

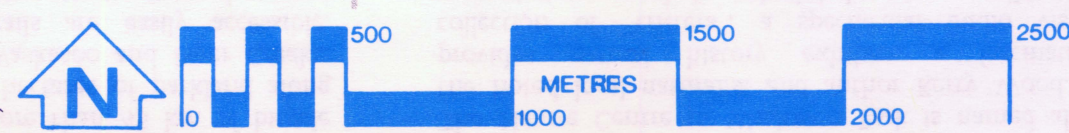
- PARKS & RECREATION**
- COMMERCIAL**
- INDUSTRIAL**

1. City Hall
2. Library
3. Court House
4. Provincial Building
5. Golden Circle
6. Museum
7. Recreation Centre (Swimming)
8. Curling Rink
9. Arena
10. Kinex
11. County of Red Deer Office
12. Red Deer Regional Planning Commission
13. Kin City Rec Centre
14. St. Mary's Church
15. Michener Centre
16. Red Deer Cemetery
17. Y.M.C.A.
18. Memorial Centre
19. Parkland School
20. Kerry Wood Nature Centre
21. Dawe Centre
22. Cronquist House Multi-Cultural Centre

### CITY OF RED DEER

- ▲ CAMPGROUND
- MOTELS & HOTELS
- SCHOOLS
- † CHURCHES
- ★ RED DEER CHAMBER OF COMMERCE — Phone 347-4491
- ✚ HOSPITAL
- 🏦 ROYAL BANK BRANCHES
- PTB PERSONAL TOUCH BANKING LOCATION
- 🏠 ALBERTA MOTOR ASSOCIATION

Courtesy of the Red Deer Chamber of Commerce, The Royal Bank of Canada and the City of Red Deer.





EMERGENCY TELEPHONE NUMBERS

Emergency	911
Hospital	343-4422
Poison Treatment Centre	343-4444
Police - City RCMP (Non-emergency)	346-1161
(Assistance)	340-8800

RADIO, TELEVISION AND NEWSPAPERS

Radio -	CKGY AM	1170
	CKRD AM	700
	CIZZ FM	99
Television -	CKRD - Channel 6, CBC Affiliate	
	CFRN - Channel 8, CTV Edmonton	
	Shaw Cable	
Newspapers -	Red Deer Advocate (daily)	
	Red Deer Adviser (bi-weekly)	

INFORMATION TELEPHONE NUMBERS

Information Centre, Chamber of Commerce	347-4491
Recreation Centre Pool	342-0100
G.H. Dawe Centre Pool	343-2033
Michener Centre Pool	340-5719
Red Deer Public Library	346-4576
City Hall	342-8111
Red Deer College	342-3300
Golden Circle Senior Citizen Centre	343-6074
Red Deer Transit Information	342-8225
Waskasoo Park Information	342-8340
	347-PARK
Travel Alberta	1-800-222-6501

RED DEER

CITY  
MAP

and

Visitor Information

Welcome to Red Deer. Our city takes its name from the Red Deer River which flows through it. The river was called Waskasoo Seepee, or Elk River, by the Cree, because of the many elk found in the area. The first European visitors believed the elk were related to the Scottish red deer, hence the city's name.

Today, this vibrant and friendly city of 55,000 is one of Alberta's major convention centres. Known for its outstanding park system, Red Deer also offers a wealth of recreational and cultural opportunities. It serves as Central Alberta's service and shopping centre and is a major oilfield service centre. Located in the heart of the parkland, the city has a healthy agriculture base, and is the home of a variety of manufacturing firms.

Production Credits

Courtesy of the Red Deer Chamber of Commerce, the Royal Bank of Canada, The Alberta Motor Association, the City of Red Deer, the Red Deer Tourist and Convention Board and the Red Deer Regional Planning Commision.

Red Deer offers many choices for the golfer. The Red Deer Golf and Country Club (347-5441) is a private 18-hole course bordering the river, a challenging and picturesque choice. The Balmoral Golf Course (347-6263), just east of the city, offers 18 holes with grass greens. The Spruce Ridge Golf and Country Club (342-2830) northwest of Red Deer has 9 holes and a driving range. For further variety, there are excellent courses within a short drive at Sylvan Lake, Eckville, Innisfail, Lacombe, and Wolf Creek.

GO GOLFING

Heritage Ranch provides a western experience in a beautiful setting in Waskasoo Park. Pony rides, horse rentals, wagon rides and western hospitality will make your visit enjoyable. Facilities include a visitor centre and restaurant, open from 9 a.m. to 6 p.m. daily. Indoor arena, trails for hiking and cycling, and a picnic area. (340-0775)

Guided hourly trail rides are also available at Canyon Ski and Recreation Area. 10 km east of Red Deer. There are trails suitable for both beginners and experienced riders, allowing you to enjoy the beauty and serenity of the river valley at Canyon. (346-7003)

TRY A TRAIL RIDE

From the Centre you can also explore the Gaetz Lakes Sanctuary, a federal bird sanctuary since 1924. Two trails provide access to forests, meadows, marshlands and lakes. A bird blind and viewing platform with a telescope let you take a closer look.

The Centre is open daily year round and can be reached by car or by taking the South Bank bicycle trail. (346-1010)

VISIT THE NATURE CENTRE

The Nature Centre in Waskasoo Park is named after the noted local naturalist and author Kerry Wood. It provides natural history exhibits, a fascinating collection of "critters", a spectacular audio visual presentation, regularly scheduled nature walks and other special events.

