

A G E N D A

FOR THE REGULAR MEETING OF RED DEER CITY COUNCIL
TO BE HELD IN THE COUNCIL CHAMBERS,
CITY HALL, MONDAY, APRIL 3, 1989,
COMMENCING AT 4:30 P.M.

- (1) Confirmation of the Minutes of the Meeting of March 20, 1989
- (2) UNFINISHED BUSINESS
- 1) Transit Manager - Re: Transit Study Terms of Reference .. 1
- 2) City Clerk - Re: Licensing Bylaw Amendment 2846/A-89 .. 8
- (3) PUBLIC HEARINGS
- (4) REPORTS
- 1) Personnel Manager - Re: Labour Relations Expenditures 1988 .. 9
- 2) City Clerk - Re: Proposed Amendment Development Appeal Board Bylaw 2589/78 .. 14
- 3) Recreation, Parks & Culture Board - Re: Titans Rugby Football Club 1986 CRC Funding .. 20
- 4) Director of Financial Services - Re: Council Policy 107 - Remuneration/Salary for Council .. 21
- 5) Fire Chief - Re: Fire Department 1988 Annual Report .. 23
- 6) Economic Development Manager - Re: Preparation of Industrial Land for Sale/Edgar Industrial Park .. 24
- 7) City Clerk - Re: Rescue Services Provided on County Roads Agreement .. 27
- 8) Director of Engineering Services - Re: 77 Street Commercial Site/Red Deer Property Developments Ltd. .. 32

- 9) Red Deer Tourist & Convention Board - Re: Major Attraction Recommendations .. 35
- 10) Mayor McGhee - Re: Red Deer Penhold Air Base .. 41
- 11) Red Deer Tourist & Convention Board - Re: Directional Signs .. 42
- 12) Dir. of Engineering Services - Re: Major Continuous Corridor/Corridor Road Phase .. 59
- 13) Red Deer Industrial Airport Commission - Re: Building #1/Department of National Defence .. 60
- 14) Red Deer Tourist & Convention Board - Re: Agreement/The City of Red Deer and The Convention Board .. 62
- 15) City Assessor - Re: Road Closure - portion of roadway as shown on subdivision plan 782-1662/land sales to Sheftel Group and Gaetz Cornett .. 75

(5) WRITTEN ENQUIRIES

- 1) City Clerk - Re: Alderman Guilbault/City Employees/Winter Storm Driving Safety .. 77

(6) CORRESPONDENCE

- 1) Mike Dolynchuk - Re: Sidewalk Vending Unit/Top Dog/West Side City Hall Park .. 81
- 2) Red Deer Public School District No. 104 - Re: School Facility Plans .. 92
- 3) Youth & Volunteer Centre - Re: Rezoning Request .. 93
- 4) Alberta Municipal Affairs - Re: 1989 Equalized Assessment Calculations .. 103
- 5) G.H. Dawe Community Centre - Re: Holt Street, Hamilton Drive/Safety .. 114
- 6) Coachman Tower Ltd. - Re: Application to Park/Eastview Shopping Centre .. 124
- 7) E.H. Watson - Re: Property taxes/Lot 4A, Plan 752-1367/Church Cemetery .. 134
- 8) Signtech Canada Ltd. - Re: Tourist Opportunities/Highway Advertising .. 146
- 9) The Food Bank - Re: Request for Space/New Site .. 163

(7) PETITIONS & DELEGATIONS

(8) NOTICES OF MOTION

(9) BYLAWS

1) 2846/A-89 - Licensing Bylaw Amendment - 3 readings

.. 8

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ADDITIONAL AGENDA

FOR THE REGULAR MEETING OF
RED DEER CITY COUNCIL TO BE HELD ON
MONDAY, APRIL 3, 1989, IN THE
COUNCIL CHAMBERS, CITY HALL, RED DEER

1. Engineering Department Manager - Re: Consultant
Selection - General Transportation Update Study .. 1
2. Dir. of Community Services - Re: Proposal to Locate a
W.H.L. Franchise in Red Deer .. 3

DATE: MARCH 28, 1989
TO: CHARLIE SEVCIK
City Clerk
FROM: GRANT BEATTIE
Transit Manager
RE: TRANSIT STUDY TERMS OF REFERENCE

| THE CITY OF RED DEER CLERK'S DEPARTMENT | |
|--|------------|
| RECEIVED | |
| TIME | 10:00 |
| DATE | Mar. 28/89 |
| BY | ds |

As requested by City Council, attached are the Terms of Reference, together with the recommendations for membership on the Policy and Steering Committees for the 1989 Transit Study. The attached is respectfully submitted for Council's consideration.

Carole McAllister
per/ GRANT BEATTIE

/cjm

Attachment

1989 TRANSIT STUDY COMMITTEE

1. Policy Committee

2 Members of City Council
1 Public School Board Representative
1 Catholic Board of Education Representative
Director of Engineering Services
Transit Manager
Planning Commission Representative
Towne Centre Association Representative
City Commissioner (as required)
Director of Finance (as required)

2. Steering Committee

Alberta Transportation Representative
Director of Engineering Services
Transit Manager
Planning Commission Representative
All other City staff as applicable and required

THE CITY OF RED DEER
TRANSIT STUDY
TERMS OF REFERENCE

OBJECTIVE:

The City is seeking a transportation consultant with experience in the urban transit field to update the Red Deer Transit Study done in 1981 by Associated Engineering Services Ltd.

BACKGROUND:

A considerable amount of time has passed since the last in-depth Transit Study was conducted. Since that time several major projects that may affect the public transportation system are:

67 Street River Bridge (complete)
Rail Relocation/Major Continuous Corridor (underway)
49 St./50 St. One-Way Couplet (future consideration)

ASSIGNMENT:

The consultant shall work under the general direction of the consultant responsible for the preparation of The City of Red Deer Transportation Study Update and shall investigate the following issues. (These issues were, for the most part, addressed in earlier studies.) The consultant shall review the initial recommendations and then provide current recommendations on each issue. These matters shall be discussed with the City, through progress meetings prior to incorporating comments/recommendations in the report.

1. Various studies and surveys will be conducted to ascertain the quality of the public transportation system as seen by the current system users, municipal politicians, local school boards, and businesses.
2. Various surveys such as origin/destination, speed and time delays, and traffic problems will be undertaken. Supply and demand surveys will also be undertaken to ascertain the effectiveness of the existing system, routes, headway times, and hours of operation.
3. Comparative statistics from similar sized systems shall be obtained to compare the transit system's efficiency levels.
4. Research and analysis of the feasibility of a para-transit system such as "Dial-A-Ride", that may supply service in a manner other than a fixed route system during low usage periods, shall be conducted. Investigation of the use of vans

- 2 -

or other smaller vehicles would also be addressed.

5. Research and recommendations of the impact of rail relocation and the major continuous corridor along with the downtown one-way couplet on transit operations.
6. Assess the impact on the Transit System of the proposed high school to be built on the east hill.
7. Provide recommendations with respect to the requirement of and timing of an off-street transit terminal. Determine, from a technical and economic perspective, the optimum location for an off-street terminal. Make recommendations with respect to a preliminary design for the site tentatively selected. Consultant should list optional sites on a priority basis.
8. A general review of fare structure policies shall be undertaken. Included in the review shall be research information on alternate funding methods that may be appropriate.
9. Various promotion and marketing tools, such as subsidized worker bus passes, day passes, and restricted passes, will be researched. Research will be undertaken to determine the most effective method of aggressively marketing and promoting the transit system in the Red Deer market.
10. Research into the condition of the transit bus fleet, including areas such as vehicle age, maintenance history, and general condition, shall be undertaken. Specific recommendations pertaining to a bus replacement program, together with a fleet enhancement program, shall be made.
11. Review the level of staffing which exists to carry out administration functions to determine if staffing levels are adequate.
12. Research shall be conducted into the feasibility of the public transportation system's operating function being performed by private contract.

With respect to the above specific issues to be addressed, the operating and capital cost implications of each should be detailed for the year 1990 to 1994 inclusive and for the population thresholds of:

55,000 (current)
80,000
115,000

- 3 -

INPUTS:

The consultant shall work under the general direction of the consultant conducting the Transportation Study Update, and he will be responsible to a Steering Committee composed of the following:

Alberta Transportation Representative
 Director of Engineering Services
 Transit Manager
 Regional Planning Commission Representative

The Transit Manager will chair all meetings with minutes to be taken and circulated by the consultant. There will also be a Policy Committee comprised of elected municipal officials of the local school boards and others providing general direction.

Information to be made available to and reviewed by the consultant includes the following:

1. 1981 Transit Study - Associated Engineering Services Ltd.
2. 1983 City Growth Study - U.M.A. Engineering Ltd.
3. 1984 Downtown Traffic Circulation Study - G.C.G. Engineering Ltd.
4. 1986 Transit Study update - J. Morrall, U of C
5. 1986 Downtown Concept Plan - R.D.R.P.C.
6. 1986 Major Continuous Corridor Project B - U.M.A. Engineering Ltd.
7. 1987 49 St./50 St. One-Way Couplet - G.C.G. Engineering Ltd.
8. 1988 Southeast Transportation Study - G.C.G. Engineering Ltd.
9. Current City of Red Deer Land Use Bylaw
10. East Hill Concept Plan - R.D.R.P.C.
11. Transit System Operating Characteristics - C.U.T.A.

TIME SCHEDULE:

It is anticipated that the consultant will be selected and authorized to proceed by May 1, 1989 with projected completion by October 1, 1989.

BUDGET:

The City has established a project budget figure of \$50,000 to complete the Study as outlined.

ENGINEERING AGREEMENT:

To be drafted by the consultant and to follow the standard APEGGA form with modifications made to suit the circumstances.

INSURANCE:

The consultant must produce evidence of public liability and property damage, as well as professional, in the amount of \$1,000,000 per policy, in a form acceptable to The City of Red Deer.

PROPOSAL:

The consultant will be expected to address the following issues as well as other information that may be relevant to the task at hand.

1. A statement as to the methodology that he proposes to adapt to complete the assignment.
2. A statement as to the staff he will be assigning to the project and other support or experience the assigned staff have in relation to their assignment.
3. A statement as to the managerial ability of the consultant to maintain adequate staff, draft and maintain schedules, and establish logical project planning. Included should be the name of the consultant's representative that will be able to communicate freely with the Steering Committee and City Council during the final report presentation.
4. A statement as to other transit studies that the firm has completed, together with references that may be contacted by the City to verify past performances.
5. A statement as to other major commitments the consultant has during the project duration and how that will effect their project.
6. The consultant should provide for initial start-up meetings, investigation time, and regular Steering Committee meetings in Red Deer. The consultant should allow for at least one City Council presentation, two Policy Committee meetings, and two meetings in Edmonton with Alberta Transportation and Utilities.

PRODUCTS:

Provide eight copies of any draft reports.
Provide 40 copies of final report.
All exhibits are to be in colour.

PROPOSAL CALL:

The City shall be inviting proposals from each of the following firms:

The estimate of fees and hourly rates must be submitted in a separate sealed envelope which will be evaluated separately and after the technical portion of the proposal has been evaluated.

The technical portion will be evaluated on the basis of:

1. Understanding of the assignment.
2. Methodology outlined to complete the assignment.
3. Availability of support staff and facilities.
4. Experience of any third party consultants.
5. Directness of related experience of key staff and firm generally.
6. References.
7. Outline of final product that consultant is willing to produce.
8. After ranking the proposals based on technical merit, the fee envelopes will be opened and the fees negotiated with the technically preferred consultant. If an acceptable agreement is not reached, the proposal will be rejected and negotiations will proceed with the next ranked proposal.

Commissioners' Comments

The attached terms of reference for the Transit Study were requested by Council for their review. We would support the Terms of Reference as outlined and recommend Council approve same and appoint 2 members to the Committee.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

DATE: April 4, 1989
TO: Transit Manager
FROM: City Clerk
RE: 1989 TRANSIT STUDY

The terms of reference, together with recommendations for membership on the Policy & Steering Committees for the 1989 Transit Study, were submitted to Council April 3, 1989, and at which meeting Council passed the following motion:

"RESOLVED that Council of The City of Red Deer having considered report from the Transit Manager dated March 28, 1989, re: Transit Study Terms of Reference hereby approve said terms of reference as amended;

Council further agrees that the following members of Council be appointed to the 1989 Transit Study Policy Committee:

Alderman Campbell
Alderman Kokotailo

and as presented to Council April 3, 1989."

You will note the above resolution approved the terms of reference as amended. The following are the changes agreed to by Council:

1. Policy Committee

2 Members of City Council
1 Public School Board Representative
1 Catholic Board of Education Representative
Director of Engineering Services
Transit Manager
City Commissioner (as required)
Director of Finance (as required)

2. Steering Committee

Alberta Transportation Representative
Director of Engineering Services
Transit Manager
Planning Commission Representative
Towne Centre Association Representative
All other City staff as applicable and required

page 2
Transit Manager

3. Add the following sentence to No. 9 under ASSIGNMENT:

"Special attention will be given to increasing ridership during offpeak hours".

4. Add the following sentence to No. 12 under ASSIGNMENT:

"The use of subsidized taxi for late hour transportation will be explored".

The above decision by Council is submitted for your information and appropriate action.

This office will contact the two school boards to appoint their representatives to the Policy Committee. As verbally discussed, I trust you will see to all of the representative appointments to the Steering Committee.

We look forward to your report back to Council in due course.



C. Sevcik
City Clerk
CS/ds

c.c. City Commissioner
Dir. of Engineering Services
Dir. of Financial Services
Urban Planner
Alderman Campbell
Alderman Kokotailo



THE CITY OF RED DEER

P.O. BOX 5008, RED DEER, ALBERTA T4N 3T4

City Clerk's Department 342-8132

April 4, 1989

Red Deer Public School District No. 104
4747 - 53 Street
Red Deer, Alberta
T4N 2E6

Attention: Mr. R. Congdon

Dear Sir:

RE: 1989 TRANSIT STUDY

The City of Red Deer is undertaking to update the Red Deer Transit Study done in 1981 by Associated Engineering Services Ltd.

At the Council meeting of April 3, 1989, it was agreed that a Policy Committee consisting of the following representatives be appointed.

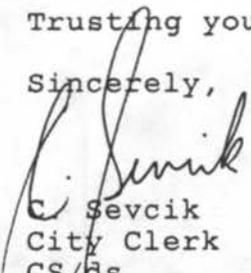
Policy Committee

2 Members of City Council
1 Public School Board Representative
1 Catholic Board of Education Representative
Director of Engineering Services
Transit Manager
City Commissioner (as required)
Director of Finance (as required)

In accordance with Council's decision, we would therefore request that the Public School Board appoint a representative and advise this office of your appointment at your earliest convenience.

Trusting you will find this satisfactory.

Sincerely,


C. Sevcik
City Clerk
CS/as

c.c. Dir. of Engineering Services
Transit Manager



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-8195

City Clerk's Department 342-8132

April 4, 1989

The Red Deer Catholic Board of Education
3827 - 39 Street
Red Deer, Alberta
T4N 0Y6

Attention: Mr. J. Docherty, Supt.

Dear Sir:

RE: 1989 TRANSIT STUDY

The City of Red Deer is undertaking to update the Red Deer Transit Study done in 1981 by Associated Engineering Services Ltd.

At the Council meeting of April 3, 1989, it was agreed that a Policy Committee consisting of the following representatives be appointed.

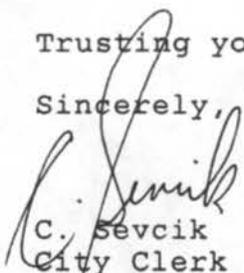
Policy Committee

2 Members of City Council
1 Public School Board Representative
1 Catholic Board of Education Representative
Director of Engineering Services
Transit Manager
City Commissioner (as required)
Director of Finance (as required)

In accordance with Council's decision, we would therefore request that the Catholic School Board appoint a representative and advise this office of your appointment at your earliest convenience.

Trusting you will find this satisfactory.

Sincerely,


C. Sevcik
City Clerk
CS/ds

c.c. Dir. of Engineering Services
Transit Manager

DATE: March 22, 1989
TO: City Council
FROM: City Clerk
RE: LICENSING BYLAW AMENDMENT 2846/A-89

At the Council meeting of March 20, 1989, Council repealed Bylaw 2870/85, the Hours of Business Bylaw. In addition, Council passed a motion agreeing to rescind three sections in the Licensing Bylaw which regulates Hours of Operation of certain businesses and in particular: Section 27(e) pertaining to amusement arcades, Section 31 pertaining to billiard rooms, Section 69 pertaining to massage parlours.

A draft amending bylaw 2846/A-89 is enclosed with this agenda which if passed will delete the above noted sections regulating the Hours of Operation of said businesses.



E. Sevcik
City Clerk
CS/ds

Commissioners' Comments

We would concur that 3 readings be given the said bylaw amendment.

"R.J. MCGHEE"
Mayor

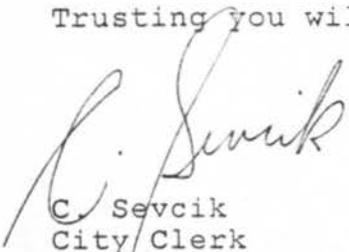
"M.C. DAY"
City Commissioner

DATE: March 23, 1989
TO: Bylaws & Inspections Manager
FROM: City Clerk
RE: BYLAW NO. 2980/89
REPEAL HOURS OF BUSINESS BYLAW

Council of The City of Red Deer at its meeting held on Monday, March 20, 1989, gave three readings to Bylaw No. 2980/89, being a Bylaw to repeal Bylaw No. 2870/85, the Hours of Business Bylaw.

In addition, Council passed a motion agreeing to rescind three sections in the Licensing Bylaw which regulates Hours of Operation of certain businesses and in particular: Section 27(e) pertaining to amusement arcades, Section 31 pertaining to billiard rooms, and Section 69 pertaining to Massage Parlours. A draft amending bylaw 2846/A-89 has been prepared to delete the above noted sections and will be submitted to Council at its meeting held April 3, 1989.

Trusting you will find this satisfactory.


C. Sevcik
City Clerk
CS/ds
c.c. City Solicitor
Inspector Pearson

NO. 1

DATE: February 28, 1989

TO: City Clerk Charlie Sevcik

FROM: Personnel Manager Ron Crossley

RE: Attached Report on Labour Relations Expenditures - 1988

+++++

I believe this report is fairly straightforward. The only comment I would add is that although we have no arbitration cases that are carried over from 1988, we may have some expenditures. One case has been heard but the final report has not been received. Upon its receipt we will have additional expenditures for the Board Chairman and for the City's appointee to the Board. This might amount to \$3,000.

I will attend Council to answer any questions that might be raised upon presentation of this report.

RAC

RAC:hs

Attach.

DATE: February 24, 1989
 TO: Personnel Manager Ron Crossley
 FROM: Labour Relations Officer Lorne Reynaud
 RE: Labour Relations Expenditures 1988

+++++

The following report is in response to Council's request on March 9, 1987, that I provide this information on an annual basis.

During 1988, the number of grievances filed was up by 271%. Seventeen of these were resolved through the grievance procedure and two went to arbitration. The breakdown by unions is as follows:

| Union | Grievances Filed | | Resolved | | Pending Arbitration | |
|-------|------------------|------|----------|------|---------------------|------|
| | 1988 | 1987 | 1988 | 1987 | 1988 | 1987 |
| CUPE | 9 | 3 | 9 | 1 | 0 | 2 |
| ATU | 2 | 1 | 2 | 1 | 0 | |
| IBEW | 3 | 1 | 3 | 1 | 0 | |
| IAFF | 5 | 2 | 5 | 2 | 0 | |

When the 1986 report was tabled with Council, I reported that we had started a program of joint labour\management consultation and that I was hopeful that this would reduce the number of complaints that were escalated to the formal grievance level.

The following chart details the success.

| Union | Number of Issues Raised | Number of Issues Resolved |
|-------|-------------------------|---------------------------|
| IAFF | 10 | 10 |
| IBEW | 18 | 18 |
| ATU | 0 | 0 |
| CUPE | 5 | 5 |

I cannot confirm that every one of these issues would have resulted in a grievance, but I feel it is safe to say that the majority of them were of sufficient importance that they would have if we had not been able to resolve them through this other mechanism.

FINANCIAL REPORT

Due to the length of time it takes to resolve a dispute when the arbitration process is used, it is difficult to control or even forecast the expenditures on an annual basis. The 1988 expenditures

Ron Crossley
 Page 2
 February 24, 1989

are, for the most part, those that were needed to finalize cases that started in 1987.

The budget for 1988 was as follows:

| <u>Item</u> | <u>1988 Budget</u> |
|---------------------|--------------------|
| Labour Relations | \$30,000 |
| Medical Consulting | 2,000 |
| Computer Consulting | <u>6,000</u> |
| | \$38,000 |

Before detailing the labour relations expenditures, I will clarify the other two areas.

Medical Consulting

| | |
|---|---------------|
| Pre-employment Medicals (Red Deer Regional Hospital) | \$ 2,270.80 |
| Special Assessments (Doctor's Reports for Sick Bank) | <u>302.00</u> |
| | \$ 2,572.80 |

Computer Consulting

In 1987 we had hoped to complete the necessary programming for our Human Resource Information System. This activity was delayed until 1988.

| | |
|---|-------------|
| Computer Changes, Enhancement & Systems Packages | \$ 5,681.00 |
|---|-------------|

LABOUR RELATIONS

This section will be covered under two headings: Labour Law Consultation and Labour Dispute Resolution.

A. Labour Law Consultation

Expenditures in this area are primarily to obtain legal opinions on the interpretation of a collective agreement or on the legality of response or action being contemplated. In an effort to stay within budget, these were kept to a minimum in 1988.

| | |
|--------------------|-------------|
| Total expenditures | \$ 1,454.88 |
|--------------------|-------------|

Ron Crossley
 Page 3
 February 24, 1989

B. Labour Dispute Resolution

Expenditures under this heading are those necessary to resolve arbitration cases that result from grievances. I will deal with each dispute and show the expenditure.

Included in these expenditures are the cost of the City's solicitor, the cost of the City's nominee to the Arbitration Board, one-half the cost of the Board Chairman, and any cash settlement that may be required.

1. Dismissal for Cause - 1987 ATU

The Arbitrator ruled that the City had sufficient justification to dismiss an employee for cause.

Expenditure during 1988 \$12,530.39

2. Unsuccessful Bumping due to Layoff - 1987 CUPE

Arbitrator's award still pending.

Expenditure during 1988 \$8,144.00

3. Claim for Pay Premiums While on Vacation - 1987 CUPE

CUPE settled during negotiations in City's favour after commencing the arbitration process

Expenditure during 1988 \$4,930.00

4. Filing Incomplete Medical Reports - 1988 IAFF

IAFF started an arbitration and then dropped their claim against the City.

Expenditure during 1988 \$470.00

SUMMARY OF EXPENDITURES COMPARED TO BUDGET

| <u>ITEM</u> | <u>1988 ACTUAL</u> | <u>1988 BUDGET</u> |
|---------------------|--------------------|--------------------|
| Labour Relations | \$27,529.27 | \$30,000 |
| Medical Consulting | 2,572.80 | 2,000 |
| Computer Consulting | <u>\$ 5,681.00</u> | <u>6,000</u> |
| | \$35,783.07 | \$38,000 |

If more detail is required, I will provide same at your request.

LR:hs

As indicated in the attached report this information was requested by Council and to be brought forward on a yearly basis.

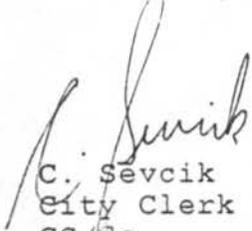
"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

DATE: April 4, 1989
TO: Personnel Manager
FROM: City Clerk
RE: LABOUR RELATIONS EXPENDITURES 1988

I would advise that the report prepared by Labour Relations Officer, Mr. Lorne Reynaud, re: Labour Relations Expenditures 1988 was presented to Council April 3, 1989. The said report was accepted for information purposes only at the above noted meeting.

We thank you for this informative report.


C. Sevcik
City Clerk
CS/ds
c.c. Labour Relations Officer

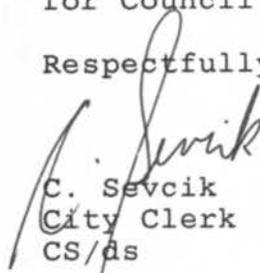
DATE: March 13, 1989
TO: City Council
FROM: City Clerk
RE: PROPOSED AMENDMENT DEVELOPMENT APPEAL BOARD
BYLAW 2589/78

I have reviewed the recommendations from the Clerk Steno II pertaining to proposed amendments to the Development Appeal Board Bylaw and specifically with regard to the matter of serving notice.

Having been the Secretary of the Red Deer Development Appeal Board for several years, I can appreciate the comments which are made and fully support the recommendations.

If Council concurs, an appropriate Bylaw amendment will be prepared for Council's consideration.

Respectfully submitted,


C. Sevcik
City Clerk
CS/ds

Page 2
Council
March 2, 1989.

- One gentleman was angry, stating that it was a waste of the taxpayers money when he couldn't even see the single family dwelling from his house.

2. Since only the "adjacent" property owners are affected by a residential appeal, we would request that the wording in the bylaw be amended to read:

"all persons who are the registered owners of land within a radius of 200 feet of the land upon which the development is proposed, with the exception of the following:

(a) appeals relative to single family dwelling sideyard, frontyard and rearyard relaxations, residential additions, garages, carports, sheds, or any other contravention the Land Use Bylaw relative to single family dwellings, in which event the Board shall give notice in writing of the public hearing to EACH OWNER OF ADJACENT LAND AT THE NAME AND ADDRESS SHOWN FOR THAT OWNER IN THE TAX ROLL OF THE MUNICIPALITY;

- For the purpose of Section 2.8.5(a), "adjacent land" means land that is contiguous to the parcel that is the subject of the appeal, and includes land that would be contiguous if not for a public roadway."

3. What we suggest is that we NOTIFY ONLY THOSE PROPERTY OWNERS ADJACENT TO THE SUBJECT APPEAL, which would result in the following:

@
@ X @
@

If the Bylaw Amendment were granted, and if we considered that we possibly had 40 appeals per year that were single family dwelling oriented, we would have an approximate annual saving of \$1,250.00, as well as secretarial salary in not writing to those people who are not directly affected:

| | | |
|--------------------|-----------------|------------|
| - in typing time | ? | |
| - paper, envelopes | \$ 172.00 | |
| - stamps | <u>1,079.00</u> | |
| ANNUAL SAVING | | \$1,251.00 |

Page 3
Council
March 2, 1989.

PLEASE NOTE THAT NOT ONLY do we advise each of the property owners of the Hearing, after the Hearing we also mail each one of them the decision made at the Hearing. (40 Notices + 40 Decisions).

I wish to also note that should any other property owners (other than those adjacent to the subject property) be interested in the Appeal, they would be notified by way of the DAB advertisement in the Advocate, which advertisement invites those interested to attend at the Hearing.

All other appeals other than those dealing with a residence would remain at notifying those within 200 ft.

I respectfully request your consideration in this regard.



SANDRA POPE
CLERK STENO II
CITY CLERK'S DEPARTMENT
/sp

DATE: MARCH 3, 1989
TO: CITY CLERK
FROM: BYLAWS & INSPECTIONS MANAGER
RE: AMENDMENT TO DEVELOPMENT APPEAL BOARD BYLAW 2589/78

We have discussed the proposed amendment with the Development Appeal Board Clerk Steno and concur with her recommendations.

The effect of the proposed change will not adversely effect anyone interested, as generally only those persons directly adjacent to the subject site have any concerns.

We recommend that the Bylaw be amended as proposed.



RYAN STRADER
BYLAWS & INSPECTIONS MANAGER
RS/sp

Commissioners' Comments

We concur with the recommendations. If Council agrees a draft bylaw will be brought forward for consideration at a future meeting.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

respect to the compliance of the proposed subdivision with the regional plan that affects the land, if

- (i) the regional planning commission is not the subdivision approving authority, and
- (ii) the regional planning commission notified the subdivision approving authority in writing, prior to the decision of the subdivision approving authority, that the proposed subdivision did not comply with the regional plan,

(b) in subsection (7) by striking out "or (c)" and substituting ", (c) or (d)".

15 Section 118(a) is amended by striking out "or public utility," and substituting ", public utility, pipeline as defined in the *Oil and Gas Conservation Act* or transmission line as defined in the *Hydro and Electric Energy Act*".

16 Section 139 is amended

(a) by repealing subsection (1) and substituting the following:

139(1) Except as otherwise prescribed by this Act or when an exemption is given by the Minister under section 141, before giving 2nd reading to

- (a) a proposed land use by-law,
- (b) a proposed by-law adopting an area structure plan,
- (c) a proposed by-law adopting an area redevelopment plan,
- (d) a proposed by-law adopting a general municipal plan,
- (e) a proposed by-law amending a by-law referred to in clauses (a) to (d), or
- (f) a proposed by-law repealing a by-law referred to in clauses (a) to (d),

a council shall hold a public hearing with respect to the proposed by-law in accordance with section 140 after giving notice of it in accordance with subsections (3) and (4).

(b) by repealing subsection (2);

(c) in subsection (3) by striking out "In addition to the notice to owners required under subsection (2), if any, the" and substituting "The";

(d) by adding the following after subsection (3):

(4) In addition to the notice required under subsection (3), in the case of an amendment to a land use by-law that will change the district designation of a parcel, the council shall give written notice containing the information referred to in subsection (3)(d) to the owner of that parcel and mail a written notice by ordinary mail to each owner of adjacent land at the name and address shown for that owner in the tax roll of the municipality.

(5) In subsection (4), "adjacent land" means land that is contiguous to the parcel that is being redesignated and includes

- (a) land that would be contiguous if not for a public roadway, river or stream, and
- (b) any other land specified in the land use by-law as adjacent land for the purpose of this section.

17 Section 145 is amended

(a) by repealing subsection (1)(d);

(b) by adding the following after subsection (1):

(1.1) The Minister may make regulations governing the fees to be paid by persons

- (a) applying to the Minister or to a regional planning commission for subdivision approval or appealing the decision of a subdivision approving authority to the Board, or
- (b) making applications to the Board under this Act.

DATE: April 4, 1989
TO: City Solicitor
FROM: City Clerk
RE: PROPOSED AMENDMENT DEVELOPMENT APPEAL BOARD
BYLAW 2589/78

At the Council meeting of April 3, 1989, the following motion was passed agreeing to amend the Development Appeal Board Bylaw pertaining to Appeal Board Notices.

"RESOLVED that Council of The City of Red Deer having considered report from the City Clerk dated March 13, 1989, re: proposed amendment - Development Appeal Board Bylaw 2589/78 hereby approve the proposed amendments to said bylaw and authorize the administration to bring back the appropriate bylaw amendment for Council's consideration and as presented to Council April 3, 1989."

I am enclosing herewith the reports which appeared on the Council Agenda of April 3. During the discussion, it was also agreed by Council that in laneless subdivisions, lots which touch at the corner be also notified. I have attempted to depict this on the diagram enclosed herewith. If you require further explanation, please do not hesitate to contact me.

We would request that you prepare the Bylaw amendment in this instance, at your earliest convenience, for presentation back to Council.


C. Sevcik
City Clerk
CS/ds
Encl.

FILE: R-31148

DATE: MARCH 22, 1989

TO: MAYOR & COUNCIL

FROM: JACK ENGEL, CHAIRMAN
RECREATION PARKS & CULTURE BOARD

RE: TITANS RUGBY FOOTBALL CLUB 1986 CRC FUNDING

In 1986 the Recreation Parks & Culture Board approved two applications from the Red Deer Titans Rugby Football Club for CRC funding. The first was \$20,000 for planning the players service building/club room at Maskepetoon Park and the second was for \$12,500 towards the capital construction of this same facility. In 1987 the Club was awarded a further \$10,000 for this project.

Construction of Maskepetoon Park has been delayed significantly due to the earlier uncertainty of railway relocation. It was expected that significant fill material would be needed from this site in order to build a highway 2 overpass for the railway, and therefore all planning for the site was put on hold until that decision could be made.

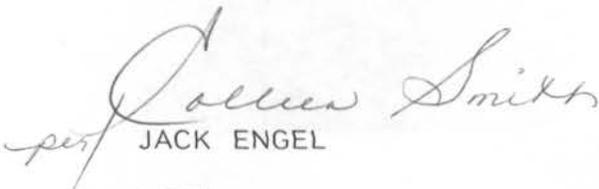
Alberta Recreation & Parks, the grant provider, requires funds to be spent and accounted for within two years of approval unless the funds are designated to be "banked" for future construction. The first \$20,000, therefore, must be spent or reallocated to capital and banked for future construction. The only other alternative is to return the funds to the province. The Club therefore approached Alberta Recreation & Parks and the Recreation Parks & Culture Board for approval to reallocate these funds to banked capital. The Board has passed the following resolution at its March 14th meeting:

Moved by L. Luders, seconded by L. Martinek

"THAT the Recreation Parks & Culture Board recommend to Red Deer City Council the allocation of \$20,000 from Planning to Capital re: Titan's Rugby Football Club 1986 CRC grant."

MOTION CARRIED

City Council should be aware that the Titans Rugby Football Club is frustrated with the extensive delay in the development of Maskepetoon Park and they may at some point in the future request approval to reallocate these funds to the development of their facility at another site; however, at this point in time they remain committed to Maskepetoon Park.


per JACK ENGEL

LRH/ccs

c. Craig Curtis

Commissioners' Comments

We would concur with the recommendation of the Recreation, Parks & Culture Board.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

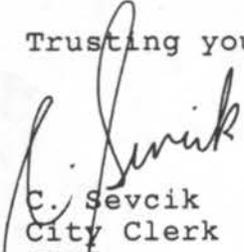
DATE: April 4, 1989
TO: Recreation, Parks & Culture Board
FROM: City Clerk
RE: TITANS RUGBY FOOTBALL CLUB 1986 CRC FUNDING

Your report dated March 22, 1989, regarding the above was presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered report from the Recreation, Parks & Culture Board dated March 22, 1989, re: Titans Rugby Football Club 1986 CRC Funding hereby agree that the Titans Rugby Football Club 1986 CRC Grant of \$20,000 be allocated from Planning to Capital and as recommended to Council April 3, 1989."

The decision of Council in this instance is submitted for your information and by way of a copy of this memo, we would request the Recreation & Culture Manager to take appropriate action.

Trusting you will find this satisfactory.


C. Sevcik
City Clerk
CS/ds

c.c. Dir. of Community Services
Recreation & Culture Manager
Dir. of Finance

DATE: March 20, 1989
TO: CITY CLERK
FROM: DIRECTOR OF FINANCIAL SERVICES
RE: COUNCIL POLICY #107 - REMUNERATION/SALARY FOR COUNCIL

It is respectfully requested that Council consider amending the above Council policy by adding the following wording:

"Of the annual remuneration, unvouchered car allowances and per diem rates paid to the Mayor and Council members; one-third is considered to be paid as an unvouchered expense allowance for the performance of the duties of office."

The result of the above amendment is to satisfy the requirements of the existing Income tax legislation regarding payments to elected officials. It does not result in the payment of any additional monies to the Mayor or Council members by the City.

An amended council policy #107 is attached for Council's consideration.



A. Wilcock, B. Comm., C.A.
Director of Financial Services

AW/mrk

Commissioners' Comments

We would concur with the recommended change to Policy 107.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

Policy Section:

Council

Page:

1 of 1

Policy Subject:

Reumuneration/Salary

Policy Reference:

107

Lead Role:

Council

Resolution/Bylaw:

August 28, 1978

PURPOSE

POLICY STATEMENT

Council annual remuneration shall be adjusted on January 1 of each year by the same % increase as exempt staff salaries are adjusted. Aldermen are entitled to a fixed per diem rate and vouchered expenses while on City business when outside the City of Red Deer.

Of the Annual remuneration, unvouchered car allowances, and fixed per diem rates paid to the Mayor and Council Members, one-third is considered to be paid as an unvouchered expense allowance for the performance of the duties of office.

Cross Reference

Remarks

Date of Approval:

Effective Date:

Date of Revision:

August 28, 1978

DATE: March 22, 1989
TO: City Clerk
FROM: Fire Chief
RE: FIRE DEPARTMENT 1988 ANNUAL REPORT

The 1988 Fire Department Annual Report is submitted for Council's consideration.

Would you please include this report in the agenda for the April 3, 1989 Council meeting, and I will be in attendance to answer questions of Council.



R. Oscroft
Fire Chief

RO/dd

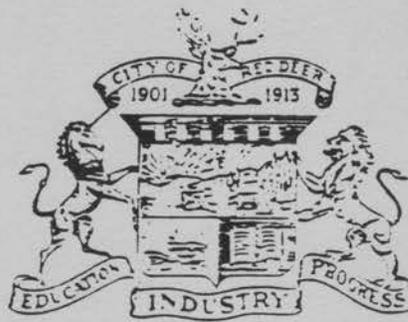
Commissioners' Comments

The report has been supplied to Council as an attachment to the Agenda.

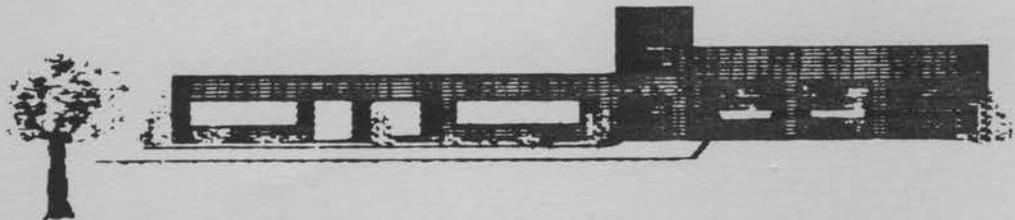
"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

Submitted to City Council
Date: 5/9/84



RED DEER FIRE DEPARTMENT 1988 ANNUAL REPORT



COMMUNITY INVOLVEMENT BY



DEPARTMENT PERSONNEL



Members of the Red Deer Fire Department make a large ongoing contribution to the community at large. Thousands of hours of personal time is spent by members from all Divisions of the Department both on a personal basis as well as Local 1190 I.A.F.F. sponsored projects in an effort to make Red Deer a better place to live.

Without the help of these individuals, many organizations would find that some important community projects would have to be curtailed due to lack of volunteers to run the projects.

A partial list of some of the community organizations department members are involved in would include the following:

Red Deer Christmas Bureau
Red Deer Food Bank
Coke House of Hope
Canadian Save the Children Fund
Red Deer United Way
Big Brothers of Red Deer and District
Red Deer All City Junior Band
Red Deer Royals
Minor Hockey Leagues
Minor Ball Leagues
Minor Football

In 1988, members of Local 1190 I.A.F.F. raised approximately \$50,000 through various fundraising functions which included the production and sale of Some Like It Hot Calendars, the annual Tree Pickup, an English Channel Swim by John Cormier and participation at

the Westerner during Fair Week. Funds raised during 1988 are being directed towards the Pediatric Ward relocation project at the Red Deer Regional Hospital Center. In addition, \$5,000 was contributed towards the purchase of items for the playroom at the Hospital's Emergency Department.

The Fire Department and the City of Red Deer are fortunate to have people on staff who so willingly give of their own free time towards the betterment of the community.

FOR THE CHILDREN



RED DEER FIRE DEPARTMENT

1988 ANNUAL REPORT

INDEX

| | | |
|--|------|----|
| FIRE CHIEF'S REPORT ON THE ACTIVITIES OF THE FIRE DEPARTMENT DURING 1988..... | PAGE | 1 |
| FIRE DEPARTMENT OPERATIONS..... | PAGE | 4 |
| FIRE PREVENTION BUREAU..... | PAGE | 23 |
| TRAINING & RESEARCH..... | PAGE | 14 |
| EMERGENCY MEDICAL SERVICES..... | PAGE | 31 |

ALPHABETICAL LIST OF INFORMATION WITH PAGE NUMBERS

| | |
|--|---------|
| Ambulance call volume (two year comparison)... | page 36 |
| Ambulance responses -ALS-BLS-MVA..... | page 9 |
| Ambulance Statistics 1987 & 1988 | page 35 |
| Deputy Chief i/c Emergency Medical Services . | page 31 |
| Deputy Chief i/c Operations..... | page 4 |
| Deputy Chief i/c Training & Research | page 14 |
| Emergency calls received by Alarm Operators... | page 8 |
| Fire causes..... | page 27 |
| Fire Chief's report..... | page 1 |
| Fire Marshal's report..... | page 23 |
| Fire Prevention Bureau - activities..... | page 28 |
| Home survey - Fire Prevention Week..... | page 26 |
| Public tours | page 13 |
| Training hours (graph)..... | page 22 |
| Vehicle responses in and out of City..... | page 10 |
| Vehicle responses to emergencies..... | page 7 |
| Vehicle responses - day, evening, night..... | page 11 |

**FIRE CHIEFS REPORT
ON THE
ACTIVITIES OF THE
FIRE
DEPARTMENT
1988**



FIRE CHIEFS ANNUAL REPORT



Mayor Robert McGhee, Members of City Council City Commissioner

The 1988 Red Deer Fire Department Annual Report is submitted for your information and consideration. All phases of activities of the various Divisions of the Department are covered in this report.

As a result of the Coopers Lybrand report to City Council and the Fire Audit Task Force, I am pleased to report that the majority of recommendations were addressed and implemented by Fire Administration. Outstanding recommendations to be implemented are those of a financial nature, and will require further planning.

The Chief Officers and support staff contributed a great deal of time towards resolving and implementing new procedures and policies recommended by the Audit Task Force, and are to be commended for their efforts and positive attitudes.

Negotiations between the City and Local 1190 Red Deer Fire Fighters Association were conducted throughout January, February and March with the assistance of a Provincial mediator, and a new Collective Agreement was signed.

An extremely dry spring accounted for an increase in fire responses to control grass and bush fires throughout the City. Of concern is the number of deliberately set fires in the forested areas of the trails system. It appears that these fires are the work of youngsters, and they are located in areas that are inaccessible to conventional fire equipment. The possibility exists for a fire of major proportions that would destroy acres of tree cover thus lowering the amenities of the trail system. I believe that if the trend continues, the department will require specialized equipment to access the trail system quickly to engage these fires before they get out of control.

The integration of paramedics as fire fighter EMT-Ps is progressing. At present, each Platoon has two fire fighter/EMT-Ps assigned. Our objective is to eventually have three or four fire fighter/EMT-Ps assigned to each Platoon to accommodate for work load requirements, holidays, sickness, and training.

During 1988, the department was only partially successful in recruiting qualified paramedics for our eligibility list. At present there is a shortage of qualified paramedics in the labour market because of the trend to upgrade prehospital care by Provincial municipalities. About 60% of applicants for our positions were unable to meet departmental entry requirements. We are presently continuing with recruitment procedures to establish an eligibility list for future anticipated requirements.

In March, Council received the Fire Underwriters Survey report on municipal fire defences in Red Deer. The report was complimentary on improvements to the municipal water supply, and the City received an improvement in classification from Class 5 to Class 3 in commercial properties. The report did express some concerns in the areas of platoon strength and the lack of training facilities.

In May, we received the report from the Policy Advisory Committee to the Minister of Hospitals and Medical Care, entitled "New Dimensions in Emergency Health Services". This report contains 41 recommendations for the improvement in ambulance and prehospital care in the Province. Various Committees have been formed to analyze the recommendations, and to recommend implementation of priorities to the Provincial Government. It is my belief that 1989 will see some significant changes in the ambulance industry, particularly in the areas of training standards, funding user costs, communications, and air ambulance operations.

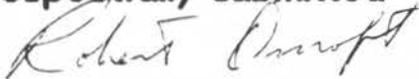
In July, Alberta Blue Cross advised they would not pay for the increased user costs to senior citizens as had previously been agreed to. As a result, our direct billing privileges with Blue Cross were discontinued when we began billing at the rate set by Council.

The dispute was eventually settled when Council agreed to revert to the Blue Cross rates. Later, we were advised by the Department of Social Services that they would only pay invoiced amounts to the Blue Cross rates for seniors for their clients. In September, the Provincial Department of Transportation advised they would not pay invoices for fire fighting and rescue services on Provincial highways that exceeded their new rate schedule, and that was considerably lower than those set by Council.

The Alberta Ambulance Operators Association and member organizations are continuing negotiations with the Provincial Government to establish an equitable rate structure with Blue Cross and Provincial Departments responsible for the payment of ambulance invoices. The rate dispute with Department of Transportation is being addressed by a number of municipalities through direct representation to the Deputy Minister, through the AUMA, and through organization's such as the Alberta Fire Chief's Association.

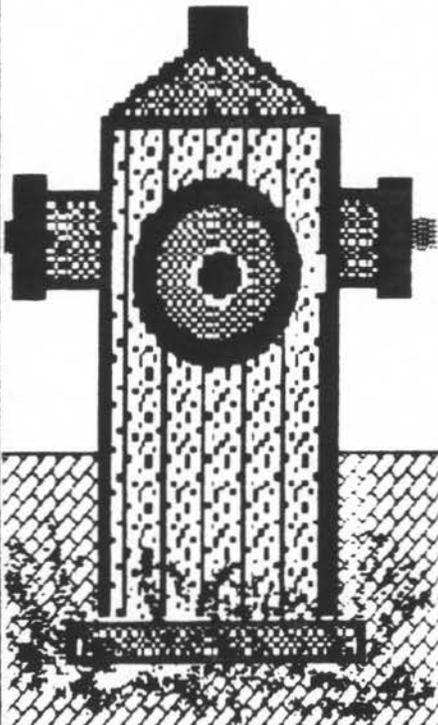
In conclusion, I wish to express my appreciation to my Chief Officers and Fire Marshal and the support staff for their perserverance and dedication throughout the year 1988.

Respectfully submitted



Robert Oscroft - FIRE CHIEF





FIRE
DEPARTMENT
OPERATIONS

DEPUTY CHIEF OPERATIONS



1988 ANNUAL REPORT



Fire Chief R. Oscroft Red Deer Fire Department

Once again I am pleased to submit the following report on the operational functions of the department during 1988.

Two senior personnel left the Department in 1988. I would take this opportunity to wish both of the retirees a long and enjoyable retirement. In addition, one additional person left the Department to pursue a career in the Petro Chemical Industry.

The department underwent an audit by Coopers Lybrand in December of 1987 at the specific request of Council. The final report was released in the spring of 1988. The recommendations made by Coopers Lybrand and subsequently by the Fire Department Audit Task Force have resulted in a number of alterations and changes in which the Fire Department operates. Many of the areas of concern have already be addressed, specifically in the following areas:

- 1 - Reorganization of Senior Officer functions.
- 2 - Ongoing Joint Labor Management Meetings.
- 3 - Computerization of Training Records.
- 4 - Completion of Policy and Procedures Manual.
- 5 - Introduction of weekly Management meetings.
- 6 - All Job Descriptions in Department Updated.
- 7 - Regular Meetings of Department Safety Committee.

- 8 - Improved record keeping system for vehicle maintenance.
- 9 - Public information program re: Learn not to burn program taught in school systems.
- 10 - Fire Prevention Week emphasized "Smoke alarms - a sound you can live with.
- 11 - Increased levels of training given to Alarm Operators by implementation of Priority Dispatch system.
- 12 - Participation in the Safe Community program in the city.
- 13 - Increased emphasis on making training available to outside agencies whenever possible, as well as taking advantage of outside sources of training.
- 14 - Development of Standard Operating Procedures for the many specialized pieces of apparatus the Department utilizes. This is an ongoing process.
- 15 - A small number of items mentioned in the Audit remain to be addressed, most importantly the question of manning levels, increased numbers of Fire Prevention Officers and additional support staff remain outstanding.

In response to the report presented by Coopers Lybrand, the department has re activated the Fire Station Location Project as a first step toward beginning a long range master plan. The changes that have taken place in the City since the Fire Station Study was last conducted have been substantial. With rail relocation now taking place, the addition of the new 67 Street bridge and numerous other alterations in roadways and subdivisions, the updating of the Fire Station Study is a logical first step. A report from the Fire Underwriters Association was also received in 1988. It was gratifying to note that this organization identified

improvements implemented since their last evaluation. It should be noted that many areas of concern expressed in the Coopers Lybrand report are echoed in the Fire Underwriters report.

The Department took delivery of a new Pumper in the fall of 1988. This unit is of a new design which allows the full crew complement to ride in an enclosed heated cab area which greatly increases the safety aspect of responding to emergency calls, particularly in our climate.

In addition to the pumper, a new mini van was purchased and equipped as a Command Post for use by the Platoon Chiefs at emergency scenes. This mode of operation is in keeping with the changes taking place in the Fire Department with regard to mode of operation, specifically that mode referred to as Incident Command.

The effort to computerize many of the departments record keeping functions has continued. Considerable headway has been made towards reaching our eventual goal, however, much remains to be accomplished along this venue. Time and resources play a major role in the speed with which this major undertaking is accomplished.

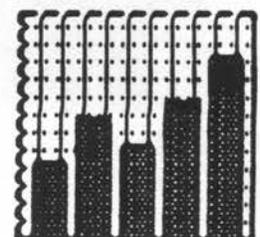
Changes to the Alarms/Dispatch have included the refurbishing of the Dictaphone 20 channel Call Logging recorder. This equipment is expected to last; with regular maintenance until such time as a unit of greater capacity is required.

I would like to take this opportunity to thank all those individuals who have provided me with assistance and support throughout the year. Without the ongoing efforts of the staff, much of what has been accomplished would not be a reality today.

All of which is respectfully submitted for your information.



Dennis A. Dubois
Deputy Chief - Operations



TOTAL EMERGENCY VEHICLE RESPONSES
MADE BY THE RED DEER FIRE DEPARTMENT
IN 1988 BY STATION

| STATION | ALS AMB | ELS AMB | SLB PUMP | MVA | FIRE |
|-----------|---------|---------|----------|-----|-------|
| STATION 1 | 1,820 | 450 | 37 | 97 | 458 |
| STATION 2 | 10 | 4 | 316 | 22 | 378 |
| STATION 3 | 13 | 6 | 384 | 46 | 367 |
| TOTALS -> | 1,843 | 460 | 737 | 165 | 1,203 |

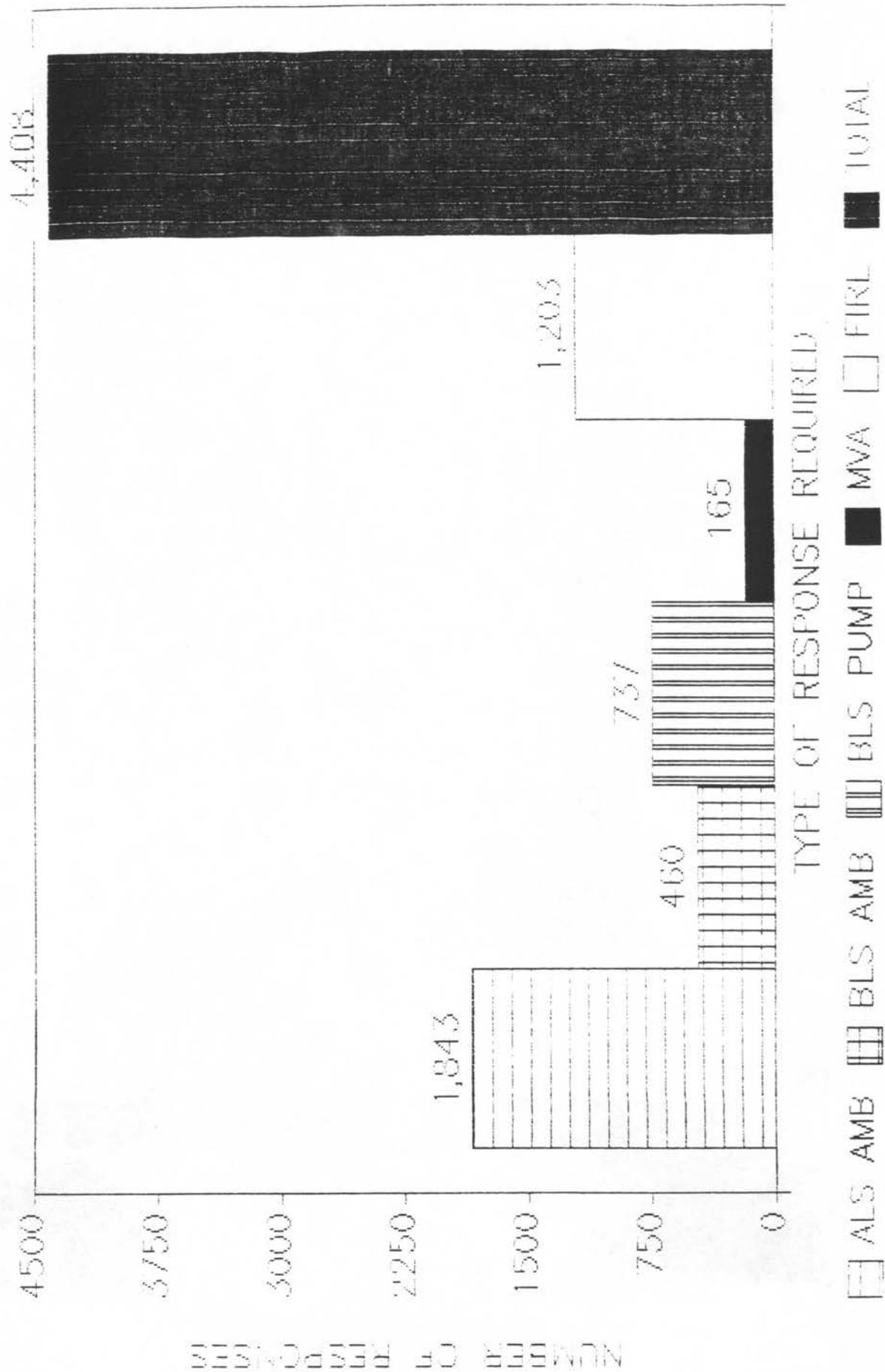
Compiled by
The Red Deer Fire Department
D/C Operations

CALLS RECEIVED
BY FIRE DEPARTMENT
ALARM OPERATORS IN 1988

| AMB. | FIRE | RCMP | OTHER EMERG. | SHUT OFF SERV. | TEST/ DRILLS | INFORM ATION | NO ANSWER | WRONG NUMBER | CHILDREN PLAYING | TRACE CALLS | MISC. | TOTAL | |
|------------|------|------|-----------------|----------------------|-----------------|-----------------|--------------|-----------------|---------------------|----------------|-------|-------|------|
| 911 | 2241 | 769 | 2726 | 62 | 16 | 20 | 265 | 89 | 70 | 56 | 22 | 25 | 6339 |
| 3373 | 4 | 13 | 2 | 0 | 0 | 0 | 12 | 0 | 2 | 1 | 15 | 0 | 49 |
| 5511 | 1 | 4 | 1 | 1 | 0 | 0 | 5 | 0 | 0 | 0 | 0 | 2 | 14 |
| R.C.M.P. | 3 | 23 | 0 | 2 | 1 | 0 | 55 | 0 | 0 | 0 | 0 | 0 | 84 |
| MISC/OTHER | 0 | 8 | 11 | 0 | 0 | 0 | 2 | 2 | 2 | 2 | 2 | 2 | 31 |
| TOTALS | 2249 | 817 | 2740 | 65 | 17 | 20 | 339 | 91 | 74 | 59 | 17 | 29 | 6517 |

During the March 1988 snow storm, three Alarm Operators worked through the storm and handled approximately 1,000 Emergency and Trouble calls. These numbers are NOT included in the above totals.

TOTAL ALS AMB, BLS AMB, BLS PUMP, MVA AND FIRE RESPONSES MADE IN 1988



IN CITY EMERGENCY VEHICLE RESPONSES
COMPARED TO
OUT OF CITY EMERGENCY VEHICLE RESPONSES

| | ALS AMB | BSL AMB | BSL PUMP | MVA | FIRE |
|-------------|---------|---------|----------|-----|-------|
| WITHIN CITY | 1,696 | 434 | 722 | 76 | 1,089 |
| OUT OF CITY | 147 | 26 | 15 | 89 | 114 |
| TOTALS -> | 1,843 | 460 | 737 | 165 | 1,203 |

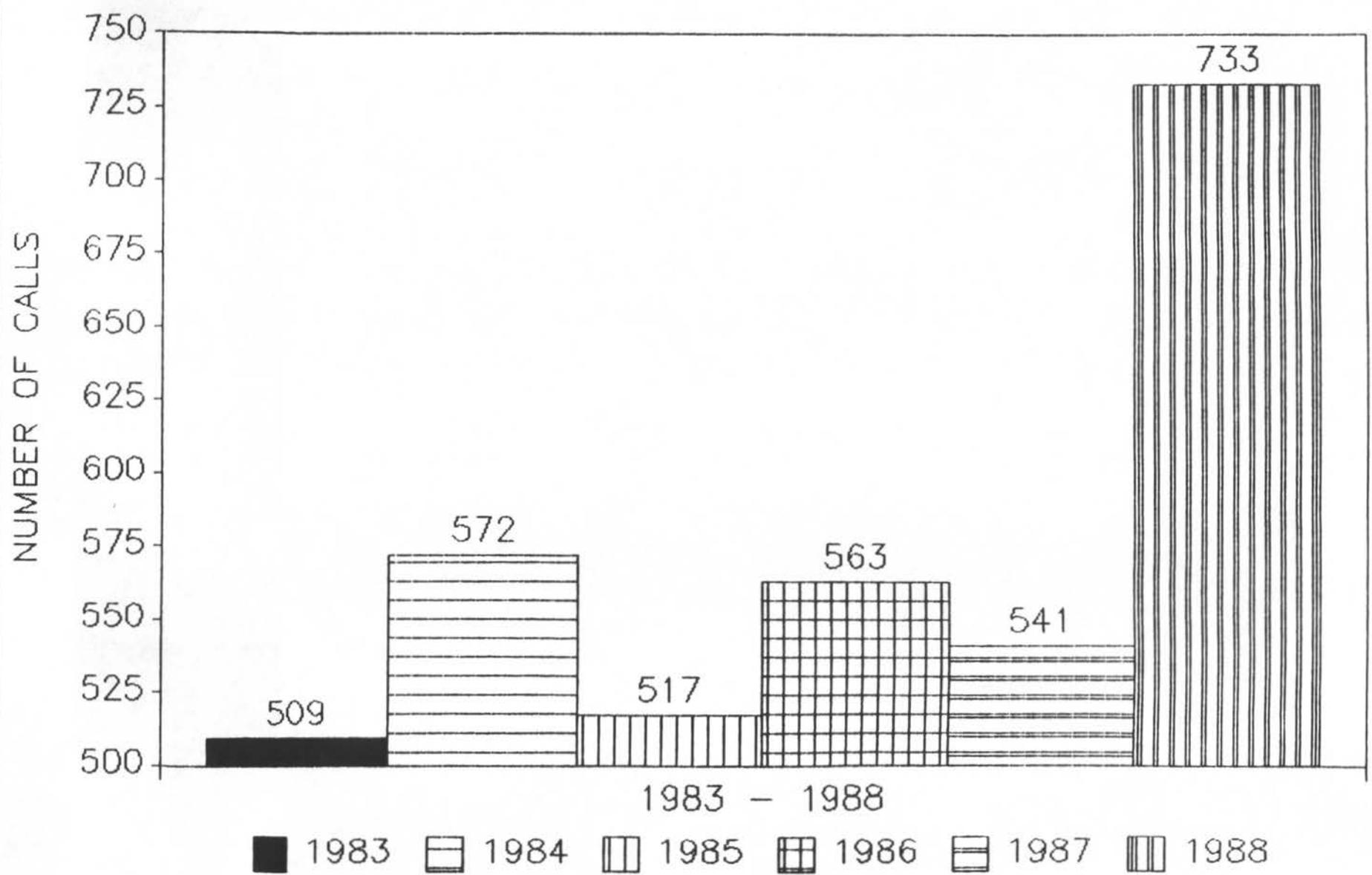
Compiled by
The Red Deer Fire Department
D/C Operations

COMPARISON OF VEHICLE RESPONSES
MADE DURING THE DAY/EVENING
AND NIGHT TIME HOURS

| SHIFT | ALS AMB | BLS AMB | ELS PUMP | MVA | FIRE |
|-----------|---------|---------|----------|-----|-------|
| DAY | 671 | 229 | 272 | 67 | 442 |
| EVENING | 756 | 156 | 320 | 69 | 516 |
| NIGHT | 416 | 75 | 185 | 29 | 245 |
| TOTALS -> | 1,843 | 460 | 737 | 165 | 1,203 |

Compiled by
The Red Deer Fire Department
D/C Operations

SIX YEAR COMPARISON OF FIRE/RESCUE CALLS RESPONDED TO BY THE FIRE DEPARTMENT



Note - Actual number of Fire Calls Compared per year.

