

# **CITY COUNCIL**

## **AGENDA**

Monday, August 31, 2015 – Council Chambers, City Hall

Call to Order: 2:30 PM  
Recess: 5:00 PM to 6:00 PM

### **1. IN CAMERA MEETING**

- I.1. Motion to In Camera - Land Matter (FOIP Section 24(1))
- I.2. Motion to Revert to Open Meeting

### **2. MINUTES**

- 2.1. Confirmation of the Minutes of the August 17, 2015 City Council Meeting  
(Agenda Pages 1 – 15)
- 2.2. Confirmation of the Minutes of the August 18, 2015 Mid-Year Budget Meeting  
(Agenda Pages 16 – 20)

### **3. POINT OF INTEREST**

### **4. REPORTS**

- 4.1. Environmental Advisory Committee 2014 Annual Report  
(Agenda Pages 21 – 30)
- 4.2. Tour of Alberta - Canada's Pro Cycling Festival  
(Agenda Pages 31 – 36)

- 4.3. Sponsorship (Agenda Pages 37 – 41)

- 4.4. Year Round Ross Street Patio Request from the Greater Downtown Action Plan Steering Committee (Agenda Pages 42 – 61)

**5. BYLAWS**

- 5.1. Traffic Bylaw Amendment 3186/A-2015 (Agenda Pages 62 – 82)

- 5.1.a. Consideration of Second Reading of the Bylaw

- 5.1.b. Consideration of Third Reading of the Bylaw

**6. NOTICES OF MOTION**

- 6.1. Notice of Motion Submitted by Councillor Paul Harris re: Support for Red Deer College in Obtaining Polytechnic University Status (Agenda Pages 83 – 93)

- 6.1.a. Motion to Lift from the Table

- 6.1.b. Motion to Approve

- 6.2. Notice of Motion Submitted by Councillor Lynne Mulder re: Urging the Federal Parties and Candidates to Make Known Their Platforms to Meet Canada's Public Transit Needs of the Future (Agenda Pages 94 – 98)

**7. IN CAMERA MEETING continued**

- 7.1. Motion to In Camera - Financial Matter (FOIP Section 25(1)(b)(c))

- 7.2. Motion to Revert to Open Meeting

**8. ADJOURNMENT**



## **UNAPPROVED MINUTES**

### **of The Red Deer City Council Regular Meeting held on Monday, August 17, 2015 commenced at 2:30 p.m.**

**PRESENT:** Mayor Tara Veer  
Councillor Buck Buchanan  
Councillor Tanya Handley  
Councillor Ken Johnston  
Councillor Lawrence Lee  
Councillor Lynne Mulder  
Councillor Frank Wong  
Councillor Dianne Wyntjes

City Manager, Craig Curtis  
Acting Director of Communications & Strategic Planning, Tara Shand  
Director of Community Services, Sarah Cockerill  
Acting Director of Corporate Services, Dean Krejci  
Director of Corporate Transformation, Lisa Perkins  
Director of Development Services, Elaine Vincent  
Director of Human Resources, Kristy Svoboda  
Director of Planning Services, Tara Lodewyk  
City Clerk, Frieda McDougall  
Corporate Meeting Coordinator, Louise Maher  
Corporate Meeting Coordinator, Amber Senuk  
Engineering Services Manager, Wayne Gustafson  
Major Projects Planner, Angus Schaffenburg  
Senior Planner, Orlando Toews  
Senior Planner, Randa Wheaton  
Planner, Christi Fidek  
Social Planning Manager, Scott Cameron

**ABSENT:** Councillor Paul Harris (leave of absence)



**I. MINUTES**

**I.1. Confirmation of the Minutes of the July 20, 2015 City Council Meeting**

Moved by Councillor Lawrence Lee, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer hereby approves the Minutes of the July 20, 2015 Regular Council Meeting as transcribed.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

**I.2. Confirmation of the Minutes of the August 11, 2015 Special City Council Meeting**

Moved by Councillor Ken Johnston, seconded by Councillor Buck Buchanan

Resolved that Council of the City of Red Deer hereby approves the Minutes of the August 11, 2015 Special Council Meeting as transcribed.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

**2. UNFINISHED BUSINESS**

**2.1. Sylvan Lake Regional Water Commission**



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Unapproved City Council Regular Meeting Minutes -  
Monday, August 17, 2015

### **Request for Water Treatment and Transmission Service**

Moved by Councillor Dianne Wyntjes, seconded by Councillor Lawrence Lee

Resolved that Council of The City of Red Deer hereby agrees to lift from the table consideration of the Sylvan Lake Regional Water Commission - Request for Treatment and Transmission Service.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

### **MOTION TO LIFT FROM THE TABLE CARRIED**

Moved by Councillor Dianne Wyntjes, seconded by Councillor Ken Johnston

Resolved that Council of The City of Red Deer having considered the report from Environmental Services dated August 4, 2015 re: Sylvan Lake Water Commission, Request for Water Treatment and Transmission Service hereby agrees to the following:

- In alignment with Council's Utility Policy, approval in principle of this request for water service from the Sylvan Region, subject to the following conditions:
1. The water cannot be used for large-scale Agricultural Purposes, where an agricultural operation covering more than 4 hectares would be considered large-scale,
  2. Full costs of capital and operating being borne by the Sylvan Region,
  3. The Sylvan Region requesting a license to draw from the Red Deer River and if the draw is approved, it is agreed that The City of Red Deer will make the draws on the applicant's behalf,
  4. City ownership and operation of the existing treatment plants,
  5. City approval of access area and allocated capacity to the Sylvan Region,
  6. The Sylvan Region must provide on-going water conservation programs and initiatives, similar to those provided in The City,
  7. In the case of inadequate water supply due to drought, equipment failure or



other causes, the Sylvan Region must restrict their customer use of water in a similar manner that The City does,

8. That Service Connections follow the principles contained within the IDP between Red Deer County and The City of Red Deer including :
  - a. Not allowing service connections in The City's Growth Area, and
  - b. Service Connections may be allowed in the Collaborative Planning Area following the agreed to process contained within the IDP.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

### 3. REPORTS

#### 3.1. Approval of Council Meeting Dates for 2016

Moved by Councillor Dianne Wyntjes, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer having considered the report from Legislative Services dated July 29, 2015 hereby approves the Council meeting dates for 2016 as follows:

##### Council Meeting Dates

January 4, 2016 to December 19, 2016

|         |                   |                         |           |
|---------|-------------------|-------------------------|-----------|
| Monday  | January 4, 2016   | Regular Council Meeting | 2:30 P.M. |
| Monday  | January 18, 2016  | Regular Council Meeting | 2:30 P.M. |
| Monday  | February 1, 2016  | Regular Council Meeting | 2:30 P.M. |
| Tuesday | February 16, 2016 | Regular Council Meeting | 2:30 P.M. |
| Monday  | February 29, 2016 | Regular Council Meeting | 2:30 P.M. |
| Monday  | March 14, 2016    | Regular Council Meeting | 2:30 P.M. |
| Tuesday | March 29, 2016    | Regular Council Meeting | 2:30 P.M. |



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|         |                    |   |           |
|---------|--------------------|---|-----------|
| Monday  | April 11, 2016     | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | April 25, 2016     | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | May 09, 2016       | Regular Council Meeting                             | 2:30 P.M. |
| Tuesday | May 24, 2016       | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | June 06, 2016      | Regular Council Meeting                             | CANCELLED |
| Monday  | June 20, 2016      | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | July 04, 2016      | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | July 18, 2016      | Regular Council Meeting                             | 2:30 P.M. |
| Tuesday | August 02, 2015    | Regular Council Meeting                             | CANCELLED |
| Monday  | August 15, 2016    | Regular Council Meeting                             | 2:30 P.M. |
| Tuesday | August 16, 2016    | Mid-Year Budget Review                              | 9:00 A.M. |
| Monday  | August 29, 2016    | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | September 12, 2016 | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | September 26, 2016 | Regular Council Meeting                             | 2:30 P.M. |
| Tuesday | October 11, 2016   | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | October 24, 2016   | Organizational Meeting &<br>Regular Council Meeting | 2:30 P.M. |
| Monday  | November 7, 2016   | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | November 21, 2016  | Regular Council Meeting                             | 2:30 P.M. |
| Tuesday | November 22, 2016  | Capital Budget Meeting                              | 9:00 A.M. |
| Monday  | December 5, 2016   | Regular Council Meeting                             | 2:30 P.M. |
| Monday  | December 19, 2015  | Regular Council Meeting                             | CANCELLED |

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

#### 4. BYLAWS

##### 4.1. Borrowing Bylaw 3552/2015 - Land Acquisition Consideration of First Reading of the Bylaw



Moved by Councillor Dianne Wyntjes, seconded by Councillor Lynne Mulder

**FIRST READING:** That Bylaw 3552/2015 (a Borrowing Bylaw to finance land acquisition related to land development activities) be read a first time

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

**4.2. Traffic Bylaw Amendment 3186/A-2015  
Consideration of First Reading of the Bylaw**

Moved by Councillor Lynne Mulder, seconded by Councillor Dianne Wyntjes

**FIRST READING:** That Bylaw 3186A/-2015 (a Traffic Bylaw amendment to amend speed limits and truck routes) be read a first time

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder

**OPPOSED:** Councillor Tanya Handley

MOTION CARRIED

**4.3. SPCA Loan Interest Rate Reduction  
Bylaw 3400/A-2015**

Moved by Councillor Lynne Mulder, seconded by Councillor Lawrence Lee

**SECOND READING:** That Bylaw 3400/A-2015 (a Loan Bylaw amendment to reduce the interest rate payable by the SPCA) be read a second time.



**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

Moved by Councillor Lynne Mulder, seconded by Councillor Lawrence Lee

**THIRD READING:** That Loan Bylaw Amendment 3400/A-2015 be read a third time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

**4.4. Willson House (Formerly Grandview Lodge)  
Land Use Bylaw Amendment 3357/M -2015  
Bylaw 3550/2015 to Designate Willson House, 5011 43 Avenue, a  
Municipal Historic Resource under the Alberta Historical Resources  
Act from HS – Historical Significance Overlay District to HP –  
Historical Preservation Overlay District**

Councillor Mulder left Chambers at 3:59 p.m. and returned to Chambers at 4:00 p.m.

Moved by Councillor Buck Buchanan, seconded by Councillor Frank Wong

**FIRST READING:** That Bylaw 3550/2015 (a Designation Bylaw to designate Willson House as a Municipal Historic Resource) be read a first time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston,



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Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor  
Tanya Handley

MOTION CARRIED

Moved by Councillor Buck Buchanan, seconded by Councillor Frank Wong

SECOND READING: That Designation Bylaw 3550/2015 be read a second time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne  
Wyntjes, Councillor Frank Wong, Councillor Ken Johnston,  
Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor  
Tanya Handley

MOTION CARRIED

Moved by Councillor Lawrence Lee, seconded by Councillor Frank Wong

Resolved that with the unanimous consent of Council members present, that  
Designation Bylaw 3550/2015 be presented for third reading.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne  
Wyntjes, Councillor Frank Wong, Councillor Ken Johnston,  
Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor  
Tanya Handley

MOTION CARRIED

Moved by Councillor Buck Buchanan, seconded by Councillor Frank Wong

THIRD READING: That Designation Bylaw 3550/2015 be read a third time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne  
Wyntjes, Councillor Frank Wong, Councillor Ken Johnston,



Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

Moved by Councillor Frank Wong, seconded by Councillor Buck Buchanan

**FIRST READING:** That Bylaw 3357/M-2015 (a Land Use Bylaw amendment to change the designation of Willson House from HS – Historical Significance Overlay District to HP-Historical Preservation Overlay District) be read a first time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

## 5. NOTICES OF MOTION

### 5.1. Notice of Motion Submitted by Councillor Paul Harris and Councillor Ken Johnston re: Improving Municipal Oversight of Payday Loan Businesses

Moved by Councillor Ken Johnston, seconded by Councillor Buck Buchanan

Resolved that Council of the City of Red Deer, having considered the Notice of Motion re: Improving Municipal Oversight of Payday Loan Businesses hereby agrees to explore a partnership with The City of Calgary in advocating for provincial changes.

The following Motion to Amend was then introduced:

Moved by Councillor Dianne Wyntjes, seconded by Councillor Lawrence Lee



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Add the wording the Alberta Urban Municipalities Association, and the Central Alberta Poverty Reduction Alliance.

**IN FAVOUR:** Mayor Tara Veer, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

**OPPOSED:** Councillor Buck Buchanan, Councillor Ken Johnston

MOTION TO AMEND CARRIED

The Original Motion as Amended was then on the floor.

Moved by Councillor Ken Johnston, Seconded by Councillor Buck Buchanan

Resolved that Council of the City of Red Deer, having considered the Notice of Motion re: Improving Municipal Oversight of Payday Loan Businesses, hereby agrees to explore a partnership with The City of Calgary, Alberta Urban Municipalities Association, and the Central Alberta Poverty Reduction Alliance, in advocating for provincial changes.

**IN FAVOUR:** Mayor Tara Veer, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

**OPPOSED:** Councillor Buck Buchanan, Councillor Ken Johnston

MOTION CARRIED

Council recessed at 5:08 p.m. and reconvened at 6:00 p.m.

## 6. PUBLIC HEARINGS

### 6.1. Timber Ridge Phase 4B Proposed Redesignation from AI to RI and RIN Land Use Bylaw Amendment 3357/R-2015



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Mayor Tara Veer declared open the Public hearing for Land Use Bylaw Amendment 3357/R-2015 which redesignates a portion a portion of Timber Ridge from AI to RI and RIN. Orlando Toews, Senior Planner was present to speak to the Land Use Bylaw Amendment. As no one else was present to speak for or against the Land Use Bylaw Amendment Mayor Tara Veer declared the Public Hearing closed.

Moved by Councillor Buck Buchanan, seconded by Councillor Lawrence Lee

**SECOND READING:** That Bylaw 3357/R-2015 (a Land Use Bylaw amendment to redesignate a portion of Timber Ridge from AI to RI and RIN), be read a second time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

Moved by Councillor Buck Buchanan, seconded by Councillor Lawrence Lee

**THIRD READING:** That Land Use Bylaw Amendment 3357/R-2015 be read a third time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

## **6.2. Land Use Bylaw Amendment 3357/N-2015 Secondary Suite Review**



Prior to the Public Hearing the following amending motion was introduced and passed.

Moved by Councillor Lynne Mulder, seconded by Councillor Lawrence Lee

Resolved that Council of The City of Red Deer, hereby agrees to amend Land Use Bylaw Amendment 3357/N-2015 prior to second reading as follows:

Section (9.1) – Insert the wording ‘Approved Secondary Suites are to be located within Detached Dwelling Units in residential neighbourhoods and are intended to provide an integrated residential use that is secondary to the primary Detached Dwelling Unit in order to’ after the first sentence.

Section (9.1)(b) – Insert the word ‘additional’ after the word ‘create’.

Insert a new Section (9.1.1) - A secondary suite is only allowed in a Detached Dwelling Unit.

Section (9.2) – Insert the wording ‘in a Detached Dwelling Unit’ after ‘Where a Secondary Suite is shown as a Permitted Use’ and also insert the word ‘allowed’ after ‘It is’ in the second sentence.

Section (9.3) – Insert the wording ‘in a Detached Dwelling Unit’ after ‘A Second Suite is a Discretionary Use’

Section (9.8) – Delete the word ‘any’ after the wording ‘by virtue of’ in the first sentence.

Section (9.8)(c)(iii) – Insert the wording ‘in which on-Street parking is allowed’ after the wording ‘A Side Boundary of the Site abuts a Municipal Reserve Site’

**IN FAVOUR:**

Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley



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### MOTION CARRIED

Mayor Tara Veer declared open the Public hearing for Land Use Bylaw Amendment 3357/N-2015 which is a bylaw to improve the Development Permit application process for secondary suites and to reword sections for consistency with existing policies contained within the Land Use Bylaw. Christi Fidek, Planner was present to speak to the Land Use Bylaw Amendment. As no one else was present to speak for or against the Land Use Bylaw Amendment Mayor Tara Veer declared the Public Hearing closed.

Moved by Councillor Frank Wong, seconded by Councillor Ken Johnston

**SECOND READING:** That Bylaw Amendment 3357/N-2015, as amended (a Land Use Bylaw amendment to improve the Development Permit application process for secondary suites and to reword sections for consistency with existing policies contained within the Land Use Bylaw) be read a second time

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

### MOTION CARRIED

Moved by Councillor Frank Wong, seconded by Councillor Ken Johnston

**THIRD READING:** That Land Use Bylaw Amendment 3357/N-2015, be read a third time

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder,

Councillor Tanya Handley



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MOTION CARRIED

**6.3. Land Use Bylaw Amendment 3357/S-2015  
Temporary Warming Centre at 4934 - 54 Avenue**

Mayor Veer declared open the Public Hearing for Land Use Bylaw Amendment 3357/S-2015 which provides for a temporary warming centre at 4934-54<sup>th</sup> Avenue until June 1, 2017. Mr. Devon Snideman, Mr. Daryl Hillman, Dr. Greg Meikle were present to speak against the bylaw. Mrs. Christina Wilson and Reverend Jeff Rock were present to speak in favour of the bylaw. Scott Cameron, Social Planning Manager spoke to this item. As no one else was present to speak for or against the Bylaw Amendment, Mayor Tara Veer declared the Public Hearing closed.

Moved by Councillor Ken Johnston, seconded by Councillor Frank Wong

SECOND READING: That Bylaw 3357/S-2015 (a Land Use Bylaw to provide for a temporary warming centre at 4934-54<sup>th</sup> Avenue until June 1, 2017) be read a second time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Lynne Mulder

**OPPOSED:** Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Tanya Handley

MOTION DEFEATED

**7. ADJOURNMENT**

Moved by Councillor Lawrence Lee, seconded by Councillor Tanya Handley

Resolved that Council of The City of Red Deer hereby agrees to adjourn the Monday, August 17, 2015 Regular Council Meeting of Red Deer City Council at 8.04 .p.m.



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**IN FAVOUR:**

Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

**MOTION CARRIED**

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MAYOR

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CITY CLERK



**UNAPPROVED - M I N U T E S**

**of the Red Deer City Council Mid-Year Budget Review  
held on Tuesday, August 18, 2015  
commenced at 9:00 a.m.**

**PRESENT:** Mayor Tara Veer  
Councillor Buck Buchanan (arrived at 9:02 a.m.)  
Councillor Tanya Handley  
Councillor Ken Johnston  
Councillor Lawrence Lee  
Councillor Lynne Mulder  
Councillor Frank Wong  
Councillor Dianne Wyntjes

City Manager, Craig Curtis  
Director of Communications & Strategic Planning, Julia Harvie-Shemko  
Director of Community Services, Sarah Cockerill  
Director of Corporate Services, Paul Goranson  
Director of Corporate Transformation, Lisa Perkins  
Director of Development Services, Elaine Vincent  
Director of Human Resources, Kristy Svoboda  
Director of Planning Services, Tara Lodewyk  
Financial Services Manager, Dean Krejci  
City Clerk, Frieda McDougall  
Corporate Meeting Coordinator, Louise Maher  
Executive Assistant, Amber Mack  
Superintendent, Scott Todd

**ABSENT:** Councillor Paul Harris (leave of absence)



## 1. INTRODUCTION

City Manager, Craig Curtis provided an introduction to the mid-year budget process.

## 2. FINANCIAL UPDATE

Financial Services Manager, Dean Krejci provided a financial update.

Council recessed at 10:04 a.m. and reconvened at 10:26 a.m.

## 3. NEW FUNDING REQUESTS/ADJUSTMENTS

### 3.1. Additional RCMP Storage Facility

Moved by Councillor Dianne Wyntjes, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer having considered the report from Community Services dated August 6, 2015 re: Additional RCMP Storage Facility, hereby approves:

1. One time funding of \$12,000 in 2015 to be funded from the Operating Reserve-Tax Supported, and
  2. \$20,000 of ongoing funding in 2016,
- to allow for an additional storage facility.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED



### 3.2. Corporate Security Program

Moved by Councillor Ken Johnston, seconded by Councillor Tanya Handley

Resolved that Council of The City of Red Deer, having considered the report from the Human Resources Department dated August 6, 2015 re: Corporate Security Program, hereby approves:

1. One time funding of \$40,000 in 2015 to be funded from the Operating Reserve-Tax Supported; and
2. \$100,000 of ongoing funding in 2016,

to fund a full time security focused position to help plan, implement and operate the Corporate Security Program.

**IN FAVOUR:**

Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

### 3.3. Sustainable Energy - Technology Analysis

Moved by Councillor Lawrence Lee, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer, having considered the report from Planning Services Division and Development Services Division dated August 6, 2015 re: Sustainable Energy – Technology Analysis, hereby approves a funding request of \$50,000 to support further technology analysis to be brought forward to Council in the last quarter of 2015. This funding will be sourced through:

1. \$25,000 from the Landfill Rate Stabilization and Operating Reserve; and
2. \$25,000 from the Land Development Reserve.



**IN FAVOUR:** Mayor Tara Veer, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

**OPPOSED:** Councillor Buck Buchanan

MOTION CARRIED

#### 4. REPORTS

##### 4.1. Legal Services Budget Update

Council agreed to accept the report for information.

##### 4.2. Police Fine Revenue Shortfall

Council agreed to accept the report for information.

#### 5. NEW FUNDING REQUESTS/ADJUSTMENTS - Continued

##### 5.1. Enterprise Business Plan (EBP) 2016 and Public Input Update

Moved by Councillor Lawrence Lee, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer, having considered the report from the City Manager's Office dated August 11, 2015, re: Enterprise Business Plan (EBP) 2016 and Public Input: update, hereby agrees that:

1. The Capital Budget release and media briefing occur at least one week prior to the scheduled 2016 Capital Budget meeting; and
2. The Operating Budget release and media briefing occur at least three weeks prior to the first of our scheduled 2016 Operating Budget meeting



**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

**6. SUMMARY OF MID YEAR BUDGET DECISIONS**

Dean Krejci, Financial Services Manager, provided a summary of the Mid-Year Budget decisions.