Canyon Ski Area, Alberta's largest non-mountain ski area, is 10 km east of Red Deer. Open from November to March, it has a vertical cut of 164 m with 11 ski runs to choose from. Facilities include two chair lifts, double and triple, two T-bars, a hand tow and an extensive lighting system for night skiing. (346-7003)

For cross-country enthusiasts, there are track set trails at Bower Ponds, River Bend, Heritage Ranch and Red Deer College. For snowmobilers, there's access to the river in Great West Adventure Park, along with a warming hut.

Bower Ponds are a favorite spot for ice skating. There's a fire pit to roast wieners, and an indoor area to warm up. Skate rentals are available.

VENTURE OUT IN WINTER

The Red Deer River flows right through the city. There are canoe launches in Waskasoo Park at Fort Normandeau, Great Chief Park, McKenzie Trail. Three Mile Bend and River Bend, and a power boat launch at Great West Adventure Park.

Heritage Ranch and Bower Ponds are popular fishing spots. Fishing rods, canoes and paddleboats can be rented at Bower Ponds. Or try a one day adventure, while water rafting on the Red Deer River. Indoor pools are available at the Dawe Centre, Michener Centre or the Recreation Centre, which also has an Olympic size outdoor pool.

TAKE TO THE WATER

You can stroll through quiet green areas at Kin Canyon or along the Devonian Trails. The Rotary Park playground and the BMX track at Great West Adventure Park are favorites with kids. McKenzie Trail is a good spot to observe wildlife. At Three Mile Bend, your dog can roam off its leash. At Bower Ponds, equipment including bikes, fishing rods, paddle boats and canoes can be rented. Good access to the trail system is also available from Heritage Ranch.

STROLL, CYCLE OR JOG

Waskasoo Park provides more than 45 km of bicycle and hiking trails in 1000 hectares of parkland along the Red Deer River and Waskasoo and Piper Creeks. The paved and shale trails are easily accessible. Linking city parks which have picnic sites, play areas and rest stops. A detailed map is available.

It's easy to get around, easy to find parking and easy to find variety when you shop in Red Deer.

The city has three major shopping areas, plus other small shopping centres and major retail outlets. Bower Place Shopping Centre, at the south end of Red Deer on Gaetz Avenue, offers over 100 stores and services in a pleasant atmosphere. Parkland Mall, also on Gaetz Avenue, has more than 90 shops and services on one level.

Downtown you will find department stores, specialty shops and the three floor Towne Centre Mall. Relax at nearby City Hall Park, with thousands of flowers in bloom in summer, or visit the Community Arts Centre in the historic Old Court House.

SHOPPING'S MADE EASY

Cronquist House is open Tuesday to Friday from 9 a.m. to 4 p.m. and Sunday from 2 to 4 p.m. (346-0055 or 347-9440)

Today the restored house serves as a multicultural centre to bring together all ethnic groups in the area. Ethnic arts and crafts are displayed in its gallery and gift shop, demonstrated and taught, while lunch and afternoon tea are served on the main floor.

overlooking Bower Ponds in Great Chief Park. from demolition. It was moved to its present site farmhouse, built in 1911. In 1976, to save the house Cronquist House is a three storey brick Victorian style

MULTICULTURAL CENTRE  
RED DEER'S

The Red Deer and District Museum and Archives and holiday exhibits mean there's always something new to see.

Red Deer's historical walking tour also starts at the Museum. Pick up a brochure and follow the well marked route to see heritage buildings and learn more about the city's pioneer citizens.

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EXPLORE RED DEER'S PAST

The Museum is open year round, hours from 10 p.m. Monday to Thursday, in July and August hours are from 10 a.m. to 9 p.m. Monday to Thursday, 10 a.m. to 5 p.m. Friday, 1 to 5 p.m. weekends and holidays. (343-6844)

St. Mary's Church has attracted a steady stream of visitors from the day construction began in 1966. Its unique semi-circular design and flowing graceful lines make it an important architectural achievement.

The church was designed by noted Canadian architect Douglas Cardinal, a former Red Deer resident. He drew his inspiration from a spider's web; inside the altar is the focal point with aisles radiating from it.

Located at 39th Street and Mitchell Avenue, the church is open for viewing from 2 to 5 p.m. Monday to Friday.

BEAUTIFULLY SIMPLE,  
SIMPLY BEAUTIFUL

Today at the reconstructed fort and interpretive centre, displays and dramas tell the story of the Fort and the Red Deer Crossing settlement. An audio visual presentation and demonstrations ranging from pioneer cooking to military manoeuvres bring "The Crossing" to life.

At the Fort, part of Waskasoo Park, you can also enjoy a leisurely picnic by the river or launch your canoe. Open from early May to late September, the Fort's hours are from 11 a.m. to 7 p.m. daily. (347-7550)

STOP AT "THE CROSSING"

Western Days Exposition in mid-July includes live entertainment, exhibits, agricultural shows and a midway. Red Deer's major Canada Day event is the International Folk Festival at Bower Ponds; festivities are also held on Heritage Day. Other major annual events include the Red Deer International Airshow, the Silver Buckle Rodeo in April, AgriTrade and Oktoberfest.

You can watch sports tournaments and competitions at Great Chief Park, the arenas, pools or Canyon Ski Area. Visit the Westerner for trade shows, livestock shows or horse racing. Attend drama, dance or musical performances at the College Arts Centre, watch a parade or take part in special holiday festivities.

Check at the Chamber of Commerce office, 3017 Gaetz Avenue, 347-4491, for information on upcoming special events.

SHARE SOMETHING SPECIAL