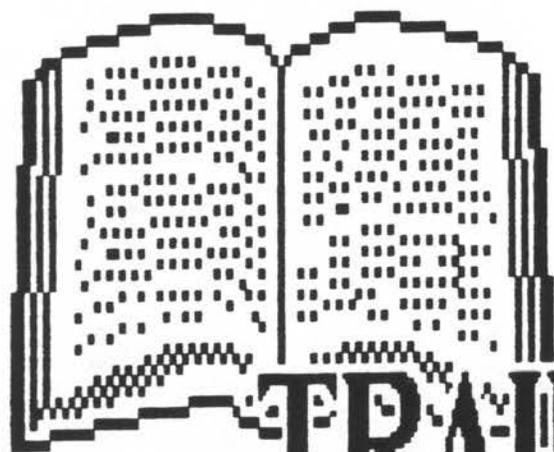
SUMMARY OF PUBLIC TOURS
OF THE FIRE DEPARTMENT
IN 1988

| | | KINDERGARTENS | SCHOOLS | YOUTH | ADULTS |
|----------------|--------------------------|---------------|---------|-------|--------|
| 19 visits from | CITY SCHOOLS | 65 | 258 | 51 | 62 |
| 14 visits from | CITY KINDERGARTENS & ECS | 314 | | | 57 |
| 10 visits from | CITY DAY CARE | 194 | | | 38 |
| 11 visits from | ORGANIZED CITY GROUPS | 39 | 10 | 195 | 38 |
| 11 visits from | PRIVATE CITY GROUPS | 14 | 31 | 41 | 13 |
| 5 visits from | OUT OF CITY SCHOOLS | 79 | 32 | | 20 |
| | | 705 | 331 | 287 | 228 |

TOTAL MANHOURS EXPENDED ----> 146.00

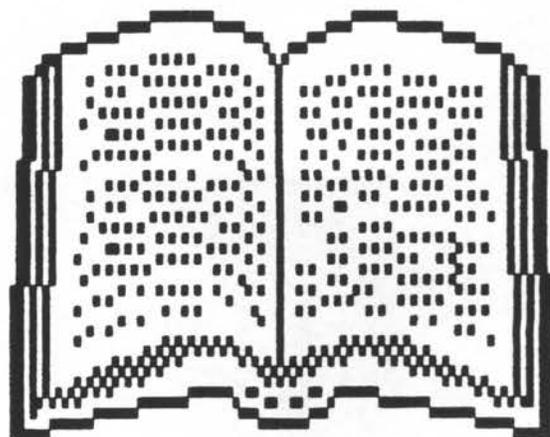
TOTAL PEOPLE TOURING -----> 1,551.00

Prepared by
Red Deer Fire Department



TRAINING AND RESEARCH

1988





DEPUTY CHIEF TRAINING/RESEARCH



Fire Chief Oscroft Red Deer Fire Department

I am pleased to submit the following report, comprising of all Fire Department personnel training conducted in 1988.

IN SERVICE TRAINING PROGRAMS

Monthly training bulletins and subject guides were distributed to all platoons to ensure a continued upgrading and review of the many facets of fire fighting.

The Fire Department instructors follow standardized department lesson plans to ensure continuity. Emphasis is placed on new procedures as well as situations which pose ever increasing hazards to the fire fighter and the community.

Records of all in service, specialized and related training for fire fighter EMT-Ps and EMT-As, officers, inspectors and dispatch operators were compiled. These subjects are listed under the following general headings:

All tools & equipment, Apparatus & pumps, Chemistry of fire behavior, Communications, Dangerous goods, Driving and practice, Extinguishers, Fire streams, Hydraulics, Mathematics, Forcible entry and building construction, Fire prevention - arson evidence, Flammable liquids, L.P.G., Natural Gas, Fire Suppression Hazards - fire fighting and hazardous chemicals and materials, Installed building systems, Standpipes, Sprinklers etc. Hose and evolutions, Officership, Preplanning tactics and familiarization tours, Protective breathing

equipment, Public relations and personal conduct, Rescue ropes and knots, Safety, Salvage and overhaul, Ventilation, Water supply, Streets and hydrants.

Continuing education categories for emergency medical services training and review are listed under the following general headings:

Patient assessment, Orthopedics, Splinting and spinal, Medical emergencies, Obstetrics/Gynecology, pediatrics, extrication and emergency equipment, emergency driving and transport, cardiac emergencies, ethics/legal, psychiatric/stress, hypo/hyper thermia, burns, shock/mast and entonox, refresher courses, instruction of courses, meetings and conventions and ambulance/equipment familiarization.

FIRE INSTRUCTOR SEMINAR AND WORKSHOP

This was a three day seminar held in Medicine Hat and was attended by the Deputy Chief/Training. There were a number of hands-on work shops on various training instructor evolutions and techniques.

SPECIALIZED TRAINING (FIRE SUPPRESSION/RESCUE/HAZ-MAT Vehicle Extrication (Level 11 Advanced)

This two day course was presented through the Red Deer College and was attended by six members. The course covered all phases of advanced extrication for various accident situations. (96 man hours)

O.H. & S. Rescue Training

We enrolled two members in this four day course presented by Occupational Health & Safety. The emphasis on this course is to provide a better understanding of the various rescue methods and techniques for various equipment. (64 man hours)

Red Deer Fire Department Pump Course

The in-house developed pump course was run in the fall of 1988. It was targeted for 24 fire fighters who operate fire department

pumpers. Emphasis was placed on developing good pump operation skills and techniques. This program will be run again in 1989. (960 man hours)

**Extension Course from Provincial Fire College Fire Officer C2
(Leadership for the Fire Service)**

There were 20 members enrolled in this course presented by the Provincial Fire College. This course was to introduce the fire department officer candidate to the basic concepts of management and leadership, applicable to the fire service (800 man hours)

Provincial Fire Training College

Nine department members attended seven weeks of officer training at the Provincial Fire Training College at Vermilion. Attendance was curtailed in 1988 due to budget limitations (360 man hours)

Fire Officer Correspondence Course

Two department officers are currently enrolled in this course through the International City Management Association. It takes each member approximately 200 hours of study to achieve a certificate. Thirty one members have completed this course to date.

Emergency Site Management Course - Edmonton, Alberta

**This was a five day course presented by Emergency Planning, Canada and was attended by one Department member. (40 man hours)
Dangerous Goods.**

This was a three day course presented by Alberta Public Safety Services and was attended by one department member. (24 man hours)

Propane and Anhydrous Ammonia Leaks

This course was of one day duration with six officers and several fire fighters attending. There were a number of hands-on training evolutions done. (128 man hours)

Advanced Emergency Driving

We enrolled two (2) Qualified for officers in the advanced emergency driving seminar at the Red Deer College. The emphasis was placed on developing these people as instructors in this subject to meet training needs of the department. (32 hours)

Introducing the Workplace Hazardous Materials Information System (WHMIS)

This was a three day course presented by Alberta Public Safety Services and was attended by one department member. The emphasis on this course was to have a qualified instructor on the interpretation and application of WHMIS legislation and regulations. (32 man hours)

Hydrogen Sulfide Poisonous Gas Course

One department member was enrolled in an advanced instructor course on Hydrogen Sulfide gas. This course was presented by Occupational Health and Safety and held at Nisku, Alberta.(40 man hours)

Hazardous Materials Response Course

This was a five day course presented by Calgary Fire Department Haz-Mat team. It was attended by one department member. The emphasis on this course was to have a qualified person develop a response procedure for our department. (40 man hours)

SPECIALIZED TRAINING CONTINUING EMERGENCY MEDICAL PROGRAMS

1. There was an Emergency Medical Services training program run for all fire fighter EMT-As and EMT-Ps. Emphasis was placed on developing protocol skills for different medical problems. This course was presented by Dr. Randy Junck, the medical advisor. (200 man hours)

2. There was a Triage Seminar held at Station # 2 attended by

twelve people. This program was developed and presented by the Southern Alberta Institute of Technology (36 man hours)

3. There was an Entonox Training program presented to all fire fighter EMT-As and EMT-Ps. Emphasis on this program was that all EMT-As and EMT-Ps shall satisfactorily complete the requirements and be tested to meet the standards of Entonox administration for the Health Discipline Act. A 90% pass mark was required. (256 man hours)

4. There was a two day Emergency Medical Dispatch training program developed and given to fire department alarm operators. (128 man hours)

5. We enrolled one fire fighter EMT-P member for a five day course on Advanced Cardiac Life support and Basic Trauma Life Support Instructors course at Grant McEwan College. Emphasis on this course is to qualify this member as an instructor for in service training in this subject. (40 man hours)

6. We enrolled one fire fighter EMT-P in a three day course on Emergency Medical Dispatch (advanced level). This program was presented by the Edmonton Ambulance Dispatch Center. (24 man hours)

Cardio Pulmonary Resuscitation Training

The Department currently has thirteen certified volunteer instructors in cardio pulmonary resuscitation. They must be recertified annually and are monitored by the Canadian Heart Association to ensure standards are met with competence. The instructors in turn conduct in service training for the rest of the fire suppression members, which consists of an annual eight hour course along with refresher sessions.

Emergency Medical Technician (full course)

One member was enrolled in the EMT-A program and completed the course in May of 1988.

Red Deer Health Unit (Pilot programs)

(a) There was a "Stop Smoking" program presented to 12 members. From the program there was a 75% success rate. (216 man hours)

(b) An "Update on Aids" program for emergency response people was presented. This program was highly accepted by our department members (288 man hours)

SPECIALIZED TRAINING FIRE PREVENTION/EDUCATION/ARSON

We enrolled one Fire Prevention Officer in a level 1 and 11 Automatic Sprinkler Systems presented by the Red Deer College. Level 1 was held May 24, 25 and 26, 1988 and Level 11 was held June 6, 7 & 8, 1988. The emphasis on this course was to have somebody qualified to understand the operation and installation of sprinkler systems. (48 man hours)

We enrolled one Fire Prevention officer in the five day Canadian Fire Investigation course held in Edmonton. This course was presented by the Association of Canadian Fire Marshals, Fire Commissioners, and Insurance Crime Prevention. (40 man hours)

We enrolled one Fire Prevention officer in a two day course on Supervisory Development held at the Red Deer College in October of 1988. The emphasis on this course is to better qualify this employee in supervisory skills (16 man hours)

There were two Fire Prevention Officers enrolled in a Basic Computer Course presented by the Red Deer College - two days duration (32 man hours)

Arson Course

This was a one day course held in Calgary and was attended by two Fire Inspector/Investigators. (16 man hours)

Home Inspection Program

In October 1988 the Fire Prevention Bureau along with the Fire Suppression personnel engaged in a three week home inspection program. The theme for the home inspection program was "Does the home owner have an approved and operational smoke alarm, home fire escape plan and a fire extinguisher in their home?" Detailed information on this survey is reported in the Fire Marshal's report

There was approximately 650 man hours used to complete this three week home survey.

TOTAL YEARLY TRAINING HOURS ARE AS FOLLOWS

Provincial Fire College (Vermilion) - 360.00 hours.
Fire Suppression In-Service - 7,925.00 hours.
Emergency Medical Services In-Service - 1,678.50 hours.
Specialized Training (EMS) - 1,284.00 hours.
Specialized Training (FIRE) - 2,190.00 hours.
Specialized Training (Fire Prevention, Education, Arson) - 786 hours

TOTAL TRAINING HOURS FOR 1988 - 14,223.50
.....

EXAMINATIONS

A total of ten reclassification and promotional examinations were written in 1988 with the following breakdown.

Probationary to Third Class -- 0
Third Class to Second Class -- 2
Second Class to First Class -- 3
Qualified for Acting Officer -- 0
Qualified for Acting Platoon Chief -- 5

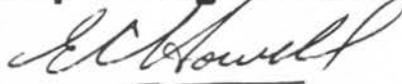
The Department is continually endeavoring to keep abreast of improved training methods and techniques in both the fire and ambulance service. However, as mentioned in past Annual Reports

what is really lacking in the program are facilities for practical drills.

In the past we have improvised using streets, parking lots and houses slated for demolition. Parking lots are no longer available due to evening parking. Street traffic has increased making it unsafe to both citizens and fire fighters, and the Department is no longer allowed to burn old houses within the City due to smoke problems to the surrounding residents. In order to adequately train fire fighters in ladder drills, upper level rescue, high building hose advancement, fire suppression and rescue; we require suitable structures to actually do these drills. This would ensure that we are competent and ready whenever these types of emergency situations arise.

I wish to express my appreciation to the other City Departments as well as to the Chief Officers, Officers and men for the assistance and cooperation I received in 1988.

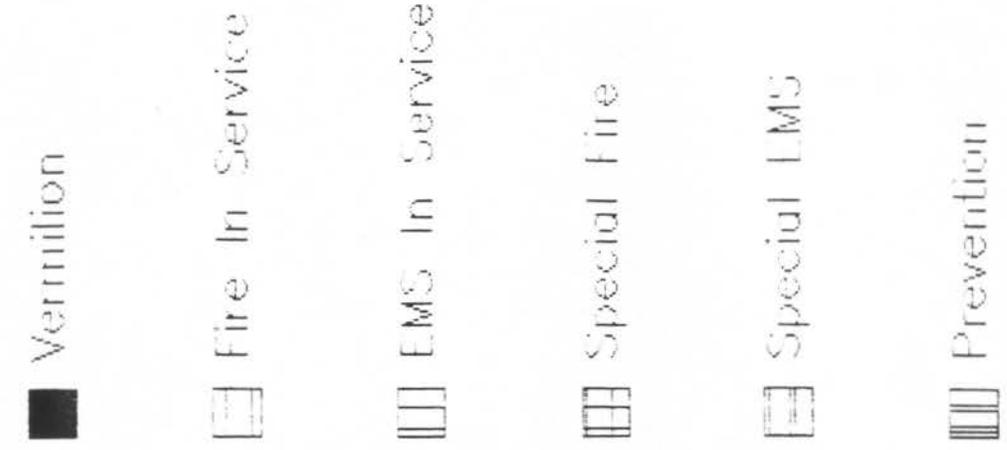
Respectfully submitted



**E.C. Howell - DEPUTY FIRE CHIEF
TRAINING & RESEARCH**



RED DEER FIRE DEPARTMENT 1988
TRAINING HOURS





FIRE

PREVENTION

1988



1988 REPORT OF THE FIRE MARSHAL



Fire Chief Oscroft - Red Deer Fire Department

I respectfully submit the following report on the operations of the Fire Prevention Bureau for 1988.

The past year has been a busy year for our bureau. We have been training a new Fire Prevention Officer since June. There has been an increase in the number of fires investigated and more time was spent on complaint follow up (Orders, Informations, etc.), but generally a successful year.

The "Learn Not to Burn" program was implemented in the public and separate school systems this past year. The Learn Not to Burn program is an awareness and educational program designed to reduce fire deaths, injury and property loss. The National Fire Protection Association has provided a sequential, comprehensive program of instruction that local fire departments and school boards can provide to children. With a sponsorship of \$3500.00 from Novacor/AGEC and the support of Red Deer Safe Community; Learn Not to Burn is now being taught in nine classes at kindergarten levels through grade 8. This is a pilot program at this time. It is hoped that the number of classes will be doubled in 1989. The Fire Prevention Bureau is working with the teachers and is monitoring the program throughout the school year.

Fire Prevention Week used the theme "A Sound You Can Live With". An information booth, manned by Fire Inspectors was set up at Bower Mall during Fire Prevention Week. A home survey was conducted by fire suppression crews for a three week period. At this time approximately 735 homes were surveyed with very good

response from the public. See following chart.

At the request of the Fire Audit Task Force and yourself, our bureau conducted an investigation to support the recommendation by the Fire Audit Consultants for the increase in staff for Fire Prevention to meet work load requirements. The number of personnel in Fire Prevention has been reduced from six to four in the past couple of years because of budget restraints. During this period of time there has been a population increase and increase in construction, therefore a subsequent increase in the number of facilities to be inspected.

You are aware that our bureau has consciously reduced inspection frequency, and have eliminated some public education programs since 1987. We are now inspecting on a reactive rather than a proactive basis. Our investigation revealed that to meet a minimum inspection frequency including other required duties of the branch, a total of 10,780 man-hours would be needed to accomplish the task. With the existing staff, there are only 5,115 man-hours available for Fire Prevention programs. An additional 3.3 inspectors would be required to meet a minimum level of activity. The proposal to Council for the addition of two more inspector positions in 1989 will greatly assist in meeting our program mandate.

Again this past year, media coverage was excellent during Fire Prevention Week and Christmas fire safety campaigns. These people deserve a thank you for their support.

Members of Fire Prevention attending courses and seminars relating to fire prevention, public education and fire investigations spent 384.5 hours in 1988. These courses are necessary to keep abreast of the changes in procedures and codes. Fire prevention and investigation is becoming more technical and demanding each year.

This past year all members of Fire Prevention were appointed as Bylaw Officers to enforce the provisions of fire safety related bylaws, and for the laying of information charges, and issuing subpoenas related to the Fire Prevention Act when required. This seems to be working very well.

There was an increase of 14% in building plans checked and buildings under construction inspected in 1988. This trend is a

carry over from 1987. One Inspector is involved in new construction and the Learn Not to Burn program on a full time basis at this time.

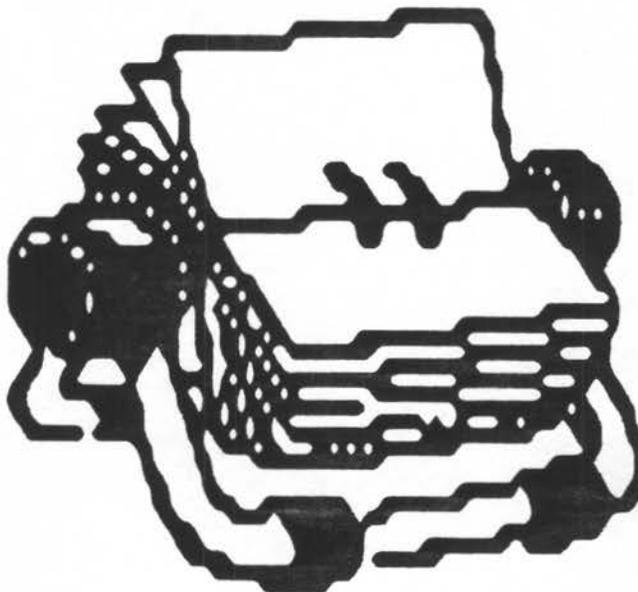
A Dangerous Goods Route Bylaw and an amended Fire Permit Bylaw were prepared and submitted to Council for approval.

The following summary of inspections, investigations and activities were conducted by the Fire Prevention Bureau in 1988.

I wish to offer my thanks to administration, members of my staff, fire suppression crews, Building Inspections and all other City departments and staff for their support and cooperation in the past year.

Sincerely,

Cliff Robson - Fire Marshal



(26)
FIRE PREVENTION WEEK
HOME SURVEY RESULTS
CONDUCTED IN FALL OF 1988

TOTAL NUMBER OF HOMES SURVEYED: 735

| | YES | NO |
|--|--------------|--------------|
| DO YOU HAVE A SMOKE ALARM? | 650 (88.44%) | 85 (11.56%) |
| HAVE YOU TESTED YOUR SMOKE ALARM LATELY? | 464 (63.13%) | 184 (25.03%) |
| DO YOU HAVE THE APPROVED BATTERY FOR YOUR ALARM? | 516 (70.20%) | 70 (9.52%) |
| DO YOU HAVE A FIRE EXTINGUISHER IN YOUR HOME? | 341 (46.39%) | 390 (53.06%) |
| DO YOU HAVE A HOME FIRE ESCAPE PLAN? | 402 (54.69%) | 333 (45.31%) |
| HAVE YOU PRACTICED IT? | 197 (49.00%) | 202 (50.25%) |
| DO YOU WISH A HOME INSPECTION AT THIS TIME? | 106 (14.42%) | 465 (63.27%) |

CAUSES OF FIRES IN 1988

| | |
|----------------------------|----|
| Incendiary/Arson | 1 |
| Suspected Arson | 3 |
| Suspicious Nature | 2 |
| Mischief | 17 |
| Children & Matches | 48 |
| Careless Smoking | 13 |
| Careless Grass Burning | 8 |
| Careless Rubbish Burning | 6 |
| Solid Fuel Appliance | - |
| Chimneys & Flues | 1 |
| Radiants & Circulators | - |
| Stoves | 21 |
| Furnaces/Space Heaters | 11 |
| Construction Heaters | - |
| Electrical Wiring | 24 |
| Electrical Motors | 4 |
| Electrical Appliances | 3 |
| Electrical Miscellaneous | 4 |
| Spontaneous Ignition | 1 |
| Gasoline | 13 |
| LPG | 3 |
| Miscellaneous Inflammables | 5 |
| Combustibles Near Heat | 8 |
| Torches - Plumber/Welder | 3 |
| Natural - Lightning | - |
| Thawing Operations | 5 |
| Fire Works | - |
| Explosion | 1 |
| Controlled Burning | 6 |
| Friction | - |
| Barbecue | 4 |
| Re-ignition | 1 |
| Other - Cooking Fires | 2 |
| - Fireplace | 6 |
| - Mechanical Failure | 1 |
| - Exposure | 1 |

FIRE PREVENTION BUREAU - INSPECTION & ROUTINE ACTIVITIES

| | 1988 | |
|---|----------------|--------------|
| | <u>NUMBERS</u> | <u>HOURS</u> |
| Inspections (inspections, re-inspections, complaints, research, writing) | 1,657 | 2,091.5 |
| Buildings Under Construction Inspected | 334 | 253 |
| Fire Drills Conducted | 18 | 17 |
| Lectures, Films, Demonstrations | 68 | 208 |
| Investigations - Fire, Fumes, Vehicles | 83 | 182.75 |
| Dangerous Goods - Research & Investigation | 3 | 11.50 |
| Appointments/Meetings | 568 | 864 |
| Underground tankage & plumbing tested | 23 | 26 |
| Permits Issued - Burning/Hazardous Material, etc. | 91 | 16.25 |
| - Occupancy | 275 | 177.50 |
| Building Pre-plans checked | 14 | 22 |
| Building Plans checked | 155 | 168 |
| Orders and/or Charges | 64 | 214 |
| Education | 37 | 199.50 |
| Attendance at courses and seminars | 15 | 384.50 |
| Office Routine | | 393.25 |
| File Upgrading | 42 | 77.75 |
| Fire Prevention Week | 4 | 50 |
| Learn Not to Burn Program | | 54 |
| TOTALS | 3,451 | 5,410.50 |

FIRE PREVENTION BUREAU ANNUAL REPORT

| | YTD RESPONSES | YTD RISK | YTD LOSS |
|---|---------------|--------------|-----------|
| <u>ASSEMBLY</u> | | | |
| Amusement, Recreation Place | 0 | | |
| Eating Establishments | 2 | \$ 1,075,000 | \$ 8,100 |
| Schools, Colleges, Dormitory | 7 | \$ 3,006 | \$ 450 |
| Social, Sports, Clubs, Halls | 0 | | |
| Theatre, Studio, Auditorium | 0 | | |
| Church | 1 | \$ 50,000 | \$ 500 |
| <u>INSTITUTIONAL</u> | | | |
| Home for Aged, Nursing Homes | 7 | \$20,004,000 | \$ 1,000 |
| Hospital, Clinic, Sanatorium | 0 | | |
| <u>RESIDENTIAL</u> | | | |
| One & Two Family Dwellings | 28 | \$43,006,400 | \$195,650 |
| Four-plex | 0 | | |
| Apartments - Low Rise | 14 | \$ 6,572,000 | \$ 10,300 |
| - High Rise | 0 | | |
| Hotel, Inn, Lodge, Motel | 2 | \$ 4,500,000 | \$ 5,200 |
| Mobile Home, Trailer | 1 | \$ 52,000 | \$ 500 |
| Rooming, Boarding, Lodging, Dorm | 1 | \$ 35,000 | \$ 35,000 |
| Other Residential - Garage | 4 | \$ 51,500 | \$ 17,600 |
| - Condominium | 1 | \$ 75,000 | \$ 300 |
| <u>BUSINESS & PERSONAL SERVICES</u> | | | |
| Beauty Parlour | 0 | | |
| Offices | 0 | | |
| Banks | 0 | | |
| <u>MERCANTILE</u> | | | |
| Food & Beverage Sales | 3 | \$ 530,000 | \$ 2,500 |
| Furniture, Hardware, Appliances | 1 | \$ 2,000,000 | 0 |
| Motor Vehicle, Boat Sales/Service | 0 | | |
| Recreation, Hobby Supplies | 0 | | |
| Repair Shop, Laundry, Cleaners | 3 | \$ 5,360,000 | \$ 34,000 |
| Textile, Wearing Apparel Sales | 2 | \$ 700,000 | \$ 50 |
| Books, Newspaper, Drug, Specialty Sales | 1 | \$ 775,000 | \$ 500 |
| Department & Variety Stores | 0 | | |
| Others - Building Supply | 1 | \$ 5,000,000 | \$ 100 |

| | | | |
|---|---|--------------|----------------------------|
| Wood, Furniture, Printing | 4 | \$ 3,200,000 | \$ 1,950 |
| Metal & Metal Products/Elec. Appl. | 1 | \$15,500,000 | \$270,000 outside the city |
| Food Processing | 0 | | |
| Heavy Machinery | 0 | | |
| Oilfield Services, Supplies & Equipment | 0 | | |
| Agricultural Products | 0 | | |

MISCELLANEOUS PROPERTIES

| | | | |
|-------------------------------|---|------------|----------|
| Communications | 0 | | |
| Warehouse | 1 | \$ 600,000 | 0 |
| Outbuildings | 3 | \$ 24,250 | \$ 8,100 |
| Utility Services | 0 | | |
| Under Construction/Demolition | 0 | | |
| Vacant | 0 | | |
| Other - Pet Store | 1 | \$ 500,000 | \$ 20 |

RESPONSES TO FIRE MISCELLANEOUS

| | | | |
|---------------------------------|----|--------------|----------|
| Electric Motors | 2 | \$ 1,700 | \$ 180 |
| Food on Stove/Oven | 11 | \$ 4,225,000 | \$ 3,160 |
| Short Circuit, Wiring & Fixture | 4 | \$ 140,000 | \$ 300 |
| Furnace Motors | 2 | \$ 135,800 | \$ 50 |
| Fireplaces | 0 | | |
| Thawing Ground | 0 | | |
| Road Flares, Barricades on Fire | 0 | | |
| Power Pole on Fire | 0 | | |
| Clothes Dryer | 0 | | |
| Television Set | 0 | | |
| LPG Cylinder - Leaking/Fire | 2 | \$ 200 | \$ 25 |
| Other - Dishwasher | 2 | \$ 300,000 | \$ 5,000 |

TRANSPORT VEHICLES & EQUIPMENT

| | | | |
|-----------------------------------|----|-----------|-----------|
| Automobiles | 51 | \$ 86,288 | \$ 46,108 |
| Trucks - General | 6 | \$ 16,600 | \$ 10,400 |
| Buses | 0 | | |
| Motorcycles | 0 | | |
| ATV's/Snowmobiles | 0 | | |
| Industrial or Commercial Trailers | 1 | \$ 6,000 | \$ 200 |
| Rail Transport & Equipment | 0 | | |

OUTDOOR PROPERTY

| | | | |
|-------------------------------|-----|----------|--------|
| Trash | 13 | 0 | 0 |
| Brush, Grass, Ground Fires | 113 | 0 | 0 |
| Fences & Poles | 4 | \$ 3,000 | \$ 700 |
| Commercial Garbage Containers | 15 | \$ 8,000 | \$ 625 |
| Other - Mailbox | 1 | 0 | 0 |
| - Barbeque | 2 | 0 | 0 |
| - Pit Fire Unattended | 2 | 0 | 0 |

RESPONSES WHERE SERVICE NOT REQUIRED

| | |
|---------------------------|----|
| Cancelled Incident (Fire) | 5 |
| Deliberate False Alarms | 24 |
| Fire Out on Arrival | 19 |
| Other | |
| Gas or Smoke Smell/Spill | 50 |
| Public Assistance | 10 |
| Alarms Ringing/ | |
| Alarm System Malfunction | 89 |

| | | | |
|------------|-----|---------------|-----------|
| YEAR TOTAL | 517 | \$109,993,444 | \$658,568 |
|------------|-----|---------------|-----------|



**EMERGENCY
MEDICAL
SERVICES**

1988



EMERGENCY MEDICAL SERVICES ANNUAL REPORT 1988



Fire Chief R. Oscroft
RED DEER FIRE DEPARTMENT

I am pleased to submit the following report on the operations of the Ambulance Service for the year 1988.

This has been a very busy year for the ambulance service, from the points of view of an increase in call volume, changes occurring within our Department and changes taking place within the ambulance industry in the province. These changes are outlined below.

INTEGRATION OF FIREFIGHTER/PARAMEDICS AND OTHER CHANGES

This year saw the full integration of our paramedics into the firefighting force, which had been planned for since the inception of the paramedic service. This required the cooperation of the Union (IAFF Local 1190) and was achieved through contract negotiations in the early spring. All firefighters had previously received Emergency Medical Technician training, so this means that our Department is now fully "dual-role, cross-trained", which is the model which City Council had approved in 1985. We were able to hire paramedics as probationary firefighters when firefighter retirements occurred. Joining our service this year were Gord Klootwyk, Ted Hickey, Dan Kreuger and Don Raincock. They join Al Robichaud, Jim Lyman, Gerry Johannsson and Steve Spiegelmann to provide a complement of eight firefighter/paramedics or two per platoon. We also hired a casual paramedic, Bart Rowland, in June to provide us with vacation relief. We are continuing to use fire pumpers as first response Basic Life Support vehicles in Station Two and Station Three's districts, backed up by Advanced Life Support ambulances from Station One. This provides us with the quickest possible initial BLS response followed by Advanced Life Support within three to four minutes. It also keeps our pump crews intact in the event there is a fire call within the district at the same time. In the fall we discontinued providing body pickup service. This service was very time consuming due to waits for the RCMP to complete their investigation, seeking permission from the Medical Examiner to remove the body, and completion of admission papers and pronouncement at the hospital. This often tied up a crew and ambulance for over two hours, so we notified the Medical Examiner that we no longer wished to provide the service, and it was contracted to a private firm in Innisfail.

NEW AMBULANCE

This year we replaced one of our older van type ambulances with a new raised roof Ford ALS ambulance made by Ambucraft Services Ltd. of Edmonton. The new ambulance has a diesel engine and is equipped with a bumper mounted winch. It is for use on rural responses, transfers to Edmonton and Calgary, and within the City's park system, which has roadways that are too narrow for our larger modular ambulances. It is also for use during our annual spring snowstorms and other inclement weather conditions. Our crews report that they like the way it handles and the smooth ride it provides. It is fully ALS equipped, with the exception of a heart monitor, which we plan to add in the 1989 budget year.

ON THE PROVINCIAL SCENE

This year saw the release of the Schumaker Report (New Dimensions in Emergency Health Services: An Alberta Solution). This report makes many recommendations that would effect the operation of our ambulance service and its cost. Among these are recommendations that Basic Life Support be established as the minimum level of service within the province and that a procedure for inspection and enforcement of this standard be introduced. Municipalities would be required to provide at least this level of service, and would receive some funding from the province for doing so. Smaller municipalities would be encouraged to contract their service from larger centers. There is a recommendation that a province wide communications and 911 system be developed, funded by the provincial government, and that dispatching of air and ground ambulances be done on a centralized or regional basis. There is a recommendation that patients pay only a small co-insurance fee (the Minister mentioned \$50.00), and that the balance of the cost be funded by the Municipality and the Province based on a formula to be worked out. It is anticipated that an Ambulance Act bringing about these changes will be introduced in the spring sitting of the Legislature.

AMBULANCE SERVICE CHARGES AND ALBERTA BLUE CROSS

A dispute arose this year as to the rates to be paid for ambulance service by Alberta Blue Cross (ABC) and various provincial government departments. In 1987 a multi-tiered rate structure was introduced, following the recommendations of the Alberta Ambulance Operators Association (AAOA) and Alberta Blue Cross. ABC subscribers were charged a substantially lower rate than other patients on the understanding that effective July 1, 1988 ABC would also move to the higher rates. When it was announced by the AAOA in April that the higher standard rate would not change in 1988, but that ABC would now pay this higher rate effective July 1, ABC took no action until

mid-July. The Provincial Government, who reimburses ABC for the cost of ambulance service provided to senior citizens, then announced that they would not honor the higher rates but would apply an increase to the rates they were currently paying. City Council decided to terminate our direct billing agreement with ABC and instead bill the patient at the higher rate. The patient could then seek reimbursement from ABC. This caused a great deal of anger among the senior citizens of the city, who made representations to Council requesting that this decision be reversed. Council decided to revert to the ABC rates under protest to avoid placing this burden on seniors. Council also sponsored a motion at the Alberta Urban Municipalities Association annual meeting requesting that the Province not interfere with the rates negotiated between ABC and the AAOA.

CONCLUSION

As mentioned at the outset, this has been a year with many changes both within the department and externally. Other events within the Department included release of the Fire Audit Task Force report, the implementation of a revised Medical Priority Dispatch system (taught by Al Robichaud) and a large turnover on the Ambulance Services Advisory Board. I would like to welcome the new Board members (John Campbell - Alderman, Edna Allwright - Hospital Board, and Barbara Kurz - Citizen at Large) and in his new role as Chairman continuing Board member Ray Block. I would also like to take this opportunity to thank retiring Chairman Ron Gillies for his support and interest over the years of his service. I look forward to a new year which promises to be another of continued change and improvement within the department.

Respectfully Submitted,



Dan J. Osborne, EMT-P
Deputy Fire Chief
Emergency Medical Services

AMBULANCE STATISTICS 1988

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| | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec | TOTAL | AVG |
|----------------------------|------|------|------|------|------|------|------|------|------|------|------|------|-------|-----|
| Red Deer | 140 | 147 | 134 | 166 | 144 | 149 | 145 | 142 | 162 | 128 | 163 | 139 | 1759 | 147 |
| Edmonton | 4 | 2 | 0 | 0 | 2 | 0 | 4 | 4 | 1 | 0 | 1 | 1 | 19 | 2 |
| Calgary | 1 | 1 | 0 | 3 | 1 | 2 | 5 | 2 | 1 | 1 | 0 | 1 | 18 | 2 |
| Ponoka | 1 | 2 | 0 | 0 | 1 | 1 | 1 | 4 | 0 | 1 | 1 | 1 | 13 | 1 |
| Sylvan Lake | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Highway | 2 | 4 | 3 | 5 | 2 | 5 | 6 | 2 | 0 | 2 | 4 | 8 | 43 | 4 |
| Other | 12 | 10 | 8 | 8 | 8 | 1 | 3 | 8 | 4 | 6 | 2 | 11 | 81 | 7 |
| Long Distance | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 4 | 1 | 2 | 0 | 0 | 7 | 1 |
| No Pick-Up | 30 | 33 | 31 | 25 | 21 | 26 | 29 | 26 | 13 | 15 | 21 | 30 | 300 | 25 |
| | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | |
| Monthly Total | 190 | 199 | 176 | 207 | 179 | 185 | 193 | 192 | 182 | 155 | 192 | 191 | 2241 | 187 |
| Emergency | 153 | 163 | 139 | 173 | 148 | 142 | 152 | 164 | 142 | 128 | 143 | 143 | 1790 | 149 |
| Non-Emergency | 37 | 36 | 37 | 34 | 31 | 43 | 41 | 28 | 40 | 27 | 49 | 48 | 451 | 38 |
| Lifeline Calls | 0 | 1 | 1 | 4 | 0 | 0 | 1 | 2 | 2 | 0 | 2 | 0 | 13 | 1 |
| Refusal Fees | 6 | 3 | 2 | 1 | 0 | 4 | 6 | 6 | 5 | 3 | 7 | 8 | 51 | 4 |
| Ambulances Out At One Time | | | | | | | | | | | | | | |
| 2 Ambulances Out | 31 | 33 | 20 | 34 | 21 | 22 | 18 | 28 | 37 | 48 | 51 | 35 | 378 | 32 |
| 3 Ambulances Out | 4 | 3 | 1 | 1 | 0 | 3 | 3 | 8 | 8 | 3 | 10 | 7 | 51 | 4 |
| 4 Ambulances Out | 1 | 1 | 0 | 0 | 0 | 3 | 2 | 1 | 3 | 4 | 3 | 4 | 22 | 2 |
| 5 Ambulances Out | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 | 1 | 1 | 1 | 6 | 1 |
| Pumper Responses | 69 | 75 | 66 | 78 | 68 | 70 | 64 | 62 | 42 | 42 | 52 | 64 | 752 | 63 |
| 3Men Scene to Hosp | 69 | 67 | 49 | 75 | 57 | 53 | 55 | 64 | 49 | 47 | 57 | 46 | 688 | 57 |

AMBULANCE STATISTICS 1987

=====

| | Jan | Feb | Mar | Apr | May | June | July | Aug | Sept | Oct | Nov | Dec | TOTAL | AVG |
|----------------------------|------|------|------|------|------|------|------|------|------|------|------|------|-------|-----|
| Red Deer | 146 | 105 | 136 | 106 | 145 | 144 | 141 | 138 | 128 | 132 | 117 | 150 | 1588 | 132 |
| Edmonton | 4 | 3 | 2 | 2 | 0 | 1 | 0 | 1 | 1 | 2 | 1 | 0 | 17 | 1 |
| Calgary | 4 | 1 | 4 | 1 | 1 | 1 | 5 | 1 | 1 | 0 | 1 | 2 | 22 | 2 |
| Ponoka | 0 | 4 | 1 | 1 | 1 | 0 | 3 | 1 | 2 | 1 | 0 | 1 | 15 | 1 |
| Sylvan Lake | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Highway | 0 | 5 | 4 | 1 | 3 | 4 | 3 | 4 | 6 | 6 | 5 | 2 | 43 | 4 |
| Other | 9 | 15 | 10 | 9 | 8 | 15 | 9 | 0 | 6 | 13 | 5 | 9 | 108 | 9 |
| Long Distance | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| No Pick-Up | 23 | 17 | 27 | 23 | 17 | 37 | 25 | 23 | 14 | 28 | 29 | 29 | 292 | 24 |
| | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | ==== | |
| Monthly Total | 186 | 150 | 184 | 144 | 175 | 202 | 187 | 168 | 158 | 182 | 158 | 193 | 2087 | 174 |
| Emergency | 149 | 104 | 151 | 120 | 148 | 176 | 144 | 136 | 132 | 132 | 133 | 148 | 1673 | 139 |
| Non-Emergency | 37 | 46 | 33 | 24 | 27 | 26 | 43 | 32 | 26 | 50 | 25 | 45 | 414 | 35 |
| Lifeline Calls | 1 | 1 | 0 | 0 | 4 | 0 | 0 | 1 | 1 | 4 | 0 | 1 | 13 | 1 |
| Refusal Fees | 8 | 5 | 7 | 6 | 2 | 0 | 3 | 4 | 2 | 8 | 7 | 3 | 55 | 5 |
| Ambulances Out At One Time | | | | | | | | | | | | | | |
| 2 Ambulances Out | 39 | 27 | 34 | 19 | 32 | 26 | 36 | 21 | 23 | 32 | 22 | 37 | 348 | 29 |
| 3 Ambulances Out | 4 | 3 | 4 | 2 | 3 | 8 | 1 | 2 | 1 | 5 | 5 | 4 | 42 | 4 |
| 4 Ambulances Out | 0 | 0 | 1 | 0 | 1 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 3 | 0 |
| 5 Ambulances Out | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 |
| Pumper Responses | | | | 57 | 76 | 91 | 67 | 64 | 55 | 66 | 60 | 67 | 603 | 67 |
| 3Men Scene to Hosp | | | | 34 | 55 | 63 | 74 | 55 | 53 | 43 | 52 | 58 | 487 | 54 |

February 6, 1989

MEDICAL CONTROL - E.M.T. REVIEW

The approach and attitude to pre-hospital emergency care, in particular ambulance service or emergency transportation, has changed significantly due to medical and technological advances in emergency medical services. It is generally accepted that ambulance service is more than a transportation service for delivering critically ill or injured patients to medical care facilities. It is also generally accepted that field treatment and stabilization and continued treatment enroute is both feasible and highly desirable. These advances are of relatively recent origin and have resulted in sweeping changes in public awareness, in training of ambulance personnel, and in staffing of hospital emergency departments.

Medical control implies overall medical supervision and accountability in the E.M.S. system. Medical control entails at least three functional levels within a pre-hospital system.

- 1) Medical management and direction of the entire system.
- 2) Off-line direction of E.M.T.A.'s and E.M.T.P.'s through training, provision and monitoring of protocols and standing orders, systematic case review with ambulance personnel and data, collection and evaluation.
- 3) On-line medical consultation by radio or telephone to E.M.T.A.'s and E.M.T.P.'s in the field. All levels may be performed by the same or several persons, depending on the size and design of the system. But whatever the arrangement, medical supervision and accountability are required for effective medical control.

Medical control consists essentially of three components.

- 1) Prospective medical control. Prospective control of E.M.T. activities results when care is provided in accordance with patient care protocols and/or standing orders developed by physicians. These treatment strategies are developed by a physician or physicians knowledgeable in the unique aspects of provision of pre-hospital emergency care in conjunction with the overall paramedic director.
- 2) Immediate medical control. This control requires direct voice communication between physicians and E.M.T.'s and is accomplished by direct orders from a physician by radio or telephone.
- 3) Retrospective medical control. Retrospective medical control is essentially a form of continuing medical education for all involved. End analysis and review of all patient care reports (P.C.R.'s) is carried out in this phase. Information gathered from P.C.R.'s as well as a review of the hospital emergency chart and other hospital records is used to determine the following:
 - a) Was the condition identified in the field the same as the emergency department and final discharge diagnosis?

- b) Was there any care given in the emergency department which could have been preferably or better given in the pre-hospital period?
- c) Was the treatment rendered in the field or in the emergency department inappropriate for the diagnosis obtained?
- d) Did the treatment initiated in the field have a beneficial or a detrimental effect on the patient's outcome?
- e) Are there any problematic situations in the field that need to be rectified?
- f) Was the P.C.R. completed in an adequate fashion?

Obvious deficiencies identified through retrospective audit should then be acted upon.

How these elements of medical control are blended in a particular E.M.S. system varies widely depending on the size and geography of the system, the nature of the emergency, the legal and financial restraints within which the system operates, the training level of field personnel, local medical standards of practice, the familiarity of the public in the medical community within the E.M.S. system and the extent to which hospital emergency departments and field personnel work as a team.

The rationale for medical control is clear. It is needed to ensure quality in the field and to provide professional and public accountability.

Medical expertise insures that the design of the service is medically sound. It provides legitimacy to pre-hospital activities in the eyes of the medical community and the public. It provides a linkage to organized medicine.

A specific role of medical control is providing ongoing audit and evaluation of activities specifically evaluating

- a) accuracy and adequacy of patient care records;
- b) accuracy of medical treatment;
- c) patterns of morbidity and mortality;
- d) the need for protocol development for re-assessment;
- e) discussion of problems identified in audit procedures.

One problem that was initially identified in my review of patient care reports was their incompleteness. Several deficient areas were identified. Some P.C.R.'s were too brief. Others did not follow a proper completion format, e.g. chief complaint, history of present illness, objective examination, treatment administered, and effects of treatment administered. Several were deficient in that allergies and medications were not documented. Vital signs on several charts were either incomplete or not repeated in appropriate situations.

As I pointed out in my 1987 report a series of four lectures at the Fire Hall was given to the individual platoons outlining the essential completion of a P.C.R. It was emphasized that each Patient Care Report is a medical legal document and our reliability from inadequate completion of these P.C.R.'s was stressed.

One year later I can emphatically state that all P.C.R.'s, both BLS and ALS, have dramatically improved. There obviously still remains some minor problems, and each deficient P.C.R. is appropriately flagged for review by the appropriate E.M.T. Overall completion of P.C.R.'s has vastly improved.

Each month approximately 15 to 20 of the more significant or serious cases in the field are pulled and reviewed. These are for the most part serious A.L.S. situations in the field, and cover several scenarios, e.g. all cardiac arrests, severe motor vehicle accidents, the acutely dyspneic patient (asthma or COPD), hypothermia, near drownings, choking victims, etc. The emergency department record and official hospital records are reviewed for each of these cases and any difficulties or problems encountered are hopefully identified. A list of these cases is kept and each is discussed in depth at our next paramedic meeting, or individually with the E.M.T. Specific problems are identified and methods of dealing with these problems are discussed.

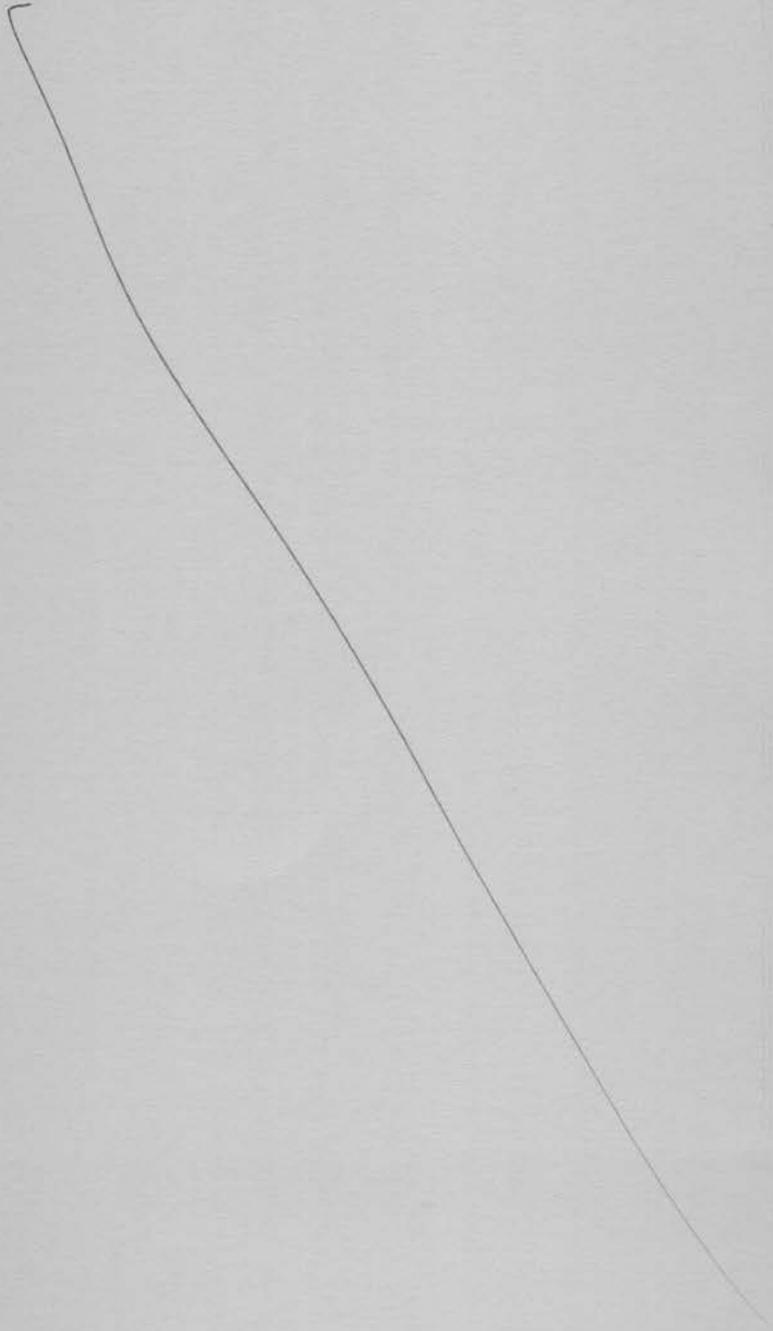
One invasive therapeutic technique that was studied for two months in March and June of 1988 was intravenous establishment. Twenty-five IV's in March and twenty-seven IV's total in June were established in a variety of circumstances both medical and traumatic. Success rates were in the range of 85%, and on-scene times were compatible with those in the literature.

Four cardiac arrests in one month were reviewed; all were appropriately managed in terms of intervention according to established protocols, e.g. airway control, defibrillation, intravenous techniques and medications and contact with medical control.

Obviously all field situations cannot be appropriately analyzed by retrospective chart reviews. Since situations in the field can vary considerably, each case is unique. Herein lies the importance of medical protocols and immediate medical control which means direct voice communication between the physician and the E.M.T. An opportunity for indepth discussion of the case exists at the hospital emergency department between the E.M.T. and the emergency physician. In conclusion, problems will continue to exist in any E.M.S. system. It is only through a comprehensive and detailed system of ongoing medical audit that these problems can be identified and rectified.

Respectfully submitted,

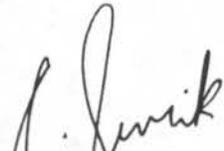
RANDALL A. JUNCK, M.D., B. Med. Sc., F.R.C.P.C., F.A.C.E.P.



DATE: April 4, 1989
TO: Fire Chief
FROM: City Clerk
RE: FIRE DEPARTMENT 1988 ANNUAL REPORT

The 1988 Fire Department Annual Report was presented to Council April 3, 1989, for information. At the above noted meeting, said report was filed.

We thank you for the report in this instance.


C. Sevcik
City Clerk
CS/as

DATE: March 23, 1989
TO: Mayor and Members of Council
FROM: Economic Development Manager
RE: PREPARATION OF INDUSTRIAL LAND FOR SALE -
EDGAR INDUSTRIAL PARK

With the completion of Edgar Drive from 64th Avenue, as far southwest as the National Oilwell Canada Limited facility, property fronting on this street is now fully serviced and available for sale. Until now, industrial parcels situated east of 64th Avenue have provided an adequate supply of land to meet the demand. But as a result of two Letters of First Refusal agreements, entered into on property in this area, our remaining inventory of serviced land has been depleted to two two-acre parcels. With the recent sale to Mohawk Oil of a corner site located west of 64th Avenue and north of Edgar Drive, the demand has increased for land in this area.

After consultation with various real estate agents and users, it was determined that demand would appear to be for some smaller acreages. As a result, the planners have designed a small subdivision for the area, of which a map is attached. We are proposing to subdivide those sites which are located adjacent to Edgar Drive on the south side, while leaving the site north of Edgar Drive unsubdivided at this point. This will allow us some latitude in filling the needs of users who may wish to acquire sites somewhat different in configuration than those which have been subdivided.

The advantage of this proposal is that no additional investment is required in services in order to bring the sites to the market. While a close is proposed for future development to provide access and servicing to the land parcels located adjacent to the new CP main line, this work does not need to be undertaken until adequate sales have been completed along Edgar Drive, and the demand has become evident for additional lands. By completing this subdivision, approximately 21 acres of industrial land could be made available for sale.

It has been almost nine years since an independent appraisal has been completed, of city-owned industrial land. Due to the lack of demand over this period of time, it was felt that a new appraisal was not needed. However, we are recommending that we should update

2/...

Mayor and Members of Council
Page 2
March 23, 1989

our information and authorize the completion of an appraisal of those parcels of land which we intend to place on the market. The cost of such an appraisal is estimated at \$1,400 with the costs attached to the completion of a legal subdivision, survey fees and registration of parcels being an additional \$7,000.

The completion of this work would provide us with a number of industrial sites of varying sizes, satisfactory to meet the demand for the next 12 to 24 months. Each site would be individually priced, based on the findings of an independent appraiser.

We would therefore recommend that Council authorize the expenditure of up to \$8,500 to complete survey work, registration of plan and appraisal, with the costs to be charged to the Subdivision Account for Edgar Industrial Park.

Respectfully submitted,



Alan V. Scott
MANAGER ECONOMIC DEVELOPMENT

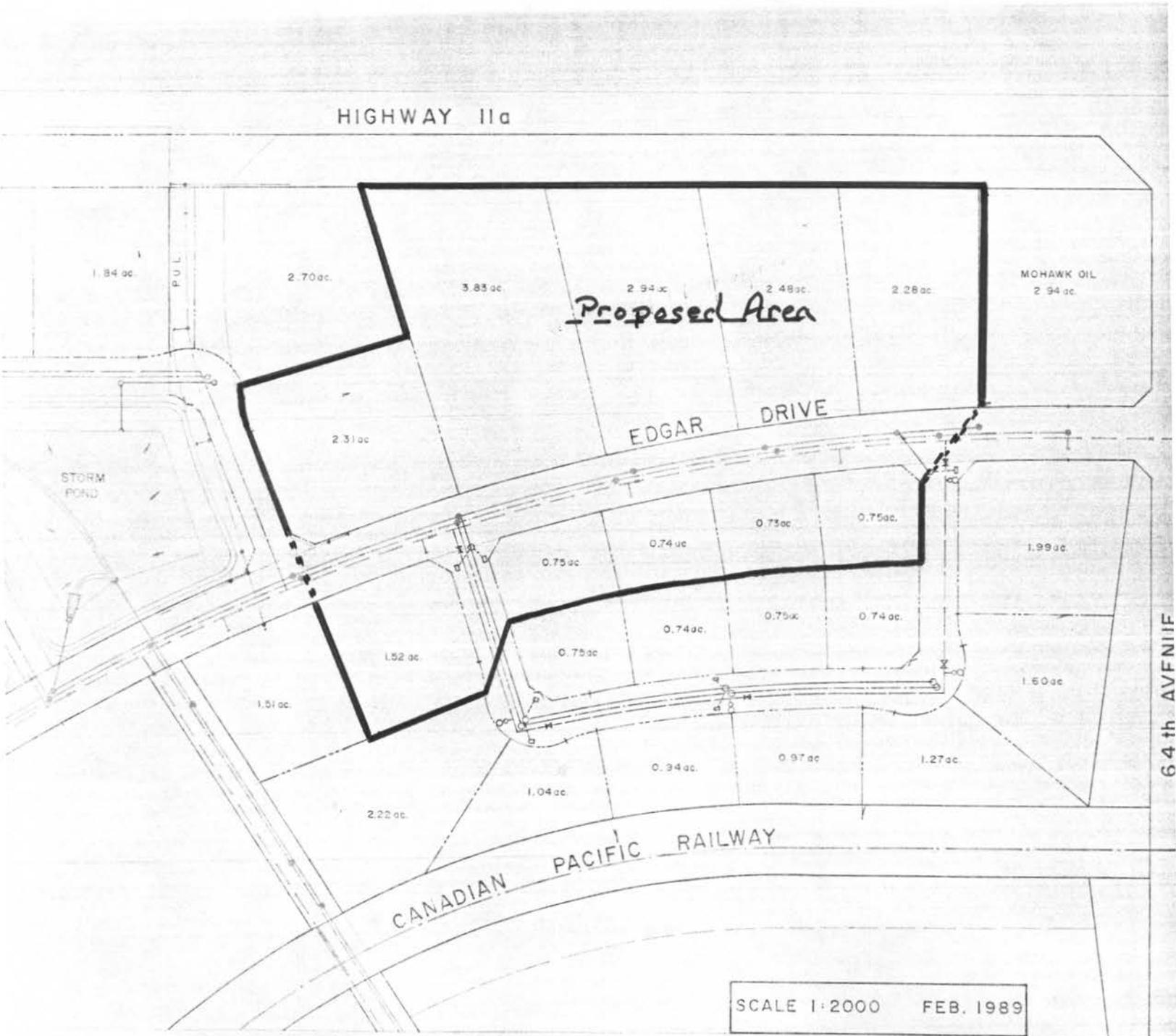
AVS/mm

Commissioners' Comments

We would concur with the recommendation of the Economic Development Manager.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner



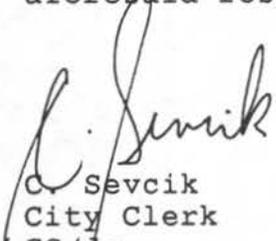
DATE: April 4, 1989
TO: Economic Development Manager
FROM: City Clerk
RE: PREPARATION OF INDUSTRIAL LAND FOR SALE - EDGAR
INDUSTRIAL PARK

Your report dated March 23, 1989, concerning the above topic was presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered report from the Economic Development Manager dated March 23, 1989, re: Preparation of Industrial Land for Sale - Edgar Industrial Park hereby approve the expenditure of up to \$8,500.00 to complete survey work, registration of plan and appraisal for preparation of industrial land in the Edgar Industrial Park with the cost being charged to the subdivision account for Edgar Industrial Park and as recommended to Council April 3, 1989."

The decision of Council in this instance is submitted for your information and appropriate action.

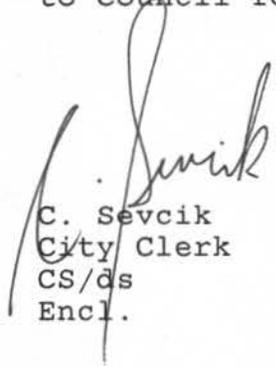
Trusting you will ensure all work is undertaken as directed in the aforesaid resolution.


C. Sevcik
City Clerk
CS/ds

c.c. Dir. of Engineering Services
City Assessor
Dir. of Financial Services
Bylaws & Inspections Manager
E.L. & P. Manager
Urban Planner
Dir. of Community Services
Engineering Department Manager
Public Works Manager

DATE: March 23, 1989
TO: City Council
FROM: City Clerk
RE: RESCUE SERVICES PROVIDED ON COUNTY ROADS AGREEMENT

The City of Red Deer and County have been negotiating an agreement with respect to Rescue Services provided by the City on County Roads. Enclosed herewith is a draft agreement which is submitted to Council for review and approval.


C. Sevcik
City Clerk
CS/ds
Encl.

THIS AGREEMENT made this ____ day of _____, A.D. 1989 TO
PROVIDE RESCUE SERVICES.

BETWEEN:

THE CITY OF RED DEER
(herein called "the City")

OF THE FIRST PART

- and -

THE COUNTY OF RED DEER NO. 23
(herein called "the County")

OF THE SECOND PART

WHEREAS the County has requested the City to provide rescue services for and on behalf of the County, from time to time;

AND WHEREAS the City is prepared to provide such rescue services;

NOW THEREFORE THIS AGREEMENT WITNESSETH that in consideration of the mutual covenants and agreements herein contained, the parties covenant and agree together as follows:

1. For the purposes of this agreement
 - (a) "Rescue Services" shall mean and include the provision of emergency rescue vehicles to motor vehicle accidents and similar disasters situated in the County;
 - (b) "Response Area" shall mean and include all those lands situated within the following boundaries:
 - (i) on the north side thereof, by the County of Lacombe boundary with the County;
 - (ii) on the east side thereof, by the Joffre Bridge Road;

(iii) on the west side thereof, by the fifth (5th) meridian; and

(iv) on the south side thereof, by Highway No. 42.

2. The City shall, when requested, provide Rescue Services within the Response Area;

3. Upon receiving a request for Rescue Services within the Response Area, the City shall, upon its first response, provide one (1) pumper truck, one (1) rescue truck and one (1) or more ambulances, supervised by one (1) Platoon Chief and the usual number of men to operate such vehicles.

4. The number of vehicles provided by the City may be varied depending upon available resources.

5. Where the Rescue Services are provided within the response area, any units not required at the scene will be returned to the City, and no charge will be made therefor.

6. Where Rescue Services are requested for any area lying east of the Joffre Bridge Road, the City shall provide a rescue truck and an ambulance supervised by a Platoon Chief and the necessary men to operate such vehicles. In this instance, it is understood that fire fighting equipment, if required, will be requested from the Village of Delburne.

7. Except as provided in Clause 6, where Rescue Services are requested outside of the response area, the Chief officer on call at the City Fire Hall shall determine the resources to be sent for such response.

8. The City shall provide to the County all information which may be gathered at the scene of the accident or disaster such as the identity of Royal Canadian Mounted Police officers and detachment attending, make, model and license number of motor vehicles involved, insurance companies involved and the names of registered owners, when available, and the City will provide such information as the County may require for the County's billing purposes.

9. It is understood between the parties hereto that the City shall, at all times, use its best efforts to provide the Rescue Services requested by the County, but in the event that the City is unable to provide Rescue Services, in whole or in part, as requested, due to the City's own emergency requirements, the City, in such instance, shall be relieved of its obligations under this agreement and shall not be liable to the County for failing to provide such services.

10. The within agreement may be terminated by either party hereto upon thirty (30) days notice to the other party.

11. The County shall make payment to the City for the Rescue Services provided herein at the rates set forth in Schedule "A" attached hereto.

12. Should ambulance services be required for the transmittal of patients for treatment as a result of such accident or disaster, such costs for treatment and transportation shall be charged to such patient directly by the City.

13. The City may amend the charges for the services herein provided and listed on Schedule "A" attached hereto upon thirty (30) day prior notice to the County.

IN WITNESS WHEREOF the parties hereto by the proper officers have executed this agreement the day and year first above written.

THE CITY OF RED DEER

Per: _____

Per: _____

THE COUNTY OF RED DEER NO. 23

Per: _____

Per: _____

SCHEDULE "A" - Rate Structure

For First Hour

| | |
|----------------------|----------------------------------|
| Rescue Truck x 2 Men | \$200.00 per hour plus \$1.65/km |
| Pumper x 4 Men | \$550.00 per hour plus \$1.65/km |
| Tanker x 2 Men | \$200.00 per hour plus \$1.65/km |

For All Hours After First Hour

| | |
|----------------------|-------------------|
| Rescue Truck x 2 Men | \$175.00 per hour |
| Pumper x 4 Men | \$400.00 per hour |
| Tanker x 2 Men | \$175.00 per hour |

| | |
|---|---------------------------|
| Specialized Materials Used (eg. Foam, Dry Chem., etc.) | Replacement Cost plus 15% |
|---|---------------------------|

Commissioners' Comments

Council will recall the concerns expressed by the Administration with respect to the provision of rescue services (nearly all vehicular accidents) in areas outside the City. Subsequently negotiations have taken place with both the City of Red Deer and Alberta Transportation. Alberta Transportation is still reviewing the situation and a report will be brought back to Council at a future date. The Fire Chief has successfully concluded negotiations with the County for this service resulting in the attached agreement. We would recommend Council approve the agreement and authorize the Mayor and City Clerk to execute same on behalf of the City.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner



THE CITY OF RED DEER

P.O. BOX 5008, RED DEER, ALBERTA T4N 3T4

January 19, 1989

Commissioner R. J. Stonehouse
 County of Red Deer #23
 P.O. Box 920
 4758 - 32nd Street
 RED DEER, Alberta
 T4N 5H3

Dear Sir:

Re: BILLING FOR SERVICES PROVIDED ON COUNTY ROADS

This will advise that as the City of Red Deer and County of Red Deer are presently negotiating an agreement with respect to rescue services on County roads, the City will continue to provide this service past January 31, 1989 and until the terms and conditions of an agreement are in place.