**7. ADJOURNMENT**

Moved by Councillor Ken Johnston, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer hereby agrees to adjourn the August 18, 2015 Mid-Year Budget Review of Red Deer City Council at 11:56 a.m.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Dianne Wyntjes, Councillor Frank Wong, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Tanya Handley

MOTION CARRIED

---

MAYOR

---

CITY CLERK



June 22, 2015

## Environmental Advisory Committee 2014 Annual Report

Environmental Services

### **Report Summary & Recommendation:**

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At their June 17, 2015 meeting The City of Red Deer Environmental Advisory Committee (EAC) passed a resolution endorsing the 2014 Annual Report. The Committee is proud to present this report to Council outlining their work and achievements during 2014.

The Environmental Advisory Committee annual report is provided to Council as an informational update only and does not require a specific decision.

### **City Manager Comments:**

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This report is being presented for information.

Craig Curtis  
City Manager



## Report Details

### Background:

The Environmental Advisory Committee (EAC) is a Council committee established by Red Deer City Council in 2009 to act in an advisory capacity to Council specifically with regard to environmental matters.

The committee was established as a means to represent a cross section of community views on the environment and provide an avenue for citizens to present environmental issues to Council and Administration. The committee has many examples of fulfilling this objective including active review and input into a number of city initiatives with an environmental component. The Committee was also central in developing The City of Red Deer's Environmental Master Plan and in the ongoing implementation and direction around fulfilling the objectives of this plan.

### Discussion:

In addition to informational presentations before members, the EAC also responded directly to environmental action and policy in the city. To illustrate, the following table identifies specific reports or issues reviewed by the committee and the outcome:

| REPORT or ISSUE                       | EAC ACTION or ROLE  | OUTCOME   |
|---------------------------------------|---|---|
| <b>Wood Fire Boilers</b>              | EAC supports adopting a ban on wood burning boilers in Red Deer | Council considered this matter in late 2014 and early 2015. Council passed a resolution to develop thresholds and regulations rather than a ban. Administration working on the research/regulations (expected in 2015). |
| <b>Climate Change Adaptation Plan</b> | EAC accepts the report and recommends Council's approval.       | Council adopted the Plan as Part One of Red Deer's Climate Change Adaptation Strategy in 2014. Administration continuing work on developing Part Two with the implementation strategy (expected in 2015).               |
| <b>Greening the Fleet Study</b>       | EAC accepts the report and recommends Council's approval.       | Council adopted the Study in 2014. Administration implementing study.   |



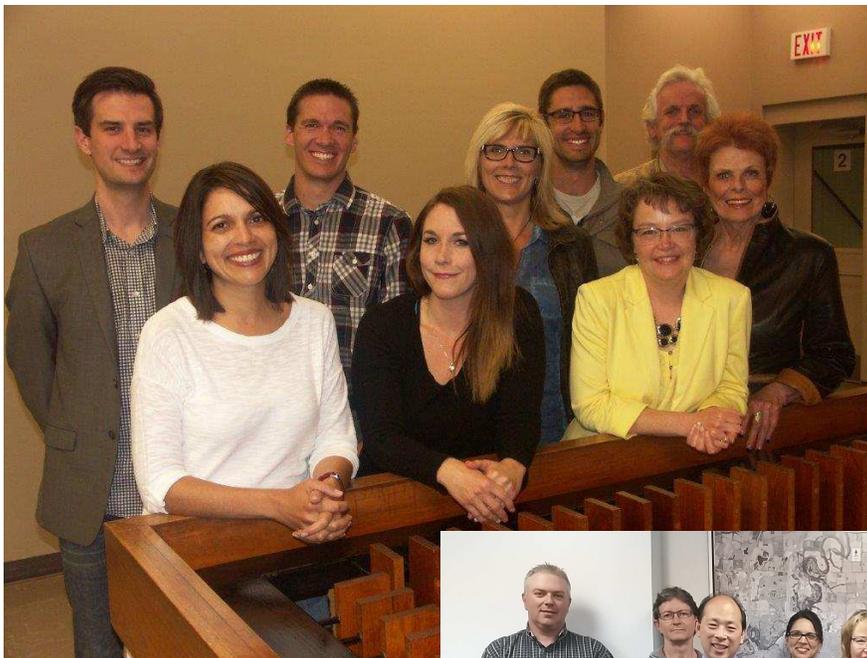
|  |  |  |
|--|--|--|
| <b>Air Quality Monitoring</b>                              | EAC received a report from the Parkland Airshed Management Zone (PAMZ) regarding air readings in the region. Endorses a second permanent monitoring station in Red Deer. | Monitoring station approved by the Development Authority, it is now operational at Lancaster Reservoir site.   |
| <b>Eco-Industrial Report and planning overlay district</b> | EAC supports adopting the eco-industrial planning district and encourages The City to promote and raise awareness of this district and its opportunities.                | Council adopted the Eco-Industrial District in 2014.   |
| <b>Environmental Master Plan 2013 Annual Report</b>        | EAC supports the annual report and endorses amendments and recommendations from Administration   | Council subsequently adopted the 2013 Annual Report.   |
| <b>Idle Free Public Education Report</b>                   | EAC accepted the report and encourages the program be expanded/continued.  | Council received the update reporting on the Idle Free Program and directed it be continued through 2015-16. Administration to provide research updates in 2015. |
| <b>Carpool.ca</b>  | EAC accepted the report and provides comments for consideration.   | Administration reviewed input from the committee and incorporated /addressed suggestions.  |

### **Analysis:**

As the committee liaison, together with the Committee Chair and members of the committee, I am pleased to provide City Council with the 2014 Environmental Advisory Committee annual report outlining committee activities in detail for Council's consideration.  
(Analysis Information Here)

# City of Red Deer Environmental Advisory Committee Annual Report 2014

*For the Year beginning January 1, 2014 and running until December 31, 2014.*



**Cover Photo:**



Environmental Advisory Committee Members and Staff 2014-15  
Photo Taken at City Hall, June 2015

*Pictured From Left to Right:*

Reg Warkentin, Andrea Stenvig, Brandon Leask, Chelsah Sigurdson, Leslee Burton, Jonathan Wieler, Nancy Hackett (Staff, City of Red Deer Environmental Services), Garfield Marks, Lynne Mulder



Environmental Advisory Committee Members and Staff 2013-14  
Photo Taken at City Hall, June 2014

*Pictured From Left to Right:*

Lorne Bates, Rod Schumacher, Lawrence Lee, Andrea Pagee Nancy Hackett (Staff, City of Red Deer Environmental Services), Brandon Leask, Leslee Burton, Garfield Marks, Frank Wong

*Missing from Photos:*

Please note that some members of the Committee were missing from these photos. A complete list of Committee members is found in the report.

**Environmental Advisory Committee**  
**Annual Report 2014**  
**December 31, 2014**

**1. Establishment & Purpose**

The Environmental Advisory Committee (EAC) was established by Council in 2009. As outlined in the Committees Bylaw, Bylaw No. 3520/2014, The Environmental Advisory Committee is a Public Advisory Committee (PAC). The purpose of the EAC is:

- to recognize the importance of environmental issues that Council and the community share;
- to enhance citizen engagement and decision making on environmental issues; and
- to enhance Council confidence in establishing environmental priorities and their impact on a vibrant, healthy and sustainable Red Deer.

Under the Committees Bylaw, the Committee will, in relation to environmental issues in Red Deer:

- act as a representative cross section of the community and provide a balanced viewpoint when reviewing environmental issues and priorities;
- act in an advisory role to Council on environmental policy issues as referred by Council;
- provide a mechanism for citizens to present environmental issues to Council and Administration;
- act in an advisory role to City Administration on issues that may impact the implementation or administration of policy when requested by Administration or referred by Council,
- review and make recommendations on environmental policies, plans, bylaws or issues that affect the community or The City as an organization as referred to the Committee by Administration or City Council,
- Make recommendations on environmental matters outside Red Deer when The City has a direct interest, as referred by Council.
- Participate in or solicit public input , consultation, and outreach on environmental issues when requested by Council
- Provide suggestions on new environmental programs in response to public feedback and make suggestions on planning priorities in applicable departments

**2. Committee Members**

Committee members appointed by Council include:

- Two (2) members of Council
- Up to eight (8) Citizen Representative members, a majority of whom have experience with the types of environmental issues that would be considered by the Environmental Advisory Committee.

Council representative members are appointed for one year (in some instances reappointments of Council members occur). All other members are appointed for two year terms. Citizen Representative members may apply to be reappointed. Appointments are staggered, meaning terms expire at different times, to allow for some year to year stability of membership. Given the staggered terms, the committee did experience membership change during the year.

In 2014, Andrea Patee served as Chair, and Brandon Leask served as Vice-Chair. At the November 2014 organizational meeting, Brandon Leask was elected as Chair and Chelsah Sigurdson was elected Vice-Chair. Full committee membership is detailed below:

| <b>Members 2014</b>      | <b>Appointed</b> | <b>Term End</b> |
|--------------------------|------------------|-----------------|
| Councillor Lynne Mulder  | October 2014     | October 2015    |
| Councillor Buck Buchanan | October 2014     | October 2015    |

|  |               |              |
|--|---------------|--------------|
| Brandon Leask, Chair                       | October 2012  | October 2016 |
| Chelsah Sigurdson, Vice Chair              | October 2014  | October 2016 |
| Andrea ( Pagee) Stenvig, Past Chair        | October 2011  | October 2015 |
| Leslee Burton, Citizen Representative      | November 2013 | October 2015 |
| Garfield Marks, Citizen Representative     | December 2013 | October 2015 |
| Bob Bevins, Citizen Representative         | October 2014  | October 2016 |
| Jonathan Wieler, Citizen Representative    | October 2014  | October 2015 |
| Reginald Warkentin, Citizen Representative | October 2014  | October 2016 |
| Councillor Frank Wong                      | November 2010 | October 2014 |
| Councillor Lawrence Lee                    | November 2013 | October 2014 |
| Rod Schumacher, Past Vice Chair            | November 2010 | October 2014 |
| Lorne Bates, Citizen Representative        | October 2012  | October 2014 |
| Cory Leniuk, Citizen Representative        | March 2011    | October 2014 |
| Pierre Oberg, Citizen Representative       | November 2013 | June 2014    |

### 3. Ongoing Progress

The Environmental Advisory Committee successfully completed its sixth year operating as a council committee. Throughout the year, the Committee continued to review key environmental issues within the city and to provide advice to Council.

Throughout the year the Committee received several educational presentations to build their knowledge base and acquaint them with key environmental issues facing the City of Red Deer. These presentations included: planning / new development plans, air quality information, idle free actions, and backyard composting as well as a tour of The City of Red Deer Waste Management Facility.

The committee also provided ideas and input into several of the environmental initiatives being advanced by The City of Red Deer including: carpooling programs, Home Show display topics for 2015, input into Environmental Master Plan annual reporting, and Climate Change Adaptation Plan for The City of Red Deer.

The committee also functioned to share information about environmentally relevant projects and programs within the community including film festivals, environmental walks or events, and possible emerging environmental issues.

#### ***Environmental Master Plan***

The Environmental Advisory Committee was active in advancing work on implementation of the Environmental Master Plan (EMP) for the city. The Environmental Advisory Committee reviewed the plan's annual report and progress. The Committee was pleased to learn that the Environmental Master Plan Annual reporting process was recognized by Alberta Urban Municipalities Association (AUMA) with a provincial Sustainability in Action award. The Environmental Advisory Committee plays a key role in public awareness of the plan's objectives, results, and community sustainability actions.

### 4. Issues Examined & Results

The EAC met ten times in 2014. In addition to contributing to the major projects of the Environmental Master Plan, as described above, the Committee dealt with several other issues. A summary of these issues which came before the Committee and the resulting resolution or action follows:

| <b>Date</b>      | <b>Item and Background</b>  | <b>Resolution or Action</b>   |
|------------------|---|---|
| January 15, 2014 | <b>Carpool.ca:</b> The Committee reviewed the advertisements for this engineering/environmental initiative under the EMP and provided | EAC provided written comments on the advertising for the program. Staff reviewed the feedback and incorporated EAC suggestions into future carpool.ca work/ads. |

|                   | comments.   |   |
|-------------------|---|---|
| January 15, 2014  | <b>Wood Fire Boilers:</b> The Committee reviewed staff reports on the issue of regulating wood fire boilers in the city.                            | <b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee, having considered the joint staff report on Wood Fire Boilers from Environmental Services, Planning Services, Inspections and Licensing, and Emergency Services...hereby recommends that Council consider restricting solid fuel burning boilers in the City of Red Deer..."</i>  |
| January 15, 2014  | <b>Climate Change Plan:</b> The Committee reviewed a draft corporate climate change adaptation plan.  | <b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee, having considered the draft Climate Change Mitigation and Adaptation Plan prepared by Environmental Services ...hereby supports the report as presented and forwards the report to Council for consideration."</i>  |
| February 19, 2014 | <b>South Saskatchewan Regional Plan:</b> Administration provided an overview of the Regional Plan released by the Province of Alberta.              | <b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee, having reviewed the South Saskatchewan Regional Plan, further supports City Council's January 20<sup>th</sup> 2014 resolution recommending changes to the plan."</i>  |
| March 19, 2014    | <b>Land-Use Framework and Regional Planning:</b> the committee discussed ways and means to become better involved in this Provincial driven project | <b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee, having considered the Land-use Framework Regional Plan Process hereby requests that the Liaison prepare a letter to the Land and Economic Development Department to express the Committee's interest and desire for the opportunity to provide timely input into regional planning activities."</i>   |
| April 16, 2014    | <b>Progress Report on Idle Free Program:</b> presentation and progress report of the idle free program and results.                                 | <b>EAC Resolution:</b><br><i>"Resolved that:</i><br>1. <i>The committee accept the report dated March 10, 2014 regarding the implementation of an Idle Free Public Education Campaign and the additional preliminary research on idling patterns and behavior as information and support same being submitted to Council for their information; and</i><br>2. <i>The committee respectfully recommends that Council give direction to staff to continue to expand the reach and depth of the Idle Free Public Education Campaign through to 2016; and further that there be research and analysis conducted on the use and feasibility of alternative tools to prevent idling with a report to be presented to the committee and Council in the first quarter of 2015."</i> |
| May 21, 2014      | <b>Tour of the Waste Management Facility</b>  | The Environmental Advisory Committee toured the facility including the landfill,  |

|                    |  |   |
|--------------------|--|---|
|                    |  | diversion area, household hazardous waste area, and the interpretative centre; learning about facility operations, diversion efforts and the role of the Waste Management Master Plan at this facility.   |
| June 18, 2014      | <b>Wood Fire Boilers:</b> EAC received a presentation of the proposed wood fire boiler ban information that would be presented to Council to protect local air quality.  | <b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee, having considered the report from administration hereby supports a ban on wood fire boilers in The City of Red Deer."</i>   |
| June 18, 2014      | <b>Eco-Industrial Development:</b> EAC received a presentation on the eco-industrial overlay district.   | <b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee endorses the amendment to incorporate the Eco Industrial Park Overlay District into the Land Use Bylaw and forward this to Council for consideration."</i><br><b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee, having considered the report from administration regarding the Eco Industrial Overlay District and given The City's Environmental Master Plan, encourage Council to promote awareness and education exclusive to the new Eco Industrial Parks in future industrial development."</i> |
| June 18, 2014      | <b>North of Highway 11A Plan:</b> EAC received a presentation on the plan for lands north of Highway 11A.  | EAC was advised that they could provide feedback by email or through a questionnaire on the website. The committee requested a presentation on the next phase of the draft plan at a future meeting.  |
| July 16, 2014      | <b>Air Quality Monitor:</b> Kevin Warren of Parkland Airshed Management Zone (PAMZ) provided an update and overview of the PAMZ organization and shared results from the monitoring stations in Red Deer and a comparison with other cities.       | <b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee, having considered the report from Parkland Airshed Management Zone (PAMZ) ... hereby endorses a second permanent monitoring station in the Lancaster location."</i>   |
| July 16, 2014      | <b>Greening The Fleet:</b> Administration presented the "Greening the Fleet" study and reviewed the initiatives recommended in the report.   | <b>EAC Resolution:</b><br><i>"Resolved that the Environmental Advisory Committee, having considered the Greening the Fleet report dated July 16, 2014 presented by Administration, hereby endorses the plan to move forward on greening the fleet, and has no objection to the compressed natural gas (CNG) initiative."</i>  |
| September 17, 2014 | <b>Waskasoo Park Interpretive Master Plan Summary:</b> Jim Robertson provided an update on the plan, and changes to the Kerry Wood Nature Centre. Jim is looking for stories on people who were involved in encouraging this natural resource. The | The report was received for information.  |

|                   |   |   |
|-------------------|---|---|
|                   | Committee was asked to advise Jim if they have any names or stories to contribute. Information was also provided on the Nature Playground opening on October 6 <sup>th</sup> .  |   |
| November 19, 2014 | <b>Composting Report Results – 2013:</b> Administration gave a presentation on the composting pilot phase 1 and 2 from March 2012 – June 2014. It is recommended this program continue through to 2017. Staff also distributed a “composting at a glance” brochure. | <b>EAC Resolution:</b><br><i>“Resolved that the Environmental Advisory Committee, having considered the report ... hereby requests that Administration give consideration to a study on the viability, cost effectiveness and environmental impact of the composting program, to enable a larger scale composting program.”</i> |
| December 17, 2014 | <b>Environmental Master Plan Annual Reporting and Communication:</b> the Committee was asked to provide direction and ideas for annual reporting  | Staff will incorporate the results of the brainstorming session and suggestions into the 2015 work program.   |
| December 17, 2014 | <b>Home Show Education Topics:</b> the Committee was asked to provide direction and ideas for 2015 Home Show display topics   | Staff will incorporate the results of the brainstorming session and suggestions into the 2015 work program.   |

## 5. On the Horizon: 2015

In 2015 the Environmental Advisory Committee anticipates:

- Playing an active role in the further implementation and reporting progress/annual reporting of the Environmental Master Plan
- Playing a key role in the direction and development of the Red Deer Community Green House Gas Plan/Reduction Strategy
- Providing input into new and ongoing environmental education programs
- Continuing to become informed around air quality issues in Red Deer, including opportunities to advance air quality protection efforts, and provide advice on the development of wood fire boiler policy, the Idle Free or other related matters within the city.

## 6. In Conclusion

In conclusion, Environmental Advisory Committee members are pleased to provide City Council with an annual report summarizing their work for 2014. Members look forward to participating in any efforts around committee effectiveness review and to continuing to contribute to and support Red Deer's environmental sustainability during 2015.

Brandon Leask  
Chair  
Environmental Advisory Committee



**Council Decision – August 31, 2015**

**DATE:** September 1, 2015

**TO:** Environmental Advisory Committee  
c/o Nancy Hackett, Environmental Initiatives Supervisor

**FROM:** Frieda McDougall, Legislative Services Manager

**SUBJECT:** Environmental Advisory Committee 2014 Annual Report

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On behalf of City Council, we would like to thank you and Brandon Leask, Chair of the Environmental Advisory Committee for presenting your report at the Monday, August 31, 2015 Regular Council Meeting.

Council appreciates hearing from you and values the ongoing work of the Environmental Advisory Committee.

A handwritten signature in blue ink, appearing to read 'F. McDougall'.

Frieda McDougall  
Manager

- c. Director of Development Services  
Environmental Services Manager



June 1, 2015

## Tour of Alberta – Canada's Pro Cycling Festival

RECREATION, PARKS & CULTURE

### **Report Summary & Recommendation:**

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The Tour of Alberta is a great sport and event opportunity for any destination as it supports economic development, generates profile (international broadcast and media coverage), and promotes health and wellness. Although The City has not been specifically asked to host a stage of the 2016 Tour of Alberta, the opportunity is available.

With this in mind, Administration examined the opportunity and believes that at this point in time the benefits derived from hosting this event do not justify the associated costs and risks.

Therefore administration does not recommend hosting The Tour of Alberta in 2016.

### **City Manager Comments:**

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I support the recommendation of Administration.

Craig Curtis  
City Manager

### **Proposed Resolution:**

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Resolved that Council of The City of Red Deer having considered the report from Recreation, Parks & Culture dated June 1, 2015 re: Tour of Alberta – Canada's Pro Cycling Festival, hereby agrees that The City of Red Deer will not seek the opportunity to host the Tour of Alberta in 2016.



## **Background:**

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In both 2013 and 2014, Red Deer played host to the Tour of Alberta; Alberta's Pro-Cycling Festival, international in participation and exposure. The race is a sanctioned race by the Union Cycliste Internationale (UCI), the worldwide governing body for the sport of cycling. The event has drawn up to 120 world-class cyclists – many of whom compete in the Tour de France. The Tour of Alberta is a six-stage race, beginning with Team Time Trials (Stage 1), followed by cycles through various communities for an additional 5 days.

The 2014 Tour of Alberta media included; six days of national and international television coverage, broadcasted to more than 161 countries around the world with approximately 45.5 million international television viewers. A consultant was hired by the Alberta Peloton Association to conduct quantitative research and an economic impact analysis on the 2014 Tour of Alberta event. Initially estimated between \$30-35 million, the reported gross economic impact for the event was \$22 million.

Other interesting statistics include:

- Six in ten attendees strongly agree that the Tour of Alberta makes a positive contribution to Alberta's image and that they are likely to attend future races
- 75% of attendees felt it was very important that the Alberta government is involved in bringing major events to the province and 89% agree that it is reasonable to use taxpayer money to do so

The statistic provided locally for Red Deer were calculated based on the reported attendance figures and estimated a gross economic impact of \$1.6 Million for central Alberta/Red Deer.

