the Monday, June 27, 2011 Additional Council Agenda which contains the report regarding the Commuter Bike Pilot Program Update - as prepared by the City of Red Deer Engineering Services.

As mentioned, this item will be reviewed by City Council on Monday, June 27, 2011 at approximately 3:30 P.M. Council meetings are held on the 2nd Floor of City Hall, in Council Chambers. Please be prepared to wait for this item as other items scheduled may take longer than anticipated.

If you have any questions or have any concerns regarding this report, please contact Frank Colosimo, Engineering Services Manager at 403-342-8158 or myself at Legislative & Governance Services, 403-356-8978.

Christine Kenzie | Corporate Meeting Coordinator

Legislative & Governance Services | The City of Red Deer

D 403.356.8978 | F 403.346.6195

christine.kenzie@reddeer.ca

Christine Kenzie

From: Linda Rehn
Sent: June 13, 2011 2:32 PM
To: Christine Kenzie
Subject: Council Item for June 27 - Interim Update on Commuter Bike Initiative -

Hi Christine

Craig has asked Frank to prepare a report "Interim Update on Commuter Bike Initiative" for the June 27 Council meeting. Frank is having a meeting with the Steering Committee on Friday, June 17.

I just wanted to give you a head's up but also that he won't have the report to you on time with this meeting not being until the 17th..

Thanks Christine..

How was vacation?

Linda