Sincerely

Robert Oscroft
 FIRE CHIEF

c.c. City Commissioner
 City Clerk ←
 Inspector Pearson
 Superintendent Lauren McKiel
 Innisfail R.C.M. Police
 Stockwell Day, M.L.A.
 John Oldring, M.L.A.
 Village of Delburne
 County Fire Chief

**THE CITY OF RED DEER**

P.O. BOX 5008, RED DEER, ALBERTA T4N 3T4

City Clerk's Department 342-8132

November 30, 1988

County of Red Deer
Box 920
Red Deer, Alberta
T4N 5H3

Attention: Mr. R. J. Stonehouse
County Commissioner

Dear Sir:

RE: BILLING FOR SERVICES PROVIDED ON ROADS IN THE COUNTY

Your letter of October 5, 1988, advising that County Council passed a resolution not to enter into an agreement at this time with regard to costs incurred when The City of Red Deer responds to motor vehicle accidents on roads in the County with the rescue truck/pumper units was considered by Council of The City of Red Deer November 28, 1988.

In view of the County's reluctance to accept any responsibility in regard to our services to the County, and in view of the costs to the City as a result, Council passed the following motion at its meeting of November 28, 1988:

"WHEREAS the County of Red Deer passed a resolution agreeing not to enter into an agreement to reimburse The City of Red Deer for costs incurred by the City in responding with a pumper and rescue truck to assist in the extrication of patients from motor vehicle accidents which occur on roads in the County;

NOW THEREFORE BE IT RESOLVED AS FOLLOWS:

1. that The City of Red Deer withdraw this service effective January 31, 1989;
2. that the County of Red Deer be notified immediately of the City's decision to enable the County to make alternate arrangements."

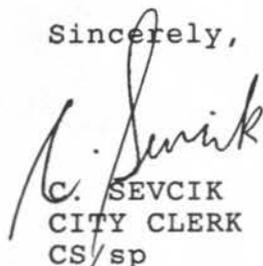
Page 2
County of Red Deer
Billing for Services provided on Roads in the County

The decision of Council in this instance is submitted for your information and appropriate action. As noted in the resolution, the City will continue to provide this service up to January 31, 1989 to enable the County to make alternate arrangements.

All authorities receiving a copy of this letter are hereby notified that EFFECTIVE JANUARY 31, 1989 The City of Red Deer will no longer respond with a pumper and rescue truck to assist in the extrication of patients from motor vehicle accidents which occur on roads in the County.

If you have any questions, please do not hesitate to contact the Fire Chief.

Sincerely,



C. SEVCIK
CITY CLERK
CS/sp

c.c. City Commissioners
Fire Chief
Inspector Pearson, City Detachment

Superintendent Lauren McKiel,
Commanding Officer, Rural Detachment
4300 - 55 Street
Red Deer, Alberta

Innisfail R.C.M.P. Rural Detachment
North Red Deer M.L.A. Mr. Stockwell Day
South Red Deer M.L.A. Mr. John Oldring

CHAPMAN RIEBEEK SIMPSON CHAPMAN WANLESS

Barristers & Solicitors

THOMAS H. CHAPMAN, Q.C.*
NICK P. W. RIEBEEK*
DONALD J. SIMPSON
T. KENT CHAPMAN
GARY W. WANLESS*

208 Professional Building
4808 Ross Street
Red Deer, Alberta T4N 1X5

TELEPHONE (403) 346-6603

TELECOPIER (403) 340-1280

*Denotes Professional Corporation

Your file:

Our file: 16,395 THC

February 27, 1989

City of Red Deer
P.O. Box 5008
Red Deer, Alberta
T4N 3T4

ATTENTION: Mr. B. Oscroft

Dear Sirs:

Re: **County of Red Deer No. 23**
Rescue Services Agreement

I enclose herewith, for your review, draft rescue services agreement. Please advise of any amendments required thereto.

Yours truly,



THOMAS H. CHAPMAN, Q.C.

THC/kah
Encl.



(iii) on the west side thereof, by the fifth (5th) meridian; and

(iv) on the south side thereof, by Highway No. 42.

2. The City shall, when requested ~~by the County~~, provide ~~to the County~~ Rescue Services within the Response Area;

3. Upon receiving a request for Rescue Services ^{within response area} from the ~~County~~, the City shall, upon its first response, provide one (1) pumper truck, one (1) rescue truck and one (1) or more ambulances, supervised by one (1) Platoon Chief and the usual number of men to operate such vehicles.

4. The number of vehicles provided by the City may be varied depending upon available resources.

5. Where the Rescue Services are provided within the response area, any units not required at the scene will be returned to the City, and no charge will be made therefor.

6. Where Rescue Services are requested for any area lying east of the Joffre Bridge Road, the City shall provide a rescue truck and an ambulance supervised by a Platoon Chief and the necessary men to operate such vehicles. In this instance, it is understood that fire fighting equipment, if required, will be requested from the Village of Delburne.

7. Except as provided in Clause 6, where Rescue Services are requested outside of the response area, the Chief officer on call at the City Fire Hall shall determine the resources to be sent for such response.

8. The City shall provide to the County all information which may be gathered at the scene of the accident or disaster such as the identity of Royal Canadian Mounted Police officers and detachment attending, make, model and license number of motor vehicles involved, insurance companies involved and the names of registered owners, when available, and the City will provide such information as the County may require for the County's billing purposes.

(iii) on the west side thereof, by the fifth (5th) meridian; and

(iv) on the south side thereof, by Highway No. 42.

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Rescue Services within the Response Area;

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9. It is understood between the parties hereto that the City shall, at all times, use its best efforts to provide the Rescue Services requested by the County, but in the event that the City is unable to provide Rescue Services, in whole or in part, as requested, due to the City's own emergency requirements, the City, in such instance, shall be relieved of its obligations under this agreement and shall not be liable to the County for failing to provide such services.

10. The within agreement may be terminated by either party hereto upon thirty (30) days notice to the other party.

11. The County shall make payment to the City for the Rescue Services provided herein at the rates set forth in Schedule "A" attached hereto.

12. Should ambulance services be required for the transmittal of patients for treatment as a result of such accident or disaster, such costs for treatment and transportation shall be charged to such patient directly by the City.

13. The City may amend the charges for the services herein provided and listed on Schedule "A" attached hereto upon thirty (30) day prior notice to the County.

IN WITNESS WHEREOF the parties hereto by the proper officers have executed this agreement the day and year first above written.

THE CITY OF RED DEER

Per: _____

Per: _____

THE COUNTY OF RED DEER NO. 23

Per: _____

Per: _____

SCHEDULE "A" - Rate Structure

For First Hour

| | |
|----------------------|----------------------------------|
| Rescue Truck x 2 Men | \$200.00 per hour plus \$1.65/km |
| Pumper x 4 Men | \$550.00 per hour plus \$1.65/km |
| Tanker x 2 Men | \$200.00 per hour plus \$1.65/km |

For All Hours After First Hour

| | |
|----------------------|-------------------|
| Rescue Truck x 2 Men | \$175.00 per hour |
| Pumper x 4 Men | \$400.00 per hour |
| Tanker x 2 Men | \$175.00 per hour |

Specialized Materials Used
(eg. Foam, Dry Chem., etc.)

Replacement Cost plus 15%



THE CITY OF RED DEER

P.O. BOX 5008, RED DEER, ALBERTA T4N 3T4

City Clerk's Department 342-8132

April 3, 1989

The County of Red Deer No. 23
4758 - 32 Street
Red Deer, Alberta
T4N 0M8

Attention: Mr. R.J. Stonehouse, County Commissioner

Dear Sir:

RE: RESCUE SERVICES AGREEMENT

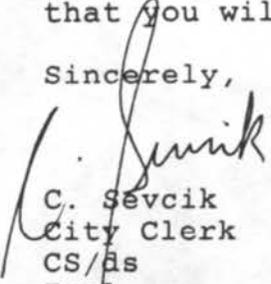
At the Council meeting held April 3, 1989, the following motion was passed approving the Rescue Services Agreement.

"RESOLVED that Council of The City of Red Deer having considered report from the City Clerk dated March 23, 1989, re: Rescue Services Provided on County Roads - Agreement hereby approve the agreement between The City of Red Deer and The County of Red Deer No. 23 re: Rescue Services Provided on County Roads and authorize the Mayor and City Clerk to execute same on behalf of the City and as recommended to Council April 3, 1989."

Enclosed herewith please find two fully executed copies of said agreement by the City of Red Deer. We have been given to understand that said agreement is acceptable to the County and accordingly, we would request that the County execute said agreement and that one fully executed copy be returned for our files.

Your cooperation in this matter is greatly appreciated and we trust that you will find same satisfactory.

Sincerely,


C. Sevcik
City Clerk
CS/as
Encl.

c.c. City Commissioner
Fire Chief
Dir. of Financial Services .

THIS AGREEMENT made this ____ day of _____, A.D. 1989 TO PROVIDE RESCUE SERVICES.

BETWEEN:

THE CITY OF RED DEER
(herein called "the City")

OF THE FIRST PART

- and -

THE COUNTY OF RED DEER NO. 23
(herein called "the County")

OF THE SECOND PART

WHEREAS the County has requested the City to provide rescue services for and on behalf of the County, from time to time;

AND WHEREAS the City is prepared to provide such rescue services;

NOW THEREFORE THIS AGREEMENT WITNESSETH that in consideration of the mutual covenants and agreements herein contained, the parties covenant and agree together as follows:

1. For the purposes of this agreement
 - (a) "Rescue Services" shall mean and include the provision of emergency rescue vehicles to motor vehicle accidents and similar disasters situated in the County;
 - (b) "Response Area" shall mean and include all those lands situated within the following boundaries:
 - (i) on the north side thereof, by the County of Lacombe boundary with the County;
 - (ii) on the east side thereof, by the Joffre Bridge Road;

(iii) on the west side thereof, by the fifth (5th) meridian; and

(iv) on the south side thereof, by Highway No. 42.

2. The City shall, when requested, provide Rescue Services within the Response Area;

3. Upon receiving a request for Rescue Services within the Response Area, the City shall, upon its first response, provide one (1) pumper truck, one (1) rescue truck and one (1) or more ambulances, supervised by one (1) Platoon Chief and the usual number of men to operate such vehicles.

4. The number of vehicles provided by the City may be varied depending upon available resources.

5. Where the Rescue Services are provided within the response area, any units not required at the scene will be returned to the City, and no charge will be made therefor.

6. Where Rescue Services are requested for any area lying east of the Joffre Bridge Road, the City shall provide a rescue truck and an ambulance supervised by a Platoon Chief and the necessary men to operate such vehicles. In this instance, it is understood that fire fighting equipment, if required, will be requested from the Village of Delburne.

7. Except as provided in Clause 6, where Rescue Services are requested outside of the response area, the Chief officer on call at the City Fire Hall shall determine the resources to be sent for such response.

8. The City shall provide to the County all information which may be gathered at the scene of the accident or disaster such as the identity of Royal Canadian Mounted Police officers and detachment attending, make, model and license number of motor vehicles involved, insurance companies involved and the names of registered owners, when available, and the City will provide such information as the County may require for the County's billing purposes.

9. It is understood between the parties hereto that the City shall, at all times, use its best efforts to provide the Rescue Services requested by the County, but in the event that the City is unable to provide Rescue Services, in whole or in part, as requested, due to the City's own emergency requirements, the City, in such instance, shall be relieved of its obligations under this agreement and shall not be liable to the County for failing to provide such services.

10. The within agreement may be terminated by either party hereto upon thirty (30) days notice to the other party.

11. The County shall make payment to the City for the Rescue Services provided herein at the rates set forth in Schedule "A" attached hereto.

12. Should ambulance services be required for the transmittal of patients for treatment as a result of such accident or disaster, such costs for treatment and transportation shall be charged to such patient directly by the City.

13. The City may amend the charges for the services herein provided and listed on Schedule "A" attached hereto upon thirty (30) day prior notice to the County.

IN WITNESS WHEREOF the parties hereto by the proper officers have executed this agreement the day and year first above written.

THE CITY OF RED DEER

Per: _____

Per: _____

THE COUNTY OF RED DEER NO. 23

Per: _____

Per: _____

SCHEDULE "A" - Rate Structure

For First Hour

| | |
|----------------------|----------------------------------|
| Rescue Truck x 2 Men | \$200.00 per hour plus \$1.65/km |
| Pumper x 4 Men | \$550.00 per hour plus \$1.65/km |
| Tanker x 2 Men | \$200.00 per hour plus \$1.65/km |

For All Hours After First Hour

| | |
|----------------------|-------------------|
| Rescue Truck x 2 Men | \$175.00 per hour |
| Pumper x 4 Men | \$400.00 per hour |
| Tanker x 2 Men | \$175.00 per hour |

Specialized Materials Used
(eg. Foam, Dry Chem., etc.)

Replacement Cost plus 15%

Commissioners' Comments

Council will recall the concerns expressed by the Administration with respect to the provision of rescue services (nearly all vehicular accidents) in areas outside the City. Subsequently negotiations have taken place with both the City of Red Deer and Alberta Transportation. Alberta Transportation is still reviewing the situation and a report will be brought back to Council at a future date. The Fire Chief has successfully concluded negotiations with the County for this service resulting in the attached agreement. We would recommend Council approve the agreement and authorize the Mayor and City Clerk to execute same on behalf of the City.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

DATE: March 28, 1989
TO: City Clerk
FROM: Director of Engineering Services
RE: 77 STREET COMMERCIAL SITE
RED DEER PROPERTY DEVELOPMENTS LTD.

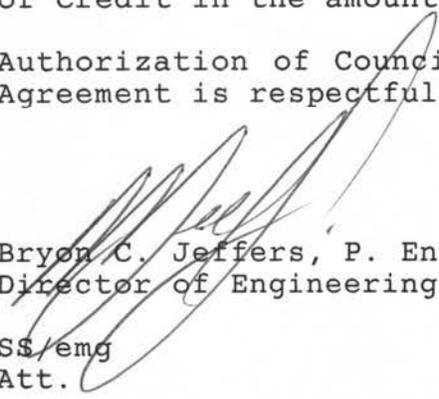
Attached are the cost summary pages for the above captioned Development Agreement. This proposed development is located at the intersection of 77 Street and Gaetz Avenue, and consists of 7 commercial lots on 1.72 ha of land.

Off-site and boundary conditions have been paid by the previous developers. Total charges at this time are \$84,446.

The estimated total cost of utility and sidewalk construction is \$187,500.

Performance assurance is required in the form of Bonds or Letters of Credit in the amount of \$75,000.

Authorization of Council for the Administration to execute this Agreement is respectfully requested.


Bryon C. Jeffers, P. Eng.
Director of Engineering Services

SS/emg
Att.

Commissioners' Comments

We would recommend Council approve the Development Agreement and authorize the Mayor and City Clerk to execute same on behalf of the City.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

SECTION FOUR: COSTS

4.1 DEVELOPER'S COSTS

The Developer shall pay in full to the City on or before the execution date of this Agreement, unless otherwise hereinafter provided, the following sums arrived at by calculations attached in the applicable schedules and made part hereof:

| | | |
|--------------|---|---------------------|
| <u>4.1.1</u> | <u>Off-site</u> (Schedule D) | \$ <u>---</u> |
| <u>4.1.2</u> | <u>Boundary Improvements</u> (Schedule D) | \$ <u>---</u> |
| <u>4.1.3</u> | <u>Area Contribution</u> (Schedule D) | \$ <u>---</u> |
| <u>4.1.4</u> | <u>Administration Charge</u> (Schedule D) | \$ <u>1,393.20</u> |
| <u>4.1.5</u> | <u>Survey Network Charge</u> (Schedule D) | \$ <u>378.40</u> |
| <u>4.1.6</u> | <u>City Connection Charge</u> (Schedule D) | \$ <u>5,775.00</u> |
| <u>4.1.7</u> | <u>City Lighting and Power Charge</u> (Schedule C) | \$ <u>76,900.00</u> |
| <u>4.1.8</u> | <u>City Recreation Charge</u> (Schedule H) | \$ <u>---</u> |
| | <u>TOTAL PAYABLE BY DEVELOPER</u> | \$ <u>84,446.60</u> |

4.1.9 The Developer may elect to pay to the City 50% of the costs referred to in Clause 4.1.6 on or before the execution date of this Agreement and the remaining 50% of the costs prior to and as a condition of commencement of the work by the City.

4.1.10 The Developer may elect to pay to the City 50% of the costs referred to in Clause 4.1.7 on or before the execution date of this Agreement and the remaining 50% of the costs upon the completion of all work with the exception of the streetlight work. The completion date will be established by the Electric, Light and Power Manager.

4.1.11 The Developer may elect to pay to the City 50% of the costs referred to in Clauses 4.1.2, 4.1.3, and 4.1.8 (only if the municipal improvement does not exist at the time of Agreement execution) on or before the execution date of this Agreement and the remaining 50% of the costs prior to the issuance of the Building Permit referred to

in Clause 2.23.

4.1.12 The remaining costs referred to in Clauses 4.1.9, 4.1.10, and 4.1.11 are subject to a 1% per month deferred payment charge if not paid to the City within 6 months of the execution date of this Agreement. Should the payment period extend beyond the initial six month period, the deferred payment charge will be calculated from the date six months after Agreement execution and thereafter.

SUMMARY

| | |
|---|---------------------|
| Amount payable upon Agreement execution | \$ <u>45,996.60</u> |
| Balance payable prior to City work start | \$ <u>---</u> |
| Balance payable upon City work Completion | \$ <u>38,450.00</u> |

4.2 CITY'S COSTS

| | |
|---|---------------|
| <u>4.2.1</u> <u>Oversize Utilities</u> (Schedule E) | \$ <u>---</u> |
| <u>4.2.2</u> <u>Oversize Roadways</u> (Schedule E) | \$ <u>---</u> |
| <u>4.2.3</u> <u>Boundary Improvements</u> (Schedule E) | \$ <u>---</u> |
| <u>4.2.4</u> <u>Area Contribution</u> (Schedule E) | \$ <u>---</u> |
| <u>TOTAL PAYABLE BY THE CITY</u> | \$ <u>---</u> |

4.2.5 The City shall pay to the Developer 50% of the costs referred to in Clauses 4.2.1, 4.2.2, 4.2.3, and 4.2.4 upon the execution date of this Agreement. The remaining 50% of the costs shall be paid upon issuance by the City of the applicable Construction Completion Certificate.

SUMMARY

| | |
|--|---------------|
| Amount payable upon Agreement execution | \$ <u>---</u> |
| Balance payable upon issuance of Construction Completion Certificate | \$ <u>---</u> |

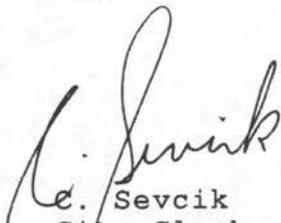
4.3 All monies payable shall be in the form of cash or cheque due on or before the execution date of this Agreement.

DATE: April 4, 1989
TO: Dir. of Engineering Services
FROM: City Clerk
RE: 77 STREET COMMERCIAL SITE RED DEER PROPERTY DEVELOPMENTS LTD.

Your report dated March 28, 1989, concerning the above topic was presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered report from the Director of Engineering Services dated March 28, 1989, re: 77 Street Commercial Site - Red Deer Property Developments Ltd. hereby approve the Development Agreement between The City of Red Deer and Red Deer Property Developments Ltd. and authorize the Mayor and City Clerk to execute same on behalf of the City and as recommended to Council April 3, 1989."

The decision of Council in this instance is submitted for your information and appropriate action. Trusting you will ensure the appropriate documentation is prepared and executed by both parties.



C. Sevcik
City Clerk
CS/ds

c.c. Dir. of Financial Services
City Assessor
Economic Development Manager
E.L. & P. Manager
Dir. of Community Services
Engineering Department Manager
Public Works Manager
Urban Planner

DATE: March 10, 1989
TO: Mayor and Members of Council
FROM: Jim Spiers, Chairman
Red Deer Tourist and Convention Board
RE: MAJOR ATTRACTION RECOMMENDATIONS

At the recent meeting of the Red Deer Tourist and Convention Board, recommendations of the Major Attraction Committee were presented and approved by the Board.

After careful assessment of a wide variety of potential attractions, the Committee has recommended the selection of the transportation theme for Red Deer. This theme, which has broad appeal and is appropriate for Red Deer, provides the opportunity to link existing and new attractions and events in order to draw visitors to our city. It also provides the opportunity to access funds from various sources for the phased development of new theme related attraction elements, an approach which we feel is realistic.

The Committee also recommended that a feasibility study be undertaken of this theme, with funding which Council approved as an add-back to our 1989 budget. A further recommendation was that this study be tied in with a broader regional tourism generator project, in order to develop and promote the region as a tourist destination with an adventure/exploration theme.

A copy of the detailed package developed by the Major Attraction Committee, which includes terms of reference for the study, is attached for your review. We would appreciate the opportunity to make a brief presentation to Council on the theme approach we have identified to increase tourism, and to answer any questions you may have.

We also wish to bring to Council's attention the potential for the CPR station, the ACR bridge and the proposed ACR trail to become integral parts of the transportation theme. Until the feasibility study has been completed, we would appreciate Council's sensitivity to this proposal in terms of any decisions relating to these facilities.

Respectfully submitted,

Wendy Mastindale

per Jim Spiers, Chairman
RED DEER TOURIST AND CONVENTION BOARD

WM/mm

cc: Pat Henry

DATE: March 20, 1989
TO: CITY CLERK
FROM: DIRECTOR OF FINANCIAL SERVICES
RE: MAJOR ATTRACTIONS RECOMMENDATIONS

City Council approved \$3,000 in the 1989 budget for the Red Deer Tourism and Convention Board as the City share of a proposed \$30,000 expenditure on a feasibility study. The Board is now bringing to Council, presumably for information purposes, the proposed terms of reference of the study.

The Board is also seeking Council's consideration in any discussions on the use of the CPR station. Possibly the Board should be working with the Red Deer and District Museum Board if the Museum Board has some tentative plans for use of the CPR station.



A. Wilcock, B. Comm., C.A.
Director of Financial Services

AW/mrk

DATE: March 20, 1989
TO: City Clerk
FROM: Economic Development Manager
RE: MAJOR ATTRACTION RECOMMENDATIONS

As a member of the Red Deer Tourist and Convention Management Board, I support the Board's position in the recommendations put forward by the Major Tourist Attraction Committee.


Alan W. Scott
MANAGER ECONOMIC DEVELOPMENT

AVS/mm

DATE: March 21, 1989 CS-2.132

TO: CHARLIE SEVCIK
City Clerk

FROM: CRAIG CURTIS
Director of Community Services

RE: MAJOR ATTRACTION RECOMMENDATIONS
Your memo dated March 15, 1989 refers.

1. The Tourism Action Plan for Red Deer identified the need for the development of new attractions to draw visitors to Red Deer. In March 1988, the Red Deer Tourist and Convention Board established a special committee to recommend "an appropriate major tourist attraction", which could be developed in Red Deer.
2. Over the last year, the Major Tourist Attraction Committee considered more than twenty possible themes and attractions, and investigated government policies and funding. However, after identifying criteria for an attraction which would generate tourism, the committee concluded that it should identify a "theme", rather than a single facility or attraction.

The committee and the board have now adopted the "transportation theme", which would tie together a number of existing and proposed events and facilities.

3. The board has now prepared the terms of reference for a feasibility study of the "transportation theme", which will be undertaken with Canada/Alberta Tourism Agreement funding. It is proposed that this study be tied in with a broader, regional tourism generator project, the aim of which is to promote the region as a tourist destination with an "adventure/exploration theme".

The terms of reference for both these studies have been submitted to Council for review.

4. I have discussed the proposed feasibility study with the Parks and Recreation & Culture Managers. We support the move toward further study of a theme, rather than the identification of a single major attraction. We also acknowledge the advantages of including Red Deer within the framework of a broader, regional tourism generator project.

Charlie Sevcik
Page 2
March 21, 1989
Major Attraction Recommendations

The provincial government has encouraged communities across the province to prepare tourism action plans. This, in turn, has created expectations and resulted in many communities pursuing the development of major attractions requiring significant government funding. The theme approach now adopted would enable Red Deer to maximize the potential of existing attractions, and provide a framework for the phased development of new projects in the future.

5. RECOMMENDATIONS

It is recommended that City Council authorize the Red Deer Tourist and Convention Board to proceed with the proposed feasibility study, for the development of the "transportation theme" for Red Deer, with Canada/Alberta Tourism Agreement funding.



CRAIG CURTIS

CC:dmg

- c. Lowell Hodgson, Recreation & Culture Manager
Don Batchelor, Parks Manager
Morris Flewelling, Museums Director
Wendy Martindale, Manager R.D. Tourist & Convention Society
Jim Spiers, Chairman, R.D. Tourist & Convention Board



RED DEER REGIONAL PLANNING COMMISSION

2830 BREMNER AVENUE; RED DEER, ALBERTA, CANADA T4R 1M9

40.

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394

Fax: (403) 346-1570

March 23, 1989

Mr. C. Sevcik,
City Clerk
City of Red Deer
Box 5008
Red Deer, Alta.
T4N 3T4

Dear Sir:

Re: Major Attractions Recommendations

The Red Deer Tourist & Convention Board are recommending the undertaking of a feasibility study for their transportation theme which has been selected as the emphasis for development of future tourist attractions.

Funding for the study has been approved by Council as an add-back to the 1989 budget. The proposed theme is intended to also be tied in with a broader regional tourism generator project, as indicated by the terms of reference.

Both the transportation theme and the concept of linking it with a regional tourism theme have merit, and it is appropriate at this stage to assess their tourism appeal through an independent, objective consultant's study. The study should either confirm the viability of the proposal and detail the essential requirements to make it work, or recommend an alternative direction with greater tourism appeal.

It is recommended that Council approve the undertaking of the feasibility study.

Yours truly,

Vernon Parker
ASSOCIATE PLANNER
CITY PLANNING SECTION
VP/cc

Commissioners' Comments

The Tourist & Convention Board will be at Council to discuss their recommendation. For those items outside the City boundaries, we would recommend that these be dealt with the Regional reports and that all interested parties be given opportunity for input in their interested areas.

"R.J. MCGHEE", Mayor

"M.C. DAY", City Commissioner

c.c. Wendy Martindale, Tourist and Convention Board Manager

MUNICIPALITIES WITHIN COMMISSION AREA

CITY OF RED DEER—TOWN OF BLACKFALDS—TOWN OF BOWDEN—TOWN OF CARSTAIRS—TOWN OF CASTOR—TOWN OF CORONATION—TOWN OF DIDSBURY—TOWN OF ECKVILLE—TOWN OF INNISFAIL—TOWN OF LACOMBE—TOWN OF OLDS—TOWN OF PENHOLD—TOWN OF ROCKY MOUNTAIN HOUSE—TOWN OF STETTLER—TOWN OF SUNDRE—TOWN OF SYLVAN LAKE—VILLAGE OF ALIX—VILLAGE OF BENTLEY—VILLAGE OF BIG VALLEY—VILLAGE OF BOTHA—VILLAGE OF CAROLINE—VILLAGE OF CLIVE—VILLAGE OF CREMONA—VILLAGE OF DELBURNE—VILLAGE OF DONALDA—VILLAGE OF ELNORA—VILLAGE OF GADSBY—VILLAGE OF HALKIRK—VILLAGE OF MIRROR—SUMMER VILLAGE OF BIRCHCLIFF—SUMMER VILLAGE OF GULL LAKE—SUMMER VILLAGE OF HALF MOON BAY—SUMMER VILLAGE OF NORGLLENWOLD—SUMMER VILLAGE OF ROCHON SANDS—SUMMER VILLAGE OF WHITE SANDS—SUMMER VILLAGE OF JARVIS BAY—COUNTY OF LACOMBE No. 14—COUNTY OF MOUNTAIN VIEW No. 17—COUNTY OF PAINT EARTH No. 18—COUNTY OF RED DEER No. 23—COUNTY OF STETTLER No. 6—MUNICIPAL DISTRICT OF CLEARWATER No. 99



RECOMMENDATION

Major Tourist Attraction Committee

That this Committee recommends:

- a) the selection of the transportation theme for Red Deer
- b) that a feasibility study of the transportation theme be undertaken with Canada/Alberta Tourism Agreement funding, based on the attached terms of reference
- c) that this study be undertaken in concert with the regional tourism generator project
- d) that the Major Attraction Committee serve as the steering committee for the Red Deer portion of the feasibility study.

Recommendation submitted by the Major Tourist Attraction Committee of the Red Deer Tourist and Convention Board.

Chairman: Pat Henry

Members: Rod Kennedy
Morris Flewwelling
Mary Lawrence
Gordon Fraser
Bob Lampard
Gail Surkan
Craig Curtis
Wendy Martindale

DATE: February 27, 1989
TO: Red Deer Tourist and Convention Board
FROM: Pat Henry, Chairman
Major Tourist Attraction Committee
RE: RECOMMENDATION

The Major Tourist Attraction Committee, which I have had the pleasure of chairing, is pleased to present its recommendations to the Tourist and Convention Board.

The tourism action plan for Red Deer identified the need for development of new attractions to draw visitors to Red Deer. Our Committee was established by the Board in March 1988, and charged with the task of recommending an appropriate major tourist attraction which could be developed in Red Deer.

From the outset, we have focused on identifying an attraction which would be unique and would reflect the Red Deer environment. During our deliberations, the Committee has considered more than twenty possible themes and attractions, investigated government policies and funding, assessed other existing and proposed attractions and most recently, worked to integrate our plans with the proposed regional tourism generator project.

Our initial intention was to identify a single new development, comparable to the Tyrrell Museum. However, after identifying criteria for an attraction which would generate tourism, the Committee concluded that we should identify a theme for a major tourism generator, rather than the name or concept for a single facility. A variety of existing and new events, facilities and attractions can thus be tied together by this theme. Resources can be accessed from various sources, over time, to implement theme related developments. We feel that this approach is both realistic and dynamic.

In December 1988, the Tourist and Convention Board directed our Committee to proceed with work on the transportation theme, as part of a regional tourism development. The request for proposal and terms of reference for the feasibility study which the Committee has developed provide for work to proceed considering the transportation theme independently, or as part of the regional tourism generator project. The action plan which is part of this package identifies the steps to be taken in order to implement our recommendation.

Red Deer Tourist and Convention Board
Page 2
February 27, 1989

As background to our recommendation, this package also includes our criteria for a major tourism generator, a description of the transportation theme, and information on funding available through program 1.2 of the Canada/Alberta Tourism Agreement.

I regret that I am unable to present this recommendation to you in person. However, Rod Kennedy and other members of the Committee will be on hand to review the details of the study terms of reference and answer any questions you may have.

Pat Henry
Chairman
Major Tourist Attraction Committee

WM/mm

- Att. (A) Request for Proposal for a Cooperative Tourism Feasibility Assessment, Red Deer and Region
(B) Terms of Reference: Option 1 - Community Futures Regional Tourism Generator Feasibility Study
(C) Terms of Reference: Option II - Feasibility Assessment of Transportation as a Major Tourist Attraction Theme for The City of Red Deer
(D) Action Plan to Implement Recommendation
(E) Criteria for a Major Tourism Generator for Red Deer
(F) The Transportation Theme
(G) Canada/Alberta Tourism Agreement

REQUEST FOR PROPOSAL
FOR A
CO-OPERATIVE TOURISM FEASIBILITY ASSESSMENT
RED DEER & REGION

1. SUMMARY

The Red Deer Tourist and Convention Board (RDTCB) in cooperative association with the Red Deer Region Community Future Corporation (CFC), through designated committees, will select consulting groups to perform feasibility studies as outlined in the Study Methodology herein.

The studies are requested in concert under one proposal, given the natural linkage between the selected study themes, namely:

- i) Adventure/Exploration - a Regional Tourism Generator Project (RTGP) under the CFC Community Initiatives element of the Community Futures Program; and
- ii) Transportation - a major tourism generator theme, selected by the Major Tourism Attraction Committee (MTAC) of the RDTCB, under the focus of Red Deer's Tourism Action Plan.

Each study theme will have separate Terms of Reference with implied review relationships between them. These relationships will assist in assessing the nature and level of tourism synergy created by a cooperative tourism effort. By incorporating the intended direction of the proposed tourism thrust of the CFC communities (through the RTGP), and the selection of the transportation theme as a focal point for Red Deer's tourism development, a broader, more effective tourism program is envisioned.

The selection will result from an objective evaluation and comparisons of proposals by the MTAC and the RTGP Committee, with appropriate focus from each on their respective themes, as outlined.

2. PROPOSAL CONTENT

The RDTCB and RTGP Committee require strong evidence that the consultant can provide sound organizational, economic and intrinsic market assessment capabilities, along with demonstrated expertise in the areas of tourism theme, event and facility development.

2.1 EXPERIENCE

- Brief history of firm (or firms in consortium)
- Statement of ownership
- Representative examples of previous projects undertaken by current personnel of the firm; including:
 - project description, client and cost;
 - nature and value of work undertaken by firm;
 - specific examples drawn from these projects, which illustrate the ability of the personnel of the firm to carry out the analysis requested, particularly, the economic and marketing analysis;
 - references who can confirm the experience described.

2.2 PERSONNEL

Curriculum vitae of each principal and professional who would be assigned to this study. Highlight the experience of each, by project, which is relevant to this study and note the level of responsibility of the individual in each project. Expertise in the marketing, fundraising, economic and attendance projection for non-profit tourism boards and organizations is considered paramount.

2.3 STUDY METHODOLOGY

The process the firm proposes to carry out any awarded study is to be described in a concise manner. The proposal should explicitly address the duality of the request and, at the same time, recognize the independent intentions of both the RDTCB and the RTGP Committee. Specifically, each group desires, through their respective theme assessment, the ability, if necessary, to pursue the development of their theme independently. Consequently, a final report on each assessment, as well as a "combined" Executive Summary is required, if an integrated study award is made. The proposal framework should recognize Red Deer as the focal tourism node of the region while, concurrently, considering all other community nodes, as identified, as integral to a successful Regional Tourism Generator Project.

An appreciation of the respective sources of funding for each of the study options and the intention of satisfying the objectives of both groups is expected. The fee itemization for the study work plan should highlight the attributable cost/benefit relationship for either group's theme assessment. Additionally, this supporting information will be provided:

- a simplified critical path diagram, indicating the steps and major milestones in each option and the total

estimated time. It is anticipated that a minimum of one interim report will be required for any awarded option (outlined in 2.4 herein).

- proposed project organization chart listing each member by name, position and associated reporting relationship;
- a bar chart schedule, listing each professional staff member by name and project position, with an estimate of each member's time on the project;
- separate totals of the time required by (a) professional staff and (b) support staff.

2.4 COST OF SERVICES AND RELATED EXPENSES

All proposals shall be submitted on a fixed-price basis for each of three options:

- I) feasibility assessment of the Adventure/Exploration theme and concept as a Regional Tourism Generator (Project);
- II) feasibility assessment of the Transportation theme as a focal point for Red Deer's (major) tourism generator thrust;
- III) both options I) and II) above as an integrated package, but encompassing separate assessments of each theme.

It is assumed that the cost of Option III would reflect economic efficiencies. Each price shall serve as a basis for schedule of payments for costs and services. A fixed price includes all fees, salaries, overhead expenses, taxes and profit.

The consultant should be prepared to provide, if requested, an estimate of all reimbursable costs, such as travel, accommodation, meal allowances, long-distance telephone, fax, copying and printing. Travel costs shall be approved in advance.

The proposal shall show the total, all-inclusive, estimated cost of each option the consultant proposes to undertake.

Timing for payment of any complete option or for a schedule of the fixed costs will be negotiated by the parties, and may take the form of progress payments, based upon the major milestones outlined in 2.3 above, or at the completion and presentation of the final feasibility assessment.

3. PROPOSAL EVALUATION

Proposals will be assessed independently by the MTAC and the RTGP Committee, focusing on their respective option. An ad hoc joint committee, comprised of both groups, will, thereafter, meet to determine the final selection. Each proposal will be evaluated on the basis of qualifications, experience, personnel competence, presented adherence and sensitivity to the proposed methodology and costing options, as well as the overall content of the proposal. Sound project economy must be practised in the proposed utilization of personnel, since total cost will be a factor in the evaluation. Provision of the requested information in full, relative to the Terms of Reference, will be considered fundamental to the evaluation of the proposal.

The consultant is invited to make separate comments and suggestions regarding the Terms of Reference and the conduct of the proposal, with a view to improving performance in carrying out the endeavour. Such comments shall not be made conditional to acceptance of the assignment, but will be appreciated.

4. PRESENTATION

Proposals, in ten (10) copies, will be accepted by the addressee, delivered to the address given below, not later than noon , 1989. The proposal package will be addressed as follows:

Red Deer Tourist and Convention Board
P.O. Box 5008
Red Deer, Alberta
T4N 3T4

Attention: Wendy Martindale, Manager

Courier deliveries should be addressed:

Red Deer Tourist and Convention Board
4914 - 48th Avenue
Red Deer, Alberta
T4N 3R4

Attention: Wendy Martindale, Manager

5. NEGOTIATION

The period for negotiation of a Memorandum of Agreement between the RDTCB, the RTGP Committee and the consultants will depend upon the cooperation, promptness and efficiency of the firm in the discussion and negotiation of its contract. In cases of serious difference between the selected firm and the groups, the latter reserves the right to initiate negotiations with other firms from the list established during the evaluation of proposals. The awards may be for any of the three options.

The selected firm(s) is(are) advised not to commence the terms of a Memorandum of Agreement prior to the signing and execution of said document.

6. MEMORANDUM OF AGREEMENT

Subject to a satisfactory proposal being received, and following successful negotiations, a Memorandum of Agreement will be executed between the RDTCB, the RTGP Committee and the consultant. If a selected consultant is a consortium, a Memorandum of Agreement shall be drafted, which, upon execution, shall legally and professionally bind the members of the consortium to the terms of the agreement.

An exception to the above may be made if the consortium is a registered and, therefore, legally responsible body.

It is anticipated that a Memorandum of Agreement will be drawn up to reflect the work shown in the Terms of Reference (for either or both of the two unique options), which will form part of the Memorandum of Agreement. These Terms of Reference may be amended prior to contract finalization to reflect any acceptable suggestions made by the consultant.

All preliminary communications should be directed to Wendy Martindale, Manager, RDTCB.

TERMS OF REFERENCE: OPTION I

COMMUNITY FUTURES
REGIONAL TOURISM GENERATOR FEASIBILITY STUDY

1. OPTION I PREFACE

The Red Deer Region Community Futures area (map attached) constitutes a group of communities working together under the aegis of a federal employment creation program, to initiate economic and employment growth in their region. The Board of Directors of the Red Deer Region Community Futures Corporation has identified enhancement of the region's tourism industry as a priority.

A conceptual approach to development of tourism in the region has been proposed by the Community Futures Board in the form of a funding proposal to the sponsoring agency, Employment & Immigration Canada. The concept, as outlined in the proposal "Adventures West", is based on a cooperative effort between the communities of the region to develop and market their tourism assets utilizing the dual market theme of "Exploration" and "Adventure".

The Community Futures Board wishes to evaluate the recommended market theme in the context of both existing assets in the region and proposed new tourism generators at key nodal communities. One such new attraction would be the Red Deer-based tourism generator, themed on transportation and its role in opening and developing the west, as described in the Option II terms of reference. Others are suggested by the "Adventures West" proposal for the communities of Sylvan Lake, Rocky Mountain House and Olds.

2. GENERAL OBJECTIVES OF REGIONAL TOURISM GENERATOR
FEASIBILITY ASSESSMENT

The feasibility of the project should be assessed in the context of two distinct environments:

- i) the existing facilities and assets, and
- ii) with enhanced facilities,

particularly, nodal attractions at the anchor communities of Red Deer, Sylvan Lake, Rocky Mountain House and Olds.

The following general objectives apply:

- a) to assess the suitability and potential success of the proposed dual theme of "Exploration" and "Adventure" in the Red Deer Region Community Futures area;
- b) to assess the potential role of each targeted community in supporting and developing the theme, to identify the types of facilities and events most appropriate to the role, and to identify significant constraints to the exploitation of that role;
- c) to assess the feasibility of specific "nodal" attractions suggested for Red Deer, Sylvan Lake, Rocky Mountain House and Olds, vis-a-vis their ability to attract and develop tourist traffic in those communities and in the region, and their ability to be cooperatively marketed under the proposed theme;
- d) to identify target markets, marketing techniques and a marketing structure to develop and market the proposed theme on a cooperative, regional basis.

3. FEASIBILITY ASSESSMENT CONTENT

a) Market Assessment

Assess the theme's intrinsic capacity to attract tourists from local, regional, national and international markets, with a broad age appeal and acceptance, while concurrently assessing the impact such appeal would have on tourist visitation potential, including major revenue sources. This would include, but not be specifically limited to, providing qualified opinions on the market attractiveness of the theme and the commensurate activities and facilities on the aforementioned geographic tourism regions. This would involve consideration and estimation of the international tourist impact, an estimation of local and tourist market capture rates, expected total visitation and total expenditure impact.

Assess the degree to which the theme would either duplicate or complement similar themes, events or facilities within the provincial network of tourist attractions currently developed or proposed within Alberta. This would include to what degree the theme would complement local, regional and national attractions while, at the same time, limit overlap, particularly, in a provincial and Western Canadian context. Included in the latter review would be a determination of the lack or excessiveness of competition, both regionally, nationally and internationally, while, at the same time,

addressing the thematic importance to the area's natural and cultural resources.

This factor of assessment would also include review and recommendations to incorporate other themes, particularly the proposed transportation theme of a Red Deer-based tourism generator.

The assessment should comment on the potential of the theme, both in the context of existing facilities and assets in the region, and in the context of enhanced "nodal" attractions in key communities. Such nodal attractions would include, but not necessarily be limited to, those suggested in the "Adventures West" proposal. Attractions would be selected to build on the existing assets of the communities, support the proposed theme, and act as mutually supportive tourism generators for the region.

b) Community Role Assessment

Assess the potential role that key communities could play in supporting and developing a region-wide tourism initiative, based on the proposed dual theme of "Exploration" and "Adventure". This would include the identification of a particular market "niche" within that theme for each community, a review of current facilities, events and resources available to support the theme, and a recommendation regarding the enhancement or adaptation of existing facilities or events required to fully exploit the community's potential role.

The assessment will comment, specifically, on the communities of Red Deer, Sylvan Lake, Rocky Mountain House and Olds, but need not be limited to these communities. The capability of communities such as Nordegg, Caroline, Sundre, Innisfail and Bowden to exploit the theme and contribute to the regional tourism package should be reviewed and commented on.

Identify potential constraints or weaknesses in the ability of the communities to interpret, promote or, otherwise, capitalize on the proposed theme. Include comment on the ability of the community to accommodate and service increased tourist traffic by type and season.

c) Nodal Attraction Feasibility Assessment

The "Adventures West" Community Futures proposal suggests specific nodal attractions in the communities of Red Deer, Sylvan Lake, Rocky Mountain House and Olds.

Assess the suitability of these suggested tourism generators in the context of the proposed theme, the

recommended role for each community and the ability of the attractions to act as mutually supportive tourism generators for the region.

Assess the potential of each proposed generator for interpretive development, including a review of its static, active, educational and family recreational potential.

Assess the potential economic impact of each generator in attracting tourism and business development to its host community and the region, as a whole.

Assess the available assets in each community that could contribute to development of the generator, and the constraints which might deter its successful development and promotion. Include a review of the locational issues which might positively or negatively affect the development and promotion of the generator.

Assess the potential of the proposed generators to be marketed cooperatively, under the proposed theme.

d) Marketing Structure

Identify target markets, marketing techniques and a marketing structure, to develop and market the tourism assets of the region on a cooperative basis, utilizing the proposed theme and/or other recommended themes.

Outline a promotional campaign structure that would make the best use of available resources, marketing organizations, appropriate media, and the synergy of existing and proposed events and facilities.

4. TIME FRAME

The study will begin within 30 days of the awarding of the contract, with the final report to be presented no longer than five months from the date of commencement. The proposal should specify the number and timing of interim reports in keeping with the minimum standards set in the R.F.P. Study Methodology.

The successful consultant should be prepared to present a work plan within ten (10) days of acceptance of the contract.

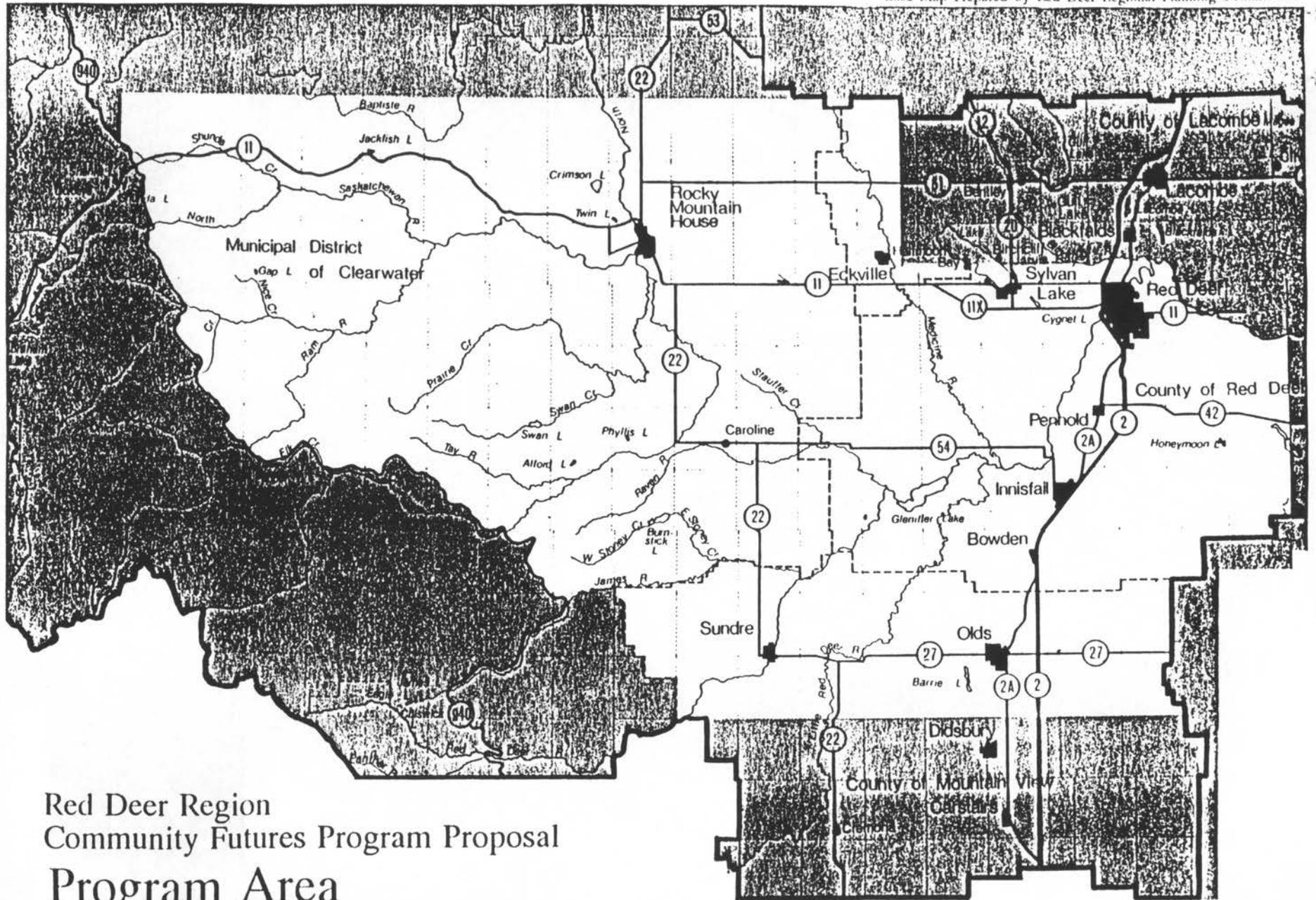
5. COMMUNICATION

Consultants shall communicate in the following manner:

- i) to the RTGP Committee on matters appropriately relating to Option I;
- ii) to the RDTCB Major Tourist Attraction Committee on matters appropriately relating to Option II.

It is expected that the selected firm(s) will liaise between the two committees during the course of the study, to ensure a clear and consistent co-operative outcome is achieved.

It is recommended that two meetings between an ad hoc joint committee, comprised of the MTA and RTGP Committees, occur. It is anticipated that these meetings would take place to present the draft document and the final study report.



Red Deer Region
 Community Futures Program Proposal
 Program Area



TERMS OF REFERENCE: OPTION II

FEASIBILITY ASSESSMENT OF TRANSPORTATION
as a
MAJOR TOURIST ATTRACTION THEME
for the
CITY OF RED DEER

1. OPTION II PREFACE

In keeping with the goals and objectives of the Red Deer Tourist and Convention Board (RDTCB), as defined by the recently completed Red Deer Tourism Action Plan, the board established the Major Tourist Attraction Committee (MTAC) to review practical avenues for the development of a major tourist attraction within the city.

The MTAC, through its deliberations and assessment, isolated the theme of transportation as a plausible attraction umbrella for both major facilities and events, which would enhance economic tourist activity in the city of Red Deer and surrounding areas. The committee, through RDTCB, has recommended that a feasibility assessment (study) be done to evaluate the transportation theme selection as a major tourism generator, while addressing the strategic and operational elements of implementing this theme through a package of new and existing events and attractions. This assessment, as referred to in the Terms of Reference Background, should recognize and, where appropriate, comment on the potential this theme development would have as an independent tourism effort, and as part of the larger Regional Tourism Generator Project (Option I).

2. GENERAL OBJECTIVES OF RED DEER TOURISM GENERATOR
FEASIBILITY ASSESSMENT

- a) To assess and, if appropriate, provide confirmation of the selected theme as suitable for Red Deer.
- b) To provide an indication of the potential success of the proposed theme.
- c) To review and provide identification of target markets, marketing techniques and general marketing structure, to promote the theme.

- d) To assess and identify types and costs of programs, events and facilities, both existing and recommended through the study, that would appropriately deliver and market the theme as a package.
- e) To assess and recommend an organizational structure required to execute, operate and manage the proposed theme, and any existing or recommended events, attractions or facilities promoted under the transportation theme umbrella.
- f) To develop a project plan, including budget projections, for implementation of the theme.
- g) To recommend simple and appropriate mission statements for theme development i) as a Red Deer project, and ii) as part of a regional effort.

3. FEASIBILITY ASSESSMENT CONTENT

While focusing on the general objectives of the RDTCB, each of the following feasibility assessment elements should comment, where appropriate, on the potential of the project as i) an independent tourism effort, and/or ii) as part of a regional initiative.

a) Attraction and Impact Potential

To assess the theme's intrinsic capacity to attract tourists from local, regional, national and international markets, with a broad age appeal and acceptance, while concurrently assessing the impact such appeal would have on tourist visitation potential, including major revenue sources. This would include, but not be specifically limited to, providing qualified opinions on the market attractiveness of the theme, and the commensurate activities and facilities on the aforementioned geographic tourism region. This would involve consideration and estimation of international tourist impact, and estimation of local and tourist market capture rates, expected total visitations and total expenditure impact.

Recommend on the necessity and possible avenues regarding the development of a "flagship" attraction that would lead the transportation theme and all its underlying events and activities. The necessity and effect of this attraction to have potential as a national or world-class facility, event or activity with significant image capabilities should be assessed.

b) Resource Evaluation

To provide a review of the physical and financial resources available, and those that may be developed or accessed to provide both active and passive interpretation of a theme. This would include, but not necessarily be limited to, a review of the resources available to support the theme, including human resources, municipal, provincial, federal, organizational and corporate funding, as well as a review of the revenue potential from major events and attractions recommended under the theme.

c) Suitability for Interpretation

To assess and recommend on the suitability of the theme for interpretive development. This would include, but not necessarily be limited to, the review of static, active, educational and active family recreation potential.

c) Competition and Complementarity

Assess the degree to which the theme would either duplicate or complement similar themes, events or facilities at other nearby areas, and within the provincial network of tourist attractions currently developed or proposed within Alberta. This would include to what degree the theme and its umbrella events and activities would complement local, regional and national attractions, while, at the same time, limit overlap, particularly in a provincial and Western Canadian context. Included in the latter review would be a determination of lack or excessiveness of competition, both regionally, nationally and internationally, while, at the same time, addressing the thematic importance to the area's natural and cultural resources, as well as to the city's overall promotion theme.

This factor of assessment will make particular comment on, and recommendations pertinent to, the integration of this theme with the proposed RTGP "Exploration" and "Adventure" theme.

e) Public Support

Provision of a review of the theme for its local and provincial support and the sense of public desire to promote the theme.

f) Interest Group Support

Assessment of the theme relative to the nature of support and cooperation that can be expected by key interest groups, locally, provincially and nationally for the

theme. This would include and require the interaction with representative individuals associated with support groups, associations and organizations, in order to determine the level of support. This assessment would include and incorporate the size and strength of such support groups, their opinions on representation and level of assistance, and a recommendation on the effort required to ensure their support. Special emphasis on local and provincial interest groups is recommended.

g) Organizational Structure

With the identification of the significant factors involved in achieving cooperation of key groups, recommend an organizational structure through which the theme could be managed and marketed successfully. This would include appropriate representation of key groups during theme development, and thereafter. Refer and recommend on the degree of Red Deer control that would be appropriate and required within this organizational structure and regional representation, if appropriate.

h) Economic Effect

Determination of the degree to which the interpretation of the theme would assist in generating tourism and business development for the city of Red Deer and surrounding areas.

i) Facility/Event Assessment

Provide an assessment of potential representative gaps of the theme or facility weaknesses or excesses that may affect the successful promotion of the theme and/or its proposed focus.

j) Locational Factors

Evaluation of locational issues of existing and proposed facilities and events that would affect, either positively or negatively, the promotion and marketability of the theme. This would include, but not be limited to, the evaluation of the Heritage Ranch site as a possible facility focus for theme promotion.

k) Opportunities/Constraints

Itemization of the significant opportunities and constraints that may be evident in the overall theme development and marketability.

1) Marketing Structure

Outline a promotional campaign structure that would make the best use of available media and synergy of existing and proposed events and facilities.

m) Financial Summary

Provide a preliminary pro forma budget of operations, given the consultant's recommendations on the organizational network, assumptions of funding sources, market and revenue impact of events, and commensurate expenditures to implement the theme. This would include a first and second year operations forecast with major financial constraints, considerations and opportunities explored for a seven-year period.

n) "Flagship" Attraction Options

Discuss the viability of a unique transportation mode attraction (i.e., steam rail line or museum) that would spearhead the theme as a "major attraction", to create and pique the interest of potential tourist candidates to explore the theme and the city of Red Deer more fully, as a destination. Reflect on how any suggested "flagship" would complement other facilities and attractions in the region.

4. TIME FRAME

The study will begin within 30 days of the awarding of the contract, with the final report to be presented no longer than five months from the date of commencement. The proposal should specify the number and timing of interim reports during the term of the contract, in keeping with the minimum standards set in the RFP Study Methodology. The feasibility assessment should commence within thirty days of the awarding of the contract.

The successful consultant(s) should be prepared to present a work plan within ten (10) days of the acceptance of the contract.

5. COMMUNICATION

Consultants shall communicate in the following manner:

- i) to the RDTCB Major Tourist Attraction Committee on matters relating to Option II;
- ii) to the RTGP Committee on matters appropriately relating to Option I.

It is expected that the selected firm(s) will liaise between the two committees during the course of the study, to ensure a clear and consistent cooperative outcome is achieved.

It is recommended that two meetings between an ad hoc joint committee, comprised of the MTA and RTGP Committees, occur. It is anticipated that these meetings would take place to present the draft document and the final study report.

Action Plan to Implement Recommendation

TOURISM ATTRACTIONS

2. Goal: To improve tourism attractions Rank No. 2-1
 2-1 Objective: To initiate and encourage the development of new attractions.

| Action Steps | By Whom | When |
|--|--------------------------------|---------------|
| Request review of draft terms of reference by CATA staff | Manager | March 1989 |
| Communicate proposed theme and plans to undertake study to media, politicians, community | Chairman | March 1989 |
| Request financial contribution from other communities for regional portion of study | Gail Surkan | March 1989 |
| Call for proposals for study | Manager | April 1989 |
| Review and evaluate proposals and recommend consultant to undertake study | Steering Committee | May 1989 |
| Approval of recommendation | Board | May 1989 |
| Submit application for CATA funding | Manager | May 1989 |
| Approval of CATA funding | CATA | July 1989 |
| Study start up | Consultant, Steering Committee | August 1989 |
| Study Completion | Consultant, Steering Committee | December 1989 |

Criteria for a Major Tourism Generator for Red Deer

Unique

Authentic, reflecting the Red Deer environment

Provide learning opportunities which are interactive, fun

Broad appeal to various ages and interests, multi-experiential

Operate year round, not just seasonally

Potential for repeat visits

Deal with the past, present and future

Attract visitors to Red Deer as a destination

Increase time and money visitors spend in Red Deer

Be acceptable to federal and provincial governments, other funding sources, including private sector

Involve people in the community, integration in community

THE TRANSPORTATION THEME

The Concept

To use the theme of transportation to attract visitors to Red Deer, by developing new transportation related events, facilities and activities, enhancing those which already exist and promoting them as a package.

A focal point is felt to be an important part of the concept, in order to provide an introduction for visitors, and direct them to other elements of the transportation attraction.

Red Deer and Transportation

Transportation has been important to Red Deer since its inception.

The Past:

- Use of The Crossing by natives, explorers, hunters and traders
- Stage coach route between Edmonton and Calgary
- Development of a settlement at The Crossing
- Coming of the railway, three railways through Red Deer
- Relocation of Red Deer from The Crossing because of railway
- Arrival of settlers in increased numbers
- Commonwealth Air Training Centre, Driver Training, WWII
- Manned flight at Botha, two weeks after Kitty Hawk

The Present:

- On Highway 2, busiest highway in Alberta, midway between the province's two largest centres
- On Highway 11, scenic route to foothills and the Rockies
- Waskasoo Park, with over 40 kilometres of trails through the river valley
- Home of the Red Deer International Airshow and other aviation events
- An interpretive centre at Fort Normandeau which tells the story of The Crossing
- Transportation events and competitions are held in Red Deer, of regional provincial, national and international scale
- Transportation related inventions

The Future:

- Completion of rail relocation project
- Future transportation developments, technology
- Possible enhancement of aviation festival as an attraction

Possible Elements of Transportation Theme

| Events | Permanent Attractions | Activities |
|--|---|-------------------------------------|
| Red Deer International Airshow | CPR Station/Railway Museum | biking |
| other aviation events, competitions | model railway exhibit | BMX |
| caravan on David Thompson Highway | antique automobile collection | trail riding |
| horse and sleigh festival | Fort Normandeau | hay and sleigh rides |
| Duck Race | Heritage Ranch | canoeing |
| races and competition - jet boats, bicycles, BMX, etc. | Exploratorium or Model Museum with transportation theme | rafting |
| unique variation on Triathlon | ACR Bridge | stagecoach rides |
| auto shows - modern and antique | Red Deer River | horse drawn carriage rides downtown |
| Raft Race | working railway | Historical Walking Tour |
| transportation film festival | | paddle boating |
| street dance | | walking, biking, driving tours |
| scale model events, trains, planes | | skiing |
| | | cross-country skiing |
| | | swimming |
| | | running |
| | | ballooning, parachuting, aerobatics |

Strength of the Concept

- New elements, either events or attractions, could be phased in
- Linking of a number of existing events, attractions and activities
- Opportunities for cooperation with other communities, in particular Sylvan Lake and communities along the David Thompson route
- Opportunity for sponsorship of various elements by transportation related companies
- Theme of transportation has not been adequately addressed through existing museums and historic sites in province
- Variety of elements which can be tied together will broaden the appeal
- Opportunity for development of unique new events related to transportation
- Theme of transportation is a logical one for Red Deer

Weaknesses of Concept

- Diffuse
- May need flagship element to initially attract visitors
- Need to avoid overlap with other major attractions such as Reynolds Alberta Museum

CANADA/ALBERTA TOURISM AGREEMENT

Through the Canada/Alberta Tourism Agreement, the federal and provincial governments have allocated \$56.3 million to stimulate private sector investment in the development and marketing of tourism attractions and facilities that have national and international appeal.

Six programs have been established, representing identified priorities for development and assistance.