To host a portion of the Tour, communities must commit to a "Hosting Rights Fee/Community Partnership Package". There are various stages which can be hosted. Stage 1: The Prologue includes a start and finish in the same community with a Rights Fee of \$250,000; Stage 2-5 includes a start in one community (Rights Fee of \$100,000) and an end in another community (Rights Fee of \$150,000). Stage 6, or the Finish Day (start and finish in same community), is a Rights Fee of \$350,000. In addition, host communities must cover the costs of the city services necessary to operate the event (i.e. permits, road closures, etc.). Communities are further encouraged to host a festival open to the public at their own cost.

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## **Discussion:**

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### **A. Opportunity - 2016 Tour of Alberta**

The 2016 Tour of Alberta is being promoted as being focused primarily in Southern Alberta. Although The City has not been formally asked, there is the opportunity to host Stage I: The Prologue. The Prologue includes the time trials, which consist of an 8 km course within city limits, and 2 ½ hours of cycling through that course as the teams complete their time trials. The Staging Crew from the Tour is often in town for a week prior to the event, while race teams come 3 days prior to the event along with set up crews and media.

As with previous years, a festival be hosted, free to the public during the day. This festival will travel with the race and provide educational, community outreach and healthy living programs in a festival environment with a variety of entertainment and hospitality experiences. The Local Organizing Committee is required to support the planning of this festival and is encouraged to enhance the festival opportunities.

### **B. Event Value**

#### **Promotion and Exposure**

The Hosting Rights Fee/Community Partnership Package of \$250,000 provides the host city with several benefits including:

- Branding and Marketing Rights
- Print exposure
- Signage at the event
- Media and PR exposure
- Broadcast exposure
- Website and social media exposure
- Hospitality
- On Site Festival Activation

#### **Anticipated Red Deer Economic Benefit**

The Tour of Alberta suggests that hosting Stage I: The Prologue would provide approximately 1440 room nights, with an anticipated economic impact of \$1.8 Million.

#### **Community Benefit**

The Tour of Alberta Pro Cycling Event is an event of international magnitude, bringing cycling teams to Alberta, some of which also compete in the Tour de France.

The Tour will provide our community the opportunity to participate in a world-class event, have access to a free festival that provides entertainment, education, community outreach and healthy living programs, all the while showcasing our community to international audiences.



### C. Host City Responsibilities

The host city must commit to: the Hosting Rights Fee/Community Partnership Package; the provision of civic services required to host the event; planning and expenses related to hosting the community festival in conjunction with the event; as well as resourcing of a local organizing committee related to the event.

#### I. Financial Contribution

|  |              |
|--|--------------|
| Prologue Hosting Rights Fee / Partnership Investment | \$250,000.00 |
| Civic Services related to 2016 Prologue Stage        | \$55,000.00* |

Includes:

- Dedicated staff liaison
- Police Services within The City
- Public Works and road services
- Spectator First Aid
- Resident and Business Notification
- Portable Toilets and Waste Management
- Permitting Services
- Overnight Security
- Internet and meeting room access
- Insurance
- Meals for onsite media

*\*Actual cost of the 2014 event, however, it is anticipated that the Prologue Stage costs may higher.*

|                                    |                     |
|------------------------------------|---------------------|
| Expenses related to local Festival | \$ 35,000.00        |
| <b>TOTAL</b>                       | <b>\$340,000.00</b> |

#### 2. Local Organizing Committee (LOC)

Administration would require the support of a local organizing committee of approximately 25 people. City staff would act as a formal liaison to the LOC. The committee would be responsible for planning the event in conjunction with the Alberta Peloton Association. The LOC would also be responsible for recruiting additional volunteers for the event.

#### Analysis:

The Tour of Alberta is a great sport and event opportunity for any destination as it supports economic impact, generates profile (international broadcast and media coverage), and promotes health and wellness. The event aligns with our Economic Development Charter and helps to position our community to further our goals of local economic development. It further supports the Greater Downtown Action



Plan as it supports our continued direction to use public spaces, bring legitimate activity into our downtown and host special events in Historic Downtown.

To help further formulate a recommendation for hosting the 2016 Tour of Alberta, administration evaluated the event through the following lenses:

### **Capacity**

In the next four years, Red Deer will host two significant events: the Memorial Cup in 2016 and the Canada Winter Games in 2019. The community will be heavily invested into these events through planning, volunteerism and corporate involvement and support.

Further, The City has committed resources (both human and financial) to the 2019 Canada Winter Games and preparation for these Games is a priority. Over the next four years, the entire corporation will be heavily invested in the preparing to welcome Canada to Red Deer. Capacity to host an additional event will be limited.

### **Profile**

Attendance at the 2014 Tour was notably less than the previous year and the event was missing a number of prominent racers from the 2013 Tour. In both years the event occurred on a weekday, during the first week of school which may have impacted attendance and participation in the local festival.

Although the Tour in Red Deer received more local print coverage in 2014, this was not a result of the Tour of Alberta's promotion, but rather the choice of the local paper to provide interest stories. Further, The City provided the pre-event promotion related to the race route and road closures.

There was less international broadcasting in 2014 than the previous year. The Chairperson of the Local Organizing Committee was featured in commercials, rather than the city. Promotion and activation was not comprehensive or engaging.

### **Yield**

Looking at the 2013 and 2014 events and the contribution to local room nights and spending, job creation opportunities, and volunteer opportunities, this event did not meet expectations.

Although the 2016 Tour of Alberta suggests that hosting The Prologue would provide approximately 1440 room nights, with an anticipated economic impact of \$1.8 Million, administration is unable to verify the economic benefit from the 2014 event or the number of room nights realized by local hotels.

### **Legacy**

Other than the opportunity to develop a stronger volunteer base, the Tour of Alberta leaves no local legacy. There is no local investment or financial contribution by the Tour back to the community or sport in general.



### **Risk**

In 2014 the Alberta Peloton Association confirmed a three year agreement with the Government of Alberta that would see the Province invest in successive editions of the event, however, there was a significant decrease in the \$4 million originally received in seed funding in 2013, with further decreases in each successive year. This decrease in support resulted in a doubling of the Rights fees in 2014 as well as the requirement to generate additional revenue through corporate sponsorship.

Administration contacted some of our community partners (Tourism Red Deer, The Chamber of Commerce, Hotels Red Deer, The Downtown Business Association) and although there is a willingness to help promote the event, there is little capacity to invest financially which would put the onus on The City for the \$340,000+ commitment required in 2016.

Early planning is critical to the success of an event of this magnitude. Both 2013 and 2014 events failed to develop a robust volunteer committee and City staff was left to source and allocate roles to properly deliver the event/festival.

Overall, administration does not have any certainty on the level of sustainability for this event.

### **Recommendation:**

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Given the above analysis, administration does not support hosting the Tour of Alberta in 2016.



**Council Decision – August 31, 2015**

**DATE:** September 1, 2015  
**TO:** Shelley Gagnon, Recreation, Parks & Culture Manager  
**FROM:** Frieda McDougall, Legislative Services Manager  
**SUBJECT:** Tour of Alberta – Canada’s Pro Cycling Festival

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**Reference Report:**

Recreation, Parks & Culture, dated June 1, 2015

**Resolution:**

At the Monday August 31, 2015 Regular Council Meeting, Council passed the following Resolution:

Resolved that Council of The City of Red Deer having considered the report from Recreation, Parks & Culture dated June 1, 2015 re: Tour of Alberta – Canada’s Pro Cycling Festival, hereby agrees that The City of Red Deer will not seek the opportunity to host the Tour of Alberta in 2016.

**Report back to Council: No**

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall  
Manager

c. Director of Community Services



August 6, 2015

## Sponsorship

RECREATION, PARKS & CULTURE

### **Report Summary & Recommendation:**

---

Opportunities exist to use sponsorship as a revenue and resource generating strategy and connect our community to these opportunities.

Administration recommends that Council approves proceeding with a City led sponsorship program related to Recreation, Parks and Culture assets.

Further, Administration recommends that Council identifies Option #2: Partial Implementation as the preferred option for implementation, and directs Administration to bring back a recommended strategic approach and related costs.

### **City Manager's Comments:**

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I support the recommendation of Administration.

Craig Curtis  
City Manager

### **Proposed Resolution:**

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Resolved that Council of The City of Red Deer having considered the report from Recreation, Parks and Culture dated August 6, 2015 re: Sponsorship, hereby:

1. Endorses proceeding with a City led sponsorship program related to Recreation, Parks and Culture assets,
2. Endorses Option #2, Partial Implementation which allows Administration to respond to requests for sponsorship from the community and to actively seek naming rights for new assets as the preferred option for sponsorship implementation; and
3. Directs Administration to bring back a recommended strategic approach and related costs.



## **Background:**

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The Governance and Policy Committee of Council (GPC) passed a resolution on May 7, 2012 to develop Council Policy on sponsorship and naming. On August 28, 2012 GPC workshopped the principles and outcomes related to sponsorship and subsequently approved the following policies:

- Sponsorship Policy (PS-A-2.6)
- Executive Limitation Policy: Public Image (EL-B-2.2)
- Executive Limitation Policy: Relationships with Other Entities (EL-B-2.3)

Administration proceeded to pilot the Glendale Skate Park and the Downtown Spray Park capital projects utilizing the approved policies. Through an open Expression of Interest (EOI) process, the community was invited to propose sponsorship for either of these projects. A successful proponent was selected for the Spray Park, but the Skate Park did not generate interest that met the minimum thresholds of the EOI.

Over the past several years administration has fielded numerous calls from companies and service organizations related to sponsorship for recreation, parks, and cultural amenities, programs and services. With no basis or foundation to identify opportunities or their values, administration responded to requests on an ad hoc basis.

## **Discussion:**

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During the 2014, budget process, Council approved the funding required to conduct an inventory and valuation of RPC sponsorable assets.

### **Asset Inventory and Valuation:**

The first step in developing a sponsorship program involved identifying potential properties and assets within RPC that could be leveraged with corporate partners; either as stand-alone opportunities such as facility naming rights, event sponsorships and fitness programs or by bundling multiple assets such as all seniors programs or environmental initiatives. This Master Inventory outlined seven (7) core categories under which City assets could be organized. They included:

- Naming Rights
- City-Wide Public Programs and Services
- Events and Attractions
- City-Wide Themed Initiatives
- Audience Bundled Programs
- Advertising
- Other Unique Opportunities



The Inventory and Valuation identifies not only sponsorship but also advertising opportunities within the department. RPC has historically had a program for advertising within recreation facilities and this work remains in the department's work plan today. Prior to 2007, RPC contracted the sale of display advertising within the recreation facilities. The arrangement was not successful and resulted in a long term commitment which prevented the Department from implementing an alternate advertising program, and created a barrier to meeting revenue projections related to advertising. The final commitments expired in early 2015, which enables RPC to move forward with a new approach to advertising sales within our recreation facilities and meet current revenue targets.

Once RPC's potential sponsorship and advertising assets were identified, an analysis was conducted to determine the potential "fair market value" of these assets.

As a result of this valuation exercise, The City can be more confident that it is receiving fair value for its assets, more easily able to justify its sponsorship pricing and apply a consistent formula to future opportunities.

#### **Alignment with Strategic Direction:**

As with any other corporate initiative, it is important that RPC's approach to sponsorship aligns with Council strategies and priorities. Implementation of a sponsorship program within RPC supports **Community Amenities** by leveraging a new source of revenue to plan and build facilities and programs, resulting in demonstration of **Financial Leadership** by contributing to creating a sustainable financial foundation.

#### **Opportunities and Challenges:**

There are opportunities and challenges related to the implementation of a sponsorship program including:

| <b>Opportunities</b>  | <b>Challenges</b>   |
|---|---|
| Increased community partnerships                                      | Competition for sponsorship dollars   |
| Increased revenue realized  | Additional resources required   |
| Potential to enhance service levels (i.e. offering of special events) | Perception of commercialization   |
| Innovative, alternative sources of funding realized                   | Unpredictable revenue (economy)   |
| Ensures City receives maximum value for assets                        | Projected revenue may not be realized; uptake may not be as high as projected |



|  |   |
|--|---|
| Opportunity for Naming Rights for new facilities may be realized | Community capacity may be stretched due to Canada Games and RDC fund development targets in the next four years |
| Improved community perception of financial stewardship           | Ability to maintain ongoing sponsorship relationships, commitments and activations                              |
|  | Sponsor/Donor Fatigue   |

### Considerations:

As identified, The City has assets that could generate additional revenue through the implementation of a sponsorship program. It is anticipated that a full roll out of a program would take 5 years. The estimated gross revenue (before expenses) that could be generated from sponsorships once in full operation is \$562,375 annually, and the associated costs would be approximately 54 per cent.

Over the next several years Red Deer will host a number of high profile events including the Memorial Cup and the 2019 Canada Winter Games. These events will draw national attention and create momentum in the community. The 2019 Canada Winter Games Board of Directors, Red Deer College, and the Red Deer Rebels will be seeking the community's support through fundraising efforts and The City could be perceived as competing against these organizations for sponsorship dollars. The City may consider delaying implementation of a sponsorship program until after these events. Having said that, the optimal time to generate naming rights is when new builds are being planned or constructed and opportunities may be lost if we choose not to implement now.

### Analysis:

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Although a Sponsorship program aligns with Council's strategic direction, and RPC has an asset inventory with fair market values assigned, Administration requests that Council provides renewed direction regarding the level and timing of the RPC's involvement in a sponsorship program.

The following represent options to consider for developing RPC's sponsorship program:

- I. Full: Full implementation pursuing all possible sponsorship opportunities.  
As stated earlier, the estimated gross revenue that could be generated from sponsorships once in full operation is \$562,375 annually with associated costs



of approximately 54%. Considering that the program would be in the start-up phase and will grow for the first few years, it is expected to take 5 years for it to reach full capacity.

2. Partial: Allow Administration to respond to requests for sponsorship from the community and to actively seek naming rights for new assets. This option will allow RPC to actively seek sponsorship for new builds that are being planned or constructed which includes upcoming new capital builds like Red Deer Arena, and respond to requests from service groups and businesses wishing to sponsor a RPC asset.

Due to the uncertainty around the assets that could be sold for sponsorship under this option, it is extremely difficult to project revenues that would be generated by sponsorship or the related expenditures.

3. Wait: Delay the implementation of a sponsorship program until after the 2019 Canada Winter Games. By waiting to implement a program, The City may avoid being perceived as competing for sponsorship dollars.

### **Recommendation:**

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Administration recommends that Council approves proceeding with a City led sponsorship program related to Recreation, Parks and Culture assets.

Further, Administration recommends that Council identifies Option #2: Partial Implementation as the preferred option for implementation, and directs Administration to bring back a recommended strategic approach and related costs.



**Council Decision – August 31, 2015**

**DATE:** September 1, 2015  
**TO:** Shelley Gagnon, Recreation, Parks & Culture Manager  
**FROM:** Frieda McDougall, Legislative Services Manager  
**SUBJECT:** Sponsorship

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**Reference Report:**

Recreation, Parks & Culture, dated August 6, 2015.

**Resolution:**

At the Monday August 31, 2015 Regular Council Meeting, Council passed the following Resolution:

Resolved that Council of The City of Red Deer having considered the report from Recreation, Parks and Culture dated August 6, 2015 re: Sponsorship, hereby:

1. Endorses proceeding with a City led sponsorship program related to Recreation, Parks and Culture assets,
2. Endorses Option #2, Partial Implementation which allows Administration to respond to requests for sponsorship from the community and to actively seek naming rights for new assets as the preferred option for sponsorship implementation; and
3. Directs Administration to bring back a recommended strategic approach and related costs.

**Report back to Council: Yes**

A handwritten signature in blue ink that reads 'Frieda McDougall'.

Frieda McDougall  
Manager

- c. Director of Community Services  
Policy Analyst  
Corporate Meeting Coordinator



August 25, 2015

## **Year Round Ross Street Patio Request from the Greater Downtown Action Plan Steering Committee**

City Administration

### **Report Summary & Recommendation:**

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Although the item was not on the agenda, the GDAP Committee passed a motion requesting that City Council give further consideration to a year round Ross Street Patio.

This matter has been considered by Council on numerous occasions and a year round patio has not been supported (background material attached). As indicated, GDAP supported a year round patio at that time with no formal programming. The rationale based on the most recent reports was:

- Almost 50% of businesses in the area oppose the continuation of the patio in winter.
- There would be additional operating costs for snow clearing, maintenance and programming previously estimated at a net cost of \$45,000.

The project was originally approved as a pilot and during the 2015 Operating Budget ongoing funding was approved to install, program and remove the patio on an annual basis.

### **City Manager Comments:**

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Administration reaffirms its previous recommendation; I support the previous recommendations of administration and the decision by Council in January.

Craig Curtis  
City Manager

### **Proposed Resolution**

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Resolved that Council of The City of Red Deer having considered the report from City Administration dated August 25, 2015 re: Year Round Ross Street Patio Request from the Greater Downtown Action Plan Steering Committee, hereby confirms its decision of January 2015 to continue the patio as a summer amenity.



**GREATER DOWNTOWN ACTION PLAN STEERING COMMITTEE**

**Date: August 5, 2015**  
**To: City Council**  
**From: Greater Downtown Action Plan Steering Committee**  
**Subject: Year Round Ross Street Patio**

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At the August 4, 2015 Greater Downtown Action Plan Steering Committee meeting, the Committee discussed the benefits of a year long patio on Ross Street. The following resolution as set out below was introduced and passed:

Resolved that the Greater Downtown Action Plan Steering Committee, having discussed a year round Ross Street patio, hereby requests that Council give further consideration to a year round Ross Street patio, and forwards this to Council for consideration.

The above is submitted for Council's consideration.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'D. Quirk'.

Dustin Quirk  
Chair, Greater Downtown Action Plan Steering Committee

c. Jason Taylor, Divisional Strategist

**Ross Street Patio Summary:**

**October 14, 2014** (report dated September 20, 2014 report to Council – summary of patio – proposed resolution indicates a review in 2015 but the resolution as proposed was never considered....rather the resolution was broken in two with one resolution dealing with removal of patio and the other with a winter city strategy – as follows:

**October 14, 2014** – Council agrees to remove patio for 2014 PASSED

Subsequent motion introduced to direct admin to explore winter city strategy TABLED

**November 10, 2014** – Council consider motion to explore development of winter city strategy and that Ross Street Patio be a pilot

Motion to Amend introduced to delete Ross Street patio AMENDMENT CARRIED

Amended Motion then on Floor DEFEATED

**2015 Operating Budget – FAR re Downtown Initiatives**

Recommended summer patio only

Motion to approve \$80,000 one-time funding DEFEATED

Subsequent motion to approve \$80,000 ongoing

Amended by increasing the ongoing funding by \$25,000 to \$105,000 DEFEATED

Original Motion then on the Floor \$80,000 ongoing CARRIED



Moved by Councillor Tanya Handley, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer having considered the 2015 Interim Operating Budget, hereby approves the following Tax Supported Funding Adjustment Recommendations as part of the 2015 Interim Operating Budget:

| Item | Department | Initiative Title               | 2015 One Time Requirement |
|------|------------|--------------------------------|---------------------------|
| 40.0 | PWS        | Roads Section Training Program | 25,000                    |

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Tanya Handley, Councillor Paul Harris, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Frank Wong, Councillor Dianne Wyntjes

**MOTION CARRIED**

Council recessed at 4:59 p.m. on Thursday, January 8, 2015 and reconvened at 1:00 p.m. on Friday, January 9, 2015

Prior to consideration of the following item, Councillor Paul Harris declared that as a result of a perception of bias that has been raised he is declaring a conflict and absenting himself from debate relating to the Ross Street Patio. Councillor Paul Harris left Council Chambers at 1:04 p.m.

Moved by Councillor Frank Wong, seconded by Councillor Tanya Handley

Resolved that Council of The City of Red Deer having considered the 2015 Interim Operating Budget, hereby approves the following Tax Supported Funding Adjustment Recommendations as part of the 2015 Interim Operating Budget:

| Item | Department | Initiative Title     | 2015 One Time Requirement |
|------|------------|----------------------|---------------------------|
| 41.0 | PLA        | Downtown Initiatives | 80,000                    |

**IN FAVOUR:** Councillor Tanya Handley, Councillor Frank Wong

**OPPOSED:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Dianne Wyntjes



**ABSENT:** Councillor Paul Harris

**MOTION DEFEATED**

A subsequent motion was then introduced.

Moved by Councillor Lynne Mulder, seconded by Councillor Dianne Wyntjes

Resolved that Council of The City of Red Deer having considered the 2015 Interim Operating Budget, hereby approves the following Tax Supported Funding Adjustment Recommendations as part of the 2015 Interim Operating Budget:

| Item | Department | Initiative Title     | 2015 Ongoing Requirement |
|------|------------|----------------------|--------------------------|
| 41.0 | PLA        | Downtown Initiatives | 80,000                   |

Prior to voting on the original motion, a motion to amend was introduced

Moved by Councillor Ken Johnston, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer hereby agrees to amend Item #41 Downtown Initiatives by increasing the ongoing funding by \$25,000 annually for an ongoing requirement of \$105,000.

**IN FAVOUR:** Councillor Ken Johnston, Councillor Lynne Mulder

**OPPOSED:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Tanya Handley, Councillor Lawrence Lee, Councillor Frank Wong, Councillor Dianne Wyntjes

**ABSENT:** Councillor Paul Harris

**MOTION DEFEATED**

The original motion was then on the floor

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Dianne Wyntjes

**OPPOSED:** Councillor Tanya Handley, Councillor Frank Wong



**ABSENT:** Councillor Paul Harris

**MOTION CARRIED**

Councillor Paul Harris returned to Council Chambers at 1:47 p.m.

Moved by Councillor Tanya Handley, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer having considered the 2015 Interim Operating Budget, hereby approves the following Tax Supported Funding Adjustment Recommendations as part of the 2015 Interim Operating Budget:

| Item | Dept | Initiative Title                                  | 2015 Salary Requirement | 2015 Ongoing Requirement | 2015 One Time Requirement | 2016 Incremental Requirement | 2017 Incremental Requirement |
|------|------|---|-------------------------|--------------------------|---------------------------|------------------------------|------------------------------|
| 43.0 | INL  | Development, Safety Codes and Compliance Services | 183,280                 | (194,775)                | 21,350                    | (9,855)                      |                              |

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Tanya Handley, Councillor Paul Harris, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Frank Wong, Councillor Dianne Wyntjes

**MOTION CARRIED**

Moved by Councillor Dianne Wyntjes, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer having considered the 2015 Interim Operating Budget, hereby approves the following Tax Supported Funding Adjustment Recommendations as part of the 2015 Interim Operating Budget:

| Item | Department | Initiative Title               | 2015 Ongoing Requirement |
|------|------------|--------------------------------|--------------------------|
| 45.0 | INL        | Medicine River Wildlife Centre | 25,000                   |

subject to a funding agreement be entered into between The City of Red Deer and the Medicine River Wildlife Centre satisfactory to the City Manager and the City Solicitor.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Tanya Handley, Councillor Paul Harris, Councillor Ken Johnston,

**THE CITY OF RED DEER – 2015 BUDGET  
FUNDING ADJUSTMENT RECOMMENDATION**

Initiative Title: **Downtown Initiatives**

Department Name & Reference #: Planning Services Division - Downtown

Business Unit No. & Name: 115 – Greater Downtown Action Plan

A. This recommendation is related to *(check one of the following)*:

Strategy charter or sustainability priorities      Implementation of Greater Downtown  
Action Plan

Basic service

Capital Project

B. This recommendation is *(check one of the following)*:

Revenue

Expenditure    \$80,000

C. Initiative overview for an **expenditure recommendation**:

*Brief description*

The Ross Street Patio has received multiple positive reviews and generated interest from other municipalities looking to revitalize their downtowns. As substantial capital upgrades (Little Gaetz, Veteran's Park, sidewalk improvements) have and are being completed, summer programming has helped create a more lively, vibrant, and animated spaces downtown.

This FAR continues a request for funding for the existing summer programming that has occurred for the past 3 summers by providing resources to install and remove the Ross Street Patio as well as program public spaces including Veterans' Park and the Ross Street Patio. This initiative puts on about 35 lunch or evening events. In order to meet the target for this FAR the programming has been reduced by eliminating the First Friday evening events but continuing with the weekly lunch events.

*Why are you recommending this FAR?*

The FAR would continue to support the Greater Downtown Action Plan by providing ongoing funding for the following programs:

**Ross Street Patio**

The Patio has been in place each summer since 2012 and has been successful and well received by a majority of downtown patrons and business owners.

This initiative provides a strong public space for individuals to gather. It is also the platform for our summer programming aimed at bringing individuals into downtown public spaces during lunch hours and later into the evening when traditionally the downtown sees fewer pedestrian, retail and restaurant activity.

**Activity Generation**

This would support resources to continue the partnership with Culture Services to successfully provide programming, such as concerts and cultural activities, to downtown through the summer patio program. This program supports and enhances place-making by using areas created by capital investment and encouraging the community to own them and use them as their own. The volume of programming is reduced from prior years to exclude the First Friday evening events but include the weekly lunch events in order to reduce the FAR by \$25,000.

*What change will we realize as a result (outcome)?*

There will be a continued service level for the summer patio season during the day to bring families and community members into our downtown but a reduced service level for the First Friday evening events.

*What other options did you consider to achieve this change?*

There is opportunity to explore small scale sponsorship to offset some of the programming being offered. This is not reflected in the FAR as sponsorship is still under review.

**D. Financial impact \$80,000**

| <b>Description</b>              | <b>2015</b>     | <b>2016</b> | <b>2017</b> | <b>Future Years</b> | <b># of FTEs</b> |
|---------------------------------|-----------------|-------------|-------------|---------------------|------------------|
| Revenue                         |                 |             |             |                     |                  |
| Personnel                       |                 |             |             |                     |                  |
| Fees, Maintenance, and Services | \$80,000        |             |             |                     |                  |
| Materials & Supplies            |                 |             |             |                     |                  |
| Other                           |                 |             |             |                     |                  |
| Internal Charges                |                 |             |             |                     |                  |
| <b>Net impact</b>               | <b>\$80,000</b> |             |             |                     |                  |
| Ongoing                         | \$80,000        |             |             |                     |                  |
| One-Time                        |                 |             |             |                     |                  |

**E. City Manager comments:**

**Recommend support. This FAR represents ongoing funding for the Ross Street patio and limited programming.**



Harris, Councillor Ken Johnston, Councillor Lawrence Lee,  
Councillor Lynne Mulder, Councillor Frank Wong, Councillor  
Dianne Wyntjes

**MOTION CARRIED**

**3. UNFINISHED BUSINESS**

**3.1. Winter City Strategy**

Moved by Councillor Dianne Wyntjes, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer agrees to lift from the table consideration of the Winter City Strategy report.

**IN FAVOUR:** Mayor Tara Veer, Councillor Tanya Handley, Councillor Paul Harris, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Frank Wong, Councillor Dianne Wyntjes

**MOTION TO LIFT FROM THE TABLE CARRIED**

The original motion as introduced was then on the floor

Moved by Councillor Paul Harris, seconded by Councillor Ken Johnston

Resolved that Council of The City of Red Deer, having considered the Ross Street Patio report dated September 30, 2014 hereby directs administration to explore the development of a winter city strategy that would support better use of Red Deer's outdoor recreational and gathering spaces, and that the Ross Street patio is potentially included as a pilot project.

Prior to voting on the motion, above, a motion to amend was introduced

Moved by Councillor Lawrence Lee, seconded by Councillor Ken Johnston



To delete "and that the Ross Street patio is potentially included as a pilot project"

**IN FAVOUR:** Mayor Tara Veer, Councillor Tanya Handley, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Frank Wong, Councillor Dianne Wyntjes

**OPPOSED:** Councillor Paul Harris, Councillor Lynne Mulder

**MOTION TO AMEND CARRIED**

The original motion as amended was then on the floor.

Resolved that Council of The City of Red Deer, having considered the Ross Street Patio report dated September 30, 2014 hereby directs administration to explore the development of a winter city strategy that would support better use of Red Deer's outdoor recreational and gathering spaces.

**IN FAVOUR:** Councillor Dianne Wyntjes, Councillor Lynne Mulder, Councillor Paul Harris

**OPPOSED:** Mayor Tara Veer, Councillor Tanya Handley, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Frank Wong

**MOTION DEFEATED**

#### **4. REPORTS**

##### **4.1. Request For Combative Sport Event Date Change**

Moved by Councillor Dianne Wyntjes, seconded by Councillor Lynne Mulder

Resolved that Council of The City of Red Deer, having considered the report from the Legislative Services Department dated October 28, 2014 and the correspondence from the Central Combative Commission dated September 25, 2014 re: Request For Combative Sport Event Date Change, hereby agrees to change the date from December 5, 2014 to December 19, 2014.



**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Tanya Handley, Councillor Paul Harris, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Frank Wong, Councillor Dianne Wyntjes

MOTION CARRIED

### 3.2. Ross Street Patio-Pilot Project

Councillor Wyntjes left Council Chambers at 4:15 p.m. and returned at 4:16 p.m.

Moved by Councillor Lawrence Lee, seconded by Councillor Frank Wong

Resolved that Council of The City of Red Deer, having considered the report from the Planning department dated September 30, 2014 re: Ross Street Patio – Year Round Pilot hereby agrees to remove the patio for 2014.

**IN FAVOUR:** Mayor Tara Veer, Councillor Tanya Handley, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Frank Wong, Councillor Dianne Wyntjes

**OPPOSED:** Councillor Buck Buchanan, Councillor Paul Harris, Councillor Lynne Mulder

MOTION CARRIED

A subsequent motion was then introduced.

Moved by Councillor Paul Harris, seconded by Councillor Ken Johnston

Resolved that Council of The City of Red Deer, having considered the Ross Street Patio report dated September 30, 2014 hereby directs administration to explore the development of a winter city strategy that would support better use of Red Deer's outdoor recreational and gathering spaces, and that the Ross Street Patio is potentially included as a pilot project



Prior to voting on the preceding motion, the following tabling resolution was introduced.

Moved by Councillor Lawrence Lee, seconded by Councillor Tanya Handley

Resolved that Council of The City of Red Deer agrees to table consideration of the resolution re: development of a winter city strategy for up to four weeks.

**IN FAVOUR:** Mayor Tara Veer, Councillor Tanya Handley, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Frank Wong, Councillor Dianne Wyntjes

**OPPOSED:** Councillor Buck Buchanan, Councillor Paul Harris, Councillor Lynne Mulder

MOTION TO TABLE CARRIED

#### 4. BYLAWS

##### 4.1 Emergency Management Bylaw Amendment 3468/A-2014 Amendment to Allow for Proper Position Titles of CLT

Moved by Councillor Dianne Wyntjes, seconded by Councillor Tanya Handley

SECOND READING: That Bylaw 3468/A-2014 (Emergency Management Bylaw Amendment) be read a second time.

**IN FAVOUR:** Mayor Tara Veer, Councillor Buck Buchanan, Councillor Tanya Handley, Councillor Paul Harris, Councillor Ken Johnston, Councillor Lawrence Lee, Councillor Lynne Mulder, Councillor Frank Wong, Councillor Dianne Wyntjes

MOTION CARRIED

Moved by Councillor Dianne Wyntjes, seconded by Councillor Tanya Handley



September 30, 2014

## Ross Street Patio – Year Round Pilot

Planning Services Directorate

### **Report Summary & Recommendation:**

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During the 2014 budget discussion, Council requested staff report on options for retaining the Ross Street Patio over the winter of 2014/15 to pilot year-round use.

This report presents 2 options for Council to consider, including budget implications.

A survey conducted received 338 responses. Downtown businesses and the general public were asked about their support for a winter patio and to provide suggestions for activities and amenities. Support for a winter patio was only slightly preferred over removing it.

The idea was reviewed by the Greater Downtown Action Plan (GDAP) Committee who supports leaving the patio in place and pursuing community-led programming. The Downtown Business Association also supports retaining the Ross Street Patio over the winter.

Removal and installation costs have been a small component of the overall budget. The patio is tentatively scheduled for removal the week of October 27, 2014. A cost estimate of a mid-block crossing has been received and recommended for inclusion within the review.

Staff recommends the patio be removed as scheduled and a more comprehensive review be undertaken. The recommendation is provided for the following reasons:

- The initial review of the viability of a winter patio was conducted, which raised additional issues required for successful implementation, including:
  - Survey comments and suggestions that warrant further examination.
  - Safety, logistical, liability and operational considerations requiring further analysis and consultation.
- There is not overwhelming support for a winter patio.
- There is no surplus budget for a winter patio or related initiatives.
- Staff shortages have limited the scale and timing of the review.

### **City Manager Comments:**

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I support the recommendation of Administration for two primary reasons:

- Almost 50% of the businesses in the area oppose the continuation of the patio in the winter. Surveys showed that there was very strong support for the patio in the summer.
- The additional cost of \$35,000 would require an amendment to the 2014 operating budget.

### **Proposed Resolution**

---

Resolved that Council of The City of Red Deer, having considered the report from the Planning Services Directorate dated September 30, 2014 re: Ross Street Patio – Year Round Pilot hereby agrees to remove the patio for 2014 and request an updated review in 2015.

## Report Details

### **Background:**

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A number of initiatives – both pilot and permanent projects – have been undertaken to improve the Historic Downtown making it a more vibrant, pedestrian-friendly place to visit.

#### **History of the Ross Street Patio**

The Ross Street Patio pilot project is one of the many outcomes of the Integrated Movement Study process during which The City of Red Deer coordinated “speaker series” events and workshops with the community on the topics of walkability, placemaking, transit and complete streets. Installed in the summer of 2012, the Ross Street Patio has enhanced downtown Red Deer by creating a new vibrant public space.

The International Downtown Association recognized The City of Red Deer with a Downtown Merit Award for the Ross Street Patio. The project was among 22 qualified entries in the category of ‘Public Space’ that recognizes capital improvements that enhance the urban design, physical function and/or economic viability of downtowns and communities. The Ross Street Patio also reflects the public comment and feedback received during the Greater Downtown Action Plan process.

Crews temporarily remove 17 parking stalls and one lane of traffic to make way for the popular spot for people to have lunch, grab a coffee and catch up with friends. The area’s planters and shrubs and patio tables with umbrellas provide an inviting atmosphere.

Arts and cultural programming has been vital to the patio’s success. For four months, beginning early June to the end of September, programming has included First Friday patio parties, Best Summer Ever concerts on Tuesdays and Thursdays as well as programming provided by the Downtown Business Association on Wednesdays. The adjacent Downtown Market attracted crowds in search of fresh baking and local produce, while the Community Piano allowed casual musicians to ‘tickle the ivories’. The Ross Street Patio has contributed to increased activity and pedestrian movement in the downtown and has provided a central, outdoor location for activities and events throughout the summer.

During the 2014 Budget debate, staff were requested to review and report on options for a winter patio, thereby retaining a year-round patio. This report discusses the outcome of that review, the results of the public consultation and provides two options for Council’s consideration.

### **Discussion:**

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#### **Consultation**

To determine interest in retaining the Ross Street Patio over the winter, the consultation process combined online surveys available to both the public and downtown businesses with a survey conducted of patio users by volunteers from the GDAP Committee and DBA members. Feedback showed a slight preference for a winter patio.

The survey was completed on June 26<sup>th</sup>. The full results are attached as an Appendix and are summarized below.

### Public Feedback

There were 282 responses from the general public.

- 94% of the respondents live in Red Deer and 85% have been to the Ross Street Patio.
- 57.5% said YES they “would consider using the Ross Street Patio in the winter if it remained open”. There were 112 comments. 5 were supportive or somewhat supportive with conditions. 108 of the comments cited the following reasons not to have a winter patio (Please note: Some comments throughout contained more than one reason).

| Reasons to Not Have a Winter Patio |  | # of mentions |
|------------------------------------|--|---------------|
| 1                                  | Weather / Temperature  | 48            |
| 2                                  | Use Other Areas – City Hall Park, Veterans’ Park, Bower Ponds... | 13            |
| 3                                  | Cost / Better Use of Taxes                                       | 13            |
| 4                                  | Safety / Snow and Ice and Traffic                                | 12            |
| 5                                  | Parking Impact   | 11            |
| 6                                  | No Interest / Lack of Use  | 9             |
| 7                                  | Do Not Support the Patio At Any Time                             | 8             |
| 8                                  | Traffic Impact   | 7             |
| 9                                  | Fear of Downtown   | 7             |
| 10                                 | Hurts Other Downtown Businesses                                  | 2             |

- 176 (62%) responded when asked about their support for the suggested activities – rail jam, skating rink and ice sculpting – and 134 provided comments and/or suggestions. Support was 84% for ice sculpting activities, 68% for a skating rink and 45% for rail jam. Respondents’ suggestions for a winter patio are listed below.

| Suggested Winter Patio Activities and Amenities |  | # of mentions |
|---|--|---------------|
| 1   | Heaters / Bonfire / Fire-pits                        | 22            |
| 2   | Hot Chocolate  | 21            |
| 3   | Festivals  | 17            |
| 4   | Snow/Ice Sculptures / Snow/Ice Building Activities   | 13            |
| 5   | Christmas-themed Activities/Events and Installations | 13            |
| 6   | Music / Theatre                                      | 9             |
| 7   | Market / Vendors                                     | 6             |
| 8   | Sporting Events                                      | 3             |

Respondents’ comments related to the winter patio activities and events are noted below.

| Comments regarding Winter Patio Activities |   | # of mentions |
|--|---|---------------|
| 1  | Use Other Areas / Better Suited to Parks or Other | 17            |
| 2  | Parking Preferred                                 | 16            |
| 3  | Safety / Proximity to Traffic Concerns            | 7             |
| 4  | Traffic Negatively Impacted                       | 6             |
| 5  | Do Not Support the Patio At Any Time              | 6             |
| 6  | Cost / Better Use of Taxes                        | 3             |

### Downtown Business Feedback

There were 60 responses from downtown businesses.

- 28 (46.7%) operate within the Ross Street Patio area
- 38 (66.7%) have been in their current location for more than 6 years
- 17 (30%) remain open when special programming is offered on the patio
- When downtown businesses were asked whether they would “support leaving the Ross Street Patio open throughout the winter”, 29 (51%) responded YES and 28 (49%) answered NO.

Of the 36 comments received, 12 were supportive of leaving the patio open throughout the winter and 21 were not supportive. Comments in support included:

- Absolutely, I am excited to hear it perhaps going forward with a ‘new’ look for the winter; we need some fun in our cold days!
- Because it attracts more people overall to the downtown and creates great spaces
- Waste of money to take down and re-install, plus we need some action in winter
- We have invested this much, we should try it to see what the response is
- It will be good for all downtown
- Adds a unique character to the downtown experience
- Awesome how it makes our downtown more vibrant and attractive. Walkability is important
- We look forward to the activities and energy that the patio could bring to the downtown in winter. The possibilities are amazing and endless. I’m very excited to see what the business owners might create.
- We are a winter city and should embrace it instead of locking ourselves inside. Even with the cold winter this past season, we spent many days on our deck at the office and it would have been great to have the patio open.
- I consider it an improvement to the downtown community.

Comments not in support included:

- Predominately concerned about how the cold weather would affect programming, event attendance and general patio use.
  - Loss of parking, particularly in cold weather when shoppers are less willing to walk any distance and demand for seasonal shopping.
  - Already low use of suburban ice rinks, so don’t see how this space will be used.
  - It will attract smokers and vagrants.
- When asked “what is most important when considering making the Ross Street Patio a permanent fixture”, 55 businesses responded. The top 5 selections were:

| Considerations for Making Patio Permanent | # of mentions | rank |
|---|---------------|------|
| Site Clean-Up and Maintenance             | 50            | 3.68 |
| Availability of Parking                   | 47            | 3.11 |
| Surrounding Businesses Being Open         | 43            | 2.98 |
| Musical or Cultural Events                | 39            | 2.90 |
| Adequate Seating                          | 41            | 2.76 |

- When asked “what are the areas of concern/challenges in keeping the Ross Street Patio open in the winter”, 53 downtown businesses responded. The top 4 selections were:

| Concerns / Challenges of a Winter Patio | # of mentions |
|---|---------------|
| Temperatures                            | 45            |
| Lack of Use                             | 38            |
| Parking Impact                          | 31            |
| Traffic Impact                          | 24            |

- 33 (58%) responded when asked about their support for the suggested activities – rail jam, skating rink and ice sculpting – and 29 provided comments and/or suggestions. Support was 88% for ice sculpting activities, 67% for a skating rink and 36% for rail jam. Downtown businesses’ suggestions for winter patio activities and events are listed below.

| Suggested Winter Patio Activities and Amenities         | # of mentions |
|---|---------------|
| 1 Festivals   | 7             |
| 2 Bonfire   | 5             |
| 3 Christmas-themed Activities, Events and Installations | 3             |
| 4 Music / Theatre / Arts & Culture                      | 3             |
| 5 Market / Vendors                                      | 3             |
| 6 Snow/Ice Building Activities and Events               | 1             |

Additional items for consideration, including parking and traffic impacts and the response to the request for a mid-block walkway are discussed below.

### Parking Impacts

The review of on-street parking shows the 17 stalls removed for the patio are well used when the patio is not in place. However, as was shown in the 2012 review of the patio and echoed by a review of downtown parking meter usage in 2013, when the patio was in place, ample spaces were available within the adjacent blocks surrounding the Ross Street Patio.

Figure 1 (attached) shows the use of City owned parking lots downtown in 2013. Overall, on average the 660 daily use stalls had 400 available spaces between 9am and 5pm weekdays. The most popular lots - P4 and P3 - are closest to the central core. Sorensen Station’s daily-use stalls, (located kitty corner to P4) had only 26% occupancy, indicating either reluctance by visitors to use those stalls or, anecdotally, many people are not aware they are available.

### Traffic Impacts

Although it was still mentioned by a few people in the survey, the traffic flow along Ross Street from 48 Avenue (City Hall) through to the Superstore has operated at satisfactory levels throughout the patio season. It is not expected that retaining the patio over the winter will create negative impacts to traffic flow. In fact, traffic flow may improve with reduced reversing out of parking stalls on the north side of Ross Street.

### **Mid-Block Crossing**

The GDAP Committee requested the City consider a mid-block walkway to the patio. This was also a suggestion in the survey comments. The initial response from the Engineering Department is a pedestrian crossing would require painted zebra stripes, side-mounted pedestrian cross signs, curb ramps and reducing the speed to 30 km/h. The estimated cost is \$15,000.

### **Downtown Business Association Board of Directors Review**

At the July 16, 2014 Downtown Business Association Board of Directors meeting, the Board discussed a year round patio on Ross Street and passed the following resolution (attached):

MOTION to adopt Option 2 as presented by Kim Fowler – Retain Full Size Patio throughout winter.

### **Greater Downtown Action Plan (GDAP) Steering Committee Review**

At the June 24, 2014 Greater Downtown Action Plan Steering Committee meeting, the Committee discussed a year round patio on Ross Street and passed the following resolution (attached):

“Resolved that the Greater Downtown Action Plan Steering Committee having considered a year round patio on Ross Street, hereby endorses a year round patio and recommends no formal programming, but encourages programming to grow organically. The City shall provide street furnishings and improvements for use on the patio and to call for expressions of interest from community groups. The year round patio shall be reviewed in spring of 2015.”