Program 1: Facility and Product Development

Objective: To increase Alberta's attractiveness in national and international markets by stimulating private sector investment in the development of tourism facilities and attractions.

Program 1.2: Major Travel Generators

To encourage the development of major new and/or unique travel generators in Alberta, which enhance Alberta as a travel destination and draw tourists from international and national markets.

Eligible Projects

Proposed new major attractions in appropriate destination areas, reflecting appropriate product themes.

Initiatives will be complementary to previous development, reflect identified opportunities and help establish a base for further private sector investments.

New major and/or unique travel generators where capital costs exceed \$3 million.

Eligible Applicants

Private sector, not-for-profit and selected public sector applicants.

Level of Assistance

Feasibility, design and planning studies by qualified consultants.

90% of eligible costs to maximum of \$100,000 for public and not-for-profit.

Contributions of up to 35% of eligible direct capital costs to maximum of \$5 million.

DATE: March 10, 1989
TO: Mayor and Members of Council
FROM: Jim Spiers, Chairman
Red Deer Tourist and Convention Board
RE: MAJOR ATTRACTION RECOMMENDATIONS

At the recent meeting of the Red Deer Tourist and Convention Board, recommendations of the Major Attraction Committee were presented and approved by the Board.

After careful assessment of a wide variety of potential attractions, the Committee has recommended the selection of the transportation theme for Red Deer. This theme, which has broad appeal and is appropriate for Red Deer, provides the opportunity to link existing and new attractions and events in order to draw visitors to our city. It also provides the opportunity to access funds from various sources for the phased development of new theme related attraction elements, an approach which we feel is realistic.

The Committee also recommended that a feasibility study be undertaken of this theme, with funding which Council approved as an add-back to our 1989 budget. A further recommendation was that this study be tied in with a broader regional tourism generator project, in order to develop and promote the region as a tourist destination with an adventure/exploration theme.

A copy of the detailed package developed by the Major Attraction Committee, which includes terms of reference for the study, is attached for your review. We would appreciate the opportunity to make a brief presentation to Council on the theme approach we have identified to increase tourism, and to answer any questions you may have.

We also wish to bring to Council's attention the potential for the CPR station, the ACR bridge and the proposed ACR trail to become integral parts of the transportation theme. Until the feasibility study has been completed, we would appreciate Council's sensitivity to this proposal in terms of any decisions relating to these facilities.

Respectfully submitted,

Wendy Mastandale

per Jim Spiers, Chairman
RED DEER TOURIST AND CONVENTION BOARD

WM/mm

cc: Pat Henry



RECOMMENDATION

Major Tourist Attraction Committee

That this Committee recommends:

- a) the selection of the transportation theme for Red Deer
- b) that a feasibility study of the transportation theme be undertaken with Canada/Alberta Tourism Agreement funding, based on the attached terms of reference
- c) that this study be undertaken in concert with the regional tourism generator project
- d) that the Major Attraction Committee serve as the steering committee for the Red Deer portion of the feasibility study.

Recommendation submitted by the Major Tourist Attraction Committee of the Red Deer Tourist and Convention Board.

Chairman: Pat Henry

Members: Rod Kennedy
Morris Flewelling
Mary Lawrence
Gordon Fraser
Bob Lampard
Gail Surkan
Craig Curtis
Wendy Martindale

DATE: February 27, 1989
TO: Red Deer Tourist and Convention Board
FROM: Pat Henry, Chairman
Major Tourist Attraction Committee
RE: RECOMMENDATION

The Major Tourist Attraction Committee, which I have had the pleasure of chairing, is pleased to present its recommendations to the Tourist and Convention Board.

The tourism action plan for Red Deer identified the need for development of new attractions to draw visitors to Red Deer. Our Committee was established by the Board in March 1988, and charged with the task of recommending an appropriate major tourist attraction which could be developed in Red Deer.

From the outset, we have focused on identifying an attraction which would be unique and would reflect the Red Deer environment. During our deliberations, the Committee has considered more than twenty possible themes and attractions, investigated government policies and funding, assessed other existing and proposed attractions and most recently, worked to integrate our plans with the proposed regional tourism generator project.

Our initial intention was to identify a single new development, comparable to the Tyrrell Museum. However, after identifying criteria for an attraction which would generate tourism, the Committee concluded that we should identify a theme for a major tourism generator, rather than the name or concept for a single facility. A variety of existing and new events, facilities and attractions can thus be tied together by this theme. Resources can be accessed from various sources, over time, to implement theme related developments. We feel that this approach is both realistic and dynamic.

In December 1988, the Tourist and Convention Board directed our Committee to proceed with work on the transportation theme, as part of a regional tourism development. The request for proposal and terms of reference for the feasibility study which the Committee has developed provide for work to proceed considering the transportation theme independently, or as part of the regional tourism generator project. The action plan which is part of this package identifies the steps to be taken in order to implement our recommendation.

Red Deer Tourist and Convention Board
Page 2
February 27, 1989

As background to our recommendation, this package also includes our criteria for a major tourism generator, a description of the transportation theme, and information on funding available through program 1.2 of the Canada/Alberta Tourism Agreement.

I regret that I am unable to present this recommendation to you in person. However, Rod Kennedy and other members of the Committee will be on hand to review the details of the study terms of reference and answer any questions you may have.

Pat Henry
Chairman
Major Tourist Attraction Committee

WM/mm

- Att. (A) Request for Proposal for a Cooperative Tourism Feasibility Assessment, Red Deer and Region
- (B) Terms of Reference: Option 1 - Community Futures Regional Tourism Generator Feasibility Study
- (C) Terms of Reference: Option II - Feasibility Assessment of Transportation as a Major Tourist Attraction Theme for The City of Red Deer
- (D) Action Plan to Implement Recommendation
- (E) Criteria for a Major Tourism Generator for Red Deer
- (F) The Transportation Theme
- (G) Canada/Alberta Tourism Agreement

REQUEST FOR PROPOSAL
FOR A
CO-OPERATIVE TOURISM FEASIBILITY ASSESSMENT
RED DEER & REGION

1. SUMMARY

The Red Deer Tourist and Convention Board (RDTCB) in cooperative association with the Red Deer Region Community Future Corporation (CFC), through designated committees, will select consulting groups to perform feasibility studies as outlined in the Study Methodology herein.

The studies are requested in concert under one proposal, given the natural linkage between the selected study themes, namely:

- i) Adventure/Exploration - a Regional Tourism Generator Project (RTGP) under the CFC Community Initiatives element of the Community Futures Program; and
- ii) Transportation - a major tourism generator theme, selected by the Major Tourism Attraction Committee (MTAC) of the RDTCB, under the focus of Red Deer's Tourism Action Plan.

Each study theme will have separate Terms of Reference with implied review relationships between them. These relationships will assist in assessing the nature and level of tourism synergy created by a cooperative tourism effort. By incorporating the intended direction of the proposed tourism thrust of the CFC communities (through the RTGP), and the selection of the transportation theme as a focal point for Red Deer's tourism development, a broader, more effective tourism program is envisioned.

The selection will result from an objective evaluation and comparisons of proposals by the MTAC and the RTGP Committee, with appropriate focus from each on their respective themes, as outlined.

2. PROPOSAL CONTENT

The RDTCB and RTGP Committee require strong evidence that the consultant can provide sound organizational, economic and intrinsic market assessment capabilities, along with demonstrated expertise in the areas of tourism theme, event and facility development.

2.1 EXPERIENCE

- Brief history of firm (or firms in consortium)
- Statement of ownership
- Representative examples of previous projects undertaken by current personnel of the firm; including:
 - project description, client and cost;
 - nature and value of work undertaken by firm;
 - specific examples drawn from these projects, which illustrate the ability of the personnel of the firm to carry out the analysis requested, particularly, the economic and marketing analysis;
 - references who can confirm the experience described.

2.2 PERSONNEL

Curriculum vitae of each principal and professional who would be assigned to this study. Highlight the experience of each, by project, which is relevant to this study and note the level of responsibility of the individual in each project. Expertise in the marketing, fundraising, economic and attendance projection for non-profit tourism boards and organizations is considered paramount.

2.3 STUDY METHODOLOGY

The process the firm proposes to carry out any awarded study is to be described in a concise manner. The proposal should explicitly address the duality of the request and, at the same time, recognize the independent intentions of both the RDTCB and the RTGP Committee. Specifically, each group desires, through their respective theme assessment, the ability, if necessary, to pursue the development of their theme independently. Consequently, a final report on each assessment, as well as a "combined" Executive Summary is required, if an integrated study award is made. The proposal framework should recognize Red Deer as the focal tourism node of the region while, concurrently, considering all other community nodes, as identified, as integral to a successful Regional Tourism Generator Project.

An appreciation of the respective sources of funding for each of the study options and the intention of satisfying the objectives of both groups is expected. The fee itemization for the study work plan should highlight the attributable cost/benefit relationship for either group's theme assessment. Additionally, this supporting information will be provided:

- a simplified critical path diagram, indicating the steps and major milestones in each option and the total

estimated time. It is anticipated that a minimum of one interim report will be required for any awarded option (outlined in 2.4 herein).

- proposed project organization chart listing each member by name, position and associated reporting relationship;
- a bar chart schedule, listing each professional staff member by name and project position, with an estimate of each member's time on the project;
- separate totals of the time required by (a) professional staff and (b) support staff.

2.4 COST OF SERVICES AND RELATED EXPENSES

All proposals shall be submitted on a fixed-price basis for each of three options:

- I) feasibility assessment of the Adventure/Exploration theme and concept as a Regional Tourism Generator (Project);
- II) feasibility assessment of the Transportation theme as a focal point for Red Deer's (major) tourism generator thrust;
- III) both options I) and II) above as an integrated package, but encompassing separate assessments of each theme.

It is assumed that the cost of Option III would reflect economic efficiencies. Each price shall serve as a basis for schedule of payments for costs and services. A fixed price includes all fees, salaries, overhead expenses, taxes and profit.

The consultant should be prepared to provide, if requested, an estimate of all reimbursable costs, such as travel, accommodation, meal allowances, long-distance telephone, fax, copying and printing. Travel costs shall be approved in advance.

The proposal shall show the total, all-inclusive, estimated cost of each option the consultant proposes to undertake.

Timing for payment of any complete option or for a schedule of the fixed costs will be negotiated by the parties, and may take the form of progress payments, based upon the major milestones outlined in 2.3 above, or at the completion and presentation of the final feasibility assessment.

3. PROPOSAL EVALUATION

Proposals will be assessed independently by the MTAC and the RTGP Committee, focusing on their respective option. An ad hoc joint committee, comprised of both groups, will, thereafter, meet to determine the final selection. Each proposal will be evaluated on the basis of qualifications, experience, personnel competence, presented adherence and sensitivity to the proposed methodology and costing options, as well as the overall content of the proposal. Sound project economy must be practised in the proposed utilization of personnel, since total cost will be a factor in the evaluation. Provision of the requested information in full, relative to the Terms of Reference, will be considered fundamental to the evaluation of the proposal.

The consultant is invited to make separate comments and suggestions regarding the Terms of Reference and the conduct of the proposal, with a view to improving performance in carrying out the endeavour. Such comments shall not be made conditional to acceptance of the assignment, but will be appreciated.

4. PRESENTATION

Proposals, in ten (10) copies, will be accepted by the addressee, delivered to the address given below, not later than noon , 1989. The proposal package will be addressed as follows:

Red Deer Tourist and Convention Board
P.O. Box 5008
Red Deer, Alberta
T4N 3T4

Attention: Wendy Martindale, Manager

Courier deliveries should be addressed:

Red Deer Tourist and Convention Board
4914 - 48th Avenue
Red Deer, Alberta
T4N 3R4

Attention: Wendy Martindale, Manager

5. NEGOTIATION

The period for negotiation of a Memorandum of Agreement between the RDTCB, the RTGP Committee and the consultants will depend upon the cooperation, promptness and efficiency of the firm in the discussion and negotiation of its contract. In cases of serious difference between the selected firm and the groups, the latter reserves the right to initiate negotiations with other firms from the list established during the evaluation of proposals. The awards may be for any of the three options.

The selected firm(s) is(are) advised not to commence the terms of a Memorandum of Agreement prior to the signing and execution of said document.

6. MEMORANDUM OF AGREEMENT

Subject to a satisfactory proposal being received, and following successful negotiations, a Memorandum of Agreement will be executed between the RDTCB, the RTGP Committee and the consultant. If a selected consultant is a consortium, a Memorandum of Agreement shall be drafted, which, upon execution, shall legally and professionally bind the members of the consortium to the terms of the agreement.

An exception to the above may be made if the consortium is a registered and, therefore, legally responsible body.

It is anticipated that a Memorandum of Agreement will be drawn up to reflect the work shown in the Terms of Reference (for either or both of the two unique options), which will form part of the Memorandum of Agreement. These Terms of Reference may be amended prior to contract finalization to reflect any acceptable suggestions made by the consultant.

All preliminary communications should be directed to Wendy Martindale, Manager, RDTCB.

TERMS OF REFERENCE: OPTION I

COMMUNITY FUTURES
REGIONAL TOURISM GENERATOR FEASIBILITY STUDY

1. OPTION I PREFACE

The Red Deer Region Community Futures area (map attached) constitutes a group of communities working together under the aegis of a federal employment creation program, to initiate economic and employment growth in their region. The Board of Directors of the Red Deer Region Community Futures Corporation has identified enhancement of the region's tourism industry as a priority.

A conceptual approach to development of tourism in the region has been proposed by the Community Futures Board in the form of a funding proposal to the sponsoring agency, Employment & Immigration Canada. The concept, as outlined in the proposal "Adventures West", is based on a cooperative effort between the communities of the region to develop and market their tourism assets utilizing the dual market theme of "Exploration" and "Adventure".

The Community Futures Board wishes to evaluate the recommended market theme in the context of both existing assets in the region and proposed new tourism generators at key nodal communities. One such new attraction would be the Red Deer-based tourism generator, themed on transportation and its role in opening and developing the west, as described in the Option II terms of reference. Others are suggested by the "Adventures West" proposal for the communities of Sylvan Lake, Rocky Mountain House and Olds.

2. GENERAL OBJECTIVES OF REGIONAL TOURISM GENERATOR
FEASIBILITY ASSESSMENT

The feasibility of the project should be assessed in the context of two distinct environments:

- i) the existing facilities and assets, and
- ii) with enhanced facilities,

particularly, nodal attractions at the anchor communities of Red Deer, Sylvan Lake, Rocky Mountain House and Olds.

The following general objectives apply:

- a) to assess the suitability and potential success of the proposed dual theme of "Exploration" and "Adventure" in the Red Deer Region Community Futures area;
- b) to assess the potential role of each targeted community in supporting and developing the theme, to identify the types of facilities and events most appropriate to the role, and to identify significant constraints to the exploitation of that role;
- c) to assess the feasibility of specific "nodal" attractions suggested for Red Deer, Sylvan Lake, Rocky Mountain House and Olds, vis-a-vis their ability to attract and develop tourist traffic in those communities and in the region, and their ability to be cooperatively marketed under the proposed theme;
- d) to identify target markets, marketing techniques and a marketing structure to develop and market the proposed theme on a cooperative, regional basis.

3. FEASIBILITY ASSESSMENT CONTENT

a) Market Assessment

Assess the theme's intrinsic capacity to attract tourists from local, regional, national and international markets, with a broad age appeal and acceptance, while concurrently assessing the impact such appeal would have on tourist visitation potential, including major revenue sources. This would include, but not be specifically limited to, providing qualified opinions on the market attractiveness of the theme and the commensurate activities and facilities on the aforementioned geographic tourism regions. This would involve consideration and estimation of the international tourist impact, an estimation of local and tourist market capture rates, expected total visitation and total expenditure impact.

Assess the degree to which the theme would either duplicate or complement similar themes, events or facilities within the provincial network of tourist attractions currently developed or proposed within Alberta. This would include to what degree the theme would complement local, regional and national attractions while, at the same time, limit overlap, particularly, in a provincial and Western Canadian context. Included in the latter review would be a determination of the lack or excessiveness of competition, both regionally, nationally and internationally, while, at the same time,

addressing the thematic importance to the area's natural and cultural resources.

This factor of assessment would also include review and recommendations to incorporate other themes, particularly the proposed transportation theme of a Red Deer-based tourism generator.

The assessment should comment on the potential of the theme, both in the context of existing facilities and assets in the region, and in the context of enhanced "nodal" attractions in key communities. Such nodal attractions would include, but not necessarily be limited to, those suggested in the "Adventures West" proposal. Attractions would be selected to build on the existing assets of the communities, support the proposed theme, and act as mutually supportive tourism generators for the region.

b) Community Role Assessment

Assess the potential role that key communities could play in supporting and developing a region-wide tourism initiative, based on the proposed dual theme of "Exploration" and "Adventure". This would include the identification of a particular market "niche" within that theme for each community, a review of current facilities, events and resources available to support the theme, and a recommendation regarding the enhancement or adaptation of existing facilities or events required to fully exploit the community's potential role.

The assessment will comment, specifically, on the communities of Red Deer, Sylvan Lake, Rocky Mountain House and Olds, but need not be limited to these communities. The capability of communities such as Nordegg, Caroline, Sundre, Innisfail and Bowden to exploit the theme and contribute to the regional tourism package should be reviewed and commented on.

Identify potential constraints or weaknesses in the ability of the communities to interpret, promote or, otherwise, capitalize on the proposed theme. Include comment on the ability of the community to accommodate and service increased tourist traffic by type and season.

c) Nodal Attraction Feasibility Assessment

The "Adventures West" Community Futures proposal suggests specific nodal attractions in the communities of Red Deer, Sylvan Lake, Rocky Mountain House and Olds.

Assess the suitability of these suggested tourism generators in the context of the proposed theme, the

recommended role for each community and the ability of the attractions to act as mutually supportive tourism generators for the region.

Assess the potential of each proposed generator for interpretive development, including a review of its static, active, educational and family recreational potential.

Assess the potential economic impact of each generator in attracting tourism and business development to its host community and the region, as a whole.

Assess the available assets in each community that could contribute to development of the generator, and the constraints which might deter its successful development and promotion. Include a review of the locational issues which might positively or negatively affect the development and promotion of the generator.

Assess the potential of the proposed generators to be marketed cooperatively, under the proposed theme.

d) Marketing Structure

Identify target markets, marketing techniques and a marketing structure, to develop and market the tourism assets of the region on a cooperative basis, utilizing the proposed theme and/or other recommended themes.

Outline a promotional campaign structure that would make the best use of available resources, marketing organizations, appropriate media, and the synergy of existing and proposed events and facilities.

4. TIME FRAME

The study will begin within 30 days of the awarding of the contract, with the final report to be presented no longer than five months from the date of commencement. The proposal should specify the number and timing of interim reports in keeping with the minimum standards set in the R.F.P. Study Methodology.

The successful consultant should be prepared to present a work plan within ten (10) days of acceptance of the contract.

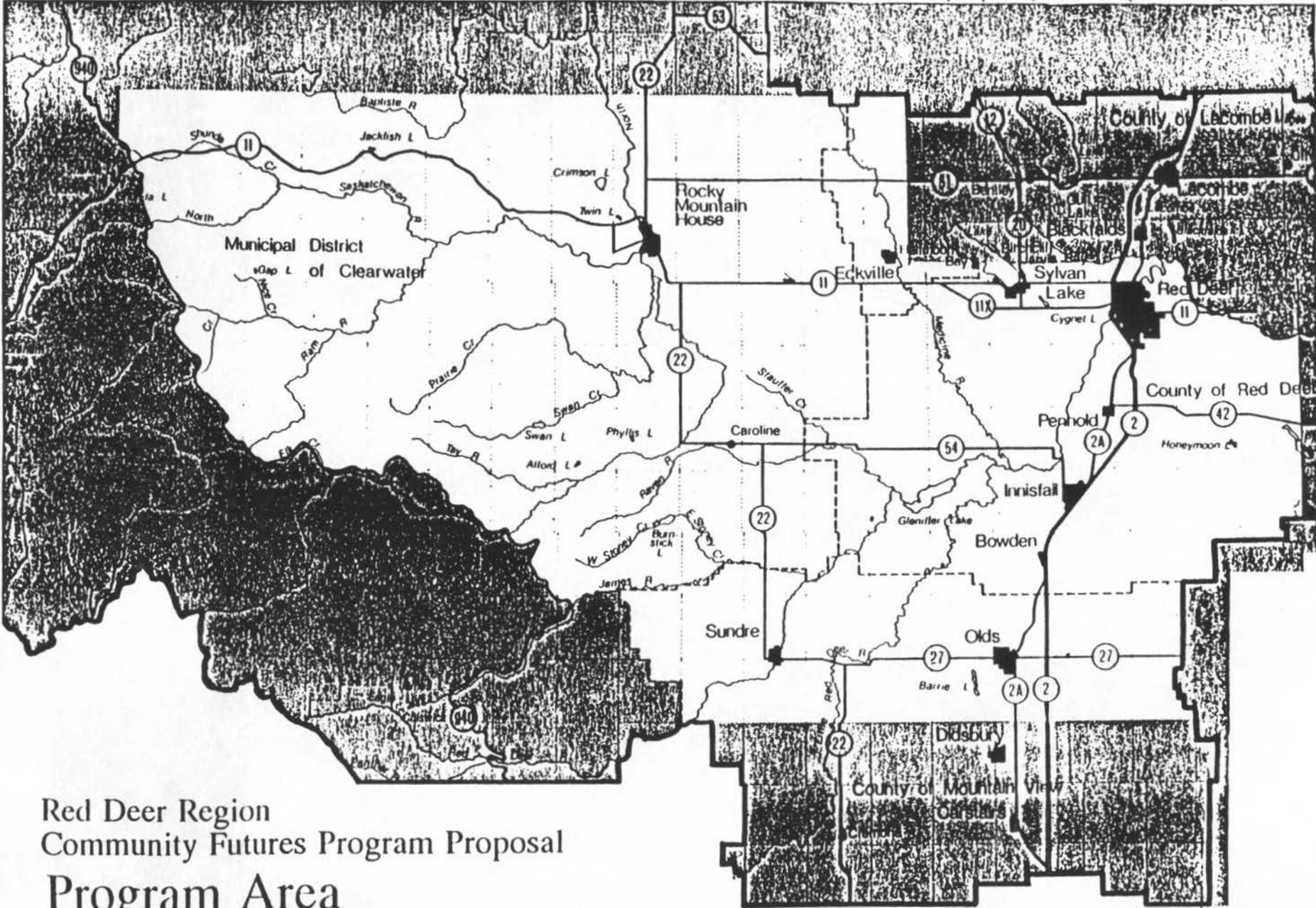
5. COMMUNICATION

Consultants shall communicate in the following manner:

- i) to the RTGP Committee on matters appropriately relating to Option I;
- ii) to the RDTCB Major Tourist Attraction Committee on matters appropriately relating to Option II.

It is expected that the selected firm(s) will liaise between the two committees during the course of the study, to ensure a clear and consistent co-operative outcome is achieved.

It is recommended that two meetings between an ad hoc joint committee, comprised of the MTA and RTGP Committees, occur. It is anticipated that these meetings would take place to present the draft document and the final study report.



Red Deer Region
 Community Futures Program Proposal
 Program Area



TERMS OF REFERENCE: OPTION II

FEASIBILITY ASSESSMENT OF TRANSPORTATION
as a
MAJOR TOURIST ATTRACTION THEME
for the
CITY OF RED DEER

1. OPTION II PREFACE

In keeping with the goals and objectives of the Red Deer Tourist and Convention Board (RDTCB), as defined by the recently completed Red Deer Tourism Action Plan, the board established the Major Tourist Attraction Committee (MTAC) to review practical avenues for the development of a major tourist attraction within the city.

The MTAC, through its deliberations and assessment, isolated the theme of transportation as a plausible attraction umbrella for both major facilities and events, which would enhance economic tourist activity in the city of Red Deer and surrounding areas. The committee, through RDTCB, has recommended that a feasibility assessment (study) be done to evaluate the transportation theme selection as a major tourism generator, while addressing the strategic and operational elements of implementing this theme through a package of new and existing events and attractions. This assessment, as referred to in the Terms of Reference Background, should recognize and, where appropriate, comment on the potential this theme development would have as an independent tourism effort, and as part of the larger Regional Tourism Generator Project (Option I).

2. GENERAL OBJECTIVES OF RED DEER TOURISM GENERATOR
FEASIBILITY ASSESSMENT

- a) To assess and, if appropriate, provide confirmation of the selected theme as suitable for Red Deer.
- b) To provide an indication of the potential success of the proposed theme.
- c) To review and provide identification of target markets, marketing techniques and general marketing structure, to promote the theme.

- d) To assess and identify types and costs of programs, events and facilities, both existing and recommended through the study, that would appropriately deliver and market the theme as a package.
- e) To assess and recommend an organizational structure required to execute, operate and manage the proposed theme, and any existing or recommended events, attractions or facilities promoted under the transportation theme umbrella.
- f) To develop a project plan, including budget projections, for implementation of the theme.
- g) To recommend simple and appropriate mission statements for theme development i) as a Red Deer project, and ii) as part of a regional effort.

3. FEASIBILITY ASSESSMENT CONTENT

While focusing on the general objectives of the RDTCB, each of the following feasibility assessment elements should comment, where appropriate, on the potential of the project as i) an independent tourism effort, and/or ii) as part of a regional initiative.

a) Attraction and Impact Potential

To assess the theme's intrinsic capacity to attract tourists from local, regional, national and international markets, with a broad age appeal and acceptance, while concurrently assessing the impact such appeal would have on tourist visitation potential, including major revenue sources. This would include, but not be specifically limited to, providing qualified opinions on the market attractiveness of the theme, and the commensurate activities and facilities on the aforementioned geographic tourism region. This would involve consideration and estimation of international tourist impact, and estimation of local and tourist market capture rates, expected total visitations and total expenditure impact.

Recommend on the necessity and possible avenues regarding the development of a "flagship" attraction that would lead the transportation theme and all its underlying events and activities. The necessity and effect of this attraction to have potential as a national or world-class facility, event or activity with significant image capabilities should be assessed.

b) Resource Evaluation

To provide a review of the physical and financial resources available, and those that may be developed or accessed to provide both active and passive interpretation of a theme. This would include, but not necessarily be limited to, a review of the resources available to support the theme, including human resources, municipal, provincial, federal, organizational and corporate funding, as well as a review of the revenue potential from major events and attractions recommended under the theme.

c) Suitability for Interpretation

To assess and recommend on the suitability of the theme for interpretive development. This would include, but not necessarily be limited to, the review of static, active, educational and active family recreation potential.

c) Competition and Complementarity

Assess the degree to which the theme would either duplicate or complement similar themes, events or facilities at other nearby areas, and within the provincial network of tourist attractions currently developed or proposed within Alberta. This would include to what degree the theme and its umbrella events and activities would complement local, regional and national attractions, while, at the same time, limit overlap, particularly in a provincial and Western Canadian context. Included in the latter review would be a determination of lack or excessiveness of competition, both regionally, nationally and internationally, while, at the same time, addressing the thematic importance to the area's natural and cultural resources, as well as to the city's overall promotion theme.

This factor of assessment will make particular comment on, and recommendations pertinent to, the integration of this theme with the proposed RTGP "Exploration" and "Adventure" theme.

e) Public Support

Provision of a review of the theme for its local and provincial support and the sense of public desire to promote the theme.

f) Interest Group Support

Assessment of the theme relative to the nature of support and cooperation that can be expected by key interest groups, locally, provincially and nationally for the

theme. This would include and require the interaction with representative individuals associated with support groups, associations and organizations, in order to determine the level of support. This assessment would include and incorporate the size and strength of such support groups, their opinions on representation and level of assistance, and a recommendation on the effort required to ensure their support. Special emphasis on local and provincial interest groups is recommended.

g) Organizational Structure

With the identification of the significant factors involved in achieving cooperation of key groups, recommend an organizational structure through which the theme could be managed and marketed successfully. This would include appropriate representation of key groups during theme development, and thereafter. Refer and recommend on the degree of Red Deer control that would be appropriate and required within this organizational structure and regional representation, if appropriate.

h) Economic Effect

Determination of the degree to which the interpretation of the theme would assist in generating tourism and business development for the city of Red Deer and surrounding areas.

i) Facility/Event Assessment

Provide an assessment of potential representative gaps of the theme or facility weaknesses or excesses that may affect the successful promotion of the theme and/or its proposed focus.

j) Locational Factors

Evaluation of locational issues of existing and proposed facilities and events that would affect, either positively or negatively, the promotion and marketability of the theme. This would include, but not be limited to, the evaluation of the Heritage Ranch site as a possible facility focus for theme promotion.

k) Opportunities/Constraints

Itemization of the significant opportunities and constraints that may be evident in the overall theme development and marketability.

l) Marketing Structure

Outline a promotional campaign structure that would make the best use of available media and synergy of existing and proposed events and facilities.

m) Financial Summary

Provide a preliminary pro forma budget of operations, given the consultant's recommendations on the organizational network, assumptions of funding sources, market and revenue impact of events, and commensurate expenditures to implement the theme. This would include a first and second year operations forecast with major financial constraints, considerations and opportunities explored for a seven-year period.

n) "Flagship" Attraction Options

Discuss the viability of a unique transportation mode attraction (i.e., steam rail line or museum) that would spearhead the theme as a "major attraction", to create and pique the interest of potential tourist candidates to explore the theme and the city of Red Deer more fully, as a destination. Reflect on how any suggested "flagship" would complement other facilities and attractions in the region.

4. TIME FRAME

The study will begin within 30 days of the awarding of the contract, with the final report to be presented no longer than five months from the date of commencement. The proposal should specify the number and timing of interim reports during the term of the contract, in keeping with the minimum standards set in the RFP Study Methodology. The feasibility assessment should commence within thirty days of the awarding of the contract.

The successful consultant(s) should be prepared to present a work plan within ten (10) days of the acceptance of the contract.

5. COMMUNICATION

Consultants shall communicate in the following manner:

- i) to the RDTCB Major Tourist Attraction Committee on matters relating to Option II;
- ii) to the RTGP Committee on matters appropriately relating to Option I.

It is expected that the selected firm(s) will liaise between the two committees during the course of the study, to ensure a clear and consistent cooperative outcome is achieved.

It is recommended that two meetings between an ad hoc joint committee, comprised of the MTA and RTGP Committees, occur. It is anticipated that these meetings would take place to present the draft document and the final study report.

Action Plan to Implement Recommendation

TOURISM ATTRACTIONS

2. Goal: To improve tourism attractions Rank No. 2-1
- 2-1 Objective: To initiate and encourage the development of new attractions.

| Action Steps | By Whom | When |
|--|--------------------------------|---------------|
| Request review of draft terms of reference by CATA staff | Manager | March 1989 |
| Communicate proposed theme and plans to undertake study to media, politicians, community | Chairman | March 1989 |
| Request financial contribution from other communities for regional portion of study | Gail Surkan | March 1989 |
| Call for proposals for study | Manager | April 1989 |
| Review and evaluate proposals and recommend consultant to undertake study | Steering Committee | May 1989 |
| Approval of recommendation | Board | May 1989 |
| Submit application for CATA funding | Manager | May 1989 |
| Approval of CATA funding | CATA | July 1989 |
| Study start up | Consultant, Steering Committee | August 1989 |
| Study Completion | Consultant, Steering Committee | December 1989 |

Criteria for a Major Tourism Generator for Red Deer

Unique

Authentic, reflecting the Red Deer environment

Provide learning opportunities which are interactive, fun

Broad appeal to various ages and interests, multi-experiential

Operate year round, not just seasonally

Potential for repeat visits

Deal with the past, present and future

Attract visitors to Red Deer as a destination

Increase time and money visitors spend in Red Deer

Be acceptable to federal and provincial governments, other funding sources, including private sector

Involve people in the community, integration in community

THE TRANSPORTATION THEME

The Concept

To use the theme of transportation to attract visitors to Red Deer, by developing new transportation related events, facilities and activities, enhancing those which already exist and promoting them as a package.

A focal point is felt to be an important part of the concept, in order to provide an introduction for visitors, and direct them to other elements of the transportation attraction.

Red Deer and Transportation

Transportation has been important to Red Deer since its inception.

The Past:

- Use of The Crossing by natives, explorers, hunters and traders
- Stage coach route between Edmonton and Calgary
- Development of a settlement at The Crossing
- Coming of the railway, three railways through Red Deer
- Relocation of Red Deer from The Crossing because of railway
- Arrival of settlers in increased numbers
- Commonwealth Air Training Centre, Driver Training, WWII
- Manned flight at Botha, two weeks after Kitty Hawk

The Present:

- On Highway 2, busiest highway in Alberta, midway between the province's two largest centres
- On Highway 11, scenic route to foothills and the Rockies
- Waskasoo Park, with over 40 kilometres of trails through the river valley
- Home of the Red Deer International Airshow and other aviation events
- An interpretive centre at Fort Normandeau which tells the story of The Crossing
- Transportation events and competitions are held in Red Deer, of regional provincial, national and international scale
- Transportation related inventions

The Future:

- Completion of rail relocation project
- Future transportation developments, technology
- Possible enhancement of aviation festival as an attraction

Possible Elements of Transportation Theme

| Events | Permanent Attractions | Activities |
|--|---|-------------------------------------|
| Red Deer International Airshow | CPR Station/Railway Museum | biking |
| other aviation events, competitions | model railway exhibit | BMX |
| caravan on David Thompson Highway | antique automobile collection | trail riding |
| horse and sleigh festival | Fort Normandeau | hay and sleigh rides |
| Duck Race | Heritage Ranch | canoeing |
| races and competition - jet boats, bicycles, BMX, etc. | Exploratorium or Model Museum with transportation theme | rafting |
| unique variation on Triathlon | ACR Bridge | stagecoach rides |
| auto shows - modern and antique | Red Deer River | horse drawn carriage rides downtown |
| Raft Race | working railway | Historical Walking Tour |
| transportation film festival | | paddle boating |
| street dance | | walking, biking, driving tours |
| scale model events, trains, planes | | skiing |
| | | cross-country skiing |
| | | swimming |
| | | running |
| | | ballooning, parachuting, aerobatics |

Strength of the Concept

- New elements, either events or attractions, could be phased in
- Linking of a number of existing events, attractions and activities
- Opportunities for cooperation with other communities, in particular Sylvan Lake and communities along the David Thompson route
- Opportunity for sponsorship of various elements by transportation related companies
- Theme of transportation has not been adequately addressed through existing museums and historic sites in province
- Variety of elements which can be tied together will broaden the appeal
- Opportunity for development of unique new events related to transportation
- Theme of transportation is a logical one for Red Deer

Weaknesses of Concept

- Diffuse
- May need flagship element to initially attract visitors
- Need to avoid overlap with other major attractions such as Reynolds Alberta Museum

CANADA/ALBERTA TOURISM AGREEMENT

Through the Canada/Alberta Tourism Agreement, the federal and provincial governments have allocated \$56.3 million to stimulate private sector investment in the development and marketing of tourism attractions and facilities that have national and international appeal.

Six programs have been established, representing identified priorities for development and assistance.

Program 1: Facility and Product Development

Objective: To increase Alberta's attractiveness in national and international markets by stimulating private sector investment in the development of tourism facilities and attractions.

Program 1.2: Major Travel Generators

To encourage the development of major new and/or unique travel generators in Alberta, which enhance Alberta as a travel destination and draw tourists from international and national markets.

Eligible Projects

Proposed new major attractions in appropriate destination areas, reflecting appropriate product themes.

Initiatives will be complementary to previous development, reflect identified opportunities and help establish a base for further private sector investments.

New major and/or unique travel generators where capital costs exceed \$3 million.

Eligible Applicants

Private sector, not-for-profit and selected public sector applicants.

Level of Assistance

Feasibility, design and planning studies by qualified consultants.

90% of eligible costs to maximum of \$100,000 for public and not-for-profit.

Contributions of up to 35% of eligible direct capital costs to maximum of \$5 million.

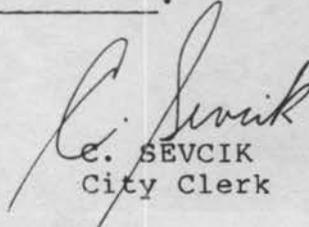
DATE March 15, 1989

- TO:
- DIRECTOR OF COMMUNITY SERVICES
 - DIRECTOR OF ENGINEERING SERVICES
 - DIRECTOR OF FINANCE
 - BYLAWS & INSPECTIONS MANAGER
 - CITY ASSESSOR
 - ECONOMIC DEVELOPMENT MANAGER
 - E. L. & P. MANAGER
 - F.C.S.S. MANAGER
 - FIRE CHIEF
 - PARKS MANAGER
 - PERSONNEL MANAGER
 - R.C.M.P. INSPECTOR
 - RECREATION MANAGER
 - TRANSIT MANAGER
 - URBAN PLANNING SECTION MANAGER
 -

FROM: CITY CLERK

RE: MAJOR ATTRACTIONS RECOMMENDATIONS

Please submit comments on the attached to this office by March 27
for the Council Agenda of April 3, 1989.


R. SEVCIK
City Clerk



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

March 16, 1989

Jim Spiers, Chairman
TOURIST & CONVENTION BOARD
c/o Drummond Brewing Company Ltd.
2210 Gaetz Avenue
RED DEER, Alberta
T4R 1W5

Dear Sir:

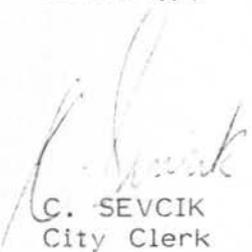
RE: MAJOR ATTRACTIONS RECOMMENDATIONS

We acknowledge with thanks your letter of March 10, 1989 regarding major tourist attractions recommendations.

Your recommendations will be placed on the City Council agenda for April 3, 1989 for consideration. Please call this office on the Friday prior to this date to discuss the time this item will be considered, in the event you or a designate wish to be present at the aforementioned meeting.

Trusting you will find this satisfactory.

Sincerely,


C. SEVCIK
City Clerk

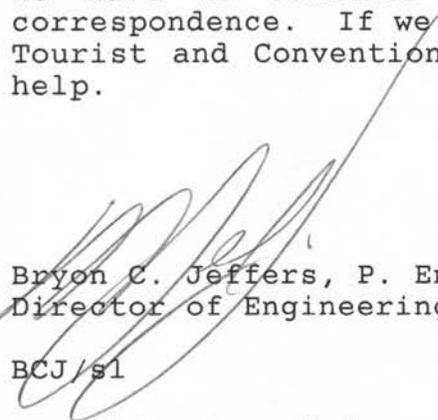
DATE: March 23, 1989

TO: City Clerk

FROM: Director of Engineering Services

RE: MAJOR ATTRACTIONS RECOMMENDATIONS

We have no comments to make with respect to the subject correspondence. If we can be of any assistance to the Red Deer Tourist and Convention Board, we would be pleased to try and help.



Bryon C. Jeffers, P. Eng.
Director of Engineering Services

BCJ/sl

c.c. Director of Community Services
c.c. Director of Finance
c.c. By-laws and Inspections Manager
c.c. City Assessor
c.c. Economic Development Manager
c.c. Parks Manager
c.c. Recreation Manager
c.c. Urban Planning Section Manager

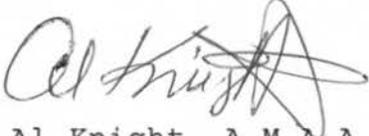
DATE: March 21, 1989

TO: City Clerk

FROM: City Assessor

RE: MAJOR ATTRACTIONS RECOMMENDATIONS

The Land and Tax Department has no comments on these recommendations.

A handwritten signature in cursive script, appearing to read "Al Knight". The signature is written in dark ink and is somewhat stylized, with a large loop at the end.

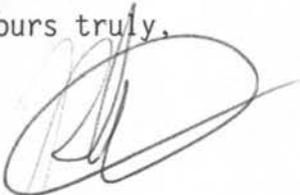
Al Knight, A.M.A.A.

AK/bw

DATE: March 16, 1989
TO: City Clerk
FROM: Bylaws and Inspections Manager
RE: MAJOR ATTRACTIONS RECOMMENDATIONS

In response to your memo regarding the above, we wish to advise that we have no comments to make on the recommendations of the Major Attractions Committee at this time.

Yours truly,

A handwritten signature in black ink, appearing to be 'R. Strader', written over a horizontal line.

R. Strader
Bylaws and Inspections Manager
BUILDING INSPECTION DEPARTMENT

RS/pr

DATE: April 4, 1989
TO: Red Deer Tourist & Convention Board
FROM: City Clerk
RE: MAJOR ATTRACTION RECOMMENDATIONS

Your report dated March 10, 1989, concerning the above topic and a copy of the detailed package developed by the Major Attraction Committee, which includes terms of reference for the study, was presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered report from the Red Deer Tourist & Convention Board dated March 10, 1989, re: Major Attraction Recommendations hereby support the decision of the Red Deer Tourist & Convention Board to proceed with a feasibility study for the development of a transportation theme for Red Deer, with Canada/Alberta Tourism Agreement funding;

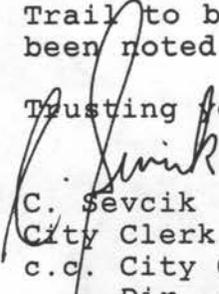
Council further agrees that should the study be tied in with a broader regional tourism generator project in order to develop and promote the region as a tourist destination with an adventure/exploration theme, all interested parties be given the opportunity for input in their interested areas;

and as presented to Council April 3, 1989."

The decision of Council in this instance is submitted for your information and appropriate action. Members of Council generally expressed a great deal of interest and excitement with regard to the proposal and look forward to receipt of a further report in due course.

Your last paragraph bringing to Council's attention the potential for the C.P.R. Station, the A.C.R. Bridge and the proposed A.C.R. Trail to become integral parts of the "Transportation Theme" has been noted.

Trusting you will find this satisfactory.


C. Sevcik
City Clerk

c.c. City Commissioners
Dir. of Financial Services
Economic Development Manager
Dir. of Community Services
Urban Planner

Recreation & Culture Mgr.
Parks Manager
Museums Director
Tourist & Conv. Soc. Mgr.

DATE: March 29, 1989
TO: City Council
FROM: Mayor McGhee
RE: RED DEER PENHOLD AIR BASE

Col. Dan Graham of CFB Penhold will be at the Council meeting on April 3, 1989, at 7:00 p.m. to outline the various operations of the Base, as well as future plans of same.

This is for Council's information.

"R. J. MCGHEE"
Mayor

**THE CITY OF RED DEER**

P.O. BOX 5008, RED DEER, ALBERTA T4N 3T4

City Clerk's Department 342-8132

April 3, 1989

Col. Dan Graham
CFB Penhold
Mynarski Park, Alberta
TOM 1N0

Dear Sir:

RE: COUNCIL MEETING APRIL 3, 1989/PENHOLD AIR BASE

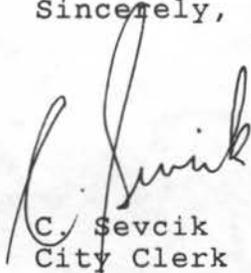
On behalf of Council of The City of Red Deer, I wish to take this opportunity of thanking you for your presentation at the Council meeting of April 3, 1989, pertaining to the Penhold Air Base. I feel quite confident in saying that all of us who had the opportunity of hearing your presentation more fully appreciate the importance of the Air Base to our region.

I would also like to take this opportunity of thanking Mr. Garry Michaud who assisted you in your presentation. I must apologize in that I am unable to refer to Mr. Michaud's full title in this letter as I did not obtain same.

Once again, I wish to thank you for taking time out of your busy schedule to be present at the Council meeting of April 3 and I trust that you will also convey our thanks to Mr. Michaud.

With very best wishes.

Sincerely,



C. Sevcik
City Clerk
CS/ds
c.c. City Commissioners

DATE: March 9, 1989
TO: Mayor and Members of Council
FROM: Jim Spiers, Chairman
Red Deer Tourist and Convention Board
RE: DIRECTIONAL SIGNS

The Red Deer Tourist and Convention Board's Sign Committee has recently completed a review of the directional signs to tourism and recreation facilities. Based on their review, the Tourist and Convention Board recommends to Council the following changes to these signs:

1. Bower Ponds to be added to the same panel as Great Chief Park on the Taylor Drive signs.

Bower Ponds is a popular attraction as well as the site of a variety of special events. Visitors may not be aware that they can reach Bower Ponds by following the Great Chief Park signs.

2. St. Mary's Church be signed from 40th Avenue, the nearest arterial.

As a result of its unique design, St. Mary's Church attracts many visitors. The church is identified as one of Red Deer's attractions in many tourist publications.

3. That a sign for Lions Campground be placed on Highway 2 prior to the 67th Street exit, and that Lions Campground be resigned when approaching from the north and from the west via 67th Street and Riverside Drive, rather than just from the nearest arterial, Gaetz Avenue.

Lions Campground is an attraction for people who are camping, and without a sign on the highway, they may not be aware that the City of Red Deer has a campground. Installation of this sign would be a service to the camping public and would also attract visitors into the city who would otherwise pass by.

With the completion of the 67th Street bridge, the easiest access route to the campground is via 67th Street to Riverside Drive.

Mayor and Members of Council
Page 2
March 9, 1989

In addition to these specific changes, the Tourist and Convention Board also recommends the following as an ongoing process for review of the directional signs to tourism and recreation facilities.

- a) Requests or complaints about these signs be presented to the Board for review.
- b) The Board reviews the request and determines whether changes are required.
- c) Where changes are endorsed, the Board forwards a recommendation to City Council for change of the sign(s).

We are pleased to present the above recommendation for your consideration.

Respectfully submitted,

Wendy Matindale

per
Jim Spiers
Chairman
RED DEER TOURIST AND CONVENTION BOARD

WM/mm

590-050G
240-021A
150-029

DATE: March 28, 1989
TO: City Clerk
FROM: Director of Engineering Services
RE: DIRECTIONAL SIGNS FOR BOWER PONDS, LIONS CAMPGROUND, AND
ST. MARY'S CATHOLIC CHURCH

Throughout the years, the City has received numerous requests for directional signs from the public, quasi-public, private, and volunteer organizations. Nearly all these signs were requested based on reasons similar to or exactly the same as those presently outlined for Bower Ponds, Lions Campground, and St. Mary's Catholic Church. For each individual facility, the need for signs is well justified and reasonable.

However, if directional signs were installed for all the facilities which would individually benefit from it, roadways would be cluttered with signs. Drivers would need to sift through all these signs in a matter of seconds to find the directions pertinent to their own trip, while still driving and watching the traffic at the same time. While missing destination finding signs would merely result in motorist confusion, missing a warning or regulatory sign or a traffic signal could result in serious traffic accidents. This concern for hazard caused by excessive road signs has prompted warnings issued by traffic safety agencies like Alberta Transportation and the US Federal Government.

Recognizing the need to provide motorist guidance and public safety, in 1986 City Council adopted a Policy for approving the present guide sign requests according to priority. This Policy was adopted after many months of consultation with Alberta Transportation, the By-laws and Inspections Department, the Recreation Department, the Parks Department, and the Red Deer Regional Planning Commission. A copy of the Policy and its rationale are attached herewith.

Based on the adopted Council Policy and the attendance information provided by St. Mary's Catholic Church and the Parks Department, the following sign installations are recommended:

1. Two AFR-17 (60 cm x 60 cm) guide signs should be installed for St. Mary's Catholic Church on 40 Avenue facing north/southbound traffic.

City Clerk
Page 2
March 28, 1989

2. No sign should be installed for Bower Ponds. Bower Ponds, like the Cronquist House and the other athletic facilities, is one of several popular facilities inside Great Chief Park. Guide signs are provided for Great Chief Park.

At present, the identification sign at the Great Chief Park entrance gives no indication that Bower Ponds is inside Great Chief Park, nor is there any guidance for motorists that have already entered Great Chief Park. Motorists arriving at the Great Chief Park Identification Sign could be confused and turn back to the highway to look for Bower Ponds. To minimize motorist confusion, Bower Ponds could be identified on the Great Chief Park Identification Sign.

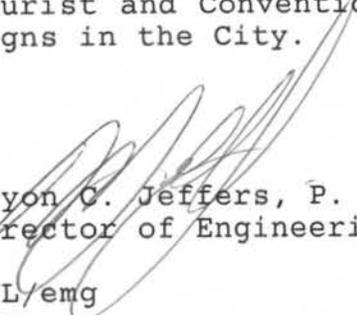
3. Seven signs are presently installed at the intersections of Riverside Drive and 49/Gaetz Avenue to provide guidance to the Lions Campground. The Engineering Department still believes the present locations of these signs are most suited to motorists. However, if it is felt that the 67 Street/Riverside Drive location is more suitable, we have no objection to removing all the existing signs and re-installing them at the 67 Street intersection.
4. The request for the placement of a Lions Campground Sign on Highway No. 2 should be addressed to Alberta Transportation. A few years ago, the Engineering Department was asked by Alberta Transportation to review the overall signing on Highway No. 2 adjacent to the City. At that time, the guide signs identified to be installed were:
 - a. The four exits to the City of Red Deer.
 - b. The Red Deer City Centre.
 - c. The Red Deer Visitor Information Centre.
 - d. The Red Deer Regional Hospital Centre.

Other signs have been subsequently added onto Highway No. 2 due to requests from the City. However, for reasons of traffic safety and guidance, the Engineering Department is still of the opinion that the other signs, including the presently requested Lions Campground Sign, should not be installed on Highway No. 2.

Traffic guide sign installations on Alberta Transportation and/or City funded roadways are presently reviewed by the Engineering Department according to the attached Council Policy, the Manual on Uniform Traffic Control Devices of Canada, and Alberta Transportation Policy. The Engineering Department has no objection for this review to be conducted by the Tourist and Convention Board instead. If it is Council's wish to make such a change, Alberta

City Clerk
Page 3
March 28, 1989

Transportation should be advised so that they will liaise with the Tourist and Convention Board with regard to future traffic guide signs in the City.



Bryon C. Jeffers, P. Eng.
Director of Engineering Services

CYL/emg
Att.

c.c. Director of Community Services
c.c. Director of Finance
c.c. By-laws and Inspections Manager
c.c. City Assessor
c.c. Recreation Manager
c.c. Urban Planning Section Manager

GUIDE AND INFORMATION SIGNS INSTALLATION WARRANT

NEED FOR SIGNING

The City frequently receives requests for the installation of road signs to give direction to certain private or public facilities/businesses. Facilities that have requested signing in the past include day-care centres, schools, City parks, grocery stores, industrial parks, business parks, volunteer organizations, social/athletic clubs, golf courses, ski resorts, hotels, retail stores, Provincial facilities, etc. There would be some first time visitors to each of these facilities that require direction. To meet the needs of these motorists, the City has been requested to install Guide Signs to each facility.

SIGN EFFECTIVENESS

More signs, or more information per sign, would provide useful information to some drivers; but this advantage is offset by the difficulty drivers would have sifting through the additional information to find the directions pertinent to their own trips, while driving at the same time. Excessive numbers of signs on the roadway would result in each sign losing its effectiveness in commanding attention, hence motorists are more likely to miss the sign that they are looking for.

ROAD HAZARDS

While missing a destination sign would merely result in the motorist's confusion and inconvenience, missing a warning or regulatory sign could result in a serious traffic accident.

This concern for driver distraction has prompted warnings issued by different agencies.

Alberta Transportation Urban Guide and Information Sign Policy:

"The wide variety of facilities which could be signed in an urban area the resulting proliferation of signs could cause confusion and the motorist might fail to observe an important warning or regulatory sign."

US Federal Standards for Directional and Official Signs:

"The erection and maintenance of outdoor advertising signs, displays, and devices in areas adjacent to the Interstate System and the primary system should be controlled to promote safety"

MEETING THE NEEDS OF THE MOTORISTS

If Guide and Information Signs are used to meet the needs of every motorist that requires destination information, signs would have to be installed at every location to give directions to every other location in the City. It is not feasible for total strangers to rely entirely on road side signing to guide them to the numerous de nations

they might possibly want to visit.

In order that safety and the motorist's ability to obtain information is not jeopardized, Guide Signs may be provided for facilities with the largest number of motorists requiring destination finding assistance. Guidance from the nearest arterial to the destination may be provided by signs.

A total stranger would have to get guidance from a map, the Visitor Information Centre, the service station, or other people in order to get to their destination. Reference can then be made to the City's arterial road system in giving directions, and guidance is provided from the nearest arterial to destinations of significant interest.

WARRANTS

To meet the need of the motorists as described above, it is proposed that ALL the following criteria should be met before Guide and Information Signs are installed. Brief explanations of these criteria are outlined in the Appendix.

A. The facility meets the current City Land Use By-law parking requirements.

B. The facility is NOT on a major arterial.

C. The facility owner/operator provides acceptable proof of annual attendance of over 60,000 people (for AFR-17 signs) or 100,000 people (for the set of AFR-15-1, AFR-15-2, and AFR-17 signs) for each of the previous 3 consecutive years (1 year for new facility). Each out-of-town visitor is considered to be equivalent to 10 people under this criteria. For the purpose of this Warrant, a minimum of 5% of City Parks/Recreation facilities attendance will be considered to be from out-of-town. Student attendance at elementary schools and high schools is to be excluded as part of the total attendance.

D. The facility DOES NOT form part of a larger facility for which Guide and Information Signs are already provided.

E. Signs will be restricted to a maximum of three facilities, and the installation must meet other standard criteria as to space and location. In the event that there are more than three qualifying facilities, the Guidance Sign will only be provided for the three facilities that exceed the attendance criteria by the largest amount.

F. Existing Guide and Information Signs are to be removed if the information provided by the facility operator indicates that the annual attendance has fallen below the appropriate requirements in (C) above for each of the past three consecutive years.

G. The facility owner/operator pays an initial installation fee and a tri-annual renewal fee to cover sign installation, maintenance, and management costs.

SIGN TYPES

Several standard signs are stipulated in the Provincial Urban Guide and Information Sign Policy.

For qualified facilities with over 100,000 annual attendance, signs AFR-15-1 (for locations with restricted visibility), AFR-15-2, and AFR-17 (see attached drawing) stipulated in the Provincial Policy Manual are proposed for installation to guide motorists to destinations of significant interest.

For example, one AFR-15-1 sign (on 49 Avenue north of 43 Street), one AFR-15-2 sign (on 49 Avenue south of 45 Street), and three AFR-17 signs (on 45 Street west of 48 Avenue) are presently used to provide guidance to the Recreation Centre, Museum, and Arena.

For qualified facilities with over 60,000 annual attendance, AFR-17 signs are proposed for use.

Two AFR-17 signs (on Kerry Wood Drive at its intersection with 56 Avenue) are presently used to provide guidance to Great West Adventure Park.

ADVERTISEMENT/RECOGNITION SIGNS

Guide and Information Signs are installed for the purpose of providing destination information to "those drivers who need this information". The signs have to be responsive to the NEEDS OF THE MOTORING PUBLIC.

Guide and Information Signs are not installed for the purposes of:

- A. Facility operators/owners advertising their facilities (whether the facilities are privately or publicly owned).
- B. Differentiating a public facility from a private facility.
- C. Giving recognition to any particular groups, organizations, or individuals in their contributions to the community.
- D. Giving recognition to a high calibre facility in the community.

The need for signs for advertisement purposes are recognized. The warrants and guidelines outlined herewith are applicable to GUIDE AND INFORMATION SIGNS only and should not be applied to ADVERTISEMENT/RECOGNITION SIGNS.

Due to the concern for public safety, motorist confusion and frustration, it is recommended that Advertisement/Recognition Signs be installed on private property instead of on road rights of way.



TYPE I
AFR-15-1
135 x 150 cm



TYPE II
AFR-15-2
135 x 150 cm



AFR-17
60 x 60 cm

APPENDIX - SIGNING WARRANT CRITERIA EXPLANATIONS

WARRANT A

Parking requirements for various businesses are stipulated in the City Land Use By-law. For example:

| <u>USES</u> | <u>PARKING SPACES</u> |
|----------------|--|
| Theatres | 1 per 20 seats |
| Grocery Stores | 5.5 per 93 sq m of gross leasable floor area |
| Hotels | 1 per guest room |

These parking requirements are generally based on the actual parking demand of similar businesses. If the Land Use By-law requirements are not met, motorists would not likely be able to find a parking space when they arrive. Motorists would have to either visit similar businesses elsewhere or park at some places away from their destinations. There is no use in guiding vehicles to destinations where they cannot park.

WARRANT B

Since guidance would be provided by signs from the nearest arterial, such signs would be redundant if the facility itself is on an arterial. If the facility operator feels that signs are required to identify the facility, they would have more flexibility to install whatever sign they require on their own property.

WARRANT C

1. The total number of patrons to a destination would give an indication of the total number of motorists that might need destination finding information. This criteria would help ensure that Guide Signs are provided for facilities with the largest number of visitors requiring destination finding assistance. Total patronage is used as an indicator because it would be quite difficult for facility operators to provide information on other potential indicators such as patrons arriving by car or patrons that have arrived by bus.

2. Out-of-town visitors are given higher emphasis in this Warrant because they are more likely to require destination finding assistance.

3. The "100,000 people" annual attendance is chosen based on estimated patronage of Red Deer facilities and experience with similar Warrants elsewhere. For example:

(a) State of South Carolina: "Signs will be provided if the facility annual attendance is over 200,000 (for urban areas with a population of 5,000 - 49,000) or 100,000 (for rural areas).

(b) State of Florida: "Signs will be provided if the facility annual attendance is over 200,000, the seating capacity is over 5,000, and the parking stalls provided are 300 (for urban areas) or 200 (for rural areas).

Examples for Red Deer are:

| <u>RED DEER FACILITIES</u> | <u>ESTIMATED ANNUAL ATTENDANCE</u> |
|-----------------------------|------------------------------------|
| Bower Place Mall | 3,214,000 |
| Eastview Shopping Centre | 607,000 |
| Mountview Convenience Store | 49,000 |
| Dawe Centre | 320,000 |
| Westerner Exposition | 278,000 |
| Recreation Centre | 128,000 |
| Memorial Centre | 54,000 |
| Red Deer College | 1,600,000 |

The required attendance of 100,000 used in this Warrant may not be high enough to eliminate sign proliferation. Should experience demonstrate this is the case, the required attendance figure could be increased.

WARRANT D

For a facility (e.g. Red Deer College) that meets the Warrants with annual attendance over 100,000, most sections that form that facility (e.g. College Book Store, College Cafeteria, College Fine Arts Centre, College Student Union, College Physics Department, etc.) would meet the Warrant. When advising visitors of their address, or when giving directions to strangers, the facility operator would have indicated that their facility is inside Red Deer College. Providing Guidance Signs to each of these component facilities from City roadways is neither necessary nor feasible. Guidance/Identification signs for each component facility, however, could be installed by the facility operator inside the property. Other examples are, City Council Chamber is inside City Hall, Heritage Restaurant is inside Heritage Ranch, Cronquist House is inside Great Chief Park, Tomorrowland is inside Disneyland, and Fantasyland is inside West Edmonton Mall. If a facility operator or an organization insists on describing their location without mentioning the larger facility which they form part of, the facility operator is not really helping their visitors.

WARRANT E

Motorists are required to drive at 50 km/h and read the traffic signs at the same time. Only a limited number of words can be read. Experiences have indicated that around five words or three destinations can be effectively conveyed to the motorists without causing a roadway hazard. The Manual on Uniform Traffic Control Devices of Canada also stipulates that "Lines of copy on destination signs should be restricted to a maximum of three"

WARRANT F

Criteria (F) and (C) together would ensure that:

A. Guide Signs are removed for facilities that are no longer of significant interest.

B. Guide Signs will not be intermittently removed and reinstalled for facilities that barely meet the attendance criteria.

DATE; March 21, 1989 CS-2.130
TO: CHARLIE SEVCIK
City Clerk
FROM: CRAIG CURTIS
Director of Community Services
RE: DIRECTIONAL SIGNS
Your memo dated March 10th, 1989 refers.

1. The Red Deer Tourism and Convention Board has evaluated the existing City signage directing the public to tourism attractions. As a result of this analysis, the board recommends:

- the inclusion of "Bower Ponds" on the signs directing the public to Great Chief Park;
- the installation of two new signs directing the public to St. Mary's Church, from the nearest arterial road;
- that the route to Lions Campground from the north and west be signed via 67th Street and Riverside Drive, rather than Gaetz Avenue. This is the most direct route now that the new bridge and approach roads have been constructed.

2. RECOMMENDATIONS

I have discussed the Tourism Board's proposals with the Parks and Recreation & Culture Managers. We support the proposals, which are relatively modest and would do much to improve information and convenience for the visitor. The cost to undertake the City work is estimated to be approximately \$1,400.

It is, therefore, recommended that City Council:

- request Alberta Transportation to erect signs on Highway 2, directing the public to Lions Campground via 67th Street;

Charlie Sevcik
Page 2
March 21, 1989
Directional Signs

- approve the expenditure of \$1,400 to undertake modifications to the City's directional signage system, to improve the public's access to visitor attractions, as proposed by the Red Deer Tourist and Convention Board.