### **Analysis:**

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Two options for Council consideration are provided below.

#### **Option 1: Remove patio for 2014 and request updated review in 2015 (\$0)**

This option maintains the status quo where the patio would be removed in October and returned in the spring. This option also allows Planning Services staff to undertake a more detailed review of a winter patio for 2015/2016. As this would be a first winter season for the patio, there are numerous factors that require detailed consideration, such as maintenance and snow removal; the installation, storage and maintenance of heaters; and detailed programming.

**Expenditure:** No additional budget required. Costs to remove and re-install are estimated to be \$35,000 and are included in the Operating Budget.

**Option 2: Retain full size patio experience****(\$45,000)**

This option would retain the patio and provide for winter maintenance, amenities and programming of the public space. Because programming of the space is integral to its success, a few major activities/events supplemented by staff facilitation of community events, is recommended. Outdoor heaters are also recommended and any additional furniture or structures would require capital funding from the Downtown Street Furniture and Patio Program budget.

**Expenditure:** Although there would be savings of approximately \$30,000 to \$35,000 (fall removal and spring install) realized by leaving the patio in place, costs for maintenance, programming and heat are estimated at \$80,000 as shown in the following table. Maintenance is for snow removal. Programming would include approximately 2-3 programmed events. It is noted the intensity of use of a winter patio will be significantly less than the summer patio. Heat would be installation, maintenance and removal of propane heaters.

| <b>Ross Street Winter Patio<br/>Operating Cost Estimates</b> |                 |
|--|-----------------|
| Maintenance  | \$30,000        |
| Programming  | \$25,000        |
| Heat   | \$25,000        |
| <b>Total</b>   | <b>\$80,000</b> |
| Cost savings from not installing & removing                  | (\$35,000)      |
| <b>Net Total Cost Estimate</b>                               | <b>\$45,000</b> |

**Recommendation:**

Due to additional review and consultation required, Option 1 to remove patio for 2014 and request staff to provide an updated review in 2015 is recommended.



**Council Decision – August 31, 2015**

**DATE:** September 1, 2015  
**TO:** Craig Curtis, City Manager  
**FROM:** Frieda McDougall, Legislative Services Manager  
**SUBJECT:** Year Round Ross Street Patio Request from the Greater Downtown Action Plan Steering Committee

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**Reference Report:**

City Administration, dated August 25, 2015.

**Resolution:**

At the Monday August 31, 2015 Regular Council Meeting, Council passed the following Resolution:

Resolved that Council of The City of Red Deer having considered the report from City Administration dated August 25, 2015 re: Year Round Ross Street Patio Request from the Greater Downtown Action Plan Steering Committee, hereby confirms its decision of January 2015 to continue the patio as a summer amenity.

**Report back to Council: No**

A handwritten signature in blue ink, appearing to read 'Frieda McDougall'.

Frieda McDougall  
Manager

- c. Director of Planning Services  
J. Taylor, Divisional Strategist



August 25, 2015

## Amendment to Traffic Bylaw 3186/97

### Consideration of Second & Third Reading

Legislative Services

#### **Report Summary & Recommendation:**

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##### Summary:

The attached report is being brought forward from the Monday, August 17, 2015 City Council meeting.

##### **Recommendation:**

The Council consider giving second and third readings to Traffic Bylaw Amendment 3186/A-2015, a bylaw to amend speed limits and truck routes.

## Report Details

#### **Background:**

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At the Monday, August 17, 2015 Council Meeting, Council gave first reading to Traffic Bylaw Amendment 3186/A-2015, a bylaw to amend speed limits and truck routes.



Report Originally Submitted  
to the August 17, 2015 City  
Council Meeting

June 30, 2015

## Amendment to Traffic Bylaw 3186/97

Engineering Services Department

### **Report Summary & Recommendation:**

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The purpose of City of Red Deer Traffic Bylaw 3186/97 is to control and manage traffic upon roadways within the City of Red Deer and the Bylaw has been amended as required by City Council to continue to meet the changing traffic needs as Red Deer grows.

The Engineering Services Department has conducted a review of Traffic Bylaw 3186/97 and concluded an amendment is required to:

- Include speed limits for roadways recently annexed from Red Deer County.
- Update roadway speed limits due to design speed changes from recent construction projects for such as the Taylor Drive Improvement Project - 2014, 19 Street Widening Project – 2013, etc.
- Update truck routes.

The proposed amendments in Bylaw 3186/A-2015 impact only Schedules “B, C, D, F” and the creation of a Schedule “N” but do not impact the main body of Traffic Bylaw 3186/97.

The Engineering Services Department supports the amendments to Traffic Bylaw 3186/97 as outlined and recommends City Council approval.

### **City Manager Comments:**

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I support the recommendation that Council consider first reading of Traffic Bylaw Amendment 3186/A-2015. If first reading is approved, this bylaw will be brought for consideration of second and third readings at the August 31, 2015 meeting of City Council.

Craig Curtis  
City Manager

### **Proposed Resolution**

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That Council consider first reading of Traffic Bylaw Amendment 3186/A-2015 at this time.



## Report Details

### **Background:**

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City of Red Deer Traffic Bylaw 3186/97 was passed on December 15, 1997 to control and manage traffic upon roadways within the City of Red Deer and has been amended as required by City Council to continue to meet the changing traffic needs as Red Deer grows. The purpose of this report is to present the Engineering Services Department's recommended amendments to Traffic Bylaw 3186/97 as found in Bylaw 3186/A-2015.

### **Discussion:**

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The Engineering Services department conducted a review of City of Red Deer Traffic Bylaw 3186/97. The review recommends amendments to Schedules "B, C, D, F" and the creation of Schedule "N" of Traffic Bylaw 3186/97. The rationale for Engineering Services recommended amendments are as follows:

#### **19 Street Speed Limit**

As part of the 19 Street Widening Project in 2013, a speed limit amendment is required to match the new design for 19 Street between 30 Avenue and the East City Limit.

#### **67 Street - 30 Avenue Speed Limit**

The development of new intersections for the Clearview North, Timberlands and Garden Heights subdivisions requires changing the speed limit from 70 km/h to 60 km/h.

#### **Queens Business Park - Speed Limits and Truck Routes**

Roadways within West QE2, including Queens Business Park and Burnt Lake, are added as truck routes. 75 Avenue requires a speed limit of 60 km/h.

#### **Riverside Drive - Speed Limit**

Engineering Services conducted a traffic speed study and collision analysis for Riverside Drive. Based on Transportation Association of Canada standards, a limit of 60 km/h is warranted from 49 Avenue to Riverside Drive 67 Street Westbound Ramp.

#### **Taylor Drive Improvements - Speed Limit**



As part of the Taylor Drive Improvement Project in 2014, a lower 50 km/h speed limit is required on Taylor Drive from 45 Street to the south side of the Taylor bridge.

### **Annexation - Speed Limits and Truck Routes**

Annexations of county land (MGB 083/09, 119/07) require additions to the Traffic Bylaw. Range Road 272, Range Road 274, Range Road 281, Township Road 391 and the portion of 20 Avenue between 55 Street and 39 Street require reduced speed limits, based on observed conditions and consultation with the residents. All roadways within Chiles Industrial Park, part of the Blindman ASP, are added as truck routes.

### **54 Street between 49 Avenue and 50 Avenue - Remove Truck Route**

Engineering Services implemented the recommendations of the “2008 Signal Warrant Study Human Factors Assessment at 54 Street & 49 Avenue” report at the intersection 54 Street & 49 Avenue. One of these improvements is a re-configuration of the northeast and northwest corners with a bulb-out design to reduce pedestrian crossing distance and improve pedestrian visibility. These geometric improvements impede the truck movements from northbound to westbound. As a result, Engineering recommends removing 54 Street between 49 Avenue and 50 Avenue from the designated truck routes. Alternate truck routes remain in place to serve this area.

### **54 Avenue between Taylor Drive and Gaetz (50) Avenue - Change Truck Route**

Several road closures and extensions were implemented within the rail yards area as part of the Greater Downtown Action Plan (GDAP). These include:

- The closures of the existing 55 Street (one-way eastbound) and the 55A Street (one-way westbound) west of Gaetz Avenue.
- The closure of the Gaetz Avenue - 54 Avenue Intersection and a portion of 54 Avenue.
- The extension of 55 Street west of 50 Avenue to 54 Avenue

The permanent road closures and extension have been approved by City Council.



**Analysis:**

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The recommended amendments impact only Schedules “B, C, D, F” and the creation of Schedule “N” but do not impact the main body of Traffic Bylaw 3186/97.

**Financial Implications**

There are no financial implications.

**Recommendation**

The Engineering Services Department supports the amendments to Traffic Bylaw 3186/97 as outlined in Bylaw 3186/A-2015 and recommends City Council approval.

# **Traffic Bylaw Amendment**

## **3186/A-2015**

### **Strikethrough of Schedules**

### **B, C, D, F and New Schedule 'N'**

Bylaw No. 3186/97

**SCHEDULE "B"**<sup>1</sup>

Page 1 of 1

60 km/h

## AVENUES

- 1<sup>2</sup> ~~30 Avenue, from 150 metres north of 61 Street to South City Limit~~ 30 Avenue, from 67 Street to the South City Limit
- 2<sup>3</sup> 40 Avenue, from 32 Street to 19 Street
- 3 40 Avenue (Riverside Drive), between 77 Street and the north boundary of SE 33-38-27-4
- 4 Gaetz (50) Avenue, from Highway 11A to 150 metres north of 59 Street
- 5 49 Avenue, between 60 Street and 63 Street
- 6<sup>4</sup> ~~Taylor Drive from Highway 11A to 200 metres south of 43 Street~~ Taylor Drive from Highway 11A to 400 metres east of Kerry Wood Drive
- 7 Gaetz (50) Avenue, from South City Limits to 100 metres north of the east leg of 37 Street
- 8 Gaetz Avenue from 130 metres south of 42 Street to 36 Street
- 9<sup>5</sup> Johnstone Drive (68 Avenue), between 67 Street and Taylor Drive
- 10<sup>6</sup> Edgar Industrial Drive, from 1075 metres west of Johnstone Drive to 190 metres south of Edgar Industrial Crescent South.
- 11<sup>7</sup> 30 Avenue, from 67 Street to North City Limit.
- 12<sup>7</sup> Riverside Drive, from 77 Street to 630 meters south.
- 13<sup>1</sup> C & E Trail, from Highway 11A to the North City Limit

<sup>1</sup> 3186/A-99, 3186/D-2000, 3186/E-2000, 3186/A-2002, 3186/A-2015

<sup>2</sup> 3186/D-2002, 3186/B-2006, 3186/A-2015

<sup>3</sup> 3186/C-2004

<sup>4</sup> 3186/A-2015

<sup>5</sup> 3186/B-2003

<sup>6</sup> 3186/A-2007

<sup>7</sup> 3186/A-2007 / <sup>7</sup> 3186/B-2008

14 Range Road 270, from 185 metres north of Township Road 382 to 185 metres south of Township Road 382

15 Riverside Drive from 49 Avenue to Riverside Drive 67 Street Westbound Ramp

16 Range Road 281, from 79 Street to the South City Limit

17 Taylor Drive from 45 Street to 200 metres south of 43 Street

18 Range Road 274, from Township Road 391 to the North City Limit

19 Range Road 272, from Landry Avenue to Township Road 391

20 75 Avenue from Highway 11A to 79 Street

#### STREETS

1 32 Street, from West City Limits to 650 metres east of Lockwood Avenue

2 55 Street, from 30 Avenue to 20 Avenue

Bylaw No. 3186/97

#### SCHEDULE "B"<sup>2</sup>

Page 2 of 2

60 km/h

#### STREETS

3 67 Street (Highway 11), from 68 Avenue to 150 metres east of Pameley Avenue

4 77 Street, between Taylor Drive and 40 Avenue (Riverside Drive)

5<sup>3</sup> ~~Ross (50) Street, from 212 metres east of Deer Home Road to 700 metres east of Davison Drive~~ Ross (50) Street, from 212 metres east of Michener Avenue to 700 metres east of Davison Drive

6<sup>4</sup> 22 Street, between 30 Avenue and 40 Avenue

<sup>1</sup> 3186/A-2015

<sup>2</sup> 3186/A-99, 3186/D-2000, 3186/E-2000, 3186/A-2002

<sup>3</sup> 3186/A-2015

<sup>4</sup> 3186/C-2004

<sup>3</sup> 3186/A-2009

7<sup>3</sup> 19 Street, from 49 Avenue to Taylor Drive

8<sup>1</sup> 67 Street from 150 metres west of Garden Gate to 30 Avenue

9 Township Road 391, from Range Road 273 to Range Road 272

10 Township Road 391, from Range Road 274 to C & E Trail

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<sup>1</sup>3186/A-2015

Bylaw No. 3186/97

**SCHEDULE "C"**<sup>1</sup>

Page 1 of 1

70 km/h

## AVENUES

- 1<sup>5</sup> ~~Riverside Drive, from 630 meters south of 77 Street to the Lions Campground access.~~  
Riverside Drive, from 630 metres south of 77 Street to Riverside Drive 67 Street  
Westbound Ramp
- 2 Taylor Drive, from 200 metres south of 43 Street to the South City Limit
- 3 30 Avenue, from 67 Street to 150 metres north of 61 Street
- 4<sup>2</sup> 40 Avenue, from 19 Street to South City Limits
- 5<sup>3</sup> Deleted

## STREETS

- 1 67 Street (Highway 11) from 68 Avenue to Highway 2
- 2<sup>4</sup> ~~67 Street (Highway 11) from 150 metres east of Pameley Avenue to 30 Avenue~~ 67 Street  
from 150 metres east of Pameley Avenue to 150 metres west of Garden Gate
- 3<sup>5</sup> 19 Street, from the West City Limit to Taylor Drive
- 4<sup>6</sup> ~~19 Street, from 49 Avenue to the East City Limit~~ 19 Street, from 270 metres east of  
Vermont Avenue to 49 Avenue, for westbound motorists

<sup>1</sup> 3186/A-99, 3186/C-99, 3186/D-2000, 3186/E-2000, 3186/A-2015

<sup>2</sup> 3186/C-2004, 3186/D-2004

<sup>3</sup> 3186/D-2002, 3186/B-2006

<sup>4</sup> 3186/A-2015

<sup>5</sup> 3186/B-2005, 3186/A-2009

<sup>5</sup> 3186/B-2008, 3186/A-2015

<sup>6</sup> 3186/A-2009, 3186/A-2015

5<sup>1</sup> 19 Street, from 49 Avenue to 395 metres east of Vermont Avenue, for eastbound motorists.

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<sup>1</sup> 3186/A-2015

Bylaw No. 3186/97

**SCHEDULE "D"**<sup>1</sup>

Page 1 of 1

80 km/h

**STREETS**

- 1<sup>2</sup> ~~67 Street, between 30 Avenue and 20 Avenue~~ Range Road 271, between Township Road 390 and Highway 11 (55 Street)
- 2 Township Road 390, from Range Road 272 (30 Avenue) to Range Road 271
- 3 Highway 11, from Range Road 371 to the East City Limit
- 4 Township Road 382, from 20 Avenue to the East City Limit

**AVENUES**

- 1<sup>3</sup> 20 Avenue, between 67 Street and 55 Street
- 2<sup>4</sup> Range Road 270, from Highway 11 to 185 metres north of Township Road 382
- 3 Range Road 270, from 185 metres south of Township Road 382 to the South City Limit

<sup>1</sup> 3186/C-99, 3186/C-2000, 3186/E-2000, 3186/A-2001, 3186/A-2015

<sup>2</sup> 3186/B-2005, 3186/B-2006, 3186/A-2015

<sup>3</sup> 3186/B-2006

<sup>4</sup> 3186/A-2015

**SCHEDULE "F"**

Page 1 of 3

**THE CITY OF RED DEER TRUCK ROUTES**

**COMMERCIAL AND INDUSTRIAL AREA TRUCK ROUTES**

Restricted Truck Routes include all roadways contained within the named Commercial and Industrial Parks described below.

- 49 Avenue Commercial Park
- Central Business District
- Cronquist Industrial Park
- C.P. Rail Yards
- Edgar Industrial Park
- Golden West Industrial Park
- Normandeau Commercial Park
- Northlands Industrial Park
- Riverside Heavy Industrial Park
- Riverside Light Industrial Park
- South Hill Park
- Heritage Business Park
- Oriole Park West Business District

<sup>1</sup>West QE2

Chiles Industrial Park

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<sup>1</sup>3186/A-2015

**SCHEDULE "F"**

Page 2 of 3

**SPECIFIED TRUCK ROUTES**

## STREETS

| <u>On</u>                                | <u>From</u>          | <u>To</u>  |
|--|----------------------|--|
| 19 Street                                | West City Limits     | East City Limits   |
| <sup>1</sup> 22 Street                   | 30 Avenue            | 40 Avenue  |
| 22 Street                                | Taylor Drive         | Gaetz (50) Avenue  |
| 28 Street                                | Taylor Drive         | Gaetz Avenue   |
| 32 Street                                | Douglas Avenue       | West City Limits   |
| 45 Street                                | 48 Avenue            | Taylor Drive   |
| 49 Street                                | 54 Avenue            | 45 Avenue  |
| Ross (50) Street                         | Rutherford Drive     | Taylor Drive   |
| 53 Street                                | 49 Avenue            | Gaetz (50) Avenue  |
| <del><sup>2</sup>DELETED 54 Street</del> | <del>49 Avenue</del> | <del>Gaetz (50) Avenue</del>   |
| 55 Street                                | 40 Avenue            | 54 Avenue  |
| 55 Street                                | 30 Avenue            | East City Limits   |
| 58 A Street                              | Kerry Wood Drive     | 57 Street  |
| <sup>3</sup> 60 Street                   | 49 Avenue            | The westbound to<br>southbound ramp west of 49<br>Avenue and 60 Street<br>intersection |
| 67 Street                                | 30 Avenue            | West City Limits   |
| <sup>4</sup> 67 Street                   | 30 Avenue            | East City Limits   |
| 76 Street                                | Taylor Drive         | C.P. Rail Right Of Way   |
| 77 Street                                | Riverside Drive      | Taylor Drive   |
| Molly Bannister Drive                    | Gaetz Avenue         | Bremner Avenue   |

<sup>1</sup> 3186/B-2004, 3186/A-2006<sup>2</sup> ~~3186/A-2015~~<sup>3</sup> 3186/B-2002<sup>4</sup> 3186/A-2007

Riverside Drive

49 Avenue

Northland Drive

**SCHEDULE “F”<sup>1</sup>**

**AVENUES**

| <u>On</u>                                 | <u>From</u>             | <u>To</u>                    |
|---|-------------------------|------------------------------|
| <sup>2</sup> Deleted                      |                         |                              |
| <sup>3</sup> 30 Avenue                    | North City Limits       | To South City Limits         |
| 40 Avenue                                 | 55 Street               | South City Limits            |
| 47 Avenue                                 | 49 Street               | Ross (50) Street             |
| 48 Avenue                                 | 45 Street               | Ross (50) Street             |
| 49 Avenue                                 | 37 Street               | 63 Street                    |
| 49 Avenue                                 | South City Limits       | 19 Street                    |
| 51 Avenue                                 | 45 Street               | 52 Street                    |
| <del><sup>4</sup> DELETED 54 Avenue</del> | <del>Taylor Drive</del> | <del>Gaetz (50) Avenue</del> |
| <sup>5</sup> Johnstone Drive (68 Ave)     | 67 Street               | Taylor Drive                 |
| Gaetz (50) Avenue                         | South City Limits       | 45 Street                    |
| Gaetz (50) Avenue                         | 52 Street               | North City Limits            |
| Taylor Drive                              | North City Limits       | South City Limits            |
| Edgar Industrial Drive                    | 68 Avenue               | Taylor Drive                 |
| <del><sup>6</sup> 54 Avenue</del>         | <del>Taylor Drive</del> | <del>55 Street</del>         |
| <del>75 Avenue</del>                      | <del>Highway 11A</del>  | <del>79 Street</del>         |

<sup>1</sup> 3186/B-2002, 3186/A-2006, 3186/A-2015

<sup>2</sup> 3186/A-2007

<sup>3</sup> 3186/A-2007

<sup>4</sup> 3186/A-2015

<sup>5</sup> 3186/B-2003

<sup>6</sup> 3186/A-2015

Bylaw 3186/97

**SCHEDULE "N"<sup>1</sup>**

Page 1 of 1

- 1 19 Street, from the East City Limit to 270 metres east of Vermont Avenue, for westbound motorists
- 2 19 Street, from 395 metres east of Vermont Avenue to the East City Limit, for eastbound motorists

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<sup>1</sup> 3186/A-2015

**TRAFFIC BYLAW AMENDMENT 3186/A-2015**

Being a Bylaw to amend Bylaw No. 3186/97, the Traffic Bylaw of The City of Red Deer as described herein.

COUNCIL OF THE CITY OF RED DEER, ALBERTA, ENACTS AS FOLLOWS:

Bylaw No. 3186/97 is hereby amended as follows:

1. In Schedule "B" - 60 km/h, Section 1 under AVENUES shall be deleted in its entirety and is replaced with "30 Avenue, from 67 Street to the South City Limit".
2. In Schedule "B" - 60 km/h, Section 6 under AVENUES shall be deleted in its entirety and is replaced with "Taylor Drive from Highway 11A to 400 metres east of Kerry Wood Drive".
3. In Schedule "B" - 60 km/h, the following Sections under AVENUES shall be added:
  - 13 C & E Trail, from Highway 11A to the North City Limit
  - 14 Range Road 270, from 185 metres north of Township Road 382 to 185 metres south of Township Road 382
  - 15 Riverside Drive from 49 Avenue to Riverside Drive 67 Street Westbound Ramp
  - 16 Range Road 281, from 79 Street to the South City Limit
  - 17 Taylor Drive from 45 Street to 200 metres south of 43 Street
  - 18 Range Road 274, from Township Road 391 to the North City Limit
  - 19 Range Road 272, from Landry Avenue to Township Road 391
  - 20 75 Avenue, from Highway 11A to 79 Street
4. In Schedule "B" - 60 km/h, Section 5 under STREETS shall be deleted in its entirety and is replaced with "Ross (50) Street, from 212 metres east of Michener Avenue to 700 metres east of Davison Drive".

5. In Schedule "B" - 60 km/h, the following Sections under STREETS shall be added:
  - 8 67 Street from 150 metres west of Garden Gate to 30 Avenue
  - 9 Township Road 391, from Range Road 273 to Range Road 272
  - 10 Township Road 391, from Range Road 274 to C & E Trail
6. In Schedule "C" - 70 km/h, Section 1 under AVENUES shall be deleted in its entirety and is replaced with "Riverside Drive, from 630 metres south of 77 Street to Riverside Drive 67 Street Westbound Ramp".
7. In Schedule "C" - 70 km/h, Section 2 under STREETS shall be deleted in its entirety and is replaced with "67 Street from 150 metres east of Pameley Avenue to 150 metres west of Garden Gate".
8. In Schedule "C" - 70 km/h, Section 4 under STREETS shall be deleted in its entirety and is replaced with "19 Street, from 270 metres east of Vermont Avenue to 49 Avenue, for westbound motorists".
9. In Schedule "C" - 70 km/h, the following Section under STREETS shall be added:
  - 5 19 Street, from 49 Avenue to 395 metres east of Vermont Avenue, for eastbound motorists
10. In Schedule "D" - 80 km/h, Section 1 under AVENUES shall be deleted in its entirety and is replaced with "Range Road 271, between Township Road 390 and Highway 11 (55 Street)".
11. In Schedule "D" - 80 km/h, the following Sections under AVENUES shall be added:
  - 2 Range Road 270, from Highway 11 to 185 metres north of Township Road 382
  - 3 Range Road 270, from 185 metres south of Township Road 382 to the South City Limit
12. In Schedule "D" - 80 km/h, Section 1 under STREETS shall be deleted in its entirety and is replaced with "Township Road 384 (67 Street), from Range Road 272 (30 Avenue) to the East City Limit".

13. In Schedule "D" - 80 km/h, the following Sections under STREETS shall be added:
- 2 Township Road 390, from Range Road 272 (30 Avenue) to Range Road 271
  - 3 Highway 11, from Range Road 271 to the East City Limit
  - 4 Township Road 382, from 20 Avenue to the East City Limit
14. In Schedule "F" – *THE CITY OF RED DEER TRUCK ROUTES COMMERCIAL AND INDUSTRIAL AREA TRUCK ROUTES*, the following Commercial and Industrial Parks shall be added:
- "West QE2"  
"Chiles Industrial Park"
15. In Schedule "F" – *SPECIFIED TRUCK ROUTES*, the following reference under STREETS shall be deleted in its entirety:
- |           |           |                   |
|-----------|-----------|-------------------|
| 54 Street | 49 Avenue | Gaetz (50) Avenue |
|-----------|-----------|-------------------|
16. In Schedule "F" – *SPECIFIED TRUCK ROUTES*, the following reference under AVENUES shall be deleted in its entirety:
- |           |              |                   |
|-----------|--------------|-------------------|
| 54 Avenue | Taylor Drive | Gaetz (50) Avenue |
|-----------|--------------|-------------------|
17. In Schedule "F" – *SPECIFIED TRUCK ROUTES*, the following references under AVENUES shall be added:
- |           |              |           |
|-----------|--------------|-----------|
| 54 Avenue | Taylor Drive | 55 Street |
| 75 Avenue | Highway 11A  | 79 Street |
18. The addition of a new Schedule "N" as follows:





**Council Decision – August 31, 2015**

**DATE:** September 1, 2015  
**TO:** Wayne Gustafson, Engineering Services Manager  
**FROM:** Frieda McDougall, Legislative Services Manager  
**SUBJECT:** Amendment to Traffic Bylaw 3186/97

---

**Reference Report:**  
Engineering Services, dated June 30, 2015

**Bylaw Reading:**  
At the Monday, August 31, 2015 Regular Council Meeting, Council gave second and third readings to Traffic Bylaw Amendment 3186/A-2015 – an amendment to include speed limits for roadways recently annexed from Red Deer County, update roadway speed limits and update truck routes. A copy of the amendment is attached.

**Report back to Council:** No

**Comments/Further Action:**  
This office will amend the Consolidated Traffic Bylaw and distribute copies in due course.

A handwritten signature in blue ink, appearing to read 'F. McDougall'.

Frieda McDougall  
Manager  
/attach.

- c. E. Vincent, Director of Development Services  
Corporate Meeting Coordinator

## **TRAFFIC BYLAW AMENDMENT 3186/A-2015**

Being a Bylaw to amend Bylaw No. 3186/97, the Traffic Bylaw of The City of Red Deer as described herein.

COUNCIL OF THE CITY OF RED DEER, ALBERTA, ENACTS AS FOLLOWS:

Bylaw No. 3186/97 is hereby amended as follows:

1. In Schedule "B" - 60 km/h, Section 1 under AVENUES shall be deleted in its entirety and is replaced with "30 Avenue, from 67 Street to the South City Limit".
2. In Schedule "B" - 60 km/h, Section 6 under AVENUES shall be deleted in its entirety and is replaced with "Taylor Drive from Highway 11A to 400 metres east of Kerry Wood Drive".
3. In Schedule "B" - 60 km/h, the following Sections under AVENUES shall be added:
  - 13 C & E Trail, from Highway 11A to the North City Limit
  - 14 Range Road 270, from 185 metres north of Township Road 382 to 185 metres south of Township Road 382
  - 15 Riverside Drive from 49 Avenue to Riverside Drive 67 Street Westbound Ramp
  - 16 Range Road 281, from 79 Street to the South City Limit
  - 17 Taylor Drive from 45 Street to 200 metres south of 43 Street
  - 18 Range Road 274, from Township Road 391 to the North City Limit
  - 19 Range Road 272, from Landry Avenue to Township Road 391
  - 20 75 Avenue, from Highway 11A to 79 Street
4. In Schedule "B" - 60 km/h, Section 5 under STREETS shall be deleted in its entirety and is replaced with "Ross (50) Street, from 212 metres east of Michener Avenue to 700 metres east of Davison Drive".

5. In Schedule "B" - 60 km/h, the following Sections under STREETS shall be added:
  - 8 67 Street from 150 metres west of Garden Gate to 30 Avenue
  - 9 Township Road 391, from Range Road 273 to Range Road 272
  - 10 Township Road 391, from Range Road 274 to C & E Trail
6. In Schedule "C" - 70 km/h, Section 1 under AVENUES shall be deleted in its entirety and is replaced with "Riverside Drive, from 630 metres south of 77 Street to Riverside Drive 67 Street Westbound Ramp".
7. In Schedule "C" - 70 km/h, Section 2 under STREETS shall be deleted in its entirety and is replaced with "67 Street from 150 metres east of Pameley Avenue to 150 metres west of Garden Gate".
8. In Schedule "C" - 70 km/h, Section 4 under STREETS shall be deleted in its entirety and is replaced with "19 Street, from 270 metres east of Vermont Avenue to 49 Avenue, for westbound motorists".
9. In Schedule "C" - 70 km/h, the following Section under STREETS shall be added:
  - 5 19 Street, from 49 Avenue to 395 metres east of Vermont Avenue, for eastbound motorists
10. In Schedule "D" - 80 km/h, Section 1 under AVENUES shall be deleted in its entirety and is replaced with "Range Road 271, between Township Road 390 and Highway 11 (55 Street)".
11. In Schedule "D" - 80 km/h, the following Sections under AVENUES shall be added:
  - 2 Range Road 270, from Highway 11 to 185 metres north of Township Road 382
  - 3 Range Road 270, from 185 metres south of Township Road 382 to the South City Limit
12. In Schedule "D" - 80 km/h, Section 1 under STREETS shall be deleted in its entirety and is replaced with "Township Road 384 (67 Street), from Range Road 272 (30 Avenue) to the East City Limit".

13. In Schedule “D” - 80 km/h, the following Sections under STREETS shall be added:
- 2 Township Road 390, from Range Road 272 (30 Avenue) to Range Road 271
  - 3 Highway 11, from Range Road 271 to the East City Limit
  - 4 Township Road 382, from 20 Avenue to the East City Limit
14. In Schedule “F” – *THE CITY OF RED DEER TRUCK ROUTES COMMERCIAL AND INDUSTRIAL AREA TRUCK ROUTES*, the following Commercial and Industrial Parks shall be added:
- “West QE2”
  - “Chiles Industrial Park”
15. In Schedule “F” – *SPECIFIED TRUCK ROUTES*, the following reference under STREETS shall be deleted in its entirety:
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|-----------|-----------|-------------------|
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- |           |              |           |
|-----------|--------------|-----------|
| 54 Avenue | Taylor Drive | 55 Street |
| 75 Avenue | Highway 11A  | 79 Street |
18. The addition of a new Schedule “N” as follows:

**Schedule "N"**

100 km/h

**STREETS**

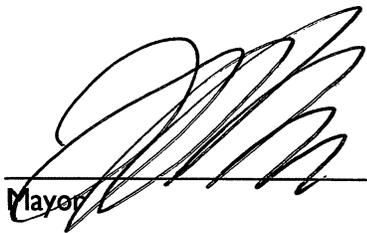
- 1 19 Street, from the East City Limit to 270 metres east of Vermont Avenue, for westbound motorists.
- 2 19 Street, from 395 metres east of Vermont Avenue to the East City Limit, for eastbound motorists.

READ A FIRST TIME IN OPEN COUNCIL this 17<sup>th</sup> day of August 2015

READ A SECOND TIME IN OPEN COUNCIL this 31<sup>st</sup> day of August 2015.

READ A THIRD TIME IN OPEN COUNCIL this 31<sup>st</sup> day of August 2015.

AND SIGNED BY THE MAYOR AND CITY CLERK this 31<sup>st</sup> day of August 2015.

  
\_\_\_\_\_  
Mayor

  
\_\_\_\_\_  
City Clerk



August 24, 2015

## Notice of Motion - Support for Red Deer College in Obtaining Polytechnic University Status

Legislative Services

### **Report Summary & Recommendation:**

---

This Notice of Motion was submitted by Councillor Paul Harris at the Monday, July 6, 2015 and tabled at the July 20, 2015 Council meeting to allow Red Deer College the opportunity to attend Council and provide an overview of the Polytechnic University model and to outline the impact this status change will have on the City of Red Deer and the communities and learners of Central Alberta.

This item is now being presented for Council's consideration.

### **City Manager Comments:**

---

I support the Motion as presented subject to any further information being presented by Red Deer College.

Craig Curtis  
City Manager

### **Proposed Resolution**

---

Resolved that Council of The City of Red Deer hereby agrees to lift from the table consideration of the Notice of Motion submitted by Councillor Paul Harris re: Support for Red Deer College in Obtaining Polytechnic University Status.

Whereas, Red Deer College is actively seeking Polytechnic University status in order to offer its own degrees, as well as to continue to offer professional, career-focused programs in the arts, social and related behavioural sciences, health & wellness, engineering, education, and trades and technology that engage students in active, applied learning and research essential to the future of society, business and industry; and



Whereas, offering degrees closer to home dramatically improves access and affordability for learners in the communities of Central Alberta, and

Whereas, a local Polytechnic University will provide local control over education programming, based on local demand and our communities' needs; and

Whereas, a Polytechnic University will strengthen the social fabric of our community, increase cultural diversity, and enable economic growth for the region; and

Whereas, applied research that is anticipated from Polytechnic University will support innovation and commercialization for businesses and industries of Central Alberta, which further helps to diversify and strengthen our economy; and

Whereas, Red Deer College's current contribution to economic growth through past graduates and current operations is \$327.4 million in 2011-2012, and would be significantly higher with a Polytechnic University; and

Whereas, our region is one of the largest in Canada without access to a degree granting institution within a one hour commute; and

Whereas, currently only 17% of eligible High School students in our region remain here to pursue a post-secondary education, compared to Calgary (33%), Edmonton (32%) and Lethbridge (28%); and

Whereas, students who must leave our Central Alberta community to pursue a degree often do not return; and

Whereas, the City of Red Deer's Economic Development Strategy highlights our central location a major asset for both our community and the province; and

Whereas, economic strength and diversification are crucial to Council's Strategic Plan; and

Whereas, education and lifelong learning, influences community equity positively, reduces poverty and crime, improves social justice and positively influences the overall well-being of the community; and

Whereas, the purpose of civic government is to improve the quality of life for its citizens; and

Whereas, The City of Red Deer has an opportunity to support and advocate on behalf of, and with, our communities' local educational institutions; and



Therefore, be it resolved that the Council of the City of Red Deer, endorse and advocate with the Red Deer College in its request to the Government of Alberta for an immediate change in status to a Polytechnic University.

### **Background:**

---

This Notice of Motion was submitted by Councillor Paul Harris at the Monday, July 6, 2015 and tabled at the July 20, 2015 Council meeting. This item is now being presented for Council's consideration.

Whereas, Red Deer College is actively seeking Polytechnic University status in order to offer its own degrees, as well as to continue to offer professional, career-focused programs in the arts, social and related behavioural sciences, health & wellness, engineering, education, and trades and technology that engage students in active, applied learning and research essential to the future of society, business and industry; and

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References:

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<http://rdc.ab.ca/sites/default/files/uploads/documents/1953/rdc-strategic-plan-2012-2017.pdf>

Council Strategic Plan 2015 <http://www.reddeer.ca/media/reddeerca/city-government/mayor-and-city-council/strategic-plan/City-Strategic-Plan-2015-to-2018.pdf>

Council Strategic Plan 2012 <http://www.reddeer.ca/media/reddeerca/city-government/mayor-and-city-council/strategic-plan/2012---2014-Strategic-Direction.pdf>

Economic Development Strategy <http://www.reddeer.ca/city-government/plans-and-projects/ongoing-plans-and-projects/economic-development-strategy/>

Community Culture Vision 2008 <http://www.reddeer.ca/media/reddeerca/recreation-and-culture/arts-and-culture/2008-Culture-Vision.pdf>

*Today and tomorrow, Canada's post secondary system has to align itself much more closely with the current and future needs of Canadians and the rapidly shifting national and international economy. We need responsive, specialized and career-ready programs and much greater engagement of applied researchers with the business community. For Canada to succeed economically, we need*



people with the skills that business and government require and research that moves quickly from the laboratory bench to the marketplace. Polytechnics play precisely these roles and have the potential to do even more as full partners in the Canadian postsecondary landscape. ([Ken Coates, "This is Canada's Polytechnic Moment," 26 June 2013](#))

Red Deer College is eager and ready to meet the challenges of a growing Alberta and to help the Government meet its mandate to build "a more resilient and responsive system that aligns supply and capacity to the demands of learners, society, and the economy" ([Roles and Mandates Policy Framework I](#)).

There are obvious reasons why distance to a university creates an obstacle to greater postsecondary participation: the costs of moving and living away from home are too high, the emotional costs of leaving family and support networks are too high, and students living at a distance from a university may not perceive the benefits of attending one. Frenette notes also that students who relocate to attend university are more likely to incur higher student loan debt than their counterparts who can attend a university while living at home ([Frenette](#)). | Frenette, Marc. "Too Far to Go On: Distance to School and University Participation." Business and Labour Market Analysis Division, Statistics Canada. 2002.

The adjective 'polytechnic' speaks to the integration of theoretical and applied learning that is a distinguishing feature of many existing Kwantlen programs, and the noun 'university' orients enhanced program possibilities yet to come. Together they signify that what we now do will continue to be important in our new university and help define our focus and differentiate us from other post-secondary institutions in British Columbia.

Kwantlen Polytechnic University

Polytechnic universities outside of Canada include some of the most prestigious universities in the world, including Massachusetts Institute of Technology in Boston, California State Polytechnic and Rensselaer Polytechnic in New York State. These are progressive, innovative institutions whose reputations for teaching and learning, particularly in the areas of science and technology—and also the liberal and creative arts, business, health, and education—are exemplary.

| <b>Institution</b>    | <b>Founded</b> | <b>City Population when Founded</b> | <b>2014 Population of City</b> |
|-----------------------|----------------|-------------------------------------|--------------------------------|
| University of Alberta | 1908           | 18,500                              | 877,926                        |
| Mount Royal College   | 1910           | 40,000                              | 1,195,194                      |
| SAIT                  | 1916           | 60,000                              | 1,195,194                      |
| Lethbridge College    | 1957           | 29,462                              | 93,004                         |



|                          |             |               |                                    |
|--------------------------|-------------|---------------|------------------------------------|
| NAIT                     | 1963        | 303,756       | 877,926                            |
| <b>Red Deer College</b>  | <b>1964</b> | <b>24,446</b> | <b>98,585 (now 100,807 strong)</b> |
| University of Calgary    | 1966        | 323,289       | 1,195,194                          |
| University of Lethbridge | 1966        | 37,186        | 93,004                             |
| Grant MacEwan College    | 1971        | 436,264       | 877,926                            |

RDC Strategic Plan: <http://rdc.ab.ca/sites/default/files/uploads/documents/1953/rdc-strategic-plan-2012-2017.pdf>



Original Report Submitted  
to the July 20, 2015  
Meeting of City Council.

July 9, 2015

## Notice of Motion Submitted by Councillor Paul Harris re: Support for Red Deer College in Obtaining Polytechnic University Status

Legislative Services

### **Report Summary & Recommendation:**

---

This Notice of Motion was submitted by Councillor Paul Harris at the Monday, July 6, 2015 Council meeting.

This item is now being presented for Council's consideration.

### **City Manager Comments:**

---

In conversation with Red Deer College (RDC), the College would like the opportunity to attend Council on August 31<sup>st</sup> to provide an overview of the Polytechnic University model and to outline the significant impact this status change will have on the City of Red Deer and the communities and learners of Central Alberta.

Elaine Vincent  
Acting City Manager

### **Proposed Resolution**

---

Resolved that Council of The City of Red Deer having considered the report as presented by Councillor Harris re: Support for Red Deer College in Obtaining Polytechnic University Status, hereby agrees to table consideration of this item to the August 31, 2015 meeting of City Council to allow Red Deer College the opportunity to attend Council and provide an overview of the Polytechnic University model and to outline the significant impact this status change will have on the City of Red Deer and the communities and learners of Central Alberta.

**Background:**

This Notice of Motion was submitted by Councillor Paul Harris at the Monday, July 6, 2015 Council meeting. This item is now being presented for Council's consideration.

Whereas, Red Deer College is actively seeking Polytechnic University status in order to offer its own degrees, as well as to continue to offer professional, career-focused programs in the arts, social and related behavioural sciences, health & wellness, engineering, education, and trades and technology that engage students in active, applied learning and research essential to the future of society, business and industry; and

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*Red Deer College is eager and ready to meet the challenges of a growing Alberta and to help the*



Government meet its mandate to build “a more resilient and responsive system that aligns supply and capacity to the demands of learners, society, and the economy” (Roles and Mandates Policy Framework I).

There are obvious reasons why distance to a university creates an obstacle to greater postsecondary participation: the costs of moving and living away from home are too high, the emotional costs of leaving family and support networks are too high, and students living at a distance from a university may not perceive the benefits of attending one. Frenette notes also that students who relocate to attend university are more likely to incur higher student loan debt than their counterparts who can attend a university while living at home (Frenette). | Frenette, Marc. “Too Far to Go On: Distance to School and University Participation.” Business and Labour Market Analysis Division, Statistics Canada. 2002.

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|                                 |             |                |                |
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RDC Strategic Plan: <http://rdc.ab.ca/sites/default/files/uploads/documents/1953/rdc-strategic-plan-2012-2017.pdf>

**White Paper on  
Red Deer College as**

# Central Alberta's Polytechnic University



**RDC VALUES**

Exploration | Inclusiveness | Excellence | Integrity | Community | Accountability

# 1. Introduction

## 1.1 Understanding this document

The purpose of this document is to provide the internal Red Deer College community with an overview of Red Deer College's initiative to seek governmental designation as a polytechnic university, with the specific goal of achieving autonomous degree-granting status while protecting the diversity of its programming. The white paper has been prepared by members of the Polytechnic University Task Force, a group which was formed at the request of President Joel Ward in the fall of 2014. This task force was chaired jointly by Gerry Paradis, Executive Projects Leader, and Brad Donaldson, then Vice President Academic. Comprised of one faculty member from each School, two student representatives (SARDC President and one member of the executive), the Associate Vice President Academic, one Dean, one Associate Dean, the Registrar, the Manager of the Centre for Teaching and Learning, the Academic Program Development Manager, the Chief Librarian, and two non-academic staff members, the task force served as a representative group of the College community.

The task force had three purposes: 1) to consult with the College community regarding the evolution of RDC into a polytechnic university; 2) to gather data from other post-secondary institutions to find best practices in mission, mandate, governance, and programming; and 3) to prepare this white paper outlining the consultation and research.