CRAIG CURTIS

CC:dmg

- c. Wendy Martindale, Manager, R.D. Tourist & Convention Society
Jim Spiers, Chairman, R.D. Tourist & Convention Board
Don Batchelor, Parks Manager
Lowell Hodgson, Recreation & Culture Manager
Pete Weddell, Information Officer

CS-P-1.418

DATE: February 17, 1989

TO: WENDY MARTINDALE
Manager, Tourist & Convention Board

FROM: DON BATCHELOR
Parks Manager

RE: LIONS CAMPGROUND - SIGNAGE

It is my understanding that you will be pursuing, through the Tourist & Convention Board, a proposal to replace the directional signs to Lions Campground.

I support your proposal because the relocation of these signs on the arterial roads would provide a far more logical and direct access to the campground for tourists.

I have obtained a cost estimate from the Sign Shop of ±\$500 to provide the required four directional signs. These signs would require a Commissioner's Order for placement on the arterial roads, and would be constructed in accordance with Waskasoo Park Signage Standards. As you have discussed with Craig Curtis, these signs would primarily change access to the campground via Riverside Drive from both north and south Gaetz Avenue, as well as 67 Street.

I will not proceed with ordering these signs until you have finalized the financing.

On a separate issue, I also encourage you to pursue adding "Bower Ponds" onto the existing directional signs to Great Chief Park.



DON BATCHELOR

DB/ad

c. Craig Curtis, Director of Community Services



RED DEER REGIONAL PLANNING COMMISSION

2830 BREMNER AVENUE; RED DEER, ALBERTA, CANADA T4R 1M9

57.

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394

Fax: (403) 346-1570

March 23, 1989

Mr. C. Sevcik,
City Clerk
City of Red Deer
Box 5008
Red Deer, Alta.
T4N 3T4

Dear Sir:

Re: Directional Signs - Tourist and Convention Board

In 1984 the City implemented an Urban Recreation and Parks Facilities sign program funded by Alberta Transportation. At that time there were a number of constraints associated with the Alberta Transportation funding guidelines which did not allow for the Bower Ponds or St. Mary's Church to be included. The Tourist & Convention Board is now requesting some additions and changes to that sign program which would have to be funded by the City.

We support their request for the signs for the reasons outlined in their recommendation. It should be noted, in regard to the campground signs, that the recommendation includes a request to Alberta Transportation from the City for campground signs on Highway 2 at the 67th Street interchange.

We also support their recommended procedure for considering future requests for additional directional signs to tourism and recreation facilities.

Yours truly,

Vernon Parker,
ASSOCIATE PLANNER
CITY PLANNING SECTION
VP/cc

c.c. Wendy Martindale,
Tourism & Convention Board Manager.

MUNICIPALITIES WITHIN COMMISSION AREA

CITY OF RED DEER—TOWN OF BLACKFALDS—TOWN OF BOWDEN—TOWN OF CARSTAIRS—TOWN OF CASTOR—TOWN OF CORONATION—TOWN OF DIDSBURY—TOWN OF ECKVILLE—TOWN OF INNISFAIL—TOWN OF LACOMBE—TOWN OF OLDS—TOWN OF PENHOLD—TOWN OF ROCKY MOUNTAIN HOUSE—TOWN OF STETTTLER—TOWN OF SUNDRE—TOWN OF SYLVAN LAKE—VILLAGE OF ALIX—VILLAGE OF BENTLEY—VILLAGE OF BIG VALLEY—VILLAGE OF BOTHA—VILLAGE OF CAROLINE—VILLAGE OF CLIVE—VILLAGE OF CREMONA—VILLAGE OF DELBURNE—VILLAGE OF DONALDA—VILLAGE OF ELNORA—VILLAGE OF GADSBY—VILLAGE OF HALKIRK—VILLAGE OF MIRROR—SUMMER VILLAGE OF BIRCHCLIFF—SUMMER VILLAGE OF GULL LAKE—SUMMER VILLAGE OF HALF MOON BAY—SUMMER VILLAGE OF NORGLNWOLD—SUMMER VILLAGE OF ROCHON SANDS—SUMMER VILLAGE OF WHITE SANDS—SUMMER VILLAGE OF JARVIS BAY—COUNTY OF LACOMBE No. 14—COUNTY OF MOUNTAIN VIEW No. 17—COUNTY OF PAINTEARTH No. 18—COUNTY OF RED DEER No. 23—COUNTY OF STETTTLER No. 6—MUNICIPAL DISTRICT OF CLEARWATER No. 99

Commissioners' Comments

With respect to the attached application from the Tourist & Convention Board, we would like to present the following information for Council's consideration. In the City of Red Deer we have approximately 8,700 regulatory and information signs on our roadways. We have approximately 200 miles of roads in the City of which 90 miles are purely residential streets with virtually no signage. On the 110 miles with signage, we have the equivalent of 83 signs per mile or approximately 1 sign every 65 feet. As Council can see from these figures, the proliferation of signage is reaching a point where the motorist can hardly absorb the information and it is becoming aesthetically unpleasing.

We would therefore concur with the recommendation of the Dir. of Engineering Services and would further strongly recommend that the review of traffic guide sign installations remain with the Engineering Department.

"R.J. MCGHEE"
Mayor

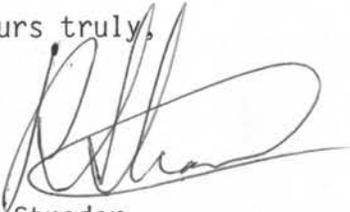
"M.C. DAY"
City Commissioner

back up

DATE: March 13, 1989
TO: City Clerk
FROM: Bylaws and Inspections Manager
RE: **DIRECTIONAL SIGNS**

In response to your memo regarding the above, we would advise that this department has no comments to make on the proposals of the Red Deer Tourist and Convention Board at this time.

Yours truly,



R. Strader
Bylaws and Inspections Manager
BUILDING INSPECTION DEPARTMENT

/pr

DATE March 10, 1989

- TO: DIRECTOR OF COMMUNITY SERVICES
 DIRECTOR OF ENGINEERING SERVICES
 DIRECTOR OF FINANCE *no comment*
 BYLAWS & INSPECTIONS MANAGER
 CITY ASSESSOR
 ECONOMIC DEVELOPMENT MANAGER
 E. L. & P. MANAGER
 F.C.S.S. MANAGER
 FIRE CHIEF
 PARKS MANAGER
 PERSONNEL MANAGER
 R.C.M.P. INSPECTOR
 RECREATION MANAGER
 TRANSIT MANAGER
 URBAN PLANNING SECTION MANAGER

FROM: CITY CLERK

RE: DIRECTIONAL SIGNS

Please submit comments on the attached to this office by March 27
for the Council Agenda of April 3, 1989.

C. Sevcik
C. SEVCIK
City Clerk

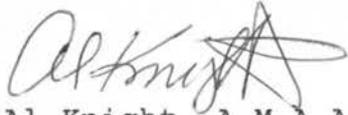
DATE: March 21, 1989

TO: City Clerk

FROM: City Assessor

RE: DIRECTIONAL SIGNS

In reply to your memo of March 10, 1989, please be advised that we have no comments on this proposal.

A handwritten signature in cursive script, appearing to read "Al Knight", with a large, stylized flourish at the end.

Al Knight, A.M.A.A.

AK/bw

DATE: April 5, 1989
TO: Red Deer Tourist and Convention Board
FROM: City Clerk
RE: DIRECTIONAL SIGNS

Your report dated March 9, 1989, concerning the above topic was presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered report from the Red Deer Tourist & Convention Board dated March 9, 1989, re: Directional Signs hereby concur with the recommendations for sign installations, outlined in the report from the Director of Engineering Services dated March 28, 1989, re: directional signs for Bower Ponds, Lions Campground, and St. Mary's Catholic Church (pages 44-53 of the agenda) and that the cost for installations of said signs be charged as an overexpenditure to the Public Works Department Sign Budget;

Council further agrees that the review of traffic guide sign installations remain the responsibility of the Engineering Department;

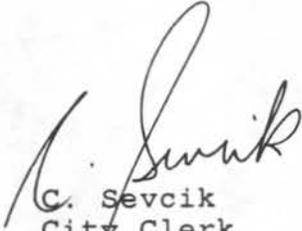
and as presented to Council April 3, 1989."

The decision of Council in this instance is submitted for your information and by way of a copy of this memo, we are requesting the Director of Engineering Services to proceed with the sign installations as approved by Council.

During consideration of the above matter, Alderman Surkan suggested that the Red Deer Tourist & Convention Board give consideration to and submit recommendations back to Council as to what is required on the highway 2 bypass and entrances to the City of Red Deer, in the way of tourist information signs. She also suggested that the Board consider recommendations as to how such signs might be designed so as to be aesthetically pleasing. There was no resolution passed in this regard, although it did appear that most members of Council supported the suggestions of Alderman Surkan.

page 2
Red Deer Tourist & Convention Board

Trusting that you will find this satisfactory. Should you have any questions, please do not hesitate to contact the undersigned.



C. Sevcik
City Clerk
CS/ds

c.c. City Commissioners
Dir. of Engineering Services
Dir. of Community Services
Dir. of Finance
Bylaws & Inspections Manager
City Assessor
Recreation Manager
Urban Planning Section Manager
Red Deer Tourist & Convention Society Manager
Economic Development Manager

NO. 12

680-460

DATE: March 29, 1989
 TO: City Clerk
 FROM: Director of Engineering Services
 RE: THE CITY OF RED DEER - MAJOR CONTINUOUS CORRIDOR
 CORRIDOR ROAD PHASE

As Council may recall, the functional engineering work for the Major Continuous Corridor was broken into two major components when we commenced the Project. These components were:

Project A - CP Rail Main Line and Relocation
 Project B - Corridor Road Works

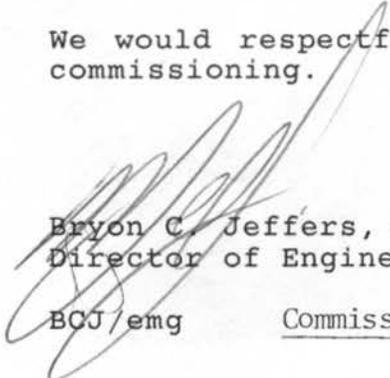
The majority of engineering work in Project A is being done by CP Rail. The portions of Project A which the City is responsible for are the 32 Street, 67 Street, and Edgar Drive structures. The engineering for this work was commissioned sometime ago and we are in the final design stage and ready to tender.

The Engineering Department is now preparing to commission consultants for Project B to carry out detailed design and construction administration. It would be our intent to break the Project into four distinct elements and award one element to one of four firms. The firms we are considering are:

1. Underwood McLellan Ltd.
2. Associated Engineering Alberta Ltd.
3. Infrastructures Systems Ltd.
4. GCG Dillon Consulting Engineers and Planners

We are confident these firms have the capability and resources to carry out their respective assignments.

We would respectfully request Council approval to proceed with commissioning.

 Bryon C. Jeffers, P. Eng.
 Director of Engineering Services

BCJ/emg

Commissioners' Comments

We would concur with the Engineering Dept. proceeding with said commissioning.

"R.J. MCGHEE", Mayor

"M.C. DAY", City Commissioner

DATE: April 5, 1989
TO: Dir. of Engineering Services
FROM: City Clerk
RE: CITY OF RED DEER - MAJOR CONTINUOUS CORRIDOR/CORRIDOR
ROAD PHASE

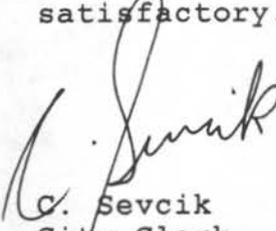
Your report dated March 29, 1989, concerning the above topic was presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered report from the Director of Engineering Services dated March 29, 1989, re: The City of Red Deer - Major Continuous Corridor/Corridor Road Phase hereby authorize the Engineering Department to proceed with commissioning consultants for Project B - Corridor Road Works, to carry out detailed design and construction administration, as outlined in the above noted report, and as recommended to Council April 3, 1989."

It is our understanding that you intend to divide the Project B into four distinct elements and award one element to each of the following firms:

1. Underwood McLellan Ltd.
2. Associated Engineering Alberta Ltd.
3. Infrastructures Systems Ltd.
4. GCG Dillon Consulting Engineers and Planners

The decision of Council in this instance is submitted for your information and appropriate action. Trusting you will find this satisfactory.


C. Sevcik
City Clerk
CS/ds
c.c. City Commissioners
Dir. of Financial Services
Engineering Department Manager
Public Works Manager

NO. 13

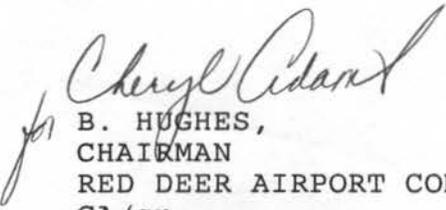
DATE: MARCH 23, 1989
TO: CITY COUNCIL
FROM: RED DEER INDUSTRIAL AIRPORT COMMISSION
RE: BUILDING #1/ DEPARTMENT OF NATIONAL DEFENCE

At the March 16, 1989 meeting of the Airport Commission, it was brought to the attention of members that the Department of National Defence will not be directly charged for taxes.

A resolution recommended to Council at the February 16, 1989 meeting of the Commission quoted prices including taxes for the lease of Building #1. Following is the resolution passed at the March meeting amending the original recommendation:

"THAT the Red Deer Industrial Airport Commission, having considered correspondence from P. Robinson dated March 7, 1989 re: Building #1 - Lease to Department of National Defence, hereby amend the February 16, 1989 resolution by striking out the numbers and words '\$30.00 including property tax' to be replaced with the following numbers '\$24.86' and further that the figure '\$3,265.31' be replaced with the figure '\$2,705.31', and as directed by the Commission March 16, 1989."

We trust you will find the above satisfactory.


B. HUGHES,
CHAIRMAN
RED DEER AIRPORT COMMISSION
CA/sp

March 7, 1989

TO: Red Deer Airport Commission

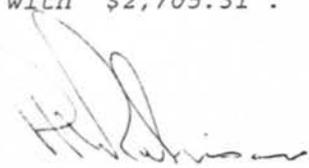
FROM: Peter Robinson

RE: BUILDING #1 - LEASE TO DEPARTMENT OF NATIONAL DEFENCE

As this building is to be leased to a Department of the Federal Government (D.N.D.), it has now been verified by The County of Red Deer that property taxes will not be charged directly to D.N.D.

The County will be applying to the Federal Government for a Grant in Lieu to cover the property taxes.

Therefore, we request The Commission to amend the Resolution passed February 16, 1989 by striking out "\$30.30 including property taxes" and replacing with "\$24.86". Also delete "\$3,265.31" and replace with "\$2,705.31".



Peter Robinson

PAR/dm

cc William F. Lees

Commissioners' Comments

The County of Red Deer will be notified of DND's lease agreement and will have to make any arrangements with DND for grants in lieu of taxes directly.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

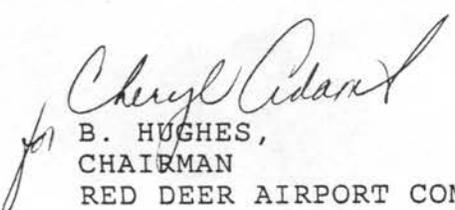
DATE: MARCH 23, 1989
TO: CITY COUNCIL
FROM: RED DEER INDUSTRIAL AIRPORT COMMISSION
RE: BUILDING #1/ DEPARTMENT OF NATIONAL DEFENCE

At the March 16, 1989 meeting of the Airport Commission, it was brought to the attention of members that the Department of National Defence will not be directly charged for taxes.

A resolution recommended to Council at the February 16, 1989 meeting of the Commission quoted prices including taxes for the lease of Building #1. Following is the resolution passed at the March meeting amending the original recommendation:

"THAT the Red Deer Industrial Airport Commission, having considered correspondence from P. Robinson dated March 7, 1989 re: Building #1 - Lease to Department of National Defence, hereby amend the February 16, 1989 resolution by striking out the numbers and words '\$30.00 including property tax' to be replaced with the following numbers '\$24.86' and further that the figure '\$3,265.31' be replaced with the figure '\$2,705.31', and as directed by the Commission March 16, 1989."

We trust you will find the above satisfactory.


B. HUGHES,
CHAIRMAN
RED DEER AIRPORT COMMISSION
CA/sp

Survey hereby agree in principle to the recommended Church and Funeral Home Parking Standards and direct the Administration to prepare a Land Use Bylaw Amendment for Council's consideration."

MOTION CARRIED

Consideration was given to the report from the Red Deer Industrial Airport Commission dated February 20, 1989 re: Lease of Building #1. Following discussion, the motion as set out hereunder was passed.

Moved by Alderman Surkan, seconded by Alderman Connelly

"RESOLVED that Council of The City of Red Deer hereby authorize leasing of Building No. 1 at the Red Deer Industrial Airport (consisting of 412.48 sq. m) to the Department of National Defence at a cost of \$30.30 per sq. m including property taxes plus three parking stalls at \$15.75 per stall per month for a three month total rental of \$3,265.31 and as recommended to Council March 6, 1989, by the Red Deer Industrial Airport Commission."

MOTION CARRIED

Consideration was given to the report from the City Assessor dated February 28, 1989 re: 1989 Court of Revision, Land, Improvements, Business Tax, and Mobile Home License. Following discussion, the motion as set out hereunder was passed.

Moved by Alderman Campbell, seconded by Alderman Surkan

"RESOLVED that Council of The City of Red Deer hereby agree that the sittings of the 1989 Court of Revision be the following dates:

Tuesday, April 18, 1989
Wednesday, April 19, 1989
Thursday, April 20, 1989"

MOTION CARRIED

Consideration was given to the report from the Chairman of the Coliseum Committee dated February 15, 1989 re: Agri Trade Centre. Following discussion, the motions as set out hereunder were introduced and passed.

NO. 7

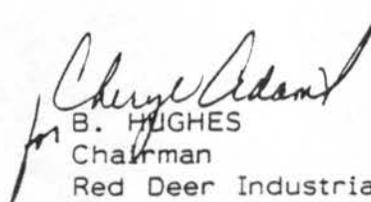
February 20, 1989

TO: CITY COUNCIL
FROM: RED DEER INDUSTRIAL AIRPORT COMMISSION
RE: LEASE OF BUILDING #1

At the February 16, 1989 meeting of the Airport Commission, consideration was given to and the following resolution passed regarding the lease of Building #1 at the Airport to the Department of National Defence:

"THAT the Red Deer Industrial Airport Commission recommend to Council of The City of Red Deer that Building #1 at the Airport, consisting of 412.48 m², be leased to the Department of National Defence at a cost of \$30.30 per square metre including property taxes, plus three parking stalls at \$15.75 per stall per month for a three month total rental of \$3,265.31, and as submitted to the Commission February 16, 1989."

The above is submitted to Council for their consideration and final approval.


B. HUGHES
Chairman
Red Deer Industrial Airport Commission

Commissioners' Comments

We support the recommendations of the Airport Commission.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

DATE: April 5, 1989
TO: Red Deer Industrial Airport Commission
FROM: City Clerk
RE: BUILDING #1/DEPARTMENT OF NATIONAL DEFENCE

Your report dated March 23, 1989, recommending an amendment to the Council resolution of February 16, 1989, pertaining to the above matter, was considered at the April 3, 1989, Council meeting and at which meeting the following amendment was approved.

"RESOLVED that Council of The City of Red Deer having considered report from the Red Deer Industrial Airport Commission dated March 23, 1989, re: Building No. 1 - Department of National Defence hereby agree that the resolution of Council of March 6, 1989, pertaining to the lease of Building No. 1 at the Red Deer Industrial Airport to the Department of National Defence be amended by striking out the numbers and words, "\$30.30 per sq. m including property taxes", and substituting therefor the following numbers, "\$24.86", and further that the figure, "\$3,265.31" be replaced with the figure, "\$2,705.31" and as recommended to Council April 3, 1989."

The decision of Council in this instance is submitted for your information and by way of a copy of this memo, we are requesting the Land Appraiser, Mr. Peter Robinson, to undertake the following:

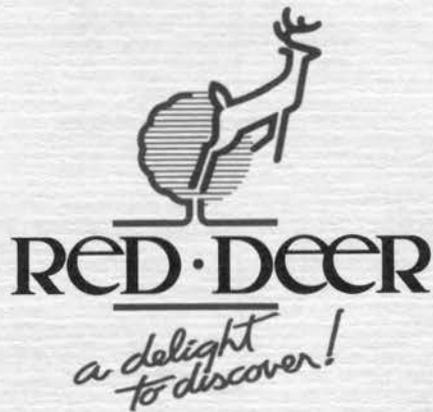
1. ensure the appropriate agreement is prepared and executed by both parties.
2. notify the County of Red Deer of DND's lease agreement and that they will have to make arrangements with DND for grants in lieu of taxes directly.

Trusting you will find this satisfactory.


C. Sevcik
City Clerk
CS/as

c.c. Dir. of Engineering Services
City Assessor
Land Appraiser
Dir. of Financial Services
Ron Wardner

NO. 14



DATE: February 14, 1989
TO: Mayor and Members of Council
FROM: Jim Spiers
Chairman
Red Deer Tourist and Convention Board
RE: AGREEMENT BETWEEN THE CITY OF RED DEER AND
TOURIST AND CONVENTION BOARD

At the recent meeting of the Red Deer Tourist and Convention Board, the following resolution was passed:

That the Red Deer Tourist and Convention Board endorse the agreement between The City of Red Deer and the Red Deer Tourist and Convention Board.

The agreement is attached for Council's review and endorsement.

Respectfully submitted,

Jim Spiers
Chairman
RED DEER TOURIST AND CONVENTION BOARD

WM/mm

Att.

DATE: March 1, 1989 CS-2.113

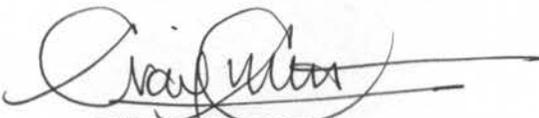
TO: CHARLIE SEVCIK
City Clerk

FROM: CRAIG CURTIS
Director of Community Services

RE: TOURIST AND CONVENTION ASSOCIATION;
PROPOSED AGREEMENT
Your memo dated February 28, 1989 refers.

I have reviewed the above agreement in comparison with the agreements with the recreation and culture societies, and my comments are as follows:

- Clause 3 is not clear. I recommend that the grant be paid in advance, by way of equal quarterly installments, commencing (theoretically) on January 1st, 1989. This would be consistent with the grant to the Normandeau Cultural and Natural History Society. In addition, it may be appropriate to consider setting the budget for the term of the agreement (i.e., two years).
- Clause 4(e) requires the society to provide the City with an audited financial statement within sixty (60) days following the end of each fiscal year. This may not be practical, and I recommend that the time be extended to ninety (90) days.
- I consider that Clause 4(f) should apply to the Economic Development Manager, as well as the City Clerk.
- Clause 5 should be amended by the deletion of secretarial services. It has been determined that it would be inappropriate for the City to provide these services to autonomous societies.
- The society is likely to acquire a number of assets over time. Consequently, a clause should be included by which the City would own the assets if the society was terminated.



CRAIG CURTIS

CC:dmg

- c. Al Scott, Economic Development Manager
Wendy Martindale, Tourist & Convention Assoc. Manager

DATE: March 28, 1989
TO: City Commissioner
FROM: Assistant City Clerk
RE: TOURIST & CONVENTION ASSOCIATION
PROPOSED AGREEMENT

Upon discussing this matter with the City Clerk, the following concerns were identified:

1. Clause 3, dealing with the grant paid to the Society by the City is incomplete;
2. Clause 5.f. should be amended to read "the use of City printing services at cost";
3. Clause 5.g. and 5.j. should be deleted as it is felt the City should not be providing secretarial services and/or a recording secretary for Board meetings to any autonomous society.

Submitted for your information.



K. Kloss
Assistant City Clerk
KK/ds

DATE: March 6, 1989
TO: City Clerk
FROM: Economic Development Manager
RE: TOURIST AND CONVENTION ASSOCIATION PROPOSED AGREEMENT

I have reviewed the above agreement with respect to its relationship to the original proposal, and I would offer the following comments:

Clause 5: Refers to the services which shall be provided by the City. I would recommend that some addition be made to this clause to indicate that the services would be provided on a mutually agreed to basis by the City and the society.


Alan V. Scott
MANAGER ECONOMIC DEVELOPMENT

AVS/mm

cc: Wendy Martindale
Craig Curtis

DATE: March 29, 1989
TO: Mayor and Members of Council
FROM: Red Deer Tourist and Convention Board
RE: AGREEMENT BETWEEN CITY AND TOURIST AND
TOURIST AND CONVENTION ASSOCIATION

After reviewing the comments from members of City administration on the proposed agreement between the Tourist and Convention Association and the City, we offer the following comments:

Clause 3:

Is incomplete. We suggest that for the term of the agreement, when the City is providing accounting services, it read, "The grant approved by the Council of the City shall be paid by the City to the Society upon approval on the grant."

Clause 4:

We agree with the recommendation that e) be revised to indicate than an audited financial statement will be provided within 90 rather than 60 days following the end of each fiscal year.

The Association's bylaws indicate that the City's Economic Development Manager sits on the Board as a non-voting member and therefore receives minutes and other documents. The suggestion that f) be changed to apply to the Economic Development Manager as well as the City Clerk is therefore unnecessary.

Clause 5:

We agree with the suggestion that an addition be made to this clause indicating that the services would be provided on a mutually agreed to basis.

We agree that f) should be amended to read "the use of City printing services at cost"

We do not agree with the suggestion that item g) "the use of City secretarial services" be deleted. Council had previously agreed to provide these services to the Society at no charge for its first years of operation.

Mayor and Members of Council
Page 2
March 29, 1989

We are not in agreement with the suggestion that item j) "a recording secretary for Board meetings" be deleted. This is not a budgeted item in the Board's 1989 budget, and this service has been provided at no charge. If this item is deleted from the agreement, we suggest that the service be provided at cost, and an amount sufficient to cover this cost added to our 1989 and 1990 budget.

We agree with the suggestion that a clause be included by which the City would assume the society's assets and liabilities if the society was terminated.

We look forward to entering into an agreement with the City in the near future which is satisfactory to both parties.

Respectfully submitted,

Wendy Mastindale

per
Jim Spiers
Chairman
RED DEER TOURIST AND CONVENTION BOARD

WM/mm

cc: City Clerk
Economic Development Manager
Director of Community Services

THIS AGREEMENT made this ____ day of _____, 1989, TO PROVIDE FOR THE PROVISION OF SERVICES TO COORDINATE TOURIST PROMOTION IN THE CITY OF RED DEER.

BETWEEN:

THE CITY OF RED DEER
a municipal corporation duly incorporated
under the laws of the Province of Alberta
(hereinafter called the "City")

OF THE FIRST PART

- and -

THE RED DEER TOURIST AND CONVENTION ASSOCIATION
a society duly incorporated under the laws of the Province of Alberta
and having its head office in Red Deer, Alberta,
(hereinafter called the "Society")

OF THE SECOND PART

WHEREAS:

A. The Society has been incorporated with the object of coordinating tourist and convention promotion for the City and of administering the establishment of a promotional strategy to ensure that such strategy is implemented and carried out to the benefit of tourism in the City of Red Deer, in the Province of Alberta.

B. The City is prepared to provide certain facilities and services, together with an annual grant of funds to assist the Society in carrying out its objects.

C. The Society has been performing and carrying out services for and on behalf of the City with respect to its objects and purposes since its incorporation on the 4th day of March, 1988.

NOW THEREFORE THIS AGREEMENT WITNESSETH that in consideration of the premises, and the mutual covenants herein contained, and the payment of the grant as hereinafter provided, the parties hereto covenant and agree together as follows:

TERM

1. The term of this agreement shall be for a period of two (2) years commencing on the 1st day of January, 1989.

PAYMENT OF GRANT

2. The Society shall submit to the Council of the City an annual operational budget and request for grant.
3. The grant approved by the Council of the City shall be paid by the City to the Society as follows:

SOCIETY'S COVENANTS

4. The Society covenants with the City as follows:
 - a. to develop a promotional strategy and administer such strategy in a manner so as to coordinate the tourist and convention promotion for the benefit of tourism in the City of Red Deer, in the Province of Alberta;
 - b. to assist and encourage all organizations, whether public or private, within the City to adopt a coordinated approach to tourism promotion and initiatives;
 - c. to employ such staff and solicit such volunteer services as may be required to effectively carry out its objects;
 - d. to establish a tourism and convention marketing strategy and solicit the support of all business and organizations within the City to follow such marketing strategy;

- e. to provide to the City an audited financial statement within sixty (60) days following the end of each fiscal year of the Society;
- f. to provide to the City Clerk minutes of all meetings of the Society or its Board of Directors, the annual budget documents and such other documents and information as the City may require, from time to time;
- g. to remain in good standing at all times as a registered society pursuant to the Societies Act of Alberta or any replacement legislation;
- h. not to hold itself out as an agent of the City but to, at all times, represent itself as an independent society;
- i. not to cause any damages to any premises provided by the City to the Society for its occupation and use; and
- j. to observe and comply with all municipal by-laws and regulation.

CITY COVENANTS

5. The City hereby covenants with the Society that in addition to making payment of the grant as herein before provided, the City shall provide to the Society the following services:

- a. adequate office space;
- b. the use of the City telephone service;
- c. janitorial service;
- d. office equipment and furniture;
- e. the use of City purchasing services;
- f. the use of City printing services;

- g. the use of City secretarial services;
- h. the use of meeting rooms in City Hall;
- i. accounting services;
- j. a recording secretary for Board meetings; and
- k. comprehensive tenants and public liability insurance protecting and indemnifying each of the City and the Society against any and all claims for injury or damage to persons or property or for loss of life occurring on, in or about the premises used or occupied by the Society, which policy shall name the City and the Society as insured.

TERMINATION

6. Should any of the Society's covenants herein contained not be performed or observed after thirty (30) days written notice of the default to the society, or if the Society shall be adjudicated bankrupt or enter into an agreement for the benefit of its creditors or suffer any distress or execution to be levied upon its goods or if the Society should enter into liquidation or receivership either compulsory or voluntarily, then this agreement, at the option of the City, may be terminated and it shall be lawful for the City, at any time thereafter, to enter into possession of the premises occupied by the Society and require the Society to vacate the same.

FIRE

7. If, during the term of this agreement or any renewal thereof, the premises occupied by the Society shall be damaged or destroyed by fire, explosion, lightning, tempest or other casualty whatsoever, then upon written notice from the City, this agreement shall terminate and be at an end.

RIGHT TO RENEW

8. This agreement shall terminate at the expiry of the term hereof.

ASSIGNMENT

9. The Society shall not transfer or assign this agreement of the facility or any part thereof without the consent of the City; which consent shall be in the sole discretion of the City.

NOTICE

10. Any notice may be served under the lease upon the City by personal service upon the City Clerk at City Hall, Red Deer, Alberta, or by mailing the same in a registered letter addressed to the City at:

P. O. Box 5008
Red Deer, Alberta
T4N 3T4

or at such address as the Society may be notified of in writing. Any notice required to be given to the Society shall be sufficiently given by personal service upon the Chairman of the Society, or by mailing the same in a prepaid registered letter addressed to the Society at:

Box 800
Red Deer, Alberta
T4N 5H2

or at such address as the City may be notified of in writing. Such notice shall be deemed to have been received by the City or the Society respectively on the date on which it shall have been so delivered or five days after it is so mailed, provided that in the event that there is an obvious and known disruption of the postal service, then any notice required to be served shall be served by actual delivery to the address for service as herein before provided.

GENERAL

11. The City's Manager of Economic Development may attend meetings of the Society and of its board of directors upon request of either party, but shall not be entitled to vote thereat.

12. This agreement shall be binding upon the parties hereto, their heirs, executors, successors and assigns.

13. This agreement, including any schedules hereto, constitutes the entire agreement between the parties. This agreement may not be amended or modified in any respect except by written agreement executed by both parties hereto.

IN WITNESS WHEREOF the parties by their proper officers have executed this agreement the day and year above written.

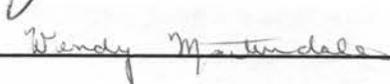
CITY OF RED DEER

PER: _____

PER: _____

**THE RED DEER TOURIST AND
CONVENTION ASSOCIATION**

PER:  _____

PER:  _____

Commissioners' Comments

The attached is a proposed agreement between the Red Deer Tourist & Convention Board and the City of Red Deer, along with administrative comments with respect to some changes. These comments were reviewed by the Tourist & Convention Board at their meeting of March 28, 1989 and their response is also attached.

We would agree with the Board's comments with respect to Clauses 3 & 4 and Clauses 5f and 5g. We do not, however, agree with the comments in 5j. It is not appropriate for the City Clerk's Department to be recording the official minutes of an independent society. In the case of all the other boards that have become independent societies, this service is no longer provided and an appropriate member of the staff of these societies has undertaken these responsibilities. We can see no reason why the Tourist & Convention Board should be any different and would therefore recommend Council approve the agreement as amended by the Administrative and Board comments with the exception of Clause 5j.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

THIS AGREEMENT made this ____ day of _____, 1989, **TO PROVIDE FOR THE PROVISION OF SERVICES TO COORDINATE TOURIST PROMOTION IN THE CITY OF RED DEER.**

BETWEEN:

THE CITY OF RED DEER
a municipal corporation duly incorporated
under the laws of the Province of Alberta
(hereinafter called the "City")

OF THE FIRST PART

- and -

THE RED DEER TOURIST AND CONVENTION ASSOCIATION
a society duly incorporated under the laws of the Province of Alberta
and having its head office in Red Deer, Alberta,
(hereinafter called the "Society")

OF THE SECOND PART

WHEREAS:

A. The Society has been incorporated with the object of coordinating tourist and convention promotion for the City and of administering the establishment of a promotional strategy to ensure that such strategy is implemented and carried out to the benefit of tourism in the City of Red Deer, in the Province of Alberta.

B. The City is prepared to provide certain facilities and services, together with an annual grant of funds to assist the Society in carrying out its objects.

C. The Society has been performing and carrying out services for and on behalf of the City with respect to its objects and purposes since its incorporation on the 4th day of March, 1988.

NOW THEREFORE THIS AGREEMENT WITNESSETH that in consideration of the premises, and the mutual covenants herein contained, and the payment of the grant as hereinafter provided, the parties hereto covenant and agree together as follows:

TERM

1. The term of this agreement shall be for a period of two (2) years commencing on the 1st day of January, 1989.

PAYMENT OF GRANT

2. The Society shall submit to the Council of the City an annual operational budget and request for grant.
3. The grant approved by the Council of the City shall be paid by the City to the Society as follows:

SOCIETY'S COVENANTS

4. The Society covenants with the City as follows:
 - a. to develop a promotional strategy and administer such strategy in a manner so as to coordinate the tourist and convention promotion for the benefit of tourism in the City of Red Deer, in the Province of Alberta;
 - b. to assist and encourage all organizations, whether public or private, within the City to adopt a coordinated approach to tourism promotion and initiatives;
 - c. to employ such staff and solicit such volunteer services as may be required to effectively carry out its objects;
 - d. to establish a tourism and convention marketing strategy and solicit the support of all business and organizations within the City to follow such marketing strategy;

- e. to provide to the City an audited financial statement within sixty (60) days following the end of each fiscal year of the Society;
- f. to provide to the City Clerk minutes of all meetings of the Society or its Board of Directors, the annual budget documents and such other documents and information as the City may require, from time to time;
- g. to remain in good standing at all times as a registered society pursuant to the Societies Act of Alberta or any replacement legislation;
- h. not to hold itself out as an agent of the City but to, at all times, represent itself as an independent society;
- i. not to cause any damages to any premises provided by the City to the Society for its occupation and use; and
- j. to observe and comply with all municipal by-laws and regulation.

CITY COVENANTS

5. The City hereby covenants with the Society that in addition to making payment of the grant as herein before provided, the City shall provide to the Society the following services:

- a. adequate office space;
- b. the use of the City telephone service;
- c. janitorial service;
- d. office equipment and furniture;
- e. the use of City purchasing services;
- f. the use of City printing services;

- g. the use of City secretarial services;
- h. the use of meeting rooms in City Hall;
- i. accounting services;
- j. a recording secretary for Board meetings; and
- k. comprehensive tenants and public liability insurance protecting and indemnifying each of the City and the Society against any and all claims for injury or damage to persons or property or for loss of life occurring on, in or about the premises used or occupied by the Society, which policy shall name the City and the Society as insured.

TERMINATION

6. Should any of the Society's covenants herein contained not be performed or observed after thirty (30) days written notice of the default to the society, or if the Society shall be adjudicated bankrupt or enter into an agreement for the benefit of its creditors or suffer any distress or execution to be levied upon its goods or if the Society should enter into liquidation or receivership either compulsory or voluntarily, then this agreement, at the option of the City, may be terminated and it shall be lawful for the City, at any time thereafter, to enter into possession of the premises occupied by the Society and require the Society to vacate the same.

FIRE

7. If, during the term of this agreement or any renewal thereof, the premises occupied by the Society shall be damaged or destroyed by fire, explosion, lightning, tempest or other casualty whatsoever, then upon written notice from the City, this agreement shall terminate and be at an end.

RIGHT TO RENEW

8. This agreement shall terminate at the expiry of the term hereof.

ASSIGNMENT

9. The Society shall not transfer or assign this agreement of the facility or any part thereof without the consent of the City; which consent shall be in the sole discretion of the City.

NOTICE

10. Any notice may be served under the lease upon the City by personal service upon the City Clerk at City Hall, Red Deer, Alberta, or by mailing the same in a registered letter addressed to the City at:

P. O. Box 5008
Red Deer, Alberta
T4N 3T4

or at such address as the Society may be notified of in writing. Any notice required to be given to the Society shall be sufficiently given by personal service upon the Chairman of the Society, or by mailing the same in a prepaid registered letter addressed to the Society at:

Box 800
Red Deer, Alberta
T4N 5H2

or at such address as the City may be notified of in writing. Such notice shall be deemed to have been received by the City or the Society respectively on the date on which it shall have been so delivered or five days after it is so mailed, provided that in the event that there is an obvious and known disruption of the postal service, then any notice required to be served shall be served by actual delivery to the address for service as herein before provided.

GENERAL

11. The City's Manager of Economic Development may attend meetings of the Society and of its board of directors upon request of either party, but shall not be entitled to vote thereat.

12. This agreement shall be binding upon the parties hereto, their heirs, executors, successors and assigns.

13. This agreement, including any schedules hereto, constitutes the entire agreement between the parties. This agreement may not be amended or modified in any respect except by written agreement executed by both parties hereto.

IN WITNESS WHEREOF the parties by their proper officers have executed this agreement the day and year above written.

CITY OF RED DEER

PER: _____

PER: _____

**THE RED DEER TOURIST AND
CONVENTION ASSOCIATION**

PER:  _____

PER: Wendy Macdonald

DATE 89/02/28

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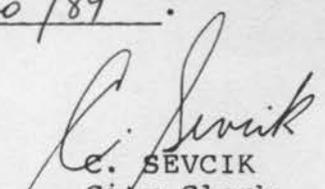
- DIRECTOR OF COMMUNITY SERVICES
- DIRECTOR OF ENGINEERING SERVICES
- DIRECTOR OF FINANCE
- BYLAWS & INSPECTIONS MANAGER
- CITY ASSESSOR
- ECONOMIC DEVELOPMENT MANAGER
- E. L. & P. MANAGER
- F.C.S.S. MANAGER
- FIRE CHIEF
- PARKS MANAGER
- PERSONNEL MANAGER
- R.C.M.P. INSPECTOR
- RECREATION MANAGER
- TRANSIT MANAGER
- URBAN PLANNING SECTION MANAGER

FROM:

CITY CLERK

RE: Tourist and Convention Assoc. Agreement

Please submit comments on the attached to this office by March 13/89
for the Council Agenda of March 20/89.


C. SEVCIK
City Clerk

DATE: April 5, 1989
TO: Red Deer Tourist & Convention Board
FROM: City Clerk
RE: AGREEMENT BETWEEN THE CITY OF RED DEER AND THE RED DEER
TOURIST & CONVENTION ASSOCIATION

The recommendations from the Red Deer Tourist and Convention Board and reports from the administration regarding the above noted agreement were presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered report from the Red Deer Tourist & Convention Board dated February 14, 1989, re: agreement between The City of Red Deer and Tourist and Convention Board hereby approve said agreement as amended by the Administrative and Board comments (pages 63 to 67) with the exception that Clause 5.j be deleted from the agreement and as presented to Council April 3, 1989."

The decision of Council in this instance is submitted for your information and I am also enclosing herewith the administrative comment which appeared on the agenda of April 3 (pages 63-67).

By way of a copy of this memo, we are requesting the City Solicitor to make the appropriate changes to the agreement as agreed to by Council.

As the Red Deer Tourist & Convention Association has been incorporated under the Societies Act March 4, 1988, and as an agreement between the Association and the City of Red Deer is now imminent, it is no longer appropriate for the City Clerk's Department to provide secretarial services to the Association. It is further noted in the Bylaws of Incorporation, that the Manager shall act as the Secretary and shall attend at and be responsible for the recording of minutes of all meetings of the Board and of the Society and for the handling of all official correspondence pertaining to the Board and the Society. We appreciate that in the transitional period there may be some problems associated with the assumption of said duties. If necessary, we are prepared to provide secretarial assistance up to the end of June 1989, as we are doing for the River Bend Golf & Recreation Society and the Normandeau Cultural & Natural History Society.

page 2
Tourist & Convention Board

I trust you will find the above satisfactory. If, however, you require further information or assistance, please do not hesitate to contact the undersigned.



C. Sevcik
City Clerk
CS/ds
Encl.

c.c. City Commissioner
City Solicitor - Please prepare the final agreement as revised.
Tourist & Convention Assn. Manager
Dir. of Community Services
Economic Development Manager
Council & Committee Secretary, Wilma

DATE: March 28, 1989

TO: City Clerk

FROM: City Assessor

RE: ROAD CLOSURE - PORTION OF ROADWAY AS SHOWN ON
SUBDIVISION PLAN 782-1662
LAND SALES TO SHEFTEL GROUP AND GAETZ CORNETT

The Council of The City of Red Deer passed the following resolution at its meeting on August 5, 1986.

RESOLVED that Council of The City of Red Deer hereby agree that the land between the lane and Lot 2, Block 37, Plan 617 KS and Lot 3, Block 37, Plan 6275 HW be sold to the owners of Lots 2 & 3 noted above subject to the following conditions:"

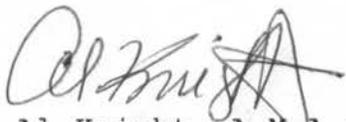
Further, the Council of the city did on the 7th of March, 1988 pass the following resolution:

"RESOLVED that Council of The City of Red Deer having considered recommendations from the Parking Commission re: portion of road right of way between the lane and Lot 2, Block 37, Plan 617 KS, and Lot 3, Block 37, Plan 6275 HW, hereby reaffirm the Council resolution of August 5, 1986, to sell the aforementioned road right of way and subject to the conditions of said resolution."

We now request Council's authorization to close that portion of roadway outlined in red on the attached plan and described as follows:

"More particularly described as, that Part of Road Plan 782-1662 as required in Subdivision Plan _____ containing 0.057 ha (0.14 of an acre) more or less.

Reserving thereout and therefrom all mines and minerals"


Al Knight, A.M.A.A.

AK/bw

Commissioners' Comments

att'd.

We would concur with the recommendation of the City Assessor that we proceed with the closure of said portion of roadway.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

DATE: March 28, 1989

TO: City Clerk

FROM: City Assessor

RE:

ROAD CLOSURE - PORTION OF ROADWAY AS SHOWN ON
SUBDIVISION PLAN 782-1662
LAND SALES TO SHEFTEL GROUP AND GAETZ CORNETT

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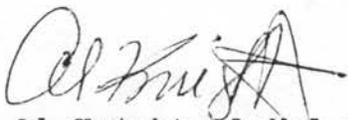
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We now request Council's authorization to close that portion of roadway outlined in red on the attached plan and described as follows:

"More particularly described as, that Part of Road Plan 782-1662 as required in Subdivision Plan _____ containing 0.057 ha (0.14 of an acre) more or less.

Reserving thereout and therefrom all mines and minerals"



Al Knight, A.M.A.A.

AK/bw

att'd.

July 28, 1986

TO: CITY COUNCIL

FROM: CITY CLERK

RE: Portion of Road Right-of-Way between lane and property east of
the GAETZ UNITED CHURCH.

Council will recall that in October of 1985, as a result of a recommendation from the Parking Commission, it was agreed that the aforementioned Road Right-of-Way be offered for sale to the adjacent property owners subject to various conditions, one of which provided that unless all property owners agreed, no sale would take place.

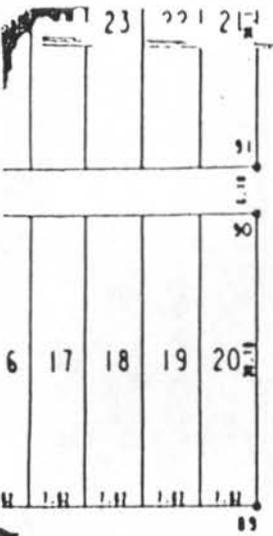
The City Assessor advises that all property owners have not agreed to the purchase, and thus, the lands will remain as public parking.

The above is submitted for the information of Council, and unless otherwise directed by Council, no further action will be taken.

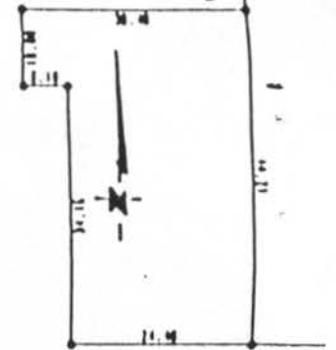
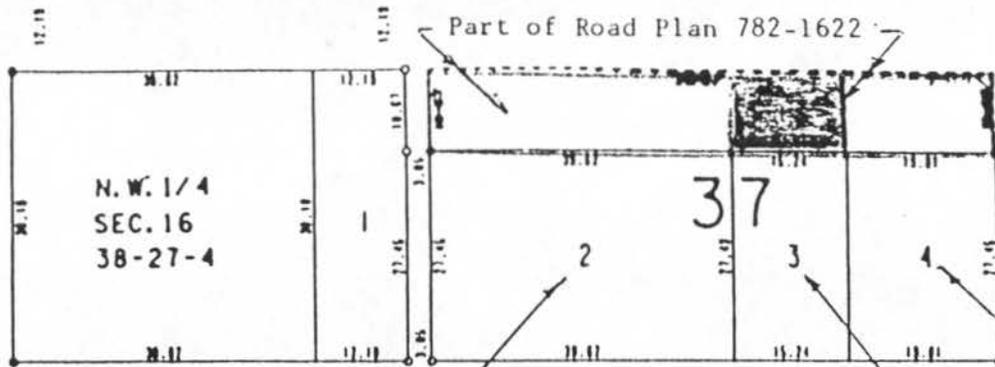
Respectfully submitted,

C. SEVCIK
CITY CLERK

CS/sp



48 AVE.

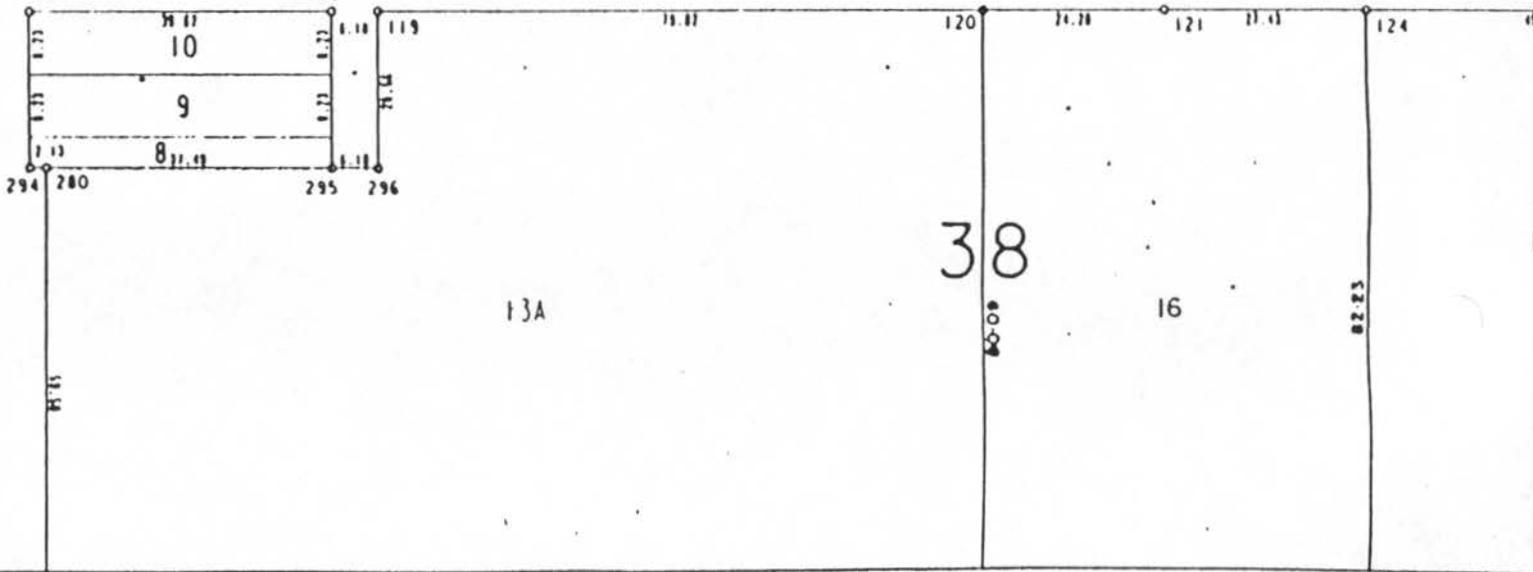


CARTRADAN HOLDINGS LTD.,
 ROSE ZIVOT, ANNETTE SHAFRON,
 AVIVA HOLDINGS LTD., 108233
 INVESTMENTS LTD., EIN-GEDI
 INVESTMENTS LTD., HAIFA INVESTMENTS
 AND NATANYA INVESTMENTS LTD.

ROSS STREET

GAETZ CORNETT DRUG
 & BOOK CO. LTD.

CHARLY ANDERSON
 HOLDINGS LTD.



SCHEDULE A

• 13 200

COMMISSIONERS' COMMENTS

Attached is a report from the City Clerk with respect to a property adjacent to the lane behind Gaetz United Church. Council will recall that as the result of a great deal of pressure from the tenants of the properties on Lots 2, 3 & 4 on the attached map, for the use of public lands as private parking stalls, it was agreed that the lands in question be offered for sale to the adjacent property owners (Lots 2, 3 & 4) for their own private use as parking. Council further agreed at that time that all property owners must agree. The property owners have been contacted and the owners of Lots 2 & 3 are willing to purchase the land adjacent to their lots but the owner of Lot 4 is not willing. We believe that the sale of the property to the owners of Lots 2 & 3 is workable and we would recommend that Council authorize this transaction. The balance of the land, which is adjacent to Lot 4, would remain as public parking and we would recommend Council reconfirm that this not be made available for private parking stalls.

"MAYOR R.J. MCGHEE"

"M.C. DAY",
City Commissioner

Moved by Alderman Pimm, seconded by Alderman McGregor

"RESOLVED that Council of the City of Red Deer hereby accept the offer by Arber Crest Homes Ltd. to purchase Lots 20A & B, 21A & B, 22A & B, Block 19, Plan 812-1608, for the total sum of \$102,000.00 (\$17,000.00 per lot) subject to the following conditions:

1. The standard land sales policies to apply.
2. The applicant entering into a land sale agreement satisfactory to the City Solicitor.
3. The lots to be approved for development of single family or as duplex units.

Council further agree to option Lots 18A & B, and 19A & B, Block 19, Plan 812-1608 to Arber Crest Homes Ltd. at the same price (\$17,000.00 per lot) and subject to the same terms and conditions noted above, with a 48 hour clause which provides the City to continue to market the lots and if a purchase is secured Arber Crest Homes Ltd. shall have 48 hours in which to exercise their option, and as recommended to Council August 5, 1986 by the Administration."

MOTION CARRIED

UNFINISHED BUSINESS

Consideration was given to the memo from the City Clerk dated July 28, 1986 with regard to that portion of road right-of-way between the lane and property east of the Gaetz United Church.

Following discussion a resolution as noted hereunder was introduced and passed, agreeing to the sale of Lots 2 & 3.

Moved by Alderman McGregor, seconded by Alderman Gerdts

"RESOLVED that Council of the City of Red Deer hereby agree that the land between the lane and Lot 2, Block 37, Plan 617 K.S. and Lot 3, Block 37, Plan 6275 H.W. be sold to the owners of Lots 2 & 3 noted above subject to the following conditions:

1. Disposal of the road right-of-way to be in accordance with the provisions of the Municipal Government Act.
2. The land acquired to be consolidated by legal plan of survey, costs to be the responsibility of purchasers, including advertising costs related to same.
3. Lands to be paid for in full prior to release of plan of survey for registration.
4. Lands to be sold at a price of \$10,00/sq. ft.
5. Agreements satisfactory to the City Solicitor.

Council further agree that the balance of the land located between the lane and Lot 4, Block 37, Plan 6285 H.W. remain as public parking and that same be not made available for private parking stalls, and as recommended to Council August 5, 1986 by the Commissioners."

MOTION CARRIED

Council gave consideration to the memo from the City Clerk dated July 24, 1986 with regard to a Notice of Motion by Alderman Kokotailo re: Landfill Site. The following resolution was passed lifting this item from the table.

Moved by Alderman Pimm, seconded by Alderman Kokotailo

"RESOLVED that Council of the City of Red Deer hereby agree to lift from the table consideration of the Notice of Motion pertaining to the Landfill Site."

MOTION CARRIED

Alderman Kokotailo requested to withdraw his Notice of Motion, as the Regional Planning Commission is in the process of doing a study on the future use of the Landfill Site. Council were in agreement to the withdrawal of the Notice of Motion as submitted by Alderman Kokotailo.

During discussion on the above noted, Alderman Kokotailo suggested that the possibility of an incineration site in the future would make maximum use of this area. The possibility of methane recovery on this site was also mentioned.

The Director of Engineering Services, B. Jeffers, informed Council that said study is covering many of the concerns brought forward. It was noted that there are approximately eight to ten years of usage left on the existing site.

UNFINISHED BUSINESS

Consideration was given to the report from Mayor McGhee dated July 29, 1986 re: Electrical Upgrading Policy Downtown Area, and following consideration of the above, it was agreed that same be filed.

REPORTS

Consideration was given to the report from the Economic Development Manager dated July 21, 1986 re: Disposal of R5 City Public Reserve Lot/ Riverside Light Industrial Area (Lot R5, Block 3, Plan 1044 R.S.). Following discussion in this instance, a resolution as noted hereunder was introduced and passed.

March 7, 1988
Minutes 8.

REPORTS

Consideration was given to the report from the Red Deer Parking Commission dated February 18, 1988 re: **portion of road right-of-way between lane and property east of Gaetz United Church.** Following discussion, the motion as set out hereunder was passed.

Moved by Alderman Pimm, seconded by Alderman Surkan

"RESOLVED that Council of The City of Red Deer having considered recommendations from the Parking Commission re: portion of road right-of-way between the lane and Lots 2 and 3, Block 37, Plan 617 K.S., hereby re-affirm the Council resolution of August 5, 1986, to sell the aforementioned road right-of-way and subject to the conditions of said resolution.

Council further agree that subject to the City Solicitor's agreement regarding adequate security, terms up to 10 years for payment will be allowed subject to ten per cent (10%) interest being charged on the unpaid principal balance."

MOTION CARRIED

CORRESPONDENCE

Consideration was given to correspondence from **The City of Regina** dated February 22, 1988 re: **Regina Railway Relocation.** Following discussion, the motion as set out hereunder was passed.

Moved by Alderman Surkan, seconded by Alderman Kokotailo

"RESOLVED that Council of The City of Red Deer hereby agree to immediately communicate with the FCM or directly to the standing committee on transportation to express the City's concern about the potential impact of the Railway Safety Act insofar as railway relocations are concerned and as recommended to Council, March 7, 1988, by the Commissioners."

MOTION CARRIED

The report from Alberta Municipal Affairs Assessment Equalization Board dated February 11, 1988 re: **1988 Equalized Assessment calculations** was presented to Council for information, and it was agreed that same be filed.

March 7, 1988
Agenda

NO. 7

62.

DATE: FEBRUARY 18, 1988

TO: RED DEER CITY COUNCIL

FROM: CHAIRMAN, RED DEER PARKING COMMISSION

RE: PORTION OF ROAD RIGHT-OF-WAY BETWEEN LANE & PROPERTY
EAST OF GAETZ UNITED CHURCH.

At the February 17, 1988 meeting of the Red Deer Parking Commission, consideration was given to the disposal of the land between the lane and Lots 2 & 3, Block 37, Plan 617 K.S., pertaining to a portion of Road Right-of-Way East of the Gaetz United Church, and the following recommendation is submitted for Council's consideration.

"THAT the Red Deer Parking Commission reaffirm the recommendation to Red Deer City Council for the disposal of the land between the lane and Lots 2 & 3, Block 37, Plan 617 K.S. pertaining to a portion of Road Right-of-Way between lane and property east of Gaetz United Church, and that the moneys realized from said sale be applied to an acquisition fund for future purchases; that upon sale of land that said use be restricted to parking and/or loading; and that sale of said land not be restricted to all property owners agreeing to the sale of said land."

Council's direction in this matter is appreciated.

T. Connelly

ALDERMAN T. CONNELLY
CHAIRMAN
RED DEER PARKING COMMISSION

Commissioners' Comments

We would concur with the recommendations except that we do not believe that the use of land can be restricted if we expect to get fair market value upon sale.

"R.J. MCGHEE"

Mayor

"M.C. DAY"

City Commissioner

DATE: April 5, 1989
TO: City Assessor
FROM: City Clerk
RE: ROAD CLOSURE BYLAW 2982/89
PORTION OF ROADWAY AS SHOWN ON SUBDIVISION PLAN 782-1662
SHEFTEL GROUP AND GAETZ CORNETT

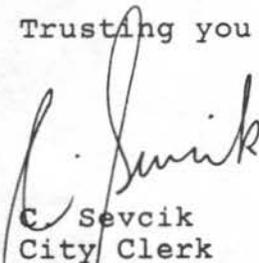
Your report dated March 28, 1989, concerning the above topic was presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered report from the City Assessor dated March 28, 1989, re: Road Closure - Portion of Roadway as shown on Subdivision Plan 782-1662/Land Sales to Sheftel Group and Gaetz Cornett hereby concurs with the recommendations of the City Assessor to proceed with the closing of the portion of roadway as outlined in the above noted report and as recommended to Council by the Administration April 3, 1989."

In addition, Council gave first reading to Road Closure Bylaw 2982/89, a copy of which is enclosed herewith.

This office will now proceed with advertising for a Public Hearing to be held May 15, 1989, commencing at 7:00 p.m. in the Council Chambers of City Hall. The advertising will appear in the Advocate on April 14 and 21 and all notices will be mailed to property owners as required under the Municipal Government Act.

Trusting you will find this satisfactory.


C. Sevcik
City Clerk
CS/ds
Encl.

c.c. Dir. of Engineering Services
Bylaws & Inspections Manager
Urban Planner

WRITTEN ENQUIRIES

NO. 1

77.

DATE: March 23, 2989
TO: City Council
FROM: City Clerk
RE: ALDERMAN GUILBAULT/WRITTEN ENQUIRY/CITY EMPLOYEES
WINTER STORM DRIVING SAFETY

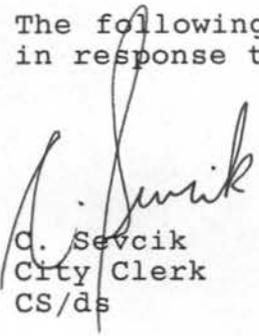
At the Council meeting of February 20, 1989, a resolution was passed agreeing that the administration gather the information and respond to the written enquiry submitted by Alderman Guilbault which reads as follows:

"Recently Central Alberta experienced some rather harsh weather conditions which resulted in many school closures and cancellations of activities. Occasionally poor weather conditions result in extremely hazardous driving conditions. In order to operate essential city services, some city employees may be required to travel in these less-than-desirable conditions to be available for work. The need for other non-essential employees may not be as critical. To continue to promote Red Deer as a "Safe Community" there may be a need, in the interest of employees' safety, to establish some guidelines regarding employee travel during winter snow storms.

Could the administration:-

1. briefly outline procedures now taken to reduce any potential safety risks to any essential city employees required to travel to work during hazardous road conditions;
2. outline any current criteria established to determine when non-essential city staff would NOT be required to travel to work;
3. note any allowances made for city employees living outside city boundaries travelling to work."

The following reports have been received from the administration in response to this inquiry.


C. Sevcik
City Clerk
CS/ds

DATE: March 2, 1989

TO: City Clerk Charlie Sevcik

FROM: Personnel Manager Ron Crossley

RE: Alderman Guilbault/Written Enquiry/City Employees
Winter Storms Driving Safety

+++++

I would respond to Alderman Guilbault's specific questions in the following manner:

1. I am not aware that we have ever made a determination as to which employees should be considered essential. Although we might prefer that all employees reside within the City limits, we have not made this a condition of employment for the majority of our employees. Employees who choose not to live within the City limits must recognize that by choosing to live at a distance, they will not be paid for any absences due to weather and/or road conditions unless they decide to use vacation leave or lieu time to their credit.
2. I believe that we will accept weather and/or road conditions as an acceptable reason for not reporting to work, but I do not see how we could administer any policy which would allow some employees to get paid for not working while others made it to work.
3. Should we experience such a drastic storm or other emergency that a decision was made to close down parts of the City's operation, then I would anticipate that those unionized employees who were requested to report to work would require some form of extra compensation to recognize that they worked while others got paid for not working.