## 1.2 The organization of this paper

The document begins with a description of the consultation process. It proceeds to describe the following:

- The context within which Red Deer College (RDC) took the decision to pursue polytechnic university status
- A definition of polytechnic university
- Examples of other institutions that display characteristics of a polytechnic university
- Fit within the Six Sector Model for Post-Secondary Education in the Province of Alberta
- How polytechnic university status fits RDC's Strategic Plan
- RDC's readiness to undertake the transition to polytechnic university status
- The transitional plan
- Recommendations for next steps

# 2. Task Force Consultation Process

In October 2014, the task force named four groups as its primary consultation priorities: students, faculty, staff, and administration. Secondary groups included students not allied specifically to a School (for example, athletes), non-School faculty, staff in areas such as Continuing Education and Fund Development, as well as non-academic administrators. Working in teams of two, the task force members engaged twenty-seven groups of people in face-to-face discussions reaching a total of 250 students and 270 faculty and staff at RDC. Each session's data was recorded and gathered by the task force chairs, who ensured that summaries were posted on the task force

channel of RDC's The Loop. When all the data was finalized, the entire task force met again to organize the data into a set of common themes. Seven themes emerged from this exercise:

- The transition to polytechnic university status should be well managed.
- The new entity—a polytechnic university—should be clearly defined.
- The existing College culture should be maintained, including the College commitment to learners and learning, a strong sense of community, and strong faculty/student and student/student engagement.
- The new entity should enrich Central Alberta and its communities.
- The new entity should have a strong academic reputation and credibility within Canada so that its degrees and other credentials are well accepted.
- The vision for the new entity should receive broad support from the existing RDC community.
- The new entity should possess institutional autonomy with respect to curriculum and degree granting.

The writers of this white paper have aimed to capture the feedback received by the task force, to present this feedback in relation to RDC's goal to be designated a polytechnic university, and to advance a set of recommendations to achieve that goal.

## 3. Context

### 3.1 Building on 50 years of service to Central Alberta

Since 1965, Red Deer College has served Central Alberta with a wide range of programming, from continuing education, trades training, academic certificates and diplomas, university transfer, academic upgrading, and applied degrees—all of which RDC is mandated to offer as a Comprehensive Community Institution under the Alberta Government's Roles and Mandates Policy Framework Six Sector Model. RDC does not currently have the mandate to offer its own undergraduate (non-applied) degrees.

Over the past three decades, in response to the growing region's need for better access to undergraduate degree programming, RDC has collaborated with Alberta universities to offer degree completion in four academic areas: Arts (Humanities and Social Sciences), Business, Education, and Nursing. While these collaborations have provided access to degrees for some of our learners, our communities have continued to let us know that their needs are only partially being met. For example, a 2011 survey of high school students in the Central Alberta region indicated that almost 50% of the students would enrol in a degree program offered by RDC. A 2014 survey of RDC Creative Arts alumni indicated that 80% of those graduates would have completed degrees at RDC if that option was available.

Collaboration has had some advantages, most notably access to some degrees and the immediate credibility of the degrees granted. Nevertheless, degree content and outcomes are set by the degree granting partner, and our College has been unable to tailor these university programs to respond more specifically to regional needs. Most importantly, we have no meaningful influence over the future direction of these programs or even that programs will continue to be offered. For



example, our faculty have noted trends in education that we think would be beneficial to our learners—trends such as an increased emphasis on experiential learning (service learning, practicum, applied learning, and co-op programs)—that we cannot implement without having control over the content of the degrees we offer. Finally, we lack the autonomy to increase the number of degree completion opportunities in Central Alberta; for example, we offer Central Alberta high school graduates no degree completion opportunities in Environmental Studies, Science, Visual or Performing Arts, Secondary Education, and a number of other areas.

### **3.2 Distance to a university matters to our learners and our community**

We have learned through our research that distance to a university can make a significant difference to learners' access to post-secondary education. Although the relationship between university attendance and the distance students live from a university is not studied frequently, Marc Frenette's 2002 study offers some remarkable conclusions<sup>1</sup>. Canadian students living more than 80 kilometres from a university are only 58 percent as likely to attend university as students living closer. In the Central Region, that translates to all the students in Red Deer, Rocky Mountain House, Stettler, Innisfail, Olds, and arguably Lacombe (since the university in that locale is an independent, faith-based university). It also includes all the rural students between these centres.

There are obvious reasons why distance to a university creates an obstacle to greater post-secondary participation: the costs of moving and living away from home are too high, the emotional costs of leaving family and support networks are too high, and students living at a distance from a university may not perceive the benefits of attending one. Frenette notes also that students who relocate to attend university are more likely to incur higher student loan debt than their counterparts who can attend a university while living at home (Frenette).

### **3.3 The vision of RDC as a polytechnic university**

To serve our community's needs, RDC seeks to redefine itself as a polytechnic university, with the mandate to offer its own degrees in Arts, Business, Education, and Nursing, as well as degrees in Creative Arts, Sciences, and other areas in which need is determined. At the same time, this initiative would allow RDC to maintain current programming in continuing education, university transfer, diplomas and certificates, trades, technology, and academic upgrading.

Integration best describes our vision: we seek to stand firmly within the Campus Alberta framework and the Six Sector model as outlined in the Ministry's Roles and Mandates document, but to unite within a single organization select elements of Baccalaureate and Applied Studies Institutions, Polytechnical Institutions, Comprehensive Community Institutions, and Specialized Arts and Culture Institutions.

Our vision for the transformation of Red Deer College emerges from RDC's proven track record as Alberta's largest Comprehensive Community Institution and our history and success as a collaborative partner, yet it repositions us by asking for autonomous degree-granting status. It will be necessary to rename Red Deer College when it makes this transition: for the purposes of expressing our vision in this paper **only**, we refer to the new entity we envision as Central Alberta's Polytechnic University (CAPU)<sup>2</sup>.

As a learner-centred regional institution with a strong reputation for undergraduate and skills training education, CAPU would shift its position from a sending institution to Central Alberta's destination institution, a change commensurate with the region's current size and projected growth. CAPU would become known for its clear pathways from certificates and diplomas to undergraduate degrees, and for programming that provides

- Opportunities for experiential and applied learning and research in all degree programming
- Stronger connection between program curriculum and community needs
- Community-based applied research that provides opportunities to solve real-world problems in the region
- Laddering and pathway opportunities that promote educational mobility (from apprenticeship to professional and arts and sciences baccalaureates)
- Innovative curriculum and delivery
- International access and focus

This future differs little from our present reality, yet degree-granting autonomy would have a transformative influence on the future of the College and the future of Central Alberta. A new name and enlarged mandate would unify our past, present, and future, integrating what we have been, what we are, and what we seek to become: Central Alberta's polytechnic university.

## 4. Polytechnic University Definition

### 4.1 Defining CAPU

No single or universal definition of a polytechnic university exists. The same is true of universities, colleges, polytechnics, and university colleges. Nevertheless, such entities exist, and they have earmarks that identify them. In the context of RDC's vision, the polytechnic university possesses these attributes:

- Autonomous degree-granting capability, via approval from Campus Alberta Quality Council and the provincial Ministry, rather than through a collaborative partner
- Professional, arts, sciences, humanities, creative arts, and health sciences programming
- University transfer programming that maintains the ability of students to move on to programs in other Campus Alberta institutions
- Trades programming
- Technology programming
- Continuing education programming
- Curriculum design autonomy to ensure innovation, laddering, multiple pathways, and

- responsiveness to marketplace demands
- Academic upgrading programming
- Diploma and certificate programming
- Collaborative degree programming
- Integration of research and applied learning

Except for degree granting autonomy, RDC already possesses the traits of the institution we seek to become. The kind of institution we aspire to combines elements of the six sector model and also draws from comparable examples outside Alberta. Kwantlen Polytechnic University in Surrey, B.C., one of the models for our initiative, provides a definition of polytechnic university that clearly resonates with our initiative:



*The adjective 'polytechnic' speaks to the integration of theoretical and applied learning that is a distinguishing feature of many existing Kwantlen programs, and the noun 'university' orients enhanced program possibilities yet to come. Together they signify that what we now do will continue to be important in our new university and help define our focus and differentiate us from other post-secondary institutions in British Columbia. Kwantlen currently offers a wide array of bachelor degrees and other credentials that are built upon a liberal arts and science core typical of universities. Kwantlen also incorporates leading edge programming in trades, technology, vocational and qualifying studies that are purposefully designed to bridge into degree programs. Kwantlen's highly successful approach to curricular and programmatic design focuses on providing access*

pathways for students of varying abilities and providing opportunities for those who are willing to work hard to realize their potential. ([http://www.kpu.ca/sites/default/files/downloads/kwantlen\\_polytechnic\\_university\\_overview7793.pdf](http://www.kpu.ca/sites/default/files/downloads/kwantlen_polytechnic_university_overview7793.pdf))

Provisionally, we offer to our internal community this definition of polytechnic university:

*Polytechnic universities are post-secondary institutions offering a range of credentials—from certificates to autonomous degrees—in professional, career-focused programs in the arts, creative arts, social and related behavioural sciences, health and wellness, business, engineering, education, trades and technology. Research in such institutions typically defies traditional boundaries between pure and applied, but on the whole much more emphasis falls on applied research.*

#### **4.2 Polytechnic university models**

In proposing the polytechnic university, we take our responsibility to serve the diverse educational need of Central Alberta very seriously, and we have identified polytechnic university models that help us to envision what CAPU would look like.

We take our inspiration not only from North American institutions such as Kwantlen but also

University of Wisconsin-Stout (Wisconsin's Polytechnic University), both of which have, within the past ten years, deliberately forged their identities as polytechnic universities, and from several Ontario institutions, including Sheridan, Humber, and Conestoga College Institutes of Technology and Advance Learning, institutions that, while not called Polytechnic Universities, have evolved to serve their communities by offering a diverse range of programming, from Arts to Apprenticeship, from independent and collaborative degrees to certificates. Like NAIT and SAIT, Humber, Sheridan, and Conestoga are members of Polytechnics Canada, an organization that is "committed to creating new jobs by helping industry, especially small-and mid-sized businesses, grow through applied research and innovation." Polytechnics Canada describes its members as publicly-funded "degree-granting and industry-responsive post-secondary education institutions" ([www.polytechnicscanada.ca/about](http://www.polytechnicscanada.ca/about)).

Polytechnic universities outside of Canada include some of the most prestigious universities in the world, including Massachusetts Institute of Technology in Boston, California State Polytechnic and Rensselaer Polytechnic in New York State. These are progressive, innovative institutions whose reputations for teaching and learning, particularly in the areas of science and technology—and also the liberal and creative arts, business, health, and education—are exemplary.

### **4.3 Why polytechnic university—not just polytechnic?**

We know from past experience with our degree completion collaborations with universities that we are fully capable, at Red Deer College, of offering our own degrees, and we also know that it may be possible for us to do so under current legislation. So why are we seeking not just polytechnic, but polytechnic university status?

We believe that the name "university" matters, particularly given that Central Alberta is currently the most populous region in the province without reasonable access to a university (see Frenette study cited above). Moreover, in Canada, degrees granted by institutions other than universities continue to face credibility problems, both at home and abroad. The title "university" in Alberta is an indication of the quality of an institution because quality standards for degrees from universities are set by the Alberta government and its Quality Council. This is an important consideration when students move on to further academic studies or move away from the region for employment. A Polytechnic University in Central Alberta would also attract international students broadening the focus of Central Alberta and making it an even more active participant in global issues and international commerce.

CAPU would also provide greater opportunity for future fund raising efforts to support scholarships, academic programs, and building projects. Students spending four years to complete a degree at a quality institution are more likely to promote the institution within the region and beyond. Even when our graduates move elsewhere for employment or further studies, their commitment as alumni of CAPU is more likely to continue. Currently, students who complete their degrees in Red Deer are actually graduating from other institutions.

The move toward polytechnic university status is supported by the current success of RDC's trades and technology programs as well as the consistent feedback from stakeholders to move toward degree-granting autonomy. The polytechnic university model allows us to maintain our current

strength of offering a comprehensive mix of programs while allowing us to broaden and deepen this mandate. The term “university” signals continued credibility, greater educational prestige, and curricular autonomy.

## 5. How would CAPU fit into Campus Alberta's Six Sector Model?

As a polytechnic university, CAPU would remain within the Campus Alberta framework, but with aspects of four of the sectors of Alberta's post-secondary education system and clear transfer pathways to the other two sectors offered in one carefully integrated and highly responsive place of higher learning. We would offer collaborative programs with research universities and, potentially, specialized institutions such as Alberta College of Art and Design; our own professional and technical degrees (for example, business, education, and nursing); general foundational degrees (for example, arts and science, as in baccalaureate and applied research institutions); and technology diplomas, career programs, continuing education, trades, and academic upgrading.



The RDC campus would be distinct within Alberta not simply because four sectors of Campus Alberta would reside in one location, but also because this polytechnic university would have the opportunity to work with the province's quality assurance body—Campus Alberta Quality Council—to gain accreditation of its own degrees and, thus, the autonomy to create a curricular landscape with pathways, some of which would intersect and ladder, for learners in trades and technology, academic upgrading studies, continuing education, arts and sciences, and professional degrees.

It is important to consider that the city of Red Deer is the largest city in Alberta that is served only by a single institutional type within the Six Sector Model.

Lethbridge, with a slightly lower population than Red Deer, is served by both a Comprehensive Community Institution and a Comprehensive Academic and Research Institution. The needs of learners in Lethbridge are extremely well served by these institutions, as evidenced by the fact that twice as many students attend post-secondary in Lethbridge as they do in Red Deer. In Edmonton and Calgary, almost all of the Six Sector institutions are represented: Edmonton has one Polytechnic Institution, one Comprehensive Academic and Research Institution, one Baccalaureate and Applied Research University, one Comprehensive Community Institution, and several Independent Universities. Residents of Calgary have access to all of the above types of institutions, as well as one Specialized Arts and Culture Institution, The Alberta College of Art and Design. Like Lethbridge, Edmonton and Calgary are very well served by the current Six Sector model: learners living in those cities have access to a wide range of programs and credentials, making differentiation among institutions in these two major cities not only possible but also desirable.

As one of only two Comprehensive Community Institutions in Central Alberta (nearby Olds College has a student population of approximately 1300 students), RDC helps to serve a population of over 330,000 people and has approximately 7000 credit students and approximately 10,000 non-credit students. While Central Alberta also has access to an Independent faith-based Institution in Lacombe, Red Deer is not only the largest city in Alberta without more than one type of post-secondary institution but is also the largest city in Western Canada without a degree-granting institution.

As explained above, strict adherence to the existing Six Sector model poses a challenge to our aspirations to serve a growing population. Another way of meeting this challenge within the current model might be to establish an entirely new Baccalaureate and Applied Studies Institution in Red Deer, an institution distinct from the current college. Such a solution would come, of course, at great additional cost to the taxpayer. More importantly, it would not leverage the capacity that already exists at Red Deer College. RDC has already forged meaningful and productive community partnerships and has contributed to economic growth and sustainability in the region, most recently and notably in projects coming out of the Centre for Innovation in Manufacturing. Being able to offer a full range of programming, including autonomous degrees for which we could design coherent, industry- and community-focused learning opportunities, and for which we are fully accountable, would allow us to capitalize on our strengths as a community-based institution and to provide flexible and innovative pathways to learning for our region.

The data in the following table underscores the peculiarity that defines post-secondary education in Red Deer: no public degree-granting institution is available to its residents and to those of the surrounding area, a current total population of approximately 330,000. Given that the Alberta Finance and Treasury Board projects that Red Deer's census division (CD 8) will remain Alberta's third most populous by 2041—and grow by some 38 percent in the next 28 years—the need for an autonomous degree-granting institution such as CAPU is clear. The history of the establishment of post-secondary institutions in the province relative to population growth in the table below demonstrates that the time is right for an institution like CAPU in Red Deer. The table shows when the institutions were created, the populations of the cities at the time of their inception, and the current population of these cities.

| Institution              | Founded     | City Population when Founded | 2014 Population of City |
|--------------------------|-------------|------------------------------|-------------------------|
| University of Alberta    | 1908        | 18,500                       | 877,926                 |
| Mount Royal College      | 1910        | 40,000                       | 1,195,194               |
| SAIT                     | 1916        | 60,000                       | 1,195,194               |
| Lethbridge College       | 1957        | 29,462                       | 93,004                  |
| NAIT                     | 1963        | 303,756                      | 877,926                 |
| <b>Red Deer College</b>  | <b>1964</b> | <b>24,446</b>                | <b>98,585</b>           |
| University of Calgary    | 1966        | 323,289                      | 1,195,194               |
| University of Lethbridge | 1966        | 37,186                       | 93,004                  |
| Grant MacEwan College    | 1971        | 436,264                      | 877,926                 |

## 6. Fit with RDC Strategic Plan: The Learner-Centred Future

RDC's strategic plan identifies a learner-centred future, and this is a future that would be well supported by CAPU. Incorporated into RDC's strategic plan, the learner-centred model identifies principles that lay a foundation for learning. As a polytechnic university, CAPU will build on RDC's strong legacy of preparing learners for lifelong learning and workplace success and will have the independence to design programs and corresponding curricula that provide transformative learning experiences in established and emerging program areas.

### 6.1 Learning communities

Strong relationships between faculty and students and rich learning opportunities are hallmarks of the RDC learning experience. Experiential learning opportunities including practica, clinical experience, community collaborations, research, and writing intensives, provide students with essential opportunities to apply learning in practice. While students in degree programs at RDC receive their parchment from Alberta universities, they graduate with a uniquely RDC experience, one which connects them with both their learning community and the wider community of Central Alberta. For these reasons, graduates of degree programs offered collaboratively at RDC and taught by RDC faculty are in high demand throughout the central Alberta region and the province. We can expect that the same would be true of CAPU students and graduates.



It will be essential for CAPU to retain the strong sense of community for which RDC is known and we hear again and again from our students that they value the focus on learning at RDC. The incremental growth that will come with designation as a polytechnic university, particularly in the area of degree granting, will link students even more closely with their learning communities and the wider Central Alberta community because the opportunity to stay in the community for longer (as degree completion opportunities increase) will create longitudinal and lifelong relationships among learners. During the Task Force's consultation with internal stakeholders, this opportunity was identified as one of the most significant benefits of transforming from RDC to CAPU.

### 6.2 Learner and career pathways

The development and delivery of learner-centred curricula and quality teaching will be as essential to CAPU's ability to serve learners as they are to RDC, but CAPU, as a degree-granting institution, will be able to offer an even more comprehensive and self-directed mix of programs. Students will be able to achieve program and course learning outcomes through ladder credentials that offer increased flexible delivery options, strong educational practices and learning activities, and assessments designed to strengthen the learning experience and ensure graduating students have

transformed and are prepared for future learning and work. The articulation of credentials is highly complex and very costly when such articulation occurs through transfer to other institutions. CAPU could serve as a model for innovative ways to ladder credentials throughout Campus Alberta.

### 6.3 Current, practical, and innovative learning

RDC values teacher development that prepares content experts to become well equipped educators. Evidence-based decision making and practice inform curriculum development and delivery at RDC, resulting in choices for learning that integrate theory and practice and provide flexible options for students in all programs and disciplines. Faculty are invested in ensuring students are well prepared in their discipline, for practice, and for lifelong learning. As a result, renewal of programs, courses, and delivery methods are foundational within RDC's School structure. The Centre for Teaching and Learning at Red Deer College is a valuable asset in promoting these values and concepts.

RDC's mandate to serve learners in Central Alberta is supported through the integration of online, blended, and face-to-face learning options that incorporate experiential and flexible curricula and delivery. Students desiring to build on current knowledge and experience are provided with opportunities to integrate these foundational abilities in their learning experiences, creating unique, flexible, and personal learning options. As a polytechnic university serving the regional mandate of a Comprehensive Community Institution, CAPU will provide learning experiences that support individuals and communities across Central Alberta.

### 6.4 Regional development and sustainability

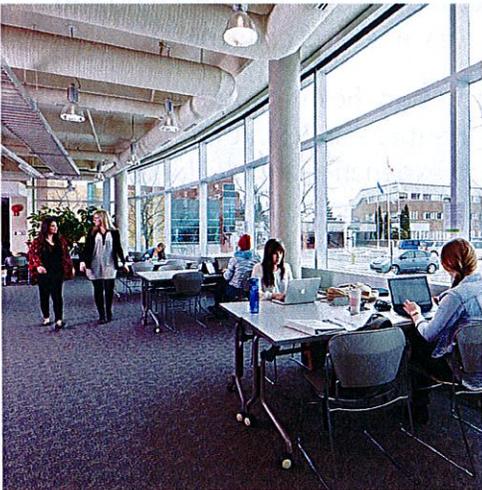
The contribution to the vitality and quality of life in the Central Alberta region will be significant and tangible. As degree programs continue to focus on real-world, experiential learning, ties to the community will increase. More highly qualified people will be attracted to teach at CAPU and live in the region, contributing to increased capacity of knowledge, skill, and leadership. Senior students in these four year programs will be actively engaged in regional projects, research, development, and innovation resulting in a more robust economy, stronger social programs, an enriched cultural environment, and increased support for small and medium enterprises. The sustainability of the region and its development as an important part of the central corridor in Alberta will be greatly enhanced by this transition.

## 7. Transition to CAPU: we are almost ready!

Significantly, the transition of RDC—with its established infrastructure, its successful history and expertise in university transfer and collaborative degree granting—to CAPU would be the least expensive and least disruptive solution to serving our region. There will be no need for new **physical facilities** (beyond the major initiative of a Centre for Health, Wellness and Sport, which is projected to be completed in Fall 2018). Since enrolment in CAPU is initially planned at current RDC levels, with only modest and incremental enrolment increases occurring initially as new programs are added and current programs are expanded to meet regional needs, the current campuses of Red Deer College easily accommodate many years of anticipated growth. The library has already been augmented to provide support for the on-campus delivery of the current collaborative degree programs. RDC's membership in the NEOS library consortium provides outstanding access to the libraries of all the post-secondary institutions in Edmonton and Northern Alberta.

The **accountability structures** of the College are exemplary in the post-secondary sector. RDC's program and service review processes, its robust financial management system, and its proven capacity for sophisticated planning and accountability measures are well positioned to facilitate the transition to CAPU with little or no change.