This is a general response. Specific detail could be provided for various employees in accordance with the respective collective agreements.


RAC:hs

February 27, 1989

79.

To: Neil Garvin, Safety Officer

From: Fire Chief

Re: Alderman Guilbault's written enquiry/
City Employees - winter storms - driving safety

In response to Alderman Guilbault's request, the following is the procedure the Fire Department generally follows under these conditions;

1. Minimum manning is increased from 14 to 16 or 18 to prevent having to call in employees on short notice for overtime requirements.
2. Members living out of the City who could endanger themselves by attempting to report to work are excused if they telephone a supervisor. They are expected to charge this time to lieu time or holiday time.

To my knowledge, no employee living within the City has missed work because of weather conditions.



R. Oscroft,
FIRE CHIEF

RO/cb

DATE: March 2, 1989

TO: Charlie Sevcik, City Clerk

FROM: Neil Garvin, Safety & Emergency Measures Coordinator

RE: Alderman Guilbault's Written Enquiry Concerning
Employees Reporting to Work in Severe Weather

+++++

In response to Alderman Guilbault's request regarding employees reporting to work and working in severe weather conditions, I offer the following:

1. Public Works have purchased at least two 4 x 4 - 3/4 ton vehicles that could, if the need arose, pick up key City employees who were required to work but could not report using their own vehicles. This problem was evident during the last major snow storm.
2. When an employee reports to work and the conditions are extreme, only emergency services are performed--water leaks, snow plowing, electrical repairs.
3. Workers are required to wear clothing that is appropriate to the work being done and the nature of the hazard involved, including hazardous weather conditions.

ANG:hs



Commissioners' Comments

We trust the attached information adequately responds to Alderman Guilbault's request.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

DATE: February 22, 1989
TO: Safety Officer, Neil Garvin
FROM: City Clerk
RE: ALDERMAN GUILBAULT/WRITTEN ENQUIRY/CITY EMPLOYEES
WINTER STORMS DRIVING SAFETY

At the Council Meeting of February 20, 1989, a resolution was passed agreeing that the administration gather the information and respond to the written enquiry submitted by Alderman Guilbault which reads as follows:

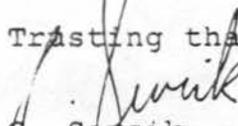
"Recently Central Alberta experienced some rather harsh weather conditions which resulted in many school closures and cancellations of activities. Occasionally poor weather conditions result in extremely hazardous driving conditions. In order to operate essential city services, some city employees may be required to travel in these less-than-desirable conditions to be available for work. The need for other non-essential employees may not be as critical. To continue to promote Red Deer as a "Safe Community" there may be a need, in the interest of employees' safety, to establish some guidelines regarding employee travel during winter snow storms.

Could the administration:-

1. briefly outline procedures now taken to reduce any potential safety risks to any essential city employees required to travel to work during hazardous road conditions;
2. outline any current criteria established to determine when non-essential city staff would NOT be required to travel to work;
3. note any allowances made for city employees living outside city boundaries travelling to work."

We would request that you co-ordinate a response back to Council. In this regard, I would advise that Alderman Guilbault indicated he was not expecting a response which would entail a tremendous amount of work and felt that a one page report would suffice.

Trusting that you will respond at your earliest convenience.


C. Sevcik
City Clerk
CS/ds
c.c. City Commissioner
Directors
Department Heads

DATE: April 5, 1989

TO: Personnel Manager
Fire Chief
Safety & Emergency Measures Co-ordinator

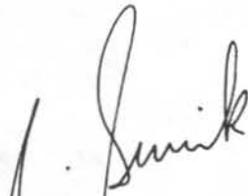
FROM: City Clerk

RE: ALDERMAN GUILBAULT'S WRITTEN ENQUIRY/CITY EMPLOYEES
WINTER STORMS DRIVING SAFETY

I would advise that your response to Alderman Guilbault's written enquiry referred to above was presented to Council April 3, 1989.

At the above noted meeting, Alderman Guilbault indicated he was pleased with the response received and Council agreed the matter be filed.

I wish to thank you for your reports in this instance.



C. Sevcik
City Clerk
CS/ds

c.c. Alderman Guilbault

NO. 1

March 13, 1989

Mr. Bob McGee and Member of the Council

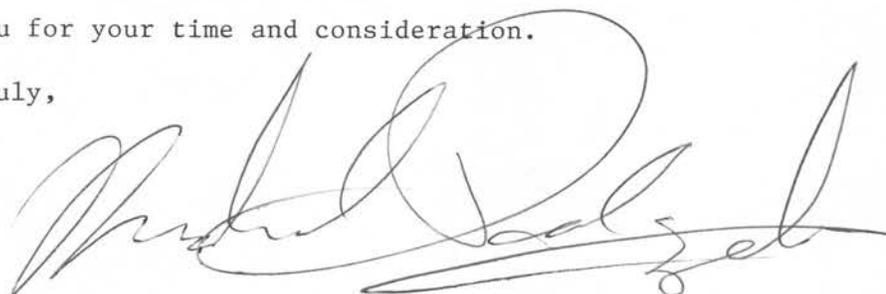
We would like to place a unique hot dog cart on the West side of the City Hall Park. As you can see, the hot dog cart is unique and lends charm and character to the down town area. This creates a festive touch with a Western theme.

Being that we only serve hot dogs, we do not feel that we would be taking business away from any of the larger down town restaurants who serve larger full meals.

The summer hours (May through Aug.) of operation will be from 11:00 AM to 4:30 PM.

Thank you for your time and consideration.

Yours truly,

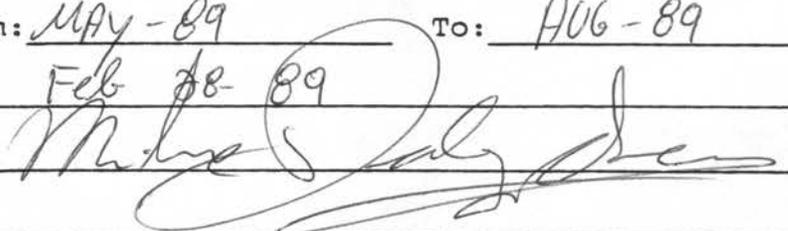


THE CITY OF RED DEER
CLERK'S DEPARTMENT

| | |
|----------|----------|
| RECEIVED | |
| TIME | 10:40 Am |
| DATE | 89/03/14 |
| BY | KK |

SCHEDULE "B"

1984 LETTER OF APPROVAL (Vending on City Sidewalks)

- 1. NAME: TOP DOG
 ADDRESS: 5900 - 58 AVE
 PHONE NUMBER: 340-3798
 OPERATOR: MIKE DOLYRCHUCK
- 2. LOCATION: West Side of PARK Across From
City Hall - 49th & GAETZ AVE
- 3. HAWKER/PEDDLER: _____
 LICENSE: _____
 EXPIRY DATE: _____
 UNIT TYPE: MOBILE CONCESSION LICENSE NO.: _____
- 4. LIABILITY INSURANCE
 POLICY NUMBER: 410-1174
 NAME OF INSURER: WAHAWESA
 EXPIRY DATE: _____
- 5. APPROVAL BY RED DEER BOARD OF HEALTH: Yes: #009028 No: _____
- 6. DATE OF OPERATION: From: MAY-89 To: AUG-89
- 7. DATE OF APPLICATION: FEB 28 89
- 8. SIGNATURE OF APPLICANT: 
- 9. APPROVED BY: _____

License Department

NOTE: Signing of this agreement ties you to accept the conditions on the attached sheet.

The equipment in this cart is powered by propane.

1. The steam unit
2. The water heater
3. The fridge

The water pump and light run off a 12 volt battery, which is charged every 12-14 days

The walls inside are painted with an oil base paint and are washed daily with a desinfectant soap.

The windows all have screen and removable plexiglass windows

All perishable supplies are kept in the fridge until their use. Dry goods are stored on the shelves above the soft drink cooler and sinks.

The buns are stored under the steamer in a special compartment. Our hot dogs are 100% pure beef with out fillers.

TOP DOG

Gourmet Hot Dogs

AT AFFORDABLE PRICES!

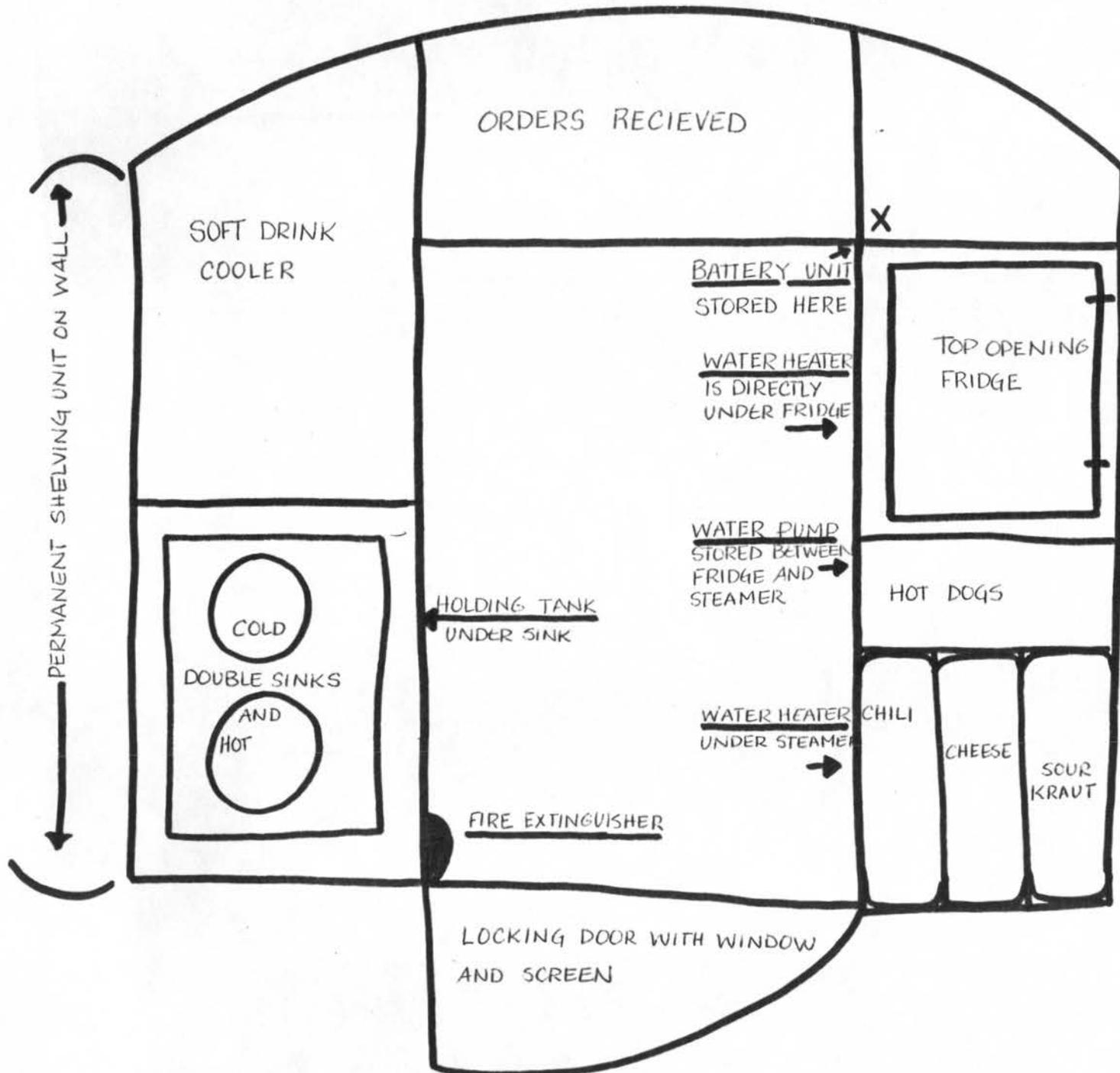
Our menu of quality products includes:

Jumbo Dogs
Chili Dogs
Cheez Dogs
Kraut Dogs

Nachos with Cheez
Variety of Ice Cream
Soft Drinks



FRONT WINDOW



* NOTE, THIS STEAMER HAS A FOLDING COVER

* EACH UNIT HAS A REMOVABLE STAINLESS STEEL CONTAINER

DATE: MARCH 20, 1989

TO: CHARLIE SEVCIK
City Clerk

FROM: GRANT BEATTIE
Transit Manager

RE: TOP DOG - SIDEWALK VENDING UNIT

I have reviewed the correspondence received by Mr. M. Dolynchuck regarding the placement of a hot dog vending unit on 49 Ave. between Ross St. and 49 St. Upon reviewing the application, I have the following comments for Council's consideration:

1. Currently the east side of 49 Ave., between Ross St. and 49 St., is designated as a Transit bus zone. Presently there are three bus routes that utilize the area on an on-going basis. The area serves as a portion of the major downtown transfer point for bus passengers and is heavily used by transferring passengers. A sidewalk vending unit would add to the congestion already being experienced in this area.
2. This bus stop area currently has two passenger shelters. One of these shelters is owned and maintained by a private contractor. If approval was given to place a vending unit in this area, it would be my opinion that the advertising placed in the shelter would effectively be blocked from view. As the contractor makes his living from selling advertising space on these shelters, I am sure he would object to the advertising panels of the shelter being blocked from view.
3. I would also be concerned over the amount of litter that may be generated by patrons frequenting the hot dog stand. In reviewing the application, there does not appear to be any provision for waste receptacles for the collection of litter.

In conclusion, the Transit Department, based on the above comments, would respectfully recommend to Council that the application to place a sidewalk vending unit at the requested location be denied.


GRANT BEATTIE

/cjm

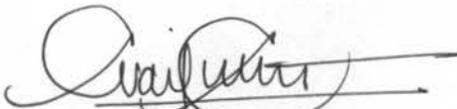
c. Director of Engineering Services

DATE: March 23, 1989 CS-2.138
TO: CHARLIE SEVCIK
City Clerk
FROM: CRAIG CURTIS
Director of Community Services
RE: SIDEWALK VENDING UNIT:
CITY HALL PARK
Your memo dated March 14, 1989 refers

1. "Top Dog" is proposing to place a "unique" hot dog cart on the 49th Avenue sidewalk, to the west of City Hall Park. The unit is designed with a western theme, and includes a propane-powered steam unit, water heater and fridge. The menu would include hot dogs, nachos, ice cream and soft drinks.
2. I have discussed this proposal with the Parks Manager, and our comments are as follows:
 - The proposed location for the hot dog cart would be unsafe because of the congestion of pedestrians on the narrow sidewalk, combined with the volume of vehicles and buses along 49th Avenue.
 - City Hall Park area is well serviced with take-out food establishments, and we cannot support another vendor at this time.
3. RECOMMENDATIONS

It is strongly recommended that City Council:

 - deny the application by "Top Dog" to locate a hot dog cart on the 49th Avenue sidewalk, adjacent to City Hall Park;
 - request the applicant to consider safer alternative locations in the downtown area.


CRAIG CURTIS

CC:dmg

c. Don Batchelor, Parks Manager

DATE: March 23, 1989
TO: CHARLIE SEVCIK
City Clerk
FROM: DON BATCHELOR
Parks Manager
RE: SIDEWALK VENDING UNIT:
CITY HALL PARK

CS-P-1.478

I am opposed to the application by "Top Dog" for a vending location on 49th Avenue, adjacent to the west side of City Hall Park.

The volume and speed of vehicles on 49th Avenue, combined with the congestion of pedestrians on the sidewalk and the buses lined up adjacent to the curb, in my opinion, makes this location unsafe and undesirable.

In appreciating the applicant's request, I would recommend that he review safer alternative locations in the downtown area, keeping in mind the proximity of restaurants. The immediate proximity of City Hall Park appears to be adequately serviced with take-out food establishments. Therefore, I could not support another vendor at this time.



DON BATCHELOR

DB:dmg

- c. Craig Curtis, Director of Community Services
Bryon Jeffers, Director of Engineering Services

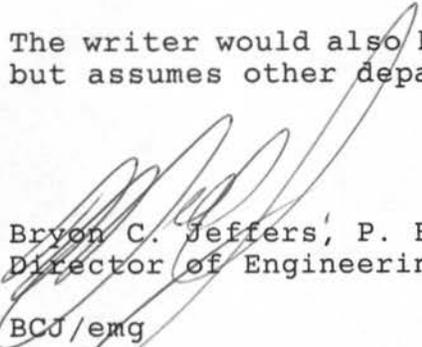
060-004B

DATE: March 16, 1989
TO: City Clerk
FROM: Director of Engineering Services
RE: SIDEWALK VENDING UNITS

The writer has serious reservations with respect to this request. One of the prime reasons for concern is the location. The west side of City Hall Park abuts 49 Avenue, a busy right of way with traffic moving in the curb lane where the buses are not there. Placement of this unit would add to congestion on the sidewalk and could be a hazard.

When the buses are at the stop in this area, they occupy almost the entire block from Ross Street south to 49 Street along 49 Avenue. Any member of Council who has been down there knows it can become very congested, especially during the school season. Granted this only occurs at certain times of the day, but at these times we feel this vending unit could cause problems.

The writer would also have concerns with respect to litter control, but assumes other departments will address this issue.


Bryon C. Jeffers, P. Eng.
Director of Engineering Services

BCJ/emg

c.c. Director of Community Services
c.c. By-laws and Inspections Manager
c.c. Parks Manager
c.c. Urban Planning Section Manager

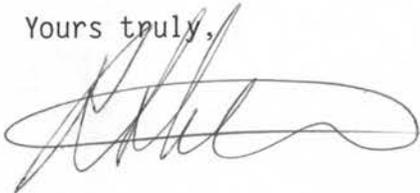
DATE: March 15, 1989
TO: City Clerk
FROM: Bylaws and Inspections Manager
RE: **SIDEWALK VENDING UNITS**

In response to your memo regarding the above subject, we have the following comments for Council's consideration:

The City Licensing Bylaw requires that all applications for a location on public property be approved by City Council. Applications for similar operations adjacent to the Windsor Hotel, Sammy's Club and the north side of the City Hall Park were recently denied by City Council.

In view of the fact that there is no similar permanent restaurant or food establishment in the immediate area, we recommend this application be approved .

Yours truly,



R. Strader
Bylaws and Inspections Manager
BUILDING INSPECTION DEPARTMENT

RS/pr



RED DEER REGIONAL PLANNING COMMISSION

91.

2830 BREMNER AVENUE, RED DEER, ALBERTA, CANADA T4R 1M9

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394

Fax: (403) 346-1570

March 28, 1989

Mr. C. Sevcik
City Clerk
City Hall
RED DEER, ALBERTA

Dear Sir:

Re: Sidewalk Vending Units

The applicant is requesting permission to locate a hot dog cart on the west side of the City Hall Park. He is planning to operate in the summer from 11:00 a.m. to 4:30 p.m.

We have no objections to granting this permission, since there are no restaurants in the vicinity and it may add to the city centre's character.

The exact location and their litter control should be satisfactory to the Development Officer and permission may be subject to annual renewal.

Yours truly,

D. Rouhi, MCIP
Senior Planner
City Planning Section

DR/kjc

CC: Director of Community Services
Director of Engineering Services
Bylaw and Inspection Manager

Commissioners' Comments

We would concur with the comments of the Transit Manager and recommend this application be denied.

"R.J. MCGHEE", Mayor

"M.C. DAY", City Commissioner

MUNICIPALITIES WITHIN COMMISSION AREA

Donna go with book up
sk

DATE March 14, 1989

- TO: *Q* DIRECTOR OF COMMUNITY SERVICES
 DIRECTOR OF ENGINEERING SERVICES
 DIRECTOR OF FINANCE
 BYLAWS & INSPECTIONS MANAGER
 CITY ASSESSOR
 ECONOMIC DEVELOPMENT MANAGER
 E. L. & P. MANAGER
 F.C.S.S. MANAGER
 FIRE CHIEF
20 PARKS MANAGER
 PERSONNEL MANAGER
 R.C.M.P. INSPECTOR
 RECREATION MANAGER
 TRANSIT MANAGER
D URBAN PLANNING SECTION MANAGER

FROM: CITY CLERK

RE: SIDEWALK VENDING UNITS

Please submit comments on the attached to this office by March 28/89
for the Council Agenda of April 3, 1989.

C. Sevcik
C. SEVCIK
City Clerk



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

March 14, 1989

Top Dog
5922 - 52 Ave.
Red Deer, Alberta

Attention: Mike Dolynchuk

Dear Sir:

Thank you for your letter in regard to the above, and we would advise that this matter will be presented to Red Deer City Council at its meeting on April 3, 1989.

Please call this office on Friday prior to the said meeting to determine a suitable time, in the event you wish to be present.

Trust you will find this satisfactory.

Sincerely,

C. Sevcik
City Clerk
/ds



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

April 5, 1989

Top Dog
5922 - 52 Ave.
Red Deer, Alberta

Attention: Mr. Mike Dolynchuk

Dear Sir:

RE: SIDEWALK VENDING UNIT LOCATION APPLICATION

Your request for approval to locate a sidewalk vending unit west side of City Hall Park on 49 Ave. was presented to Council April 3, 1989.

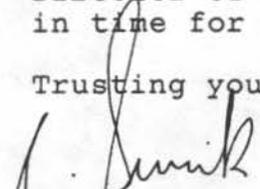
At the above noted meeting, the following motion was introduced.

"RESOLVED that Council of The City of Red Deer having considered correspondence from Mike Dolynchuck/Top Dog Vending hereby agree that the application to place a sidewalk vending unit on 49 Avenue adjacent to the West Side of City Hall Park be denied, and as recommended to Council by the administration April 3, 1989."

Prior to voting on said motion, however, the matter was tabled for two weeks pending a further review by the administration of this request.

The Director of Community Services, Mr. C. Curtis, was designated to coordinate a report back to Council and in this regard, we would suggest that you contact Mr. C. Curtis to discuss this matter further. By way of a copy of this letter, we are requesting the Director of Community Services to submit a report back to Council in time for inclusion on the agenda of April 17.

Trusting you will find this satisfactory.


C. Sevcik
City Clerk
CS/ds

c.c. Dir. of Community Services
Dir. of Engineering Services
Transit Manager

Bylaws & Inspections Mgr.
Parks Manager
Urban Planner

RED DEER PUBLIC SCHOOL DISTRICT NO. 104

4747 - 53 Street

Phone 343-1405

RED DEER, ALBERTA
T4N 2E6NO. 2**BOARD OF TRUSTEES**B.I. HOPFNER
Chairman

L.L. CAMPBELL-CARDWELL

L.E. GODDARD

L.D. HARRIS

K.G. HAUCK

D.R. PICKERING

R.E. SCHNELL

•

ADMINISTRATIVE STAFFK.A. JESSE
Superintendent of SchoolsD.A. BLACKER
Deputy SuperintendentL.A. PIZZEY
Assistant SuperintendentR.E. CONGDON
Assistant Superintendent
(Business Services)

•

CO-ORDINATORSA. BURLEY
DR. R.B. DRYSDALE
E.M. KULMATYCKI
R.R. LANG
R.W. PAWLOFF
J. ST-JEAN

March 7, 1989

Mayor Bob Magee
City of Red Deer
P.O. Box 5008
RED DEER, Alberta
T4N 3T4

Dear Mr. Magee:

**Re: Red Deer Public School District No. 104
School Facility Plans**

The Red Deer Public School District No. 104 would appreciate the opportunity to address City Council on its plans for school facility construction into the mid 1990's.

Please advise the writer of the date and time, should our request be approved.

Thank you.

Yours sincerely,

B. I. Hopfner
Chairman
Board of Trustees

REC: jhb

Commissioners' Comments

The Public School Board has been invited to attend the meeting at 4:40 p.m.

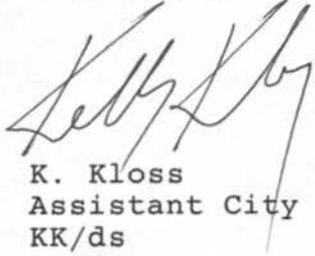
"R.J. MCGHEE"
Mayor"M.C. DAY"
City Commissioner

DATE: March 31, 1989
TO: City Council
FROM: Assistant City Clerk
RE: RED DEER PUBLIC SCHOOL DISTRICT NO. 104 - SCHOOL FACILITY
PLANS

Attached for Council's perusal is a report submitted to this office on Friday, March 31, 1989.

The School Board will be referring to this document at their presentation to Council on Monday, April 3, and felt you may wish to review it prior to the actual presentation.

Trusting you will find this satisfactory.



K. Kloss
Assistant City Clerk
KK/ds
Encl.

c.c. City Commissioner
City Solicitor
City Clerk
Dir. of Engineering Services
Dir. of Community Services
Dir. of Finance
Red Deer Regional Planning Commission
Bylaws & Inspections Manager

PROBLEMS

Note: Enrolment capacities are provincial capacity ratings. The capacity ratings in parentheses are 85% of the provincial rating.

A. 1989/90

1. Fairview School

| | |
|---------------------|-----------|
| Projected Enrolment | 258 |
| Capacity | 300 (255) |
| Classrooms | 12 |
| Classrooms Required | 13 or 14 |

Note: - One classroom is currently used for the School Age Program.
 - As a dual track school with a small regular program, it is difficult to utilize space to its capacity.

2. Joseph Welsh ??

| | |
|---------------------|-----------|
| Projected Enrolment | 378+ |
| Capacity | 400 (340) |
| Classrooms | 16 |
| Classrooms Required | 15 - 18 |

Note: - One of the 16 classrooms is currently used as a computer room.
 - If housing starts in Clearview and Eastview Estates proceed as projected by the City, Joseph Welsh will not be able to accommodate the additional students.
 - If 17 or 18 classrooms are required, other accommodations will have to be provided.

3. G. W. Smith ??

| | |
|---------------------|-----------|
| Projected Enrolment | 346+ |
| Capacity | 375 (318) |
| Classrooms | 15 |
| Classrooms Required | 15 - 16 |

Note: - One of the 15 classrooms is currently used as a computer room.
 - If Deerpark East and Anders South proceed as projected by the City, G. W. Smith will not be able to accommodate the additional students.
 - If 16 classes are required, other accommodations will have to be provided.

4. Annie L. Gaetz ???

| | |
|---------------------|-----------|
| Projected Enrolment | 347+ |
| Capacity | 350 (298) |
| Classrooms | 14 |
| Classrooms Required | 14 |

Note: - One of the 14 classrooms is currently used as a computer/music room.
 - Additional growth appears to be unlikely.

B. 1990 - 1994

The following schools will be over the provincial capacity rating as noted:

1. Annie L. Gaetz

| | |
|---------|--------------|
| 1990/91 | + 9 students |
| 1991/92 | +36 students |
| 1992/93 | +49 students |
| 1993/94 | +65 students |

2. Aspen Heights

| | |
|---------|--------------|
| 1992/93 | + 3 students |
| 1993/94 | +16 students |

Note: Projected growth on the North Side in 1991+ would tend to push these numbers upwards.

3. Fairview

| | |
|---------|--------------|
| 1991/92 | +27 students |
| 1992/93 | +47 students |
| 1993/94 | +77 students |

Note: See above to note accommodation problems for 1989/90.

4. G. W. Smith

Note: If Deerpark East and Anders South develop modestly over the next three or four years, G. W. Smith will be near capacity.

5. Joseph Welsh

| | |
|---------|---------------|
| 1990/91 | + 22 students |
| 1991/92 | + 61 students |
| 1992/93 | +123 students |
| 1993/94 | +153 students |

6. Normandeau

| | |
|---------|--------------|
| 1991/92 | + 5 students |
| 1992/93 | + 9 students |

Note: Projected growth on the North side in 1991+ would tend to push these numbers upwards.

7. North

| | |
|---------|--------------|
| 1992/93 | +12 students |
| 1993/94 | +41 students |

Note: Projections historically have been difficult and the problem of overcrowding may not develop.

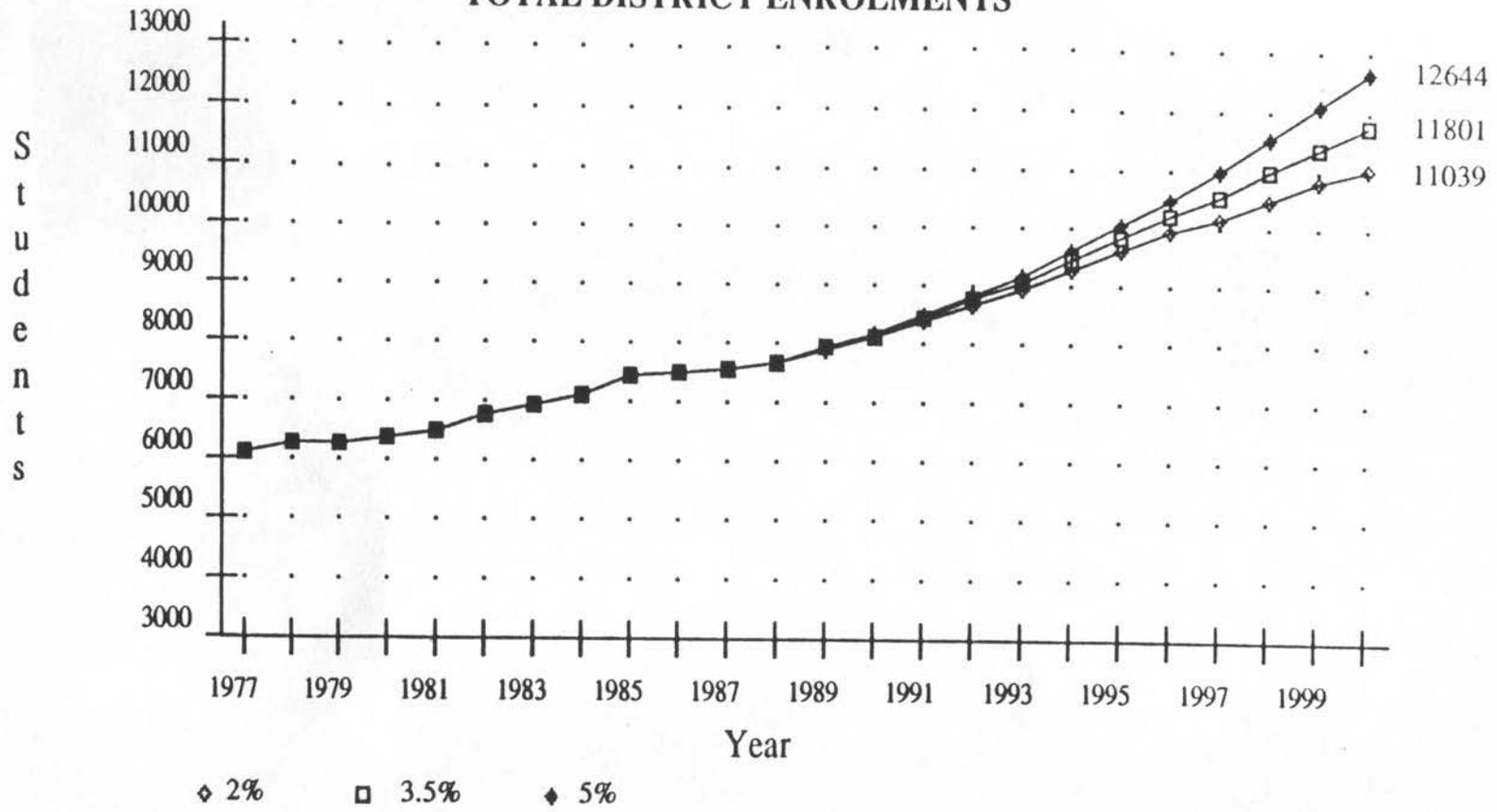
8. Piper Creek

| | |
|---------|--------------|
| 1991/92 | + 8 students |
| 1992/93 | +28 students |
| 1993/94 | +57 students |

9. Mountview

| | |
|---------|--------------|
| 1992/93 | +10 students |
| 1993/94 | +40 students |

TOTAL DISTRICT ENROLMENTS



RED DEER PUBLIC SCHOOL DISTRICT NO. 104

SCHOOL ENROLMENT AND CAPACITIES

1988 - 1994

BASED ON F.T.E. STUDENTS

| School | GRADES | 88/89 | 89/90 | 90/91 | 91/92 | GRADES | 92/93 | 93/94 | Capacity |
|------------------|--------|-------|-------|-------|-------|--------|-------|-------|----------|
| Annie L. Gaetz | K-6 | 322 | 347 | 359 | 386 | K-5 | 348 | 357 | 350 |
| Aspen Heights | 1-6 | 299 | 315 | 320 | 333 | 1-5 | 302 | 302 | 350 |
| Central Elem. | K-6 | 257 | 270 | 283 | 294 | K-5 | 282 | 288 | 365 |
| Fairview (Eng.) | K-6 | 138 | 149 | 154 | 146 | K-5 | 128 | 120 | 300 |
| Fairview (Fr.) | K-6 | 70 | 110 | 152 | 200 | K-5 | 217 | 249 | |
| G.H. Dawe | 1-9 | 501 | 497 | 483 | 467 | 1-8 | 399 | 387 | 690 |
| G.W. Smith | K-6 | 337 | 346 | 342 | 332 | K-5 | 246 | 240 | 375 |
| Grandview | K-6 | 262 | 274 | 268 | 256 | K-5 | 211 | 198 | 400 |
| Joseph Welsh | K-6 | 350 | 378 | 422 | 461 | K-5 | 457 | 486 | 400 |
| Mountview (Eng.) | K-6 | 138 | 130 | 126 | 131 | K-5 | 118 | 108 | 500 |
| Mountview (Fr.) | K-6 | 242 | 286 | 322 | 342 | K-5 | 334 | 350 | |
| Normandeau | K-6 | 456 | 462 | 472 | 496 | K-5 | 499 | 482 | 495 |
| North | 1-6 | 117 | 118 | 142 | 186 | 1-5 | 186 | 206 | 200 |
| Oriole Park | K-6 | 284 | 276 | 274 | 271 | K-5 | 224 | 218 | 375 |
| Pines | K-6 | 179 | 174 | 174 | 168 | K-5 | 132 | 122 | 250 |
| Piper Creek | 1-6 | 173 | 195 | 201 | 233 | 1-5 | 220 | 260 | 225 |
| West Park Elem | 1-6 | 279 | 264 | 255 | 251 | 1-5 | 202 | 187 | 375 |
| C.J.H.S. (Eng.) | 7-9 | 346 | 348 | 354 | 361 | 6-8 | 400 | 447 | 590 |
| C.J.H.S. (Fr.) | 7-9 | 33 | 50 | 69 | 97 | 6-8 | 154 | 176 | |
| Eastview | 7-9 | 535 | 557 | 577 | 630 | 6-8 | 681 | 717 | 810 |
| Glendale | 6-9 | 402 | 411 | 423 | 445 | 6-8 | 389 | 427 | 590 |
| W.P.J.H.S. | 7-9 | 278 | 277 | 255 | 247 | 6-8 | 236 | 232 | 390 |
| L.T.C.H.S. | 10-12 | 1,788 | 1,786 | 1,801 | 1,824 | 9-12 | 1,953 | 1,800 | 2,270 |
| New High School | | | | | | 9-12 | 528 | 758 | |
| | | 7,786 | 8,020 | 8,228 | 8,557 | | 8,846 | 9,117 | 10,300 |

RED DEER PUBLIC SCHOOL DISTRICT NO. 104

SCHOOL ENROLMENT AND CAPACITIES

1992 - 1999

BASED ON F.T.E. STUDENTS

| School | GRADES | 92/93 | 93/94 | 94/95 | 95/96 | 96/97 | 97/98 | 98/99 | Capacity |
|------------------|--------|-------|-------|-------|-------|--------|--------|--------|----------|
| Annie L. Gaetz | K-5 | 348 | 357 | 356 | 360 | 363 | 350 | 360 | 350 |
| Aspen Heights | 1-5 | 302 | 302 | 307 | 321 | 317 | 309 | 309 | 350 |
| Central Elem. | K-5 | 282 | 288 | 292 | 301 | 291 | 299 | 292 | 365 |
| Fairview (Eng.) | K-5 | 128 | 120 | 122 | 124 | 128 | 136 | 122 | 300 |
| Fairview (Fr.) | K-5 | 217 | 249 | 265 | 281 | 286 | 286 | 286 | |
| G.H. Dawe | 1-8 | 399 | 387 | 401 | 414 | 410 | 411 | 415 | 690 |
| G.W. Smith | K-5 | 246 | 240 | 233 | 225 | 223 | 237 | 248 | 375 |
| Grandview | K-5 | 211 | 198 | 190 | 204 | 214 | 212 | 218 | 400 |
| Joseph Welsh | K-5 | 457 | 486 | 502 | 512 | 494 | 471 | 460 | 400 |
| Mountview (Eng.) | K-5 | 118 | 108 | 110 | 112 | 118 | 118 | 118 | 500 |
| Mountview (Fr.) | K-5 | 334 | 350 | 361 | 356 | 352 | 350 | 350 | |
| Normandeau | K-5 | 499 | 482 | 512 | 522 | 514 | 512 | 522 | 495 |
| North | 1-5 | 186 | 206 | 228 | 230 | 211 | 208 | 197 | 200 |
| Oriole Park | K-5 | 224 | 218 | 218 | 225 | 231 | 231 | 239 | 375 |
| Pines | K-5 | 132 | 122 | 124 | 128 | 126 | 130 | 132 | 250 |
| Piper Creek | 1-5 | 220 | 260 | 263 | 277 | 262 | 260 | 245 | 225 |
| West Park Elem | 1-5 | 202 | 187 | 182 | 186 | 182 | 179 | 185 | 375 |
| C.J.H.S. (Eng.) | 6-8 | 400 | 447 | 454 | 481 | 486 | 492 | 526 | 590 |
| C.J.H.S. (Fr.) | 6-8 | 154 | 176 | 223 | 287 | 330 | 349 | 348 | |
| Eastview | 6-8 | 681 | 717 | 804 | 815 | 810 | 809 | 788 | 810 |
| Glendale | 6-8 | 389 | 427 | 435 | 452 | 451 | 482 | 481 | 590 |
| W.P.J.H.S. | 6-8 | 236 | 232 | 257 | 247 | 276 | 274 | 295 | 390 |
| L.T.C.H.S. | 9-12 | 1,953 | 1,800 | 1,801 | 1,872 | 2,004 | 2,069 | 2,161 | 2,270 |
| New High School | 9-12 | 528 | 758 | 853 | 940 | 985 | 1,029 | 1,082 | |
| | | 8,846 | 9,117 | 9,492 | 9,871 | 10,063 | 10,204 | 10,380 | 10,300 |

LONG RANGE ACCOMMODATION PLAN

THE BOARD OF TRUSTEES HAS TAKEN THE FOLLOWING ACTIONS:

- 1) 1990 Capital Budget Request
 - New Senior High School
 - Modernization & Expansion - Fairview Elementary
 - Modernization & Expansion - Central Junior High

- 2) 1991 Proposed Capital Budget
 - Modernization & Expansion - Eastview Community School
 - Modernization - L.T.C.H.S.

- 3) Re-organize the School District into K-5, 6-8 and 9-12 Structure



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

April 5, 1989

Red Deer Public School District No. 104
4747 - 53 Street
Red Deer, Alberta
T4N 2E6

Attention: Mrs. B.I. Hopfner, Chairman, Board of Trustees

Dear Mrs. Hopfner:

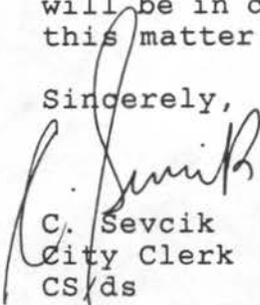
RE: RED DEER PUBLIC SCHOOL DISTRICT NO. 104 SCHOOL FACILITY PLANS

The report from the Red Deer Public School District re: school facility and long range accommodation plans was delivered to all members of Council March 31, 1989, and discussed at the Council meeting of April 3.

I wish to thank you for taking the time out of your busy schedule to be present at the Council meeting of April 3, 1989, to elaborate on the Board's plans for school facility construction. It is our understanding that the School Board would like the new high school site serviced in 1990 so that same would be available for construction in 1991. In this regard, I trust that the School District will be in contact with the City administration and the Catholic Board of Education to ensure appropriate and timely planning takes place. The City's contact person is the Director of Community Services, Mr. C. Curtis (342-8323).

Once again, I thank you for your presentation and trust that you will be in contact with Mr. C. Curtis in the near future concerning this matter.

Sincerely,


C. Sevcik
City Clerk
CS/ds

c.c. City Commissioner
Dir. of Community Services
Dir. of Engineering Services
City Assessor
Dir. of Financial Services

E.L. & P. Manager
Bylaws & Inspections Mgr.
Urban Planner



NO. 3

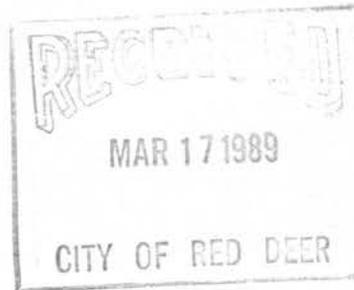
4633 - 49 Street
Red Deer, Alberta
T4N 1T4
Phone 342-6500

^{93.}
Annually Supported By:

- Alberta Social Service and Community Health
- Family and Community Support Services
- United Way of Red Deer and District
- Community Service Clubs

March 14, 1989

Mayor and Council
Attention: City Clerk
Red Deer City Hall
Box 5008
Red Deer, AB T4N 3T4



Dear Mr. Sevek,

As you will recall, 5 1/2 years ago, the Youth and Volunteer Centre asked for the City's support in spot zoning our present location at 4633 - 49 Street to develop facilities for our programs. During the five years we have been resident at this location, we have maintained a good relationship with the neighborhood and have provided programming for numerous single parent families, volunteers, and teens in our community. The Youth and Volunteer Centre houses four programs: the Big Brothers and Big Sisters (which has the highest number of volunteers per capita in North America), the Boys and Girls Club (which received the National Achievement Award for having the outstanding teen club in Canada from Boys and Girls Club of Canada), Teen Networks (which is a new counselling programming working with junior and senior high school systems), as well as Camp Alexo.

This agency, as well, recently received the Service Club of the Year Award through the Chamber of Commerce.

The above are indications as to the use of the building and some of the accomplishments which have resulted through the efforts of the staff and 200+ volunteers at this Centre.

It is our intent to expand our programming to the house next door, for the following purposes:

1. The staffing required to run the existing programs at our Centre have resulted in it being overcrowded, and therefore additional offices would be established in the house next door.

2. We have weekly meetings with single parent groups, volunteers, teens, etc. and the building next door would give us added space for these programs.



Big Brothers & Sisters



Teen Networks



Camp Alexo



Boys & Girls Club



3. It would be our intent, through CRC support, to expand our recreation area which is used nightly by our membership.

4. As has been indicated through a series of recent articles in the Red Deer Advocate, there has long been a need for a short term accommodation for teens who have recently become "street kids". The average stay in this type of facility is 2 to 6 weeks during which time attempts are made to return these teens to their home. Alternate living quarters through group homes or social services also would be more preferable than the options presently open to these youth in our community.

There is a committee comprised of several members of our community, the R.C.M.P., and representatives of Social Services which see this sort of crisis centre for teens as being of great value.

The exterior of this house would remain very much the same as it is now, however, there would be very extensive changes to the interior of the building through CRC grants as well as community enhancement grants which are presently available provincially. The area around both buildings would be re-landscaped in the fall of 1989.

Thank you in advance for your consideration in re-zoning the house situated at 4637 - 49 Street for purposes of expanding the programming at the Youth & Volunteer Centre.

Sincerely,



Paul McGlone
Executive Director

PM/gls

YOUTH & VOLUNTEER CENTRE - 4633 - 49 Street
Red Deer

REQUESTED EXPANSION OF PROGRAMMING
4637 - 49 Street, Red Deer





RED DEER REGIONAL PLANNING COMMISSION

96.

2830 BREMNER AVENUE; RED DEER, ALBERTA, CANADA T4R 1M9

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394
Fax: (403) 346-1570

March 23, 1989

Mr. C. Sevcik,
City Clerk
City of Red Deer
Box 5008
Red Deer, Alta.
T4N 3T4

Dear Sir:

Re: Rezoning Request / Youth & Volunteer Centre - 4633 - 49 Street

In 1983 a request was made to the City to permit the building located at 4633 - 49 Street (Lot 39-40, Blk. B., Plan K8) to be used by Big Brothers of Red Deer.

The request was granted through amendment to the Land Use Bylaw (Exception Bylaw 2672/B-83). The Centre has been operating since that date.

They are planning to use the adjoining building to the west (4637 - 49 Street) for meetings, recreation use and short term accommodation for teens "street kids".

We have no objection if the existing use is extended to the building to the west through the amendment to the Land Use Bylaw (site specific), subject to the building meeting the Alberta building code.

The Big Brothers should be made aware that privileges are granted for their own use and cannot be transferred to others if they decided to leave the premises.

Yours truly,

D. Rouhi, MCIP
SENIOR PLANNER - CITY PLANNING SECTION
DR/cc

- c.c. - Director of Community Services
- Director of Engineering Services
- Bylaw and Inspection Manager
- City Assessor

MUNICIPALITIES WITHIN COMMISSION AREA

CITY OF RED DEER—TOWN OF BLACKFALDS—TOWN OF BOWDEN—TOWN OF CARSTAIRS—TOWN OF CASTOR—TOWN OF CORDONATION—TOWN OF DIDSBURY—TOWN OF ECKVILLE—TOWN OF INNISFAIL—TOWN OF LACOMBE—TOWN OF OLDS—TOWN OF PENHOLD—TOWN OF ROCKY MOUNTAIN HOUSE—TOWN OF STETTLER—TOWN OF SUNDRE—TOWN OF SYLVAN LAKE—VILLAGE OF ALIX—VILLAGE OF BENTLEY—VILLAGE OF BIG VALLEY—VILLAGE OF BOTHA—VILLAGE OF CAROLINE—VILLAGE OF CLIVE—VILLAGE OF CREMONA—VILLAGE OF DELBURN—VILLAGE OF DONALDA—VILLAGE OF ELNORA—VILLAGE OF GADSBY—VILLAGE OF HALKIRK—VILLAGE OF MIRROR—SUMMER VILLAGE OF BIRCHCLIFF—SUMMER VILLAGE OF GULL LAKE—SUMMER VILLAGE OF HALF MOON BAY—SUMMER VILLAGE OF NORGLNWOLD—SUMMER VILLAGE OF ROCHON SANDS—SUMMER VILLAGE OF WHITE SANDS—SUMMER VILLAGE OF JARVIS BAY—COUNTY OF LACOMBE No. 14—COUNTY OF MOUNTAIN VIEW No. 17—COUNTY OF PAINTEARTH No. 18—COUNTY OF RED DEER No. 23—COUNTY OF STETTLER No. 6—MUNICIPAL DISTRICT OF CLEARWATER No. 99

DATE: March 20, 1989

TO: City Clerk

FROM: E. L. & P. Manager

RE: Rezoning Request / 4637 - 49 Street
Youth & Volunteer Centre

The E. L. & P. Department has no objections to the rezoning request. It should be noted that the site is not within the designated "Downtown Service Area" and therefore there is no requirement for the site to be connected to the underground electrical system.



A. Roth,
E. L. & P. Manager

AR/jjd

DATE: March 21, 1989
TO: City Clerk
FROM: Fire Marshal
RE: REZONING 4637 - 49 STREET

This building will have to be renovated to 1985 Alberta Building Standards. The designated use will affect the amount of renovation required.

Plans and the intended use must be submitted prior to occupancy of this building.

A handwritten signature in cursive script that reads "Cliff Robson". The signature is written in dark ink and includes a long horizontal flourish extending to the right.

Cliff Robson
Fire Marshal

CR/dd

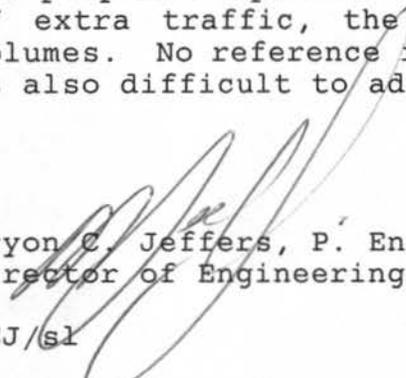
cc: Fire Chief R. Oscroft

DATE: March 23, 1989
TO: City Clerk
FROM: Director of Engineering Services
RE: REZONING REQUEST/4637-49 STREET
YOUTH AND VOLUNTEER CENTRE

In reviewing the correspondence from the Youth and Volunteer Centre it is obvious that their group have done tremendous work in the Community.

In addressing their specific request to expand their operation to the west, we do have some concerns. It sounds like the level of activity at the site is greater than anticipated originally (additional offices required). This additional activity could bring about increased traffic to the area. We are concerned that the parking demands and traffic flows could be such that the adjacent residents may become concerned.

We have received no complaints to date about the present operation. The proposed expansion may or may not generate significant amounts of extra traffic, the information is not adequate to predict volumes. No reference is made to on-site parking provisions so it is also difficult to address this issue.


Bryon C. Jeffers, P. Eng.
Director of Engineering Services

BCJ/sl

c.c. Director of Community Services
c.c. By-laws and Inspections Manager
c.c. City Assessor
c.c. Economic Development Manager
c.c. Fire Chief
c.c. Social Planning Manager

DATE: March 23, 1989
TO: City Clerk
FROM: Bylaws and Inspections Manager
RE: REZONING 4637 - 49 STREET, RED DEER
LOTS 41 AND 42, BLOCK B, PLAN K8

In response to your memo regarding the above subject, we have the following comments for Council's consideration:

The site in question is designated as R1A, in which the proposed use is neither permitted nor discretionary. It appears this use is similar to the use of the adjacent site, which was permitted on that site only through a Council resolution in 1983.

Providing that the neighborhood is in agreement with the proposal, we recommend that it be approved through a land use amendment.

Yours truly,



R. Strader
Bylaws and Inspections Manager
BUILDING INSPECTION DEPARTMENT

RS/pr

DATE: March 22, 1989 CS-2.134
TO: CHARLIE SEVCIK
City Clerk
FROM: CRAIG CURTIS
Director of Community Services
RE: REZONING REQUEST/4637 49 STREET:
PROPOSED EXPANSION OF THE YOUTH & VOLUNTEER CENTRE
Your memo dated March 17, 1989 refers.

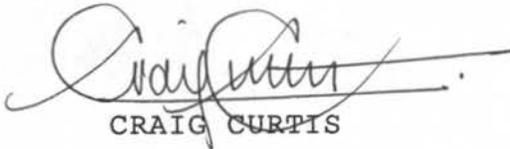
1. In 1983, the Youth & Volunteer Centre obtained approval from City Council to locate its programs in the house at 4633 - 39th Street. The site remained designated R1-A RESIDENTIAL in the City's Land Use By-Law. However, Section 4.13.1 of the by-law was amended to include "use by the Big Brothers of Red Deer" as a permitted use on this site only. The Youth & Volunteer Centre includes the following four programs:
 - the Big Brothers and Big Sisters,
 - the Boys and Girls Club,
 - Teen Networks,
 - Camp Alexo.
2. The Youth & Volunteer Centre is now proposing to expand its programming into the house immediately to the west. This is proposed to include:
 - additional offices,
 - space for weekly meetings with single parent groups, volunteers, teens, etc.,
 - a recreation area for evening use,
 - short-term accommodation for troubled teens who have recently become "street kids".
3. I have discussed this proposal with the Social Planning and Recreation & Culture Managers. We are strongly supportive of the activities promoted by the Youth & Volunteer Centre, and support its expansion in this location.

The Youth & Volunteer Centre has a record of working successfully in its neighbourhood. This suggests that expansion of the service would be supported by the neighbours. The Centre has undertaken preliminary discussions, and further contact should be made before the proposal is formally advertised.

Charlie Sevcik
Page 2
March 22, 1989
Proposed Youth & Vol. Ctr. Expansion

4. RECOMMENDATIONS

It is recommended that City Council support the request of the Youth & Volunteer Centre, and amend Section 4.13.1 of the Land Use By-Law, to include "use by the Red Deer Youth & Volunteer Centre", as a permitted use on both sites.



CRAIG CURTIS

CC:dmg

- c. Rick Assinger, Social Planning Manager
Lowell Hodgson, Recreation & Culture Manager
Djamshid Rouhi, Sr. Planner, R.D.R.P.C.

Commissioners' Comments

We would concur with the comments of the administration. This Agency has been extremely successful and performed a valuable service to the community and we would recommend that Council approve the rezoning application. However, Council did give a commitment to the Parkvale residents that redevelopment of Parkvale would be confined to low density housing. We would, therefore, recommend that the Applicant be required to get the approval of the Parkvale Residents Association. If this is done prior to 1st reading of a land use amendment bylaw and the Parkvale residents are not in favor of this development, the applicant will not be required to pay for needless advertising costs.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

back up,

DATE: March 22, 1989

TO: City Clerk

FROM: City Assessor

RE: REZONING REQUEST
4637 - 49 STREET
YOUTH AND VOLUNTEER CENTRE

We have no comments on the rezoning request.



Al Knight, A.M.A.A.

AK/bw

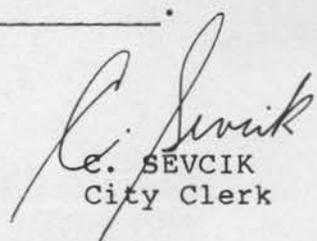
DATE March 17, 1989

- TO:
- DIRECTOR OF COMMUNITY SERVICES
 - DIRECTOR OF ENGINEERING SERVICES
 - DIRECTOR OF FINANCE
 - BYLAWS & INSPECTIONS MANAGER
 - CITY ASSESSOR
 - ECONOMIC DEVELOPMENT MANAGER
 - E. L. & P. MANAGER
 - F.C.S.S. MANAGER
 - FIRE CHIEF
 - PARKS MANAGER
 - PERSONNEL MANAGER
 - R.C.M.P. INSPECTOR
 - RECREATION MANAGER
 - TRANSIT MANAGER
 - URBAN PLANNING SECTION MANAGER
 - _____

FROM: CITY CLERK

RE: REZONING REQUEST/4637 - 49 STREET/YOUTH & VOLUNTEER CENTRE

Please submit comments on the attached to this office by March 28/89
for the Council Agenda of April 3/89.


C. SEVCIK
City Clerk



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

March 20, 1989

Mr. Paul McGlone
Executive Director
Youth & Volunteer Centre
4633 - 49 Street
Red Deer, Alberta
T4N 1T4

RE: REZONING REQUEST/4637 - 49 STREET

Dear Mr. McGlone:

Thank you for your letter in regard to the above, and we would advise that this matter will be presented to Red Deer City Council at its meeting on April 3, 1989.

Please call this office on Friday prior to the said meeting to determine a suitable time, in the event you wish to be present.

Trust you will find this satisfactory.

Sincerely,

C. Sevcik
City Clerk
/ds

DATE March 17, 1989

- TO:
- DIRECTOR OF COMMUNITY SERVICES
 - DIRECTOR OF ENGINEERING SERVICES
 - DIRECTOR OF FINANCE
 - BYLAWS & INSPECTIONS MANAGER
 - CITY ASSESSOR
 - ECONOMIC DEVELOPMENT MANAGER
 - E. L. & P. MANAGER
 - F.C.S.S. MANAGER
 - FIRE CHIEF
 - PARKS MANAGER
 - PERSONNEL MANAGER
 - R.C.M.P. INSPECTOR
 - RECREATION MANAGER
 - TRANSIT MANAGER
 - URBAN PLANNING SECTION MANAGER
 -

FROM: CITY CLERK

RE: REZONING REQUEST/4637 - 49 STREET/YOUTH & VOLUNTEER CENTRE

Please submit comments on the attached to this office by March 28/89
for the Council Agenda of April 3/89.

No comments

[Handwritten signature]

[Handwritten signature]
C. SEVCIK
City Clerk

Submitted to City Council

Date: 89/04/03

April 3, 1989

Parkvale Community Association
C/O Ken Arnold
4205 46 Ave.
Red Deer,
Alberta
T4N 3M7

Youth and Volunteer Centre
4633-49 St.
Red Deer,
Alberta

To Whom It Concerns:

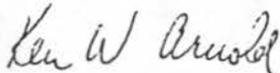
Regarding your proposal to purchase the property at 4637-49 St.
and expand your operation:

The executive of the Parkvale Community Association believes that
this is a desirable use for this property and wish you luck in
your venture there.

The only concerns that we would have is the increased parking and
traffic load that such an operation would create as well as the
supervision of the users of such a facility. Ultimately, the
residents closest to the property who will be most affected have
the final say. In a conversation with Ms. Peggy Schramm, I was
assured that all of these concerns were addressed and that no
negative response was received from the property owners
surrounding the site.

Again, if the nearby residents have no objections, then we endorse
the proposal.

Yours sincerely,



Ken W. Arnold,
Vice President, Parkvale Community Association

c.c. Red Deer City Council



4633 - 49 Street
Red Deer, Alberta
T4N 1T4
Phone 342-6500

Annually Supported By:

- Alberta Social Service and Community Health
- Family and Community Support Services
- United Way of Red Deer and District
- Community Service Clubs

April 3, 1989

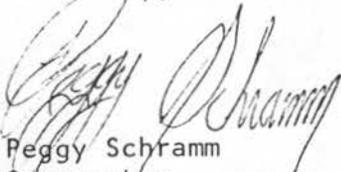
Mayor and Council
Red Deer City Hall
Box 5008
Red Deer, AB
T4N 3T4

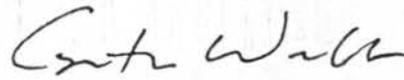
Dear Mayor and Council,

Between the dates of March 30th and April 3rd, 1989, we visited all immediate neighbors to 4637 - 49 Street to assess if there was any opposition to the expansion of our office and inclusion of some space for "street kids" on an emergency basis. Our proposed usage was outlined in detail, and the attached were their responses.

This information is accurate and true.

Sincerely,


Peggy Schramm
Caseworker
Youth & Volunteer Centre


Cynthia Webber
Caseworker
Youth & Volunteer Centre

/cb
Encl



Big Brothers & Sisters



Teen Networks



Camp Alexo



Boys & Girls Club



48th STREET

4634
Geraldine
& Bob
Thresher

4638
George &
Marg
Bywaters

4644
Mr. and Mrs.
Roy Sparks

alley

4625
Peter Muzsai
Roxanne
Goodwin

Boarding
House

4633
Youth &
Volunteer
Centre

4637

4639
Mr. C.
Golden

4641
Beth
Sumner

49th STREET

4626
Sam Parsons
&
Cory Cole

Boarding House

Apartment Building

47th AVENUE

COMMUNITY CONTACTS

| <u>ADDRESS</u> | <u>RESIDENTS</u> | <u>RESPONSE</u> |
|--------------------------|---------------------------------|--|
| 4626 - 49 Street | Sam Parsons Cory Cole | Positive. Like what we are already doing with our programs. |
| 4625 - 49 Street | Peter Muzzai Roxanne Goodwin | Very supportive. They see the need for this type of program, as they once took in a runaway girl. |
| 4639 - 49 Street | Mr. C. Golden | Very supportive. He enjoys seeing children in the neighborhood. |
| 4641 - 49 Street | Beth Sumner | Has absolutely no opposition and would like to volunteer for our Centre. |
| Behind 4637 - 49 Street: | | |
| 4644 - 48 Street | Mr. and Mrs. Roys Sparks | Spoke to their daughter, Rose Holbrook, as both Mr. and Mrs. Sparks are in wheelchairs and hearing impaired. She will explain it to them and let us know if they have any concerns. Mrs. Holbrook was quite supportive of the program. |
| 4638 - 48 Street | George and Mary Bywaters | Positive support. Had no objections. |
| 4634 - 48 Street | Geraldine and Bob Thresher | Very positive support. Their children are involved now in our program. |



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

April 5, 1989

The Youth & Volunteer Centre
4633 - 49 Street
Red Deer, Alberta
T4N 1T4

Attention: Mr. Paul McGlone, Exec. Dir.

Dear Sir:

RE: REDESIGNATION REQUEST/4637 - 49 STREET

Your request to have the above noted property redesignated to allow the building located thereon to be used by the Red Deer Youth and Volunteer Centre was considered by Council April 3, 1989.

At the above noted meeting, the following motion was passed approving your application in principle only at this time.

"RESOLVED that Council of The City of Red Deer having considered correspondence from the Youth & Volunteer Centre dated March 14, 1989, re: rezoning request - 4637 - 49 Street hereby approve, in principle, said rezoning request ".

A Land Use Bylaw amendment will be prepared and submitted to Council for first reading April 17, 1989. In accordance with the Land Use Bylaw for the City of Red Deer, you are required to make a \$200.00 deposit to cover the cost of advertising. Once this office is in receipt of the actual costs, you will be invoiced for the balance.

The decision of Council in this instance is submitted for your information, and I trust you will find same satisfactory. If you have any questions, please do not hesitate to contact the undersigned.

Sincerely,

C. Sevcik
C. Sevcik
City Clerk
c.c. Dir. of Engineering Services
Dir. of Community Services
E.L. & P. Manager
Fire Chief

Bylaws & Inspections Mgr.
City Assessor
Sr. Planner, D. Rouhi - Please
prepare the Land Use Bylaw Amendment
in this instance to appear on the
April 17 Council Agenda.

Alberta

MUNICIPAL AFFAIRS
Assessment Equalization Board

3rd Floor, Sterling Place, 9940 - 106 Street, Edmonton, Alberta, Canada T5K 2N2 403/427-8965

February 10, 1989

City of Red Deer
Charlie Sevcik, City Clerk
City Hall, 4914-48 Avenue
P. O. Box 5008
Red Deer, Alberta
T4N 3T4

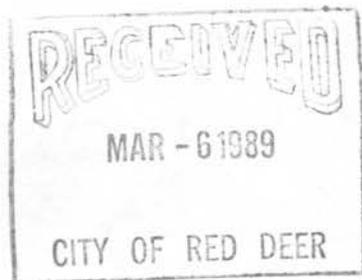
Dear Sir:

Please find enclosed a computer worksheet showing the 1989 equalized assessment calculations for your municipality.

The attached schedule outlines procedures approved by the Alberta Assessment Equalization Board to permit your municipality an opportunity to examine the proposed equalized assessment prior to adoption by Board Order.

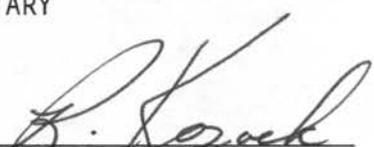
Two graphs have also been enclosed for your information. The line graph shows land assessment / market value ratios for the last five years that have been reported by the your assessor and used in the determination of your equalized assessments. The bar graph presents the effect of using those same ratios to convert to fair actual value (100% value). Farmlands are not included. These graphs may be of use to monitor results of your assessor's annual land assessment / market value analysis.

Further information, if required, may be obtained by contacting this office.



Respectfully,

SECRETARY


Reynold D. Kozack, A.M.A.A.
Assessment Equalization Board

RDK/pcc

encl.

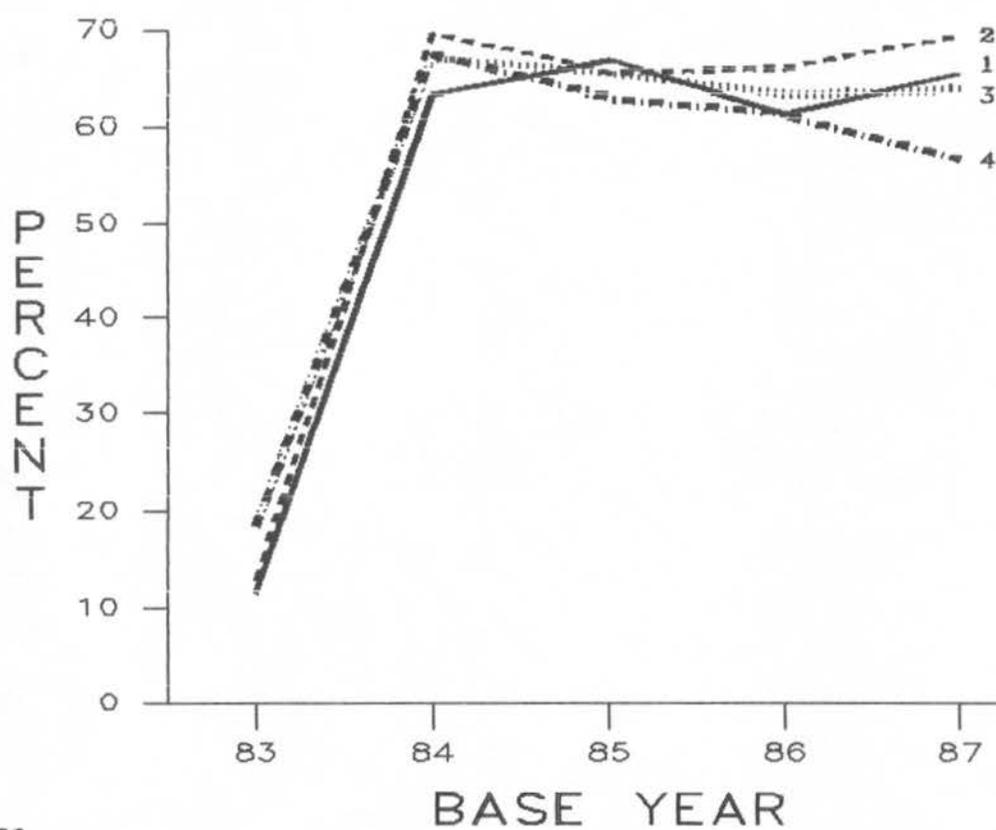
REVIEW PROCEDURE

1. The Assessment Equalization Board will provide each municipality with a copy of the computer worksheet giving details of assessments, formulas and factors used in determining the 1989 equalized assessment.
2. Each municipality will be permitted 30 days to examine the calculated equalized assessment.
3. The official equalized assessment will be authorized by Board Order adopting the calculated equalized assessment upon expiry of the 30 day examination period unless a written request for review is received by the Alberta Assessment Equalization Board.
4. In the event that a review with the Assessment Equalization Board is requested the following will apply.
 - a) The municipality will be expected to provide evidence substantiating any claim for variance at an Assessment Equalization Board hearing.
 - b) Evidence may be requested from the municipality's assessor, Municipal Affairs assessment inspectors or any other witness requested to be present by the municipality or the Assessment Equalization Board.
 - c) Municipalities will be advised of the Assessment Equalization Board's decision.
 - d) The equalized assessment will be authorized by Board Order following the review by the Assessment Equalization Board. A further examination period will not apply to reviewed equalized assessments.
 - e) Each party will be responsible for its own costs.
 - f) Hearings will be scheduled as early as possible to avoid unnecessary delay in the requisitioning process.
5. Municipalities will be notified of their official equalized assessment in the manner now prescribed with the municipality maintaining the right to make a formal appeal to the Alberta Assessment Appeal Board within the stipulated 60 day period.

Alberta Assessment Equalization Board
9940 - 106 St., 3rd Flr., Sterling Place
EDMONTON, Alberta T5K 2N2

City of Red Deer

Ratio of Land Assessment to Fair Actual Value



K050

14/JUNE/88

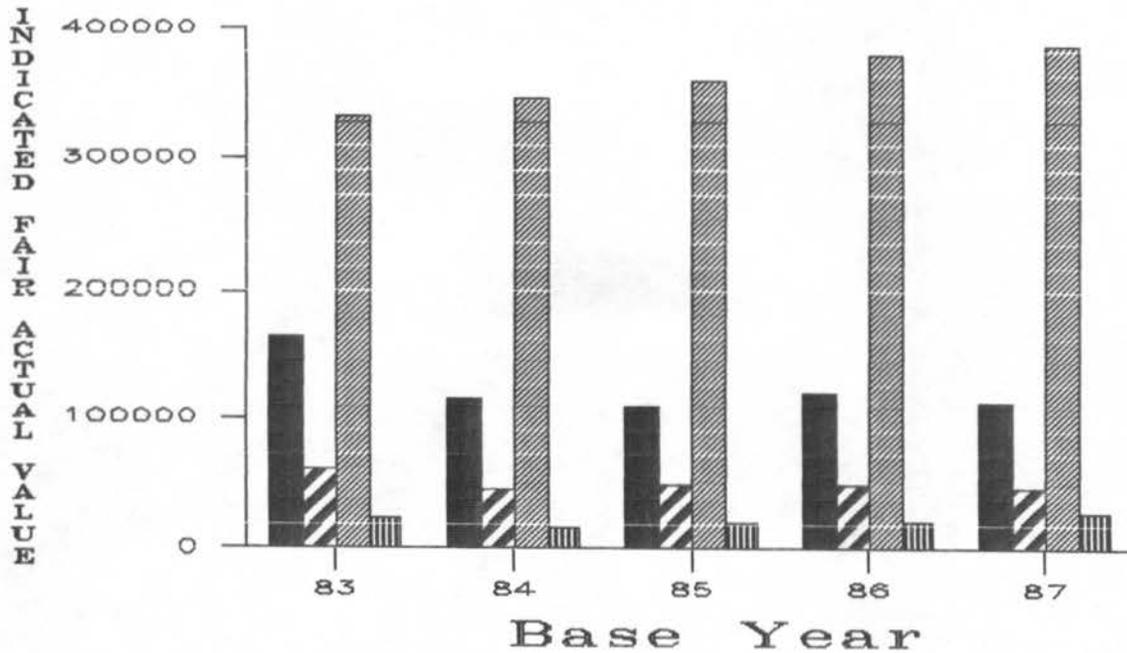
A.E.B.

LAND CLASSIFICATION

——— 1 Commercial 3 Residential
 - - - - 2 Industrial - - - - 4 Vacant Res

City of Red Deer Non-Farmland (\$ Thousands)

*Source: Assessment Equalization Board
June 15, 1988*



Commercial
 Residential
 Vacant Res
 Industrial

City of Red Deer
Non-Farmland (\$ Thousands)

| | Commercial | Industrial | Residential | Vacant Res |
|----|------------|------------|-------------|------------|
| 83 | 164109 | 61866 | 332502 | 21826 |
| 84 | 115784 | 45320 | 346666 | 15993 |
| 85 | 110019 | 49269 | 359123 | 18400 |
| 86 | 121042 | 48992 | 378984 | 20044 |
| 87 | 113279 | 46199 | 385428 | 27396 |

Assessment Revitalization
Board - Equalized Assessment
Report found in Paper Copy
Only

DATE: March 28, 1989

TO: City Clerk

FROM: City Assessor

RE: 1989 EQUALIZED ASSESSMENT CALCULATIONS

Attached is correspondence as received from the Assessment Equalization Board showing the 1989 equalized assessment calculations for The City of Red Deer.

The Assessment and Tax Department have reviewed the calculations, factors, etc., and agree with same. We therefore do not recommend that a review or appeal of the assessment be lodged.



Al Knight, A.M.A.A.

AK/bw

cc Director of Finance

att'd.

Commissioners' Comments

Submitted for Council's information.

"R.J. MCGHEE"
Mayor

"M.C. DAY"
City Commissioner

Backup

DATE March 6, 1989

- TO:
- DIRECTOR OF COMMUNITY SERVICES
 - DIRECTOR OF ENGINEERING SERVICES
 - DIRECTOR OF FINANCE *no comments*
 - BYLAWS & INSPECTIONS MANAGER
 - CITY ASSESSOR
 - ECONOMIC DEVELOPMENT MANAGER
 - E. L. & P. MANAGER
 - F.C.S.S. MANAGER
 - FIRE CHIEF
 - PARKS MANAGER
 - PERSONNEL MANAGER
 - R.C.M.P. INSPECTOR
 - RECREATION MANAGER
 - TRANSIT MANAGER
 - URBAN PLANNING SECTION MANAGER
 - _____

FROM: CITY CLERK

RE: 1989 EQUALIZED ASSESSMENT CALCULATIONS

Please submit comments on the attached to this office by March 13
for the Council Agenda of March 20, 1989.

R. Sevcik
R. SEVCIK
City Clerk

Assessment Revitalization
Board - Equalized Assessment
Report found in Paper Copy
Only

DATE: March 29, 1989
TO: Mayor McGhee
FROM: Assistant City Clerk
RE: 1989 MILL RATE

This is a reminder that at the supper break of the April 3, 1989; Council meeting, you were going to bring up for Council's information the breakdown of the various tax increases from the City, the Public School Board and the Separate School Board.

Submitted as a reminder.



K. Kloss
Assistant City Clerk

G.H. D A W E COMMUNITY CENTRE



56 HOLT STREET
RED DEER
ALBERTA T4N 6A6

PHONE (403) 343-2033

February 24, 1989

Mayor Bob McGhee
City of Red Deer
City Hall, Red Deer

Dear Mayor McGhee;

I am writing on behalf of the Management Board of the G. H. Dawe Community Centre to express concern over the safety of students and other members of the public who use Holt Street or Hamilton Drive on the Centre's southern border.

Due to the current configuration of crosswalks and bus stops, and the lack of fencing and sidewalks along the Centre property, there is a dangerous mix of pedestrians and vehicles on both streets.

Attached is a map showing the current situation.

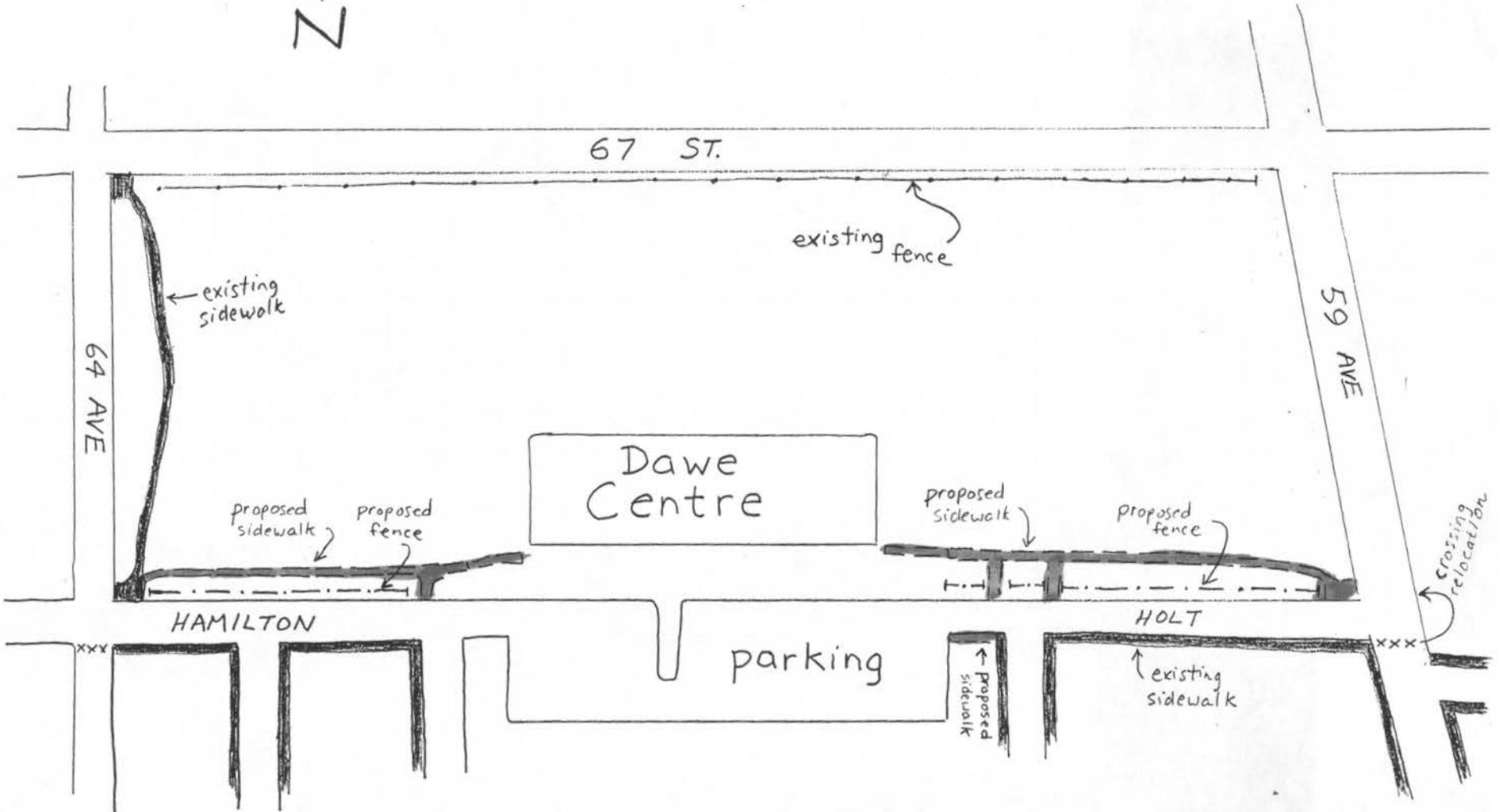
Most of the students at the Centre's two schools arrive from the south, and cross Holt/Hamilton on a diagonal due to the lack of control over access to the school yards.

Traffic at the Centre is extremely heavy, with over 1100 students and an average of almost 1000 adults per day using the facility, not including the vehicular traffic of parents who drive youngsters to and from school or other activities.

A child was recently struck (though not seriously injured) by a car on Holt Street, and it is only a matter of time before more serious accidents occur.

We are therefore requesting the following:

- a) That the existing pedestrian light on 59 Avenue be moved to the north side of the Holt Street intersection so that access would be directly onto the school ground.
- b) That sidewalks or asphalt paths be built along the north side of Holt Street and Hamilton Drive to accommodate pedestrians and bicycles.



- xxx crosswalk lights
- existing fence
- ... proposed fence
- existing sidewalk
- proposed sidewalk

G.H. D A W E COMMUNITY CENTRE



56 HOLT STREET
RED DEER
ALBERTA T4N 6A6

PHONE (403) 343-2033

February 24, 1989

Mayor Bob McGhee
City of Red Deer
City Hall, Red Deer

Dear Mayor McGhee;

On behalf of the parent and citizens' Advisory Council of G. H. Dawe Community Centre, I am writing to request improvements in the crosswalk, sidewalks and fencing on the Dawe Centre grounds.

These improvements are required to reduce the danger of a serious accident involving children crossing Holt Street or Hamilton Drive enroute to the Centre.

As you know, there is a high volume of traffic into and out of the Centre parking lot at virtually all hours of the day. Because there is no fence along the grounds, and no sidewalk on the north side of Holt/Hamilton, hundreds of young people cross onto the Centre grounds at random points along the street. This is a very dangerous situation, which needs to be corrected before a serious accident occurs.

The Dawe Centre with its 1100 students, is one of the largest school complexes in the city. This combined with its heavy usage as a recreational centre, results in a constant mix of pedestrians and vehicles along Holt Street and Hamilton Drive.

Our Advisory Council, representing parents of students at both G. H. Dawe and St. Patrick's Schools as well as community users, strongly recommends the construction of fencing and sidewalks along the southern edge of the Dawe Centre grounds. We also recommend that the 59 Avenue pedestrian crossing lights be relocated to the north side of the Holt Street intersection, so that children can cross 59 Avenue directly onto the Dawe Centre grounds.

We would be pleased to address these concerns in more detail should you wish. Centre Director Lorne Daniel can provide specific information on the proposed location of these improvements.

We appreciate your attention to this matter, and look forward to your reply.

Sincerely,

John Drever
Chairperson, Advisory Council

130-009D
130-009E

DATE: March 9, 1989
TO: Mayor
FROM: Engineering Services Manager
RE: G H DAWE COMMUNITY CENTRE
LETTERS DATED FEBRUARY 24, 1989 - MR. J. DREVER AND
MR. E. LIPTAK

It would appear that the Dawe Centre is requesting the City to install the following:

1. A new sidewalk on the north side of Hamilton Drive, from 64 Avenue to the west parking lot extension.
2. A new sidewalk on the north side of Holt Street, from 59 Avenue to the east parking lot extension.
3. Relocate or expand the existing pedestrian activated signal on 59 Avenue, from the south side to the north side.
4. A new fence adjacent to the south property line of the Dawe site, from 59 Avenue to 64 Avenue.

The Engineering Services Department has no objection to additional sidewalks in either area. The boulevard width on Holt Street is only 5 ft wide. Should City Council approve the work, a detailed cost estimate can be determined and the amount put in the 1990 Budget document. This comment is based on the sidewalks being within the road right of way.

If the walkway is proposed on Dawe property, which is a good idea to prevent the shortcutting, the walk construction becomes a Dawe Centre matter.

The existing pedestrian signal requires an additional davit and pedestrian buttons to provide for actuation from both the north and south side of Holt Street. The cost could be estimated by E.L. & P. and also put in the 1990 Budget. It would be difficult to remove the south crosswalk due to permanent zebra crossing markings. It should be noted that there is no sidewalk on the east side of 59 Avenue from 65 Street to Holt Street, or from 67 Street to Holt Street. This sidewalk cost could also be estimated and included in the 1990 Budget.

Mayor
Page 2
March 9, 1989

The fencing matter is one not normally handled by the Engineering Services Department, and could perhaps be referred to Mr. Craig Curtis, the Community Services Director.

Attached is a print illustrating the comments previously made.



Ken G. Haslop, P. Eng.
Engineering Services Manager

KGH/emg
Att.

c.c. C. Curtis, Director of Community Services

DATE: March 21, 1989 CS-2.131
TO: CHARLIE SEVCIK
City Clerk
FROM: CRAIG CURTIS
Director of Community Services
RE: G.H. DAWE CENTRE/HOLT STREET, HAMILTON DRIVE
Your memo dated March 13, 1989 refers.

1. The G.H. Dawe Management Board has expressed concern over the safety of pedestrians accessing the Dawe Centre via the sidewalks along Hamilton Drive and Holt Street. Due to the current configuration of sidewalks, bus stops and crosswalks, a dangerous mix of pedestrians and vehicles is occurring along these streets.
2. The G.H. Dawe Management Board is recommending the following improvements to resolve the pedestrian/vehicular conflict:
 - the relocation of the crosswalk along 59th Avenue to the north of the intersection with Holt Street;
 - the construction of new sidewalks on the north side of Hamilton Drive and Holt Street;
 - the construction of a chain link fence to the south of the new sidewalks, to prevent pedestrian access except at intersections.
3. I have discussed this problem with the Parks and Recreation & Culture Managers, and the G.H. Dawe Management Board. There is a general consensus that some safety improvements are urgently required. However, it is acknowledged that the cost of undertaking all the proposed improvements would be very high.

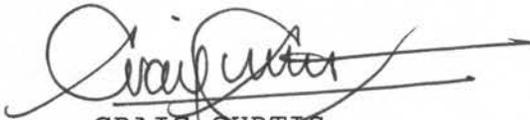
The most serious pedestrian/vehicular conflicts are occurring along Holt Street, immediately west of 59th Avenue. It is, consequently, recommended that priority be given to the construction of the sidewalk and fence on the north side of Holt Street. The estimated cost of constructing a 2.5m wide concrete sidewalk and chain link fence, in this location, is approximately \$30,000.

Charlie Sevcik
Page 2
March 21, 1989
G.H. Dawe Centre/Holt St., Hamilton Dr.

4. RECOMMENDATIONS

It is recommended that City Council:

- give a high priority to the construction of a sidewalk and fence along the north side of Holt Street, as part of the overall sidewalk construction program;
- defer consideration of the proposed relocation of the crosswalk and other improvements, for consideration in conjunction with the 1990 Engineering Department budget.



CRAIG CURTIS

CC:dmg

- c. Lowell Hodgson, Recreation & Culture Manager
Don Batchelor, Parks Manager
Lorne Daniel, Dawe Centre Director
Ed Liptak, Chairman, G.H. Dawe Management Board
Ken Haslop, Engineering Department Manager



RED DEER REGIONAL PLANNING COMMISSION

122.

2830 BREMNER AVENUE: RED DEER, ALBERTA, CANADA T4R 1M9

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394
Fax: (403) 346-1570

March 23, 1989

Mr. C. Sevcik,
City Clerk
City of Red Deer
Box 5008
Red Deer, Alberta
T4N 3T4

Dear Sir:

Re: G.H. Dawe Centre / Holt Street, Hamilton Drive

Mr. Ed Liptak, Chairman of G.H. Dawe Management Board, and Mr. John Drever, Chairperson of Advisory Council, are requesting some improvements around the Centre, to insure the safe access for the children and adults using the Centre.

These improvements include construction of sidewalks on the north side of Hamilton Drive and Holt Street. Construction of a chain-link fence parallel to the sidewalk, to limit street crossing to a few points. They also request that the existing pedestrian activated light on 59th Avenue be moved about 20 m north to correspond with the proposed sidewalk.

We have no objection to the request outlined above which could be regarded as safety measures. However, because of the cost, these should be implemented in phases as the funds become available.

Yours truly,

D. Rouhi, MCIP
SENIOR PLANNER
CITY PLANNING SECTION
DR/cc

- c.c. - Director of Community Services
- Director of Economic Services
- Director of Finance
- Bylaws & Inspections Manager

MUNICIPALITIES WITHIN COMMISSION AREA

CITY OF RED DEER—TOWN OF BLACKFALDS—TOWN OF BOWDEN—TOWN OF CARSTAIRS—TOWN OF CASTOR—TOWN OF CORONATION—TOWN OF DIDSBURY—TOWN OF ECKVILLE—TOWN OF INNISFAIL—TOWN OF LACOMBE—TOWN OF OLDS—TOWN OF PENHOLD—TOWN OF ROCKY MOUNTAIN HOUSE—TOWN OF STETTTLER—TOWN OF SUNDRE—TOWN OF SYLVAN LAKE—VILLAGE OF ALIX—VILLAGE OF BENTLEY—VILLAGE OF BIG VALLEY—VILLAGE OF BOTHA—VILLAGE OF CAROLINE—VILLAGE OF CLIVE—VILLAGE OF CREMONA—VILLAGE OF DELBURNE—VILLAGE OF DONALDA—VILLAGE OF ELNORA—VILLAGE OF GADSBY—VILLAGE OF HALKIRK—VILLAGE OF MIRROR—SUMMER VILLAGE OF BIRCHCLIFF—SUMMER VILLAGE OF GULL LAKE—SUMMER VILLAGE OF HALF MOON BAY—SUMMER VILLAGE OF NORGLÉNWOLD—SUMMER VILLAGE OF ROCHON SANDS—SUMMER VILLAGE OF WHITE SANDS—SUMMER VILLAGE OF JARVIS BAY—COUNTY OF LACOMBE No. 14—COUNTY OF MOUNTAIN VIEW No. 17—COUNTY OF PAINTERTH No. 18—COUNTY OF RED DEER No. 23—COUNTY OF STETTTLER No. 6—MUNICIPAL DISTRICT OF CLEARWATER No. 99



Royal Canadian
Mounted Police

Gendarmerie royale
du Canada

Your file Votre référence

89 MAR 14

Our file Notre référence

TO: City Clerk
City of Red Deer

FM: Officer in Charge
Red Deer City Detachment

RE: G.H. DAWE CENTRE / HOLT ST., HAMILTON DR.

After reviewing the proposal, it is felt that fencing and changing the location of the pedestrian lights has merit. Pedestrians then will have direct access to the school grounds without having to cross Holt St. and the fencing of same would keep the pedestrians and vehicles separated.

L.L. (Larry) PEARSON, Insp.
O. i/c Red Deer City Detachment
Bag 5033
Red Deer, Alberta
T4N 6A1

Commissioners' Comments

A rough estimate of the costs are:

| | |
|--|----------|
| 1. Moving the pedestrian activated light - | \$10,000 |
| 2. Sidewalk & fence Holt Street - | 30,000 |
| 3. Sidewalk & fence - Hamilton Street - | 30,000 |
| TOTAL | \$70,000 |

No budget provision has been made in the G.H. Dawe Budget or the City Budget for 1989 to undertake this work. We would recommend this be considered with the 1990 budgets.

Canada

"R.J. MCGHEE", Mayor

"M.C. DAY", City Commissioner

DATE: March 13, 1989

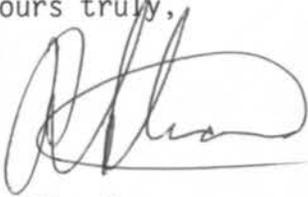
TO: City Clerk

FROM: Bylaws and Inspections Manager

RE: G.H.DAWE CENTRE / 56 HOLT STREET
LOT 5, BLOCK 18, PLAN 4332 T.R.

In response to your memo regarding the above, we wish to advise that this department has no comments to make on Mr. Liptak's requests regarding traffic at the Centre at this time.

Yours truly,

A handwritten signature in black ink, appearing to read 'R. Strader', written over a horizontal line.

R. Strader
Bylaws and Inspections Manager
BUILDING INSPECTION DEPARTMENT

/pr

DATE March 13, 1989

- TO: DIRECTOR OF COMMUNITY SERVICES
 DIRECTOR OF ENGINEERING SERVICES
 DIRECTOR OF FINANCE *no comments*
 BYLAWS & INSPECTIONS MANAGER
 CITY ASSESSOR
 ECONOMIC DEVELOPMENT MANAGER
 E. L. & P. MANAGER
 F.C.S.S. MANAGER
 FIRE CHIEF
 PARKS MANAGER
 PERSONNEL MANAGER
 R.C.M.P. INSPECTOR
 RECREATION MANAGER
 TRANSIT MANAGER
 URBAN PLANNING SECTION MANAGER

(A)

FROM: CITY CLERK

RE: G.H. DAWE CENTRE/HOLT STREET, HAMILTON DRIVE

Please submit comments on the attached to this office by March 27
for the Council Agenda of April 3/89.

C. Sevcik
C. SEVCIK
City Clerk



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 348-6195

City Clerk's Department 342-8132

March 13, 1989

Mr. Ed Liptak, Chairman
Management Board
56 Holt Street
Red Deer, Alberta
T4N 6A6

Dear Sir:

RE: HOLT STREET OR HAMILTON DRIVE/SAFETY CONCERNS

Thank you for your letter in regard to the above, and we would advise that this matter will be presented to Red Deer City Council at its meeting on April 3, 1989.

Please call this office on Friday prior to the said meeting to determine a suitable time, in the event you wish to be present.

Trust you will find this satisfactory.

Sincerely,

C. Sevcik
City Clerk
/ds
c.c. John Drever, Chairperson, Advisory Council

B/F March 10/89

DATE: March 3, 1989
TO: Bryon Jeffers, P. Eng.
Director of Engineering Services
FROM: Mayor Bob McGhee
RE: ATTACHED LETTER - G.H. DAWE COMMUNITY CENTRE

Please find attached a copy of a letter from Mr. John Drever, Chairperson, Advisory Council of G.H. Dawe Community Centre, concerning the crosswalk, sidewalks and fencing on the Dawe Centre grounds.

May I please have your comments regarding this by March 10, 1989.

Thank you.

R. J. McGHEE
Mayor

/jt

Att.

B/F March 14/89

DATE: March 7, 1989

TO: Bryon Jeffers, P. Eng.
Director of Engineering Services

FROM: Mayor Bob McGhee

RE: ATTACHED LETTER - G. H. DAWE COMMUNITY CENTRE
(From Ed Liptak, Chairman, Management Board)

Further to the memorandum of March 3 with the attached letter from G.H. Dawe Community Centre written by Mr. John Drever, Chairperson, Advisory Council of G.H. Dawe Community Centre, please find attached a letter regarding the same from Mr. Liptak.

May I please have your comments regarding both these letters by March 14, 1989.

Thank you.

R. J. MCGHEE
Mayor

/jt

Att.



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

April 5, 1989

Red Deer Public School District No. 104
4747 - 53 Street
Red Deer, Alberta
T4N 2E6

Attention: Mr. Ray Congdon

Dear Sir:

RE: G.H. DAWE CENTRE/HOLT STREET, HAMILTON DRIVE

I am enclosing herewith correspondence received from the G.H. Dawe Management Board expressing concern over the safety of students and other members of the public using Holt Street or Hamilton Drive on the southern border of the Dawe Centre and which was presented to Council April 3, 1989. Also enclosed herewith is the administrative comment which was also presented to Council at the aforementioned meeting.

At the April 3 Council meeting the following motion was introduced.

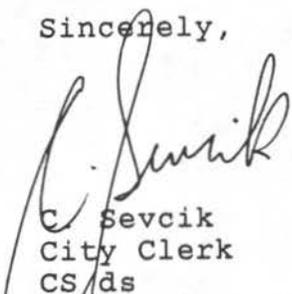
"RESOLVED that Council of The City of Red Deer having considered correspondence from G.H. Dawe Community Centre Management Board dated February 24, 1989, re: Holt Street, Hamilton Drive - safety concerns hereby agree that the request for the movement of the pedestrian light on 59 Ave. and the installation of sidewalks and chain link fence along Holt Street and Hamilton Drive be undertaken in 1989 as an overexpenditure to the 1989 Budget."

Prior to voting on the above motion, however, it was agreed that said matter be referred to both school boards for consideration as to priority and cost sharing.

page 2
Public School District

We would appreciate receipt of comments from the School Board at the earliest convenience. If you have any questions, please do not hesitate to contact the undersigned.

Sincerely,



C. Sevcik
City Clerk
CS/ds

c.c. Dir. of Community Services
Dir. of Engineering Services
Urban Planner
Inspector Pearson
Engineering Department Manager

**THE CITY OF RED DEER**

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-8195

City Clerk's Department 342-8132

April 5, 1989

Red Deer Catholic Board of Education
3827 - 39 Street
Red Deer, Alberta
T4N OY6

Attention: Mr. J. Docherty, Supt.

Dear Sir:

RE: G.H. DAWE CENTRE/HOLT STREET, HAMILTON DRIVE

I am enclosing herewith correspondence received from the G.H. Dawe Management Board expressing concern over the safety of students and other members of the public using Holt Street or Hamilton Drive on the southern border of the Dawe Centre and which was presented to Council April 3, 1989. Also enclosed herewith is the administrative comment which was also presented to Council at the aforementioned meeting.

At the April 3 Council meeting the following motion was introduced.

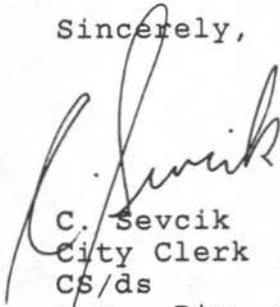
"RESOLVED that Council of The City of Red Deer having considered correspondence from G.H. Dawe Community Centre Management Board dated February 24, 1989, re: Holt Street, Hamilton Drive - safety concerns hereby agree that the request for the movement of the pedestrian light on 59 Ave. and the installation of sidewalks and chain link fence along Holt Street and Hamilton Drive be undertaken in 1989 as an overexpenditure to the 1989 Budget."

Prior to voting on the above motion, however, it was agreed that said matter be referred to both school boards for consideration as to priority and cost sharing.

page 2
Catholic Board of Education

We would appreciate receipt of comments from the School Board at the earliest convenience. If you have any questions, please do not hesitate to contact the undersigned.

Sincerely,

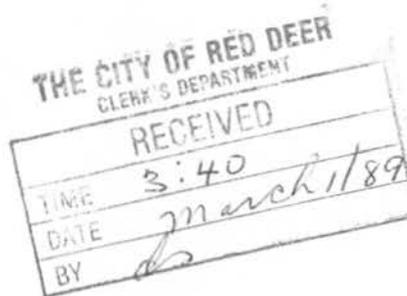


C. Sevcik
City Clerk
CS/ds
q.c. Dir. of Community Services
Dir. of Engineering Services
Urban Planner
Inspector Pearson
Engineering Department Manager

NO. 6

March 1, 1989

Mayor and Council
City of Red Deer
Red Deer, Alberta



ATTENTION: City Clerk

Dear Sirs:

Re: Application to Park on 363 Square Feet
of City Land in connection with a
Development Application for
Eastview Shopping Centre -
Lots 3A,4A; Block A; Plan 3164 N.Y.
Lot 5; Block a; Plan 3944 M.C.

This application is directed to the City of Red Deer with the request to make 363 square metres of land (as per attached sketch) available to the Eastview Shopping Centre for additional parking spaces. Purchase of the land is preferable to rental.

We have made this request known to the Development Office.

If additional information is required, please contact the writer.

Yours very truly

COACHMAN TOWER LTD.

Per: R. Mangold

RM/nh
Encl.

FIGURE 4

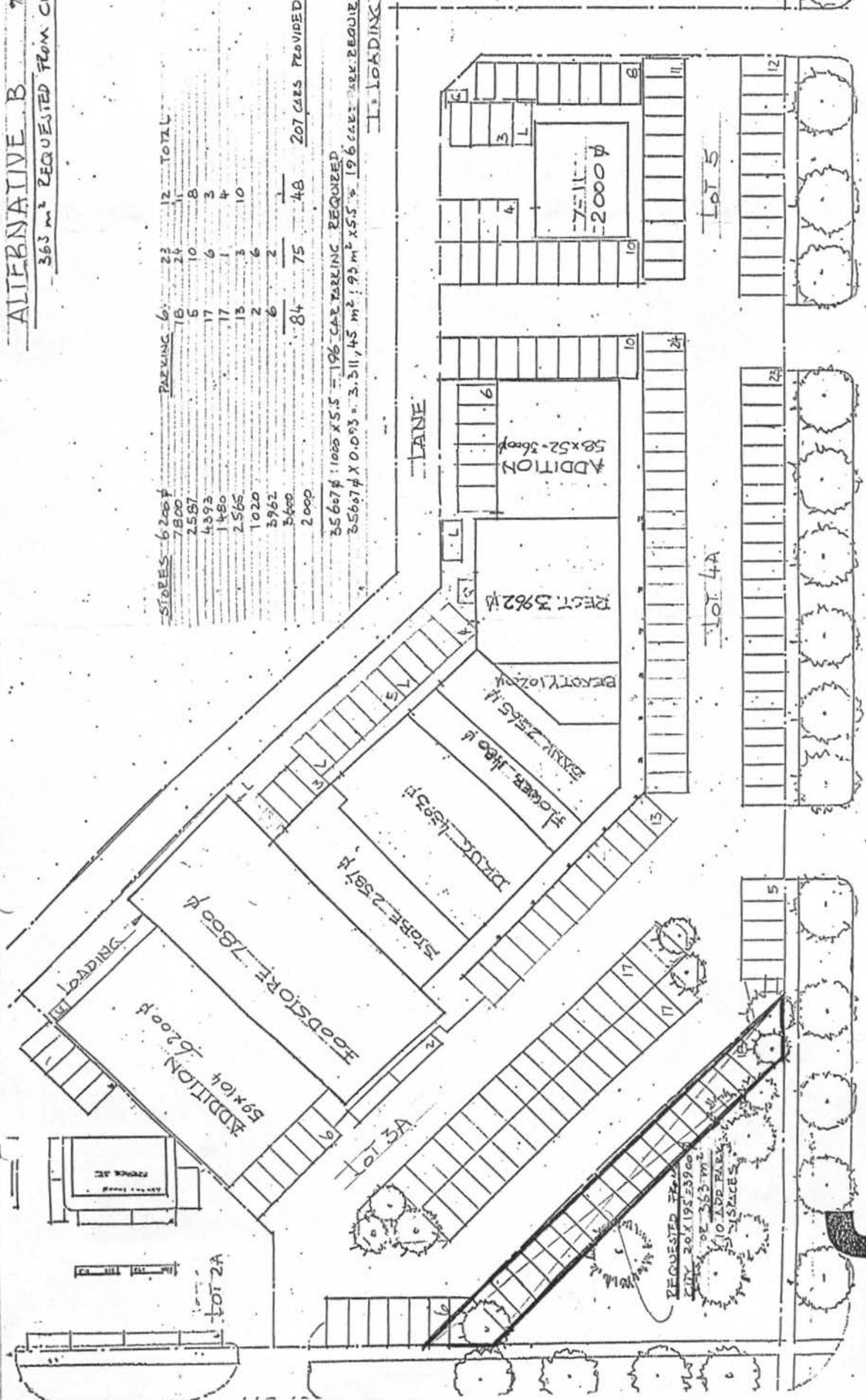
ALTERNATIVE B

363 m² REQUESTED FROM CITY

| STORES | 6 | 23 | 12 | TOTAL |
|--------|----|----|----|-------------------|
| 7800 | 18 | 24 | 1 | 8 |
| 2587 | 5 | 10 | 3 | 3 |
| 4393 | 17 | 6 | 4 | 4 |
| 1480 | 17 | 1 | 10 | 10 |
| 2565 | 13 | 3 | 6 | 6 |
| 1020 | 2 | 2 | 2 | 2 |
| 3962 | 6 | 2 | 48 | 48 |
| 5600 | 84 | 75 | 48 | 207 CARS PROVIDED |
| 2000 | | | | |

35667 sq 1005 X 515 = 196 CAR PARKING REQUIRED
 25667 sq X 0.093 = 3,311,45 m²; 93 m² X 515 = 196 CARS PARKING REQUIRED

LOADING



SITE PLAN - 1:400
 LEGAL: 24 MAIN C
 MAIN: 2715 M.C.
 1962 2565 215 2000

TO AVE

STORE ADDITION

RED DEER EASTVIEW SHOPPING CENTRE

GORDON MANGOLD HAMILTON ARCHITECTS



DATE: March 28, 1989

TO: City Clerk

FROM: City Assessor

RE: APPLICATION TO PARK/EASTVIEW SHOPPING CENTRE
COACHMAN TOWER

Further to your memo of March 20, 1989 we respectfully submit the following comments.

The Engineering Department has confirmed that the land outlined in this particular request is surplus to the anticipated need for roadway or intersection improvements in this area. In view of this, we would have no objections to the disposal of these lands subject to the following:

1. The lands be sold in accordance with the Municipal Government Act
2. The road to be closed by resolution of City Council and advertised
3. The lands being consolidated with the present title by a plan of survey
4. The lands being paid for in full prior to any building permit being issued for the development. Area of lands being purchased subject to registered legal plan
5. The lands being sold at the market value being determined and satisfactory to the City Assessor (5.00/sq.ft. X 3900 sq.ft = \$19,500 est.)
6. The advertising for road closures and legal survey costs in consolidating these lands with the present title to be the responsibility of the developer
7. An agreement satisfactory to the City Solicitor



Al Knight, A.M.A.A.

WFL/bw

DATE: March 28, 1989

TO: City Clerk

FROM: Bylaws and Inspections Manager

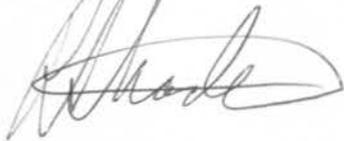
RE: EASTVIEW SHOPPING CENTRE / LOTS 3A AND 4A, BLOCK A, PLAN 3164 N.Y. &
LOT 5, BLOCK A, PLAN 3944 M.C.

In response to your memo concerning the above subject, we have the following comments for Council's consideration:

The area in question is required by the applicant to provide additional parking for the proposed addition to the existing shopping centre. Several proposals for additions have been considered and rejected by the Municipal Planning Commission because of the lack of workable parking arrangements, lack of on-site landscaping and an overdevelopment of the site.

Our major concern is that this property and the City boulevards are the only green area, as there is no on-site landscaping for the Centre. If Council chooses to allow the applicant to acquire the land shown in his letter, he should be aware that all that is being approved is the land acquisition, and that issuance of a development permit will still be subject to the approval of the Municipal Planning Commission.

Yours truly,



R. Strader
Bylaws and Inspections Manager
BUILDING INSPECTION DEPARTMENT

RS/pr

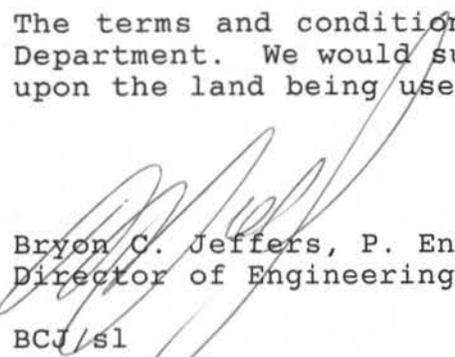
150-052

DATE: March 22, 1989
TO: City Clerk
FROM: Director of Engineering Services
RE: APPLICATION TO PARK/EASTVIEW SHOPPING CENTRE
COACHMAN TOWER

The Engineering Department has no objections to the sale of the land outlined in the subject request. Our exact land requirement will have to be checked against their plans, however, most of this land is surplus to our anticipated need for roadway or intersection improvements in the area.

The addition of this land to the property in question allows a significant amount of additional parking to be developed which will greatly improve the situation.

The terms and conditions of sale would be addressed by the Land Department. We would suggest that sale of the land be conditional upon the land being used for parking.


Bryon C. Jeffers, P. Eng.
Director of Engineering Services

BCJ/sl

c.c. Director of Community Services
c.c. Director of Financial Services
c.c. By-laws & Inspections Manager
c.c. City Assessor
c.c. Economic Development Manager
c.c. E. L. & P. Manager
c.c. Parks Manager



RED DEER REGIONAL PLANNING COMMISSION

129.

2830 BREMNER AVENUE; RED DEER, ALBERTA, CANADA T4R 1M9

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394
Fax: (403) 346-1570

March 28, 1989

Mr. C. Sevcik
City Clerk
City Hall
RED DEER, ALBERTA

Dear Sir:

Re: Application to Park/Eastview Shopping Centre

Mr. R. Mangold on behalf of Coachman Tower Ltd. the owner of Eastview Shopping Centre is requesting the City to sell or lease a portion of existing road right-of-way (363 m₂ more or less) to improve their parking arrangements.

City Council may be aware that Eastview Shopping Centre is planning to expand their grocery store and other part of the building. The plan of expansion is now under review.

The area in question is City owned land and is part of a road right-of-way. It is presently grassed and landscaped. It would appear the extra land is not required for road improvement.

We feel that parking is a problem in Eastview Shopping Centre and the extra land would improve the situation whether the expansion is approved or not.

We have no objections to the sale of 363 square metres of land subject to the following conditions:

1. the disposition of road right-of-way under M.G.A,
2. the area to be consolidated with the shopping centre site by plan of survey,

MUNICIPALITIES WITHIN COMMISSION AREA

CITY OF RED DEER—TOWN OF BLACKFALDS—TOWN OF BOWDEN—TOWN OF CARSTAIRS—TOWN OF CASTOR—TOWN OF CORONATION—TOWN OF DIDSBURY—TOWN OF ECKVILLE—TOWN OF INNISFAIL—TOWN OF LACOMBE—TOWN OF OLDS—TOWN OF PENHOLD—TOWN OF ROCKY MOUNTAIN HOUSE—TOWN OF STETTLER—TOWN OF SUNDRE—TOWN OF SYLVAN LAKE—VILLAGE OF ALIX—VILLAGE OF BENTLEY—VILLAGE OF BIG VALLEY—VILLAGE OF BOTHA—VILLAGE OF CAROLINE—VILLAGE OF CLIVE—VILLAGE OF CREMONA—VILLAGE OF DELBURNE—VILLAGE OF DONALDA—VILLAGE OF ELNORA—VILLAGE OF GADSBY—VILLAGE OF HALKIRK—VILLAGE OF MIRROR—SUMMER VILLAGE OF BIRCHCLIFF—SUMMER VILLAGE OF GULL LAKE—SUMMER VILLAGE OF HALF MOON BAY—SUMMER VILLAGE OF NORGLLENWOLD—SUMMER VILLAGE OF ROCHON SANDS—SUMMER VILLAGE OF WHITE SANDS—SUMMER VILLAGE OF JARVIS BAY—COUNTY OF LACOMBE No. 14—COUNTY OF MOUNTAIN VIEW No. 17—COUNTY OF PAINTEARTH No. 18—COUNTY OF RED DEER No. 23—COUNTY OF STETTLER No. 6—MUNICIPAL DISTRICT OF CLEARWATER No. 99

Page 2
Mr. C. Sevcik
March 28, 1989

3. the C2 zoning to be extended to cover the extra land,
4. the land to be acquired at fair market value,
5. the applicant accept all costs, i.e. advertising, survey, etc.

Yours truly,



D. Rouhi , MCIP
Senior Planner
City Planning Section

DR/kjc

Cc: Director of Community Services
Director of Engineering Services
Director of Financial Services
Bylaw and Inspection Manager
City Assessor

DATE: March 23, 1989 CS-2.137
TO: CHARLIE SEVCIK
City Clerk
FROM: CRAIG CURTIS
Director of Community Services
RE: APPLICATION TO PARK:
EASTVIEW SHOPPING CENTRE/COACHMAN TOWER LTD.
Your memo dated March 20, 1989 refers.

1. Coachman Tower Limited is proposing to lease or acquire a 363m² portion of City land at the intersection of 40th Avenue and 39th Street. This site would be used to expand the existing parking area by 17 stalls.
2. I have discussed this proposal with the Parks and Recreation & Culture Managers. We have no objection to the lease or sale of this land from a Community Services perspective. However, as the proposal would eliminate a number of existing trees, it is recommended that approval be conditional upon the applicant planting three large (3m) spruce trees in the remaining portion of the right-of-way.



CRAIG CURTIS

CC:dmg

- c. Don Batchelor, Parks Manager
Lowell Hodgson, Recreation & Culture Manager

DATE: March 23, 1989 CS-P-1.477
TO: CHARLIE SEVCIK
City Clerk
FROM: DON BATCHELOR
Parks Manager
RE: APPLICATION TO PARK:
EASTVIEW SHOPPING CENTRE/COACHMAN TOWER

I have no objection to the lease or sale of a portion of the road right-of-way, as requested in the letter from Coachman Tower Ltd.

Since three mature spruce trees could be in conflict with the parking lot expansion, I would request that a condition of approval be that the applicant provide three large (3m²) spruce trees, to be planted on the remaining portion of the right-of-way, to the satisfaction of the Parks Manager and the Engineering Services Manager.

This landscaping element (trees) is most desirable at this location, due to this being at a major intersection and the parking lot requiring some screening for aesthetics purposes.



DON BATCHELOR

DB:dmg

- c. Craig Curtis, Director of Community Services
- Ken Haslop, Engineering Services Manager

DATE: March 22, 1989

TO: City Clerk

FROM: Daryle Scheelar

RE: Application to Park/Eastview Shopping Centre/Coachman Tower

E.L. & P. have no objection to the parking addition.

If you have any further questions or comments please advise.



Daryle Scheelar,
Distribution Engineer

RE/jjd

Commissioners' Comments

The attached application on behalf of the Eastview Shopping Centre is for the purchase of a portion of the rather large corner cut-off which is no longer required for road right-of-way. Council should be aware that several applications have been made recently to expand the development on this site which have not been approved by the M.P.C. because of the inadequate parking provisions and general overdevelopment of the site amongst other reasons. M.P.C.'s decision on the latest application has been appealed to D.A.B. and it has been tabled pending Council's decision on the sale of this land. We would concur with the administration that as the land is surplus to our requirements it could be sold to the applicant. However, we also concur fully with the comments of the Bylaws & Inspections Manager that the sale of the land should not be regarded as tacit approval of the proposed development. As pointed out by the Bylaws & Inspections Manager there is not one square foot of landscaping on this site, the developer relying entirely on the City boulevard to create an aesthetic buffer. We would, therefore, recommend that the sale of the site be conditional upon landscaping arrangements for the proposed development being satisfactory to M.P.C. and subject to the terms & conditions as outlined by the City Assessor.

"R.J. MCGHEE", Mayor

"M.C. DAY", City Commissioner

David Hamilton

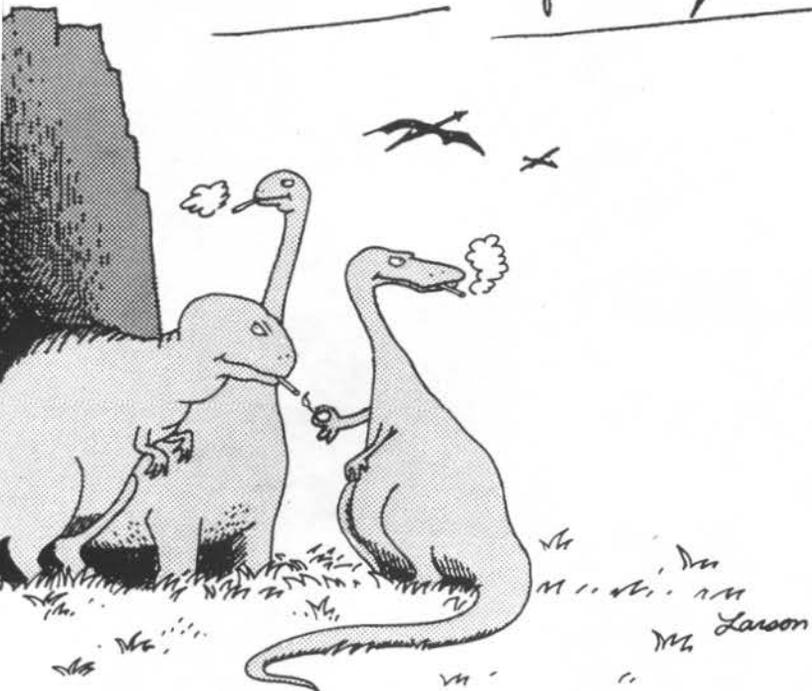
423-3424

Cochman Tower

sent March 1

re: Triangle Land
40 Ave + 39 St.

Check if April 3 Council.



The real reason dinosaurs became extinct



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-8195

City Clerk's Department 342-8132

March 20, 1989

Mr. R. Mangold
Coachman Tower Ltd.
9834 - 105 Street
Edmonton, Alberta
T5K 1A6

RE: PARKING SPACES/EASTVIEW SHOPPING CENTRE

Dear Mr. Mangold:

Thank you for your letter in regard to the above, and we would advise that this matter will be presented to Red Deer City Council at its meeting on April 3, 1989.

Please call this office on Friday prior to the said meeting to determine a suitable time, in the event you wish to be present.

Trust you will find this satisfactory.

Sincerely,

C. Sevcik
City Clerk
/ds



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

Bylaws and Inspections Department 342-8190

February 28, 1989

Mr. R. Mangold
9834 - 105 Street
Edmonton, Alberta
T5K 1A6

Dear Sir:

RE: EASTVIEW IGA ADDITION

In response to your letter of February 21, 1989, we have the following comments for your consideration:

We have reviewed the plan submitted with your letter for compliance with the Land Use Bylaw. It is our conclusion, after this check, that the revised parking arrangement will still be deficient, because of the use of stalls behind the store, where space is required for loading and garbage containers. As well, there is no landscaping provided on the site.

The plan is not sufficiently different from that considered by the Municipal Planning Commission on February 13, 1989 to change our recommendation that it not be approved. However, if you wish, we will present this plan to the Commission.

The letter makes mention of acquiring the City property adjacent to your site. To implement this request, please contact the City Clerk's Office, and request that this matter be placed before City Council. Council will require a detailed site plan, showing the dimensions of the area you propose to acquire.

We trust this is of information to you.

Yours truly,

R. Strader
Bylaws and Inspections Manager
BUILDING INSPECTION DEPARTMENT

RS/pr

c.c. City Clerk

DATE March 20, 1989

- TO:
- DIRECTOR OF COMMUNITY SERVICES
 - DIRECTOR OF ENGINEERING SERVICES
 - DIRECTOR OF FINANCIAL SERVICES *no comment.*
 - BYLAWS & INSPECTIONS MANAGER *called.*
 - CITY ASSESSOR
 - COMPUTER SERVICES MANAGER
 - ECONOMIC DEVELOPMENT MANAGER — *NO COMMENT*
 - E.L. & P. MANAGER
 - ENGINEERING DEPARTMENT MANAGER
 - FIRE CHIEF
 - PARKS MANAGER
 - PERSONNEL MANAGER
 - PUBLIC WORKS MANAGER
 - R.C.M.P. INSPECTOR
 - RECREATION & CULTURE MANAGER
 - SOCIAL PLANNING MANAGER
 - TRANSIT MANAGER
 - TREASURY SERVICES MANAGER
 - URBAN PLANNING SECTION MANAGER
 -

FROM: CITY CLERK

RE: APPLICATION TO PARK/EASTVIEW SHOPPING CENTRE/COACHMAN TOWER

Please submit comments on the attached to this office by March 28/89

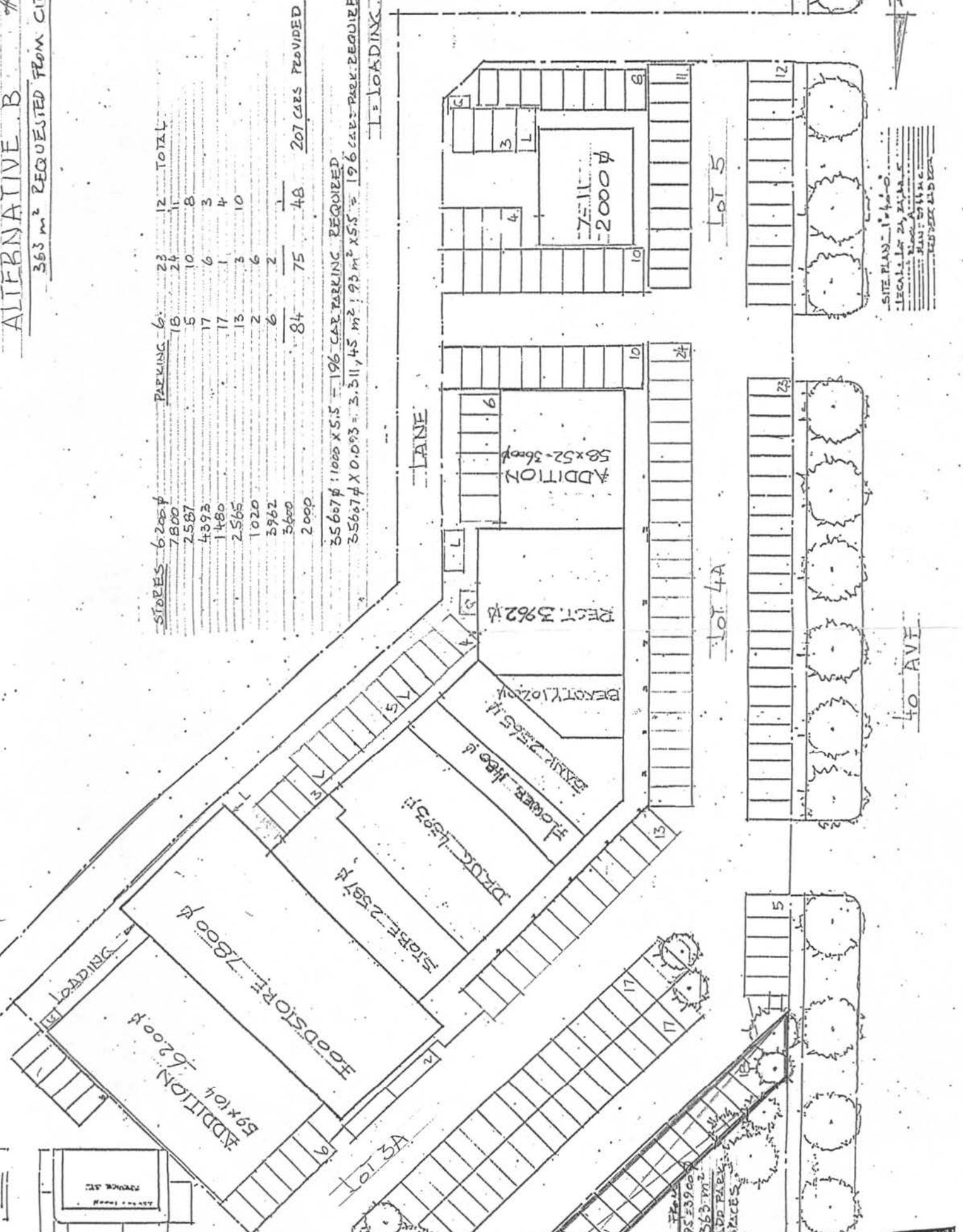
 for the Council Agenda of April 3/89 .

C. Sevcik
C. SEVCIK
City Clerk

ALTERNATIVE B
363 m² REQUESTED FROM CITY

| STORES | 6205 ft | PARKING | 63 | 12 | TOTAL |
|--------|---------|---------|----|----|-------------------|
| | 7800 | | 18 | 1 | 19 |
| | 2587 | | 5 | 10 | 15 |
| | 4393 | | 17 | 6 | 23 |
| | 1480 | | 17 | 1 | 18 |
| | 2565 | | 13 | 3 | 16 |
| | 1020 | | 2 | 6 | 8 |
| | 3962 | | 6 | 2 | 8 |
| | 5400 | | 84 | 75 | 159 |
| | 2000 | | | 48 | 207 CARS PROVIDED |

35607 ft 11000 X 5.5 = 196 CAR PARKING REQUIRED
 35607 ft X 0.093 = 3.311, 45 m²; 93 m² X 5.5 = 196 CARS PARKING REQUIRED
 L = LOADING



SITE PLAN 1040-0
 LEGAL LOT 24, 2A, 2A-5
 BLOCK 10
 PLAN: 091146
 RED DEER AND WEST

40 AVI

**THE CITY OF RED DEER**

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

April 5, 1989

Coachman Tower Ltd.
9834 105 Street
Edmonton, Alberta
T5K 1A6

Attention: Mr. R. Mangold

Dear Sir:

RE: APPLICATION TO PURCHASE PORTION OF ROAD RIGHT-OF-WAY FOR
PARKING EASTVIEW SHOPPING CENTRE

Your letter of March 1, 1989, concerning the above matter was presented to Council April 3, 1989, and at which meeting Council passed the following motion.