Achieving a more refined and accountable **academic governance** model has been a significant goal at the College over the past ten years. Recent innovations have moved the College closer to a bicameral governance model wherein academic staff is charged with the responsibility of quality oversight and decision making in academic matters of the institution, while administration and the Board are charged with resource allocation and management of infrastructure. Only minor additional evolution of the model would be required to form a credible bicameral governance model that would bolster the academic credibility of the new institution.



**Credibility** of CAPU would be assured through the normal processes of accreditation provided by the Ministry and by Campus Alberta Quality Council. Red Deer College is ready to submit its self-study in support of its application for institutional accreditation as a degree-granting institution. Each degree offered at CAPU will require the same scrutiny as all other Campus Alberta institutions through the Quality Council. These processes, coupled with the title "university" will help to provide an initial level of acceptance and credibility. After that, it will be the quality control processes and the quality of the graduates of CAPU that will earn greater and more long-lasting credibility.

## 8. Transition Plan

In seeking polytechnic university status, Red Deer College is proposing a bold and innovative approach to post-secondary education for Central Alberta and the province. As universities across the country struggle to find ways to connect some of their learning to real-world needs, CAPU instead seeks a mandate to continue serving Central Alberta and Campus Alberta with a wide range of programming (from apprenticeship, upgrading and certificates to undergraduate degree completion opportunities), but with the additional opportunity to grant our own degrees, with an applied focus, in cases where that makes the most sense for our community. It is imperative that we build on our tradition as a **comprehensive, regionally-based teaching institution**.

Red Deer College proposes, with the Government's support, to offer innovation and excellence in skills training and undergraduate education in a truly unique model for Alberta that meets the needs of learners in the communities we serve. Designating RDC a polytechnic university will send a strong message to our community that both RDC and the Government of Alberta value the Central Alberta community's desire for programming that is practical, affordable, innovative, and relevant, not only to learners in Central Alberta but also to the fast-changing social, cultural, and economic provincial, inter-provincial, and international environment.

## 8.1 Transition in stages

With permission from the Minister of Innovation and Advanced Education to submit our first degrees to Campus Alberta Quality Council, and with the necessary accommodation within the Post-Secondary Learning Act and designation within the Roles and Mandates document, Red Deer College is prepared to undergo Organizational Review in preparation for degree-granting. Pending consultation with our internal and external community, we propose bringing on-stream five degrees within the next five years, using a carefully staged process and drawing on Government resources as required:

| Year      | Activity   |
|-----------|--|
| 2015-2016 | RDC to prepare and submit Organizational Review Self-Study to Campus Alberta Quality Council (CAQC); approval to grant baccalaureate degrees, with applied focus, provided by CAQC |
| 2016-2017 | Submission of up to three baccalaureate degrees for CAQC accreditation   |
| 2017-2018 | Begin new baccalaureate degrees  |
| 2018-2019 | Complete submission of up to two additional program proposals to CAQC  |
| 2021      | Graduation of students in the first three baccalaureate degrees; continued development of additional degree programs   |

To develop and launch these degrees, we require base funding increments of approximately \$2 million per year over the next five years (\$10 million increase in total RDC budget by 2019/20). In addition to this funding, RDC will require reallocation of funding from our current collaborative partners to RDC base funding to continue current degree completion programs. We would need Government's guidance with regard to a transition plan from college status to polytechnic university status, but would aim to have that status and the name of our institution changed by early 2017 to ensure a full range of opportunities for our students upon graduation.

Red Deer College is eager and ready to meet the challenges of a growing Alberta and to help the Government meet its mandate to build "a more resilient and responsive system that aligns supply and capacity to the demands of learners, society, and the economy" (Roles and Mandates Policy Framework 1).

## 8.2 Legislative processes

In order to begin the process of changing the status of the College to a polytechnic university, the College will be required to submit a formal request to the Minister of Innovation and Advanced Education outlining how the new university will be governed, complete with the duties, responsibilities, and names of the governing bodies within the newly designated institution. A suitable name for the institution will have to be determined, but the designation does not depend on that in the short term. There may be some negotiation with government officials regarding some of the details but it is important that the provisions in the Post- Secondary Learning Act are fulfilled.

Once the Minister is sufficiently convinced that the provisions in the proposal are acceptable, an order-in-council will be issued declaring the change in status, the governing structures of the new institution and any other conditions that the Minister may attach to the order. Following the designation as a degree-granting institution, CAPU will be required to submit a self-study to the Campus Alberta Quality Council following the guidelines of the Council for Organizational Review. This self-study will then be reviewed by the Council and a review team will be appointed for an on-site study. A report is then reviewed by the Quality Council and accreditation for degree-granting status can be granted.



As an accredited degree-granting institution in the Province of Alberta, CAPU will then prepare and submit proposals for each degree that it wishes to offer. These will first be vetted by the Ministry of Innovation and Advanced Education, where a system review will determine if the need and potential for sustainability are sufficient to warrant review by the Quality Council. If the system review is positive, the Quality Council reviews the proposal, appoints an external review team, conducts an on-site investigation, and then approves or denies the proposal for the degree.

## 9. Recommendations for the Future Development of the Polytechnic University

As discussed in this paper, it is apparent that Red Deer College must continue its growth and development as it continues to meet the needs of a large and growing region of Alberta. A new model of regional post-secondary education delivery fits well with that future. RDC is ready and able to meet the challenge of this transition. It is hoped that the transition can begin now. The following recommendations are the result of the consultation process and the discussions within the task force:

1. Consultation must continue with RDC internal and external stakeholders. Following the release of this white paper, an external consultation process should be established with community members, regional school districts, regional employers, and elected municipal and provincial officials. While immediate provincial or legislative action may not occur, it is important to keep the idea of the polytechnic university alive in the region.
2. This report has not considered the important implications to faculty responsibilities and workloads. The Task Force did hear concerns expressed regarding the need for faculty to engage in more scholarly activity than is generally expected of faculty in colleges. In addition, the demands of faculty involvement in academic governance are just now starting to have an impact on the workload of faculty. It is the recommendation of the Task Force that these issues be explored and discussed in a forum outside of collective

agreement negotiations in order to approach them with a view to problem-solving and creative solutions. A joint faculty and administration committee should identify the various aspects of the changes that are necessary, look for best practices in other institutions that have made this transition, and recommend a longer term strategy to adapt to the new status of the institution. There is also merit in discovering transition strategies that did not work as well, thereby avoiding similar results for CAPU.

3. An implementation team should be identified as early as possible to begin very careful planning and oversight of a number of projects that will be required to take place simultaneously. This will provide assurances that the transition process will be well managed, thoughtful, and transparent.
4. RDC needs to create a routine and well-understood process for assessing the training and education needs of the region. The College currently has a number of processes that do respond to the needs of the region, but these processes could be more systematic and better coordinated. If CAPU is to live up to its promise of responsive programming, it should create a culture and a process that is clearly in tune with meeting the needs of Central Alberta learners.
5. When the support for the transition to polytechnic university status is received from government and from our stakeholders, a multi-stakeholder committee should be established to search for a name for the newly designated institution.

## ACKNOWLEDGEMENTS

Thank you to Joel Ward, President of RDC, who commissioned this White Paper and who provided support for completion of the project.

The Polytechnic University Task Force thanks all 250 students and 270 Faculty and Staff who participated in the engagement sessions that helped to guide the writing of this paper.

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### **Co-chairs of the Polytechnic University Task Force:**

Gerry Paradis, Executive Projects Leader, Task Force Facilitator and Co-Chair  
Brad Donaldson, former Vice President Academic and Task Force Member and Co-Chair

### **Special thanks to:**

Torben Andersen, Interim Vice President Academic (joined Task Force upon Brad Donaldson's departure)  
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Vicki Mix, Administrative Assistant, Office of the Vice President Academic  
Georgina Rothery, Marketing and Communications Consultant

### **Writing sub-committee:**

Nancy Batty, Tim Heath, Maureen Toews, Gerry Paradis

June 5, 2015

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<sup>1</sup> Frenette, Marc. "Too Far to Go On: Distance to School and University Participation." Business and Labour Market Analysis Division, Statistics Canada. 2002.

<sup>2</sup> CAPU is a provisional name for the purposes of this document only.

**DATE:** September 1, 2015

**TO:** Lisa Perkins, Director of Corporate Transformation

**FROM:** Frieda McDougall, Legislative Services Manager

**SUBJECT:** Notice of Motion – Support for Red Deer College in Obtaining Polytechnic University Status

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**Reference Report:**

Legislative Services, dated August 24, 2015.

**Resolution:**

At the Monday, August 31, 2015 Regular Council Meeting Council passed the following resolution:

Whereas, Red Deer College is actively seeking Polytechnic University status in order to offer its own degrees, as well as to continue to offer professional, career-focused programs in the arts, social and related behavioural sciences, health & wellness, engineering, education, and trades and technology that engage students in active, applied learning and research essential to the future of society, business and industry; and

Whereas, offering degrees closer to home dramatically improves access and affordability for learners in the communities of Central Alberta, and

Whereas, a local Polytechnic University will provide local control over education programming, based on local demand and our communities' needs; and

Whereas, a Polytechnic University will strengthen the social fabric of our community, increase cultural diversity, and enable economic growth for the region; and

Whereas, applied research that is anticipated from Polytechnic University will support innovation and commercialization for businesses and industries of Central Alberta, which further helps to diversify and strengthen our economy; and

Whereas, Red Deer College's current contribution to economic growth through past graduates and current operations is \$327.4 million in 2011-2012, and would be significantly higher with a Polytechnic University; and

Whereas, our region is one of the largest in Canada without access to a degree granting institution within a one hour commute; and

September 1, 2015

Page 2

Notice of Motion submitted by Councillor Paul Harris

Support for Red Deer College in Obtaining Polytechnic University Status

Whereas, currently only 17% of eligible High School students in our region remain here to pursue a post-secondary education, compared to Calgary (33%), Edmonton (32%) and Lethbridge (28%); and

Whereas, students who must leave our Central Alberta community to pursue a degree often do not return; and

Whereas, the City of Red Deer's Economic Development Strategy highlights our central location a major asset for both our community and the province; and

Whereas, economic strength and diversification are crucial to Council's Strategic Plan; and

Whereas, education and lifelong learning, influences community equity positively, reduces poverty and crime, improves social justice and positively influences the overall well-being of the community; and

Whereas, the purpose of civic government is to improve the quality of life for its citizens; and

Whereas, The City of Red Deer has an opportunity to support and advocate on behalf of, and with, our communities' local educational institutions; and

Therefore, be it resolved that the Council of the City of Red Deer, endorse and advocate with the Red Deer College in its request to the Government of Alberta for an immediate change in status to a Polytechnic University.

**Report back to Council: No**



Frieda McDougall  
Manager



September 1, 2015

Red Deer College  
100 College Blvd.  
Red Deer, Alberta T4N 5H5

**Attention: Joel Ward**

Dear Joel:

**Re: Council Decision: Notice of Motion  
Support for Red Deer College in Obtaining Polytechnic University Status**

At The City of Red Deer regular Council Meeting held on Monday, August 31, 2015 the following resolution was passed:

Whereas, Red Deer College is actively seeking Polytechnic University status in order to offer its own degrees, as well as to continue to offer professional, career-focused programs in the arts, social and related behavioural sciences, health & wellness, engineering, education, and trades and technology that engage students in active, applied learning and research essential to the future of society, business and industry; and

Whereas, offering degrees closer to home dramatically improves access and affordability for learners in the communities of Central Alberta, and

Whereas, a local Polytechnic University will provide local control over education programming, based on local demand and our communities' needs; and

Whereas, a Polytechnic University will strengthen the social fabric of our community, increase cultural diversity, and enable economic growth for the region; and

Whereas, applied research that is anticipated from Polytechnic University will support innovation and commercialization for businesses and industries of Central Alberta, which further helps to diversify and strengthen our economy; and

Whereas, Red Deer College's current contribution to economic growth through past graduates and current operations is \$327.4 million in 2011-2012, and would be significantly higher with a Polytechnic University; and

September 1, 2015

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Notice of Motion

Support for Red Deer College in Obtaining Polytechnic University Status

Whereas, our region is one of the largest in Canada without access to a degree granting institution within a one hour commute; and

Whereas, currently only 17% of eligible High School students in our region remain here to pursue a post-secondary education, compared to Calgary (33%), Edmonton (32%) and Lethbridge (28%); and

Whereas, students who must leave our Central Alberta community to pursue a degree often do not return; and

Whereas, the City of Red Deer's Economic Development Strategy highlights our central location a major asset for both our community and the province; and

Whereas, economic strength and diversification are crucial to Council's Strategic Plan; and

Whereas, education and lifelong learning, influences community equity positively, reduces poverty and crime, improves social justice and positively influences the overall well-being of the community; and

Whereas, the purpose of civic government is to improve the quality of life for its citizens; and

Whereas, The City of Red Deer has an opportunity to support and advocate on behalf of, and with, our communities' local educational institutions; and

Therefore, be it resolved that the Council of the City of Red Deer, endorse and advocate with the Red Deer College in its request to the Government of Alberta for an immediate change in status to a Polytechnic University.

Lisa Perkins, Director of Corporate Transformation, will be actioning the advocacy response on behalf of Red Deer City Council. If you have any questions she can be reached at (403) 342-8737 or [lisa.perkins@reddeer.ca](mailto:lisa.perkins@reddeer.ca).

Sincerely,



Frieda McDougall

Legislative Services Manager

c. Director of Corporate Transformation



August 24, 2015

## Notice of Motion - Urging the Federal Parties and Candidates to make known their platforms to Meet Canada's Public Transit Needs of the Future

Legislative Services

### **Report Summary & Recommendation:**

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This Notice of Motion was submitted by Councillor Lynne Mulder at the Monday, August 17, 2015 Council meeting.

This item is now being presented for Council's consideration.

### **City Manager Comments:**

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CUTA has a public affairs division which authors advocacy papers and submits them to the government on behalf of all Transit agencies across Canada, with the upcoming elections they want to gauge what each of the parties and individuals that are running for election feel is important in supporting public transit. Things like the continuation of GreenTRIP funding at the provincial level as well as a national strategy for public transit infrastructure funding and operating programs in Canada.

The focus of this is to try and secure government long term funding investment for infrastructure growth such as more Light Rail and bus rapid transit, transit hubs and park and ride facilities.

The American Public Transportation Association (APTA) has used this strategy to secure long term funding for all transit agencies across the US, which led to the reduction of the life cycle for transit buses (from 15 – 18 years) to 12 years. When transit agencies in the US replace their buses within 12 years they get substantial funding to purchase new vehicles.

I really think it would be an excellent opportunity for Council to continue to show their support for public transit.

Craig Curtis  
City Manager



## **Proposed Resolution**

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Whereas the Canadian Urban Transit Association has expressed concerns about a transit infrastructure gap in Canada; and

Whereas Canada's public transit needs of the future require long-term, dedicated, indexed and recurrent funding; and

Whereas Canada's economic competitiveness as well as the quality of life of its citizens is improved with renewed accessible transit infrastructure; and

Whereas rapid urbanization and the phenomenon of congestion that has accompanied it can only be solved through promoting a modal shift from the automobile to public transit; and

Whereas the expansion of public transit through new lines, additional frequency and adding capacity allows effective and efficient use of roadways by offering the public a transportation choice other than the automobile; and

Whereas public transit reduces greenhouse gas emission and pollution; and

Whereas municipalities have an inadequate tax revenue base to finance the full cost of transit infrastructure and operations; and

Whereas in advance of the upcoming Federal election, the Canadian Urban Transit Association has circulated the attached survey to Federal parties and Leaders in order to properly inform the electorate about their respective positions on Canada's urban transit issues;

Therefore it be Resolved that Council of The City of Red Deer;

1. Declare that it supports greater federal investment in public transit infrastructure commencing in the 2016/17 Federal budget;
2. Requests that funding models allow flexibility to meet the different realities of cities, towns and collectives across Canada;
3. Urges the federal parties to make public transit a major electoral issue by advising the public as to each party's plan for transit over the coming months; and



And Further be it Resolved that Council of The City of Red Deer:

1. Endorses the Canadian Urban Transit Association's transit survey by adding The City of Red Deer's name to the list of signatories that will be sent to all federal parties; and
2. That a copy of the survey be sent to all federal candidates running within the Red Deer region to gauge their opinions on public transit for Canadian communities; and
3. Continue to support a federal role in public transit across Canada and promote the many benefits of public transit for Canadians.

## **Background**

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The following is the Notice of Motion as presented by Councillor Lynne Mulder at the August 17, 2015 meeting of Red Deer City Council.

Whereas the Canadian Urban Transit Association has expressed concerns about a transit infrastructure gap in Canada; and

Whereas Canada's public transit needs of the future require long-term, dedicated, indexed and recurrent funding; and

Whereas Canada's economic competitiveness as well as the quality of life of its citizens is improved with renewed accessible transit infrastructure; and

Whereas rapid urbanization and the phenomenon of congestion that has accompanied it can only be solved through promoting a modal shift from the automobile to public transit; and

Whereas the expansion of public transit through new lines, additional frequency and adding capacity allows effective and efficient use of roadways by offering the public a transportation choice other than the automobile; and

Whereas public transit reduces greenhouse gas emission and pollution; and



Whereas municipalities have an inadequate tax revenue base to finance the full cost of transit infrastructure and operations; and

Whereas in advance of the upcoming Federal election, the Canadian Urban Transit Association has circulated the attached survey to Federal parties and Leaders in order to properly inform the electorate about their respective positions on Canada's urban transit issues;

Therefore it be Resolved that Council of The City of Red Deer;

4. Declare that it supports greater federal investment in public transit infrastructure commencing in the 2016/17 Federal budget;
5. Requests that funding models allow flexibility to meet the different realities of cities, towns and collectives across Canada;
6. Urges the federal parties to make public transit a major electoral issue by advising the public as to each party's plan for transit over the coming months; and

And Further be it Resolved that Council of The City of Red Deer:

4. Endorses the Canadian Urban Transit Association's transit survey by adding The City of Red Deer's name to the list of signatories that will be sent to all federal parties; and
5. That a copy of the survey be sent to all federal candidates running within the Red Deer region to gauge their opinions on public transit for Canadian communities; and
6. Continue to support a federal role in public transit across Canada and promote the many benefits of public transit for Canadians.

**Reference: Canadian Urban Transit Association – 2015 Transit Survey**



### **2015 Transit Survey:**

Canadians go to the polls October 19 to elect their 42nd Parliament. The Canadian Urban Transit Association has expressed concerns regarding Canada's substantial transit infrastructure funding gap which threatens both our country's economic competitiveness and our citizens' quality of life.

With insufficient public transit infrastructure, Canadian cities suffer both from a loss of productivity, through congestion, and environmentally, through increased greenhouse gas emissions. A plan is required to meet the transit needs of today and for the future if Canada hopes to develop modern and efficient cities.

Accordingly:

- 1. Does your party, or you as an individual candidate, support dedicated transit funding for Canadian municipalities?**
- 2. Would your party, or you as an individual candidate, require a specific model, like the Public-Private Partnership (P3) model, as eligibility criteria for transit funding? Are there any other alternative funding or financing tools that your party believes are effective methods of funding urban transit?**
- 3. Would your party, or you as an individual candidate, index transit funding to take inflation into account?**
- 4. Is maintaining a state-of-good repair for our transit infrastructure a priority for your party, or you as an individual candidate?**
- 5. Will your party, or you as an individual candidate, support Canada's growing transit manufacturing as well as Research and Development industries? How would you do so?**

**DATE:** September 1, 2015

**TO:** Lisa Perkins, Director of Corporate Transformation

**FROM:** Frieda McDougall, Legislative Services Manager

**SUBJECT:** Notice of Motion – Urging the Federal Parties and Candidates to make known their platforms to Meet Canada’s Public Transit Needs of the Future

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**Reference Report:**

Legislative Services, dated August 24, 2015.

**Resolution:**

At the Monday, August 31, 2015 Regular Council Meeting Council passed the following resolution:

Whereas the Canadian Urban Transit Association has expressed concerns about a transit infrastructure gap in Canada; and

Whereas Canada’s public transit needs of the future require long-term, dedicated, indexed and recurrent funding; and

Whereas Canada’s economic competitiveness as well as the quality of life of its citizens is improved with renewed accessible transit infrastructure; and

Whereas rapid urbanization and the phenomenon of congestion that has accompanied it can only be solved through promoting a modal shift from the automobile to public transit; and

Whereas the expansion of public transit through new lines, additional frequency and adding capacity allows effective and efficient use of roadways by offering the public a transportation choice other than the automobile; and

Whereas public transit reduces greenhouse gas emission and pollution; and

Whereas municipalities have an inadequate tax revenue base to finance the full cost of transit infrastructure and operations; and

Whereas in advance of the upcoming Federal election, the Canadian Urban Transit Association has circulated the attached survey to Federal parties and Leaders in order to properly inform the electorate about their respective positions on Canada’s urban transit issues;

September 1, 2015

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Notice of Motion submitted by Councillor Lynne Mulder  
Urging the Federal Parties and Candidates to make known their platforms to Meet  
Canada's Public Transit Needs of the Future

Therefore it be Resolved that Council of The City of Red Deer;

1. Declare that it supports greater federal investment in public transit infrastructure commencing in the 2016/17 Federal budget;
2. Requests that funding models allow flexibility to meet the different realities of cities, towns and collectives across Canada;
3. Urges the federal parties to make public transit a major electoral issue by advising the public as to each party's plan for transit over the coming months; and

And Further be it Resolved that Council of The City of Red Deer:

1. Endorses the Canadian Urban Transit Association's transit survey by adding The City of Red Deer's name to the list of signatories that will be sent to all federal parties; and
2. That a copy of the survey be sent to all federal candidates running within the Red Deer region to gauge their opinions on public transit for Canadian communities; and
3. Continue to support a federal role in public transit across Canada and promote the many benefits of public transit for Canadians.

**Report back to Council: No**



Frieda McDougall  
Manager