"RESOLVED that Council of The City of Red Deer having considered correspondence from Coachman Tower Ltd. dated March 1, 1989, re: application to purchase 363 sq. ft. of City land in connection with a development application for Eastview Shopping Centre - Lot 3A, 4A, Block A, Plan 3164 N.Y. - Lot 5, Block A, Plan 3944 M.C. hereby approve the sale of said lands, subject to the following conditions:

1. The lands be sold in accordance with the Municipal Government Act
2. The road to be closed by resolution of City Council and advertised
3. The lands being consolidated with the present title by a plan of survey
4. The lands being paid for in full prior to any building permit being issued for the development. Area of lands being purchased subject to registered legal plan
5. The lands being sold at the market value being determined and satisfactory to the City Assessor (\$5.00/sq.ft. X 3900 sq. ft. = \$19,500 est.)
6. The advertising for road closures and legal survey costs in consolidating these lands with the present title to be the responsibility of the developer

page 2
Coachman

7. An agreement satisfactory to the City Solicitor
8. That a landscaping design and arrangements for the proposed development being satisfactory to the Municipal Planning Commission

and as recommended to Council by the Administration April 3, 1989."

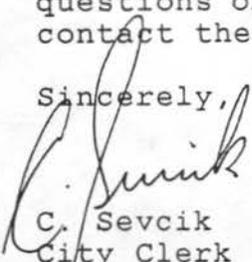
For your further information, I am enclosing herewith all of the administrative comments which appeared on the Council agenda of April 3 (pages 126-133).

If the conditions of sale are acceptable to you, it will be necessary for you to engage a surveyor and to provide us with an accurate description of the lands involved in order that we might proceed with a Road Closure Bylaw in accordance with the requirements of the Municipal Government Act. In addition, it will be necessary to redesignate the lands being sold to correspond with the designation of the shopping centre site and in this regard, we will prepare the Land Use Bylaw Amendment to be considered at a future Council meeting. You will be required to pay all of the costs associated with the advertising for the Road Closure Bylaw and the Land Use Bylaw Amendment. We will be requesting a deposit immediately following first reading of the Land Use Bylaw Amendment.

For your further information, I am enclosing herewith a plan provided by our Engineering Department which outlines in yellow an area of land which we will not include in the closure and sale, as same will be required by the City to accommodate future sidewalk. Please pass this information on to your surveyor. As noted above, we require an accurate description of the road to be closed and we will await receipt of this information from you before proceeding any further.

Trusting you will find this satisfactory. If you have any questions or require further assistance, please do not hesitate to contact the undersigned.

Sincerely,


C. Sevcik
City Clerk
CS/ds
Encl.

c.c. Dir. of Engineering Services
Dir. of Community Services
City Assessor
Bylaws & Inspections Manager

Urban Planner
Parks Manager
E.L. P. Manager

9.75
8.55

BOW 0.300

EXISTING 1.82 WALK

ORIGINAL PL WITH 150' x 150' CORNER CUT

6.096 m (20') WIDENING AS REQUESTED BY DEVELOPER (3900 ft² / 393 m²)

6.096 m

* RETAIN AREA ^{SHOW}

AREA NEEDED TO ACCOMMODATE FUTURE WALK: 5 m²

FUTURE MONO SIDEWALK

EXISTING WALKS TO BE REMOVED

10 m ±

EXISTING CURB + GUTTER

EAST

DET
MA

40th

NO. 7

5334 - 45 Ave.
Red Deer, Alta.

Mr. C. Sevcik
City Clerk
Red Deer, Alta.

Dear Sir:

I am writing to request that the City cancel the property taxes on Lot 4A,
Plan 752-1367.

It is our understanding that this lot is part of, or an extension to the existing
cemetery.

I have provided some information to Mr. A. Knight which I believe supports our
position. I also refer to the agreement between the City of Red Deer & Mr. Hermary,
dated 25 August 1972, and in particular to Sec. 4:3 of the agreement which states
that the East boundary of the cemetery was to be moved 110 feet to the East, which
is the lot in question.

We also feel this lot should never have been placed on the assessment roll and
therefore would request a refund of the taxes already paid over the past number of
years.

We trust a satisfactory solution can be reached.

Yours truly,

"E.H. Watson"
Mount Calvary Cemetery Board

DATE: March 28, 1989

TO: City Clerk

FROM: City Assessor

RE: PROPERTY TAX/LOT 4A, PLAN 752-1367

Further to Mr. E. H. Watson's request on behalf of Mount Calvery Cemetery Board for the refund of property taxes paid on the above legally described property, which is located directly adjacent to the existing cemetery on 67 Street, a copy of location attached, we outline the following factors as have been encountered since December 7, 1988.

1. Received correspondence dated December 7, 1988 from Mr. Watson asking that the City investigate the possibility that they were required to consolidate the above noted legally described lots with the adjacent cemetery property in a transaction that was consummated in 1972.
2. Wrote a letter dated December 22, 1988 to Chapman Riebeek, attention: Tom Chapman, asking that he review the agreement that was reached between The City of Red Deer and the property owner regarding the sale of property adjacent to 67 Street for the widening of same and the exchange of land, particularly Lot 4A as legally described above, in exchange for the said land.
3. Received correspondence from Mr. Chapman dated January 4, 1989 which in part reads:

"The consolidation of Lot 4A with the adjacent cemetery would appear to be a private matter, and as far as I can see, does not involve the City under any of the terms of its agreement."

Therefore, the lot as created was in fact then placed on the assessment and tax rolls in 1987.

The property taxes have been paid to The City of Red Deer as follows:

1985 - Nil
 1986 - Nil
 1987 - was brought to our attention that this property should not be on the exempt roll - made taxable
 Paid \$327.34
 1988 - Paid 345.53

Pursuant to provincial legislation, the Municipal Taxation Act, and Section 24.1 I will quote:

City Clerk
Page 2
March 28, 1989

"The following property is exempt from assessment by a municipality:

(d) land in use as a cemetery to the extent of twenty five acres and any area in excess of the 25 acres that is being conveyed or transferred by the owner of the cemetery or to individuals as lots or plots for the sole purpose of burial sites, together with any buildings or structure on the land used for burial purposes but exclusive of any other buildings or structure on the land;"

The property, properties, in question are not consolidated and are under separate title, being the existing cemetery property and the above legally described Lot 4A which is under separate title. Therefore, this property known as Lot 4A does not fall to the above quoted Section of the Municipal Taxation Act and is assessable and taxable, as any other parcel within the municipality.

However, Section 106 of the Municipal Taxation Act is quoted as follows:

"(1) A council may with respect to a specific property or business pass a resolution in any case where the council considers it equitable to do so

(a) to cancel or refund all or any part of a tax levy, or"

In the Assessment Department's opinion, it would not be equitable for City Council to consider a refund of the property taxes. Taxes have been paid by the owners of the property because the property is not improved and/or utilized as a cemetery and could be developed for any purpose that may be deemed reasonable and approved for this site. A rezoning application may be required; however, this is not exclusive to this property.

The owners of the property have appealed the assessment to the Court of Revision, and I suspect, pending the decision of the Court of Revision, would appeal it further to the Alberta Assessment Appeal Board should the decision of the Court of Revision not be in their favor, to have the property exempted from taxation.

In conclusion, we would respectfully recommend that Council not consider the tax refund on the above legally described property at this time. Should the Court of Revision and/or Alberta Assessment Appeal Board not grant an exemption to the property the owners may wish to reapply for a tax refund. After that decision has been

City Clerk
Page 3
March 28, 1989

rendered, we suggest that the property owners proceed with consolidation of these two sites. Then, the total area would be exempt under the provincial legislation quoted.

A handwritten signature in cursive script, appearing to read "Al Knight". The signature is written in dark ink and is positioned above the typed name.

Al Knight, A.M.A.A.

AK/bw

January 30, 1989

Mr. Gene Watson
5334 - 45 Avenue
Red Deer, Alberta
T4N 3L5

Dear Sir:

RE: LOT 4A, BLOCK 4, PLAN 752-1367

In response to your request in writing dated December 7, 1988, in which you request that the City pursue and review the agreement that was reached regarding the above legally described property and its incorporation or consolidation into the adjacent cemetery lot owned by the Union Familiale D'agriculture et Commerce D'E.J. Hermary Limite, we advise that having now reviewed this it is apparent and we believe not a requirement of the City to consolidate these properties. However, you, as an agent for the owner of the property, may wish to pursue said consolidation and by applying to the Red Deer Regional Planning Commission. This application would then be forwarded through the channels for approvals, etc. and consolidation would take place, subject to the approval being in order.

However, if you still feel, at this time, that the City is obliged, legally or otherwise, to pursue and carry out the consolidation, you may wish to discuss same with other City officials and if you choose do to so, go to City Council for their direction and decision regarding this matter.

We trust that this information is in order.

Sincerely,



Al Knight, A.M.A.A.
City Assessor

AK/bw

cc City Solicitor ✓
Director of Engineering Services

December 22, 1988

Chapman & Company
208, 4808 Ross Street
Red Deer, Alberta
T4N 1X5

Attention: Tom Chapman

Dear Sir:

RE: AGREEMENT UNION FAMILIALE D'AGRICULTURE ET
COMMERCE D'E.J. HERMARY LIMITE AND THE CITY OF RED DEER

We forward a copy of an agreement that was entered into between the above noted and The City of Red Deer on the 25 of August 1972. Mr. Gene Watson, on behalf of the owners of this property, which is adjacent to a cemetery that is owned and operated by the same people, has requested that the City pursue consolidation of this parcel with the cemetery adjacent, thereby allowing a tax exemption to the parcel referred to as Lot 4A, Block 4, Plan 752-1367.

Please review the agreement and advise at your earliest convenience the obligations that the City has pursuant to the clauses within the agreement as to carrying out this consolidation, and/or requirement to do same. We will then advise the owner's agent as to our position and they may proceed with whatever action they deem necessary at that point in time.

Sincerely,


Al Knight, A.M.A.A.
City Assessor

AK/bw

DATE: December 22, 1988

TO: Land Supervisor

FROM: City Assessor

RE: GENE WATSON INQUIRY/CHURCH CEMETERY/PARKING

Further to your memo of December 22, 1988, it is apparent that after further investigation of legislation, that in fact to gain exemption from taxation, this property would be required to be consolidated with the existing cemetery site. Section 24 (1) (d) reads as follows:

"Land in use as a cemetery to the extent of 25 acres and any area in excess of the 25 acres that has been conveyed or transferred by the owner of the cemetery to individuals as lots or plots for the sole purpose of burial sites, together with any building or structure on the land used for burial purposes but exclusive of any other building or structure on the land"

No other reference is made in legislation regarding parking areas or adjacent lands owned by a cemetery. Within legislation specifically Section 24 (1) (c) and subclauses thereto direct reference is given to parking areas that are used solely in the connection of church properties and thereby granting exemptions. Therefore, it is apparent that this parcel must be consolidated to gain exemption.

Al Knight, A.M.A.A.

AK/bw

From - GENE WATSON
5334-45 Ave.
Red Deer - 347-3180

Dec. 7/88

142.



THE CITY OF RED DEER

BOX 5008
RED DEER, ALBERTA T4N 3T4
TELEPHONE 342-8126

TAX
NOTICE

| ARREARS | CURRENT TAX |
|---------|-------------|
| | 345.53 |

| CODE | MORTGAGE NUMBER |
|------|-----------------|
| | |

| ROLL NUMBER |
|-------------|
| 29-1-0275 |

| AMOUNT DUE |
|------------|
| 345.53 |

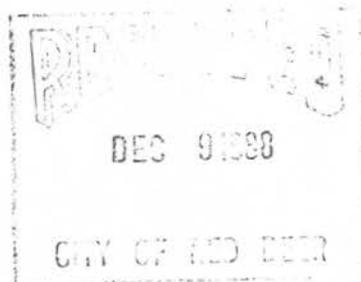
1988 PROPERTY TAX

LOT 4A BLK 4 PLAN 752-1367

PAYABLE ONLY BY MAIL OR AT CITY HALL

THIS STUB MUST BE
RETURNED WITH YOUR PAYMENT

Mr. Al Knight.
Box 5008
Red Deer Alta. T4N 3T4



This is a follow up of our telephone discussion today in regard to the above mentioned property.

It is my understanding that there was a exchange of land between the City of Red Deer & the Church Cemenetary, prior to the widening of 67 Street. The land which was transfered to the Church was supposed to be consolidated with the present cemenetary site into one parcel by the City of Red Deer. all of the land then would become Cemenetary land and therefore exempt from property taxes.

Could you please check to see if there is any agreements or notes at the City Hall to confirm this.

Yours truly,
E. H. (GENE) WATSON



RED DEER REGIONAL PLANNING COMMISSION

143.

2830 BREMNER AVENUE; RED DEER, ALBERTA, CANADA T4R 1M9

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394

Fax: (403) 346-1570

March 22, 1989

Mr. C. Sevcik,
City Clerk
City of Red Deer
Box 5008
Red Deer, Alta.
T4N 3T4

Dear Sir:

Re: Property Taxes / Lot 4A, Plan 752-1367

Mr. Watson, on behalf of Mount Calvary Cemetery Board is questioning the payment of property taxes as it affects Lot 4A, Plan 752 1367 located east of the cemetery on 67th Street.

Lot 4A containing 0.75 acre was created in 1975 as part of a larger plan which includes the mobile home park, etc. Lot 4A is hilly and for the most part is tree covered.

This lot may have been created for future cemetery expansion but was not consolidated with the cemetery lot and remains as a separate parcel.

The cemetery lot and Lot 4A are designated as A2 and the cemetery use is a discretionary use in that district.

We would recommend Lot 4A be consolidated with the cemetery lot through Section 120 of the Planning Act, or by Plan of Survey. In that case, the new lot will be regarded as a cemetery parcel and treated accordingly.

Yours truly,

D. Rouhi, MCIP
SENIOR PLANNER - CITY PLANNING SECTION

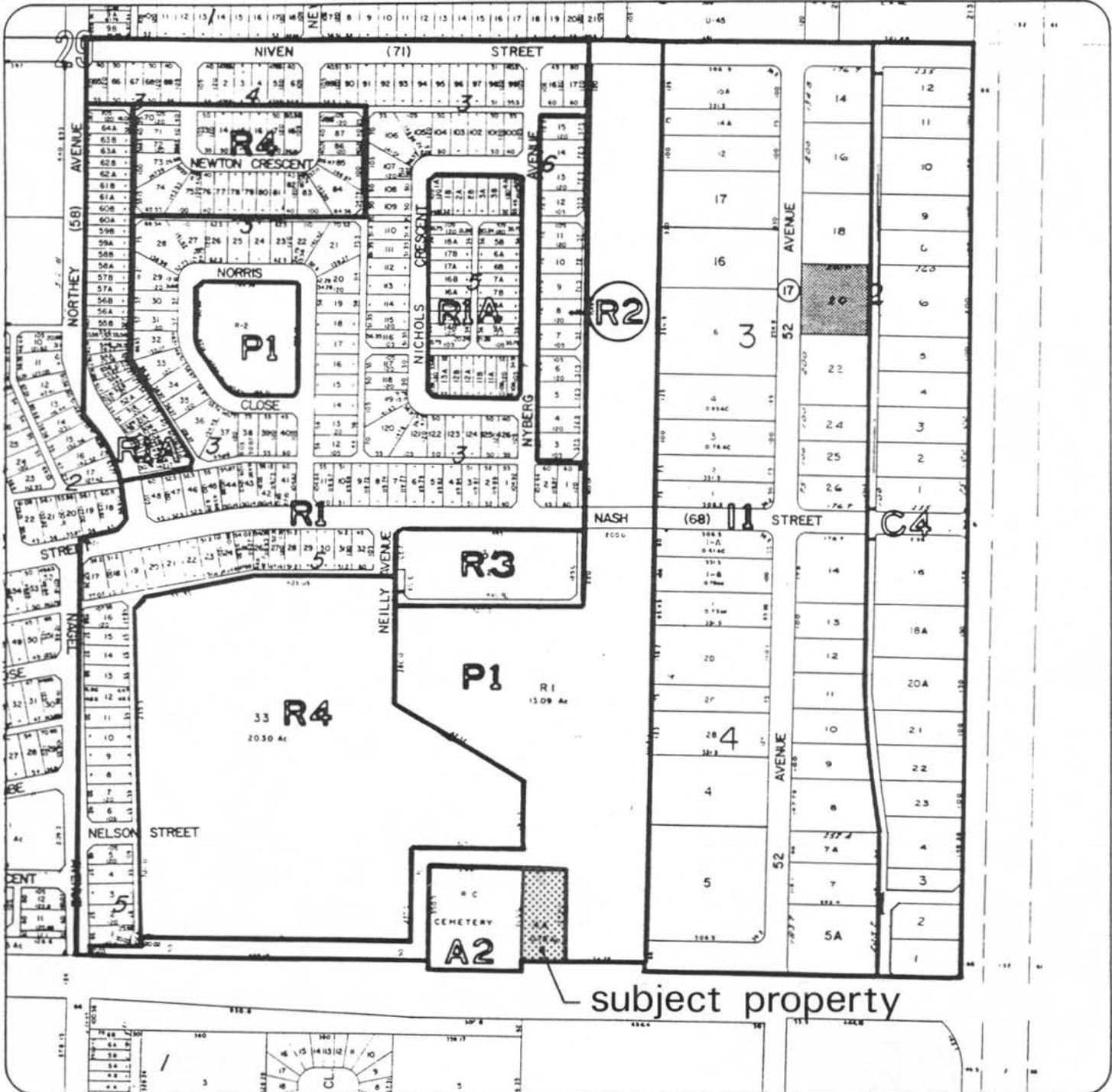
c.c. --Director of Engineering Services
- Director of Finance
- City Assessor

MUNICIPALITIES WITHIN COMMISSION AREA

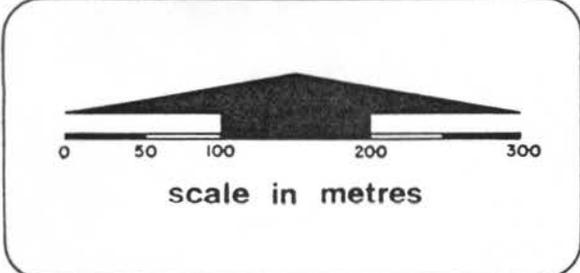
CITY OF RED DEER—TOWN OF BLACKFALDS—TOWN OF BOWDEN— TOWN OF CARSTAIRS—TOWN OF CASTOR—TOWN OF CORONATION—TOWN OF DIDSBURY—TOWN OF ECKVILLE—TOWN OF INNISFAIL—TOWN OF LACOMBE—TOWN OF OLDS—TOWN OF PENHOLD—TOWN OF ROCKY MOUNTAIN HOUSE—TOWN OF STETTTLER—TOWN OF SUNDRE—TOWN OF SYLVAN LAKE—VILLAGE OF ALIX—VILLAGE OF BENTLEY—VILLAGE OF BIG VALLEY—VILLAGE OF BOTHA—VILLAGE OF CAROLINE—VILLAGE OF CLIVE—VILLAGE OF CREMONA—VILLAGE OF DELBURNE—VILLAGE OF DONALDA—VILLAGE OF ELNORA—VILLAGE OF GADSBY VILLAGE OF HALKIRK—VILLAGE OF MIRROR—SUMMER VILLAGE OF BIRCHCLIFF—SUMMER VILLAGE OF GULL LAKE—SUMMER VILLAGE OF HALF MOON BAY—SUMMER VILLAGE OF NORGLLENWOLD—SUMMER VILLAGE OF ROCHON SANDS—SUMMER VILLAGE OF WHITE SANDS—SUMMER VILLAGE OF JARVIS BAY—COUNTY OF LACOMBE No. 14—COUNTY OF MOUNTAIN VIEW No. 17—COUNTY OF PAINTEARTH No. 18—COUNTY OF RED DEER No. 23—COUNTY OF STETTTLER No. 6—MUNICIPAL DISTRICT OF CLEARWATER No. 99

City of Red Deer --- Land Use Bylaw Land Use Districts

F-12



subject property



Revisions :

Commissioners' Comments

We would recommend that Council support the consolidation of the 2 lots at the cost of the applicant and support the recommendation of the City Assessor relative to the tax refund.

"R.J. MCGHEE"

Mayor

"M.C. DAY"

City Commissioner



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

April 3, 1989

Mr. E.H. Watson
5334 - 45 Ave.
Red Deer, Alberta

Dear Mr. Watson

RE: MOUNT CALVARY CEMETERY BOARD/PROPERTY TAX/LOT 4A, PLAN 752-1367

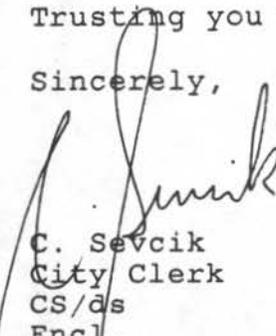
Your letter concerning the above matter was presented to Council April 3, 1989. At the above noted meeting, it was agreed the item be tabled to the April 17th meeting of Council in order that you might be present.

I am enclosing herewith all of the material which appeared on the Council agenda of April 3 and which again will be reproduced on the April 17th agenda respecting this item (pages 134-145).

Please contact this office on the Friday prior to the Council meeting in order that we might arrange a mutually convenient time for you to be present.

Trusting you will find this satisfactory.

Sincerely,



C. Sevcik
City Clerk
CS/ds
Encl.

NO. 8

Signtech Canada Ltd.
Box 4315
Edmonton, Alberta
T6H 2N3
Ph. 437-0061

March 6, 1989

THE CITY OF RED DEER
CLERK'S DEPARTMENT

| | |
|----------|-------------|
| RECEIVED | |
| TIME | 11:55 |
| DATE | March 15/89 |
| BY | SP |

To: City Council Members

Signtech Canada Ltd., advertising agent for the Hotel and Tourist Trade, would like to take this opportunity to point out some of the advantages the City of Red Deer may take with some of the City-owned land along Highway 2 to promote the City and its large tourist facilities - hotels, restaurants, trailer parks and such.

Our representative, Willi Kafer, has been working in the City of Red Deer and found that the businesses in your city would like the opportunity to promote their facilities and services and take advantage of the large tourist opportunity they are missing along Highway 2 and work in harmony with the Province of Alberta and their large tourism project. Our company understands the Council frowns on signs or billboards on City-owned land. The advantages the City and its business sector is missing is unbelievable. Signtech Canada Ltd. is known in the industry for their quality signs and good maintenance of its structures.

Signs strategically placed along the Highway 2 route would complement everyone concerned. Our representative, Willi Kafer, would like the opportunity to meet with Council to discuss this matter in more detail.

Yours truly,



W. Kafer

Signtech Canada Ltd.

P.O. Box 4315, Edmonton, Alberta, T8E 4T3 Edmonton (403) 437-0061 Regina (306) 757-6894

TOURIST OPPORTUNITIES

Tourism benefits everyone! Last year, Alberta's Tourism Industry generated revenues of 2.3 billion. More than 100,000 full-time, part-time and seasonal jobs were created. It is projected that by the year 2000, this figure could reach 220,000 jobs.

Does your community project an image that encourages visitors to stop, visit and shop?

When the highway went through your city most of the tourist facilities were exposed to the traveller. Today the highway bypass no longer gives you that advantage; however, the opportunities are still there if properly managed.

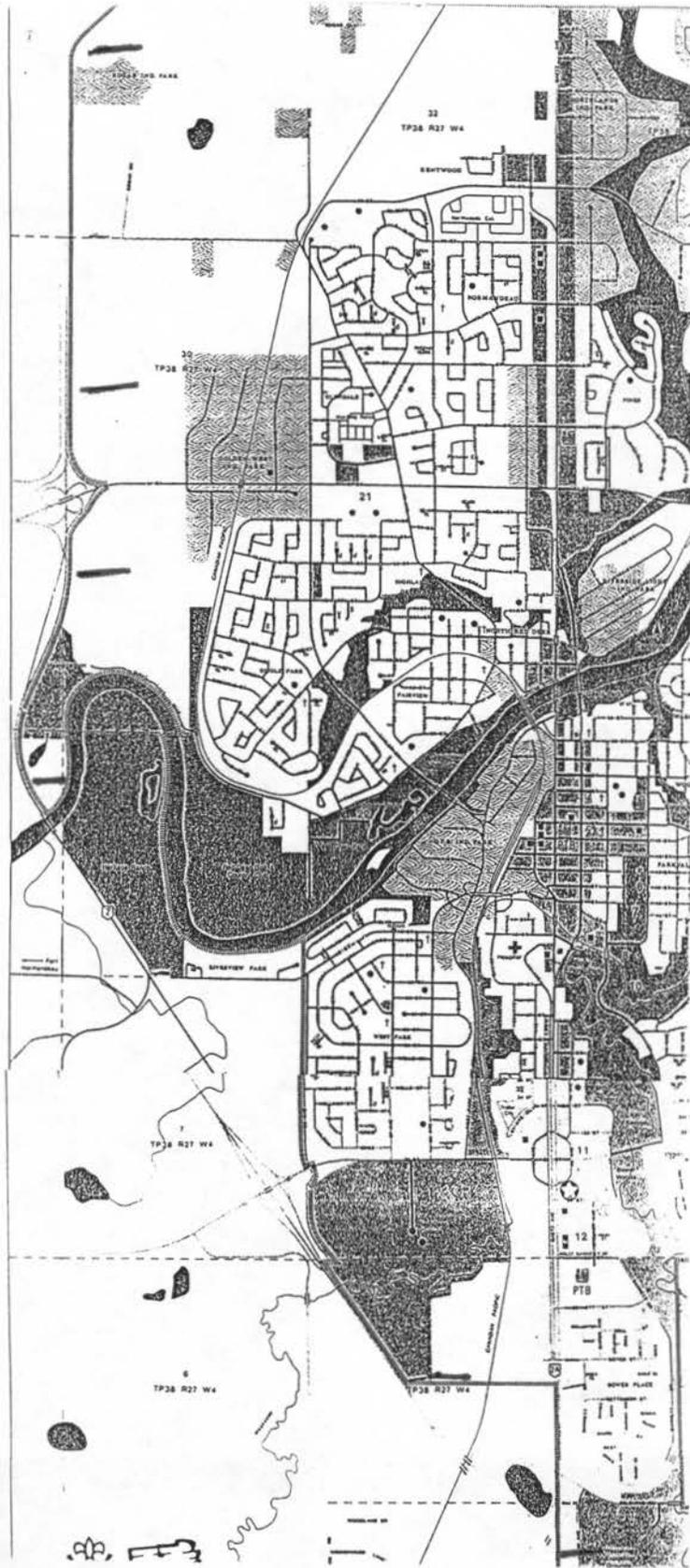
Signtech Canada Ltd. is prepared to erect, market and maintain six billboards, 12' X 48', along Highway 2 and give your business sector the opportunity to promote and direct the bypassers into your city.

Land use bylaws should be examined to see if they encourage or discourage activities.

History of Signtech

The company has mainly specialized in rural advertising and directional signs for hotels, restaurants, and transportation industries. The main focus of billboards on major routes such as Highway 2 and Yellowhead is to promote and direct traffic to the clients' premises. The success of the company is credited with the determination to satisfy their clients and excellent maintenance to their structures.

Some of our major clients are: The Relax Inn, Journeys' End Hotels, the Saskatchewan Government together with the Saskatchewan Transportation Company. We are an Alberta based company presently expanding into your area and would like the opportunity to work with you to complete our mutual objective.



*Proposed sign locations
market in Red —*

Petition to City Council

We the undersigned would like to see commercial advertising space on billboards made available to us on City owned land along Highway 2 to promote Business and Tourism for the City of Red Deer.

Billboards provided by Signtech Canada Ltd.

| <u>Name of Company</u> | <u>No. of Employees</u> | <u>Signature</u> |
|-------------------------------|-------------------------|-----------------------|
| <u>STM KENWORTH LTD</u> | <u>16</u> | <u>Donald R James</u> |
| <u>TRAVELAIR</u> | <u>150</u> | <u>A. MacDonald</u> |
| <u>DEERHART EQUIPMENT</u> | <u>60</u> | <u>J. Libbald</u> |
| <u>Al Hiver International</u> | <u>48</u> | <u>J. Hingis</u> |
| <u>FARDEE EQUIPMENT LTD</u> | <u>15</u> | <u>R. MacLuk</u> |
| <u>Great West Inn</u> | <u>15</u> | <u>[Signature]</u> |

Name of Company

No. of Employees

Signature

151.

Parsons Mall
SAFARI

120

[Signature]

Festival Ford

55

[Signature]

The Signmaker

80

[Signature]

North Hill Inn

80

[Signature]

Black Knight Inn

87

[Signature]

Sleepy's Inn South

25

[Signature]

Sleepy's Inn North

12

[Signature]

Kenford Inn

26

[Signature]

Uncle Eric's Inn

16

[Signature]

Redden Motor

55

[Signature]

DATE: March 22, 1989 CS-2.133

TO: CHARLIE SEVCIK
Director of Community Services

FROM: CRAIG CURTIS
Director of Community Services

RE: SIGNTECH CANADA LTD./HIGHWAY ADVERTISING
Your memo dated March 15, 1989 refers.

1. Signtech Canada Limited is proposing to erect, market and maintain six 12 ft. X 48 ft. billboards along Highway 2, within the city. These billboards are proposed to give the city's business sector the opportunity to promote and direct bypassing traffic into the city. The proposal is supported by a petition signed by 16 Red Deer businesses.
2. I have discussed the billboard proposal with the Parks Manager, and our comments are as follows:
 - It must be acknowledged that the billboards would be of value to the local business sector, and assist in directing traffic into the city. However, there is no guarantee that advertising on these signs would not be dominated by businesses and attractions in other urban centres (e.g., West Edmonton Mall).
 - The City must question whether it wishes to present a facade along Highway 2, which is dominated by a "procession" of huge billboards. There is no doubt that Alberta's highways are more attractive than those in the U.S.A., due to the limitations that have been placed on advertising signs.
 - Five of the six locations proposed are on City-owned property, including one within the Maskepetoon Park natural area. The present policy is that no City land may be leased for the placement of billboards (City Council policy #819, approved May 2nd, 1988).
 - The proposed billboards would have a similar impact to those erected along Highway 2 within the city of Airdrie. In our view, these present an extremely unattractive visual image of the city. Consequently, it is considered that although the erection of these billboards may aid individual businesses, they would reduce, rather than enhance, Red Deer's image as a tourist destination.

Charlie Sevcik
Page 2
March 22, 1989
Signtech Canada Limited

3. RECOMMENDATIONS

It is strongly recommended that City Council:

- reject the proposal to erect billboards in six locations along Highway 2;
- reaffirm its policy of not leasing City land for the placement of billboards.



CRAIG CURTIS

CC:dmg

- c. Don Batchelor, Parks Manager
Lowell Hodgson, Recreation & Culture Manager
Wendy Martindale, R.D. Tourist & Convention Society Manager
Ryan Strader, By-Laws & Inspections Manager
Djamshid Rouhi, Sr. Planner, R.D.R.P.C.
Bryon Jeffers, Director of Engineering Services
Alan Wilcock, Director of Financial Services
Al Knight, City Assessor
Al Roth, E.L. & P. Manager
Al Scott, Economic Development Manager

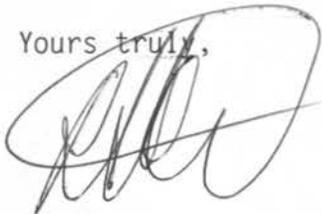
DATE: March 28, 1989
TO: City Clerk
FROM: Bylaws and Inspections Manager
RE: **SIGNTECH CANADA LTD. / HIGHWAY ADVERTISING**

In response to your memo regarding the above subject, we have the following comments for Council's consideration:

The billboard signs can, in the right location, provide a useful screening of a retaining wall, storage, etc. However, where they are located in under-developed natural area, they can be obstructive. A good example are the large billboards located on the highway near Calgary.

We do not support Signtech's request, and recommend that Council not approve leasing City land adjacent to Highway 2 for billboards.

Yours truly,



R. Strader
Bylaws and Inspections Manager
BUILDING INSPECTION DEPARTMENT

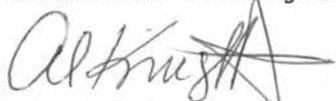
DATE: March 21, 1989

TO: City Clerk

FROM: City Assessor

RE: SIGNTECH CANADA LTD./HIGHWAY ADVERTISING

I could see no harm in allowing this Company an audience with Council to present their marketing strategies and answer questions that may assist with decision making regarding signs. However, should City Council choose to relax their position on sign placement throughout the community, I would respectfully request that Council consider submissions or proposals from all sign companies, as there is at least one other that has indicated an interest in signage in The City of Red Deer.



Al Knight, A.M.A.A.

AK/bw

cc Director of Community Services
Director of Engineering Services
Director of Finance
Bylaws and Inspections Manager
Urban Planning Section Manager

DATE: March 20, 1989
TO: City Clerk
FROM: Economic Development Manager
RE: SIGNTECH CANADA LTD./HIGHWAY ADVERTISING

The issue of allowing billboard type signs adjacent to Highway 2, within The City of Red Deer, has been proposed on at least two previous occasions. In one instance, a sign company indicated that they would be prepared to provide one side to the City, free of charge, if a total of two locations were approved. A second proposal was more extensive, and envisioned a couple of Red Deer promotional signs, in return for advertising locations. In both previous cases, Council opposed the proliferation of highway billboard signs, and the matter was dropped.

This new proposal is no different than the other two, apart from the number of signs identified. Should Council decide that they would favour a limited number of advertising signs adjacent to Highway 2, I feel that in view of the interest expressed, the City should establish some guidelines and call for proposals. The guidelines would relate to the number of signs permitted, along with size and locations.


Alan V. Scott
MANAGER ECONOMIC DEVELOPMENT

AVS/mm

DATE: March 20, 1989
TO: CITY CLERK
FROM: DIRECTOR OF FINANCIAL SERVICES
RE: SIGNTECH CANADA LIMITED/HIGHWAY ADVERTISING

City Council in the near future will be deciding whether to continue its agreement with Hook Outdoor advertising to continue the location of advertising signs at specific locations on City property. The proposal to continue the signs includes upgrading the appearance of the signs by providing landscaping to make them more attractive.

The proposal by Signtech would appear to be to locate advertising signs along Highway #2 on City owned property. The most southern location proposed would appear to conflict with a sign owned by Hook Outdoor Advertising. Consideration may also need to be given to obtaining comments from adjacent businesses.

If Council is willing to consider the location of advertising signs along Highway #2, perhaps the comments of the Red Deer Tourist and Convention Board should be solicited. Proposals could be requested from advertising companies interested in placing signs with it being indicated that attractiveness of signs would be one of the significant factors to be used in making a decision. Consideration should also be given in the proposals for provision of signs for City use.



A. Wilcock, B. Comm., C.A.
Director of Financial Services

AW/mrk



RED DEER REGIONAL PLANNING COMMISSION

158.

2830 BREMNER AVENUE; RED DEER, ALBERTA, CANADA T4R 1M9

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394

Fax: (403) 346-1570

March 23, 1989

Mr. C. Sevcik,
City Clerk
City of Red Deer
Box 5008
Red Deer, Alta.
T4N 3T4

Dear Sir:

Re: Signtech Canada Ltd. / Highway Advertising

Signtech Canada Ltd. is proposing to locate six 12' x 48' billboards along Highway 2 within the City limits. The City Planning Section strongly opposes this application, for the following reasons:

- 1) The Red Deer Tourist and Convention Board are presently exploring opportunities for City promotional signs to attract the attention of tourists and Highway 2 motorists by providing information on attractions, services and special events.
- 2) There are major potential implications associated with this proposal, including:
 - the signs are more than twice the size of any current billboards;
 - 6 or 12 sign faces would not accommodate all the competing businesses in the City that would be interested in advertising to Highway 2 motorists;
 - this proposal would set a precedent for additional requests from competitors such as Hook Signs. (Hook has stated that they will abide by the City's regulations, but if the regulations and Council policies change, then they would want equal opportunity for their outdoor advertising.)
- 3) Allowing signs on the City side of Highway 2 could initiate similar proposals for the west side, well beyond any control or influence by the City.
- 4) Edmonton and Calgary have experienced major problems in attempting to control the proliferation of signs and the resulting visual impact is obvious. Whenever consulted, their advice has consistently been, "if you have avoided the problems to date, don't open the door to new ones; once established, you can't reverse it."

MUNICIPALITIES WITHIN COMMISSION AREA

CITY OF RED DEER—TOWN OF BLACKFALDS—TOWN OF BOWDEN—TOWN OF CARSTAIRS—TOWN OF CASTOR—TOWN OF CORONATION—TOWN OF DIDSBURY—TOWN OF ECKVILLE—TOWN OF INNISFAIL—TOWN OF LACOMBE—TOWN OF OLDS—TOWN OF PENHOLD—TOWN OF ROCKY MOUNTAIN HOUSE—TOWN OF STETTNER—TOWN OF SUNDRE—TOWN OF SYLVAN LAKE—VILLAGE OF ALIX—VILLAGE OF BENTLEY—VILLAGE OF BIG VALLEY—VILLAGE OF BOTHA—VILLAGE OF CAROLINE—VILLAGE OF CLIVE—VILLAGE OF CREMONA—VILLAGE OF DELBURNE—VILLAGE OF DONALDA—VILLAGE OF ELNORA—VILLAGE OF GADSBY—VILLAGE OF HALKIRK—VILLAGE OF MIRROR—SUMMER VILLAGE OF BIRCHCLIFF—SUMMER VILLAGE OF GULL LAKE—SUMMER VILLAGE OF HALF MOON BAY—SUMMER VILLAGE OF NORGLLENWOLD—SUMMER VILLAGE OF ROCHON SANDS—SUMMER VILLAGE OF WHITE SANDS—SUMMER VILLAGE OF JARVIS BAY—COUNTY OF LACOMBE No. 14—COUNTY OF MOUNTAIN VIEW No. 17—COUNTY OF PAINT EARTH No. 18—COUNTY OF RED DEER No. 23—COUNTY OF STETTNER No. 6—MUNICIPAL DISTRICT OF CLEARWATER No. 99

C. Sevcik, City Clerk

Re: Signtech Canada Ltd. / Highway Advertising

Pg. 2

- 5) Red Deer's parkland image could quickly be overpowered by commercialism if the City were to become a haven for billboards along Highway 2.

Recommendation:

It is strongly recommended that City Council:

- deny this proposal for commercial billboards; and
- support the alternative initiative of the Tourist and Convention Board to design two or three City promotional information signs to attract Highway 2 and Highway 11 motorists into Red Deer.

Yours truly,



Vernon Parker
ASSOCIATE PLANNER
CITY PLANNING SECTION
VP/cc

c.c. Wendy Martindale
Red Deer Tourist & Convention Society Manager

ADVOCATE 87-2-16

Billboards

*I think that I shall never see
A billboard lovely as a tree.
Indeed, unless the billboards fall
I'll never see a tree at all.*

Ogden Nash had a better appreciation for billboard blight than the city's economic development board. The board is interested in allowing billboards along Hwy 2 to draw travellers into the city.

That's a bad idea. The city already puts on its worst face for approaching visitors. The commercial strip on Hwy 2 south is a gaudy collection of businesses developed in a piecemeal, unregulated fashion. Travellers who enter along Gaetz Avenue from the north hit the tacky strip encountered on the fringes of every city in North America.

Billboards along the highway would worsen the damage. The big signs are like nuclear arms: the first one inevitably leads to a billboard race. Billboard users move to bigger signs, and place them further along the road from the attraction.

The countryside around here is too attractive to mar with dozens of brilliantly colored signs hyping fast food and fun.

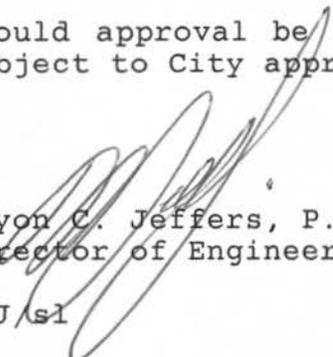
That said, we welcome the board's support for a city plan to put up two highway signs with information about Red Deer, special events and tourist-oriented businesses. Red Deer is missed by many travellers because it has little highway exposure. Two signs — one north and one south — would make people aware that restaurants and other attractions in the city are worth a visit.

Two would be good. But allowing commercial signs would quickly turn into a forest of ugliness, hiding attractive countryside and giving the city the wrong kind of image.

DATE: March 23, 1989
TO: City Clerk
FROM: Director of Engineering Services
RE: SIGNTECH CANADA LTD./HIGHWAY ADVERTISING

The Engineering Department has no specific comments with respect to this issue. We would expect the Planning Commission and the By-laws and Inspections Department will speak to the concerns that may arise from the request.

Should approval be granted for such signage, location should be subject to City approval.


Bryon C. Jeffers, P. Eng.
Director of Engineering Services

BCJ/sl

c.c. Director of Community Services
c.c. Director of Finance
c.c. By-laws and Inspections Manager
c.c. City Assessor
c.c. Economic Development Manager
c.c. E. L. & P. Manager
c.c. Fire Chief
c.c. Parks Manager
c.c. Urban Planning Section Manager

DATE: March 29, 1989
 TO: City Clerk
 FROM: Red Deer Tourist and Convention Board
 RE: SIGNTECH CANADA LTD./HIGHWAY ADVERTISING

Having reviewed the proposal from Signtech Canada Ltd. to erect, market and maintain six billboards along Highway 2 within the City, the Board offers the following comments:

We agree that there is a need for tourist oriented signs along Highway 2, to attract the attention of travellers and provide information to them. The Board's Sign Committee has expressed the concern that billboards may not be the most appropriate visual image for the City to convey to highway travellers.

The Board has some sympathy with the interest of local businesses in having the opportunity to advertise on billboards along the highway. Such advertising would, we feel, assist in drawing traffic into the City. However, unless controls on the content of the billboards were put in place, the space might in fact be rented by competitors from other centres and would have the effect of drawing traffic away from Red Deer.

Any billboards on Highway 2 would need to be very carefully designed and controlled, in order to address the aesthetic and content concerns noted above.

The Board therefore recommends that, prior to granting approval for any billboards such as those proposed by Signtech, a policy be developed by the City to control sign design, placement and content. The Board, through its Sign Committee, would be pleased to assist in the development of such a policy.

Wendy Martindale

Wendy Martindale
 Manager
 RED DEER TOURIST AND CONVENTION BOARD

WM/mm

Commissioners' Comments

We concur with the comments of the Dir. of Community Services and strongly recommend the application in this instance be denied.

"R.J. MCGHEE", Mayor

"M.C. DAY", City Commissioner

DATE March 15, 1989

Backup

- TO: DIRECTOR OF COMMUNITY SERVICES
 DIRECTOR OF ENGINEERING SERVICES
 DIRECTOR OF FINANCE
 BYLAWS & INSPECTIONS MANAGER *called*
 CITY ASSESSOR
 ECONOMIC DEVELOPMENT MANAGER
 E. L. & P. MANAGER
 F.C.S.S. MANAGER
 FIRE CHIEF
 PARKS MANAGER
 PERSONNEL MANAGER
 R.C.M.P. INSPECTOR
 RECREATION MANAGER
 TRANSIT MANAGER
 URBAN PLANNING SECTION MANAGER
 TOURIST & CONVENTION BOARD
FROM: CITY CLERK

Handwritten initials and marks

TOURIST & CONVENTION BOARD
with

89/03/21 *CO*

RE: SIGNTECH CANADA LTD./HIGHWAY ADVERTISING

Please submit comments on the attached to this office by March 27
for the Council Agenda of April 3, 1989.

C. Sevcik
C. SEVCIK
City Clerk



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

March 16, 1989

SIGNTECH CANADA LTD.
Box 4315
EDMONTON, Alberta
T6H 2N3

Attn: Mr. Willi Kafer

Dear Sir:

RE: HIGHWAY ADVERTISING

We acknowledge with thanks your letter of March 6, 1989 with regard to advertising along Highway 2.

Your proposal will be placed on the City Council agenda for April 3, 1989 for consideration. Please call this office on the Friday prior to this date to discuss the time this item will be discussed by Council, in the event you or a designate wish to be present at the aforementioned meeting.

Trusting you will find this satisfactory.

Sincerely,


C. SEVCIK
City Clerk

TO Bwein DATE 89/03/15

1. Please obtain comments from the following:

- Director of Community Services
- Director of Engineering Services
- Director of Finance
- Bylaws & Inspections Manager
- City Assessor
- Economic Development Manager
- E. L. & P. Manager
- Social Planning Manager
- Fire Chief
- Parks Manager
- Personnel Manager
- R.C.M.P. Inspector
- Recreation and Culture Manager
- Transit Manager
- Urban Planning Section Manager
- _____

2. Comments are required by March 27
for the Council Agenda of April 3

3. Acknowledge receipt of correspondence and advise that this office will be calling prior to the meeting to discuss the time, if they wish to be present at the Council meeting.

DATE: March 16, 1989
TO: City Clerk
FROM: Fire Chief
RE: SIGNTECH CANADA/HIGHWAY ADVERTISING

We have no comments to offer regarding this proposal.



R. Oscroft
Fire Chief

RO/dd

DATE March 15, 1989

- TO:
- DIRECTOR OF COMMUNITY SERVICES
 - DIRECTOR OF ENGINEERING SERVICES
 - DIRECTOR OF FINANCE
 - BYLAWS & INSPECTIONS MANAGER
 - CITY ASSESSOR
 - ECONOMIC DEVELOPMENT MANAGER
 - E. L. & P. MANAGER
 - F.C.S.S. MANAGER
 - FIRE CHIEF
 - PARKS MANAGER
 - PERSONNEL MANAGER
 - R.C.M.P. INSPECTOR
 - RECREATION MANAGER
 - TRANSIT MANAGER
 - URBAN PLANNING SECTION MANAGER
 - _____

FROM: CITY CLERK

RE: SIGNTech CANADA LTD./HIGHWAY ADVERTISING

Please submit comments on the attached to this office by March 27
for the Council Agenda of April 3, 1989.

*The ECTP Dept. has
no comments.*

[Signature]
March 16/89

[Signature]
C. SEVCIK
City Clerk

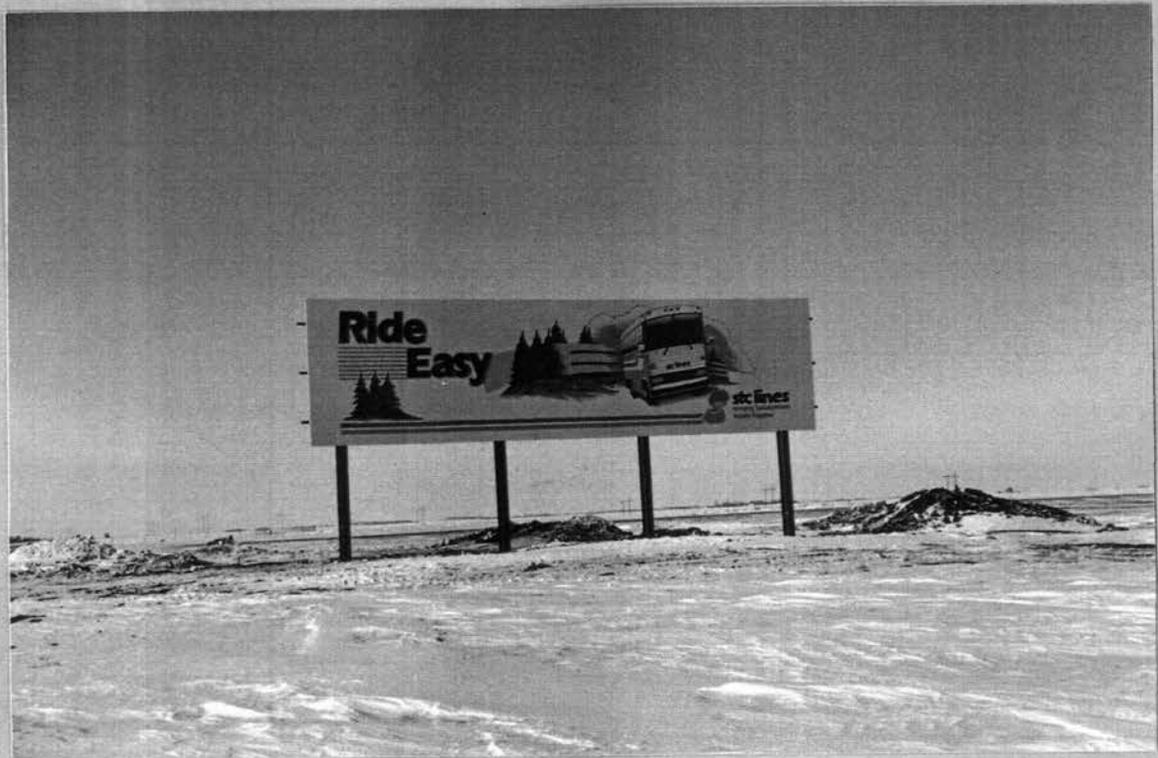
Submitted to City Council
Date: 89/04/03

BILLBOARD PROPOSAL
Prepared by
SIGNTECH CANADA LTD.



Rudy Kafer

1626 Ave. 1 North, Saskatoon, Sask. S7L 2J7
P.O. Box 4315, Edmonton, Alberta T8E 4T3
(306) 244-9739



BILLBOARD ADVERTISING

Now Signtech Canada Ltd. gives you the opportunity to reach and influence Consumers right in the heart of this competitive buying environment. Located at eye level, these illuminated displays are colorful and dramatic, maximizing the impact of every advertising message. Travellers from the area or tourists visiting Alberta and Saskatchewan are directed and are aware of special promotions through rural Billboard Advertising.

The Superposters are colorful - larger than life- 10' X 20' displays that offer dramatic visual impact and flexibility. Printed on paper for short term campaigns or on Kreazone for long term advertising.

The 12' X 48' High Impact Superboards combine size, space, extensions and creative flexibility to generate an outstanding Market presence. Located in high traffic areas. Superboards offer the advertiser extensive economical exposure throughout the year.

Maintenance Program

Signtech Canada Ltd. has one of the most effective methods of maintaining their Rural Billboards. Each Town or Village, that Signtech has structures located, have a local resident to inspect the structure regularly and in the event of damages or defects to the Billboard, Signtech is notified immediately. Our service Crew is sent to the location to maintain the structure. As well our crew circulates throughout the province on a regular basis to inspect and service our structures.



1989

RATE CARD

SUPERPOSTER:

10' X 20'

Cost per 4 week period

\$375.00 per panel

Production on Kreazone 3 color per panel

\$1,000.00

Recommended for long term Contracts

SUPERBOARD:

12' X 48'

Cost per 4 week period

\$550.00 per panel

Production on Kreazone 3 color per panel

\$1,800.00

LOCATION:

Are available throughout Saskatchewan and Alberta along the Yellowhead Trail. Sites requested that have no structures, Signtech Canada Ltd. will install new displays.

Locations are illuminated where power is available.



THE CITY OF RED DEER

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 346-6195

City Clerk's Department 342-8132

April 5, 1989

Signtech Canada Ltd.
P.O. Box 4315
Edmonton, Alberta
T6H 2N3

Attention: Mr. W. Kafer

Dear Sir:

RE: HIGHWAY BILLBOARD ADVERTISING

Your letter of March 6, 1989, to locate 6 billboards along Highway 2 was presented to Council April 3, 1989, and at which meeting the following motion was passed.

"RESOLVED that Council of The City of Red Deer having considered correspondence by Signtech Canada Ltd. dated March 6, 1989, re: highway advertising hereby agrees that the request by Signtech to erect various billboards along Highway 2 within the City be denied, and as recommended to Council by the Administration April 3, 1989."

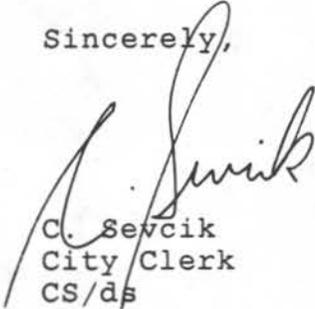
In this regard, I am also enclosing herewith the administration comment which appeared on the Council agenda relative your application (pages 152-162).

As you are aware, Council of The City of Red Deer has approved a policy (Policy 819) not to lease space on City owned property for the placement of billboard signs. By denying your application, Council has reconfirmed its policy.

page 2
Signtech

The decision of Council in this instance is submitted for your information. If you have any questions, please do not hesitate to contact the undersigned.

Sincerely,



C. Sevcik
City Clerk
CS/ds
Encl.

c.c. City Commissioner
Dir. of Engineering Services
Dir. of Community Services
Parks Manager
Red Deer Tourist & Convention Society Manager
Urban Planner
City Assessor
Bylaws & Inspections Manager
Economic Development Manager



THE FOOD BANK

RED DEER FOOD BANK SOCIETY

March 21, 1989

NO. 9

Red Deer City Council
Red Deer, Ab.

THE CITY OF RED DEER
CLERK'S DEPARTMENT

| | |
|----------|-------------|
| RECEIVED | |
| TIME | 10:30 |
| DATE | March 22/89 |
| BY | SP |

Dear Council Members,

At the present time, the Red Deer Food Bank is looking for a new location. We have been asked to leave our present location, and are desperately searching for a new home. We require approximately 2000 sq. feet, preferably rent free, for May 1, 1989. Any person or company donating space will be provided with a receipt for tax purposes. We are currently appealing to the public about this matter but we have received no response. If we are unable to find anything soon, we will be forced to close this very worthwhile, and much utilized charity.

If you have any information or suggestions concerning this matter, please contact us as soon as possible.

Thank you for your consideration.

Sincerely,

S. Spordaseja

Co-ordinator: Red Deer Food Bank

DATE: March 28, 1989 CS-2.139
TO: CHARLIE SEVCIK
City Clerk
FROM: CRAIG CURTIS
Director of Community Services
RE: RED DEER FOOD BANK
Your memo dated March 22, 1989 refers.

The Red Deer Food Bank is requesting assistance in locating approximately 2,000 sq. ft. of accommodation for its service.

I have discussed this issue with the Social Planning Manager and representatives of the Food Bank. However, it is my understanding that all alternatives put forward have proven impractical for a variety of reasons (e.g., cost, location, etc.)



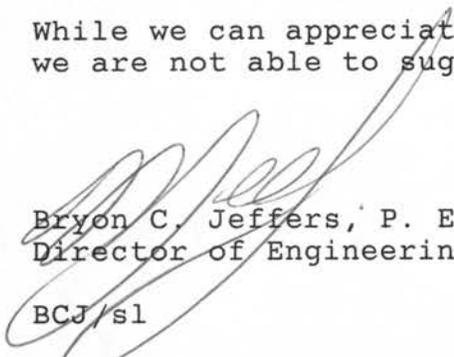
CRAIG CURTIS

CC:dmg

c. Rick Assinger, Social Planning Manager

DATE: March 23, 1989
TO: City Clerk
FROM: Director of Engineering Services
RE: RED DEER FOOD BANK

While we can appreciate the dilemma that the Food Bank is facing, we are not able to suggest any solution to their problem.

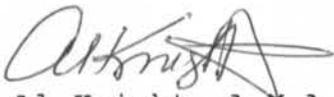

Bryon C. Jeffers, P. Eng.
Director of Engineering Services

BCJ/sl

c.c. Director of Community Services
c.c. Director of Financial Services
c.c. City Assessor
c.c. Economic Development Manager
c.c. Social Planning Manager
c.c. Urban Planning Section Manager

DATE: March 28, 1989
TO: City Clerk
FROM: City Assessor
RE: RED DEER FOOD BANK

Possibly an appeal through the news media would produce some results. The Land & Tax Department is not aware of any area that would be available.



Al Knight, A.M.A.A.

AK/bw



RED DEER REGIONAL PLANNING COMMISSION

167.

2830 BREMNER AVENUE; RED DEER, ALBERTA, CANADA T4R 1M9

DIRECTOR: Robert R. Cundy M.C.I.P.

Telephone: (403) 343-3394

Fax: (403) 346-1570

March 23, 1989

Mr. C. Sevcik,
City Clerk
City of Red Deer
Box 5008
Red Deer, Alta.
T4N 3T4

Dear Sir:

Re: Red Deer Food Bank

The Red Deer Food Bank is requesting the City, or any persons or Company to donate them space preferably rent-free, otherwise they have to close their operation come May 1, 1989.

Since no new site has been indicated, we cannot comment on the location and its land use implication.

Yours truly,

D. Rouhi, MCIP
SENIOR PLANNER
CITY PLANNING SECTION
DR/cc

- c.c. - Director of Community Services
- Director of Engineering Services
- Bylaw & Inspections Manager

Commissioners' Comments

The Food Bank Society has requested to speak to Council relative to their space requirements.

"R.J. MCGHEE", Mayor

"M.C. DAY", City Commissioner

MUNICIPALITIES WITHIN COMMISSION AREA

CITY OF RED DEER—TOWN OF BLACKFALDS—TOWN OF BOWDEN— TOWN OF CARSTAIRS—TOWN OF CASTOR—TOWN OF CORONATION—TOWN OF DIDSBURY—TOWN OF ECKVILLE—TOWN OF INNISFAIL—TOWN OF LACOMBE—TOWN OF OLDS—TOWN OF PENHOLD—TOWN OF ROCKY MOUNTAIN HOUSE—TOWN OF STETTLER—TOWN OF SUNDRE—TOWN OF SYLVAN LAKE—VILLAGE OF ALIX—VILLAGE OF BENTLEY—VILLAGE OF BIG VALLEY—VILLAGE OF BOTHA—VILLAGE OF CAROLINE—VILLAGE OF CLIVE—VILLAGE OF CREMONA—VILLAGE OF DELBURNE—VILLAGE OF DONALDA—VILLAGE OF ELNORA—VILLAGE OF GADSBY VILLAGE OF HALKIRK—VILLAGE OF MIRROR—SUMMER VILLAGE OF BIRCHCLIFF—SUMMER VILLAGE OF GULL LAKE—SUMMER VILLAGE OF HALF MOON BAY—SUMMER VILLAGE OF NORGLNWOLD—SUMMER VILLAGE OF ROCHON SANDS—SUMMER VILLAGE OF WHITE SANDS—SUMMER VILLAGE OF JARVIS BAY—COUNTY OF LACOMBE No. 14—COUNTY OF MOUNTAIN VIEW No. 17—COUNTY OF PAINTERTH No. 18—COUNTY OF RED DEER No. 23—COUNTY OF STETTLER No. 6—MUNICIPAL DISTRICT OF CLEARWATER No. 99



THE CITY OF RED DEER

P.O. BOX 5008, RED DEER, ALBERTA T4N 3T4

City Clerk's Department 342-8132

March 23, 1989

Ms. S. Spodseija, Co-ordinator
Red Deer Food Bank
4781B - 62 Street
Red Deer, Alberta
T4N 2R4

Dear Ms. Spodseija:

RE: RED DEER FOOD BANK/NEW LOCATION

Thank you for your letter in regard to the above, and we would advise that this matter will be presented to Red Deer City Council at its meeting on April 3, 1989.

Please call this office on Friday prior to the said meeting to determine a suitable time, in the event you wish to be present.

Trust you will find this satisfactory.

Sincerely,

C. Sevcik
City Clerk
/ds

DATE March 22, 1989

TO:

- DIRECTOR OF COMMUNITY SERVICES
- DIRECTOR OF ENGINEERING SERVICES
- DIRECTOR OF FINANCIAL SERVICES - *NO*
- BYLAWS & INSPECTIONS MANAGER
- CITY ASSESSOR
- COMPUTER SERVICES MANAGER
- ECONOMIC DEVELOPMENT MANAGER - *NO*
- E.L. & P. MANAGER
- ENGINEERING DEPARTMENT MANAGER
- FIRE CHIEF
- PARKS MANAGER
- PERSONNEL MANAGER
- PUBLIC WORKS MANAGER
- R.C.M.P. INSPECTOR
- RECREATION & CULTURE MANAGER
- SOCIAL PLANNING MANAGER
- TRANSIT MANAGER
- TREASURY SERVICES MANAGER
- URBAN PLANNING SECTION MANAGER
-

FROM:

CITY CLERK

RE: RED DEER FOOD BANK

Please submit comments on the attached to this office by March 27,
1989 for the Council Agenda of April 3, 1989.

no comments

L. Sevcik
SEVCIK
City Clerk

**THE CITY OF RED DEER**

P. O. BOX 5008, RED DEER, ALBERTA T4N 3T4 FAX: (403) 348-6195

City Clerk's Department 342-8132

April 3, 1989

The Food Bank
Red Deer Food Bank Society
4781B - 62 Street
Red Deer, Alberta
T4N 2R4

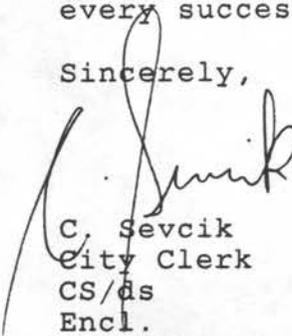
Dear Sir/Madam:

Your letter of March 21, 1989, advising that the Red Deer Food Bank is looking for a new location, was presented on the Council Agenda of April 3, 1989. For your information, I am enclosing herewith the administrative comment which appeared on said agenda (pages 164-167).

We would also like to thank Mr. Gordon Cunningham for attending the Council meeting on April 3. Unfortunately, at this time, we are unable to assist, other than to suggest that you pursue investigating the buildings which were suggested at the Council meeting, that being the old Provincial Building, the old North Red Deer Cottage School, and the Stevenson Hall Block. Hopefully, the publicity gained during the Council meeting may inspire other leads and/or offers.

Again, we thank you for your presentation to Council and wish you every success in locating a suitable outlet.

Sincerely,



C. Sevcik
City Clerk
CS/ds
Encl.

c.c. City Commissioner
Dir. of Community Services
Dir. of Engineering Services
City Assessor
Urban Planner
Economic Development Manager

